FINISH LINE INC /IN/ Form 10-Q October 07, 2009

(Mark One)

## SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# **FORM 10-Q**

X	QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE
	ACT OF 1934
For	the quarterly period ended August 29, 2009

OR

••	TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE
	ACT OF 1934
For	the transition period from to

Commission File number 0-20184

The Finish Line, Inc.

(Exact name of registrant as specified in its charter)

Indiana (State or other jurisdiction of

35-1537210 (I.R.S. Employer

incorporation or organization)

identification number)

3308 North Mitthoeffer Road Indianapolis, Indiana (Address of principal executive offices)

46235 (zip code)

317-899-1022

(Registrant s telephone number, including area code)

(Former name, former address and former fiscal year, if changed since last report.)

Indicate by check mark whether Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes "No"

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer " Accelerated filer x Non-accelerated filer " (Do not check if a smaller reporting company) Smaller reporting company "

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes " No x

Shares of common stock outstanding at September 25, 2009:

Class A 52,845,154 Class B 2,342,675

#### PART 1. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

## THE FINISH LINE, INC.

## CONSOLIDATED BALANCE SHEETS

(In thousands)

	August 29, 2009 (unaudited)	August 30, 2008 (unaudited)	February 28, 2009
ASSETS			
CURRENT ASSETS:			
Cash and cash equivalents	\$ 142,926	\$ 65,035	\$ 100,962
Marketable securities			14,913
Accounts receivable, net	4,651	5,192	4,930
Merchandise inventories, net	221,365	269,881	239,409
Income taxes receivable	14,453	27,261	8,492
Other	8,696	15,041	18,369
Total current assets	392,091	382,410	387,075
PROPERTY AND EQUIPMENT:			
Land	1,557	1,557	1,557
Building	41,616	41,453	41,843
Leasehold improvements	238,876	275,925	250,031
Furniture, fixtures and equipment	107,895	115,072	110,415
Construction in progress	1,302	1,684	1,589
	391,246	435,691	405,435
Less accumulated depreciation	238,407	228,972	232,316
	152,839	206,719	173,119
Deferred income taxes	30,549	30,022	37,290
Goodwill		5,964	
Other assets, net	1,682	7,695	1,249
Total assets	\$ 577,161	\$ 632,810	\$ 598,733

## CONSOLIDATED BALANCE SHEETS

(In thousands)

	20	ıst 29, )09 ıdited)	ugust 30, 2008 naudited)	Fel	bruary 28, 2009
LIABILITIES AND SHAREHOLDERS EQUITY					
CURRENT LIABILITIES:					
Accounts payable	\$	53,494	\$ 69,005	\$	64,415
Terminated merger-related liabilities			218		
Employee compensation		10,217	11,658		12,599
Accrued property and sales tax		8,306	10,217		7,722
Deferred income taxes		5,819	18,583		7,213
Other liabilities and accrued expenses		18,895	16,269		15,889
Total current liabilities		96,731	125,950		107,838
Deferred credits from landlords		43,661	56,354		51,939
Other long-term liabilities		15,109	14,957		14,562
SHAREHOLDERS EQUITY:					
Preferred stock, \$.01 par value; 1,000 shares authorized; none issued					
Common stock, \$.01 par value					
Class A:					
Shares authorized 100,000					
Shares issued (August 29, 2009 56,712; August 30, 2008 55,006; February 28, 2009 55,29	96)				
Shares outstanding (August 29, 2009 51,737; August 30, 2008 49,609; February 28, 2009 50,025)		567	550		553
Class B:					
Shares authorized 10.000					
Shares issued and outstanding (August 29, 2009 2,597; August 30, 2008 4,303; February 28	2				
2009 4,013)	,	26	43		40
Additional paid-in capital	1	87,435	184,854		186,655
Retained earnings		78,970	297,252		283,757
Treasury stock (August 29, 2009 4,975; August 30, 2008 5,397; February 28, 2009 5,271)		45,338)	(47,150)		(46,611)
	,		, , ,		, , ,
Total shareholders equity	4	21,660	435,549		424,394
Total liabilities and shareholders equity	\$ 5	77,161	\$ 632,810	\$	598,733

## CONSOLIDATED STATEMENTS OF OPERATIONS

(In thousands, except per share amounts)

## (Unaudited)

	Thirteen Weeks Ended August August		Twenty-Six W August		Weeks Ended August			
		29, 2009		30, 2008		29, 2009		30, 2008
Net sales	\$ 2	298,733	\$:	337,000	\$	557,829	\$ (	510,019
Cost of sales (including occupancy costs)	2	203,364		229,740		386,085	4	422,675
Gross profit		95,369		107,260		171,744		187,344
Selling, general and administrative expenses		75,260		82,762		148,414		158,667
Store closing costs		1,381		250		1,612		250
Terminated merger-related costs				45				83
Operating income		18,728		24,203		21,718		28,344
Interest income, net		108		243		211		498
Income from continuing operations before income taxes		18,836		24,446		21,929		28,842
Income tax expense		7,088		9,535		8,422		11,589
Income from continuing operations		11,748		14,911		13,507		17,253
Loss from discontinued operations, net of income taxes		(12,622)		(1,817)		(14,989)		(3,291)
Net (loss) income	\$	(874)	\$	13,094	\$	(1,482)	\$	13,962
Income (loss) per basic share:								
Income from continuing operations	\$	0.21	\$	0.27	\$	0.24	\$	0.32
Loss from discontinued operations		(0.23)		(0.03)		(0.27)		(0.06)
Net (loss) income	\$	(0.02)	\$	0.24	\$	(0.03)	\$	0.26
Basic weighted average shares		54,271		53,902		54,212		53,712
Income (loss) per diluted share:								
Income from continuing operations	\$	0.21	\$	0.27	\$	0.24	\$	0.32
Loss from discontinued operations		(0.23)		(0.03)		(0.27)		(0.06)
Net (loss) income	\$	(0.02)	\$	0.24	\$	(0.03)	\$	0.26
Diluted weighted average shares		54,560		54,334		54,484		54,007
Dividends declared per share	\$	0.03	\$	0.03	\$	0.06	\$	0.03

## CONSOLIDATED STATEMENTS OF CASH FLOWS

## (In thousands) (Unaudited)

	Twenty-Six V August 29, 2009	Veeks Ended August 30, 2008
OPERATING ACTIVITIES:		
Net (loss) income	\$ (1,482)	\$ 13,962
Adjustments to reconcile net (loss) income to net cash provided by operating activities:		
Loss on sale of discontinued operations	18,364	
Depreciation and amortization	15,974	19,387
Deferred income taxes	5,347	35,245
Share-based compensation	1,708	2,191
Loss on disposal of property and equipment	1,949	471
Excess tax benefits from share-based compensation	(110)	(11)
Changes in operating assets and liabilities:		
Accounts receivable, net	279	2,554
Merchandise inventories, net	11,603	(1,548)
Other assets	9,589	794
Accounts payable	(10,975)	5,237
Employee compensation	(2,690)	1,499
Income taxes receivable	(6,355)	(29,603)
Terminated merger-related liabilities		(46,911)
Other liabilities and accrued expenses	594	570
Deferred credits from landlords	(2,402)	(3,288)
Net cash provided by operating activities	41,393	549
INVESTING ACTIVITIES:		
Payments for sale of discontinued operations	(7,643)	
Additions to property and equipment	(4,357)	(9,171)
Proceeds from disposals of property and equipment	69	569
Proceeds from sale of marketable securities	14,913	
Net cash provided by (used in) investing activities	2,982	(8,602)
FINANCING ACTIVITIES:		
Proceeds from short-term borrowings		5,000
Repayments on short-term borrowings		(5,000)
Dividends paid to shareholders	(3,293)	
Proceeds from issuance of common stock	772	176
Excess tax benefits from share-based compensation	110	11
Net cash (used in) provided by financing activities	(2,411)	187
Net increase (decrease) in cash and cash equivalents	41,964	(7,866)
Cash and cash equivalents at beginning of period	100,962	72,901
Cash and cash equivalents at end of period	\$ 142,926	\$ 65,035

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

# 1. Summary of Significant Accounting Policies Basis of Presentation

The accompanying unaudited consolidated financial statements of The Finish Line, Inc., along with its wholly-owned subsidiaries, (collectively, the Company) have been prepared in accordance with accounting principles generally accepted in the United States (GAAP) for interim financial information and with instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all the information and footnotes required by GAAP for complete financial statements. Preparation of the financial statements requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from these estimates. In the opinion of management, all adjustments, consisting only of normal recurring adjustments, considered necessary for a fair presentation, have been included. Subsequent events have been evaluated through October 7, 2009, the date of issuance of the Company s Consolidated Financial Statements.

The Company has experienced, and expects to continue to experience, significant variability in sales and net (loss) income from reporting period to reporting period. Therefore, the results of the interim periods presented herein are not necessarily indicative of the results to be expected for any other interim period or the full year.

Certain amounts in the financial statements of the prior year have been reclassified to conform to the current year presentation. These reclassifications had no effect on net (loss) income.

These financial statements should be read in conjunction with the financial statements and notes thereto contained in the Company s Annual Report on Form 10-K for the year ended February 28, 2009 ( fiscal 2009 ).

#### 2. Terminated Merger

On June 17, 2007, the Company entered into an Agreement and Plan of Merger (the Merger Agreement ) with Genesco Inc. (Genesco) under which the Company agreed to acquire all of the outstanding common shares of Genesco for \$54.50 per share in cash (the Merger), subject to certain conditions.

UBS Loan Finance LLC and UBS Securities LLC (collectively, UBS ) committed to provide financing for the Merger and ongoing working capital requirements of the combined company of up to \$1.8 billion through a combination of a Senior Secured Revolving Credit Facility, a Senior Secured Term Loan and a Senior Unsecured Bridge Facility (the UBS Financing ).

On September 19, 2007, the Company received a communication from UBS indicating its intention to defer further work on the closing documents for the Merger pending its analysis of Genesco s financial condition and performance. The same day, Genesco delivered a letter to the Company demanding that the Company immediately consummate the Merger. On September 21, 2007, Genesco filed a lawsuit in the Chancery Court in Nashville, Tennessee seeking an order of specific performance requiring the Company to take all steps necessary to consummate the Merger contemplated by the Merger Agreement. The Company filed an answer, counterclaim and third-party claim for declaratory judgment in connection with this action seeking, among other things, a declaratory judgment that a Company Material Adverse Effect had occurred under the Merger Agreement. UBS intervened as a defendant in the Nashville, Tennessee case and filed an answer to Genesco s complaint. On November 13, 2007, Genesco amended its complaint to add an alternative claim for damages. On November 15, 2007, the Company filed an answer to Genesco s amended complaint asserting that a Company Material Adverse Effect had occurred under the Merger Agreement and asserting a counterclaim against Genesco for intentional or negligent misrepresentation. On that day, UBS filed an answer to Genesco s amended complaint and a counterclaim asserting fraud against Genesco.

On November 14, 2007, the Company was named as a defendant, along with Genesco, in a complaint for declaratory relief filed by UBS in the United States District Court for the Southern District of New York. UBS was seeking a declaration in the New York federal district court action that its commitment letter for the UBS Financing (the Commitment), which expired on April 30, 2008 (after an extension agreed to by UBS), was void and/or may properly be terminated by UBS because the Company would not be able to provide, prior to the expiration of the

Commitment, a valid solvency certificate attesting to the solvency of the combined Finish Line-Genesco entity resulting from the Merger.

The trial of the issues in the Chancery Court in Nashville concluded on December 18, 2007, and the Chancery Court issued its opinion on December 27, 2007. The Chancery Court held that the Company was required to close the Merger with Genesco and use its reasonable best efforts to obtain the financing required to do so (i.e., either the UBS Financing which was the subject of the New York action, or alternative financing on terms not materially less favorable in the aggregate than the UBS Financing). Although the Chancery Court held that the deterioration in Genesco s financial condition and operating results constituted a material adverse effect (MAE), it also found that Genesco s decline in performance was due to general economic conditions and was not disproportionate to its peers. As a result, the MAE fell within one of the MAE carve-outs in the Merger Agreement and the Company was, therefore, not excused from completing the Merger based on Genesco s decline in financial condition and operating results. The Chancery Court reserved for determination by the United States District Court for the Southern District of New York whether the merged entity would be insolvent.

On March 3, 2008, the Company entered into a Settlement Agreement with UBS and Genesco relating to the actions filed by UBS in the United States District Court for the Southern District of New York and filed by Genesco in the Chancery Court for the State of Tennessee (the Litigation ). The parties agreed to settle the Litigation and to terminate the Merger Agreement and Commitment. As consideration for these agreements, the Company and UBS agreed to make a cash payment in the amount of \$175,000,000 (of which the Company agreed to pay \$39,000,000 and UBS agreed to pay \$136,000,000). The Company also agreed to issue 6,518,971 shares of the Company s Class A Common Stock (the Shares ) to Genesco. Pursuant to the Settlement Agreement, the Company paid the \$39,000,000 cash payment and delivered the Shares to Genesco on March 7, 2008. The Company filed a registration statement relating to the Shares with the Securities and Exchange Commission on April 4, 2008, which was declared effective on April 28, 2008. Genesco distributed the Shares to Genesco shareholders on June 13, 2008. The Company does not expect to incur any significant ongoing costs relating to this matter.

# 3. Discontinued Operations Man Alive

On June 21, 2009, The Finish Line, Inc. and its wholly owned subsidiary The Finish Line Man Alive, Inc. (Man Alive) entered into a definitive asset purchase agreement (the Purchase Agreement) with Man Alive Acquisitions, LLC (the Buyer), under which the Buyer assumed certain assets and liabilities of Man Alive. Both The Finish Line, Inc. and over eighty separate entities which are affiliated with the Buyer joined the Agreement to guaranty the obligations of Man Alive and the Buyer under the Purchase Agreement, respectively. The transaction closed on July 3, 2009 with an effective date of July 4, 2009.

The assets acquired by the Buyer (the Assets ) included all of Man Alive s leasehold interests (excluding the leasehold interest in Man Alive s corporate headquarters) (the Leases ), all furniture, fixtures and equipment at Man Alive s retail stores, the inventory in the stores and in the Company s distribution center ( Received Inventory ), the inventory under open purchase order commitments (the Ordered Inventory ), and all intellectual property of Man Alive, including the Man Alive and Decibel trademarks and trade names. No other significant assets were purchased by the Buyer.

The principal liability assumed by the Buyer was Man Alive s liability for the Leases. Consents to the assignment of the Leases were received from all the landlords.

In consideration for the Buyer assuming the liabilities described above and in the Purchase Agreement, the Buyer received the Assets as well as a purchase price rebate (the Purchase Price Rebate ) from Man Alive. The Purchase Price Rebate was equal to the sum of \$8.25 million plus an amount equal to Man Alive s gift card liability, minus an amount equal to forty percent (40%) of the sum of the value of the Received Inventory in excess of \$7.5 million, plus (B) the value of the Ordered Inventory.

The Purchase Price Rebate was paid in three components. The Company paid the Buyer \$1.6 million at closing which was the Purchase Price Rebate less (A) the \$4.1 million Escrow Amount (as hereafter defined) and (B) a \$2 million installment payment. The \$4.1 million Escrow Amount was paid by the Company to a third party escrow agent at closing. The \$2 million installment payment is payable by the Company in 12 equal monthly installments beginning August 2009.

The Escrow Amount was composed of the following components. First, \$2.2 million will be held in escrow and used to reimburse the Buyer for payments to landlords for August, September and October, 2009 rents. After these amounts are billed, the parties will reconcile the actual amounts paid to the landlords for this period, with the Company reimbursing the Buyer the shortfall, if any, on January 4, 2010. In addition, \$1.9 million will be held in escrow, representing the aggregate estimated amount of rent and additional rent payable for a limited period following the three-month payment period described above for leases guaranteed by the Company beyond the closing.

The results of operations of Man Alive have been classified in discontinued operations for all periods presented. The financial results of the Man Alive operations, which are included in discontinued operations in the accompanying Consolidated Statements of Operations, were as follows (in thousands):

	August 29, 2009	Veeks Ended August 30, 2008 addited)	August 29, 2009	Weeks Ended August 30, 2008 dited)
Net sales	\$ 2,791	\$ 16,312	\$ 10,925	\$ 31,232
Loss from discontinued operations	\$ (20,073)	\$ (2,795)	\$ (23,991)	\$ (5,236)
Income tax benefit	(7,453)	(1,104)	(9,004)	(2,068)
Loss from discontinued operations, net of income tax	\$ (12,620)	\$ (1,691)	\$ (14,987)	\$ (3,168)

For the thirteen weeks ended August 29, 2009, the loss from discontinued operations of Man Alive included operating losses of \$1.7 million as well as \$18.4 million related to the loss on sale of Man Alive. The \$18.4 million was made up of the \$7.7 million Purchase Price Rebate, \$7.6 million inventory write-off, \$6.7 million property and equipment write-off, and \$2.3 million in other charges, partially offset by the reversal of Deferred credits from landlords of \$5.9 million. For the thirteen weeks ended August 30, 2008, the loss from discontinued operations of Man Alive represents operating losses.

For the twenty-six weeks ended August 29, 2009, the loss from discontinued operations of Man Alive included operating losses of \$5.6 million as well as \$18.4 million related to the loss on sale of Man Alive. For the twenty-six weeks ended August 30, 2008, the loss from discontinued operations of Man Alive represents operating losses.

Based on the Purchase Agreement with the Buyer, the Company anticipates that all cash outlays related to deferred payments to Man Alive will be made by July 2010. The balance and net activity for the \$2.0 million installment payment to the Buyer, which is included within Other liabilities and accrued expenses, are as follows (in thousands):

	Installment Payment (unaudited)
Balance at May 30, 2009	\$
Provision	2,000
Cash payments	(167)
Balance at August 29, 2009	\$ 1,833

#### Paiva

On August 27, 2007, the Board of Directors of the Company approved management s recommendation to proceed with the closure of the Company s Paiva stores. The decision to take this action resulted from a thorough assessment and analysis, which revealed the concept was not demonstrating the potential necessary to deliver an acceptable long-term return on investment. The Company closed all 15 Paiva stores and online business during the thirteen weeks ended December 1, 2007. The results of operations of Paiva have been classified in discontinued operations for all periods presented. The financial results of the Paiva operations, which are included in discontinued operations in the accompanying Consolidated Statements of Operations, were as follows (in thousands):

Thirteen V	Veeks Ended	Twenty-Six	Weeks Ended
August 29, 2009	August 30, 2008	August 29, 2009	August 30, 2008
(una	udited)	(una	nudited)
\$	\$	\$	\$

Loss from discontinued operations	\$ (4)	\$ (206)	\$ (4)	\$ (201)
Income tax benefit	(2)	(80)	(2)	(78)
Loss from discontinued operations, net of income tax	\$ (2)	\$ (126)	\$ (2)	\$ (123)

Based on the Company s current estimates as of August 29, 2009, future lease payments, including estimated lease termination payments, and repayment of unamortized construction allowances are expected to result in a total cash outlay of approximately \$387,000 and \$102,000, respectively. Unamortized construction allowances are included within Deferred credits from landlords. The Company anticipates that all cash payments will be made within the next 4 months.

The balance and net activity for the estimated future lease payments, including estimated lease termination payments, which are included within Other liabilities and accrued expenses, are as follows (in thousands):

	se Reserve naudited)
Balance at February 28, 2009	\$ 387
Provision	
Cash payments	
Balance at August 29, 2009	\$ 387

#### 4. Fair Value Measurements

On March 2, 2008, the Company adopted Statement of Financial Accounting Standards (FAS) No. 157, Fair Value Measurements (FAS 157). FAS 157 provides a single definition of fair value and a common framework for measuring fair value as well as new disclosure requirements for fair value measurements used in financial statements. Under FAS 157, fair value is determined based upon the exit price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants exclusive of any transaction costs. FAS 157 also specifies a fair value hierarchy based upon the observability of inputs used in valuation techniques as follows:

- Level 1: Observable inputs such as quoted prices in active markets;
- Level 2: Inputs, other than quoted prices in active markets, that are observable either directly or indirectly; and
- Level 3: Unobservable inputs in which there is little or no market data, which require the reporting entity to develop its own assumptions.

The Company has cash equivalents in short-term money market funds invested primarily in high-quality tax-exempt municipal instruments. The primary objective of our short-term investment activity is to preserve our capital for the purpose of funding operations and we do not enter into short-term investments for trading or speculative purposes. The fair values are based on unadjusted quoted market prices for the funds in active markets with sufficient volume and frequency (Level 1). The adoption of FAS 157 did not have an impact on the Company s results of operations, financial condition or liquidity.

On March 1, 2009, the Company adopted FAS 157, for all non-financial assets and non-financial liabilities recognized or disclosed in the financial statements on a nonrecurring basis. As of August 29, 2009, the Company had no non-financial assets or non-financial liabilities requiring measurement at fair value.

#### 5. Recent Accounting Pronouncements

In May 2008, the FASB staff revisited Emerging Issues Task Force ( EITF ) No. 03-6 and issued FASB Staff Position ( FSP ) No. EITF 03-6-1, Determining Whether Instruments Granted in Shared-Based Payment Transactions are Participating Securities. FSP EITF 03-6-01 requires unvested share-based payments that entitle employees and nonemployee directors to receive nonrefundable dividends to also be considered participating securities, as defined in EITF 03-6. FSP EITF 03-6-1 was effective March 1, 2009 and did not have a material effect on the Company s earnings per share calculations for any of the periods presented.

In April 2009, the FASB issued FSP No. FAS 157-4, Determining Fair Value When the Volume and Level of Activity for the Asset or the Liability Have Significantly Decreased and Identifying Transactions That Are Not Orderly, (FSP No. 157-4). FSP No. FAS 157-4 amends FAS 157 to provide additional guidance on (i) estimating fair value when the volume and level of activity for an asset or liability have significantly decreased in relation to normal market activity for the asset or liability, and (ii) circumstances that may indicate that a transaction is not orderly. FSP No. FAS 157-4 also requires additional disclosures about fair value measurements in interim and annual reporting periods. The Company adopted FSP No. FAS 157-4 on May 31, 2009 and it did not have a material effect on the Company s consolidated financial statements.

In April 2009, the FASB issued FSP No. FAS 115-2 and FAS 124-2, Recognition and Presentation of Other-Than-Temporary Impairments. FSP No. FAS 115-2 and FAS 124-2 amends the other-than-temporary impairment guidance for debt securities to make the guidance more operational and to improve the presentation and disclosure of other-than-temporary impairments on debt and equity securities in the financial statements. This guidance does not amend existing recognition and measurement guidance related to other-than-temporary impairments of equity securities. The Company adopted FSP No. FAS 115-2 and FAS 124-2 on May 31, 2009 and it did not have a material effect on the Company s consolidated financial statements.

In April 2009, the FASB issued FSP No. FAS 107-1 and APB No. 28-1, Interim Disclosures about Fair Value of Financial Instruments which amends FAS No. 107, Disclosures about Fair Value of Financial Instruments, to require disclosures about fair value of financial instruments for interim reporting periods of publicly traded companies, as well as in annual financial statements. This FSP also amends APB Opinion No. 28, Interim Financial Reporting, to require those disclosures in summarized financial information at interim reporting periods. The Company adopted FSP No. FAS 107-1 and APB No. 28-1 as of May 31, 2009. The disclosures required as a result of the adoption are included herein.

In May 2009, the FASB issued FAS No. 165, Subsequent Events (FAS 165). FAS 165 established general standards of accounting for and disclosure of events that occur after the balance sheet date but before financial statements are issued. FAS 165 is effective for interim or annual periods ending after June 15, 2009, and accordingly, the Company adopted this standard during the second quarter ended August 29, 2009. See Note 1, Summary of Significant Accounting Policies, for the disclosure required under FAS 165.

In June 2009, the FASB issued FAS No. 168, The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles—a replacement of FASB Statement No. 162 (FAS 168). FAS 168 establishes the Accounting Standards Codification (Codification) as the source of authoritative accounting principles recognized by FASB for all nongovernmental entities in the preparation of financial statements in accordance with GAAP. For SEC registrants, rules and interpretative releases of the SEC under federal securities laws are also considered authoritative sources of GAAP. The provisions of FAS 168 are effective for financial statements issued for interim and annual periods ending after September 15, 2009. The Company will begin to use the new guidelines and numbering system prescribed by the Codification when referring to GAAP in its Quarterly Report on Form 10-Q for the period ending November 28, 2009. As the Codification was not intended to change or alter existing GAAP, it will not have any impact on our consolidated financial results or financial position.

Other recent accounting pronouncements issued by the FASB (including its Emerging Issues Task Force), the AICPA, and the SEC did not, or are not believed by management to, have a material effect on the Company s present or future consolidated financial statements.

#### 6. Common Stock

Pursuant to the Settlement Agreement entered into with UBS and Genesco (see Note 2), the Company issued 6,518,971 shares of the Company s Class A Common Stock (the Shares ) to Genesco on March 7, 2008. The Company filed a registration statement relating to the Shares with the Securities and Exchange Commission on April 4, 2008, which was declared effective on April 28, 2008. Genesco distributed the Shares to Genesco shareholders on June 13, 2008.

On July 22, 2004, the Company s Board of Directors instituted a quarterly cash dividend program of \$0.025 per share of Class A and Class B Common Stock. In light of the Merger Agreement entered into with Genesco on June 17, 2007, the Company decided to suspend future quarterly dividends beginning with the thirteen weeks ended September 1, 2007 until further notice. On July 17, 2008, the Company s Board of Directors reinstated the quarterly cash dividend program with a 20% increase to \$0.03 per share of Class A and Class B common stock. The Company declared dividends of \$3,304,000 during the twenty-six weeks ended August 29, 2009. A cash dividend of \$1,656,000 was paid on September 15, 2009 to shareholders of record on August 28, 2009 and was accrued at August 29, 2009 in Other liabilities and accrued expenses. Further declarations of dividends, if any, remain at the discretion of the Company s Board of Directors.

On July 17, 2008, the Company s Board of Directors authorized a new stock repurchase program to repurchase up to 5,000,000 shares of the Company s Class A common stock outstanding through December 31, 2011. The Company believes that adoption of the repurchase program could be a viable use of excess cash. Such purchase, if any, will occur from time to time, as market conditions warrant and as the Company deems appropriate when judged against other alternative uses of cash. The Company did not purchase any shares under the stock repurchase program during the twenty-six weeks ended August 29, 2009.

At the 2009 Annual Meeting of Shareholders of the Company held July 23, 2009 (the Annual Meeting ), the Company s shareholders voted to amend and restate the Company s Restated Articles of Incorporation (as amended, the Restated Articles ) to effect a number of amendments relating to the Company s dual class stock structure. The main objective of the amendments effected by the Restated Articles is the transition to a more customary corporate governance structure for the Company.

The Restated Articles provide for the conversion of all outstanding high voting Class B Common Shares into Class A Common Shares as of the day after the Company s annual shareholders meeting to be held in 2012, and eliminate the prior provision in the Company s restated articles of incorporation which automatically converted all Class B Common Shares into Class A Common Shares on a one-to-one basis only once they constituted less than 5% of the total common shares outstanding as of a record date for an annual meeting.

The Restated Articles also contain an amendment limiting the aggregate voting power of the Company s Class B Common Shares. Under this provision, if at any time the holders of all Class B Common Shares hold greater than 41% of the total voting power of the Company s shares as of the record date for any shareholders meeting, then the number of votes per share of each holder of Class B Common Shares will automatically be reduced (on a proportionate basis) so that the holders of Class B Common Shares hold in the aggregate no more than 41% of the Company s total voting power. The Restated Articles further provide for the automatic conversion of Class B Common Shares issued to Company employees or directors into Class A Common Shares upon each such person s death or termination of employment or service.

At the Annual Meeting, the Company s shareholders also approved an amendment (the Amendment ) to the 2002 Stock Incentive Plan (2002 Plan ). The Amendment adds the Company s Class B Common Shares as a class of stock that may be awarded under the 2002 Plan. Before the Amendment, the Company only was permitted to award Class A Common Shares under the 2002 Plan. The purpose of the Amendment is to permit the Board of Directors to allow the holders of any remaining unvested Class A Common Shares under the 2002 Plan to exchange those shares for an equal number of unvested Class B Common Shares, if authorized by the Board of Directors in the future, and allows the Company to replace any Class A Common Shares represented by outstanding awards that are forfeited in the future with Class B Common Shares. These are the only two scenarios under which Class B Common Shares may be issued under the 2002 Plan. Notwithstanding the approval of the Amendment by the Company s shareholders, the Board of Directors has no present intent to issue Class B Common Shares under the 2002 Plan, whether in exchange for any Class A Common Shares or otherwise.

Also at the Annual Meeting, the Company s shareholders approved and adopted The Finish Line, Inc. 2009 Incentive Plan (the 2009 Plan ), which was previously approved by the Company s Board of Directors. The 2009 Plan is an equity incentive plan that (i) allows the Company to make additional grants of restricted stock to participants since the Company has reached its limit on such grants under its 2002 Plan; (ii) provides the Company with the authority to make various other awards for up to 6,500,000 Class A Common Shares and Class B Common Shares (which are limited to 2,500,000 Class A Common Shares and Class B Common Shares for all awards other than options and stock appreciation rights); (iii) limits future grants under the 2002 Plan to awards from shares returned to the 2002 Plan by forfeiture after July 23, 2009 and allows the Company to offer the holders of unvested incentive stock awards under the 2002 Plan the right to exchange their Class A Common Shares for Class B Common Shares if authorized by the Board of Directors in the future; (iv) allows the Company to offer the holders of unvested incentive stock awards under the 2009 Plan the right to exchange their Class A Common Shares for Class B Common Shares if authorized by the Board of Directors in the future; and (v) permits the Company, at the discretion of the Compensation and Stock Option Committee of the Board of Directors, to grant awards that will comply with the requirements of Section 162(m) of the Code.

#### ITEM 2. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This quarterly report on Form 10-Q may contain certain statements that we believe are, or may be considered to be, forward-looking statements, within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements generally can be identified by use of statements that include phrases such as believe, expect, anticipate, intend, plan, foresee, may, will, estimates, potential, continue or other similar words or phrases. Similarly, statements that describe our objectives, plans or goals also are forward-looking statements. All of these forward-looking statements are subject to risks and uncertainties that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statement. The principal risk factors that could cause actual performance and future actions to differ materially from the forward-looking statements include, but are not limited to, the Company s reliance on a few key vendors for a majority of its merchandise purchases (including a significant portion from one key vendor); fluctuations in oil prices causing changes in gasoline and energy prices, resulting in changes in consumer spending and utility and product costs; product demand and market acceptance risks; further deterioration of economic and business conditions; the effect of competitive products and pricing; the availability of products; management of growth; and the other risks detailed in the Company s Securities and Exchange Commission filings. Readers are urged to consider these factors carefully in evaluating the forward-looking statements. The forward-looking statements included in this Form 10-Q are made only as of the date of this report and we undertake no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

#### General

The following discussion and analysis should be read in conjunction with Management s Discussion and Analysis of Financial Condition and Results of Operations, including Critical Accounting Policies, included in the Company s Annual Report on Form 10-K for the year ended February 28, 2009 (fiscal 2009). Unless otherwise noted, all amounts reflect the results of the Company s continuing operations and therefore Man Alive and Paiva store information and results have been excluded from the following information.

The following table sets forth store and square feet information of the Company for each of the following periods:

	Thirteen Wo	eeks Ended	Twenty-Six Weeks Ended		
Number of Stores:	August 29, 2009	August 30, 2008	August 29, 2009	August 30, 2008	
Finish Line					
Beginning of period	684	700	689	697	
Opened	1	2	1	6	
Closed	(4)	(5)	(9)	(6)	
End of period	681	697	681	697	

	August 29, 2009	August 30, 2008
Square feet information as of:		
Finish Line		
Square feet	3,674,694	3,815,597
Average store size	5,396	5,474

## **Results of Operations**

Total

The following table sets forth net sales of the Company by major category for each of the following periods (in thousands):

Category		Thirteen Weeks Ended (Unaudited) August 29, 2009 August 30, 2008		
Footwear	\$ 259,965	87%	\$ 294,133	87%
Softgoods	38,768	13%	42,867	13%
Total	\$ 298,733	100%	\$ 337,000	100%
	Twenty-Si	x Weeks I	Ended (Unaudit	ed)
Category	August 29,	2009	August 30,	2008
Footwear	\$ 486,857	87%	\$ 529,994	87%
Softgoods	70,972	13%	80,025	13%

The following table and subsequent discussion sets forth operating data of the Company as a percentage of net sales for the periods indicated below

\$ 557,829

100%

\$610,019

100%

	Thirteen We	Thirteen Weeks Ended		Twenty-Six Weeks Ended	
	August 29, 2009	August 30, 2008	August 29, 2009	August 30, 2008	
	(unaud	ited)	(unaudited)		
Net sales	100.0%	100.0%	100.0%	100.0%	
Cost of sales (including occupancy costs)	68.1	68.2	69.2	69.3	
Gross profit	31.9	31.8	30.8	30.7	
Selling, general and administrative expenses	25.2	24.6	26.6	26.0	
Store closing costs	0.4	0.1	0.3	0.1	
Terminated merger-related costs					
Operating income	6.3	7.1	3.9	4.6	
Interest income, net		0.1		0.1	
Income from continuing operations before income taxes	6.3	7.2	3.9	4.7	
Income tax expense	2.4	2.8	1.5	1.9	
Income from continuing operations	3.9	4.4	2.4	2.8	
Loss from discontinued operations, net of income taxes	(4.2)	(0.5)	(2.7)	(0.5)	
Net (loss) income	(0.3)%	3.9%	(0.3)%	2.3%	

#### THIRTEEN WEEKS ENDED AUGUST 29, 2009 COMPARED TO THIRTEEN WEEKS ENDED AUGUST 30, 2008

Net sales decreased 11.4% to \$298.7 million for the thirteen weeks ended August 29, 2009 from \$337.0 million for the thirteen weeks ended August 30, 2008. The decrease was attributable to a comparable store net sales decrease of 9.9% for the thirteen weeks ended August 29, 2009 and by reduced sales of closed stores along with down time and reduced square footage related to remodeled/relocated stores. Comparable footwear net sales for the thirteen weeks ended August 29, 2009 decreased 10.3% while comparable softgoods net sales decreased 7.7% for the comparable period. The comparable store net sales decrease of 9.9% was due to continued decreased levels of consumer spending and traffic due to the challenging macroeconomic environment. The Company believes that comparable store net sales for the thirteen weeks ended August 29, 2009 were also affected by a lift in net sales in the prior year related to stimulus checks that the U.S. government provided to individuals.

Gross profit for the thirteen weeks ended August 29, 2009 was \$95.4 million, a decrease of \$11.9 million (11.1%) from \$107.3 million for the thirteen weeks ended August 30, 2008. During this same period, gross profit increased to 31.9% of net sales versus 31.8% for the prior year. The 0.1% increase as a percentage of net sales was due to a 0.5% increase in margin for product sold and a 0.1% decrease in inventory shrink, partially offset by a 0.5% increase in occupancy costs as a percentage of net sales. The 0.5% increase in product margin is primarily a result of 1) being less promotional as the Company s aged inventory, inventory mix and inventory turns continue to improve; 2) an increase in softgoods product margin as the Company has reduced inventory, evolved the Company s offerings and become more focused; and 3) vendor support. The 0.5% increase in occupancy costs as a percentage of net sales was a result of deleveraging due to negative comparable store net sales, partially offset by reduced occupancy costs due to favorable lease negotiations on eligible stores.

Selling, general and administrative expenses were \$75.3 million (25.2% of net sales) for the thirteen weeks ended August 29, 2009 compared to \$82.8 million (24.6% of net sales) for the thirteen weeks ended August 30, 2008. The 0.6% increase as a percentage of net sales was due to deleveraging from the 11.4% decrease in net sales. The \$7.5 million dollar decrease was primarily attributable to a decrease in store payroll, advertising, depreciation, and freight expense due to targeted cost reductions.

Store closing costs were \$1.4 million (0.4% of net sales) for the thirteen weeks ended August 29, 2009 compared to \$0.3 million (0.1% of net sales) for the thirteen weeks ended August 30, 2008. Store closing costs represent the non-cash write-off of any property and equipment upon a store closing. The \$1.1 million increase in store closing costs for the thirteen weeks ended August 29, 2009 compared to the thirteen weeks ended August 30, 2008 is due to the Company getting more aggressive in closing underperforming stores earlier in the leases through co-tenancy violations and kick-out provisions.

Net interest income was \$0.1 million for the thirteen weeks ended August 29, 2009 compared to \$0.2 million for the thirteen weeks ended August 30, 2008. This decrease was due to lower interest rates during the thirteen weeks ended August 29, 2009 compared to the thirteen weeks ended August 30, 2008, partially offset by higher invested balances during the thirteen weeks ended August 29, 2009.

The Company s income tax expense was \$7.1 million and its effective tax rate was 37.6% for the thirteen weeks ended August 29, 2009 compared to income tax expense of \$9.5 million and an effective tax rate of 39.0% for the thirteen weeks ended August 30, 2008. The \$2.4 million change was primarily due to income from continuing operations before income taxes of \$18.8 million for the thirteen weeks ended August 29, 2009 compared to income from continuing operations before income taxes of \$24.4 million for the thirteen weeks ended August 30, 2008 along with a decrease in the effective tax rate. The decrease in effective tax rate resulted primarily from a change in investment strategy to invest cash in tax-exempt municipal instruments for the thirteen weeks ended August 29, 2009 versus taxable investments during the thirteen weeks ended August 30, 2008.

Income from continuing operations for the thirteen weeks ended August 29, 2009 was \$11.7 million compared to income from continuing operations of \$14.9 million for the thirteen weeks ended August 30, 2008. Income from continuing operations per diluted share was \$0.21 for the thirteen weeks ended August 29, 2009 compared to income from continuing operations per diluted share of \$0.27 for the thirteen weeks ended August 30, 2008. Diluted weighted average shares outstanding were 54.6 million and 54.3 million for the thirteen weeks ended August 29, 2009 and August 30, 2008, respectively.

Loss from discontinued operations, net of income taxes was \$12.6 million for the thirteen weeks ended August 29, 2009 (4.2% of net sales) compared to \$1.8 million for the thirteen weeks ended August 28, 2008 (0.5% of net sales). For the thirteen weeks ended August 29, 2009, the loss from discontinued operations of Man Alive included operating losses of \$1.7 million as well as \$18.4 million related to the loss on the sale of Man Alive. This \$18.4 million loss was made up of the \$7.7 million Purchase Price Rebate, \$7.6 million inventory write-off, \$6.7 million property and equipment write-off, and \$2.3 million in other charges, partially offset by the reversal of Deferred credits from landlords of \$5.9 million. The \$20.1 million of loss from discontinued operations was offset partially by an income tax benefit of \$7.5 million. For the thirteen weeks ended August 30, 2008, the \$1.8 million loss from discontinued operations, net of income taxes represented operating losses. See Note 3 to the Company s unaudited financial statements in this document for a further discussion of the Company s discontinued operations.

#### TWENTY-SIX WEEKS ENDED AUGUST 29, 2009 COMPARED TO TWENTY-SIX WEEKS ENDED AUGUST 30, 2008

Net sales decreased 8.6% (\$52.2 million) to \$557.8 million for the twenty-six weeks ended August 29, 2009 from \$610.0 million for the twenty-six weeks ended August 30, 2008. The decrease was attributable to a comparable store net sales decrease of 7.2% for the twenty-six weeks ended August 29, 2009 and reduced sales of \$11.2 million from 20 closed stores along with down time and reduced square footage related to remodeled/relocated stores, partially offset by a \$1.5 million increase from 4 new stores opened subsequent to August 30, 2008 and a \$1.5 million increase in net sales from existing stores that were open only part of the twenty-six weeks ended August 30, 2008. Comparable footwear net sales for the twenty-six weeks ended August 29, 2009 decreased 6.9% while comparable softgoods net sales decreased 9.7% for the comparable period. The 7.2% comparable store net sales decrease was due to continued decreased levels of consumer spending and traffic due to the macroeconomic environment along with tough comparisons as the Company believes there was a lift in sales related to stimulus checks provided by the U.S. government during a portion of the twenty-six weeks last year.

Gross profit for the twenty-six weeks ended August 29, 2009 was \$171.7 million (30.8% of net sales), a decrease of \$15.6 million (8.3%) from \$187.3 million (30.7% of net sales) for the twenty-six weeks ended August 30, 2008. This 0.1% increase as a percentage of net sales was due to a 0.3% increase in margin for product sold along with a 0.2% decrease in inventory shrink, partially offset by a 0.4% increase in occupancy costs as a percentage of net sales. The 0.3% increase in product margin is primarily a result of 1) being less promotional as the Company s aged inventory, inventory mix and inventory turns continue to improve as the Company focuses on premium product; 2) an increase in softgoods product margin as the Company has reduced inventory, evolved the Company s offerings and become more focused; and 3) vendor support. The 0.4% increase in occupancy costs as a percentage of net sales was a result of deleveraging due to negative comparable store net sales, partially offset by reduced occupancy costs due to favorable lease negotiations on eligible stores.

Selling, general and administrative expenses decreased \$10.3 million (6.5%) to \$148.4 million (26.6% of net sales) for the twenty-six weeks ended August 29, 2009 from \$158.7 million (26.0% of net sales) for the twenty-six weeks ended August 30, 2008. The 0.6% increase as a percentage of net sales was due primarily to deleveraging from the negative comparable store net sales. The \$10.3 million decrease was primarily attributable to a decrease in store payroll, advertising, depreciation and freight expenses due to expense reduction efforts.

Store closing costs were \$1.6 million (0.3% of net sales) for the twenty-six weeks ended August 29, 2009 compared to \$0.3 million (0.1% of net sales) for the twenty-six weeks ended August 30, 2008. Store closing costs represent the non-cash write-off of any property and equipment upon a store closing. The \$1.3 million increase in store closing costs for the twenty-six weeks ended August 29, 2009 compared to the twenty-six weeks ended August 30, 2008 is due to the Company getting more aggressive in closing underperforming stores earlier in the leases through co-tenancy violations and kick-out provisions.

Net interest income was \$0.2 million for the twenty-six weeks ended August 29, 2009 compared to net interest income of \$0.5 million for the twenty-six weeks ended August 30, 2008. This decrease was due to lower interest rates earned during the twenty-six weeks ended August 29, 2009 compared to the twenty-six weeks ended August 30, 2008, partially offset by higher invested balances during the twenty-six weeks ended August 29, 2009.

The Company s income tax expense was \$8.4 million and its effective tax rate was 38.4% for the twenty-six weeks ended August 29, 2009 compared to \$11.6 million and 40.2% for the twenty-six weeks ended August 30, 2008. The \$3.2 million change was due primarily to income from continuing operations before income taxes of \$21.9 million for the twenty-six weeks ended August 29, 2009 compared to income from continuing operations before incomes taxes of \$28.8 million for the twenty-six weeks ended August 30, 2008 along with a decrease in the effective tax rate. The decrease in effective tax rate was due primarily to a decrease in tax expense related to discrete items along with a change in investment strategy to invest more in tax-exempt municipal instruments for the twenty-six weeks ended August 29, 2009 compared to taxable investments for the twenty-six weeks ended August 30, 2008.

Income from continuing operations for the twenty-six weeks ended August 29, 2009 was \$13.5 million compared to income from continuing operations of \$17.3 million for the twenty-six weeks ended August 30, 2008. Income from continuing operations per diluted share was \$0.24 for the twenty-six weeks ended August 29, 2009 compared to income from continuing operations per diluted share of \$0.32 for the twenty-six weeks ended August 30, 2008. Diluted weighted average shares outstanding were 54.5 million and 54.0 million for the twenty-six weeks ended August 29, 2009 and August 30, 2008, respectively.

Loss from discontinued operations, net of income taxes was \$15.0 million for the twenty-six weeks ended August 29, 2009 (2.7% of net sales) compared to \$3.2 million for the twenty-six weeks ended August 28, 2008 (0.5% of net sales). For the twenty-six weeks ended August 29, 2009, the loss from discontinued operations of Man Alive included operating losses of \$5.6 million as well as \$18.4 million related to the loss on the sale of Man Alive. This \$18.4 million loss was made up of the \$7.7 million Purchase Price Rebate, \$7.6 million inventory write-off, \$6.7 million property and equipment write-off, and \$2.3 million in other charges, partially offset by the reversal of Deferred credits from landlords of \$5.9 million. The \$24.0 million of loss from discontinued operations was offset partially by an income tax benefit of \$9.0 million. For the twenty-six weeks ended August 30, 2008, the \$3.2 million loss from discontinued operations, net of income taxes represented operating losses. See Note 3 to the Company s unaudited financial statements included in this document for further discussion of the Company s discontinued operations.

#### **Liquidity and Capital Resources**

The Company had net cash of \$41.4 million provided by its operating activities during the twenty-six weeks ended August 29, 2009 as compared to \$0.5 million net cash provided by operating activities during the twenty-six weeks ended August 30, 2008. Included in the \$0.5 million for the twenty-six weeks ended August 30, 2008 was \$39.0 million paid for the cash portion of the Settlement Agreement (see Note 2 to the Consolidated Financial Statements). At August 29, 2009, the Company had cash and cash equivalents of \$142.9 million and no interest bearing debt. Cash equivalents are invested in short-term money market funds invested primarily in high-quality tax-exempt municipal instruments with daily liquidity.

Consolidated merchandise inventories were \$221.4 million at August 29, 2009 compared to \$239.4 million at February 28, 2009 and \$269.9 million at August 30, 2008. Consolidated merchandise inventories at February 28, 2009 and August 30, 2008 contained Man Alive inventory of \$6.0 million and \$14.3 million, respectively. On a comparable per square foot basis, Finish Line merchandise inventories decreased 10.1% at August 29, 2009 compared to August 30, 2008. The 10.1% decrease per square foot compared to August 30, 2008 is a result of management s plan to reduce inventory levels and increase inventory turns.

The Company s working capital was \$295.4 million at August 29, 2009, which was a \$16.2 million increase from \$279.2 million at February 28, 2009.

The Company had net cash provided by investing activities of \$3.0 million for the twenty-six weeks ended August 29, 2009 compared to net cash used in investing activities of \$8.6 million for the twenty-six weeks ended August 30, 2008. The \$3.0 million provided in the twenty-six weeks ended August 29, 2009 was from \$14.9 million in proceeds from the sale of marketable securities, partially offset by \$7.6 million in payments related to the sale of Man Alive and \$4.4 million of capital expenditures.

For the year ending February 27, 2010, the Company intends to open approximately 4 to 5 Finish Line stores (one opened during the twenty-six weeks ended August 29, 2009), as well as remodel approximately 5 to 8 existing Finish Line stores (5 remodeled during the twenty-six weeks ended August 29, 2009). In addition, the Company has various other corporate capital and technology projects. The Company expects capital expenditures for the current fiscal year to approximate \$10.0 to \$13.0 million. Management believes that cash on hand, operating cash flow and the Company s existing \$75.0 million unsecured committed Credit Agreement (the Credit Agreement ), which expires on February 25, 2010, will provide sufficient capital to satisfy the Company s working capital requirements in the foreseeable future. The Credit Agreement also provides that, under certain circumstances, the Company may increase the aggregate principal amount of revolving loans by up to an additional \$75.0 million. The Company is in the process of renewing the Credit Agreement, which is expected to be completed in the 4<sup>th</sup> quarter.

On July 17, 2008, the Company s Board of Directors authorized a new stock repurchase program to repurchase up to 5,000,000 shares of the Company s outstanding Class A common stock. Under the stock repurchase program, the Company may purchase shares through December 31, 2011. The Company did not repurchase any shares under the new stock program during the twenty-six weeks ended August 29, 2009.

On July 22, 2004, the Company s Board of Directors instituted a quarterly cash dividend program of \$0.025 per share of Class A and Class B Common Stock. In light of the Merger Agreement entered into with Genesco on June 17, 2007, the Company decided to suspend future quarterly dividends beginning with the thirteen weeks ended September 1, 2007 until further notice. On July 17, 2008, the Company s Board of Directors reinstated the quarterly cash dividend program with a 20% increase to \$0.03 per share of Class A and Class B common stock. The Company declared dividends of \$3.3 million during the twenty-six weeks ended August 29, 2009. As of August 29, 2009, dividends declared but not paid of \$1.7 million were accrued in Other liabilities and accrued expenses on the Consolidated Balance Sheets. Further declarations of dividends, if any, remain at the discretion of the Company s Board of Directors.

#### **Contractual Obligations**

The Company s contractual obligations primarily consist of long-term debt, operating leases, and purchase orders for merchandise inventory. For the twenty-six weeks ended August 29, 2009, the Company s contractual obligations have been reduced due to the sale of Man Alive from those identified in the Company s Annual Report on Form 10-K for the fiscal year ended February 28, 2009. The Company s total operating lease obligations of \$471.5 million as of February 28, 2009 have been reduced by approximately \$46.2 million due to the sale of Man Alive and the assignment of those operating leases to the Buyer. Therefore, the Company s total operating lease obligations as of August 29, 2009 were approximately \$425.3 million. The only other changes in the contractual obligations identified in the Company s Annual Report on Form 10-K for the fiscal year ended February 28, 2009 are those which occur in the normal course of business (primarily changes in the Company s merchandise inventory related to purchase obligations, which fluctuate throughout the year as a result of the seasonal nature of the Company s operations, and reduction of operating leases due to store closings).

#### **Critical Accounting Policies and Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to adopt accounting policies related to estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period, as well as the related disclosure of contingent assets and liabilities at the date of the financial statements. On an ongoing basis, management evaluates its accounting policies, estimates and judgments, including those related to inventories, long lived assets and contingencies. Management bases its estimates and judgments on historical experience and various other factors that are believed to be reasonable under the circumstances. Actual results may differ from these estimates.

There have been no material changes to the critical accounting policies and estimates disclosed in the Company s Annual Report on Form 10-K for the fiscal year ended February 28, 2009.

#### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

For a discussion of the Company s market risk associated with interest rates as of February 28, 2009 see Quantitative and Qualitative Disclosures about Market Risk in Item 7A of Part II of the Company s Annual Report on Form 10-K for the fiscal year ended February 28, 2009. For the twenty-six weeks ended August 29, 2009, there has been no significant change in related market risk factors.

#### ITEM 4. CONTROLS AND PROCEDURES

Disclosure Controls and Procedures. With the participation of our Chief Executive Officer and Chief Financial Officer, we have evaluated the effectiveness of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act )), as of the end of the period covered by this report. Based upon such evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of the end of such period, our disclosure controls and procedures were effective in ensuring that (i) information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Securities Exchange Commission s rules and forms and (ii) information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the Company s management, including its principal executive and principal financial officers, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure.

**Internal Control Over Financial Reporting.** There have not been any changes in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the fiscal quarter to which this report relates that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

#### PART II OTHER INFORMATION

#### ITEM 1: LEGAL PROCEEDINGS

The Company is subject from time to time, to certain legal proceedings and claims in the ordinary course of conducting its business. Although it is not possible to predict with certainty the eventual outcome of any litigation, in the opinion of management, the Company s legal proceedings are not expected to have a material adverse effect on the Company s financial position or results of operations.

#### ITEM 1A: RISK FACTORS

Risk factors that affect the Company s business and financial results are discussed in Item 1A: Risk Factors in the Company s Annual Report on Form 10-K for the fiscal year ended February 28, 2009. There has been no significant change to identified risk factors for the twenty-six weeks ended August 29, 2009.

## ITEM 2: UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

None.

#### ITEM 3: DEFAULTS UPON SENIOR SECURITIES

None.

#### ITEM 4: SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

On July 23, 2009 the Company held its Annual Meeting of Shareholders at which the following matters were approved by the Company s shareholders by the votes indicated:

(a) The following Class II directors were elected to serve until the 2012 Annual Meeting of Shareholders or until their successors have been duly elected and qualified. Of the 46,619,401 shares (1 vote per share) of Class A common stock and the 3,545,702 shares (10 votes per share) of Class B common stock represented at the meeting, the directors were elected by the following votes:

#### **Number Of Votes Received**

Name	Votes For	Votes Withheld
Bill Kirkendall	57,190,443	24,885,978
William P. Carmichael	80,256,067	1,820,354

(b) Approval of an Amendment to the Company s Articles of Incorporation to convert all outstanding high voting Class B Common Shares into Class A Common Shares as of the day after the Company s shareholder meeting to be held in 2012, and which also limits the aggregate voting power of the Class B Common Shares to 41% should the total voting power of the Class B Common Shares ever exceed that amount in the future:

Class	Votes For	Votes Against	Votes Abstaining	<b>Broker Non Votes</b>
Class A	45,092,607	330,495	1,196,299	
Class B	35,457,020			
Total	80,549,627	330,495	1,196,299	

(c) Approval of an Amendment to the Company s Articles of Incorporation to automatically convert all Class B Common Shares that may be issued to Company employees or directors in the future into Class A Common Shares upon their death or termination of employment or service:

Class	Votes For	Votes Against	Votes Abstaining	<b>Broker Non Votes</b>
Class A	45,093,777	329,481	1,196,143	
Class B	35,457,020			
Total	80,550,797	329,481	1,196,143	

(d) Approval and ratification of an Amendment to the Company s 2002 Stock Incentive Plan to add the Company s Class B Common Shares as a class of shares that may be awarded under the 2002 Plan in order to permit, if authorized by the Company s Board of Directors in the future, the exchange of Class B Common Shares for Class A Common Shares that remain unvested under the 2002 Plan, and, to the extent the 2009 Incentive Plan is not approved, to grant awards of Class B Common Shares:

Votes For	Votes Against	Votes Abstaining	<b>Broker Non Votes</b>
70.927.443	4.606.532	1,202,488	5.339.958

(e) Approval of the Company s 2009 Incentive Plan:

Votes For	Votes Against	Votes Abstaining	<b>Broker Non Votes</b>
48,032,659	27,505,135	1,198,669	5,339,958

(f) Ratification of the appointment of Ernst & Young LLP as the Company s independent auditors for the Company s fiscal year ending February 27, 2010:

Votes For	Votes Against	Votes Abstaining	<b>Broker Non Votes</b>
81,825,020	223,052	28,349	

ITEM 5: OTHER INFORMATION

None.

#### ITEM 6: EXHIBITS

(a) Exhibits

- 2.1 Asset Purchase Agreement, dated June 21, 2009 by and among The Finish Line Man Alive, Inc., The Finish Line, Inc., Man Alive Acquisitions, LLC, and the other entities listed therein (incorporated by reference to Exhibit 2.1 of the Registrant s Current Report on Form 8-K filed with the Securities and Exchange Commission on June 22, 2009).
- 3.1 Restated Articles of Incorporation of The Finish Line, Inc, amended and restated as of July 23, 2009 (incorporated by reference to Exhibit 3.1 of the Registrant s Current Report on Form 8-K filed with the Securities and Exchange Commission on July 23, 2009).
- 3.2 Bylaws of The Finish Line, Inc, amended as of July 23, 2009 (incorporated by reference to Exhibit 3.1 of the Registrant s Current Report on Form 8-K filed with the Securities and Exchange Commission on July 24, 2009).
- 10.1 The Finish Line, Inc. 2009 Incentive Plan (incorporated by reference to Exhibit 10.1 of the Registrant s Current Report on Form 8-K filed with the Securities and Exchange Commission on July 23, 2009).
- 10.2 Form of The Finish Line, Inc. 2009 Incentive Plan Non-Qualified Stock Option Award Agreement (incorporated by reference to Exhibit 10.2 of the Registrant s Current Report on Form 8-K filed with the Securities and Exchange Commission on July 23, 2009).
- 10.3 Form of The Finish Line, Inc. 2009 Incentive Plan Restricted Stock Award Agreement (incorporated by reference to Exhibit 10.3 of the Registrant s Current Report on Form 8-K filed with the Securities and Exchange Commission on July 23, 2009).
- 10.4 Amendment No. 3 to the 2002 Stock Incentive Plan of The Finish Line, Inc., as amended and restated July 21, 2005 (incorporated by reference to Exhibit 10.4 of the Registrant s Current Report on Form 8-K filed with the Securities and Exchange Commission on July 23, 2009).
- Subsidiaries of The Finish Line, Inc. (incorporated by reference to Exhibit 21 of the Registrant's Annual Report on Form 10-K filed with the Securities and Exchange Commission on May 5, 2009).
- 31.1 Certification of Chief Executive Officer Pursuant to Exchange Act Rule 13a-14(a) and 15d-14(a), as amended.
- 31.2 Certification of Chief Financial Officer Pursuant to Exchange Act Rule 13a 14(a) and 15d-14(a), as amended.
- 32 Certification Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE FINISH LINE, INC.

Date: October 7, 2009 By: /s/ Edward W. Wilhelm Edward W. Wilhelm

Executive Vice President-Chief Financial Officer

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## **Exhibit Index**

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