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SMITH & NEPHEW PLC
Form 6-K
February 09, 2006

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of
1934

February 9, 2006

Commission File Number 001-14978

SMITH & NEPHEW plc
(Registrant's name)

15 Adam Street
London, England WC2N 6LA
(Address of registrant's principal executive offices)

[Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.]

Form 20-F Form 40-F
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[Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1).]

Yes No
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[Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7).]

Yes No
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[Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing information to the Commission pursuant to Rule 12g3-2 (b) under the Securities Exchange Act of 1934.]

Yes No
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If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2 (b) : 82- n/a.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Smith & Nephew plc
(Registrant)

Date: February 9, 2006

By: /s/ Paul Chambers

Paul Chambers
Company Secretary

Smith & Nephew senior management appointments

9 February 2006

Smith & Nephew plc (LSE: SN, NYSE: SNN), the global medical technology business, announced today that it has made three new Business Unit President appointments with immediate effect.

Smith & Nephew's Orthopaedics business has grown strongly in the last five years, with performance consistently ahead of its markets. To develop this business further, we are now identifying two separate business units; Orthopaedic Reconstruction and Orthopaedic Trauma (including Clinical Therapies). This change is at the heart of our strategy to focus our businesses on the markets and customers that they serve.

Scott Flora, currently Senior Vice-President and General Manager of the Reconstructive Division, is promoted to President Orthopaedic Reconstruction. Scott has over 20 years experience in the medical device industry including working with companies such as Johnson & Johnson. He joined Smith & Nephew in 1986 as a sales representative and was progressively promoted becoming Senior Vice-President of Trauma and Clinical Therapies Division in 2003. In March 2005 he was appointed to his current role.

Mark Augusti is promoted to President Orthopaedic Trauma and Clinical Therapies. Mark started his career in sales with GE Medical Systems and spent 13 years there in a number of roles based in the US and Asia. He joined Smith & Nephew in April 2003 as Vice President of Global Marketing for the Trauma Division and was promoted to Senior Vice-President and General Manager Trauma Division in March 2005.

After 30 years with Smith & Nephew, the last seven years as President of Advanced Wound Management, Jim Dick will be retiring in the summer of this year.

Joe Woody, currently the Vice President and General Manager of the Clinical Therapies Division, has been appointed as Jim's successor as President of Advanced Wound Management. Joe has 20 years experience in marketing and sales and worked for Alliance Imaging, Acuson and GE Medical Systems before joining Smith & Nephew in 2003. Under his leadership Clinical Therapies has grown rapidly into a significant business. Joe will re-locate to the UK to take up his new role.

