

NU SKIN ENTERPRISES INC

Form 4

March 16, 2005

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
LINDLEY COREY B

(Last) (First) (Middle)

**C/O NU SKIN ENTERPRISES,
INC., 75 WEST CENTER STREET**

(Street)

PROVO, UT 84601

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading
Symbol
**NU SKIN ENTERPRISES INC
[NUS]**3. Date of Earliest Transaction
(Month/Day/Year)
03/14/20054. If Amendment, Date Original
Filed(Month/Day/Year)5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☒ Other (specify
below)
Executive Vice President / President-Greater
China6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	03/14/2005		M	10,000	A \$ 8.19	22,000	D
Class A Common Stock	03/14/2005		S ⁽¹⁾	100	D \$ 21.91	21,900	D
Class A Common Stock	03/14/2005		S ⁽¹⁾	1,600	D \$ 21.85	20,300	D
	03/14/2005		S ⁽¹⁾	8,300	D	12,000 ⁽²⁾	D

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Class A
Common
Stock \$
21.62

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number Shares
Employee Stock Option (right to buy) ⁽³⁾	\$ 20.875					10/20/1998 ⁽⁴⁾ 10/20/2007	Class A Common Stock 26,0
Employee Stock Option (right to buy) ⁽³⁾	\$ 13.91					08/21/1999 ⁽⁴⁾ 08/21/2008	Class A Common Stock 20,0
Employee Stock Option (right to buy) ⁽³⁾	\$ 12.94					08/31/2000 ⁽⁴⁾ 08/31/2009	Class A Common Stock 40,0
Employee Stock Option (right to buy)	\$ 8.19	03/14/2005		M	10,000	02/07/2001 ⁽⁴⁾ 02/07/2010	Class A Common Stock 10,0
Employee Stock Option (right to buy) ⁽³⁾	\$ 6.56					08/31/2001 ⁽⁴⁾ 08/31/2010	Class A Common Stock 8,7

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Employee Stock Option (right to buy) ⁽³⁾	\$ 8.2	02/28/2002 ⁽⁴⁾	02/28/2011	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽³⁾	\$ 6.85	08/31/2002 ⁽⁴⁾	08/31/2011	Class A Common Stock	8,7
Employee Stock Option (right to buy) ⁽³⁾	\$ 8.99	03/01/2003 ⁽⁴⁾	03/01/2012	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽³⁾	\$ 12	09/03/2003 ⁽⁴⁾	09/03/2012	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽³⁾	\$ 9.04	03/10/2004 ⁽⁴⁾	03/10/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽³⁾	\$ 11.5	09/02/2004 ⁽⁴⁾	09/02/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽³⁾	\$ 16.95	12/31/2004 ⁽⁴⁾	12/31/2014	Class A Common Stock	100,
Employee Stock Option (right to buy) ⁽³⁾	\$ 19.15	02/27/2005 ⁽⁴⁾	02/27/2014	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽³⁾	\$ 26.13	09/01/2005 ⁽⁴⁾	09/01/2014	Class A Common Stock	17,5
	\$ 22.33	02/28/2006 ⁽⁴⁾	02/28/2015		17,5

Employee
 Stock
 Option
 (right to
 buy) ⁽³⁾

Class A
 Common
 Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LINDLEY COREY B C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			Executive Vice President	President-Greater China

Signatures

D. Matthew Dorny as Attorney-in-Fact for Corey B.
 Lindley

03/16/2005

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Sale pursuant to a 10b5-1 plan adopted by the Reporting Person.
- (2) Represents number of shares beneficially owned as of March 14, 2005.
- (3) Previously reported.
- (4) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (5) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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