

Edgar Filing: DIAL CORP /NEW/ - Form 4

DIAL CORP /NEW/
 Form 4
 March 12, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 WASHINGTON, D.C. 20549
 FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

() Check this box if no longer subject to Section 16.
 Form 4 or Form 5 obligations may continue. See Instructions 1(b).

1. Name and Address of Reporting Person
 Joy A. Amundson
 15501 N. Dial Boulevard
 Suite 2212
 AZ, Scottsdale 85260
2. Issuer Name and Ticker or Trading Symbol
 The Dial Corporation (DL)
3. IRS or Social Security Number of Reporting Person (Voluntary)
4. Statement for Month/Day/Year
 3/11/2003
5. If Amendment, Date of Original (Month/Day/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
 (X) Director () 10% Owner () Officer (give title below) () Other
 (specify below)
7. Individual or Joint/Group Filing (Check Applicable Line)
 (X) Form filed by One Reporting Person
 () Form filed by More than One Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security	2. Trans- action Date	2A. Exec- ution Date	3. Trans- action Code	4. Securities Acquired (A) or Disposed of (D) Amount	A/ D	Price	5. Amount of Securities Beneficially Owned Following Reported Trans(s)
The Dial Corporation Common Stock							1000

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Derivative Security	2. Con- version Price of Deriva- tive Secu- rity	3. Trans- action (Month/ Day/ Year)	3A. Deemed Execu- tion (Month/ Day/ Year)	4. Trans- action Code	5. Number of De- rivative Secu- rities Acqui- red(A) or Dis- posed of (D) Amount	6. Date Exer- cisable and Expiration Date (Month/ Day/ Year) Expir- ation Date	7. Title and Amount of Underlying Securities Title and Number of Shares	8. P of vat Sec rit
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Phantom Stock Units	1-for-1	3/11/2003	2	A	84.15147	A	1		The Dial Corporation	84.1515	17.
									mon Stock		
Options - Right to Buy		14.4250					2	06/07/2011	The Dial Corporation		
									mon Stock		
Options - Right to Buy		14.3750					2	01/27/2007	The Dial Corporation		
									mon Stock		
Options - Right to Buy		23.1563					2	08/20/2008	The Dial Corporation		
									mon Stock		
Options - Right to Buy		27.0000					2	8/19/2009	The Dial Corporation		
									mon Stock		
Options - Right to Buy		10.8438					2	08/17/2010	The Dial Corporation		
									mon Stock		
Options - Right to Buy		22.1875					3	01/20/2010	The Dial Corporation		
									mon Stock		
Options - Right to Buy		14.1563					3	05/31/2010	The Dial Corporation		
									mon Stock		
Options - Right to Buy		12.8750					3	08/04/2010	The Dial Corporation		
									mon Stock		
Options - Right to Buy		10.8125					3	10/13/2010	The Dial Corporation		
									mon Stock		
Options - Right to Buy		16.5313					2	08/08/2007	The Dial Corporation		
									mon Stock		
Options - Right to Buy		19.7800					4	06/06/2012	The Dial Corporation		
									mon Stock		
Options - Right to Buy		19.7800					2	6/6/2012	The Dial Corporation		
									mon Stock		

Explanation of Responses:

1. On March 11, 2003, the reporting person acquired 84.15 phantom stock units at a price of \$17.825 as a result of meeting and retainer fees paid under the Corporations Directors Deferred Compensation Plan.
2. Annual stock option award granted pursuant to the 1996 Stock Incentive Plan. 50% of the options are exercisable one year after grant and 100% exercisable two years after grant.

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3. Granted in lieu of payment of Board of Directors annual retainers. Options are 100% vested on the date of grant.

4. Refresher stock option award granted after each successive five years of service pursuant to the 1996 Stock Incentive Plan. 50% of the options are exercisable one year after grant and 100% exercisable two years after grant.

SIGNATURE OF REPORTING PERSON

Joy A. Amundson

/s/ Dianne B. Stoehr, Attorney-In-Fact