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JONES EVON L

Form 4

March 14, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

() Check this box if no longer subject to Section 16.

Form 4 or Form 5 obligations may continue. See Instructions 1(b).

1. Name and Address of Reporting Person

Evon L. Jones

15501 North Dial Boulevard

Suite 2212

AZ, Scottsdale 85260-1619

- 2. Issuer Name and Ticker or Trading Symbol The Dial Corporation (DL)
- 3. IRS or Social Security Number of Reporting Person (Voluntary)
- 4. Statement for Month/Day/Year 3/12/2003
- 5. If Amendment, Date of Original (Month/Day/Year)
- 6. Relationship of Reporting Person(s) to Issuer (Check all applicable) () Director () 10% Owner (X) Officer (give title below) () Other (specify below)

Senior Vice President & Chief Information Officer

- 7. Individual or Joint/Group Filing (Check Applicable Line)
 - (X) Form filed by One Reporting Person
 - () Form filed by More than One Reporting Person

Tahla T -	- Non-Derivative	Sacuritias	Acquired	Dienosed	o f	or	Reneficially	7 Owned
Table I -	- NOII-Derryative	Securities	ACGULLEG,	DISPOSED	O_{\perp}	OT	DellettCtatt/	Owned

	Trans-		Trans	3	.Securities Acquor Disposed of	(D)			5 	.Amount of Securities Beneficially Owned Following
	Date	Date	Code	V	Amount		D	Price	-	Reported Trans(s)
The Dial Corporation Common Stock (401(K) Stock Holdings)	Ì	 					 		5 	61.537 1

Table II -- Derivative Securitites Acquired, Disposed of, or Beneficially Owned

1.Title of	2.Con-	3.	3A.	4.	5.Numbe	of De	6.Date Exe	: 7.Ti	tle and A	mount	8.P
Derivative	version	Trans-	Deemed	Trans-	rivati	7e Secu	cisable and	d of	Underlyi	.ng	of
Security	or Exer	action	1	action	rities	Acqui	Expiration	Se	curities		vat
	cise		Execu-	-	red(A)	or Dis	Date (Month)	/			Sec
	Price of		ution		posed	of(D)	Day/Year)	1			rit
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	tive					A	/ Exer- ation	n T	itle and	Number	
	Secu-	(Month/	(Month	.		D	cisa- Date	0	f Shares		
	rity	Day/	/Day/	Code V	Amount	:	ble	1			
		Year)	Year)	1 1			1	1			

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Options -	Rig 17.7700	3/12/	2	A		60000	A	12	03/12 The Dial Cor $ 60000 $ 17.
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			I	I					mon Stock
Options -	Rig 13.1650	 						2	05/08 The Dial Cor
ht To Buy									/2011 poration Com
	I		I	I		I			mon Stock

Explanation of Responses:

- 1. Between January 1 and August 12, 2002, the reporting person acquired 566.70 shares of The Dial Corporation Common Stock under The Dial Corporation 401(k) Savings Plan.
- 2. Granted pursuant to the 1996 Stock Incentive Plan. 1/3 of the options vest on the first anniversary of the grant date; 1/3 vest after the second anniversary of the grant date; and the final 1/3 vest after the third anniversary of the grant date. All op

tions vest in the event of a change in control. Each option contains a Change in Control Cash-Out whereby, in the event of a change in control, the participant may elect to surrender all or part of the stock option to the Corporation and to receive cash i

SIGNATURE OF REPORTING PERSON

Evon L. Jones

/s/ Dianne B. Stoehr, Attorney-In-Fact