

Moore Troy III  
Form 4  
February 23, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

**OMB APPROVAL**

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Moore Troy III

2. Issuer Name **and** Ticker or Trading  
Symbol

META FINANCIAL GROUP INC  
[CASH]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)

418 SIXTH AVE, SUITE 205

(Street)

DES MOINES, IA 50309

(City) (State) (Zip)

3. Date of Earliest Transaction  
(Month/Day/Year)

02/22/2012

4. If Amendment, Date Original  
Filed(Month/Day/Year)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)

EVP/COO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock	02/22/2012		D	1,466 D \$ 21	24,198	D	
Common Stock	02/22/2012		M	2,137 A \$ 14.41	26,335	D	
Common Stock					9,258.242 <sup>(1)</sup>	I	By ESOP
Common Stock					25,160.7	I	By LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy)	\$ 31.79					09/30/2010 09/30/2020	Common Stock	3,146
Stock Option (Right to Buy)	\$ 31.79					09/30/2010 09/30/2020	Common Stock	1,190
Stock Option (Right to Buy)	\$ 23.01					09/30/2009 09/30/2019	Common Stock	5,556
Stock Option (Right to Buy)	\$ 16					09/30/2008 09/30/2018	Common Stock	9,685
Stock Option (Right to Buy)	\$ 39.84					09/28/2007 09/28/2007	Common Stock	4,275
Stock Option (Right to Buy)	\$ 24.43					09/29/2006 09/29/2016	Common Stock	4,800
Stock Option (Right to	\$ 18.87					09/30/2005 09/30/2015	Common Stock	2,812

Buy)

Stock

Option \$ 22.18  
(Right to Buy)

09/30/2004 09/30/2014 Common Stock 2,565

Stock

Option \$ 21.765  
(Right to Buy)

09/30/2003 09/30/2013 Common Stock 2,340

Stock

Option \$ 14.41 02/22/2012  
(Right to Buy)

M 2,137 09/30/2002 09/30/2012 Common Stock 2,137

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Moore Troy III 418 SIXTH AVE SUITE 205 DES MOINES, IA 50309	X		EVP/COO	

## Signatures

Ira D Frericks,  
POA 02/23/2012

                     \*\*Signature of  
Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects allocation of shares and reinvestment of dividends pursuant to Company's ESOP plan that have occurred since the date of the reporting person's last ownership report.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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