Reickert W Michael Form 4 May 04, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2. Issuer Name and Ticker or Trading

OMB APPROVAL OMB

3235-0287 Number:

January 31, Expires: 2005

burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

Estimated average

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1. Name and Address of Reporting Person *

1(b).

value \$.01

per share

(Print or Type Responses)

Reickert W Michael			S WORLD RTAINMENT CORP C]	(Check all applicable) _X_ Director 10% Owner			
(Last)	, ,	(Month/	of Earliest Transaction Day/Year)	Officer (give title below) Other (specify below)			
38 CORPO	RATE CIRCLE	05/01/2	2018				
	(Street)		endment, Date Original onth/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
ALBANY,	NY 12203			Form filed by More than One Reporting Person			
(City)	(State)	(Zip) Tab	ole I - Non-Derivative Securities Ac	quired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code (D)	Securities Form: Direct Indirect Beneficially (D) or Beneficial Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported Transaction(s) (Instr. 3 and 4)			
Stock, par value \$.01 per share	05/01/2018		A 64,000 A (1)	64,000 D			
Common Stock, par				14,279,715 I By Trust			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(4)

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,	s I		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price Derivat Securit (Instr. :
				Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Director Stock Option (Right to Buy) (2)	\$ 3.67					(3)	07/06/2026	Common S\$0.01 per share	15,000	

Reporting Owners

Reporting Owner Name / Address	Relationships					
1 8	Director	10% Owner	Officer	Other		
Reickert W Michael 38 CORPORATE CIRCLE ALBANY, NY 12203	X					

Signatures

/s/ W. Michael
Reickert

**Signature of Reporting
Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Annual compensation paid in shares of common stock in lieu of cash award pursuant to the 2005 Long Term Incentive Award Plan, which such plan qualifies under Rule 16(b)-3.
- (2) The equity transactions listed above is pursuant to equity plans qualified under 16b-3 and exempt from Section 16(b) of the Securities Exchange Act

Reporting Owners 2

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- (3) Option grants are exercisable within 4 years of grant and expire 10 years after grant.
- (4) These shares are owned directly by the Robert J. Higgins TWMC Trust, a ten percent owner of the issuer, and indirectly by W. Michael Reickert as a trustee of the Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.