

TRANS WORLD ENTERTAINMENT CORP  
 Form 4  
 April 10, 2013

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**EISENBERG BRUCE J**

(Last) (First) (Middle)

38 CORPORATE CIRCLE

(Street)

ALBANY, NY 12203

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**TRANS WORLD ENTERTAINMENT CORP [TWMC]**

3. Date of Earliest Transaction (Month/Day/Year)  
**04/08/2013**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 EVP Real Estate

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)         | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |        |   |
|---|--------------------------------------|--|--------------------------------|---|---|--|---|--------|---|
|   |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price   |        |   |
| Common Stock, par value \$.01 per share | 04/08/2013                           |  | M                              |   | 8,000   | A  | \$ 3.5  | 29,184 | D |
| Common Stock, par value \$.01 per share | 04/08/2013                           |  | S                              |   | 8,000   | D  | \$ 3.79   | 21,184 | D |
| Common Stock, par value \$.01           | 04/09/2013                           |  | M                              |   | 13,000  | A  | \$ 3.5  | 34,184 | D |

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per share

Common  
Stock, par  
value \$.01  
per share

04/09/2013

S

13,000 D

\$ 3.759 21,184

D

Common  
Stock, par  
value \$.01  
per share

04/10/2013

M

8,500 A

\$ 3.5 29,684

D

Common  
Stock, par  
value \$.01  
per share

04/10/2013

S

8,500 D

\$ 3.77 21,184

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----------------|---|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date | Title   | Amount or Number of Shares |
| Employee Stock Options (Right to Buy)      | \$ 3.5   | 04/08/2013                           |  | M                              | 8,000   | 05/01/2007   | 05/01/2013      | Common Stock par value \$.01 per share                        | 8,000                      |
| Employee Stock Options (Right to Buy)      | \$ 3.5   | 04/09/2013                           |  | M                              | 13,000  | 05/01/2007   | 05/01/2013      | Common Stock par value \$.01 per share                        | 13,000                     |
| Employee Stock Options (Right to Buy)      | \$ 3.5   | 04/10/2013                           |  | M                              | 8,500   | 05/01/2007   | 05/01/2013      | Common Stock, par value \$.01 per share                       | 8,500                      |

Buy)

share

## Reporting Owners

| Reporting Owner Name / Address                               | Relationships |           |                       |       |
|--|---------------|-----------|-----------------------|-------|
|  | Director      | 10% Owner | Officer               | Other |
| EISENBERG BRUCE J<br>38 CORPORATE CIRCLE<br>ALBANY, NY 12203 |               |           | EVP<br>Real<br>Estate |       |

## Signatures

s/ Bruce J.  
Eisenberg

04/10/2013

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.