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PIER 1 IMPORTS INC/DE

Form 8-K

September 17, 2013

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) September 17, 2013

PIER 1 IMPORTS, INC.

(Exact name of registrant as specified in its charter)

Delaware 001-07832 75-1729843

(State or other jurisdiction (Commission (I.R.S. Employer

of incorporation or organization)

File Number) Identification

Number)

100 Pier 1 Place, Fort Worth, Texas 76102

(Address of principal executive offices, including zip code)

817-252-8000

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item Regulation FD Disclosure.7.01

On September 17, 2013, Pier 1 Imports, Inc. (the "Company") issued a press release announcing its participation at the Telsey Advisory Group 4th Annual Fall Consumer Conference being held September 24 – 25, 2013 at The InterContinental Hotel New York Times Square in New York City. A copy of this press release is attached hereto as Exhibit 99.1.

Item Financial Statements and Exhibits. 9.01

(d) Exhibits.

Exhibit Description No.

99.1 Press release dated September 17, 2013 announcing the Company's presentation at the Telsey Advisory Group 4th Annual Fall Consumer Conference being held September 24 – 25, 2013 at The InterContinental Hotel New York Times Square in New York City.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PIER 1 IMPORTS, INC.

Date: September 17, 2013 By: /s/ Michael A. Carter

Michael A. Carter, Senior Vice President -

General Counsel, Secretary

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EXHIBIT INDEX

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