

Item 7.01 Regulation FD Disclosure

American Equity Investment Life Holding Company (“AEL”) held its Annual Meeting of Stockholders on June 5, 2008. Highlights of the presentations made by management at the meeting include the following:

Year-to-date annuity sales have reached \$1 billion as of June 5, 2008.

AEL has no exposure to subprime residential mortgages.

AEL has purchased \$2.2 billion of new fixed income securities with an average yield of 6.7% year-to-date as of June 5, 2008.

Average cost of one-year call options purchased in 2008 to fund indexed interest credits on annuities remains below 3.3% as of June 5, 2008.

As a result of increased investment yields and declines in option costs, AEL increased new money caps for several index annuity interest crediting strategies effective June 2, 2008.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: June
6,
2008

AMERICAN EQUITY

**INVESTMENT LIFE
HOLDING COMPANY**

By: /s/ Wendy L. Carlson
Wendy L. Carlson
Chief Financial Officer and
General Counsel