

Edgar Filing: 1 800 FLOWERS COM INC - Form 8-K

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02: 1-800-FLOWERS.COM® Acquires DesignPac Gifts LLC, a Leading Designer, Assembler and Distributor of Gourmet Gift Baskets, Gourmet Food Towers and Gift Sets.

On April 30, 2008, 1-800-FLOWERS.COM, Inc. issued a press release announcing its acquisition of DesignPac Gifts LLC. A copy of the press release is included as Exhibit 99 and is incorporated herein by reference.

Item 9.01: Financial Statements and Exhibits.

(c) Exhibits

The following exhibits are furnished with this Form 8-K:

99.1 Press Release dated April 30, 2008.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

1-800-FLOWERS.COM, Inc.

By: */s/ William E. Shea*

William E. Shea

Chief Financial Officer, Senior

Vice-President

Finance and Administration

Date: April 30, 2008