



**Item 7.01 Regulation FD Disclosure**

On February 26, 2008, FBL Financial Group, Inc. issued a news release announcing its participation in the upcoming Raymond James 29<sup>th</sup> Annual Institutional Investors Conference. Comments made at this conference will include mention of FBL's earnings guidance. FBL expects 2008 operating income to be within a range of \$3.15 to \$3.30 per common share.

The news release is furnished as Exhibit 99.1 hereto. This information shall not be deemed "filed" for purposes of Section 18 of the Securities Act of 1933, except as expressly set forth by specific reference to such filing.

Exhibit 99.1 News release dated February 26, 2008.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FBL FINANCIAL GROUP, INC.

(Registrant)

Date February 26, 2008

/s/ James P. Brannen

James P. Brannen  
Chief Financial Officer

**EXHIBIT INDEX**

Exhibit No.   Description

Exhibit 99.1   News release of the registrant dated February 26, 2008