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MONDAVI ROBERT CORP Form 8-K

October 01, 2004

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant To Section 13 Or 15(d) of
The Securities Exchange Act of 1934

Date of report (Date of earliest event reported): September 30, 2004

The Robert Mondavi Corporation (Exact Name of Registrant as Specified in Charter)

California (State or Other Jurisdiction of Incorporation)

33-61516 94-2765451 (Commission File Number) (IRS Employer Identification No.)

841 Latour Court
Napa, California
94558
(Address of Principal Executive Offices)
(Zip Code)

Registrant's telephone number, including area code: (707) 226-1395

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- |_| Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- |X| Soliciting material pursuant to Rule 14a-12(b) under the Exchange Act (17 CFR 240.14a-12(b))
- |_| Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- |_| Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 8.01. Other Events.

On September 30, 2004, the Company issued a press release reaffirming expectations to realize between \$400M\$ to \$500M\$ from diverstiture of assets.

Item 9.01 Financial Statements and Exhibits.

(c) Exhibits.

Exhibits No. Description

99.1 Press Release dated September 30, 2004.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Robert Mondavi Corporation

Date: September 20, 2004 By: /s/ Henry J. Salvo., Jr.

Name: Henry J. Salvo, Jr.
Title: Executive Vice President,
Chief Financial Officer