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GRUPO IUSACELL SA DE CV Form 6-K July 29, 2003

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 or 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of _July, 2003

GRUPO IUSACELL, S.A. de C.V.

(Translation of registrant's name into English)

Prol. Paseo de la Reforma 1236 Col. Santa Fe, Deleg. Cuajimalpa 05438, Mexico D.F.

(Address of principal executive office)

Indicate by check mark whether the registrant files or will fill annual reports under cover of Form 20-F or Form 40-F: Form 20-F $__X_$ Form 40-F $___$

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g-3-2 (b) under the Securities and Exchange Act of 1934. Yes <u>X</u> No

Documents Furnished By the Registrant

1. Press Release of the Registrant dated July 28, 2003

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the

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undersigned thereunto duly authorized.

GRUPO IUSACELL, S.A. DE C.V.

Date: July 28, 2003

/s/____

Name: Russell A. Olson

Title: Executive Vice President and Chief Financial Officer