EHRMAN MICHAEL L Form 144 May 21, 2013

OMB APPROVAL

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SEC USE ONLY DOCUMENT SEQUENCE NO.

**CUSIP NUMBER** 

**WORK LOCATION** 

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**FORM 144** 

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

**ATTENTION:** Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

1 (*a*) NAME OF (*b*) IRS (*c*) S.E.C. FILE NO.

ISSUER (Please IDENT.

*type or print)* NO. 001-15087

I.D. Systems, 22-3270799

Inc.

1 (d) ADDRESS OF

ISSUER STREET CITY (e) TELEPHONE NO.

STATE ZIP CODE

NUMBER

AREA CODE

123 Tice Boulevard Woodcliff Lake NJ 07677

201

996-9000

2 (a)

**NAME** 

OF

**PERSON** 

**FOR** 

WHOSĘb)

ACCOU**REL**ATIONSHIP (c) ADDRESS STREET CITY STATE ZIP CODE

THE TO ISSUER

**SECURITIES** 

**ARE** 

TO

BE SOLD

Michael

Loren Officer 31 Hampshire Hill Rd. U. Saddle River NJ 07458

Ehrman

INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

3 (a)	(b)	SEC USE ONLY	(c)	(d)	(e)	<i>(f)</i>	(g)
	Name and Addres of Eacl						
Title of the Class of Securities To Be Sold		ties Broker-Dealer d File Number h	Number of Shares or Other Unit To Be Sold (See instr. 3(c)	Market  SValue  (See	Number of Shares or Other Units Outstanding (See instr. 3(e))	Approximate  Date of Sale  (See instr. 3(f))  (MO. DAY YR.	Name of Each Securities Exchange (See instr. 3(g))
Common Stock	who is Acquire the Securire Jones Trading Institute Service 32133 Lindere Canyon Rd. Westlat Village CA 91361	ties g ional es	20,000	107,000(	12,113,674(2)	05/20/13	NASDAQ Global Market

**INSTRUCTIONS:** 

3. (a) Title of the class of securities to be sold

- Name of issuer 1. (a)
  - Issuer's I.R.S. Identification Number (b)
  - Issuer's S.E.C. file number, if any (c)
  - (d) Issuer's address, including zip code
  - Issuer's telephone number, including (e) area code
  - Approximate date on which the (f) securities are to be sold
    - Name of each securities exchange,
  - if any, on which the securities are (g) intended to be sold
- Name of person for whose account 2. (a) the securities are to be sold Such person's relationship to the issuer (e.g., officer, director,
  - 10% stockholder, or member of (b) immediate family of any of the foregoing)
  - Such person's address, including zip (c) code

- Name and address of each broker through whom the securities are intended to be sold
- Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
- Aggregate market value of the securities to be sold as of a specified
  - date within 10 days prior to the filing of this notice
- Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer
- (f) Approximate date on which the securities are to be sold
- Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

#### TABLE I - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold

and with respect to the payment of all or any part of the purchase price or other consideration therefor:

		Name of					
		Person					
		from Whom					
Title of	Nature of Acquisition Transaction						
Date you		Acquired Amount of Securities	Date of Payment	Nature			
the Acquired Class		(If gift, Acquired also give		of Payment			
		date					
		donor acquired)					
Common		I.D.					
Common Stock 07/01/96	Stock Purchase from the Is	ssuerSystems,81,525	07/01/96	Cash			
Stock	Inc.						

**INSTRUCTIONS:** If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

#### TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

#### Amount of

Name and Address of Seller Title of Securities Sold Date of Sale Securities Sold Gross Proceeds

#### **REMARKS:**

- (1) Based on the closing sales price (\$5.35) of the common stock of I.D. Systems, Inc. on May 20, 2013, as reported on the NASDAQ Global Market.
- (2) Represents number of shares of common stock of I.D. Systems, Inc. outstanding as of May 8, 2013.

## **INSTRUCTIONS:**

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

May 20, 2013 DATE OF NOTICE

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION,

IF RELYING ON RULE 10B5-1

#### **ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If each person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

/s/ Michael Ehrman (SIGNATURE)

The notice shall be signed by the person for whose account the securities are

to be sold. At least one copy of the notice shall be manually signed.

Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)