# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 

## FORM 10-K

# AMERISERV FINANCIAL, INC. 

(Exact name of registrant as specified in its charter)

## PENNSYLVANIA

(State or other jurisdiction of incorporation or organization)

25-1424278
(I.R.S. Employer

Identification No.)

15907-0430
(Zip Code)

Registrant s telephone number, including area code (814) 533-5300

## Securities registered pursuant to Section 12(b) of the Act:

## Title Of Each Class

## Name Of Each Exchange On Which Registered NASDAQ

Common Stock, Par Value \$0.01 Per Share
Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. o Yes p No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section $15(\mathrm{~d})$ of the Act. o Yes p No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. p Yes o No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). p Yes o No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant s knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. p

Indicate by check mark whether the registrant is a large accelerated filer, accelerated filer, non-accelerated filer or a smaller reporting company. See definition of accelerated filer, large accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer o Accelerated filer o Non-accelerated filer o Smaller reporting company p

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). o Yes p No

State the aggregate market value of the voting and non-voting common equity held by non-affiliates computed by reference to the price at which the common equity was last sold, or the average bid and asked prices of such common equity, as of the business day of the registrant s most recently completed second fiscal quarter. The aggregate market value was $\$ 54,382,349$ as of June 30, 2012.

Indicate the number of shares outstanding of each of the registrant s classes of common stock, as of the latest practicable date. There were $19,168,188$ shares outstanding as of January 31, 2013.

## DOCUMENTS INCORPORATED BY REFERENCE.

Portions of the proxy statement for the annual shareholders meeting are incorporated by reference in Parts II and III.

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## PART I

ITEM 1. BUSINESS

## GENERAL

AmeriServ Financial, Inc. (the Company) is a bank holding company organized under the Pennsylvania Business
Corporation Law. The Company became a holding company upon acquiring all of the outstanding shares of
AmeriServ Financial Bank (the Bank) in January 1983. The Company s other wholly owned subsidiaries include AmeriServ Trust and Financial Services Company (the Trust Company), formed in October 1992, and AmeriServ Life Insurance Company (AmeriServ Life), formed in October 1987.

The Company s principal activities consist of owning and operating its three wholly owned subsidiary entities. At December 31, 2012, the Company had, on a consolidated basis, total assets, deposits, and shareholders equity of \$1.0 billion, $\$ 836$ million, and $\$ 110$ million, respectively. The Company and its subsidiaries derive substantially all of their income from banking and bank-related services. The Company functions primarily as a coordinating and servicing unit for its subsidiary entities in general management, accounting and taxes, loan review, auditing, investment accounting, marketing and risk management.

As a bank holding company, the Company is subject to supervision and regular examination by the Federal Reserve Bank of Philadelphia and the Pennsylvania Department of Banking. The Company is also under the jurisdiction of the

Securities and Exchange Commission (SEC) for matters relating to registered offerings and sales of its securities under the Securities Act of 1933, as amended, and the disclosure and regulatory requirements of the Securities Exchange Act of 1934, as amended. The Company s common stock is listed on the NASDAQ Stock Market under the trading symbol ASRV, and the Company is subject to the NASDAQ rules applicable to listed companies.

## AMERISERV FINANCIAL BANKING SUBSIDIARY

## AMERISERV FINANCIAL BANK

The Bank is a state bank chartered under the Pennsylvania Banking Code of 1965, as amended. Through 18 locations in Allegheny, Cambria, Centre, Somerset, and Westmoreland counties, Pennsylvania, the Bank conducts a general banking business. It is a full-service bank offering (i) retail banking services, such as demand, savings and time deposits, checking accounts, money market accounts, secured and unsecured consumer loans, mortgage loans, safe deposit boxes, holiday club accounts, money orders, and traveler s checks; and (ii) lending, depository and related financial services to commercial, industrial, financial, and governmental customers, such as commercial real estate-mortgage loans, short and medium-term loans, revolving credit arrangements, lines of credit, inventory and accounts receivable financing, real estate-construction loans, business savings accounts, certificates of deposit, wire transfers, night depository, and lock box services. The Bank also operates 20 automated bank teller machines (ATMs) through its 24 -Hour Banking Network that is linked with NYCE, a regional ATM network, and CIRRUS, a national ATM network. West Chester Capital Advisors (WCCA), a registered investment advisor, is also a subsidiary of the Bank.

We believe that the Bank s deposit base is such that loss of one depositor or a related group of depositors would not have a materially adverse effect on its business. The Bank s business is not seasonal, nor does it have any risks attendant to foreign sources. The majority of the Bank s customer base is located within a 150 mile radius of Johnstown, Pennsylvania.
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The Bank is subject to supervision and regular examination by the Federal Reserve Bank of Philadelphia and the Pennsylvania Department of Banking. Various federal and state laws and regulations govern many aspects of its banking operations. The following is a summary of key data (dollars in thousands) and ratios at December 31, 2012:

|  | Johnstown, |
| :--- | :--- |
| Headquarters | PA |
| Total Assets | $\mathbf{9 9 7 5 , 2 2 3}$ |
| Total Investment Securities | $\mathbf{1 5 2 , 4 5 6}$ |
| Total Loans and Loans Held for Sale (net of unearned income) | $\mathbf{7 3 1 , 7 4 1}$ |
| Total Deposits | $\mathbf{8 3 5 , 9 3 4}$ |
| Total Net Income | $\mathbf{5 , 8 0 4}$ |
| Asset Leverage Ratio | $\mathbf{9 . 5 5 \%}$ |
| Return on Average Assets | $\mathbf{0 . 6 0}$ |
| Return on Average Equity | $\mathbf{5 . 6 6}$ |
| Total Full-time Equivalent Employees | $\mathbf{2 7 8}$ |

RISK MANAGEMENT OVERVIEW:
Risk identification and management are essential elements for the successful management of the Company. In the normal course of business, the Company is subject to various types of risk, which includes credit, interest rate and market, liquidity, operational, legal/compliance, and strategic risk. The Company controls and monitors these risks
with policies, procedures, and various levels of managerial and Board oversight. The Company has both a Management Enterprise Risk Committee and in 2012 also formed a Board Enterprise Risk Committee to help manage and monitor the Company s risk position.

Interest rate risk is the sensitivity of net interest income and the market value of financial instruments to the magnitude, direction, and frequency of changes in interest rates. Interest rate risk results from various repricing frequencies and the maturity structure of assets and liabilities. The Company uses its asset liability management policy to control and manage interest rate risk.

Liquidity risk represents the inability to generate cash or otherwise obtain funds at reasonable rates to satisfy commitments to borrowers, as well as the obligations to depositors, debtholders and the funding of operating costs. The Company uses its asset liability management policy and contingency funding plan to control and manage liquidity risk.

Credit risk represents the possibility that a customer may not perform in accordance with contractual terms. Credit risk results from extending credit to customers, purchasing securities, and entering into certain off-balance sheet loan funding commitments. The Company s primary credit risk occurs in the loan portfolio. The Company uses its credit policy and disciplined approach to evaluating the adequacy of the allowance for loan losses to control and manage credit risk. The Company s investment policy and hedging policy limit the amount of credit risk that may be assumed in the investment portfolio and through hedging activities. The following summarizes and describes the Company s various loan categories and the underwriting standards applied to each:

## Commercial Loans

This category includes credit extensions to commercial and industrial borrowers. Business assets, including accounts receivable, inventory and/or equipment, typically secure these credits. In appropriate instances, extensions of credit in this category are subject to collateral advance formulas. Balance sheet strength and profitability are considered when
analyzing these credits, with special attention given to historical, current and prospective sources of cash flow, and the ability of the customer to sustain cash flow at acceptable levels. Our policy permits flexibility in determining acceptable debt service coverage ratios, with a minimum level of 1.1 to 1 desired. Personal guarantees are frequently required; however, as the financial strength of the borrower increases, the Bank s ability to obtain personal guarantees decreases. In addition to economic risk, this category is impacted by the strength of the borrower s management, industry risk and portfolio concentration risk which are also monitored and considered during the underwriting process.

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## Commercial Loans Secured by Real Estate

This category includes various types of loans, including acquisition and construction of investment property, owner-occupied property and operating property. Maximum term, minimum cash flow coverage, leasing requirements, maximum amortization and maximum loan to value ratios are controlled by the Bank s credit policy and follow industry guidelines and norms, and regulatory limitations. Personal guarantees are normally required during the construction phase on construction credits, and are frequently obtained on mid to smaller commercial real estate loans.

In addition to economic risk, this category is subject to geographic and portfolio concentration risk, which are monitored and considered in underwriting.

## Residential Real Estate Mortgages

This category includes mortgages that are secured by residential property. Underwriting of loans within this category is pursuant to Freddie Mac/Fannie Mae underwriting guidelines, with the exception of Community Reinvestment Act
(CRA) loans, which exhibit more liberal standards. The major risk in this category is that a significant downward economic trend would increase unemployment and cause payment default. The Bank does not and has never engaged in subprime residential mortgage lending.

## Consumer Loans

This category includes consumer installment loans and revolving credit plans. Underwriting is pursuant to industry norms and guidelines. The major risk in this category is a significant economic downturn.

## INVESTMENTS

The investment securities portfolio of the Company and its subsidiaries is managed to provide ample liquidity in a manner that is consistent with proper bank asset/liability management and current banking practices. The objectives of portfolio management include consideration of proper liquidity levels, interest rate and market valuation sensitivity,
and profitability. The investment portfolios of the Company and its subsidiaries are proactively managed in accordance with federal and state laws and regulations in accordance with generally accepted accounting principles.

The investment portfolio is primarily made up of AAA rated agency mortgage-backed securities and short maturity agency securities. During 2012, the Company did add high quality corporate securities to the portfolio. The purpose of this type of portfolio is to generate adequate cash flow to fund potential loan growth, as the market allows.
Management strives to maintain a relatively short duration in the portfolio. All holdings must meet standards documented in the AmeriServ Financial Investment Policy.

Investment securities classified as held to maturity are carried at amortized cost while investment securities classified as available for sale are reported at fair market value. The following table sets forth the cost basis and fair market value of the Company $s$ investment portfolio as of the periods indicated:

Investment securities available for sale at:

|  | AT DECEMBER 31, |  |
| :--- | :--- | :--- |
|  | 2012 2011 | 2010 |
|  | (IN THOUSANDS) |  |
| U.S. Agency | $\mathbf{\$ 5 , 8 4 8} \quad \$ 10,689$ | $\$ 15,956$ |


| Corporate bonds | 7,992 |  |  |
| :--- | ---: | ---: | ---: |
| U.S. Agency mortgage-backed securities | $\mathbf{1 3 1 , 4 2 5}$ | 165,484 | 145,727 |
| Total cost basis of investment securities available for sale | $\mathbf{\$ 1 4 5 , 2 6 5}$ | $\$ 176,173$ | $\$ 161,683$ |
| Total fair value of investment securities available for sale | $\mathbf{\$ 1 5 1 , 5 3 8}$ | $\$ 182,923$ | $\$ 164,811$ |

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Investment securities held to maturity at:

|  | AT DECEMBER 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2012 | 2011 | 2010 |
|  | (IN THOU | ANDS) |  |
| Taxable municipal | \$ 410 | \$ | \$ |
| U.S. Agency mortgage-backed securities | 9,318 | 9,280 | 6,824 |
| Corporate bonds and other securities | 3,995 | 3,000 | 1,000 |
| Total cost basis of investment securities held to maturity | \$ 13,723 | \$ 12,280 | \$ 7,824 |
| Total fair value of investment securities held to maturity | \$ 14,266 | \$ 12,914 | \$ 8,267 |

## Deposits

The Bank has a loyal core deposit base made up of traditional commercial bank products that exhibits little fluctuation, other than jumbo certificates of deposits (CDs), which demonstrate some seasonality. The Company also utilizes certain Trust Company specialty deposits related to the ERECT Fund as a funding source which serve as an alternative to wholesale borrowings and can exhibit some degree of volatility.

The following table sets forth the average balance of the Company s deposits and average rates paid thereon for the past three calendar years:

AT DECEMBER 31,
201220112010
(IN THOUSANDS, EXCEPT PERCENTAGES)
Demand:

| Non-interest bearing | $\mathbf{\$ 1 4 7 , 8 8 7}$ | $\boldsymbol{\%}$ | $\$ 135,298$ |  | $\%$ | $\$ 122,963$ | $\%$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Interest bearing | $\mathbf{6 0 , 8 1 0}$ | $\mathbf{0 . 1 9}$ | 57,784 | 0.22 | 58,118 | 0.30 |  |
| Savings | $\mathbf{8 5 , 1 1 2}$ | $\mathbf{0 . 2 1}$ | 81,490 | 0.31 | 77,381 | 0.51 |  |
| Money market | $\mathbf{2 1 1 , 7 4 4}$ | $\mathbf{0 . 4 2}$ | 193,536 | 0.56 | 186,560 | 0.87 |  |
| Other time | $\mathbf{3 2 7 , 5 5 7}$ | $\mathbf{1 . 6 2}$ | 348,915 | 1.97 | 358,472 | 2.44 |  |
| Total deposits | $\mathbf{\$ 8 3 3 , 1 1 0}$ | $\mathbf{0 . 7 8}$ | $\$ 817,023$ | 1.02 | $\$ 803,494$ | 1.36 |  |

The loan portfolio of the Company consisted of the following:

|  | $\begin{aligned} & \text { AT DECE } \\ & 2012 \\ & \text { (IN THOU } \end{aligned}$ | $\begin{aligned} & \text { MBER 31, } \\ & 2011 \\ & \text { SANDS) } \end{aligned}$ | 2010 | 2009 | 2008 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial | \$ 102,864 | \$ 83,124 | \$78,322 | \$ 96,158 | \$ 110,197 |
| Commercial loans secured by real estate ${ }^{(1)}$ | 383,934 | 350,224 | 370,375 | 396,787 | 353,870 |
| Real estate-mortgage ${ }^{(1)}$ | 217,584 | 212,669 | 203,323 | 207,221 | 218,928 |
| Consumer | 17,420 | 18,172 | 19,233 | 19,619 | 23,804 |
| Total loans | 721,802 | 664,189 | 671,253 | 719,785 | 706,799 |


| Less: Unearned income | $\mathbf{6 3 7}$ | 452 | 477 | 671 | 691 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total loans, net of unearned income | $\mathbf{\$ 7 2 1 , 1 6 5}$ | $\$ 663,737$ | $\$ 670,776$ | $\$ 719,114$ | $\$ 706,108$ |

(1) For each of the periods presented beginning with December 31, 2012, real estate-construction loans constituted
${ }^{1)} 2.0 \%, 1.9 \%, 3.9 \%, 6.8 \%$ and $6.2 \%$ of the Company s total loans, net of unearned income, respectively.

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The following table presents information concerning non-performing assets:

Non-accrual loans:
Commercial
Commercial loans secured by real estate
Real estate-mortgage
Total
Other real estate owned:
Commercial loans secured by real estate
Real estate-mortgage
Total
Total restructured loans not in
non-accrual (TDR)
Total non-performing assets including TDR
Total non-performing assets as a percent of loans, net of unearned income, and other real estate owned
The Company non-performing asset totals disclosed above. OREO is measured at fair value based on appraisals, less cost to sell at the date of foreclosure. The Company had no loans past due 90 days or more, still accruing, for the periods presented.

The following table sets forth, for the periods indicated, (1) the gross interest income that would have been recorded if non-accrual loans had been current in accordance with their original terms and had been outstanding throughout the period or since origination if held for part of the period, (2) the amount of interest income actually recorded on such loans, and (3) the net reduction in interest income attributable to such loans.

|  | YEAR ENDED DECEMBER 31, |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | 2012 |  | 2011 | 2010 | 2009 | 2008 |
| (IN THOUSANDS) |  |  |  |  |  |  |

The Residential Lending department of the Company continues to originate one-to-four family mortgage loans for customers, the majority of which are sold to outside investors in the secondary market and some of which are retained for the Bank s portfolio. Mortgages sold on the secondary market are sold to investors on a flow basis; mortgages are priced and delivered on a best efforts pricing basis, with servicing released to the investor. Fannie Mae/Freddie Mac guidelines are used in underwriting all mortgages with the exception of a limited amount of CRA loans. Mortgages with longer terms, such as 20-year, 30-year, FHA, and VA loans, are usually sold. The remaining production of the
department includes construction, adjustable rate mortgages, 10 -year, 15 -year, and bi-weekly mortgages. These loans are usually kept in the Bank s portfolios, although during periods of low interest rates 15-year loans are typically sold into the secondary market as they have been over the last several years.

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## AMERISERV FINANCIAL NON-BANKING SUBSIDIARIES

## AMERISERV TRUST AND FINANCIAL SERVICES COMPANY

AmeriServ Trust and Financial Services Company is a trust company organized under Pennsylvania law in October 1992. As one of the larger providers of trust and investment management products and services between Pittsburgh and Harrisburg, AmeriServ Trust and Financial Services Company is committed to delivering personalized, professional service to its clients. Its staff of approximately 47 professionals administers assets valued at approximately $\$ 1.5$ billion that are not recognized on the Company $s$ balance sheet at December 31, 2012. The Trust Company focuses on wealth management. Wealth management includes personal trust products and services such as personal portfolio investment management, estate planning and administration, custodial services and pre-need trusts. Also, institutional trust products and services such as $401(\mathrm{k})$ plans, defined benefit and defined contribution employee benefit plans, and individual retirement accounts are included in this segment. This segment also includes financial services which include the sale of mutual funds, annuities, and insurance products. The wealth management business also includes the union collective investment funds, namely the ERECT and BUILD funds which are designed to use
union pension dollars in construction projects that utilize union labor. The BUILD funds are in the process of liquidation. At December 31, 2012, the Trust Company had total assets of $\$ 4.0$ million and total stockholder s equity of $\$ 3.5$ million. In 2012, the Trust Company contributed earnings to the corporation as its gross revenue amounted to $\$ 7.1$ million and the net income contribution was $\$ 843,000$. The Trust Company is subject to regulation and supervision by the Federal Reserve Bank of Philadelphia and the Pennsylvania Department of Banking.

## AMERISERV LIFE

AmeriServ Life is a captive insurance company organized under the laws of the State of Arizona. AmeriServ Life engages in underwriting as reinsurer of credit life and disability insurance within the Company s market area. Operations of AmeriServ Life are conducted in each office of the Company s banking subsidiary. AmeriServ Life is subject to supervision and regulation by the Arizona Department of Insurance, the Pennsylvania Insurance Department, and the Board of Governors of the Federal Reserve System (the Federal Reserve). At December 31, 2012, AmeriServ Life had total assets of \$411,000.

## MONETARY POLICIES

Commercial banks are affected by policies of various regulatory authorities including the Federal Reserve. An important function of the Federal Reserve is to regulate the national supply of bank credit. Among the instruments of monetary policy used by the Federal Reserve are: open market operations in U.S. Government securities, changes in the federal funds rate and discount rate on member bank borrowings, and changes in reserve requirements on bank deposits. These means are used in varying combinations to influence overall growth of bank loans, investments, and deposits, and may also affect interest rate charges on loans or interest paid for deposits. The monetary policies of the Federal Reserve have had, and will continue to have, a significant effect on the operating results of commercial banks in the past and are expected to continue to do so in the future.

## COMPETITION

Our subsidiaries face strong competition from other commercial banks, savings banks, credit unions, savings and loan associations, and other financial or investment service institutions for business in the communities they serve. Several of these institutions are affiliated with major banking and financial institutions which are substantially larger and have greater financial resources than the Bank and the Trust Company. As the financial services industry continues to consolidate, the scope of potential competition affecting our subsidiaries will also increase. Brokerage houses, consumer finance companies, insurance companies, and pension trusts are important competitors for various types of
financial services. In addition, personal and corporate trust investment counseling services are offered by insurance companies, other firms, and individuals.

## MARKET AREA \& ECONOMY

Much of the uncertainty about the economic climate, plus tax and federal spending policies that plagued employers in 2012 continues in 2013. A March 2013 deadline for automatic spending cuts totaling about $\$ 1.2$ trillion as well as the unresolved debt ceiling debate will result in continued caution by businesses

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pondering investment. A payroll tax hike included in the fiscal cliff deal will take up to one percentage point from GDP this year. This combined with federal spending cuts will likely result in GDP growth of about $2 \%$, roughly the same pace as last year. Modest growth is expected in the second half of the year with consumer confidence, already the highest in five years, likely to continue to improve as home prices and employment rise.

Job growth is anticipated to hold steady in 2013. Job gains in the private sector are being spread widely, including the health care, manufacturing and construction industries. Moreover, growth in housing, exports and business spending are all positives for jobs. The unemployment rate, currently at $7.8 \%$ nationally, is expected to improve modestly to approximately $7.5 \%$ by the end of 2013 . Current and anticipated job growth, however, is too low to give the economy much-needed impetus. Until the current pace of job creation picks up considerably, there will be no reduction in the number of long-term unemployed. Odds are that growth will pick up in the second half of the year. Two major obstacles will cause companies to remain cautious this year and may derail improvement: a Washington showdown over the federal debt ceiling and uncertainty over whether automatic spending cuts will be allowed to take effect.

Most interest rates, but short-term rates in particular, are expected to change little over 2013. The Federal Reserve indicated it will stand pat on it s near-zero federal funds rate. The Fed Open Market Committee announced for the first time ever the exact conditions under which it will hold interest rates low. As long as unemployment remains above $6.5 \%$ and inflation remains less than $0.5 \%$ above the committee s long-run goal of $2 \%$ the fed funds rate will remain at its current near-zero levels. There is likely to be some increase in long-term rates, though not a lot, as the economy posts more growth in the second half of 2013. That will focus more attention on the potential for rising inflation, nudging long-term rates up a bit. With GDP likely to increase only around $2 \%$ for the year, a surge isn $t$ likely.

Inflation is poised to tick a bit higher than expected this year. The Consumer Price Index is anticipated to increase about $2.3 \%$ for the 12 months through December. That s up from about $1.7 \%$ for 2012 . The main culprits are food and gasoline. Core inflation, which does not include prices of food and energy, isn tlikely to increase much.

Housing is expected to improve in 2013. With builder optimism growing, mortgage rates near all-time lows and rising prices lifting more homes above water, housing should add about half a percentage point to GDP next year. Historically low mortgage rates will help. With the Federal Reserve continuing to buy mortgage-backed securities and pledging to hold rates down for a prolonged period, there s little reason to expect much of an increase through 2013.

The economy in Cambria and Somerset counties, Pennsylvania at the end of 2012 produced seasonally adjusted unemployment rates of $8.9 \%$ and $9.7 \%$, respectively, as compared to national and state rates of $7.8 \%$ and $7.9 \%$. Local markets continue to be negatively impacted by the slow economic conditions that exist in the national economy.
December 2012 marks five years after the start of the Great Recession. Since that time, total nonfarm jobs in Johnstown MSA have fallen by 2600 , split evenly between government and the private sector. Johnstown, PA, where AmeriServ Financial, Inc is headquartered continues to have a cost of living that is lower than the national average. As of November 30, 2012, total nonfarm jobs in Johnstown MSA were 1,000 above the November 2011 level with gains coming primarily from education and health services while all other categories demonstrated little change. The unemployment rate fluctuated between $7.6 \%$ and $9.3 \%$ during 2012. In the recent past, work on defense projects has contributed to economic growth in the region. However, a change in leadership due to the loss of a local Congressman
due to congressional redistricting creates cause for concern about the continued positive impact from the defense industry.

Economic conditions are stronger in the State College market and have demonstrated the same modest improvement experienced in the national economy. The unemployment rate for State College MSA reached $5.0 \%$ late in 2012, which represents a $0.7 \%$ improvement over the 2011 average and remains the lowest of all regions in the Commonwealth. Seasonally adjusted total nonfarm jobs for the MSA increased by 2,900 since December 2011. A
large percentage of the population in State College falls into the 18 to 34 year old age group, while potential customers in the Cambria/Somerset markets tend to be over 50 years of age. Overall, opportunities in the State College market are quite different and challenging, providing a promising source of business to profitably grow the Company.

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The Company entered new markets in 2012 with the opening of loan production offices in Harrisburg in Dauphin county, Pennsylvania and Altoona in Blair county, Pennsylvania. The Company also moved outside of Pennsylvania and opened a third loan production office in Hagerstown, Maryland. Harrisburg is the metropolitan center for some

400 communities. Its economy and more than 6,900 businesses are diversified with a large representation of service-related industries (especially health) and growing technological industry to accompany the dominant government field inherent to being the state s capital. The largest employer, state government, provides stability to the economy and attracts attendant services. Excellent roads and rail transportation contribute to the city s prominence as a center for trade, warehousing, and distribution. The unemployment rate decreased from a 2011 average of $7.2 \%$ to $7.1 \%$ late in 2012 in the Harrisburg-Carlisle MSA region.

Hagerstown and Washington county, Maryland, offers a rare combination of business advantages providing a major crossroads location that is convenient to the entire East Coast at the intersection of I-81 and I-70. It has a ready workforce of over 400,000 with strengths in manufacturing and technology. It also offers an affordable cost of doing business and living located an hour from the Washington, D.C./Baltimore regions, but with much lower costs. There is also plenty of facilities and land slated for development of available industrial/commercial space. Hagerstown has become a choice location for manufacturers, financial services, and distribution companies. While exhibiting a higher unemployment rate, the Hagerstown, MD-Martinsburg, WV area also improved from a $9.0 \%$ average in 2011 to a $7.9 \%$ average in 2012.

Altoona is the business center of Blair county, Pennsylvania with a strong retail, government and manufacturing base.
The top field of employment in Altoona and the metro area is healthcare. Altoona is the linchpin of the Tri-City Region. Its location along I-99 draws from a large trade area over a wide geographic area that extends to State College and Johnstown. It serves as the headquarters for Sheetz Corporation which ranks on Forbes list of the top privately owned companies. In addition to being located adjacent to interstate 99 and a major highway system, Altoona also has easy access to rail and air transportation. It is also ranked high in Inc. Magazine s best small markets to do business. The unemployment rate in the Altoona MSA decreased from a $7.6 \%$ average in 2010 to a $7.0 \%$ average in 2011 and was at $6.6 \%$ at the end of 2012.

In the near future, the Pennsylvania economy has the opportunity to continue to benefit from the production of shale gas. The Marcellus Shale, which underlies a vast majority of the state, is the largest unconventional natural gas reserve in the world. There is enormous economic potential for Pennsylvania to take advantage of this reserve as new drilling techniques have unlocked vast resources previously impossible to reach. The industry will create jobs in drilling and extraction, trucking and water treatment, gas line construction and maintenance, and in producing the materials for all of these needs. The successful development of natural gas represents one of our best opportunities to reignite Pennsylvania as a center for innovation and economic growth.

## EMPLOYEES

The Company employed 374 people as of December 31, 2012, in full- and part-time positions. Approximately 188 non-supervisory employees of the Company are represented by the United Steelworkers, AFL-CIO-CLC, Local Union 2635-06. In 2009, the Company successfully negotiated a new four year labor contract with the United Steelworkers Local that will expire on October 15, 2013. The contract calls for annual wage increases of $1.5 \%$ in the first year, $2.0 \%$ in each of the second and third years, and $3.0 \%$ in the fourth year. The Company has not experienced a work stoppage since 1979. The Company is one of an estimated 10 union-represented banks nationwide.

## INDUSTRY REGULATION

The banking and trust industry, and the operation of bank holding companies, is highly regulated by federal and state law, and by numerous regulations adopted by the federal banking agencies and state banking agencies. Bank regulation affects all aspects of conducting business as a bank, including such major items as minimum capital requirements, limits on types and amounts of investments, loans and other assets, as well as borrowings and other
liabilities, and numerous restrictions or requirements on the loan terms and other products made available to customers, particularly consumers. Federal deposit insurance (from the FDIC) is required for all banks in the United States, and maintaining FDIC insurance requires observation of the various rules of the FDIC, as well as payment of deposit premiums. New branches, or acquisitions or mergers,

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are required to be pre-approved by the responsible agency, which in the case of the Company and the Bank is the Federal Reserve and the Pennsylvania Department of Banking. The Bank provides detailed financial information to its regulators, including a quarterly call report that is filed pursuant to detailed prescribed instructions to ensure that all
U.S. banks report the same way. The U.S. banking laws and regulations are frequently updated and amended, especially in response to crises in the financial industry, such as the global financial crisis of 2008, which resulted in the Dodd-Frank Wall Street Reform and Consumer Protection Act enacted in 2010, a massive statute over 1,000 pages in length affecting many facets of the financial industry.

While it is impractical to discuss all laws and regulations that regularly affect the business of the Company and its subsidiaries, set forth below is an overview of some of the major provisions and statutes that apply.

## CAPITAL REQUIREMENTS

One of the most significant regulatory requirements for banking institutions is minimal capital, imposed as a ratio of capital to assets. The Federal Deposit Insurance Act, as amended, identifies five capital categories for insured depository institutions: well capitalized, adequately capitalized, undercapitalized, significantly undercapitalized and critically undercapitalized. It requires U.S. federal bank regulatory agencies to implement systems for prompt corrective action for insured depository institutions that do not meet minimum capital requirements based on these categories. The FDICIA imposes progressively more restrictive constraints on operations, management and capital distributions, depending on the category in which an institution is classified. Unless a bank is well capitalized, it is subject to restrictions on its ability to utilize brokered deposits and on other aspects of its operations. Generally, a bank is prohibited from paying any dividend or making any capital distribution or paying any management fee to its holding company if the bank would thereafter be undercapitalized. An undercapitalized bank must develop a capital restoration plan, and its parent holding company must guarantee the bank s compliance with the plan up to the lesser of $5 \%$ of the bank s assets at the time it became undercapitalized and the amount needed to comply with the plan.

As of December 31, 2012, the Company believes that its bank subsidiary was well capitalized, based on the prompt corrective action guidelines described above. As discussed below, however, the capital requirements for all banks are being increased under the Dodd-Frank Act. As required by that Act, the banking agencies have proposed new capital regulations, but have not yet issued final rules. The Company believes that new capital requirements, significantly increasing the amount of capital required over today $s$ requirements, will be imposed over the next couple of years. A bank s capital category is determined solely for the purpose of applying the prompt corrective action regulations, and the capital category may not constitute an accurate representation of the bank s overall financial condition or prospects for other purposes.

## SARBANES-OXLEY ACT OF 2002

The Sarbanes-Oxley Act of 2002 is not a banking law, but contains important requirements for public companies in the area of financial disclosure and corporate governance. In accordance with Section 302(a) of the Sarbanes-Oxley Act, written certifications by the Company s Chief Executive Officer and Chief Financial Officer are required. These certifications attest, among other things, that the Company s quarterly and annual reports filed with the SEC do not contain any untrue statement of a material fact. In response to the Sarbanes-Oxley Act of 2002, the Company adopted a series of procedures to further strengthen its corporate governance practices. The Company also requires signed certifications from managers who are responsible for internal controls throughout the Company as to the integrity of the information they prepare. These procedures supplement the Company s Code of Conduct Policy and other procedures that were previously in place. In 2005, the Company implemented and has since maintained a program designed to comply with Section 404 of the Sarbanes-Oxley Act. This program included the identification of key processes and accounts, documentation of the design of control effectiveness over process and entity level controls,
and testing of the effectiveness of key controls.

## PRIVACY PROVISIONS

Federal banking regulators adopted rules that limit the ability of banks and other financial institutions to disclose non-public information about customers to non-affiliated third parties. These limitations require disclosure of privacy policies to consumers and, in some circumstances, allow consumers to prevent disclosure of certain personal information to non-affiliated third parties. The privacy provisions affects how consumer

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information is transmitted through diversified financial companies and conveyed to outside vendors. The Company believes it is in compliance with the various provisions.

## USA PATRIOT ACT

A major focus of governmental policy on financial institutions in recent years has been aimed at combating money laundering and terrorist financing. The USA Patriot Act substantially broadened the scope of United States anti-money laundering laws and regulations by imposing significant new compliance and due diligence obligations, creating new crimes and penalties and expanding the extra-territorial jurisdiction of the United States. The United States Treasury Department has issued and, in some cases, proposed a number of regulations that apply various requirements of the USA Patriot Act to financial institutions. These regulations impose obligations on financial institutions to maintain appropriate policies, procedures and controls to detect, prevent and report money laundering and terrorist financing and to verify the identity of their customers. Failure of a financial institution to maintain and implement adequate programs to combat money laundering and terrorist financing, or to comply with all of the relevant laws or regulations, could have serious legal and reputational consequences for the Company.

## DODD-FRANK WALL STREET REFORM AND CONSUMER PROTECTION ACT

On July 21, 2010, the President signed into law the Dodd-Frank Wall Street Reform and Consumer Protection Act (the Dodd-Frank Act ). This law significantly changed the previous bank regulatory structure and affects the lending, deposit, investment, trading and operating activities of financial institutions and their holding companies.

The Dodd-Frank Act requires various federal agencies to adopt a broad range of new rules and regulations, and to prepare various studies and reports for Congress. The federal agencies are given significant discretion in drafting such rules and regulations. The due date for many of such regulations is still in the future; consequently, many of the details and much of the impact of the Dodd-Frank Act may not be known for months or years.

Many provisions of the Dodd-Frank Act are already in effect. For example, effective July 21, 2011, a provision of the Dodd-Frank Act eliminates the federal prohibitions on paying interest on demand deposits, thus allowing businesses to have interest bearing checking accounts. Depending on competitive responses, this significant change to prior law could have an adverse impact on the Company s interest expense.

The Dodd-Frank Act also broadened the base for Federal Deposit Insurance Corporation insurance assessments. Assessments will now be based on the average consolidated total assets less tangible equity capital of a financial institution. The Dodd-Frank Act also permanently increased the maximum amount of deposit insurance for banks, savings institutions and credit unions to $\$ 250,000$ per depositor, retroactive to January 1, 2008, and non-interest bearing transaction accounts had unlimited deposit insurance through December 31, 2012.

Bank and thrift holding companies with assets of less than $\$ 15$ billion as of December 31, 2009, such as the Company, will be permitted to include trust preferred securities that were issued before May 19, 2010, as Tier 1 capital; however,
trust preferred securities issued by a bank or thrift holding company (other than those with assets of less than $\$ 500$ million) after May 19, 2010, will no longer count as Tier 1 capital. Trust preferred securities still will be entitled to be treated as Tier 2 capital.

The Dodd-Frank Act also requires publicly traded companies to give stockholders a non-binding vote on executive compensation and so-called golden parachute payments. The legislation also directs the Federal Reserve Board to promulgate rules prohibiting excessive compensation paid to bank holding company executives, regardless of whether the company is publicly traded.

The Dodd-Frank Act created a new Consumer Financial Protection Bureau with broad powers to supervise and enforce consumer protection laws. The Consumer Financial Protection Bureau has broad rule-making authority for a wide range of consumer protection laws that apply to all banks and savings institutions, including the authority to prohibit unfair, deceptive or abusive acts and practices. The Consumer Financial Protection Bureau has examination and enforcement authority over all banks and savings institutions with more than $\$ 10$ billion in assets. Banks and savings institutions with $\$ 10$ billion or less in assets such as the Company will continue to be examined for compliance with the consumer laws by their

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primary bank regulators. The Dodd-Frank Act also weakens the federal preemption rules that have been applicable for national banks and federal savings associations and gives state attorney generals the ability to enforce federal consumer protection laws.

It is difficult to predict at this time what the total impact the Dodd-Frank Act will have on community banks. However, it is expected that, at a minimum, it will increase our capital requirements, our operating and compliance costs, and could increase our interest expense.

## AVAILABLE INFORMATION

We file annual, quarterly and current reports, proxy statements and other information with the SEC. These filings are available to the public on the Internet at the SEC s website at http://www.sec.gov. You may also read and copy any document we file with the SEC at the SEC s public reference room, located at 100 F Street, N.E., Room 1580, Washington, D.C. 20549. Please call the SEC at 1-800-SEC-0330 for further information on the public reference room.

Our Internet address is http://www.ameriserv.com. We make available free of charge on http://www.ameriserv.com our annual, quarterly and current reports, and amendments to those reports, as soon as reasonably practical after we electronically file such material with, or furnish it to, the SEC.

ITEM 1A. RISK FACTORS
Not applicable.
ITEM 1B. UNRESOLVED STAFF COMMENTS
The Company has no unresolved staff comments from the SEC for the reporting periods presented.
ITEM 2. PROPERTIES
The principal offices of the Company and the Bank occupy the five-story AmeriServ Financial building at the corner of Main and Franklin Streets in Johnstown plus twelve floors of the building adjacent thereto. The Company occupies the main office and its subsidiary entities have 14 other locations which are owned. Nine additional locations are leased with terms expiring from January 1, 2013 to August 31, 2030.

ITEM 3. LEGAL PROCEEDINGS
The Company is subject to a number of asserted and unasserted potential legal claims encountered in the normal course of business. In the opinion of both management and legal counsel, there is no present basis to conclude that the resolution of these claims will have a material adverse effect on the Company s consolidated financial position, results of operations or cash flows.

ITEM 4. MINE SAFETY DISCLOSURE
Not applicable.
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## PART II

## ITEM 5. MARKET FOR THE REGISTRANT S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

## COMMON STOCK

As of January 31, 2013, the Company had 3,906 shareholders of record for its common stock. The Company s common stock is traded on the NASDAQ Global Market System under the symbol ASRV. The following table sets forth the actual high and low closing prices and the cash dividends declared per share for the periods indicated:

|  | PRICES |  |  | CASH <br> DIVIDENDS <br> DECLARED |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | HIGH | LOW |  |  |  |
| Year ended December 31, 2012: |  |  |  |  |  |
| First Quarter | \$ 2.80 | \$ | 1.85 | \$ | 0.00 |
| Second Quarter | 3.07 |  | 2.55 |  | 0.00 |
| Third Quarter | 2.99 |  | 2.70 |  | 0.00 |
| Fourth Quarter | 3.05 |  | 2.76 |  | 0.00 |
| Year ended December 31, 2011 |  |  |  |  |  |
| First Quarter | \$ 2.37 | \$ | 1.59 | \$ | 0.00 |
| Second Quarter | 2.47 |  | 1.81 |  | 0.00 |
| Third Quarter | 2.27 |  | 1.57 |  | 0.00 |
| Fourth Quarter | 2.12 |  | 1.78 |  | 0.00 |

The following table summarizes the number of shares remaining for issuance under ASRV s outstanding stock incentive plans as of December 31, 2012.

Equity Compensation Plan Information
$\left.\begin{array}{llll} & & \begin{array}{l}\text { Number of } \\ \text { securities }\end{array} \\ \text { remaining }\end{array}\right)$

Equity compensation plans not approved by security holders
Total 398,371 \$ $2.43 \quad$ 632,491

In November 2011, the Board of Directors authorized a new program to repurchase 1.1 million common shares. The following table summarizes common share repurchase activity for the quarter ended December 31, 2012. This repurchase program is now considered complete.

|  |  |  | Number of |
| :--- | :--- | :--- | :--- |
|  | Total Number <br> of Shares | Average Price <br> Paid Per Share | Shares that may <br> yet be |
| Ourchased |  |  |  |

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## ITEM 6. SELECTED CONSOLIDATED FINANCIAL DATA

## SELECTED FIVE-YEAR CONSOLIDATED FINANCIAL DATA

The ratio of earnings to fixed charges and preferred dividends is computed by dividing the sum of income before (1)taxes, fixed charges, and preferred dividends by the sum of fixed charges and preferred dividends. Fixed charges represent interest expense and are shown as both excluding and including interest on deposits.

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## ITEM 7. MANAGEMENT S DISCUSSION AND ANALYSIS OF CONSOLIDATED FINANCIAL CONDITION AND RESULTS OF OPERATIONS (MD\&A)

The following discussion and analysis of financial condition and results of operations of AmeriServ Financial, Inc. (AmeriServ) should be read in conjunction with the consolidated financial statements of AmeriServ Financial, Inc. including the related notes thereto, included elsewhere herein.

## RESULTS OF OPERATIONS FOR THE YEARS ENDED DECEMBER 31, 2012, 2011, AND 2010

## 2012 SUMMARY OVERVIEW:

On January 22, 2013, AmeriServ reported its 2012 fourth quarter and full year financial results. Regarding the fourth quarter 2012, net income available to common shareholders was $\$ 683,000$ or $\$ 0.04$ per diluted share. This represents a decline from $\$ 1,505,000$ or $\$ 0.07$ per diluted share reported for the fourth quarter 2011. The quarter itself was quite positive in the basic blocking and tackling common to today s community banking. For example, lending is now the strongest it has been since 2009 , with a growth in net loans of $\$ 25.1$ million during the fourth quarter. Non-interest income reached a recent high, as the Trust Company and residential mortgage originations continued their growth. Operating expenses increased by $\$ 254,000$ over the fourth quarter of 2011. This was a result of the necessary expenses needed to develop the new Loan Production Offices in Altoona and Harrisburg, PA and Hagerstown, MD. However, there was another dynamic at work which relates to our decision to make a provision to the allowance for losses during the fourth quarter of 2012.

We believe it is broadly apparent that the national economy continues to struggle. And, the length of this struggle is having an impact on AmeriServ s markets. Small businesses, often family-owned, form a significant segment of AmeriServ s borrowers. These are excellent people, our friends and neighbors, and the source of countless jobs throughout the region. But the length of this economic weakness is taking its toll. Unemployment rates continue to rise, and newspaper headlines are discouraging. We believe that the $\$ 1.9$ million increase in non-performing assets in the fourth quarter was an indication of this economic pressure. Therefore, the Board and management chose to make the first positive contribution to the allowance for loan losses since the third quarter of 2010. We have learned over the years to carefully react to such trends. AmeriServ has maintained strong asset quality by recognizing weakened borrowers early so we can help them meet their obligations. This was our strategy during the Great Recession of 2008 and 2009. Therefore, this action simply recognizes the realities of the struggling economy, and is the necessary insurance policy needed to protect the franchise and the investment of our shareholders. A bit of research will substantiate that AmeriServ is well reserved for difficult times, and has a long history of helping borrowers help themselves.

For the full year 2012, AmeriServ produced net income available to common shareholders of $\$ 4,211,000$ or $\$ 0.21$ per diluted share. The result was $\$ 942,000$ or $\$ 0.03$ per share less than 2011.

Once again this performance was aided by strong results in several business lines. Net loans increased by $\$ 61$ million. Deposits increased by $\$ 19$ million. Non interest income increased by $\$ 1.37$ million, and non-interest expenses were held to a $1.51 \%$ increase over 2011 . However, the ultimate bottom line was impacted by fewer reductions in the allowance for loan losses during the first three quarters of 2012, and the decision to further strengthen that reserve by adding $\$ 550,000$ in the fourth quarter due to an increase in non-performing loans.

We were especially pleased by a few specific areas of strong performance:

The Trust Company increased its bottom line by $18.3 \%$ over 2011. Mortgage originations surpassed 2011 by closing $\$ 117$ million in new mortgages, an increase of $41 \%$ over the prior year. The Commercial Lending Division averaged more than 400 calls per month. These calls resulted in more loans to small businesses, and thus, the US Treasury rewarded us with a $4 \%$ reduction in the cost of Treasury Preferred Stock provided by the Small Business Loan Fund. This savings totals about $\$ 200,000$ per quarter.

In normal times, this story of strong loans and deposits, higher levels of non-interest income and careful expense management should be the right recipe for earnings growth. But there is a well-recognized limiting factor at work.

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We are aware that following the Lehman Brothers bankruptcy in September 2008, financial markets were in a free fall. Understandingly, at that time, the Federal Reserve adopted a low interest rate policy in an attempt to keep credit markets functioning. But now, here in 2013, we begin the fifth year of this low interest rate program. This period of easy money has reduced the interest payments on the Federal debt. But this low interest rate policy punishes savers, pension funds, and community banks. Rates on loans are at the lowest level since the 1930s and World War II. This means community bank revenue has shrunk precipitously during this period. But here is the essential paradox. Unfortunately the four plus years of easy money has not reduced unemployment or increased economic activity as expected.

The AmeriServ Board and its management team constantly monitor these trends. We ve learned that weakening economic conditions require action. During 2008 and 2009, AmeriServ created Fortress Johnstown with strong capital, deep liquidity, and realistic loan loss reserves. These actions resulted in a quick recovery in 2010 and 2011. Therefore, we have again taken the necessary actions to continue AmeriServ s position as a strong and disciplined community bank. We believe this is the correct course and we are pleased to maintain the balance sheet strength needed to take swift action.

We are very aware that this is a challenging time for investors. The financial sector has been severely criticized for unwise practices and programs. But AmeriServ s Board and management pledged that this company would return to its community banking roots and not participate in financial gimmicks and fads. The result has been three consecutive profitable years since the Great Recession. On December 31, 2010, AmeriServ common stock closed at $\$ 1.58$; on December 31, 2011, it closed at $\$ 1.95$, a gain of $23 \%$; and, on December 31, 2012, our stock closed at $\$ 3.01$, an additional gain of $54 \%$. In just 24 months our stock price has increased by $91 \%$. These gains, along with the $\$ 5$ million buyback of common shares from the fourth quarter of 2011 through the end of 2012, has been part of a
continuing program to reward the people and companies who are our valued investors.
The United States is involved in a long-term effort to reduce the level of debt at the individual level, the company level and the government level. It is essential for the long term health of our nation. But it has and will continue to produce challenges we all must face. AmeriServ will tackle these times with a continued strong capital base, deep liquidity, and careful expense management. We believe this will create a sound and rewarding investment for our shareholders, a good employer for our staff, and a source of economic strength for our communities.

PERFORMANCE OVERVIEW... The following table summarizes some of the Company s key profitability performance indicators for each of the past three years.

|  | YEAR ENDED DECEMBER 31, |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :---: | :---: |
|  | 2012 | 2011 | 2010 |  |  |  |
|  | (IN THOUSANDS, EXCEPT |  |  |  |  |  |
|  | PER SHARE DATA AND RATIOS) |  |  |  |  |  |
|  | $\mathbf{\$ 5 , 0 3 9}$ | $\$ 6,537$ | $\$ 1,282$ |  |  |  |
| Net income | $\mathbf{4 , 2 1 1}$ | 5,152 | 121 |  |  |  |
| Net income available to common shareholders | $\mathbf{0 . 2 1}$ | 0.24 | 0.01 |  |  |  |
| Diluted earnings per share | $\mathbf{0 . 5 1 \%}$ | 0.68 | $\%$ | 0.13 |  |  |
| Return on average assets | $\mathbf{4 . 5 1}$ | 5.90 | 1.19 |  |  |  |
| Return on average equity |  |  |  |  |  |  |

The Company reported net income available to common shareholders of $\$ 4.2$ million or $\$ 0.21$ per diluted common share for 2012. This represented a $12.5 \%$ decline in earnings per share from 2011 where net income available to common shareholders totalled $\$ 5.2$ million or $\$ 0.24$ per diluted share. The largest factor causing the reduction in net income available to common shareholders was the provision for loan losses. The Company recorded a negative
provision of $\$ 775,000$ but this was at a lesser level than the $\$ 3,575,000$ negative provision for 2011. The Company s net interest income performance has been relatively stable throughout 2012. It decreased for the full year of 2012 by
only $\$ 80,000$, or $0.2 \%$, when compared to the entire year of 2011. The Company s strong growth in non-interest income has been a financial performance highlight in 2012. Non-interest income increased by $\$ 1.4$ million or $10.1 \%$ largely due to increased revenue from residential mortgage banking activities and our Trust Company s wealth management businesses. Continued focus on expense control helped contain the increase in non-interest expense to $\$ 604,000$ or $1.5 \%$.

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Finally, diluted earnings per share were impacted by the $\$ 828,000$ dividend requirement on the US Treasury SBLF preferred stock which reduced the amount of net income available to common shareholders. This amount, however, was less than the preferred stock dividend and accelerated preferred stock discount accretion related to the former

TARP CPP preferred stock that totalled $\$ 1,385,000$ in 2011 . The Company has been successful in growing commercial loans in categories that qualify for the SBLF. As such, the dividend rate that AmeriServ pays on the SBLF preferred stock dropped in the fourth quarter of 2012 from $5 \%$ to $1 \%$-the lowest rate available under the SBLF program. This $1 \%$ rate, which is now locked in for the first half of 2013 , saves the Company approximately $\$ 200,000$ on a quarterly basis.

The Company reported net income of $\$ 6.5$ million or $\$ 0.24$ per diluted common share for 2011 . This represents an increase of $\$ 5.3$ million from the 2010 net income of $\$ 1.3$ million or $\$ 0.01$ per diluted common share. A significant and sustained improvement in asset quality was an important factor contributing to our financial success in 2011. Specifically, non-performing assets and classified loans again declined as a result of our successful problem credit resolution efforts allowing the Company to reverse a portion of the allowance for loan loss into earnings in 2011 while still increasing the non-performing assets coverage ratio. The Company s net interest income performance was relatively stable throughout 2011 . It decreased for the full year of 2011 by only $\$ 59,000$, or $0.2 \%$, when compared to the entire year of 2010 . Non-interest income decreased by $\$ 398,000$ or $2.8 \%$ largely due to an investment security loss of $\$ 358,000$ realized in the first quarter of 2011 that resulted from a portfolio repositioning strategy. Continued focus on expense control helped contain the increase in non-interest expense to $\$ 340,000$ or $0.9 \%$. Income tax expense increased sharply by $\$ 2.8$ million in 2011 due to the Company s improved profitability. Finally, diluted earnings per share were again impacted by the $\$ 1.1$ million dividend requirement on preferred stock and the $\$ 267,000$ accelerated preferred stock discount accretion related to the repayment of the TARP CPP preferred stock which reduced the amount of net income available to common shareholders.

The Company reported net income of $\$ 1.3$ million or $\$ 0.01$ per diluted common share for 2010 . This represented an increase of $\$ 6.2$ million from the 2009 net loss of $\$ 4.9$ million or $\$ 0.29$ per diluted common share. Improvements in asset quality were a key factor causing our increased earnings in 2010. Proactive monitoring of our loan portfolio and problem credits allowed us to carefully adjust downward the provision for loan losses in each quarter of 2010 while still maintaining good loan loss reserve coverage ratios. Also, there was little change in total revenue in 2010 as both net interest income and non-interest income were comparable with the prior year. Non-interest expenses increased moderately in 2010 as they grew by $1.4 \%$.

NET INTEREST INCOME AND MARGIN... The Company s net interest income represents the amount by which interest income on earning assets exceeds interest paid on interest bearing liabilities. Net interest income is a primary source of the Company s earnings; it is affected by interest rate fluctuations as well as changes in the amount and mix of earning assets and interest bearing liabilities. The following table summarizes the Company s net interest income performance for each of the past three years:

|  | YEAR ENDED DECEMBER 31, |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | 2012 | 2011 | 2010 |  |
|  | (IN THOUSANDS, EXCEPT RATIOS) |  |  |  |
|  | $\mathbf{\$ 3 9 , 9 1 7}$ | $\$ 41,964$ | $\$ 44,831$ |  |
| Interest income | $\mathbf{7 , 7 1 4}$ | 9,681 | 12,489 |  |
| Interest expense | $\mathbf{3 2 , 2 0 3}$ | 32,283 | 32,342 |  |
| Net interest income | $\mathbf{3 . 6 5 \%}$ | 3.72 | $\%$ | 3.79 |

2012 NET INTEREST PERFORMANCE OVERVIEW... The Company s net interest income performance has again been relatively stable throughout 2012 decreasing by only $\$ 80,000$, or $0.2 \%$, when compared to 2011 . The

Company s 2012 net interest margin of $3.65 \%$ was seven basis points lower than the net interest margin of $3.72 \%$ for 2011. The decreased net interest margin reflects the challenges of a flatter yield curve which has pressured interest revenue in 2012 and demonstrates the impact of the Federal Reserve low interest rate policies. The Company has been able to overcome this net interest margin pressure and keep net interest income relatively constant by reducing its cost of funds and growing its earning assets, particularly loans. Specifically, total loans outstanding have increased for seven consecutive quarters and now are $\$ 61$ million or $9.1 \%$ higher than they were at December 31, 2011. This loan growth reflects the successful

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results of the Company s more intensive sales calling efforts with an emphasis on generating commercial loans and owner occupied commercial real estate loans which qualify as SBLF loans, particularly through its new loan production offices. Despite this growth in loans, total interest revenue dropped by $\$ 2,047,000$ between years and reflects the lower interest rate environment and flatter yield curve. Interest revenue has also been negatively impacted
by increased premium amortization on mortgage backed securities due to faster mortgage prepayment speeds. However, careful management of funding costs has allowed the Company to mitigate a significant portion of this drop in interest revenue during the past year. Specifically, total interest expense for 2012 declined by $\$ 1,967,000$ from 2011 due to the Company s proactive efforts to reduce deposit and borrowing costs. Even with this reduction in deposit costs, the Company still experienced solid growth in deposits which increased by $\$ 19$ million or $2.4 \%$ over the past year. Overall, the Company expects that this net interest margin pressure will continue in 2013 given the Federal Reserve s announced plans to continue the Quantitative Easing 3 Program and their pledge to keep short term interest rates exceptionally low into 2015.

COMPONENT CHANGES IN NET INTEREST INCOME: 2012 VERSUS 2011... Regarding the separate
components of net interest income, the Company s total interest income in 2012 decreased by $\$ 2.0$ million when compared to 2011. This decrease was due to a 32 basis point decline in the earning asset yield from $4.84 \%$ to $4.52 \%$, partially offset by additional interest income from a $\$ 12.5$ million increase in average earning assets due to an increase in average loans. Within the earning asset base, the yield on the total loan portfolio decreased by 33 basis points from $5.39 \%$ to $5.06 \%$, while the yield on total investment securities dropped by 43 basis points from $3.15 \%$ to $2.72 \%$. In the current interest rate environment, new investment securities and loans typically have yields that are below the rate on the maturing instruments that they are replacing. Investment securities interest revenue has also been negatively impacted by increased premium amortization on mortgage backed securities of $\$ 334,000$ due to faster mortgage prepayment speeds. Despite a $\$ 26$ million or $3.9 \%$ increase in total average loans, total loan interest revenue dropped by $\$ 887,000$ between years and reflects the impact of this lower interest rate environment. Overall, the increase in
loans caused the Company s loan to deposit ratio to average $82.7 \%$ in 2012 compared to $81.1 \%$ in 2011. Good commercial loan pipelines suggest that the Company should be able to again grow the loan portfolio in 2013 and further increase the loan to deposit ratio.

The Company s total interest expense for 2012 decreased by $\$ 2.0$ million, or $20.3 \%$, when compared to 2011 . This decrease in interest expense was due to a lower cost of funds as the cost of interest bearing liabilities declined by 28 basis points to $1.09 \%$. Management s decision to further reduce interest rates paid on all deposit categories has not had a negative impact on deposit growth as consumers and businesses have sought the safety and liquidity provided by well-capitalized community banks like AmeriServ Financial. This decrease in funding costs occurred in spite of a $\$ 3.5$ million increase in the volume of interest bearing liabilities. Additionally, the Company s funding mix also benefited from a $\$ 12.6$ million increase in non-interest bearing demand deposits. Overall, in 2012 the Company was able to fund its net asset growth with core deposits as wholesale borrowings averaged only $1.1 \%$ of total assets. The Company also does not use brokered certificates of deposit as a funding source.

2011 NET INTEREST PERFORMANCE OVERVIEW... The Company s net interest income performance was relatively stable in 2011 . For the full year of 2011 , it decreased by only $\$ 59,000$, or $0.2 \%$, when compared to the entire year of 2010. The Company s 2011 net interest margin averaged $3.72 \%$, which was seven basis points lower than the 2010 net interest margin of $3.79 \%$. Reduced loan balances were the primary factor causing the drop in both net interest income and net interest margin in 2011. Specifically, total loans averaged $\$ 663$ million for the full year 2011, a decrease of $\$ 39$ million or $5.5 \%$ from the 2010 year. The lower balances reflect the results of the Company s focus on reducing its commercial real estate exposure and problem loans, particularly during the first half of 2011. However, total loan balances bottomed out in the first quarter of 2011 and increased by $\$ 26$ million during the remainder of 2011 due to the Company s more intensive sales calling efforts for commercial loans and growth in home equity loans. The Company strengthened its excellent liquidity position by reinvesting excess cash in high quality
investment securities and short-term investments whose average balance increased by $\$ 42$ million in 2011. Careful management of funding costs allowed the Company to mitigate a significant portion of the drop in interest revenue during 2011. Specifically, interest expense for 2011 decreased by $\$ 2.8$ million due to reduced deposit costs. This

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reduction in deposit costs did not negatively impact deposit balances which increased by $\$ 15$ million or $1.9 \%$ since December 31, 2010. The Company is particularly pleased with the growth achieved in non-interest bearing demand deposits in 2011 whose balances on average increased by $\$ 12$ million or $10.0 \%$.

COMPONENT CHANGES IN NET INTEREST INCOME: 2011 VERSUS 2010... Regarding the separate components of net interest income, the Company s total interest income in 2011 decreased by $\$ 2.9$ million when compared to 2010. This decrease was due to a 42 basis point decline in the earning asset yield from $5.26 \%$ to $4.84 \%$, partially offset by additional interest income from a $\$ 2.8$ million increase in average earning assets due to an increase in investment securities. Within the earning asset base, the yield on the total loan portfolio decreased by 19 basis points from $5.58 \%$ to $5.39 \%$ while the yield on total investment securities dropped by 39 basis points from $3.54 \%$ to $3.15 \%$. Both of these yield declines reflect the impact of the lower interest rate environment that has been in place for over 3 years. Also the asset mix shift with fewer dollars invested in loans and more dollars invested in lower yielding short duration investment securities also negatively impacts the earning asset yield. Overall, the decline in loans combined with deposit growth caused the Company s loan to deposit ratio to average $81.1 \%$ in 2011 compared to 87.3\% in 2010.

The Company s total interest expense for 2011 decreased by $\$ 2.8$ million, or $22.5 \%$, when compared to 2010 . This decrease in interest expense was due to a lower cost of funds as the cost of interest bearing liabilities declined by 38 basis points to $1.37 \%$. Management s decision to reduce interest rates paid on all deposit categories has not had any negative impact on deposit growth. This decrease in funding costs was also aided by a drop in interest expense associated with a $\$ 9.6$ million decrease in the volume of interest bearing liabilities. Specifically, the average balance of all FHLB borrowings declined by $\$ 10.8$ million, but was partially offset by a $\$ 1.2$ million increase in interest bearing deposits. Additionally, the Company s funding mix also benefited from a $\$ 12.3$ million increase in non-interest bearing demand deposits. Overall, in 2011 the Company was able to further reduce its reliance on borrowings as a funding source as wholesale borrowings averaged only $1.1 \%$ of total assets.

The table that follows provides an analysis of net interest income on a tax-equivalent basis setting forth (i) average assets, liabilities, and stockholders equity, (ii) interest income earned on interest earning assets and interest expense paid on interest bearing liabilities, (iii) average yields earned on interest earning assets and average rates paid on interest bearing liabilities, (iv) interest rate spread (the difference between the average yield earned on interest earning assets and the average rate paid on interest bearing liabilities), and (v) net interest margin (net interest income as a percentage of average total interest earning assets). For purposes of these tables loan balances include non-accrual loans, and interest income on loans includes loan fees or amortization of such fees which have been deferred, as well as interest recorded on certain non-accrual loans as cash is received. Regulatory stock is included within available for sale investment securities for this analysis. Additionally, a tax rate of approximately $34 \%$ is used to compute tax-equivalent yields.

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Net interest income may also be analyzed by segregating the volume and rate components of interest income and interest expense. The table below sets forth an analysis of volume and rate changes in net interest income on a tax-equivalent basis. For purposes of this table, changes in interest income and interest expense are allocated to volume and rate categories based upon the respective percentage changes in average balances and average rates. Changes in net interest income that could not be specifically identified as either a rate or volume change were allocated proportionately to changes in volume and changes in rate.

|  | 2012 vs. 2011 |  |  | 2011 vs. 2010 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | INCREASE (DECREASE) |  |  | INCREASE (DECREASE) |  |  |
|  | DUE TO CHANGE IN: |  |  | DUE TO CHANGE IN: |  |  |
|  | AVERAGE <br> VOLUME <br> TOTAL <br> (IN THOUSANDS) |  |  | AVERAGE <br> VOLUME |  | TOTAL |
| INTEREST EARNED ON: |  |  |  |  |  |  |
| Loans, net of unearned income | \$1,580 | \$(2,467) | \$ (887) | \$ 2,104 ) | \$ $(1,296)$ | \$ 3,400 ) |
| Deposits with banks | 1 |  | 1 | 6 | 2 | 8 |
| Federal funds sold | (4) | (3) | (7) | 3 |  | 3 |
| Short-term investments in money market funds | 3 | 6 | 9 | (15 ) | 8 | (7) |
| Investment securities: |  |  |  |  |  |  |
| Available for sale | (439) | (764) | $(1,203)$ | 1,003 | (447 ) | 556 |
| Held to maturity | 82 | (45) | 37 | 24 | (54) | (30 ) |
| Total investment securities | (357) | (809) | $(1,166)$ | 1,027 | (501 ) | 526 |
| Total interest income | 1,223 | $(3,273)$ | $(2,050)$ | $(1,083)$ | $(1,787)$ | $(2,870)$ |
| INTEREST PAID ON: |  |  |  |  |  |  |
| Interest bearing demand deposits | 7 | (18) | (11) | (1) | (48) | (49 ) |
| Savings deposits | 12 | (87) | (75) | 22 | (163 ) | (141 ) |
| Money market | 118 | (313) | (195) | 35 | (567 ) | (532 ) |
| Other time deposits | (398) | $(1,154)$ | $(1,552)$ | (230 ) | $(1,658)$ | $(1,888)$ |
| Federal funds purchased and other short-term borrowings | 5 |  | 5 | (9 ) | (7) | (16 |
| Advances from Federal Home Loan Bank | (75) | (64) | (139) | (202 ) | 20 | (182 ) |
| Total interest expense | (331) | $(1,636)$ | $(1,967)$ | (385 ) | $(2,423)$ | $(2,808)$ |
| Change in net interest income | \$1,554 | \$(1,637) | \$(83) | \$(698) | \$636 | \$(62 ) |

LOAN QUALITY... AmeriServ Financial s written lending policies require underwriting, loan documentation, and credit analysis standards to be met prior to funding any loan. After the loan has been approved and funded, continued periodic credit review is required. The Company s policy is to individually review, as circumstances warrant, each of its commercial and commercial mortgage loans to determine if a loan is impaired. At a minimum, credit reviews are mandatory for all commercial and commercial mortgage loan relationships with aggregate balances in excess of $\$ 250,000$ within a $12-$ month period. The Company has also identified three pools of small dollar value homogeneous loans which are evaluated collectively for impairment. These separate pools are for small business relationships with aggregate balances of $\$ 250,000$ or less, residential mortgage loans and consumer loans. Individual loans within these pools are reviewed and removed from the pool if factors such as significant delinquency in payments of 90 days or more, bankruptcy, or other negative economic concerns indicate impairment. The following table sets forth information concerning AmeriServ s loan delinquency and other non-performing assets.

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|  | AT DECEMBER 31, |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | 2012 | 2011 | 2010 |
|  | (IN THOUSANDS, EXCEPT |  |  |
|  | PERCENTAGES) |  |  |

Non-performing assets are comprised of (i) loans that are on a non-accrual basis, (ii) loans that are contractually (1) past due 90 days or more as to interest and principal payments, (iii) performing loans classified as troubled debt restructuring and (iv) other real estate owned.
As a result of successful ongoing problem credit resolution efforts, the Company realized significant asset quality improvements in 2011. The Company sustained these asset quality improvements throughout the first nine months of 2012 but did experience a $\$ 1.9$ million increase in non-performing assets during the fourth quarter. This increase largely relates to one problem commercial real estate loan which had been on our watch list and reflects the Company s consistent practice of quickly identifying and managing problem credits in order to minimize losses during the workout process. Even with this uptick, non-performing assets are still at a very manageable level of $1.0 \%$ of total loans at December 31, 2012. Additionally, loan delinquency levels have been relatively consistent at a low level over the past 3 years averaging approximately $0.50 \%$ of total loans. We continue to closely monitor the loan portfolio given the uncertainty in the economy and the number of relatively large-sized commercial and commercial real estate loans within the portfolio. As of December 31, 2012, the 25 largest credits represented $28.0 \%$ of total loans outstanding.

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ALLOWANCE AND PROVISION FOR LOAN LOSSES... As described in more detail in the Critical Accounting
Policies and Estimates section of this MD\&A, the Company uses a comprehensive methodology and procedural discipline to maintain an allowance for loan losses to absorb inherent losses in the loan portfolio. The Company believes this is a critical accounting policy since it involves significant estimates and judgments. The following table sets forth changes in the allowance for loan losses and certain ratios for the periods ended.

|  | YEAR ENDED DECEMBER 31, |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2011 |  | 2010 |  | 2009 |  | 2008 |
|  | (IN THOUSANDS, EXCEPT RATIOS AND PERCENTAGES) |  |  |  |  |  |  |  |
| Balance at beginning of year | \$14,623 | \$19,765 |  | \$19,685 |  | \$8,910 |  | \$7,252 |
| Charge-offs: |  |  |  |  |  |  |  |  |
| Commercial | (345) | (953 | ) | (835 | ) | (3,810 | ) | (405 |
| Commercial loans secured by real estate | (796) | (1,700 | ) | (4,221 | ) | (840 | ) | (811 |
| Real estate-mortgage | (420) | (85 | ) | (293 | ) | (128 | ) | (132 |
| Consumer | (200) | (203 | ) | (282 | ) | (352 | ) | (365 |
| Total charge-offs | $(1,761)$ | (2,941 | ) | (5,631 | ) | (5,130 | ) | (1,713 |
| Recoveries: |  |  |  |  |  |  |  |  |
| Commercial | 138 | 831 |  | 226 |  | 601 |  | 299 |
| Commercial loans secured by real estate | 245 | 331 |  | 48 |  | 14 |  | 39 |
| Real estate-mortgage | 54 | 53 |  | 42 |  | 27 |  | 26 |
| Consumer | 47 | 159 |  | 145 |  | 113 |  | 82 |
| Total recoveries | 484 | 1,374 |  | 461 |  | 755 |  | 446 |
| Net charge-offs | $(1,277)$ | (1,567 | ) | (5,170 | ) | (4,375 | ) | (1,267 |
| Provision (credit) for loan losses | (775) | (3,575 | ) | 5,250 |  | 15,150 |  | 2,925 |
| Balance at end of year | \$12,571 | \$14,623 |  | \$19,765 |  | \$19,685 |  | \$8,910 |
| Loans and loans held for sale, net of unearned income: |  |  |  |  |  |  |  |  |
| Average for the year | \$688,736 | \$662,746 |  | \$701,502 |  | \$725,241 |  | \$644,896 |
| At December 31 | 731,741 | 670,847 |  | 678,181 |  | 722,904 |  | 707,108 |
| As a percent of average loans: |  |  |  |  |  |  |  |  |
| Net charge-offs | 0.19\% | 0.24 | \% | 0.74 | \% | 0.60 | \% | 0.20 \% |
| Provision (credit) for loan losses | (0.11) | (0.54 | ) | 0.75 |  | 2.09 |  | 0.46 |
| Allowance as a percent of each of the following: |  |  |  |  |  |  |  |  |
| Total loans, net of unearned income | 1.74 | 2.20 |  | 2.95 |  | 2.74 |  | 1.26 |
| Total delinquent loans (past due 30 to 89 days) | 363.74 | 440.58 |  | 708.17 |  | 172.55 |  | 202.68 |
| Total non-accrual loans | 216.22 | 288.14 |  | 160.83 |  | 115.01 |  | 263.84 |
| Total non-performing assets | 174.02 | 281.27 |  | 137.60 |  | 107.35 |  | 194.88 |
| Allowance as a multiple of net charge-offs | 9.84x | 9.33 x |  | 3.82x |  | 4.50x |  | 7.03x |

As a result of the Company s continued good asset quality, we were again able to record a negative provision for loan losses during 2012; but at a lesser level than 2011. Specifically, the Company recorded a negative provision for loan losses of $\$ 775,000$ in 2012 compared to a credit provision of $\$ 3.6$ million in 2011. Overall, there has been $\$ 2.8$ million less earnings benefit from negative loan loss provisions in 2012. We also actively identify and seek prompt resolution to problem credits in order to limit actual losses. For 2012, net charge-offs totaled $\$ 1.3$ million or $0.19 \%$ of total loans which represents a decrease from 2011 when net charge-offs totaled $\$ 1.6$ million or $0.24 \%$ of total loans. In summary, the allowance for loan losses provided $216 \%$ coverage of non-performing loans and was $1.74 \%$ of total

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$288 \%$ of non-performing loans and $2.20 \%$ of total loans at December 31, 2011. Additionally, the Company currently does not anticipate that it will record any negative loan loss provisions in 2013 since it returned to a more typical positive provision to the allowance for loan losses during the fourth quarter of 2012.

Significant improvements in asset quality evidenced by lower levels of non-performing assets, classified loans and net-charge-offs allowed the Company to reverse a portion of the allowance for loan losses into earnings in 2011 while still increasing the non-performing assets coverage ratio. As a result of this asset quality improvement, the Company recorded a negative provision for loan losses of $\$ 3.6$ million in 2011 compared to a $\$ 5.3$ million provision in 2010. For 2011, net charge-offs totaled $\$ 1.6$ million or $0.24 \%$ of total loans which represented a decrease from 2010 when net charge-offs totaled $\$ 5.2$ million or $0.74 \%$ of total loans.

The following schedule sets forth the allocation of the allowance for loan losses among various loan categories. This allocation is determined by using the consistent quarterly procedural discipline that was previously discussed. The entire allowance for loan losses is available to absorb future loan losses in any loan category.

Even though residential real estate-mortgage loans comprise $30.2 \%$ of the Company s total loan portfolio, only $\$ 1.3$ million or $10.1 \%$ of the total allowance for loan losses is allocated against this loan category. The residential real estate-mortgage loan allocation is based upon the Company s three-year historical average of actual loan charge-offs experienced in that category and other qualitative factors. The disproportionately higher allocations for commercial loans and commercial loans secured by real estate reflect the increased credit risk associated with this type of lending, the Company s historical loss experience in these categories, and other qualitative factors.

Based on the Company s allowance for loan loss methodology and the related assessment of the inherent risk factors contained within the Company s loan portfolio, we believe that the allowance for loan losses is adequate at December 31,2012 to cover losses within the Company s loan portfolio.

NON-INTEREST INCOME... Non-interest income for 2012 totalled $\$ 14.9$ million, an increase of $\$ 1.4$ million, or $10.1 \%$, from 2011. Factors contributing to this higher level of non-interest income in 2012 included:
a $\$ 354,000$, or $5.7 \%$, increase in trust fees as our wealth management businesses benefitted from the implementation of new fee schedules and improved asset values under management in 2012.
a $\$ 320,000$, or $39.4 \%$, increase in gains realized on residential mortgage loan sales into the secondary market due to a record level of mortgage loan production in 2012. The lower long term interest rate environment, resulting from the -Federal Reserve s interest rate policies, has contributed to increased mortgage purchase and refinance activity in 2012. Specifically, the Company sold $\$ 74$ million of residential mortgage loans into the secondary market in 2012 compared to $\$ 60$ million in 2011.

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a $\$ 411,000$, or $13.4 \%$, increase in other income again reflecting higher revenue from residential mortgage banking activities such as underwriting and documentation preparation fees. Also, a $\$ 162,000$ increase in revenue from - financial services (annuity and mutual funds sales) was another item contributing to the higher level of other income in 2012.
a modest $\$ 12,000$ investment security gain in 2012 compared to a $\$ 358,000$ investment security loss in 2011 that - resulted from a portfolio repositioning strategy.

Non-interest income for 2011 totalled $\$ 13.6$ million, a decrease of $\$ 398,000$, or $2.8 \%$, from 2010 . Factors contributing to this lower level of non-interest income in 2011 included:
a $\$ 358,000$ loss realized on the sale of $\$ 17$ million of investment securities in the first quarter of 2011 compared to a net security gain of $\$ 157,000$ in 2010 . The Company took advantage of a steeper yield curve earlier in the year to position the investment portfolio for better future earnings by selling some of the lower yielding, longer duration securities in the portfolio and replacing them with higher yielding securities with a shorter duration.
a $\$ 342,000$, or $27.9 \%$, decrease in revenue from bank owned life insurance as the prior year revenue was
enhanced by the receipt of a death benefit. There were no claims within the BOLI program in 2011.
a $\$ 643,000$, or $10.2 \%$, increase in trust and investment advisory fees as our wealth management businesses benefitted from the implementation of new fee schedules in 2011.
a $\$ 146,000$, or $15.2 \%$, decrease in gains realized on residential mortgage loan sales into the secondary market due to a reduced level of mortgage refinancing in 2011 . However, by historical standards 2011 was still a good year for -residential mortgage purchase and refinance activity in the Company s primary market area as there were $\$ 83$ million of new loans originated with $\$ 60$ million or $72 \%$ sold into the secondary market in order to help manage long term interest rate risk.
NON-INTEREST EXPENSE... Non-interest expense for 2012 totalled $\$ 40.6$ million, a $\$ 604,000$, or $1.5 \%$, increase from 2011. Factors contributing to the higher non-interest expense in 2012 included:
a $\$ 1.8$ million, or $8.0 \%$, increase in salaries and employee benefits expense due to higher salaries expense, incentive compensation, and pension expense in 2012. The 2012 personnel expenses also reflect the staffing costs associated with new loan production offices in Altoona and Harrisburg, Pennsylvania, and Hagerstown, Maryland. Note that pension costs related to the Company s defined benefit pension plan increased by $\$ 429,000$ or $24.6 \%$ in 2012 due to the impact that the low interest rate environment is having on the discount rate used to calculate the plan liabilities. This increasing pension cost was a key factor causing the Company to implement a soft freeze of its defined benefit pension plan for non-union employees beginning January 1, 2013. This will help the Company gradually reduce its pension costs in future years.
an $\$ 897,000$, or $67.0 \%$, decrease in FDIC insurance expense due to a change in the calculation methodology which - took effect in the second half of 2011 and the Company s improved risk profile.

The Company incurred a $\$ 240,000$ prepayment penalty on the early retirement of $\$ 5.7$ million of FHLB term - advances in the fourth quarter of 2011. There was no such prepayment charge in 2012.

Non-interest expense for 2011 totalled $\$ 40.0$ million, a $\$ 340,000$, or $0.9 \%$, increase from 2010 . Factors contributing to the higher non-interest expense in 2011 included:
a $\$ 1.0$ million, or $4.7 \%$, increase in salaries and employee benefits expense was due to higher medical insurance -costs, increased pension expense, and greater incentive compensation expense in 2011. These costs more than offset the benefit of five fewer full time equivalent employees in 2011.
a $\$ 488,000$, or $11.2 \%$, decrease in professional fees was due to reduced legal fees, recruitment fees, and lower consulting expenses in the Trust Company.
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a $\$ 269,000$ decrease in other expense was due to a reduction in costs associated with the reserve for unfunded loan commitments and lower telephone expense resulting from the implementation of technology enhancements. a $\$ 240,000$ prepayment penalty was realized on the early retirement of $\$ 5.7$ million of FHLB term advances during -the fourth quarter of 2011. We elected to utilize our strong liquidity to prepay all FHLB term advances with maturities greater than two years in order to reduce future interest expense.
a $\$ 237,000$, or $15.1 \%$, decrease in FDIC insurance expense was due to a change in the calculation methodology in 2011.

INCOME TAX EXPENSE... The Company recorded income tax expense of $\$ 2.2$ million for 2012 which was lower than the 2011 tax expense of $\$ 2.9$ million due to reduced pre-tax earnings in 2012. The 2012 effective tax rate of $30.8 \%$ was comparable with the 2011 effective tax rate of $30.4 \%$. The income tax expense recorded in 2010 was only $\$ 80,000$ due to the sharply lower pre-tax earnings that year. BOLI is the Company s largest source of tax-free earnings. The Company s deferred tax asset was $\$ 11.5$ million at December 31, 2012 and relates primarily to net operating loss carryforwards and the allowance for loan losses. The deferred tax asset declined by $\$ 1.2$ million in 2012 primarily due to the utilization of net operating loss carryforwards.

SEGMENT RESULTS... Retail banking s net income contribution was $\$ 3.2$ million in 2012 compared to $\$ 2.1$ million in 2011 and $\$ 1.3$ million in 2010. The improved performance in 2012 is due to increased non-interest income and net interest income, along with reduced non-interest expense. The improved non-interest income reflects increased residential mortgage banking related revenues resulting from the record mortgage production year in 2012. Net interest income grew due to the growth in deposits along with a lower interest cost for deposits. The favorable decline in non-interest expense is largely due to the previously discussed $\$ 897,000$ decrease in FDIC deposit insurance expense in 2012. The increased net income in 2011 was due to increased net interest income resulting from a combination of increased deposit balances and lower deposit costs. Net income also benefitted from a $\$ 263,000$ negative provision for loan losses and a $\$ 436,000$ reduction in non-interest expense due to reduced staffing within the branch network and lower FDIC insurance expense. Non-interest income was lower between years as decreased gains on residential mortgage loan sales into the secondary market were compounded by lower BOLI income.

The commercial banking segment reported net income of $\$ 4.7$ million in 2012 compared to net income of $\$ 6.9$ million in 2011 and $\$ 497,000$ in 2010. Sustained improvements in asset quality continued to result in a credit provision for loan losses in 2012 but at a lesser level than 2011. Overall, there has been $\$ 2.7$ million less earnings benefit from negative loan loss provisions in this segment in 2012. Non-interest expense in this segment was also negatively impacted by higher personnel expense and the costs associated with opening three new loan production offices. These negative factors were partially offset by a $\$ 639,000$ increase in net interest income due to growth in commercial loans in 2012. The increased earnings in 2011 were caused primarily by an $\$ 8.3$ million reduction in the provision for loan losses due to the previously discussed improvements in asset quality. Net interest income also benefited from funding charges decreasing at a faster rate than certain commercial real estate loan yields.

The trust segment s net income contribution was $\$ 945,000$ in 2012 compared to $\$ 795,000$ in 2011 and $\$ 222,000$ in 2010. The increase in net income was caused by a $\$ 502,000$ increase in revenue as our wealth management businesses benefitted from the implementation of new fee schedules and higher asset values (both bond and equity) in 2012. Additionally, revenue generated from the financial services division (annuity and mutual fund sales) increased by $\$ 162,000$ due to successful new business development efforts. These revenue increases more than offset a $\$ 269,000$ increase in non-interest expense due primarily to higher personnel costs. The increase in net income in 2011 reflected higher non-interest revenue as our wealth management businesses benefitted from the implementation of new fee schedules. Also, the rate of non-interest expense growth was limited to $1.7 \%$ in 2011 . Overall, the fair market value of trust assets totaled $\$ 1.512$ billion at December 31, 2012, an increase of $\$ 129.6$ million, or $9.4 \%$, from the December 31,2011 total of $\$ 1.383$ billion.
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The investment/parent segment reported a net loss of $\$ 3.7$ million in 2012 compared to net loss of $\$ 3.3$ million in 2011 and $\$ 699,000$ in 2010. Declining yields in the investment securities portfolio and the flatter yield curve have negatively impacted this segment the most in 2012. Also, this segment was also negatively affected by the decline in the size of the securities portfolio during 2012. The weaker performance in 2011 reflects the previously mentioned $\$ 358,000$ loss realized on the sale of $\$ 17$ million of investment securities to position the portfolio for better future earnings. Non-interest expense in 2011 also included a $\$ 240,000$ prepayment penalty realized on the early retirement of $\$ 5.7$ million of FHLB term advances.

For greater discussion on the future strategic direction of the Company s key business segments, see Management s Discussion and Analysis-Forward Looking Statements.

BALANCE SHEET... The Company s total consolidated assets of $\$ 1.0$ billion at December 31, 2012 grew by $\$ 22$ million or $2.2 \%$ from the $\$ 979$ million level at December 31, 2011. Investment security balances decreased by $\$ 30$ million demonstrating the Company s ability to generate liquidity to grow the loan portfolio. The Company s loan portfolio grew by $\$ 57.4$ million or $8.7 \%$ and now totals $\$ 721$ million. This loan growth reflects the successful results of the Company s more intensive sales calling efforts with an emphasis on generating commercial loans and owner occupied commercial real estate loans which qualify as SBLF loans, particularly through its new loan production offices. Cash and cash equivalents declined by $\$ 8.0$ million as these funds were also used to fund loan demand.

The Company s deposits totaled $\$ 836$ million at December 31, 2012, which was $\$ 19.3$ million or $2.4 \%$ higher than December 31, 2011, due to an increase in both non-interest demand deposits and money market account balances. We believe that uncertainties in the financial markets and the economy have contributed to a fourth consecutive year of growth in our deposits as consumers have looked for safety in well capitalized community banks like AmeriServ

Financial Bank. FHLB advances increased by $\$ 7$ million as the Company elected to match fund some of the previously mentioned loan growth. Total FHLB borrowings, however, only represent $2.8 \%$ of total assets. Total stockholders equity has decreased by $\$ 1.9$ million since year-end 2011 mainly due to the success of the Company s common stock repurchase program and an increase in accumulated other comprehensive loss due to a negative adjustment related to the Company s defined benefit pension plan. During 2012, the Company repurchased 1,758,000 shares or $8.4 \%$ of its outstanding common stock at an average price of $\$ 2.51$. This was a key factor contributing to a
$6.6 \%$ growth in tangible book value per share to $\$ 4.01$ since the end of 2011. Even after this large common stock repurchase, the Company continues to be considered well capitalized for regulatory purposes with a risk based capital ratio of $15.92 \%$ and an asset leverage ratio of $11.44 \%$ at December 31, 2012. The Company s book value per common share was $\$ 4.67$ and its tangible common equity to tangible assets ratio was $7.78 \%$ at December 31, 2012.

LIQUIDITY... The Company s liquidity position has been strong during the last several years. Our core retail deposit base has grown over the past three years and has been more than adequate to fund the Company s operations. Cash
flow from maturities, prepayments and amortization of securities was used to either fund loan growth (2012), paydown borrowings (2010) or reinvested back into the investment securities portfolio (2011). We strive to operate our loan to deposit ratio in a range of $85 \%$ to $95 \%$. At December 31, 2012, the Company s loan to deposit ratio was
$86.3 \%$. We are hopeful that we can further increase the loan to deposit ratio in 2013 given good commercial loan pipelines, the opening of three new loan production offices in 2012, and our focus on small business lending given our goal of maintaining the lowest rate possible on the SBLF preferred stock.

Liquidity can also be analyzed by utilizing the Consolidated Statement of Cash Flows. Cash and cash equivalents decreased by $\$ 8.0$ million from December 31, 2011, to December 31, 2012, due to $\$ 32.2$ million of cash used by investing activities. This was partially offset by $\$ 21.0$ million of cash provided by financing activities and $\$ 3.2$ million of cash provided by operating activities. Within investing activities, cash provided from maturities and sales of investment securities exceeded purchases by $\$ 30.1$ million. Cash advanced for new loan fundings and purchases

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totalled $\$ 250.5$ million and was $\$ 59.7$ million higher than the $\$ 190.7$ million of cash received from loan principal payments and sales. Within financing activities, deposits increased by $\$ 19.3$ million, which was used to help fund the overall loan growth experienced in 2012.

The holding company had a total of $\$ 16.7$ million of cash, short-term investments, and securities at December 31, 2012, which was up $\$ 900,000$ from the year-end 2011 total. Additionally, dividend payments

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from our subsidiaries can also provide ongoing cash to the holding company. At December 31, 2012, our subsidiary bank had $\$ 5.1$ million of cash available for immediate dividends to the holding company under the applicable regulatory formulas. As such, the holding company has strong liquidity to meet its trust preferred debt service requirements and preferred stock dividends, which should approximate $\$ 1.3$ million over the next twelve months.

Financial institutions must maintain liquidity to meet day-to-day requirements of depositors and borrowers, take advantage of market opportunities, and provide a cushion against unforeseen needs. Liquidity needs can be met by either reducing assets or increasing liabilities. Sources of asset liquidity are provided by short-term investment securities, time deposits with banks, federal funds sold, and short-term investments in money market funds. These assets totaled $\$ 30$ million at both December 31, 2012 and 2011, respectively. Maturing and repaying loans, as well as the monthly cash flow associated with mortgage-backed securities and security maturities are other significant sources of asset liquidity for the Company.

Liability liquidity can be met by attracting deposits with competitive rates, using repurchase agreements, buying federal funds, or utilizing the facilities of the Federal Reserve or the Federal Home Loan Bank systems. The Company utilizes a variety of these methods of liability liquidity. Additionally, the Company s subsidiary bank is a member of the Federal Home Loan Bank, which provides the opportunity to obtain short- to longer-term advances based upon the

Company s investment in assets secured by one- to four-family residential real estate. At December 31, 2012, the Company had $\$ 307$ million of overnight borrowing availability at the FHLB, $\$ 42$ million of short-term borrowing availability at the Federal Reserve Bank and $\$ 39$ million of unsecured federal funds lines with correspondent banks. The Company believes it has ample liquidity available to fund outstanding loan commitments if they were fully drawn upon.

CAPITAL RESOURCES... The Company meaningfully exceeds all regulatory capital ratios for each of the periods presented and is considered well capitalized. The asset leverage ratio was $11.44 \%$ and the risk based capital ratio was $15.92 \%$ at December 31, 2012. The Company s tangible common equity to tangible assets ratio was $7.78 \%$ at December 31, 2012. Since the common stock repurchase program began in the fourth quarter of 2011, we repurchased $2,045,000$ shares or $9.6 \%$ of our common stock at a total cost of $\$ 5.0$ million or an average price of $\$ 2.44$ per share. The previously announced board approved common stock repurchase program is now completed. We anticipate that we will maintain our strong capital ratios throughout 2013. Capital generated from earnings will be utilized to pay the SBLF preferred dividend and support anticipated balance sheet growth.

INTEREST RATE SENSITIVITY... Asset/liability management involves managing the risks associated with changing interest rates and the resulting impact on the Company s net interest income, net income and capital. The management and measurement of interest rate risk at the Company is performed by using the following tools: 1) simulation modeling, which analyzes the impact of interest rate changes on net interest income, net income and capital levels over specific future time periods. The simulation modeling forecasts earnings under a variety of scenarios that incorporate changes in the absolute level of interest rates, the shape of the yield curve, prepayments and changes in the volumes and rates of various loan and deposit categories. The simulation modeling incorporates assumptions about reinvestment and the repricing characteristics of certain assets and liabilities without stated contractual maturities; 2) market value of portfolio equity sensitivity analysis, and 3) static GAP analysis, which analyzes the extent to which interest rate sensitive assets and interest rate sensitive liabilities are matched at specific points in time. The overall interest rate risk position and strategies are reviewed by senior management and the Company s Board of Directors on an ongoing basis.

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The following table presents a summary of the Company s static GAP positions at December 31, 2012:

| INTEREST SENSITIVITY PERIOD |  OVER $\quad$ OVER <br> 3 3 MONTHS 6 MONTHS OVER <br> MONTHS THROUGH THROUGH 1 YEAR <br> OR LESS 6 MONTHS 1 YEAR <br> (IN THOUSANDS, EXCEPT RATIOS AND  <br> PERCENTAGES)  |  |  |  | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| RATE SENSITIVE ASSETS: |  |  |  |  |  |
| Loans and loans held for sale | \$214,815 | \$ 73,043 | \$ 111,385 | \$332,498 | \$ 731,741 |
| Investment securities | 22,861 | 14,913 | 26,917 | 100,570 | 165,261 |
| Short-term assets | 9,012 |  |  |  | 9,012 |
| Regulatory stock | 4,179 |  |  | 2,125 | 6,304 |
| Bank owned life insurance |  |  | 36,214 |  | 36,214 |
| Total rate sensitive assets | \$250,867 | \$ 87,956 | \$ 174,516 | \$435,193 | \$948,532 |
| RATE SENSITIVE LIABILITIES: |  |  |  |  |  |
| Deposits: |  |  |  |  |  |
| Non-interest bearing deposits | \$ | \$ | \$ | \$156,223 | \$ 156,223 |
| NOW | 4,487 |  |  | 57,287 | 61,774 |
| Money market | 175,712 |  |  | 40,158 | 215,870 |
| Other savings | 21,528 |  |  | 64,607 | 86,135 |
| Certificates of deposit of \$100,000 or more | 4,235 | 15,867 | 7,839 | 7,398 | 35,339 |
| Other time deposits | 71,285 | 38,613 | 41,100 | 129,395 | 280,393 |
| Total deposits | 277,247 | 54,480 | 48,939 | 455,068 | 835,734 |
| Borrowings | 15,660 |  |  | 26,085 | 41,745 |
| Total rate sensitive liabilities | \$292,907 | \$ 54,480 | \$ 48,939 | \$481,153 | \$877,479 |
| INTEREST SENSITIVITY GAP: |  |  |  |  |  |
| Interval | $(42,040)$ | 33,476 | 125,577 | $(45,960)$ |  |
| Cumulative | \$(42,040) | \$ $(8,564)$ | \$ 117,013 | \$71,053 | \$71,053 |
| Period GAP ratio | 0.86X | 1.61X | 3.57X | 0.90X |  |
| Cumulative GAP ratio | 0.86 | 0.98 | 1.30 | 1.08 |  |
| Ratio of cumulative GAP to total assets | (4.20) \% | (0.86)\% | 11.69\% | 7.10\% |  |

When December 31, 2012 is compared to December 31, 2011, there has been limited change in the Company $s$ modestly positive cumulative GAP ratio through one year. This reflects the expected continued strong cash flow from short duration mortgage backed securities and ongoing loan pay-offs. The absolute low level of interest rates makes this table more difficult to analyze since there is little room for certain deposit liabilities to reprice downward further.

Management places primary emphasis on simulation modeling to manage and measure interest rate risk. The Company $s$ asset/liability management policy seeks to limit net interest income variability over the first twelve months of the forecast period to $+/-7.5 \%$, which include interest rate movements of 200 basis points. Additionally, the Company also uses market value sensitivity measures to further evaluate the balance sheet exposure to changes in interest rates. The Company monitors the trends in market value of portfolio equity sensitivity analysis on a quarterly basis.

The following table presents an analysis of the sensitivity inherent in the Company $s$ net interest income and market value of portfolio equity. The interest rate scenarios in the table compare the Company s base forecast, which was prepared using a flat interest rate scenario, to scenarios that reflect immediate interest rate changes of 100 and 200
basis points. Note that we suspended the 200 basis point downward rate shock since it has little value due to the absolute low level of interest rates. Each rate scenario contains unique prepayment and repricing assumptions that are applied to the Company s existing balance sheet that was developed under the flat interest rate scenario.

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## INTEREST RATE SCENARIO

200 bp increase
100 bp increase
100 bp decrease

|  |  |
| :--- | :--- |
| VARIABILITY | CHANGE IN |
| OF NET | MARKET |
| INTEREST | VALUE OF |
| INCOME | PORTFOLIO |
|  | EQUITY |
| $\mathbf{3 . 8 \%}$ | $\mathbf{3 1 . 4 \%}$ |
| $\mathbf{2 . 9}$ | $\mathbf{1 8 . 8}$ |
| $\mathbf{( 3 . 5 )}$ | $\mathbf{( 1 2 . 1 )}$ |

The variability of net interest income is negative in the 100 basis point downward rate scenario as the Company has more exposure to assets repricing downward to a greater extent than liabilities due to the absolute low level of interest rates with the fed funds rate currently at $0.25 \%$. The variability of net interest income is positive in the upward rate shocks due to the Company s short duration investment securities portfolio and scheduled repricing of certain loans now tied to LIBOR or prime. Also, the Company expects that it will not have to reprice its core deposit accounts up as quickly when interest rates rise. The market value of portfolio equity increases in the upward rate shocks due to the improved value of the Company s core deposit base. Negative variability of market value of portfolio equity occurs in the downward rate shock due to a reduced value for core deposits.

Within the investment portfolio at December 31, 2012, $92 \%$ of the portfolio is classified as available for sale and $8 \%$ as held to maturity. The available for sale classification provides management with greater flexibility to manage the securities portfolio to better achieve overall balance sheet rate sensitivity goals and provide liquidity if needed. The mark to market of the available for sale securities does inject more volatility in the book value of equity, but has no
impact on regulatory capital. There are 13 securities that are temporarily impaired at December 31, 2012. The Company reviews its securities quarterly and has asserted that at December 31, 2012, the impaired value of securities represents temporary declines due to movements in interest rates and the Company does have the ability and intent to hold those securities to maturity or to allow a market recovery. Furthermore, it is the Company s intent to manage its long-term interest rate risk by continuing to sell newly originated fixed-rate 30 -year mortgage loans into the secondary market (excluding construction and any jumbo loans). The Company also sells 15 -year fixed-rate mortgage loans into the secondary market as well, depending on market conditions. For the year 2012, $65 \%$ of all residential mortgage loan production was sold into the secondary market.

The amount of loans outstanding by category as of December 31, 2012, which are due in (i) one year or less, (ii) more than one year through five years, and (iii) over five years, are shown in the following table. Loan balances are also categorized according to their sensitivity to changes in interest rates.

|  | MORE |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | ONE <br> YEAR OR <br> LESS | THAN ONE | OVER | TOTAL LOANS |
|  |  | YEAR | FIVE |  |
|  |  | THROUGH | YEARS |  |
|  |  | FIVE |  |  |
|  |  | YEARS |  |  |
|  | (IN THOUSANDS, EXCEPT RATIOS) |  |  |  |
| Commercial | \$ 20,683 | \$ 60,016 | \$ 22,123 | \$ 102,822 |
| Commercial loans secured by real estate | 25,418 | 154,957 | 202,964 | 383,339 |
| Real estate-mortgage | 69,528 | 76,294 | 82,338 | 228,160 |
| Consumer | 6,717 | 7,289 | 3,414 | 17,420 |
| Total | \$ 122,346 | \$ 298,556 | \$ 310,839 | \$ 731,741 |

Loans with fixed-rate
Loans with floating-rate
Total
Percent composition of maturity
Fixed-rate loans as a percentage of total loans
Floating-rate loans as a percentage of total loans

| $\$ 81,854$ | $\$ 179,767$ | $\$ 140,956$ | $\$ 402,577$ |
| :---: | :---: | :---: | :---: |
| 40,492 | 118,789 | 169,883 | $\mathbf{3 2 9 , 1 6 4}$ |
| $\$ 122,346$ | $\$ 298,556$ | $\$ 310,839$ | $\$ 731,741$ |
| $16.7 \%$ | $40.8 \%$ | $\mathbf{4 2 . 5 \%}$ | $\mathbf{1 0 0 . 0 \%}$ |
|  |  |  | $\mathbf{5 5 . 0 \%}$ |
|  |  |  | $\mathbf{4 5 . 0 \%}$ |

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The loan maturity information is based upon original loan terms and is not adjusted for principal paydowns and rollovers. In the ordinary course of business, loans maturing within one year may be renewed, in whole or in part, as to principal amount at interest rates prevailing at the date of renewal.

CONTRACTUAL OBLIGATIONS... The following table presents, as of December 31, 2012, significant fixed and determinable contractual obligations to third parties by payment date. Further discussion of the nature of each obligation is included in the referenced note to the consolidated financial statements.

|  | PAYMENTS DUE IN |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | ONE TO <br> THREE <br> YEARS <br> DS) | THREE <br> TO FIVE <br> YEARS | $\begin{aligned} & \text { OVER } \\ & \text { FIVE } \\ & \text { YEARS } \end{aligned}$ | TOTAL |
| Deposits without a stated maturity | 8 | \$520,002 | \$ | \$ | \$ | \$520,002 |
| Certificates of deposit* | 8 | 181,838 | 74,807 | 22,210 | 50,851 | 329,706 |
| Borrowed funds* | 10 | 15,713 |  | 13,105 |  | 28,818 |
| Guaranteed junior subordinated deferrable interest debentures* | 10 |  |  |  | 27,735 | 27,735 |
| Pension obligation | 14 | 2,500 |  |  |  | 2,500 |
| Lease commitments | 15 | 760 | 1,120 | 881 | 1,975 | 4,736 |

* Includes interest based upon interest rates in effect at December 31, 2012. Future changes in market interest rates could materially affect contractual amounts to be paid.
OFF BALANCE SHEET ARRANGEMENTS... The Company incurs off-balance sheet risks in the normal course of business in order to meet the financing needs of its customers. These risks derive from commitments to extend credit and standby letters of credit. Such commitments and standby letters of credit involve, to varying degrees, elements of credit risk in excess of the amount recognized in the consolidated financial statements. The Company s exposure to credit loss in the event of nonperformance by the other party to these commitments to extend credit and standby letters of credit is represented by their contractual amounts. The Company uses the same credit and collateral policies in making commitments and conditional obligations as for all other lending. The Company had various outstanding commitments to extend credit approximating $\$ 132.8$ million and standby letters of credit of $\$ 11.4$ million as of December 31, 2012. The Company can also use various interest rate contracts, such as interest rate swaps, caps, floors and swaptions to help manage interest rate and market valuation risk exposure, which is incurred in normal recurrent banking activities. As of December 31, 2012, the Company had $\$ 18$ million in interest rate swaps outstanding.

CRITICAL ACCOUNTING POLICIES AND ESTIMATES... The accounting and reporting policies of the Company are in accordance with Generally Accepted Accounting Principles and conform to general practices within the banking industry. Accounting and reporting policies for the allowance for loan losses, goodwill, income taxes, and investment securities are deemed critical because they involve the use of estimates and require significant management judgments. Application of assumptions different than those used by the Company could result in material changes in the Company s financial position or results of operation.

ACCOUNT Allowance for Loan Losses
BALANCE SHEET REFERENCE Allowance for Loan Losses

## DESCRIPTION

The allowance for loan losses is calculated with the objective of maintaining reserve levels believed by management to be sufficient to absorb estimated probable credit losses. Management s determination of the adequacy of the allowance is based on periodic evaluations of the credit portfolio and other relevant factors. However, this quarterly evaluation is inherently subjective as it requires material estimates, including, among others, likelihood of customer default, loss given default, exposure at default, the amounts and timing of

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expected future cash flows on impaired loans, value of collateral, estimated losses on consumer loans and residential mortgages, and general amounts for historical loss experience. This process also considers economic conditions, uncertainties in estimating losses and inherent risks in the various credit portfolios. All of these factors may be susceptible to significant change. Also, the allocation of the allowance for credit losses to specific loan pools is based on historical loss trends and management s judgment concerning those trends.

Commercial and commercial real estate loans are the largest category of credits and the most sensitive to changes in assumptions and judgments underlying the determination of the allowance for loan loss. Approximately $\$ 10.4$ million, or $83 \%$, of the total allowance for loan losses at December 31, 2012 has been allocated to these two loan categories.

This allocation also considers other relevant factors such as actual versus estimated losses, economic trends, delinquencies, levels of non-performing and TDR loans, concentrations of credit, trends in loan volume, experience and depth of management, examination and audit results, effects of any changes in lending policies and trends in policy, financial information and documentation exceptions. To the extent actual outcomes differ from management estimates, additional provision for credit losses may be required that would adversely impact earnings in future periods.

## ACCOUNT Goodwill

## BALANCE SHEET REFERENCE Goodwill

INCOME STATEMENT REFERENCE Goodwill impairment

## DESCRIPTION

The Company considers our accounting policies related to goodwill to be critical because the assumptions or judgment used in determining the fair value of assets and liabilities acquired in past acquisitions are subjective and complex. As a result, changes in these assumptions or judgment could have a significant impact on our financial condition or results of operations.

The fair value of acquired assets and liabilities, including the resulting goodwill, was based either on quoted market prices or provided by other third party sources, when available. When third party information was not available, estimates were made in good faith by management primarily through the use of internal cash flow modeling techniques. The assumptions that were used in the cash flow modeling were subjective and are susceptible to significant changes. The Company routinely utilizes the services of an independent third party that is regarded within the banking industry as an expert in valuing core deposits to monitor the ongoing value and changes in the Company $s$ core deposit base. These core deposit valuation updates are based upon specific data provided from statistical analysis of the Company s own deposit behavior to estimate the duration of these non-maturity deposits combined with market interest rates and other economic factors.

Goodwill arising from business combinations represents the value attributable to unidentifiable intangible elements in the business acquired. The Company s goodwill relates to value inherent in the banking and wealth management businesses, and the value is dependent upon the Company $s$ ability to provide quality, cost-effective services in the face of free competition from other market participants on a regional basis. This ability relies upon continuing investments in processing systems, the development of value-added service features and the ease of use of the Company s services. As such, goodwill value is supported ultimately by revenue that is driven by the volume of business transacted and the loyalty of the Company $s$ deposit and customer base over a longer time frame. The quality and value of a Company $s$ assets is also an important factor to consider when performing goodwill impairment testing. A decline in earnings as a result of a lack of growth or the inability to deliver cost-effective value added services over
sustained periods can lead to impairment of goodwill.
Goodwill which has an indefinite useful life is tested for impairment at least annually and written down and charged to results of operations only in periods in which the recorded value is more than the estimated fair value. As of December 31, 2012, goodwill was not considered impaired; however, deteriorating economic conditions could result in impairment, which could adversely affect earnings in future periods.

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ACCOUNT Income Taxes

BALANCE SHEET REFERENCE Net Deferred Tax Asset<br>INCOME STATEMENT REFERENCE Provision for Income Taxes

## DESCRIPTION

The provision for income taxes is the sum of income taxes both currently payable and deferred. The changes in deferred tax assets and liabilities are determined based upon the changes in differences between the basis of assets and liabilities for financial reporting purposes and the basis of assets and liabilities as measured by the enacted tax rates that management estimates will be in effect when the differences reverse. This income tax review is completed on a quarterly basis.

In relation to recording the provision for income taxes, management must estimate the future tax rates applicable to the reversal of tax differences, make certain assumptions regarding whether tax differences are permanent or temporary and the related timing of the expected reversal. Also, estimates are made as to whether taxable operating income in future periods will be sufficient to fully recognize any gross deferred tax assets. If recovery is not likely, we must increase our provision for taxes by recording a valuation allowance against the deferred tax assets that we estimate will not ultimately be recoverable. Alternatively, we may make estimates about the potential usage of deferred tax assets that decrease our valuation allowances. As of December 31, 2012, we believe that all of the deferred tax assets recorded on our balance sheet will ultimately be recovered and that no valuation allowances were needed.

In addition, the calculation of our tax liabilities involves dealing with uncertainties in the application of complex tax regulations. We recognize liabilities for anticipated tax audit issues based on our estimate of whether, and the extent to which, additional taxes will be due. If we ultimately determine that payment of these amounts is unnecessary, we reverse the liability and recognize a tax benefit during the period in which we determine that the liability is no longer necessary. We record an additional charge in our provision for taxes in the period in which we determine that the recorded tax liability is less than we expect the ultimate assessment to be.

## ACCOUNT Investment Securities

## BALANCE SHEET REFERENCE Investment Securities

INCOME STATEMENT REFERENCE Net realized gains (losses) on investment securities

## DESCRIPTION

Available-for-sale and held-to-maturity securities are reviewed quarterly for possible other-than-temporary impairment. The review includes an analysis of the facts and circumstances of each individual investment such as the severity of loss, the length of time the fair value has been below cost, the expectation for that security s performance, the creditworthiness of the issuer and the Company s intent and ability to hold the security to recovery. A decline in
value that is considered to be other-than-temporary is recorded as a loss within non-interest income in the Consolidated Statements of Operations. At December 31, 2012, the unrealized losses in the available-for-sale security portfolio were comprised of securities issued by government agencies or government sponsored agencies and certain high quality corporate securities. The Company believes the unrealized losses are primarily a result of increases in market yields from the time of purchase. In general, as market yields rise, the value of securities will decrease; as

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market yields fall, the fair value of securities will increase. Management generally views changes in fair value caused by changes in interest rates as temporary; therefore, these securities have not been classified as other-than-temporarily impaired. Management has also concluded that based on current information we expect to continue to receive scheduled interest payments as well as the entire principal balance. Furthermore, management does not intend to sell these securities and does not believe it will be required to sell these securities before they recover in value.

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## FORWARD LOOKING STATEMENTS...

## THE STRATEGIC FOCUS:

The challenge for the future is to improve earnings performance to peer levels through a disciplined focus on community banking and improving the profitability of our Trust Company. In accordance with our strategic plan, AmeriServ will maintain its focus as a community bank delivering banking and trust services to the best of our ability and focus on further growing revenues by leveraging our strong capital base and infrastructure. This Company will not succumb to the lure of quick fixes and fancy financial gimmicks. It is our plan to continue to build AmeriServ into a potent banking force in this region and in this industry. Our focus encompasses the following:

Customer Service it is the existing and prospective customer that AmeriServ must satisfy. This means good products and fair prices. But it also means quick response time and professional competence. It means speedy problem resolution and a minimizing of bureaucratic frustrations. AmeriServ is training and motivating its staff to meet these standards while providing customers with more banking options that involve leading technologies such as computers, smartphones, and tablets to conduct business.
Revenue Growth It is necessary for AmeriServ to focus on growing revenues. This means loan growth, deposit growth and fee growth. It also means close coordination between all customer service areas so as many revenue producing products as possible can be presented to existing and prospective customers. The Company s Strategic Plan contains action plans in each of these areas particularly on increasing loans through the opening of several loan production offices. There will be a particular focus on small business commercial lending so that we can maintain the interest rate paid on our SBLF preferred stock at its lowest possible level. An examination of the peer bank database provides ample proof that a well executed community banking business model can generate a reliable and rewarding revenue stream.
Expense Rationalization AmeriServ Financial remains focused on trying to rationalize expenses. This has not been a program of broad based cuts, but has been targeted so AmeriServ stays strong but spends less. However, this initiative takes on new importance because it is critical to be certain that future expenditures are directed to areas that are playing a positive role in the drive to improve revenues.
This Form $10-\mathrm{K}$ contains various forward-looking statements and includes assumptions concerning the Company s beliefs, plans, objectives, goals, expectations, anticipations, estimates, intentions, operations, future results, and prospects, including statements that include the words may, could, should, would, believe, expect, anticipat intend, plan or similar expressions. These forward-looking statements are based upon current expectations, are subject
to risk and uncertainties and are applicable only as of the dates of such statements. Forward-looking statements involve risks, uncertainties and assumptions. Although we do not make forward-looking statements unless we believe we have a reasonable basis for doing so, we cannot guarantee their accuracy. You should not put undue reliance on any forward-looking statements. These statements speak only as of the date of this Form $10-\mathrm{K}$, even if subsequently made available on our website or otherwise, and we undertake no obligation to update or revise these statements to reflect events or circumstances occurring after the date of this Form 10-K. In connection with the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the Company provides the following cautionary statement identifying important factors (some of which are beyond the Company s control) which could cause the actual results or events to differ materially from those set forth in or implied by the forward-looking statements and related assumptions.

Such factors include the following: (i) the effect of changing regional and national economic conditions; (ii) the effects of trade, monetary and fiscal policies and laws, including interest rate policies of the Board of Governors of the Federal Reserve System; (iii) significant changes in interest rates and prepayment speeds; (iv) inflation, stock and bond market, and monetary fluctuations; (v) credit risks of commercial, real estate, consumer, and other lending
activities; (vi) changes in federal and state banking and financial services laws and regulations; (vii) the presence in the Company s market area of competitors with greater financial resources than the Company; (viii) the timely development of competitive new products and services by the

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Company and the acceptance of those products and services by customers and regulators (when required); (ix) the willingness of customers to substitute competitors products and services for those of the Company and vice versa; (x) changes in consumer spending and savings habits; (xi) unanticipated regulatory or judicial proceedings; and (xii) other external developments which could materially impact the Company s operational and financial performance.

The foregoing list of important factors is not exclusive, and neither such list nor any forward-looking statement takes into account the impact that any future acquisition may have on the Company and on any such forward-looking statement.

## ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Risk identification and management are essential elements for the successful management of the Company. In the normal course of business, the Company is subject to various types of risk, including interest rate, credit, and liquidity risk. The Company controls and monitors these risks with policies, procedures, and various levels of managerial and
Board oversight. The Company s objective is to optimize profitability while managing and controlling risk within Board approved policy limits.

Interest rate risk is the sensitivity of net interest income and the market value of financial instruments to the magnitude, direction, and frequency of changes in interest rates. Interest rate risk results from various repricing
frequencies and the maturity structure of assets, liabilities, and hedges. The Company uses its asset liability management policy and hedging policy to control and manage interest rate risk. For information regarding the effect of changing interest rates on the Company s net interest income and market value of its investment portfolio, see Management s Discussion and Analysis of Financial Condition and Results of Operations Interest Rate Sensitivity.

Liquidity risk represents the inability to generate cash or otherwise obtain funds at reasonable rates to satisfy commitments to borrowers, as well as, the obligations to depositors, debtholders and to fund operating expenses. The Company uses its asset liability management policy and contingency funding plan to control and manage liquidity risk. See Management s Discussion and Analysis of Financial Condition and Results of Operations Liquidity.

Credit risk represents the possibility that a customer may not perform in accordance with contractual terms. Credit risk results from extending credit to customers, purchasing securities, and entering into certain off-balance sheet loan funding commitments. The Company s primary credit risk occurs in the loan portfolio. The Company uses its credit policy and disciplined approach to evaluating the adequacy of the allowance for loan losses to control and manage credit risk. The Company s investment policy and hedging policy strictly limit the amount of credit risk that may be assumed in the investment portfolio and through hedging activities.

For information regarding the market risk of the Company sfinancial instruments, see Management s Discussion and Analysis of Financial Condition and Results of Operations Interest Rate Sensitivity. The Company s principal market risk exposure is to interest rates.

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ITEM 8. CONSOLIDATED FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

## AMERISERV FINANCIAL, INC. CONSOLIDATED BALANCE SHEETS

|  | AT DECEMBER 31, |  |
| :--- | :--- | :--- |
|  | 2012 | 2011 |
|  | (IN THOUSANDS, |  |
|  | EXCEPT |  |
|  | SHARE DATA) |  |
|  |  |  |
| ASSETS | $\mathbf{\$ 1 7 , 8 0 8}$ | $\$ 26,938$ |
| Cash and due from depository institutions | $\mathbf{1 , 7 3 0}$ | 1,716 |
| Interest bearing deposits | $\mathbf{7 , 2 8 2}$ | 6,129 |
| Short-term investments in money market funds | $\mathbf{2 6 , 8 2 0}$ | 34,783 |
| Cash and cash equivalents |  |  |
| Investment securities: | $\mathbf{1 5 1 , 5 3 8}$ | 182,923 |
| Available for sale | $\mathbf{1 3 , 7 2 3}$ | 12,280 |
| Held to maturity (fair value $\$ 14,266$ at December 31,2012 and $\$ 12,914$ at | $\mathbf{1 0 , 5 7 6}$ | 7,110 |
| December 31, 2011) | $\mathbf{7 2 1 , 8 0 2}$ | 664,189 |
| Loans held for sale | $\mathbf{6 3 7}$ | 452 |
| Loans | $\mathbf{1 2 , 5 7 1}$ | 14,623 |
| Less: Unearned income | $\mathbf{7 0 8 , 5 9 4}$ | 649,114 |
| Allowance for loan losses | $\mathbf{1 1 , 7 9 8}$ | 10,674 |
| Net loans | $\mathbf{2 , 9 6 0}$ | 3,216 |
| Premises and equipment, net | $\mathbf{1 2 , 6 1 3}$ | 12,613 |
| Accrued interest income receivable | $\mathbf{3 6 , 2 1 4}$ | 35,351 |
| Goodwill | $\mathbf{1 1 , 4 6 7}$ | 12,681 |
| Bank owned life insurance | $\mathbf{4 , 1 7 9}$ | 5,891 |
| Net deferred tax asset | $\mathbf{2 , 1 2 5}$ | 2,125 |
| Federal Home Loan Bank stock | $\mathbf{1 , 4 4 4}$ | 1,814 |
| Federal Reserve Bank stock | $\mathbf{6 , 9 4 0}$ | 8,501 |
| Prepaid federal deposit insurance | $\mathbf{\$ 1 , 0 0 0 , 9 9 1}$ | $\$ 979,076$ |
| Other assets |  |  |
| TOTAL ASSETS | $\mathbf{\$ 1 5 6 , 2 2 3}$ | $\$ 141,982$ |
| LIABILITIES | $\mathbf{6 7 9 , 5 1 1}$ | 674,438 |
| Non-interest bearing deposits | $\mathbf{8 3 5 , 7 3 4}$ | 816,420 |
| Interest bearing deposits | $\mathbf{1 5 , 6 6 0}$ | 15,765 |
| Total deposits | $\mathbf{1 3 , 0 0 0}$ | 6,000 |
| Short-term borrowings | $\mathbf{1 3 , 0 8 5}$ | 13,085 |
| Advances from Federal Home Loan Bank | $\mathbf{4 1 , 7 4 5}$ | 34,850 |
| Guaranteed junior subordinated deferrable interest debentures | $\mathbf{1 3 , 0 4 4}$ | 15,454 |
| Total borrowed funds | $\mathbf{8 9 0 , 5 2 3}$ | 866,724 |
| Other liabilities |  |  |
| TOTAL LIABILITIES |  |  |
| STOCKHOLDERS | EQUITY |  |
|  |  |  |

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Preferred stock, no par value; $\$ 1,000$ per share liquidation preference; 2,000,000 shares authorized; there were 21,000 shares issued and outstanding $\quad \mathbf{2 1 , 0 0 0} \quad 21,000$ on December 31, 2012 and 2011
Common stock, par value $\$ 0.01$ per share; $30,000,000$ shares authorized:
$26,398,540$ shares issued and $19,164,721$ shares outstanding on December 31, 2012; $26,397,040$ shares issued and $20,921,021$ shares outstanding on December 31, 2011
Treasury stock at cost, 7,233,819 shares on December 31, 2012 and 5,476,019
shares on December 31, 2011
Capital surplus $\quad \mathbf{1 4 5 , 1 0 2} \quad 145,061$
Retained earnings
23,139 18,928
Accumulated other comprehensive loss, net
$(5,379) \quad(3,660)$
TOTAL STOCKHOLDERS EQUITY
110,468 112,352
TOTAL LIABILITIES AND STOCKHOLDERS EQUITY
\$1,000,991 \$979,076

See accompanying notes to consolidated financial statements.

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## AMERISERV FINANCIAL, INC. CONSOLIDATED STATEMENTS OF OPERATIONS

| INTEREST INCOME |  |  |  |
| :--- | :--- | :--- | :--- |
| Interest and fees on loans: |  |  |  |
| Taxable | $\mathbf{3 4 , 7 5 2}$ | $\$ 35,630$ | $\$ 39,020$ |
| Tax exempt | $\mathbf{6 3}$ | 69 | 76 |
| Interest bearing deposits | $\mathbf{1 0}$ | 9 | 1 |
| Short-term investments in money market funds |  | 9 | 16 |
| Federal funds sold |  | 7 | 4 |
| Investment securities: | $\mathbf{4 , 6 3 4}$ | 5,837 | 5,281 |
| Available for sale | $\mathbf{4 4 0}$ | 403 | 433 |
| Held to maturity | $\mathbf{3 9 , 9 1 7}$ | 41,964 | 44,831 |
| Total Interest Income |  |  |  |
| INTEREST EXPENSE | $\mathbf{6 , 5 0 2}$ | 8,335 | 10,945 |
| Deposits | $\mathbf{1 1}$ | 6 | 22 |
| Short-term borrowings | $\mathbf{8 1}$ | 220 | 402 |
| Advances from Federal Home Loan Bank | $\mathbf{1 , 1 2 0}$ | 1,120 | 1,120 |
| Guaranteed junior subordinated deferrable interest debentures | $\mathbf{7 , 7 1 4}$ | 9,681 | 12,489 |
| Total Interest Expense | $\mathbf{3 2 , 2 0 3}$ | 32,283 | 32,342 |
| Net Interest Income | $\mathbf{7 7 5}$ | $(3,575)$ | 5,250 |
| Provision (credit) for loan losses | $\mathbf{3 2 , 9 7 8}$ | 35,858 | 27,092 |
| Net Interest Income after Provision (Credit) for Loan Losses |  |  |  |
| NON-INTEREST INCOME | $\mathbf{6 , 5 2 7}$ | 6,173 | 5,571 |
| Trust fees | $\mathbf{7 4 1}$ | 754 | 713 |
| Investment advisory fees | $\mathbf{1 , 1 3 2}$ | 812 | 958 |
| Net gains on loans held for sale | $\mathbf{1 2}$ | $(358$ | 157 |
| Net realized gains (losses) on investment securities | $\mathbf{2 , 1 9 5}$ | 2,241 | 2,284 |
| Service charges on deposit accounts | $\mathbf{8 6 3}$ | 885 | 1,227 |
| Bank owned life insurance | $\mathbf{3 , 4 7 3}$ | 3,062 | 3,057 |
| Other income | $\mathbf{1 4 , 9 4 3}$ | 13,569 | 13,967 |
| Total Non-Interest Income |  |  |  |
| NON-INTEREST EXPENSE | $\mathbf{2 4 , 4 2 4}$ | 22,616 | 21,602 |
| Salaries and employee benefits | $\mathbf{2 , 8 0 0}$ | 2,900 | 2,691 |
| Net occupancy expense | $\mathbf{1 , 7 6 4}$ | 1,686 | 1,680 |
| Equipment expense | $\mathbf{3 , 8 7 0}$ | 3,875 | 4,363 |
| Professional fees | $\mathbf{8 3 0}$ | 886 | 997 |
| Supplies, postage, and freight | $\mathbf{1 , 4 3 9}$ | 1,372 | 1,396 |
| Miscellaneous taxes and insurance | $\mathbf{4 4 1}$ | 1,338 | 1,575 |
| Federal deposit insurance expense |  | 240 |  |
| Federal Home Loan Bank prepayment penalties |  |  |  |
|  |  |  |  |


| Other expense | $\mathbf{5 , 0 7 3}$ | 5,124 | 5,393 |
| :--- | :--- | :--- | :--- |
| Total Non-Interest Expense | $\mathbf{4 0 , 6 4 1}$ | 40,037 | 39,697 |

See accompanying notes to consolidated financial statements.

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|  | YEAR ENDED DECEMBER 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2012 | 2011 | 2010 |
|  | (IN THOUSANDS, EXCEPT |  |  |
|  | PER SHARE DATA) |  |  |
| PRETAX INCOME | 7,280 | 9,390 | 1,362 |
| Provision for income taxes | 2,241 | 2,853 | 80 |
| NET INCOME | 5,039 | 6,537 | 1,282 |
| Preferred stock dividends and accretion of preferred stock discount | 828 | 1,385 | 1,161 |
| NET INCOME AVAILABLE TO COMMON SHAREHOLDERS | \$ 4,211 | \$ 5,152 | \$ 121 |
| PER COMMON SHARE DATA: |  |  |  |
| Basic: |  |  |  |
| Net income | \$ 0.21 | \$ 0.24 | \$ 0.01 |
| Average number of shares outstanding | 19,685 | 21,184 | 21,224 |
| Diluted: |  |  |  |
| Net income | \$ 0.21 | \$ 0.24 | \$ 0.01 |
| Average number of shares outstanding | 19,747 | 21,205 | 21,226 |
| Cash dividends declared | \$ 0.00 | \$ 0.00 | \$ 0.00 |

See accompanying notes to consolidated financial statements.

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## AMERISERV FINANCIAL, INC. CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

|  | YEAR EN <br> 31, <br> 2012 <br> (IN THO | NDED DEC $2011$ <br> USANDS) | CEMBER 2010 |
| :---: | :---: | :---: | :---: |
| COMPREHENSIVE INCOME |  |  |  |
| Net income | \$5,039 | \$6,537 | \$ 1,282 |
| Other comprehensive income (loss), before tax: |  |  |  |
| Pension obligation change for defined benefit plan | $(2,128)$ | $(1,802)$ | (1,031 ) |
| Income tax effect | 725 | 612 | 352 |
| Unrealized holding gains (losses) on available for sale securities arising during period | (466) | 3,266 | 446 |
| Income tax effect | 158 | (1,110) | (152 |
| Reclassification adjustment for losses (gains) on available for sale securities included in net income | (12) | 358 | (157 |
| Income tax effect | 4 | (122 | 53 |
| Other comprehensive income (loss) | $(1,719)$ | 1,202 | (489 ) |
| Comprehensive income | \$3,320 | \$7,739 | \$ 793 |

See accompanying notes to consolidated financial statements.

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## AMERISERV FINANCIAL, INC. CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS EQUITY

|  | YEAR ENDED DECEMBER 31, |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | 2012 |  | 2011 | 2010 |
| (IN THOUSANDS) |  |  |  |  |

See accompanying notes to consolidated financial statements.

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# AMERISERV FINANCIAL, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS 

## OPERATING ACTIVITIES

Net income

| YEAR |  |  |
| :--- | :---: | :---: |
| 2012 | 2011 | 2010 |
| (IN THOUSANDS) |  |  |
|  |  |  |
| $\mathbf{\$ 5 , 0 3 9}$ | $\$ 6,537$ | $\$ 1,282$ |

Adjustments to reconcile net income to net cash provided by operating activities:
Provision (credit) for loan losses

| $\mathbf{( 7 7 5 )}$ | $(3,575$ | 5,250 |
| :--- | :--- | :--- |
| $\mathbf{1 , 5 2 3}$ | 1,477 | 1,496 |
| $\mathbf{1 , 1 2 4}$ | 736 | 467 |

Net amortization of investment securities
Net realized (gains) losses on investment securities available for sale
Net gains on loans held for sale
Amortization of deferred loan fees
Origination of mortgage loans held for sale
Sales of mortgage loans held for sale
Decrease (increase) in accrued interest receivable
Decrease in accrued interest payable
(12) 358 (157 )

Earnings on bank-owned life insurance
$(\mathbf{1 , 1 3 2}) \quad(812) \quad(958)$

Deferred income taxes
Stock compensation expense
Decrease in prepaid Federal Deposit Insurance
Other, net
Net cash provided by operating activities
(240) (231 ) (407 )
(76,688) $\quad(58,640) \quad(71,643)$
74,354 59,747 68,986

256
(440) (1,018) (595 )
(863) (885) (1,032)

2,101 2,758 (126)
41
370
$(\mathbf{1 , 4 4 6}) 3,074 \quad(1,738)$

INVESTING ACTIVITIES
Purchase of investment securities available for sale
3,212 $\quad 10,794 \quad 2,730$

Purchase of investment securities held to maturity
Proceeds from maturities of investment securities available
for sale
Proceeds from maturities of investment securities held to maturity
Proceeds from sales of investment securities available for sale
Proceeds from redemption of regulatory stock
Long-term loans originated
Principal collected on long-term loans
Loans purchased or participated
Loans sold or participated
Net increase in other short-term loans
Purchases of premises and equipment
Proceeds from sale of other real estate owned
Proceeds from insurance policies
Net cash (used in) provided by investing activities
FINANCING ACTIVITIES

| Net increase in deposit balances | $\mathbf{1 9 , 3 2 9}$ | 13,722 | 16,277 |
| :--- | :--- | :--- | :--- |
| Net (decrease) increase in other short-term borrowings | $(\mathbf{1 0 5 )}$ | 11,215 | $(21,225)$ |
| Principal borrowings on advances from Federal Home Loan Bank | $\mathbf{2 1 , 0 0 0}$ | 2,000 | 34,000 |
| Principal repayments on advances from Federal Home Loan Bank | $(\mathbf{1 4 , 0 0 0})$ | $(5,750$ | $(50,054)$ |
| Preferred stock dividend paid | $\mathbf{( 8 2 8 )}$ | $(1,054)$ | $(1,050)$ |
| Warrant repurchase | $(\mathbf{4 , 4 1 7 )}$ | $(525$ | $)$ |
| Purchase of treasury stock | $\mathbf{2 0 , 9 7 9}$ | 18,726 |  |
| Net cash provided by (used in) financing activities | $\mathbf{( 7 , 9 6 3 )}$ | 15,446 | $(6,971)$ |
| NET (DECREASE) INCREASE IN CASH AND CASH | $\mathbf{3 4 , 7 8 3}$ | 19,337 | 26,308 |
| EQUIVALENTS | $\mathbf{\$ 2 6 , 8 2 0}$ | $\$ 34,783$ | $\$ 19,337$ |

See accompanying notes to consolidated financial statements.

# AMERISERV FINANCIAL, INC. 

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> <br> 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES 

 <br> <br> 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES}

BUSINESS AND NATURE OF OPERATIONS:

AmeriServ Financial, Inc. (the Company) is a bank holding company, headquartered in Johnstown, Pennsylvania. Through its banking subsidiary the Company operates 18 banking locations in five southwestern Pennsylvania counties. These branches provide a full range of consumer, mortgage, and commercial financial products. The AmeriServ Trust and Financial Services Company (Trust Company) offers a complete range of trust and financial services and administers assets valued at approximately $\$ 1.5$ billion that are not recognized on the Company s Balance Sheet at December 31, 2012.

PRINCIPLES OF CONSOLIDATION:
The consolidated financial statements include the accounts of AmeriServ Financial, Inc. and its wholly-owned subsidiaries, AmeriServ Financial Bank (the Bank), Trust Company, and AmeriServ Life Insurance Company (AmeriServ Life). The Bank is a state-chartered full service bank with 18 locations in Pennsylvania. AmeriServ Life is a captive insurance company that engages in underwriting as a reinsurer of credit life and disability insurance.

Intercompany accounts and transactions have been eliminated in preparing the Consolidated Financial Statements. The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (generally accepted accounting principles, or GAAP) requires management to make estimates and assumptions that affect the amounts reported in the Consolidated Financial Statements and accompanying notes. Actual results may differ from these estimates and the differences may be material to the Consolidated Financial Statements. The Company s most significant estimates are the allowance for loan losses, goodwill, income taxes and on investment securities.

## INVESTMENT SECURITIES:

Securities are classified at the time of purchase as investment securities held to maturity if it is management sintent and the Company has the ability to hold the securities until maturity. These held to maturity securities are carried on the Company s books at cost, adjusted for amortization of premium and accretion of discount which is computed using the level yield method which approximates the effective interest method. Alternatively, securities are classified as available for sale if it is management $s$ intent at the time of purchase to hold the securities for an indefinite period of time and/or to use the securities as part of the Company s asset/liability management strategy. Securities classified as available for sale include securities which may be sold to effectively manage interest rate risk exposure, prepayment risk, and other factors (such as liquidity requirements). These available for sale securities are reported at fair value with unrealized aggregate appreciation/depreciation excluded from income and credited/charged to accumulated other
comprehensive income/loss within stockholders equity on a net of tax basis. Any securities classified as trading assets are reported at fair value with unrealized aggregate appreciation/depreciation included in income on a net of tax basis.

The Company does not engage in trading activity.
Realized gains or losses on securities sold are computed upon the adjusted cost of the specific securities sold. Available-for-sale and held-to-maturity securities are reviewed quarterly for possible other-than-temporary impairment. The review includes an analysis of the facts and circumstances of each individual investment such as the severity of loss, the length of time the fair value has been below cost, the expectation for that security s performance, the creditworthiness of the issuer and the Company s intent and ability to hold the security to recovery. The Company believes the unrealized losses are primarily a result of increases in market yields from the time of purchase. In general, as market yields rise, the value of securities will decrease; as market yields fall, the fair value of securities will increase. Management generally views changes in fair value caused by changes in interest rates as temporary; therefore, these securities have not been classified as other-than-temporarily impaired. Management has also concluded that based on current information we expect to continue to receive scheduled interest payments as well as the entire principal

# AMERISERV FINANCIAL, INC. 

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

balance. Furthermore, management does not intend to sell these securities and does not believe it will be required to sell these securities before they recover in value.

## FEDERAL HOME LOAN BANK STOCK:


#### Abstract

The Bank is a member of the Federal Home Loan Bank of Pittsburgh (FHLB) and as such, is required to maintain a minimum investment in stock of the FHLB that varies with the level of advances outstanding with the FHLB. The stock is bought from and sold to the FHLB based upon its $\$ 100$ par value. The stock does not have a readily determinable fair value and as such is classified as restricted stock, carried at cost and evaluated for by management. The stock s value is determined by the ultimate recoverability of the par value rather than by recognizing temporary declines. The determination of whether the par value will ultimately be recovered is influenced by criteria such as the following: (a) The significance of the decline in net assets of the FHLB as compared to the capital stock amount and the length of time this situation has persisted (b) Commitments by the FHLB to make payments required by law or regulation and the level of such payments in relation to the operating performance (c) The impact of legislative and regulatory changes on the customer base of FHLB and (d) The liquidity position of the FHLB. Management evaluated the stock and concluded that the stock was not impaired for the periods presented herein.


## LOANS:

Interest income is recognized using the level yield method related to principal amounts outstanding. The Company discontinues the accrual of interest income when loans become 90 days past due in either principal or interest. In addition, if circumstances warrant, the accrual of interest may be discontinued prior to 90 days. Payments received on non-accrual loans are credited to principal until full recovery of principal has been recognized; or the loan has been returned to accrual status. The only exception to this policy is for residential mortgage loans wherein interest income is recognized on a cash basis as payments are received. A non-accrual commercial loan is placed on accrual status after becoming current and remaining current for twelve consecutive payments. Residential mortgage loans are placed on accrual status upon becoming current.

## LOAN FEES:

Loan origination and commitment fees, net of associated direct costs, are deferred and amortized into interest and fees on loans over the loan or commitment period. Fee amortization is determined by the effective interest method.

Certain newly originated fixed-rate residential mortgage loans are classified as held for sale, because it is management $s$ intent to sell these residential mortgage loans. The residential mortgage loans held for sale are carried at the lower of aggregate cost or market value.

## PREMISES AND EQUIPMENT:

Premises and equipment are stated at cost less accumulated depreciation and amortization. Land is carried at cost.
Depreciation is charged to operations over the estimated useful lives of the premises and equipment using the straight-line method with a half-year convention. Useful lives of up to 30 years for buildings and up to 10 years for equipment are utilized. Leasehold improvements are amortized using the straight-line method over the terms of the respective leases or useful lives of the improvements, whichever is shorter. Maintenance, repairs, and minor alterations are charged to current operations as expenditures are incurred.

# AMERISERV FINANCIAL, INC. 

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

# 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued) 

ALLOWANCE FOR LOAN LOSSES AND CHARGE-OFF PROCEDURES:

As a financial institution, which assumes lending and credit risks as a principal element of its business, the Company anticipates that credit losses will be experienced in the normal course of business. Accordingly, the Company consistently applies a comprehensive methodology and procedural discipline to perform an analysis which is updated on a quarterly basis at the Bank level to determine both the adequacy of the allowance for loan losses and the necessary provision for loan losses to be charged against earnings. This methodology includes:

Review of all criticized, classified and impaired loans with aggregate balances over $\$ 250,000$ ( $\$ 100,000$ for loans classified as doubtful or worse) to determine if any specific reserve allocations are required on an individual loan basis. The specific reserve allocations established for these criticized, classified and impaired loans is based on - careful analysis of the loan s performance, the related collateral value, cash flow considerations and the financial capability of any guarantor. For impaired loans the measurement of impairment may be based upon: 1) the present value of expected future cash flows discounted at the loan $s$ effective interest rate; 2 ) the observable market price of the impaired loan; or 3) the fair value of the collateral of a collateral dependent loan.
The application of formula driven reserve allocations for all commercial and commercial real-estate loans by using a -three-year migration analysis of net losses incurred within each risk grade for the entire commercial loan portfolio. The difference between estimated and actual losses is reconciled through the nature of the migration analysis.
The application of formula driven reserve allocations to consumer and residential mortgage loans which are based upon historical net charge-off experience for those loan types. The residential mortgage loan and consumer loan allocations are based upon the Company s three-year historical average of actual loan net charge-offs experienced in each of those categories.
The application of formula driven reserve allocations to all outstanding loans is based upon review of historical losses and qualitative factors, which include but are not limited to, economic trends, delinquencies, levels of -non-accrual and TDR loans, concentrations of credit, trends in loan volume, experience and depth of management, examination and audit results, effects of any changes in lending policies and trends in policy, financial information and documentation exceptions.
Management recognizes that there may be events or economic factors that have occurred affecting specific borrowers or segments of borrowers that may not yet be fully reflected in the information that the Company uses for arriving at reserves for a specific loan or portfolio segment. Therefore, the Company believes that there is estimation risk associated with the use of specific and formula driven allowances.

After completion of this process, a formal meeting of the Loan Loss Reserve Committee is held to evaluate the adequacy of the reserve.

When it is determined that the prospects for recovery of the principal of a loan have significantly diminished, the loan is charged against the allowance account; subsequent recoveries, if any, are credited to the allowance account. In addition, non-accrual and large delinquent loans are reviewed monthly to determine potential losses.

The Company s policy is to individually review, as circumstances warrant, its commercial and commercial mortgage loans to determine if a loan is impaired. At a minimum, credit reviews are mandatory for all commercial and commercial mortgage loan relationships with aggregate balances in excess of $\$ 250,000$ within a 12 -month period. The Company defines classified loans as those loans rated substandard or doubtful.

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# AMERISERV FINANCIAL, INC. 

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

The Company has also identified three pools of small dollar value homogeneous loans which are evaluated collectively for impairment. These separate pools are for small business relationships with aggregate balances of $\$ 250,000$ or less, residential mortgage loans and consumer loans. Individual loans within these pools are reviewed and evaluated for specific impairment if factors such as significant delinquency in payments of 90 days or more, bankruptcy, or other negative economic concerns indicate impairment.

## ALLOWANCE FOR UNFUNDED LOAN COMMITMENTS AND LETTERS OF CREDIT:

The allowance for unfunded loan commitments and letters of credit is maintained at a level believed by management to be sufficient to absorb estimated losses related to these unfunded credit facilities. The determination of the adequacy of the allowance is based on periodic evaluations of the unfunded credit facilities including an assessment of the probability of commitment usage, credit risk factors for loans outstanding to these same customers and the terms and expiration dates of the unfunded credit facilities. Net adjustments to the allowance for unfunded loan commitments and letters of credit are provided for in the unfunded commitment reserve expense line item within other expense in the Consolidated Statements of Operations and a separate reserve is recorded within the other liabilities section of the Consolidated Balance Sheets in other liabilities.

## TRUST FEES:

Trust fees are recorded on the cash basis which approximates the accrual basis for such income.

## BANK-OWNED LIFE INSURANCE:

The Company has purchased life insurance policies on certain employees. These policies are recorded on the Consolidated Balance Sheets at their cash surrender value, or the amount that can be realized. Income from these policies and changes in the cash surrender value are recorded in bank owned life insurance within non-interest income.

## INTANGIBLE ASSETS:

## Goodwill

Goodwill arising from business combinations represents the value attributable to unidentifiable intangible elements in the business acquired. The Company accounts for goodwill using a two-step process for testing the impairment of goodwill on at least an annual basis. This approach could cause more volatility in the Company s reported net income
because impairment losses, if any, could occur irregularly and in varying amounts. The Company performs an annual impairment analysis of goodwill.

## EARNINGS PER COMMON SHARE:

Basic earnings per share include only the weighted average common shares outstanding. Diluted earnings per share include the weighted average common shares outstanding and any potentially dilutive common stock equivalent shares in the calculation. Treasury shares are treated as retired for earnings per share purposes. Options and warrant to purchase 49,842, 185,917, and 1,467,142 shares of common stock were outstanding during 2012, 2011 and 2010, respectively, but were not included in the computation of diluted earnings per common share because to do so would be anti-dilutive. Exercise prices of anti-dilutive options and warrant to purchase common stock outstanding were $\$ 2.80 \quad \$ 5.75, \$ 2.07 \$ 6.10$, and $\$ 1.73 \quad \$ 6.10$ during 2012, 2011 and 2010, respectively. Dividends on preferred shares are deducted from net income in the calculation of earnings per common share.

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## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

| Numerator: |  |  |  |
| :--- | :---: | :---: | :---: |
| Net income | $\mathbf{\$ 5 , 0 3 9}$ | $\$ 6,537$ | $\$ 1,282$ |
| Preferred stock dividends and accretion of preferred stock discount | $\mathbf{8 2 8}$ | 1,385 | 1,161 |
| Net income available to common shareholders | $\mathbf{\$ 4 , 2 1 1}$ | $\$ 5,152$ | $\$ 121$ |
| Denominator: |  |  |  |
| Weighted average common shares outstanding (basic) | $\mathbf{1 9 , 6 8 5}$ | 21,184 | 21,224 |
| Effect of stock options/warrants | $\mathbf{6 2}$ | 21 | 2 |
| Weighted average common shares outstanding (diluted) | $\mathbf{1 9 , 7 4 7}$ | 21,205 | 21,226 |
| Earnings per common share: | $\mathbf{\$ 0 . 2 1}$ | $\$ 0.24$ | $\$ 0.01$ |
| Basic | $\mathbf{0 . 2 1}$ | 0.24 | 0.01 |
| Diluted |  |  |  |

STOCK-BASED COMPENSATION:

The Company uses the modified prospective method for accounting of stock-based compensation. The Company recognized $\$ 38,000, \$ 15,000$ and $\$ 18,000$ of pretax compensation expense for the year 2012,2011 and 2010 . The fair
value of each option grant is estimated on the grant date using the Black-Scholes option pricing model with the following assumptions used for the grants: risk-free interest rates ranging from $1.66 \%$ to $3.83 \%$; expected lives of 10 years; expected volatility ranging from $33.26 \%$ to $35.77 \%$ and expected dividend yields of $0 \%$.

## ACCUMULATED OTHER COMPREHENSIVE LOSS:

The Company presents the components of other comprehensive income (loss) in the Consolidated Statements of Comprehensive Income. These components are comprised of the change in the defined benefit pension obligation and the unrealized holding gains (losses) on available for sale securities, net of any reclassification adjustments for realized gains and losses.

The following table sets forth the components of accumulated other comprehensive loss, net of tax:

Pension obligation for defined benefit plan
Unrealized holding gains on available for sale securities
Total accumulated other comprehensive loss
AT DECEMBER 31,
20122011
(IN THOUSANDS)
\$ (9,520) \$ (8,116 )
4,141 4,456
CONSOLIDATED STATEMENT OF CASH FLOWS:
On a consolidated basis, cash and cash equivalents include cash and due from depository institutions, interest bearing deposits, and short-term investments in money market funds. The Company made $\$ 142,000$ in income tax payments in 2012; $\$ 97,000$ in 2011; and $\$ 174,000$ in 2010. The Company had non-cash transfers to other real estate owned (OREO) in the amounts of $\$ 1,266,000$ in 2012; $\$ 169,000$ in 2011; and $\$ 788,000$ in 2010. The Company made total interest payments of \$8,154,000 in 2012; \$10,699,000 in 2011; and \$13,084,000 in 2010.

# AMERISERV FINANCIAL, INC. 

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

INCOME TAXES:


#### Abstract

Deferred tax assets or liabilities are computed based on the difference between the financial statement and income tax basis of assets and liabilities using the enacted marginal tax rate. Deferred income tax expenses or credits are based on the changes in the corresponding asset or liability from period to period. Deferred tax assets are reduced, if necessary, by the amounts of such benefits that are not expected to be realized based upon available evidence.


## INTEREST RATE CONTRACTS:

The Company recognizes all derivatives as either assets or liabilities on the Consolidated Balance Sheets and measures those instruments at fair value. For derivatives designated as fair value hedges, changes in the fair value of
the derivative and hedged item related to the hedged risk are recognized in earnings. Changes in fair value of derivatives designated and accounted as cash flow hedges, to the extent they are effective as hedges, are recorded in

Other Comprehensive Income, net of deferred taxes and are subsequently reclassified to earnings when the hedged transaction affects earnings. Any hedge ineffectiveness would be recognized in the income statement line item pertaining to the hedged item.

The Company typically enters into derivative instruments to meet the financing, interest rate and equity risk management needs of its customers. Upon entering into these instruments to meet customer needs, the Company enters into offsetting positions to minimize interest rate and equity risk to the Company. These derivative financial instruments are reported at fair value with any resulting gain or loss recorded in current period earnings. These instruments and their offsetting positions are recorded in other assets and other liabilities on the Consolidated Balance Sheets.

## RECENT ACCOUNTING STANDARDS:

In July, 2012, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2012-02, Intangibles Goodwill and Other (Topic 350) Testing Indefinite-Lived Intangible Assets for Impairment. ASU 2012-02 give entities the option to first assess qualitative factors to determine whether the existence of events or circumstances leads to a determination that it is more likely than not that an indefinite-lived intangible asset is impaired. If, after assessing the totality of events or circumstances, an entity determines it is more likely than not that an indefinite-lived intangible asset is impaired, then the entity must perform the quantitative impairment test. If, under the quantitative impairment test, the carrying amount of the intangible asset exceeds its fair value, an entity should recognize an impairment loss in the amount of that excess. Permitting an entity to assess qualitative factors when
testing indefinite-lived intangible assets for impairment results in guidance that is similar to the goodwill impairment testing guidance in ASU 2011-08. ASU 2012-02 is effective for annual and interim impairment tests performed for fiscal years beginning after September 15, 2012 (early adoption permitted). This ASU did not have a significant impact on the Company $s$ financial statements.

In February 2013, the FASB issued ASU 2013-02, Comprehensive Income (Topic 220): Reporting of Amounts Reclassified Out of Accumulated Other Comprehensive Income. The amendments in this Update require an entity to report the effect of significant reclassifications out of accumulated other comprehensive income on the respective line items in net income if the amount being reclassified is required under U.S. generally accepted accounting principles (GAAP) to be reclassified in its entirety to net income. For other amounts that are not required under U.S. GAAP to be reclassified in their entirety to net income in the same reporting period, an entity is required to cross-reference other disclosures required under U.S. GAAP that provide additional detail about those amounts. For public entities, the amendments are effective prospectively for reporting periods beginning after December 15, 2012. Early adoption is permitted. The Company is currently evaluating the impact that these disclosures will have on its financial statements.

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## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010

## 2. CASH AND DUE FROM DEPOSITORY INSTITUTIONS

Included in Cash and due from depository institutions are required federal reserves of $\$ 0$ and $\$ 150,000$ at December 31, 2012 and 2011, respectively, for facilitating the implementation of monetary policy by the Federal Reserve System. The required reserves are computed by applying prescribed ratios to the classes of average deposit balances.

These are held in the form of vault cash and a depository amount held with the Federal Reserve Bank.

## 3. INVESTMENT SECURITIES

The cost basis and fair values of investment securities are summarized as follows:
Investment securities available for sale:

AT DECEMBER 31, 2012


|  | AT DECEMBER 31, 2012 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | COST <br> BASIS |  | OSS | GROSS |  | FAIR |  |
|  |  |  | RREALIZED |  | REALIZED |  |  |
|  |  |  | INS |  | SSES |  |  |
|  | (IN THOUSANDS) |  |  |  |  |  |  |
| U.S. Agency mortgage-backed securities | \$9,318 | \$ | 578 | \$ |  |  | 9,896 |
| Taxable municipal | 410 |  | 6 |  |  |  | 416 |
| Corporate bonds and other securities | 3,995 |  | 14 |  | (55) |  | 3,954 |
| Total | \$ 13,723 | \$ | 598 |  |  |  | 14,266 |

AT DECEMBER 31, 2011

| COST | GROSS | GROSS |  |  |
| :--- | :--- | :--- | :--- | :--- |
| BASIS | UNREALIZED | UNREALIZED | FAIR |  |
| GAINS | LOSSES |  |  |  |
| (IN THOUSANE |  |  |  |  |
| $\$ 10,689$ | $\$ 48$ |  |  | $(28$ |
| 165,484 | 6,737 |  | $(7)$ | $\$ 10,709$ |
| $\$ 176,173$ | $\$ 6,785$ | $\$(35)$ | 172,214 |  |
|  |  |  |  |  |


| U.S. Agency | $\$ 10,689$ | $\$ 48$ | $\$(28$ | $)$ | $\$ 10,709$ |
| :--- | :---: | :--- | :--- | :--- | :--- | :--- |
| U.S. Agency mortgage-backed securities | 165,484 | 6,737 |  | $(7)$ | 172,214 |
| Total | $\$ 176,173$ | $\$ 6,785$ | $\$(35$ | $)$ | $\$ 182,923$ |

# AMERISERV FINANCIAL, INC. 

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> <br> 3. INVESTMENT SECURITIES (continued) 

 <br> <br> 3. INVESTMENT SECURITIES (continued)}

Investment securities held to maturity:

AT DECEMBER 31, 2011

|  | GROSS | GROSS |  |
| :--- | :--- | :--- | :--- |
| COST | UNREALIZED | UNREALIZED | FAIR |
| BASIS | GAINS | LOSSES |  |
| (IN THOUSANDS) |  |  |  |


| U.S. Agency mortgage-backed securities | \$9,280 | \$ | 643 | \$ |  |  |  | 9,923 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Other securities | 3,000 |  |  |  | (9 | ) |  | 2,991 |
| Total | \$ 12,280 | \$ | 643 | \$ | (9) |  |  | 12,9 |

Maintaining investment quality is a primary objective of the Company s investment policy which, subject to certain limited exceptions, prohibits the purchase of any investment security below a Moody s Investors Service or Standard \& Poor s rating of A. At December 31, 2012, $92.2 \%$ of the portfolio was rated AAA as compared to $98.4 \%$ at December 31, 2011. $1.3 \%$ of the portfolio was rated below A or unrated on December 31, 2012. The Company and its subsidiaries, collectively, did not hold securities of any single issuer, excluding U.S. Treasury and U.S. Agencies, that exceeded $10 \%$ of shareholders equity at December 31, 2012.

The book value of securities, both available for sale and held to maturity, pledged to secure public and trust deposits, and certain Federal Home Loan Bank borrowings was \$94,206,000 at December 31, 2012 and $\$ 83,235,000$ at December 31, 2011.

The Company realized $\$ 12,000$ of gross investment security gains and no investment security losses in 2012, and $\$ 358,000$ of gross investment losses and no investment security gains in 2011, and \$157,000 of gross investment gains and no investment security losses in 2010. On a net basis, the realized gain for 2012 was $\$ 8,000$ after factoring in tax expense of $\$ 4,000$, the realized loss for 2011 was $\$ 236,000$, after factoring the tax benefit of $\$ 122,000$, and the realized gain for 2010 was $\$ 104,000$, after factoring the tax expense of $\$ 53,000$. Proceeds from sales of investment securities available for sale were $\$ 4.2$ million for 2012, $\$ 16.5$ million for 2011, and $\$ 2.7$ million during 2010.

The following table sets forth the contractual maturity distribution of the investment securities, cost basis and fair market values, and the weighted average yield for each type and range of maturity as of December 31, 2012. Yields are not presented on a tax-equivalent basis, but are based upon the cost basis and are weighted for the scheduled maturity. The Company s consolidated investment securities portfolio had a modified duration of approximately 1.73 years. The weighted average expected maturity for available for sale securities at December 31, 2012 for U.S. Agency,
U.S. Agency Mortgage-Backed and Corporate bond securities was $4.29,2.81$ and 3.92 years, respectively. The
weighted average expected maturity for held to maturity securities at December 31, 2012 for U.S. Agency Mortgage-Backed and Corporate bonds and other securities were 3.10 and 4.88 years.

## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> 3. INVESTMENT SECURITIES (continued)

Investment securities available for sale:

AT DECEMBER 31, 2012

|  | U.S. AGENCY |  | TOTAL |
| :--- | :--- | :--- | :--- |
| U. S. | MORTGAGE- | CORPORATE | INVESTMENT |
| AGENCY | BACKED | BONDS | SECURITIES |
|  | SECURITIES |  | AVAILABLE |
|  |  |  | FOR SALE |

(IN THOUSANDS, EXCEPT YIELDS)

| COST BASIS |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Within 1 year | \$ | \% | \$ | \% | \$ | \% | \$ | \% |
| After 1 year but within | 4,848 | 1.42 |  |  | 7,992 | 3.55 | 12,840 | 2.73 |
| 5 years After 5 years but within 10 years | 1,000 | 1.43 | 14,347 | 3.30 |  |  | 15,347 | 3.18 |
| After 10 years but within 15 years |  |  | 58,603 | 2.90 |  |  | 58,603 | 2.90 |
| Over 15 years |  |  | 58,475 | 2.89 |  |  | 58,475 | 2.89 |
| Total | \$5,848 | 1.42 | \$131,425 | 2.94 | \$7,992 | 3.55 | \$ 145,265 | 2.91 |
| FAIR VALUE |  |  |  |  |  |  |  |  |
| Within 1 year | \$ |  | \$ |  | \$ |  | \$ |  |
| After 1 year but within 5 years | 4,918 |  |  |  | 7,892 |  | 12,810 |  |
| After 5 years but within 10 years | 993 |  | 15,134 |  |  |  | 16,127 |  |
| After 10 years but within 15 years |  |  | 61,404 |  |  |  | 61,404 |  |
| Over 15 years |  |  | 61,197 |  |  |  | 61,197 |  |
| Total | \$5,911 |  | \$137,735 |  | \$7,892 |  | \$151,538 |  |

# AMERISERV FINANCIAL, INC. 

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 3. INVESTMENT SECURITIES (continued)

Investment securities held to maturity:

AT DECEMBER 31, 2012
U.S. AGENCY CORPORATE
MORTGAGE-BACKBONDS AND
SECURITIES OTHER
(IN THOUSANDS, EXCEPT YIELDS)

TOTAL
INVESTMENT
SECURITIES HELD
TO MATURITY
(IN THOUSANDS, EXCEPT YIELDS)
COST BASIS
Within 1 year
After 1 year but within 5 years
After 5 years but within 10 years
After 10 years but within 15 years
Over 15 years
Total
FAIR VALUE
Within 1 year
\$

| \$ | \% | \$ 2,000 | 1.46\% | \$ 2,000 | 1.46\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1,000 | 1.44 | 1,000 | 1.44 |
|  |  | 410 | 2.92 | 410 | 2.92 |
| 9,318 | 3.65 | 995 | 4.04 | 10,313 | 3.69 |
| \$9,318 | 3.65 | \$ 4,405 | 2.17 | \$ 13,723 | 3.18 |
| \$ |  | \$ 1,981 |  | \$ 1,981 |  |
|  |  | 965 |  | 965 |  |

After 5 years but within 10 years
After 10 years but within 15 years
Over 15 years
Total

|  | $\mathbf{9 6 5}$ |
| ---: | :---: |
|  |  |
| $\mathbf{9 , 8 9 6}$ | $\mathbf{4 1 6}$ |
| $\$ \mathbf{9 , 8 9 6}$ | $\mathbf{1 , 0 0 8}$ |
| $\mathbf{4 , 3 7 0}$ |  |

965
416
10,904
\$ 14,266

The following tables present information concerning investments with unrealized losses as of December 31, 2012 (in thousands):

Investment securities available for sale:
U.S. Agency

U.S. Agency mortgage-backed securities

| Corporate bonds | $\mathbf{6 , 8 9 8}$ | $\mathbf{( 1 0 3 )}$ |  | $\mathbf{6 , 8 9 8}$ | $(\mathbf{1 0 3 )}$ |  |
| :--- | ---: | :--- | :--- | :--- | :--- | :--- |
| Total | $\mathbf{\$ 9 , 0 3 1}$ | $\$(\mathbf{1 1 8})$ | $\$ 349$ | $\$(2)$ | $\mathbf{\$ 9 , 3 8 0}$ | $\$(120)$ |

Investment securities held to maturity:


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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> <br> 3. INVESTMENT SECURITIES (continued) 

 <br> <br> 3. INVESTMENT SECURITIES (continued)}

The following tables present information concerning investments with unrealized losses as of December 31, 2011 (in thousands):

Investment securities available for sale:
U.S. Agency
U.S. Agency mortgage-backed
securities
Total

| LESS THAN 12 | 12 MONTHS OR |
| :--- | :--- |
| MONTHS | LONGER |

FAIR UNREALIZEIFAIRUNREALIZEFAIR UNREALIZED
VALUE LOSSES VALШESSES VALUELOSSES
\$3,161 \$ (28) \$ \$
$\left.\begin{array}{ccccccc}613 & (7 & ) & & & 613 & (7) \\ \$ 3,774 & \$(35 & (3) & \$ & \$ & \$ 3,774 & \$(35\end{array}\right)$

Investment securities held to maturity:

|  | LESS THAN 12 MONTHS |  |  |  | 12 MONTHS OR LONGER | TOTAL |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FAIR UNREALIZED VALUE LOSSES |  |  |  |  |  |  | R | IZED |
|  |  |  |  |  | UEOSSE | VALUE | L | SS |  |
| Other securities | \$1,991 | \$ (9 | ) | \$ | \$ | \$1,991 |  | (9 | ) |
| Total | \$ 1,991 | \$ (9 | ) $\$$ | \$ | \$ | \$1,991 | \$ | (9 | ) |

The unrealized losses are primarily a result of increases in market yields from the time of purchase. In general, as market yields rise, the value of securities will decrease; as market yields fall, the fair value of securities will increase. There are 13 positions that are considered temporarily impaired at December 31, 2012. Management generally views changes in fair value caused by changes in interest rates as temporary; therefore, these securities have not been classified as other-than-temporarily impaired. Management has also concluded that based on current information we expect to continue to receive scheduled interest payments as well as the entire principal balance. Furthermore, management does not intend to sell these securities and does not believe it will be required to sell these securities before they recover in value or mature.

## 4. LOANS

The loan portfolio of the Company consisted of the following:

Commercial
Commercial loans secured by real estate
Real estate-mortgage
Consumer
Loans, net of unearned income

AT DECEMBER 31,
20122011
(IN THOUSANDS)
\$ 102,822 \$ 83,124
383,339 349,778
217,584 212,663
17,420 18,172
\$ 721,165 \$ 663,737

Loan balances at December 31, 2012 and 2011 are net of unearned income of $\$ 637,000$ and $\$ 452,000$, respectively. Real estate construction loans comprised $2.0 \%$ and $1.9 \%$ of total loans net of unearned income at December 31, 2012 and 2011, respectively. The Company has no exposure to subprime mortgage loans in either the loan or investment portfolios. The Company has no direct loan exposure to foreign countries. Additionally, the Company has no significant industry lending concentrations. As of December 31, 2012 and 2011, loans to customers engaged in similar activities and having similar economic characteristics, as defined by standard industrial classifications, did not exceed $10 \%$ of total loans. Additionally, the majority of the Company s lending occurs within a 150 mile radius of the Johnstown market.

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## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010

## 4. LOANS (continued)

In the ordinary course of business, the subsidiaries have transactions, including loans, with their officers, directors, and their affiliated companies. In management s opinion, these transactions were on substantially the same terms as those prevailing at the time for comparable transactions with unaffiliated parties and do not involve more than the normal credit risk. These loans totaled $\$ 1.0$ million and $\$ 612,000$ at December 31, 2012 and 2011, respectively.

## 5. ALLOWANCE FOR LOAN LOSSES

The following table summarizes the rollforward of the allowance for loan losses by portfolio segment (in thousands).

|  | BALANCE |  |  | BALANCE |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | AT | CHARGE- |  | RECOVERIERROVISIONAT |  |  |
|  | DECEMBEROFFS |  |  | RECOVERIE (CREDIT) |  | DECEMBER |
|  | 31,2011 |  |  |  |  | 31,2012 |
| Commercial | \$ 2,365 | \$ (345) |  | \$ 138 | \$ 438 | \$ 2,596 |
| Commercial loans secured by real estate | 9,400 | (796) |  | 245 | $(1,053)$ | 7,796 |
| Real estate- mortgage | 1,270 | (420) |  | 54 | 365 | 1,269 |
| Consumer | 174 | (200) |  | 47 | 129 | 150 |
| Allocation for general risk | 1,414 |  |  |  | (654) | 760 |
| Total | \$ 14,623 | \$ (1,761) |  | \$ 484 | \$ (775) | \$ 12,571 |
|  | BALANCE |  |  |  |  | BALANCE |
|  |  | CHARGE |  | RECOV | PROVISIO | NAT |
|  | DECEMBE | ROFFS |  |  | (CREDIT) | DECEMBER |
|  | 31, 2010 |  |  |  |  | 31,2011 |
| Commercial | \$ 3,851 | \$ (953 | ) | \$ 831 | \$ (1,364 | \$ 2,365 |
| Commercial loans secured by real estate | 12,717 | (1,700 | ) | 331 | (1,948 | 9,400 |
| Real estate- mortgage | 1,117 | (85 | ) | 53 | 185 | 1,270 |
| Consumer | 206 | (203 | ) | 159 | 12 | 174 |
| Allocation for general risk | 1,874 |  |  |  | (460 | 1,414 |
| Total | \$ 19,765 | \$ (2,941 | ) | \$ 1,374 | \$ (3,575 | \$ 14,623 |

An analysis of the changes in the allowance for loan losses follows:

|  | YEAR ENDED |
| :--- | :--- |
|  | DECEMBER 31, |
|  | 2010 |
|  | (IN |
|  | THOUSANDS) |
| Balance January 1 | $\$ 19,685$ |
| Provision (credit) for loan losses | 5,250 |
| Recoveries on loans previously charged-off | 461 |
| Loans charged-off | $(5,631 \quad)$ |
| Balance December 31 | $\$ 19,765$ |
|  |  |

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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 5. ALLOWANCE FOR LOAN LOSSES (continued)

The following tables summarize the loan portfolio and allowance for loan loss by the primary segments of the loan portfolio.

AT DECEMBER 31, 2012
(IN THOUSANDS)


| Individually evaluated for impairment | \$ | \$ 4,793 | \$ | \$ 13 | \$4,806 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Collectively evaluated for impairment | 102,822 | 378,546 | 217,584 | 17,407 | 716,359 |
| Total loans | \$102,822 | \$ 383,339 | \$ 217,584 | \$ 17,420 | \$721,165 |



AT DECEMBER 31, 2011
(IN THOUSANDS)
COMMERCOMMERCIALREAL CONSUMER TOTAL
LOANS ESTATESECURED BY MORTGAGE

|  |  | REAL <br> ESTATE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Individually evaluated for impairment | \$ | \$ 3,870 | \$ | \$ | \$3,870 |
| Collectively evaluated for impairment | 83,124 | 345,908 | 212,663 | 18,172 | 659,867 |
| Total loans | \$83,124 | \$ 349,778 | \$ 212,663 | \$ 18,172 | \$663,737 |

AT DECEMBER 31, 2011
(IN THOUSANDS)
COMMERCIAL
LOANS REAL
COMMERECAIRED ESTATE- CONSUMEFOR GENERAL TOTAL
BY REAL MORTGAGE
ESTATE
$\begin{array}{llllllll}\text { Specific reserve allocation } \$ & \$ 968 & \$ & \$ & \$ & \$ 968 \\ \text { General reserve allocation } & 2,365 & 8,432 & 1,270 & & 174 & & 1,414\end{array}$
Total allowance for loan
losses
\$2,365
\$ 9,400
\$ 1,270
\$ $174 \quad \$ 1,414$
\$ 14,623

# AMERISERV FINANCIAL, INC. 

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 5. ALLOWANCE FOR LOAN LOSSES (continued)

The segments of the Company s loan portfolio are disaggregated to a level that allows management to monitor risk and performance. The loan segments used are consistent with the internal reports evaluated by the Company s management and Board of Directors to monitor risk and performance within various segments of its loan portfolio and therefore, no further disaggregation into classes is necessary. The overall risk profile for the commercial loan segment is driven by
non-owner occupied CRE loans, which include loans secured by non-owner occupied nonfarm nonresidential properties, as a meaningful portion of the commercial portfolio is centered in these types of accounts. The residential mortgage loan segment is comprised of first lien amortizing residential mortgage loans and home equity loans. The consumer loan segment consists primarily of installment loans and overdraft lines of credit connected with customer deposit accounts.

Management evaluates for possible impairment any individual loan in the commercial segment with a loan balance in excess of $\$ 100,000$ that is in nonaccrual status or classified as a Troubled Debt Restructure (TDR). Loans are considered to be impaired when, based on current information and events, it is probable that the Company will be unable to collect the scheduled payments of principal or interest when due according to the contractual terms of the loan agreement. Factors considered by management in evaluating impairment include payment status, collateral value, and the probability of collecting scheduled principal and interest payments when due. Management determines the significance of payment delays and payment shortfalls on a case-by-case basis, taking into consideration all of the circumstances surrounding the loan and the borrower, including the length of the delay, the reasons for the delay, the borrower s prior payment record, and the amount of the shortfall in relation to the principal and interest owed. The Company does not separately evaluate individual consumer and residential mortgage loans for impairment, unless such loans are part of a larger relationship that is impaired, or are classified as a TDR.

Once the determination has been made that a loan is impaired, the determination of whether a specific allocation of the allowance is necessary is measured by comparing the recorded investment in the loan to the fair value of the loan
using one of three methods: (a) the present value of expected future cash flows discounted at the loan s effective interest rate; (b) the loan s observable market price; or (c) the fair value of the collateral less selling costs for collateral dependant loans. The method is selected on a loan-by loan basis, with management primarily utilizing the fair value of collateral method. The evaluation of the need and amount of a specific allocation of the allowance and whether a loan can be removed from impairment status is made on a quarterly basis. The Company s policy for recognizing interest income on impaired loans does not differ from its overall policy for interest recognition.

The need for an updated appraisal on collateral dependent loans is determined on a case by case basis. The useful life of an appraisal or evaluation will vary depending upon the circumstances of the property and the economic conditions in the marketplace. A new appraisal is not required if there is an existing appraisal which, along with other information, is sufficient to determine a reasonable value for the property and to support an appropriate and adequate
allowance for loan losses. At a minimum, annual documented reevaluation of the property is completed by the Bank internal Assigned Risk Department to support the value of the property.

When reviewing an appraisal associated with an existing collateral real estate dependent transaction, the Bank s internal Assigned Risk Department must determine if there have been material changes to the underlying assumptions in the appraisal which affect the original estimate of value. Some of the factors that could cause material changes to reported values include:
the passage of time; the volatility of the local market;
the availability of financing;
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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 5. ALLOWANCE FOR LOAN LOSSES (continued)

natural disasters;
the inventory of competing properties;
new improvements to, or lack of maintenance of, the subject property or competing properties upon physical inspection by the Bank;
changes in underlying economic and market assumptions, such as material changes in current and projected vacancy, absorption rates, capitalization rates, lease terms, rental rates, sales prices, concessions, construction overruns and delays, zoning changes, etc.; and/or
environmental contamination.
The value of the property is adjusted to appropriately reflect the above listed factors and the value is discounted to reflect the value impact of a forced or distressed sale, any outstanding senior liens, any outstanding unpaid real estate taxes, transfer taxes and closing costs that would occur with sale of the real estate. If the Assigned Risk Department personnel determine that a reasonable value cannot be derived based on available information, a new appraisal is ordered. The determination of the need for a new appraisal, versus completion of a property valuation by the Bank s Assigned Risk Department personnel rests with the Assigned Risk Department and not the originating account officer.

The following tables present impaired loans by class, segregated by those for which a specific allowance was required and those for which a specific allowance was not necessary.

DECEMBER 31, 2012

| IMPAIRED LOANS | IMPAIRED |  |  |
| :---: | :---: | :---: | :---: |
|  | LOANS WITH TOTAL IMPAIRED | TOTAL | IMPAIRED |
| WITH SPECIFIC | NO SPECIFIC LOANS |  |  |
| ALLOWANCE | ALLOWANCE |  |  |
| RECORHRHIATED | RECO | RECOI | LNPAID |
| INVESTAENCWWANC | INVES | INVES | $\begin{aligned} & \text { THANCIPAL } \\ & \text { BALANCE } \end{aligned}$ |
| (IN THOUSANDS) |  |  |  |
| \$4,239 \$ 1,586 | \$ 554 | \$4,793 | \$ 4,850 |
|  | 13 | 13 | 13 |
| \$4,239 \$ 1,586 | \$ 567 | \$4,806 | \$ 4,863 |

DECEMBER 31, 2011

IMPAIRED LOANS IMPAIRED TOTAL IMPAIRED
WITH SPECIFIC LOANS WITH LOANS
ALLOWANCE NO SPECIFIC
ALLOWANCE
RECORHDHIATED RECOREDED RECORENPAID INVESTMEINOWANCE INVESTMENT INVEST BEALANCE
(IN THOUSANDS)
Commercial loans secured by real estate $\begin{array}{llllll}\$ 2,836 & \$ 968\end{array} \quad \$ 1,034 \quad \$ 3,870 \quad \$ 4,844$
Total impaired loans $\quad \$ 2,836$ \$ 968
\$ 1,034 \$3,870 \$ 4,844

# AMERISERV FINANCIAL, INC. 

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> <br> 5. ALLOWANCE FOR LOAN LOSSES <br> <br> 5. ALLOWANCE FOR LOAN LOSSES <br> (continued) 

The following table presents the average recorded investment in impaired loans and related interest income recognized for the periods indicated.

Average impaired balance:
Commercial
Commercial loans secured by real estate
Consumer
Average investment in impaired loans
Interest income recognized:
Commercial
Commercial loans secured by real estate
Interest income recognized on a cash basis on impaired loans

| YEAR ENDED DECEMBER 31, |  |  |
| :--- | :---: | :---: |
| 2012 | 2011 | 2010 |
| (IN THOUSANDS) |  |  |
|  |  |  |
| $\mathbf{\$ 1 3}$ | $\$ 503$ | $\$ 3,591$ |
| $\mathbf{3 , 7 5 4}$ | 4,479 | 14,611 |
| $\mathbf{3}$ |  |  |
| $\mathbf{\$ 3 , 7 7 0}$ | $\$ 4,982$ | $\$ 18,202$ |
|  |  |  |
| $\mathbf{\$}$ | $\$ 17$ | $\$ 90$ |
|  | 150 | 368 |
| $\mathbf{\$}$ | $\$ 167$ | $\$ 458$ |

Management uses a ten point internal risk rating system to monitor the credit quality of the commercial and commercial real estate portfolios. The first six categories are considered not criticized. The first five Pass categories are aggregated, while the Pass 6, Special Mention, Substandard and Doubtful categories are disaggregated to separate pools. The criticized rating categories utilized by management generally follow bank regulatory definitions. The Special Mention category includes assets that are currently protected but are potentially weak, resulting in an undue and unwarranted credit risk, but not to the point of justifying a Substandard classification. Loans in the Substandard category have well-defined weaknesses that jeopardize the liquidation of the debt, and have a distinct possibility that some loss will be sustained if the weaknesses are not corrected. All loans greater than 90 days past due, or for which any portion of the loan represents a specific allocation of the allowance for loan losses are placed in Substandard or Doubtful.

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Loan Review Department is an experienced independent function which reports directly to the Board Audit Committee. The scope of commercial portfolio coverage by the Loan Review Department is defined and presented to the Audit Committee for approval on an annual basis. The approved scope of coverage for 2012 requires review of a minimum $55 \%$ of the commercial loan portfolio.

In addition to loan monitoring by the account officer and Loan Review Department, the Company also requires presentation of all credits rated Pass-6 with aggregate balances greater than $\$ 1,000,000$, all credits rated Special Mention or Substandard with aggregate balances greater than $\$ 250,000$, and all credits rated Doubtful with aggregate balances greater than $\$ 100,000$ on an individual basis to the Company s Loan Loss Reserve Committee on a quarterly basis.

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## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010

## 5. ALLOWANCE FOR LOAN LOSSES (continued)

The following table presents the classes of the loan portfolio summarized by the aggregate Pass and the criticized categories of Special Mention, Substandard and Doubtful within the internal risk rating system.

|  | December 31, 2012 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | PASS | SPECIAL SUBSTANDARDOUBTFUITOTAL |  |  |  |
|  | (IN THOU | USANDS) |  |  |  |
| Commercial | \$99,886 | \$28 | \$ 2,908 | \$ | \$ 102,822 |
| Commercial loans secured by real estate | 343,885 | 20,836 | 17,010 | 1,608 | 383,339 |
| Total | \$443,771 | \$ 20,864 | \$ 19,918 | \$ 1,608 | \$486,161 |

December 31, 2011

|  | PASS |  |  | SPECIAL <br> MENTION |  | SUBSTANDARDOUBTFUTOTAL |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  | (IN THOUSANDS) |  |  |  |  |  |
|  | $\$ 80,175$ | $\$ 2,186$ | $\$ 763$ | $\$$ | $\$ 83,124$ |  |
| Commercial | 305,066 | 28,138 | 16,244 | 330 | 349,778 |  |
| Commercial loans secured by real estate | $\$ 385,241$ | $\$ 30,324$ | $\$ 17,007$ | $\$ 330$ | $\$ 432,902$ |  |

It is the policy of the bank that the outstanding balance of any residential mortgage loan that exceeds 90 -days past due as to principal and/or interest is transferred to non-accrual status and an evaluation is completed to determine the fair value of the collateral less selling costs. A charge down is recorded for any deficiency balance determined from the collateral evaluation. The remaining non-accrual balance is reported as impaired with no specific allowance. It is the policy of the bank that the outstanding balance of any consumer loan that exceeds 90 -days past due as to principal and/or interest is charged off. The following tables present the performing and non-performing outstanding balances of the residential and consumer portfolios (in thousands).

|  | December 31, 2012 |
| :--- | :--- |
|  | PERFORMINQN- |
|  | PERFORMING |
|  | (IN THOUSANDS) |
| Real estate-mortgage | $\mathbf{\$ 2 1 6 , 3 9 3}$ |
| Consumer | $\mathbf{1 , 1 9 1}$ |
|  | $\mathbf{1 7 , 4 0 7}$ |

$$
\text { Total } \quad \$ \mathbf{2 3 3}, 800 \quad \$ \quad \mathbf{1 , 2 0 4}
$$

December 31, 2011
PERFORMIN NON-
ERFORMING
(IN THOUSANDS)
Real estate-mortgage
\$ 211,458 \$ 1,205
Consumer
18,172
Total
\$ 229,630 \$ 1,205
Management further monitors the performance and credit quality of the loan portfolio by analyzing the age of the portfolio as determined by the length of time a recorded payment is past due. The following tables present the classes of the loan portfolio summarized by the aging categories of performing loans and nonaccrual loans.

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## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010

## 5. ALLOWANCE FOR LOAN LOSSES (continued)

December 31, 2012

|  |  |  |  |  |  | 90 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $30 \quad 59$ | $60 \quad 89$ | 90 |  |  | DAYS |
|  | DAYS | DAYS | DAYS | TOTAL | TOTAL | PAST |
| CURRENT | PAST | PAST | PAST | PAST | LOANS | DUE |
|  | DUE | DUE | DUE | DUE |  | AND |
|  |  |  |  |  |  | STILL |
|  |  |  |  |  |  | ACCRUING |
| (IN THOUS | SANDS) |  |  |  |  |  |
| \$102,775 | \$ | \$ 47 | \$ | \$ 47 | \$ 102,822 | \$ |
| 379,834 |  | 2,545 | 960 | 3,505 | 383,339 |  |
| 213,300 | 3,240 | 303 | 741 | 4,284 | 217,584 |  |
| 17,371 | 16 | 33 |  | 49 | 17,420 |  |
| \$713,280 | \$3,256 | \$ 2,928 | \$ 1,701 | \$7,885 | \$721,165 | \$ |

December 31, 2011

|  |  |  |  |  |  | 90 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $30 \quad 59$ | $60 \quad 89$ |  |  |  | DAYS |
|  | DAYS | DAYS | DAYS | TOTAL | TOTAL | PAST |
| CURRENT | PAST | PAST | PAST | PAST | LOANS | DUE |
|  | DUE | DUE | DUE | DUE |  | AND |
|  |  |  |  |  |  | STILL |
|  |  |  |  |  |  | ACCRUING |
| (IN THOUS | SANDS) |  |  |  |  |  |
| \$83,124 | \$ | \$ | \$ | \$ | \$83,124 | \$ |
| 347,671 | 650 |  | 1,457 | 2,107 | 349,778 |  |
| 209,060 | 2,133 | 629 | 841 | 3,603 | 212,663 |  |
| 18,115 | 57 |  |  | 57 | 18,172 |  |
| \$657,970 | \$2,840 | \$ 629 | \$ 2,298 | \$ 5,767 | \$663,737 | \$ |

An allowance for loan losses ( ALL ) is maintained to absorb losses from the loan portfolio. The ALL is based on management $s$ continuing evaluation of the risk characteristics and credit quality of the loan portfolio, assessment of
current economic conditions, diversification and size of the portfolio, adequacy of collateral, past and anticipated loss experience, and the amount of non-performing loans.

Loans that are collectively evaluated for impairment are analyzed with general allowances being made as appropriate.
For general allowances, historical loss trends are used in the estimation of losses in the current portfolio. These historical loss amounts are complemented by consideration of other qualitative factors.

Management tracks the historical net charge-off activity at each risk rating grade level for the entire commercial portfolio and at the aggregate level for the consumer, residential mortgage and small business portfolios. A historical charge-off factor is calculated utilizing a rolling 12 consecutive historical quarters for the commercial portfolios. This historical charge-off factor for the consumer, residential mortgage and small business portfolios are based on a three year historical average of actual loss experience.

The Company uses a comprehensive methodology and procedural discipline to maintain an ALL to absorb inherent losses in the loan portfolio. The Company believes this is a critical accounting policy since it involves significant estimates and judgments. The allowance consists of three elements: 1) an allowance established on specifically identified problem loans, 2 ) formula driven general reserves established for loan categories based upon historical loss experience and other qualitative factors which include delinquency, non-performing and TDR loans, loan trends, economic trends, concentrations of credit, trends in loan volume, experience and depth of management, examination and audit results, effects of any changes in lending policies, and trends in policy, financial information, and documentation exceptions, and 3) a general risk reserve which provides support for variance from our assessment of the previously listed qualitative factors, provides protection against credit risks resulting from other inherent risk factors contained in the Company s

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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 5. ALLOWANCE FOR LOAN LOSSES <br> (continued)

loan portfolio, and recognizes the model and estimation risk associated with the specific and formula driven allowances. The qualitative factors used in the formula driven general reserves are evaluated quarterly (and revised if necessary) by the Company s management to establish allocations which accommodate each of the listed risk factors.

Pass rated credits are segregated from Criticized and Classified credits for the application of qualitative factors.
Management reviews the loan portfolio on a quarterly basis using a defined, consistently applied process in order to make appropriate and timely adjustments to the ALL. When information confirms all or part of specific loans to be uncollectible, these amounts are promptly charged off against the ALL.

## 6. NON-PERFORMING ASSETS INCLUDING TROUBLED DEBT RESTRUCTURINGS

Non-performing assets are comprised of (i) loans which are on a non-accrual basis, (ii) loans which are contractually past due 90 days or more as to interest or principal payments, (iii) performing loans classified as troubled debt restructuring and (iv) other real estate owned (real estate acquired through foreclosure, in-substance foreclosures and repossessed assets).

The following tables present information concerning non-performing assets:

|  | $\begin{aligned} & \text { AT DEC } \\ & 2012 \\ & \text { (IN THC } \\ & \text { EXCEP } \\ & \text { PERCE } \end{aligned}$ | EMBER 31 <br> 2011 <br> USANDS, <br> TAGES) |
| :---: | :---: | :---: |
| Non-accrual loans: |  |  |
| Commercial | \$ | \$ |
| Commercial loans secured by real estate | 4,623 | 3,870 |
| Real estate-mortgage | 1,191 | 1,205 |
| Total | 5,814 | 5,075 |
| Other real estate owned: |  |  |
| Commercial loans secured by real estate | 1,101 | 20 |
| Real estate-mortgage | 127 | 104 |


| Total | $\mathbf{1 , 2 2 8}$ | 124 |  |
| :--- | :---: | :---: | :---: |
| Total restructured loans not in non-accrual (TDR) | $\mathbf{1 8 2}$ |  |  |
| Total non-performing assets including TDR | $\mathbf{\$ 7 , 2 2 4}$ | $\$ 5,199$ |  |
| Total non-performing assets as a percent of loans, net of unearned | $\mathbf{1 . 0 0 \%}$ | 0.78 | $\%$ |
| income, and other real estate owned |  |  |  |

The Company had no loans past due 90 days or more for the periods presented which were accruing interest.
Consistent with accounting and regulatory guidance, the Bank recognizes a TDR when the Bank, for economic or legal reasons related to a borrower s financial difficulties, grants a concession to the borrower that would not normally be considered. Regardless of the form of concession granted, the Bank s objective in offering a troubled debt restructure is to increase the probability of repayment of the borrower s loan.

# AMERISERV FINANCIAL, INC. 

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> 6. NON-PERFORMING ASSETS INCLUDING TROUBLED DEBT RESTRUCTURINGS (continued)

To be considered a TDR, both of the following criteria must be met:
the borrower must be experiencing financial difficulties; and the Bank, for economic or legal reasons related to the borrower s financial difficulties, grants a concession to the borrower that would not otherwise be considered.

Factors that indicate a borrower is experiencing financial difficulties include, but are not limited to:

> the borrower is currently in default on their loan(s); the borrower has filed for bankruptcy; the borrower has insufficient cash flows to service their loan(s); and the borrower is unable to obtain refinancing from other sources at a market rate similar to rates available to a non-troubled debtor.

Factors that indicate that a concession has been granted include, but are not limited to:
the borrower is granted an interest rate reduction to a level below market rates for debt with similar risk; or the borrower is granted a material maturity date extension, or extension of the amortization plan to provide payment relief. For purposes of this policy, a material maturity date extension will generally include any maturity date extension, or the aggregate of multiple consecutive maturity date extensions, that exceed 120 days. A restructuring that results in an insignificant delay in payment, i.e. 120 days or less, is not necessarily a TDR. Insignificant payment delays occur when the amount of the restructured payments subject to the delay is insignificant relative to the unpaid principal or collateral value, and will result in an insignificant shortfall in the originally scheduled contractual amount due, and/or the delay in timing of the restructured payment period is insignificant relative to the frequency of payments, the original maturity or the original amortization.
The determination of whether a restructured loan is a TDR requires consideration of all of the facts and circumstances
surrounding the modification. No single factor is determinative of whether a restructuring is a TDR. An overall general decline in the economy or some deterioration in a borrower $s$ financial condition does not automatically mean that the borrower is experiencing financial difficulty. Accordingly, determination of whether a modification is a TDR involves a large degree of judgment.

Any loan modification where the borrower s aggregate exposure is at least $\$ 250,000$ and where the loan currently maintains a criticized or classified risk rating, i.e. Special Mention, Substandard or Doubtful, or where the loan will be assigned a criticized or classified rating after the modification is evaluated to determine the need for TDR classification.

The following table details the TDRs at December 31, 2012 (dollars in thousands).

| Loans in non-accrual status | \# of Loans | Current <br> Balance | Concession Granted |
| :---: | :---: | :---: | :---: |
| Commercial loan secured by real estate | 4 | \$ 3,772 | Extension of maturity date |
| Loans in accrual status | \# of Loans | Current Balance | Concession Granted |
| Commercial loan secured by real estate | 2 | \$ 169 | Extension of maturity date |
| Consumer | 1 | 13 | Extension of maturity date |

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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> <br> 6. NON-PERFORMING ASSETS INCLUDING TROUBLED DEBT <br> <br> 6. NON-PERFORMING ASSETS INCLUDING TROUBLED DEBT RESTRUCTURINGS RESTRUCTURINGS (continued) 

 (continued)}

The following table details the TDRs at December 31, 2011 (dollars in thousands).

| Loans in non-accrual status | \# of Loans | Current <br> Balance | Concession Granted |
| :--- | :---: | :--- | :---: |
| Commercial loan secured by real estate | 5 | $\$ 2,870$ | Extension of maturity date | The following table details the TDRs at December 31, 2010 (dollars in thousands).


| Loans in accrual status | \# of Loans | Current <br> Balance | Concession Granted |
| :--- | :---: | :--- | :---: |
| Commercial loan secured by real estate | 2 | $\$ 1,337$ | Extension of maturity date | In all instances where loans have been modified in troubled debt restructurings the pre- and post-modified balances are the same.

Once a loan is classified as a TDR, this classification will remain until documented improvement in the financial position of the borrower supports confidence that all principal and interest will be paid according to terms. Additionally, the customer must have re-established a track record of timely payments according to the restructured contract terms for a minimum of six consecutive months prior to consideration for removing the loan from non-accrual TDR status. However, a loan will continue to be on non-accrual status until, consistent with our policy, the borrower has made an additional six consecutive payments in accordance with the terms of the loan.

The following table presents the recorded investment in loans that were classified as TDR s and defaulted during these reporting periods (in thousands).

|  | Twelve months ended December <br> 31, |  |  |
| :--- | :--- | :--- | :--- |
|  | 2012 | 2011 | 2010 |
| Recorded investment of defaults |  |  |  |
| Commercial loan secured by real estate | $\$ 595$ | $\$ 1,312$ | $\$ 390$ |
| Total | $\$ 595$ | $\$ 1,312$ | $\$ 390$ |

All TDR s are individually evaluated for impairment and a related allowance is recorded, as needed. All TDR s which defaulted in the above table had a related allowance adequate to reserve for anticipated losses.

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The Company is unaware of any additional loans which are required to either be charged-off or added to the non-performing asset totals disclosed above. Other real estate owned is recorded at the lower of 1) fair value minus estimated costs to sell, or 2) carrying cost.

The following table sets forth, for the periods indicated, (1) the gross interest income that would have been recorded if non-accrual loans had been current in accordance with their original terms and had been outstanding throughout the period or since origination if held for part of the period, (2) the amount of interest income actually recorded on such loans, and (3) the net reduction in interest income attributable to such loans.

Interest income due in accordance with original terms
Interest income recorded
Net reduction in interest income

| YEAR ENDED DECEMBER 31, |  |  |  |
| :--- | :---: | :---: | :---: |
| 2012 | 2011 | 2010 |  |
| $\left.\begin{array}{ccc}(\text { IN THOUSANDS) } \\ \mathbf{\$ 2 3 1} & \$ 376 & \$ 1,086 \\ & (167) \\ \mathbf{\$ 2 3 1} & \$ 209 & \$ 628\end{array}\right)$ |  |  |  |

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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> <br> 7. PREMISES AND EQUIPMENT 

 <br> <br> 7. PREMISES AND EQUIPMENT}

An analysis of premises and equipment follows:

| Land | $\mathbf{\$ 1 , 2 0 8}$ | $\$ 1,208$ |
| :--- | :---: | :--- |
| Premises | $\mathbf{2 4 , 4 3 0}$ | 23,534 |
| Furniture and equipment | $\mathbf{7 , 5 7 2}$ | 6,941 |
| Leasehold improvements | $\mathbf{6 9 0}$ | 516 |
| Total at cost | $\mathbf{3 3 , 9 0 0}$ | 32,199 |
| Less: Accumulated depreciation and amortization | $\mathbf{2 2 , 1 0 2}$ | 21,525 |
| Net book value | $\mathbf{\$ 1 1 , 7 9 8}$ | $\$ 10,674$ |

The Company recorded depreciation expense of $\$ 1.5$ million for each of the years 2012, 2011 and 2010, respectively.

## 8. DEPOSITS

The following table sets forth the balance of the Company s deposits:

|  | AT DECEMBER 31, |  |
| :--- | :---: | :---: |
|  | 2012 | 2011 |
|  | (IN THOUSANDS) |  |
| Demand: |  |  |
| Non-interest bearing | $\mathbf{\$ 1 5 6 , 2 2 3}$ | $\$ 141,982$ |
| Interest bearing | $\mathbf{6 1 , 7 7 4}$ | 62,568 |
| Savings | $\mathbf{8 6 , 1 3 5}$ | 82,899 |
| Money market | $\mathbf{2 1 5 , 8 7 0}$ | 195,410 |
| Certificates of deposit in denominations of $\$ 100,000$ or more | $\mathbf{3 5 , 3 3 9}$ | 43,762 |
| Other time | $\mathbf{2 8 0 , 3 9 3}$ | 289,799 |
| Total deposits | $\mathbf{\$ 8 3 5 , 7 3 4}$ | $\$ 816,420$ |

Interest expense on deposits consisted of the following:

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| Interest bearing demand | $\mathbf{\$ 1 1 6}$ | $\$ 153$ | $\$ 176$ |
| :--- | :---: | :---: | :---: |
| Savings | $\mathbf{1 8 1}$ | 256 | 397 |
| Money market | $\mathbf{8 9 5}$ | 1,063 | 1,622 |
| Certificates of deposit in denominations of $\$ 100,000$ or more | $\mathbf{4 3 5}$ | 637 | 834 |
| Other time | $\mathbf{4 , 8 7 5}$ | 6,226 | 7,916 |
| Total interest expense | $\mathbf{\$ 6 , 5 0 2}$ | $\$ 8,335$ | $\$ 10,945$ |

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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 8. DEPOSITS (continued)

The following table sets forth the balance of other time deposits and certificates of deposit of $\$ 100,000$ or more as of December 31, 2012 maturing in the periods presented:

YEAR:

2013
2014
2015
2016
2017
2018 and after
Total

OTHER
CERTIFICATES
TIME
DEPOSITS ${ }_{\text {OR MORE }}^{\text {OF } \$ 100,000}$
(IN THOUSANDS)
\$150,998 \$ 27,941
35,120 6,203
29,222 795
10,021 400
10,125
44,907
\$280,393 \$ 35,339

The maturities on certificates of deposit greater than $\$ 100,000$ or more as of December 31, 2012, are as follows:


Short-term borrowings, which consist of federal funds purchased and other short-term borrowings are summarized as follows:

|  | PURCHASED <br> (IN THOUSANDS, EXCEPT |  |
| :--- | :--- | :--- |
|  | RATES) |  |
| Balance | $\mathbf{\$}$ | $\mathbf{1 5 , 6 6 0}$ |
| Maximum indebtedness at any month end |  | $\mathbf{1 9 , 7 5 5}$ |
| Average balance during year | $\mathbf{1 1 7}$ | $\mathbf{5 , 2 2 5}$ |
| Average rate paid for the year | $\mathbf{0 . 3 4 \%}$ | $\mathbf{0 . 2 0 \%}$ |
| Interest rate on year end balance |  | $\mathbf{0 . 2 5}$ |

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## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010

## 9. SHORT-TERM BORROWINGS (continued)

|  | AT DECEMBER 31, 2011 FEDERAL FUNDS SHORT-TERM PURCHASE BORROWINGS (IN THOUSANDS, EXCEPT RATES) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Balance | \$ | \$ | 15,765 |  |
| Maximum indebtedness at any month end |  |  | 15,765 |  |
| Average balance during year | 49 |  | 1,167 |  |
| Average rate paid for the year | 0.32 \% |  | 0.51 | \% |
| Interest rate on year end balance |  |  | 0.34 |  |

## Balance

Maximum indebtedness at any month end
Average balance during year
Average rate paid for the year
Interest rate on year-end balance

AT DECEMBER 31, 2010
FEDERAL OTHER
FUNDS SHORT-TERM
PURCHASEBORROWINGS
(IN THOUSANDS, EXCEPT
RATES)
\$ \$ 4,550
9,230
$9 \quad 3,110$
$0.51 \% \quad 0.71 \quad \%$
0.62

Average amounts outstanding during the year represent daily averages. Average interest rates represent interest expense divided by the related average balances.

These borrowing transactions can range from overnight to one year in maturity. The average maturity was one day at the end of 2012 and three days at the end of both 2011 and 2010.

## 10. ADVANCES FROM FEDERAL HOME LOAN BANK AND GUARANTEED JUNIOR

## SUBORDINATED DEFERRABLE INTEREST DEBENTURES

Borrowings and advances from the FHLB consist of the following:

|  | AT DECEMBER 31, 2012 |  |
| :--- | :--- | :--- |
|  | WEIGHTED |  |
| MATURING | AVERAGE BALANCE |  |
|  | YIELD |  |
|  | (IN THOUSANDS) |  |
| Overnight | $\mathbf{0 . 2 5 \%}$ | $\mathbf{\$ 1 5 , 6 6 0}$ |
| 2015 | $\mathbf{0 . 5 2}$ | $\mathbf{4 , 0 0 0}$ |
| 2016 | $\mathbf{0 . 7 4}$ | $\mathbf{5 , 0 0 0}$ |
| 2017 | $\mathbf{0 . 9 2}$ | $\mathbf{4 , 0 0 0}$ |
| Total advances | $\mathbf{0 . 7 3}$ | $\mathbf{1 3 , 0 0 0}$ |
| Total FHLB borrowings | $\mathbf{0 . 4 7 \%}$ | $\mathbf{\$ 2 8 , 6 6 0}$ |

# AMERISERV FINANCIAL, INC. 

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 10. ADVANCES FROM FEDERAL HOME LOAN BANK AND GUARANTEED JUNIOR SUBORDINATED DEFERRABLE INTEREST DEBENTURES (continued)

| MATURING | AVERAGE BALANCE |  |
| :--- | :--- | :--- |
|  | YIELD |  |
| (IN THOUSANDS) |  |  |
| Overnight | $0.34 \%$ | $\$$ |
| 2012 | 1.30 | 15,765 |
| Total advances | 1.30 | 6,000 |
| Total FHLB borrowings | $0.60 \%$ | $\$$ |
| 21,765 |  |  |

The Company s subsidiary Bank is a member of the FHLB which provides this subsidiary with the opportunity to obtain short to longer-term advances based upon the Company s investment in assets secured by one- to four-family residential real estate. The rate on open repo plus advances, which are typically overnight borrowings, can change daily, while the rate on the advances is fixed until the maturity of the advance. All FHLB stock along with an interest in certain residential mortgage and commercial real-estate loans with an aggregate statutory value equal to the amount of the advances, are pledged as collateral to the FHLB of Pittsburgh to support these borrowings. At December 31, 2012, the Company had immediately available $\$ 307$ million of overnight borrowing capability at the FHLB and $\$ 81$ million of unsecured federal funds lines with correspondent banks.

Guaranteed Junior Subordinated Deferrable Interest Debentures:
On April 28, 1998, the Company completed a $\$ 34.5$ million public offering of $8.45 \%$ Trust Preferred Securities, which represent undivided beneficial interests in the assets of a Delaware business trust, AmeriServ Financial Capital

Trust I. The Trust Preferred Securities will mature on June 30, 2028, and are callable at par at the option of the Company after June 30, 2003. Proceeds of the issue were invested by AmeriServ Financial Capital Trust I in Junior Subordinated Debentures issued by AmeriServ Financial, Inc. Unamortized deferred issuance costs associated with the Trust Preferred Securities amounted to $\$ 240,000$ as of December 31, 2012 and are included in other assets on the Consolidated Balance Sheets, and are being amortized on a straight-line basis over the term of the issue. The Trust Preferred securities are listed on NASDAQ under the symbol ASRVP. The Company used $\$ 22.5$ million of proceeds from a private placement of common stock to redeem Trust Preferred Securities in 2005 and 2004. The balance as of

## 11. DISCLOSURES ABOUT FAIR VALUE MEASUREMENTS

The following disclosures establish a hierarchal framework associated with the level of pricing observability utilized in measuring assets and liabilities at fair value. The three broad levels defined within this hierarchy are as follows:

Level I: Quoted prices are available in active markets for identical assets or liabilities as of the reported date.
Level II: Pricing inputs are other than the quoted prices in active markets, which are either directly or indirectly observable as of the reported date. The nature of these assets and liabilities includes items for which quoted prices are available but traded less frequently and items that are fair-valued using other financial instruments, the parameters of which can be directly observed.

Level III: Assets and liabilities that have little to no pricing observability as of the reported date. These items do not have two-way markets and are measured using management s best estimate of fair value, where the inputs into the determination of fair value require significant management judgment or estimation.

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## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010

## 11. DISCLOSURES ABOUT FAIR VALUE MEASUREMENTS (continued)

Securities classified as available for sale are reported at fair value utilizing Level 2 inputs. For these securities, the Company obtains fair value measurements from an independent pricing service. The fair value measurements consider observable data that may include dealer quoted market spreads, cash flows, the U.S. Treasury yield curve, live trading levels, trade execution data, market consensus prepayment speeds, credit information and the bond s terms and conditions, among other things.

The fair value of the swap asset is based on an external derivative valuation model using data inputs as of the valuation date and classified Level 2.

The following table presents the assets reported on the Consolidated Balance Sheets at their fair value as of December 31, 2012 and 2011, by level within the fair value hierarchy. Financial assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement.

## Assets and Liability Measured on a Recurring Basis

Assets and liability measured at fair value on a recurring basis are summarized below (in thousands):

FAIR VALUE MEASUREMENTS AT DECEMBER 31, 2012 USING

QUOTED
PRICES IN
ACTIVE
MARKETS
FOR
IDENTICAL
ASSETS
(LEVEL 1)

## Assets:

U.S. Agency securities
U.S. Agency mortgage-backed securities

Corporate bonds
Fair value of swap asset
Fair value of swap liability
\$5,911 \$
137,735
7,892
164
164


OTHER SIGNIFICANT
OBSERVABLE
INPUTS
(LEVEL 2)
\$ 5,911
\$

FAIR VALUE MEASUREMENTS AT DECEMBER 31, 2011 USING


Assets:

| U.S. Agency securities | $\$ 10,709$ | $\$$ | $\$ 10,709$ |
| :--- | :--- | :--- | :--- |
| U.S. Agency mortgage-backed securities | 172,214 | 172,214 | $\$$ |
| Fair value of swap asset | 346 | 346 |  |
| Fair value of swap liability | 346 | 346 |  |

Loans considered impaired are loans for which, based on current information and events, it is probable that the creditor will be unable to collect all amounts due according to the contractual terms of the loan agreement. Impaired loans are reported at fair value of the underlying collateral if the repayment is expected solely from the collateral. Collateral values are estimated using Level 3 inputs based on observable market data which at times are discounted.

At December 31, 2012, impaired loans with a carrying value of $\$ 4.8$ million were reduced by specific valuation allowance totaling $\$ 1.6$ million resulting in a net fair value of $\$ 3.2$ million. At December 31, 2011, impaired loans with a carrying value of $\$ 3.9$ million were reduced by specific valuation allowance totaling $\$ 968,000$ resulting in a net fair value of $\$ 2.9$ million.

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## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010

## 11. DISCLOSURES ABOUT FAIR VALUE MEASUREMENTS (continued)

OREO is measured at fair value based on appraisals, less cost to sell at the date of foreclosure. Valuations are periodically performed by management and the assets are carried at the lower of carrying amount or fair value, less cost to sell. Income and expenses from operations and changes in valuation allowance are included in the net expenses from OREO.

Assets Measured on a Non-recurring Basis
Assets measured at fair value on a non-recurring basis are summarized below (in thousands):

FAIR VALUE MEASUREMENTS AT DECEMBER 31, 2012 USING

QUOTED

Assets:
Impaired loans
\$3,220
\$
\$ 3,220
Other real estate owned
1,228

PRICES IN
ACTIVE
MARKETS
FOR
IDENTICAL
ASSETS
(LEVEL 1)
SIGNIFICANT
OTHER SIGNIFICANT
OBSERVABLE UNOBSERVABLE INPUTS INPUTS
(LEVEL 2)
(LEVEL 3)

FAIR VALUE MEASUREMENTS AT DECEMBER 31, 2011 USING

| TOTAL QUOTED | SIGNIFICANT SIGNIFICANT |  |
| :--- | :--- | :--- |
| PRICES IN | OTHER | UNOBSERVABLE |
| ACTIVE | OBSERVABLEINPUTS |  |
| MARKETS | INPUTS | (LEVEL 3) |
| FOR | (LEVEL 2) |  |
| IDENTICAL |  |  |
| ASSETS |  |  |

(LEVEL 1)
Assets:

| Impaired loans | $\$ 2,902$ | $\$$ | $\$$ | $\$$ |
| :--- | :---: | :--- | :--- | :--- |
| Other real estate owned | 124 |  | 2,902 |  |
|  | December 31, 2012 |  | 124 |  |


|  | Quantitative Information About Level 3 Fair Value Measurements |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Fair Value Estimate | Valuation <br> Techniques | Unobservable Input | Range |
| Impaired loans | \$3,220 | Appraisal of collateral ${ }^{(1)}$ | Appraisal adjustments ${ }^{(2)}$ | 1\% to -35\% |
|  |  |  | Liquidation expenses ${ }^{(2)}$ | 1\% to -15\% |
| Other real estate owned | 1,228 | Appraisal of collateral ${ }^{(1),(3)}$ |  | 1\% to -20\% |

(1) Fair Value is generally determined through independent appraisals of the underlying collateral, which generally ${ }^{(1)}$ include various level 3 inputs which are not identifiable.
(2) Appraisals may be adjusted by management for qualitative factors such as economic conditions and estimated liquidation expenses.
(3) Includes qualitative adjustments by management and estimated liquidation expenses.

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## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> 12. DISCLOSURES ABOUT FAIR VALUE OF FINANCIAL INSTRUMENTS

For the Company, as for most financial institutions, approximately $90 \%$ of its assets and liabilities are considered financial instruments. Many of the Company s financial instruments, however, lack an available trading market characterized by a willing buyer and willing seller engaging in an exchange transaction. Therefore, significant estimates and present value calculations were used by the Company for the purpose of this disclosure.

Fair values have been determined by the Company using independent third party valuations that uses best available data (Level 2) and an estimation methodology (Level 3) the Company believes is suitable for each category of financial instruments. Management believes that cash and cash equivalents, and loans and deposits with floating interest rates have estimated fair values which approximate the recorded carrying values. The estimation methodologies used, the estimated fair values based on US GAAP measurements, and recorded carrying values at December 31, 2012 and 2011, were as follows:

|  | 2012 <br> Carrying <br> Value <br> (IN THOU | Fair Value <br> SANDS) | (Level 1) | (Level 2) | (Level 3) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| FINANCIAL ASSETS: |  |  |  |  |  |
| Cash and cash equivalents | \$26,820 | \$26,820 | \$26,820 | \$ | \$ |
| Investment securities AFS | 151,538 | 151,538 |  | 151,538 |  |
| Investment securities HTM | 13,723 | 14,266 |  | 11,321 | 2,945 |
| Regulatory stock | 6,304 | 6,304 | 6,304 |  |  |
| Loans held for sale | 10,576 | 10,722 | 10,722 |  |  |
| Loans, net of allowance for loan loss and unearned income | 708,594 | 716,756 |  |  | 716,756 |
| Accrued income receivable | 2,960 | 2,960 | 2,960 |  |  |
| Bank owned life insurance | 36,214 | 36,214 | 36,214 |  |  |
| Fair value swap asset | 164 | 164 |  | 164 |  |
| FINANCIAL LIABILITIES: |  |  |  |  |  |
| Deposits with no stated maturities | \$520,002 | \$520,002 | \$520,002 | \$ | \$ |
| Deposits with stated maturities | 315,732 | 320,930 |  |  | 320,930 |
| Short-term borrowings | 15,660 | 15,660 | 15,660 |  |  |
| All other borrowings | 26,085 | 30,442 |  |  | 30,442 |
| Accrued interest payable | 2,083 | 2,083 | 2,083 |  |  |

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AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 12. DISCLOSURES ABOUT FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

|  | $\begin{array}{l}2011 \\ \text { FAIR }\end{array}$ |  |
| :--- | :--- | :--- |
|  | $\begin{array}{l}\text { CARRYING } \\ \text { VALUE }\end{array}$ |  |
| (IN THOUSANDS) |  |  |$]$

The fair value of cash and cash equivalents, regulatory stock, accrued income receivable, short-term borrowings, and accrued interest payable are equal to the current carrying value.

The fair value of investment securities is equal to the available quoted market price for similar securities. The fair value measurements consider observable data that may include dealer quoted market spreads, cash flows, the US

Treasury yield curve, live trading levels, trade execution data, market consensus prepayment speeds, credit information and the bond sterms and conditions, among other things. The Level 3 securities are valued by discounted cash flows using the US Treasury rate for the remaining term of the securities.

Loans held for sale are priced individually at market rates on the day that the loan is locked for commitment with an investor. All loans in the held for sale account conform to Fannie Mae underwriting guidelines, with the specific intent of the loan being purchased by an investor at the predetermined rate structure. Loans in the held for sale account have
specific delivery dates that must be executed to protect the pricing commitment (typically a 30,45 , or 60 day lock period).

The net loan portfolio has been valued using a present value discounted cash flow. The discount rate used in these calculations is based upon the treasury yield curve adjusted for non-interest operating costs, credit loss, current market prices and assumed prepayment risk.

The fair value of bank owned life insurance is based upon the cash surrender value of the underlying policies and matches the book value.

Deposits with stated maturities have been valued using a present value discounted cash flow with a discount rate approximating current market for similar assets and liabilities. Deposits with no stated maturities have an estimated fair value equal to both the amount payable on demand and the recorded book balance.

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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 12. DISCLOSURES ABOUT FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

The fair value of total borrowed funds is based on the discounted value of contractual cash flows. The discount rates are estimated using rates currently offered for similar instruments with similar remaining maturities.

The fair values of the swaps used for interest rate risk management represents the amount the Company would have expected to receive or pay to terminate such agreements.

Changes in assumptions or estimation methodologies may have a material effect on these estimated fair values. The Company s remaining assets and liabilities which are not considered financial instruments have not been valued differently than has been customary under historical cost accounting.

## 13. INCOME TAXES

The expense for income taxes is summarized below:

|  | YEAR ENDED DECEMBER 31, |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | 2012 | 2011 | 2010 |  |
|  | (IN THOUSANDS) |  |  |  |
| Current | $\mathbf{\$ 1 4 0}$ | $\$ 95$ | $\$ 206$ |  |
| Deferred | $\mathbf{2 , 1 0 1}$ | 2,758 | $(126$ |  |
| Income tax expense | $\mathbf{\$ 2 , 2 4 1}$ | $\$ 2,853$ | $\$ 80$ |  |

The reconciliation between the federal statutory tax rate and the Company seffective consolidated income tax rate is as follows:

|  | YEAR <br> 2012 <br> AMOUN <br> (IN THO | ENDED D <br> NTATE OUSAND | ECEMBE <br> 2011 <br> AMOUN <br> S, EXCEP | R 31, <br> RATE <br> T PERC | 2010 <br> AMOU <br> NTAGES | FATE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income tax expense based on federal statutory rate | \$2,475 | 34.0\% | \$3,193 | 34.0 \% | \$463 | 34.0 \% |
| Tax exempt income | (315) | (4.3) | (325 ) | (3.5) | (443) | (32.5 ) |
| Other | 81 | 1.1 | (15 ) | (0.1) | 60 | 4.4 |

Total expense for income taxes
$\mathbf{\$ 2 , 2 4 1} \quad \mathbf{3 0 . 8 \%} \quad \$ 2,853 \quad 30.4 \% \quad \$ 80$
5.9 \%

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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 13. INCOME TAXES (continued)

The following table highlights the major components comprising the deferred tax assets and liabilities for each of the periods presented:

AT DECEMBER 31,
20122011
(IN THOUSANDS)
DEFERRED TAX ASSETS:
Allowance for loan losses
\$ 4,274 \$ 4,972
Unfunded commitment reserve
221
259
Premises and equipment
$\mathbf{1 , 6 2 6} 1,468$
Accrued pension obligation
Net operating loss carryforwards
$\mathbf{2 , 9 1 6} \quad 2,357$

Alternative minimum tax credits
$\mathbf{2 , 8 8 3} 4,300$
Other
$\mathbf{1 , 6 3 5} 1,485$
Total tax assets
$368 \quad 419$
DEFERRED TAX LIABILITIES:
Investment accretion
Unrealized investment security gains
13,923
15,260

Other
Total tax liabilities
Net deferred tax asset
(28) (34 )
$(\mathbf{2}, \mathbf{1 3 3}) \quad(2,295)$
(295) (250 )
$(\mathbf{2 , 4 5 6}) \quad(2,579)$
At December 31, 2012 and 2011, the Company had no valuation allowance established against its deferred tax assets as we believe the Company will generate sufficient future taxable income to fully utilize all net operating loss carryforwards and AMT tax credits.

The change in net deferred tax assets and liabilities consist of the following:

|  | YEAR ENDED |  |
| :--- | :--- | :---: |
|  | DECEMBER 31, |  |
|  | 2012 2011 |  |
|  | (IN THOUSANDS) |  |
|  | $\mathbf{\$ 1 6 2}$ | $\$(1,231)$ |
| Unrealized gains recognized in comprehensive income | $\mathbf{7 2 5}$ | 612 |

Deferred provision for income taxes
$(2,101) \quad(2,758)$
Net decrease
\$(1,214) \$ (3,377)
The Company has alternative minimum tax credit carryforwards of approximately $\$ 1.6$ million at December 31, 2012.
These credits have an indefinite carryforward period. The Company also has an $\$ 8.5$ million net operating loss carryforward that will begin to expire in the year 2025.

The Company utilizes a recognition threshold and a measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. Benefits from tax positions should be recognized in the financial statements only when it is more likely than not that the tax position will be sustained upon examination by the appropriate taxing authority that would have full knowledge of all relevant information. A tax position that meets the more-likely-than-not recognition threshold is measured at the largest amount of benefit that is greater than fifty percent likely of being realized upon ultimate settlement. Tax positions that previously failed to meet the more-likely-than-not recognition threshold should be recognized in the first subsequent financial reporting period in which that threshold is met.

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# AMERISERV FINANCIAL, INC. 

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 13. INCOME TAXES (continued)

Previously recognized tax positions that no longer meet the more-likely-than-not recognition threshold should be derecognized in the first subsequent financial reporting period in which that threshold is no longer met. The Company has no tax liability for uncertain tax positions. The Company s federal and state income tax returns for taxable years through 2008 have been closed for purposes of examination by the Internal Revenue Service and the Pennsylvania Department of Revenue.

## 14. EMPLOYEE BENEFIT PLANS

## PENSION PLANS:

The Company has a noncontributory defined benefit pension plan covering all employees who work at least 1,000 hours per year. The participants shall have a vested interest in their accrued benefit after five full years of service. The benefits of the plan are based upon the employee s years of service and average annual earnings for the highest five consecutive calendar years during the final ten year period of employment. Effective January 1, 2013, the Company implemented a soft freeze of its defined benefit pension plan for non-union employees. A soft freeze means that all existing employees as of December 31, 2012 will remain in the defined benefit pension plan but any new non-union employees hired after January 1, 2013 will no longer be part of the defined benefit plan but instead will be offered retirement benefits under an enhanced 401 K program. The Company executed this change to help reduce its rising pension costs in future years. Plan assets are primarily debt securities (including U.S. Treasury and Agency securities, corporate notes and bonds), listed common stocks (including shares of AmeriServ Financial, Inc. common stock valued at $\$ 626,000$ and is limited to $10 \%$ of the plan s assets), mutual funds, and short-term cash equivalent instruments. The following actuarial tables are based upon data provided by an independent third party as of December 31, 2012.

PENSION BENEFITS:

|  | YEAR ENDED |  |
| :--- | :--- | :--- |
|  | DECEMBER 31, |  |
|  | 2012 | 2011 |
|  | (IN THOUSANDS) |  |
| CHANGE IN BENEFIT OBLIGATION: |  |  |
| Benefit obligation at beginning of year | $\mathbf{\$ 2 5 , 7 0 9}$ | $\$ 23,337$ |
| Service cost | $\mathbf{1 , 5 9 3}$ | 1,335 |
| Interest cost | $\mathbf{1 , 2 3 4}$ | 1,198 |


| Actuarial loss | $\mathbf{2 , 8 8 2}$ | 1,385 |  |
| :--- | :--- | :--- | :--- |
| Benefits paid | $\mathbf{( 1 , 5 7 4 )}$ | $(1,546$ | ) |
| Benefit obligation at end of year | $\mathbf{2 9 , 8 4 4}$ | 25,709 |  |
| CHANGE IN PLAN ASSETS: |  |  |  |
| Fair value of plan assets at beginning of year | $\mathbf{1 8 , 1 8 0}$ | 17,749 |  |
| Actual return on plan assets | $\mathbf{2 , 1 6 2}$ | $(123$ |  |
| Employer contributions | $\mathbf{2 , 6 0 0}$ | 2,100 |  |
| Benefits paid | $\mathbf{( 1 , 5 7 4 )}$ | $(1,546)$ |  |
| Fair value of plan assets at end of year | $\mathbf{2 1 , 3 6 8}$ | 18,180 |  |
| Funded status of the plan under funded | $\mathbf{\$ ( 8 , 4 7 6 )}$ | $\$(7,529)$ |  |

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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> <br> 14. EMPLOYEE BENEFIT PLANS (continued) 

 <br> <br> 14. EMPLOYEE BENEFIT PLANS (continued)}

YEAR ENDED DECEMBER 31, 20122011<br>(IN THOUSANDS)<br>AMOUNTS NOT YET RECOGNIZED AS A COMPONENT OF NET PERIODIC PENSION COST:<br>Amounts recognized in accumulated other comprehensive loss consists of:<br>Transition asset<br>Prior service cost<br>\$(8) $\quad \$(25 \quad)$<br>Net actuarial loss<br>Total<br>(38) (58 )<br>14,315 13,033<br>\$14,269 \$ 12,950<br>YEAR ENDED<br>DECEMBER 31,<br>20122011<br>(IN THOUSANDS)<br>ACCUMULATED BENEFIT OBLIGATION:<br>Accumulated benefit obligation<br>\$ 26,662 \$ 23,016<br>The weighted-average assumptions used to determine benefit obligations at December 31, 2012 and 2011 were as follows:

YEAR ENDED
DECEMBER 31,
20122011
(PERCENTAGES)
WEIGHTED AVERAGE ASSUMPTIONS:

| Discount rate | $\mathbf{4 . 0 0 \%}$ | 4.75 | $\%$ |
| :--- | :--- | :--- | :--- |
| Salary scale | $\mathbf{2 . 5 0}$ | 2.50 |  |

YEAR ENDED DECEMBER 31, 201220112010
(IN THOUSANDS)
COMPONENTS OF NET PERIODIC BENEFIT COST:

| Service cost | $\mathbf{\$ 1 , 5 9 3}$ | $\$ 1,335$ | $\$ 1,097$ |
| :--- | :--- | :--- | :---: |
| Interest cost | $\mathbf{1 , 2 3 4}$ | 1,198 | 1,186 |
| Expected return on plan assets | $\mathbf{( 1 , 6 5 6 )}$ | $(1,582)$ | $(1,467)$ |
| Amortization of prior year service cost | $\mathbf{( 1 9 )}$ | 7 | 15 |
| Amortization of transition asset | $\mathbf{( 1 7 )}$ | $(17$ | $)$ |
| Recognized net actuarial loss | $\mathbf{1 , 0 9 4}$ | 800 | 706 |
| Net periodic pension cost | $\mathbf{\$ 2 , 2 2 9}$ | $\$ 1,741$ | $\$ 1,520$ |

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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 14. EMPLOYEE BENEFIT PLANS

(continued)

YEAR ENDED DECEMBER<br>31,<br>201220112010<br>(IN THOUSANDS)

OTHER CHANGES IN PLAN ASSETS AND BENEFIT
OBLIGATIONS RECOGNIZED IN OTHER COMPREHENSIVE INCOME (LOSS)
Net loss
Recognized loss
Recognized prior service cost
Recognized net initial asset
Total recognized in other comprehensive income (loss) before tax effect
$\left.\begin{array}{clc}\mathbf{\$ 2 , 3 7 6} & \$ 3,090 & \$ 1,895 \\ (\mathbf{1 , 0 9 4}) & (800) & (705) \\ \mathbf{1 9} & (7) & (15\end{array}\right)$

Total recognized in net benefit cost and other comprehensive income (loss) before tax effect
\$3,547 \$4,041 \$2,712
The estimated net loss, prior service cost and transition asset for the defined benefit pension plan that will be amortized from accumulated other comprehensive loss into net periodic benefit cost over the next year are $\$ 1,363,000$, $\$(20,000)$, and $(\$ 8,000)$, respectively.

The weighted-average assumptions used to determine net periodic benefit cost for the years ended December 31, 2012, 2011 and 2010 were as follows:
YEAR ENDED DECEMBER 31,
$2012 \quad 2011 \quad 2010$
(PERCENTAGES)


The Company has assumed an $8 \%$ long-term expected return on plan assets. This assumption was based upon the plan shistorical investment performance over a longer-term period of 15 years combined with the plan s investment objective of balanced growth and income. Additionally, this assumption also incorporates a targeted range for equity securities of approximately $60 \%$ of plan assets.

The plan s measurement date is December 31, 2012. This plan s asset allocations at December 31, 2012 and 2011, by asset category are as follows:

|  | 2012 <br> (PERCENTAGES) |  |
| :--- | :---: | :---: |
| ASSET CATEGORY: | $\mathbf{2 0 1 1}$ |  |
| Cash and cash equivalents | $\mathbf{2 2}$ | 19 |
| Domestic equities | $\mathbf{6 3}$ | 71 |
| Mutual funds/ETFs | $\mathbf{2}$ |  |
| International equities | $\mathbf{1 3}$ | 10 |
| Corporate bonds | $\mathbf{1 0 0 \%}$ | $100 \%$ |
| Total |  |  |

# AMERISERV FINANCIAL, INC. 

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> <br> 14. EMPLOYEE BENEFIT PLANS (continued) 

 <br> <br> 14. EMPLOYEE BENEFIT PLANS (continued)}

The major categories of assets in the Company s Pension Plan as of year end are presented in the following table. Assets are segregated by the level of the valuation inputs within the fair value hierarchy established by ASC Topic 820 utilized to measure fair value.

## YEAR ENDED DECEMBER 31, 20122011 <br> (IN THOUSANDS)

Level 1:
Cash and cash equivalents
Domestic equities
International equities
Mutual funds/ETFs
Level 2:
Corporate bonds
Total fair value of plan assets
Cash and cash equivalents may include uninvested cash balances along with money market mutual funds, treasury bills, or other assets normally categorized as cash equivalents. Domestic equities may include common or preferred stocks, covered options, rights or warrants, or ADRs which are traded on any U.S. equity market. Mutual funds/ETFs may include any equity, fixed income, balanced, international, or global mutual fund or exchange traded fund including any propriety fund managed by the Trust Company. Agencies may include any U.S. government agency
security or asset-backed security. Collective investment funds may include equity, fixed income, or balanced collective investment funds managed by the Trust Company. Corporate bonds may include any corporate bond or note.

The investment strategy objective for the pension plan is a balance of growth and income. This objective seeks to develop a portfolio for acceptable levels of current income together with the opportunity for capital appreciation. The
balanced growth and income objective reflects a relatively equal balance between equity and fixed income investments such as debt securities. The allocation between equity and fixed income assets may vary by a moderate degree but the plan typically targets a range of equity investments between $50 \%$ and $60 \%$ of the plan assets. This means that fixed income and cash investments typically approximate $40 \%$ to $50 \%$ of the plan assets. The plan is also
able to invest in ASRV common stock up to a maximum level of $10 \%$ of the market value of the plan assets (at December 31, 2012, $2.9 \%$ of the plan assets were invested in ASRV common stock). This asset mix is intended to ensure that there is a steady stream of cash from maturing investments to fund benefit payments.

## CASH FLOWS:

The Company presently expects that the contribution to be made to the Plan in 2013 will be approximately $\$ 2.5$ million.

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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 14. EMPLOYEE BENEFIT PLANS (continued)

## ESTIMATED FUTURE BENEFIT PAYMENTS:

The following benefit payments, which reflect future service, as appropriate, are expected to be paid.
 401(k) PLAN:

The Company maintains a qualified $401(\mathrm{k})$ plan that allows for participation by Company employees. Under the plan, employees may elect to make voluntary, pretax contributions to their accounts which the Company will match one half on the first $2 \%$ of contribution up to a maximum of $1 \%$. The Company also contributes $4 \%$ of salaries for union members who are in the plan. Contributions by the Company charged to operations were $\$ 277,000$ and $\$ 229,000$ for the years ended December 31, 2012 and 2011, respectively. The fair value of plan assets includes $\$ 914,000$ pertaining to the value of the Company s common stock and Trust Preferred securities that are held by the plan at December 31, 2012.

Except for the above benefit plans, the Company has no significant additional exposure for any other post-retirement or post-employment benefits.

## 15. LEASE COMMITMENTS

The Company s obligation for future minimum lease payments on operating leases at December 31, 2012, is as follows:

|  | FUTURE |
| :--- | :--- |
|  | MINIMUM LEASE |
|  | PAYMENTS |
|  | (IN THOUSANDS) |
| 2013 | $\$ 760$ |
| 2014 | 564 |
| 2015 | 556 |
| 2016 | 498 |
| 2017 | 383 |
| 2018 and thereafter | 1,975 |

In addition to the amounts set forth above, certain of the leases require payments by the Company for taxes, insurance, and maintenance. Rent expense included in total non-interest expense amounted to $\$ 785,000, \$ 665,000$ and $\$ 502,000$, in 2012, 2011, and 2010, respectively.

## 16. COMMITMENTS AND CONTINGENT LIABILITIES

The Company incurs off-balance sheet risks in the normal course of business in order to meet the financing needs of its customers. These risks derive from commitments to extend credit and standby letters of credit. Such commitments and standby letters of credit involve, to varying degrees, elements of credit risk in excess of the amount recognized in the consolidated financial statements. Commitments to extend credit are obligations to lend to a customer as long as there is no violation of any condition established in the loan

# AMERISERV FINANCIAL, INC. 

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> 16. COMMITMENTS AND CONTINGENT LIABILITIES (continued)

agreement. Commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Because many of the commitments are expected to expire without being drawn upon, the total commitment amounts do not necessarily represent future cash requirements. The Company evaluates each customer s creditworthiness on a case-by-case basis. Collateral which secures these types of commitments is the same as for other types of secured lending such as accounts receivable, inventory, and fixed assets.

Standby letters of credit are conditional commitments issued by the Company to guarantee the performance of a customer to a third party. Those guarantees are primarily issued to support public and private borrowing arrangements, including normal business activities, bond financings, and similar transactions. The credit risk involved in issuing letters of credit is essentially the same as that involved in extending loans to customers. Letters of credit are issued both on an unsecured and secured basis. Collateral securing these types of transactions is similar to collateral securing the Company s commercial loans.

The Company s exposure to credit loss in the event of nonperformance by the other party to these commitments to extend credit and standby letters of credit is represented by their contractual amounts. The Company uses the same credit and collateral policies in making commitments and conditional obligations as for all other lending. At December 31, 2012, the Company had various outstanding commitments to extend credit approximating $\$ 132,804,000$ and standby letters of credit of $\$ 11,365,000$, compared to commitments to extend credit of $\$ 124,820,000$ and standby letters of credit of $\$ 10,991,000$ at December 31, 2011. Standby letters of credit had terms ranging from 1 to 2 years with annual extension options available. Standby letters of credit of approximately $\$ 4.2$ million were secured as of December 31, 2012 and approximately $\$ 5.0$ million at December 31, 2011. The carrying amount of the liability for AmeriServ obligations related to unfunded commitments and standby letters of credit was $\$ 648,000$ at December 31, 2012 and $\$ 759,000$ at December 31, 2011.

Pursuant to its bylaws, the Company provides indemnification to its directors and officers against certain liabilities incurred as a result of their service on behalf of the Company. In connection with this indemnification obligation, the

Company can advance on behalf of covered individuals costs incurred in defending against certain claims. Additionally, the Company is also subject to a number of asserted and unasserted potential claims encountered in the normal course of business. In the opinion of the Company, neither the resolution of these claims nor the funding of these credit commitments will have a material adverse effect on the Company s consolidated financial position, results of operation or cash flows.

## SBLF:

On August 11, 2011, pursuant to the Small Business Lending Fund (SBLF), the Company issued and sold to the US Treasury 21,000 shares of its Senior Non-Cumulative Perpetual Preferred Stock, Series E (Series E Preferred Stock) for the aggregate proceeds of $\$ 21$ million. The SBLF is a voluntary program sponsored by the US Treasury that encourages small business lending by providing capital to qualified community banks at favorable rates. The initial interest rate on the Series E Preferred Stock has been initially set at 5\% per annum and may be decreased to as low as $1 \%$ per annum if growth thresholds are met for qualified outstanding small business loans. The Company used the proceeds from the Series E Preferred Stock issued to the US Treasury to repurchase all 21,000 shares of its outstanding preferred shares previously issued to the US Treasury under the TARP Capital Purchase Program.

The Series E Preferred Stock has an aggregate liquidation preference of approximately $\$ 21$ million and qualifies as Tier 1 Capital for regulatory purposes. The terms of the Series E Preferred Stock provide for the payment of non-cumulative dividends on a quarterly basis. The dividend rate, as a percentage of the liquidation amount, may fluctuate while the Series E Preferred Stock is outstanding based upon changes in the

# AMERISERV FINANCIAL, INC. 

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> <br> 17. PREFERRED STOCK (continued) 

 <br> <br> 17. PREFERRED STOCK (continued)}
level of qualified small business lending ( QSBL ) by the Bank from its average level of QSBL at each of the four quarter ends leading up to June 30, 2010 (the Baseline ) as follows:

| DIVIDEND PERIOD ANNUALIZED | ANNUALIZED |  |
| :--- | :--- | :--- |
| BEGINNING | ENDING | DIVIDEND RATE |
| August 11, 2011 | December 31, 2011 | $5.0 \%$ |
| January 1, 2012 | December 31, 2013 | $1.0 \%$ to $5.0 \%$ |
| January 1, 2014 | February 7, 2016 | $1.0 \%$ to $7.0 \%{ }^{(1)}$ |
| February 8, 2016 | Redemption | $9.0 \% \%^{(2)}$ |

(1) Between January 1, 2014 and February 7, 2016, the dividend rate will be fixed at a rate in such range based upon (1) the level of percentage change in QSBL between September 30, 2013 and the Baseline.
(2) Beginning on February 8, 2016, the dividend rate will be fixed at nine percent ( $9 \%$ ) per annum.

In addition to the applicable dividend rates described above, beginning on January 1, 2014 and on all dividend payment dates thereafter ending on April 1, 2016, if we fail to increase our level of QSBL compared to the Baseline, we will be required to pay a quarterly lending incentive fee of $0.5 \%$ of the liquidation value. As of December 31, 2012, the Company had increased its QSBL to a level that reduced the dividend rate to $1 \%$. This $1 \%$ rate will continue at least through the second quarter of 2013.

As long as shares of Series E Preferred Stock remain outstanding, we may not pay dividends to our common shareholders (nor may we repurchase or redeem any shares of our common stock) during any quarter in which we fail to declare and pay dividends on the Series E Preferred Stock and for the next three quarters following such failure. In addition, under the terms of the Series E Preferred Stock, we may only declare and pay dividends on our common stock (or repurchase shares of our common stock), if, after payment of such dividend, the dollar amount of our Tier 1 capital would be at least ninety percent $(90 \%)$ of Tier 1 capital as of June 30, 2011, excluding any charge-offs and redemptions of the Series E Preferred Stock (the Tier 1 Dividend Threshold ). The Tier 1 Dividend Threshold is subject to reduction, beginning January 1, 2014, based upon the extent by which, if at all, the QSBL at September 30, 2013 has increased over the Baseline.

[^1]
## TARP CPP:

On October 3, 2008, the Emergency Economic Stabilization Act of 2008 (initially introduced as the Troubled Asset Relief Program or TARP) was enacted. On October 14, 2008, the US Treasury announced its intention to inject capital into financial institutions under the TARP Capital Purchase Program (the CPP). The CPP was a voluntary program designed to provide capital to healthy well managed financial institutions in order to increase the availability of credit to businesses and individuals and help stabilize the US financial system.

On December 19, 2008, the Company sold to the US Treasury for an aggregate purchase price of $\$ 21$ million in cash 21,000 shares of Fixed Rate Cumulative Perpetual Preferred Stock, Series D. In conjunction with the purchase of these senior preferred shares, the US Treasury also received a warrant to purchase up to 1,312,500 shares of the Company s common stock. The warrant had a term of 10 years and was exercisable at any time, in whole or in part, at an exercise price of $\$ 2.40$ per share. The $\$ 21$ million in proceeds was allocated to the Series D Preferred Stock and the warrant based on their relative fair values at issuance (approximately $\$ 20.4$ million was allocated to the Series D Preferred Stock and approximately $\$ 600,000$ to the warrant). The difference between the initial value allocated to the Series D Preferred Stock of

# AMERISERV FINANCIAL, INC. 

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> <br> 17. PREFERRED STOCK (continued) 

 <br> <br> 17. PREFERRED STOCK (continued)}
approximately $\$ 20.4$ million and the liquidation value of $\$ 21$ million was charged to retained earnings over the first five years of the contract. Cumulative dividends on Series D Preferred Stock were payable quarterly at $5 \%$ through December 19, 2013 and at a rate of $9 \%$ thereafter. The Company redeemed all of the shares of the Series D Preferred Stock on August 11, 2011 and repurchased the warrant from the US Treasury for $\$ 825,000$ during 2011. As such, the Company has formally concluded its participation in the TARP CPP program.

## 18. STOCK COMPENSATION PLANS

The Company uses the modified perspective method for accounting for stock-based compensation and recognized $\$ 38,000$ of pretax compensation expense for the year 2012, $\$ 15,000$ in 2011 and $\$ 18,000$ in 2010.

During 2011, the Company s Board of Directors adopted, and its shareholders approved, the AmeriServ Financial, Inc. 2011 Stock Incentive Plan (the Plan) authorizing the grant of options or restricted stock covering 800,000 shares of common stock. This Plan replaced the expired 2001 Stock Option Plan. Under the Plan, options or restricted stock can
be granted (the Grant Date) to directors, officers, and employees that provide services to the Company and its affiliates, as selected by the compensation committee of the Board of Directors. The option price at which a stock option granted during 2012 may be exercised was not less than $100 \%$ of the fair market value per share of common stock on the Grant Date. The maximum term of any option granted under the Plan cannot exceed 10 years. Generally, options vest over a three year period and become exercisable in equal installments over the vesting period. At times, options with a one year vesting period may also be issued.

A summary of the status of the Company s Stock Incentive Plan at December 31, 2012, 2011, and 2010, and changes during the years then ended is presented in the table and narrative following:

|  | YEAR ENDED DECEMBER 31 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 |  | 2011 |  | 2010 |  |
|  |  | WEIGHTED |  | WEIGHTED |  | WEIGHTED |
|  | SHARES | AVER <br> EXERC | SHARES | AVER <br> EXERC | SHARES | AVERAGE EXERCISE |
|  |  | PRICE |  | PRICE |  | PRICE |
| Outstanding at beginning of year | 313,612 | \$ 3.02 | 257,287 | \$ 3.18 | 293,609 | \$ 4.23 |
| Granted | 164,241 | 2.73 | 58,575 | 2.25 | 105,041 | 1.78 |
| Exercised | $(1,500)$ | 1.70 | (750 | 1.70 |  |  |
| Forfeited | $(77,982)$ | 5.47 | (1,500 | 1.70 | $(141,363)$ | 4.31 |


| Outstanding at end of year | $\mathbf{3 9 8 , 3 7 1}$ | $\mathbf{2 . 4 3}$ | 313,612 | 3.02 | 257,287 | 3.18 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Exercisable at end of year | $\mathbf{1 6 7 , 6 2 4}$ | $\mathbf{2 . 2 9}$ | 179,874 | 3.81 | 118,571 | 4.79 |
| Weighted average fair value of |  | $\mathbf{\$ 0 . 8 0}$ |  | $\$ 0.51$ |  | $\$ 0.39$ |
| options granted in current year |  |  |  |  |  |  |

A total of 167,624 of the 398,371 options outstanding at December 31, 2012, are exercisable and have exercise prices between $\$ 1.53$ and $\$ 5.75$, with a weighted average exercise price of $\$ 2.29$ and a weighted average remaining contractual life of 6.34 years. All of these options are exercisable. The remaining 230,747 options that are not yet exercisable have exercise prices between $\$ 1.53$ and $\$ 2.80$, with a weighted average exercise price of $\$ 2.50$ and a weighted average remaining contractual life of 8.82 years. The fair value of each option grant is estimated on the date of grant using the Black-Scholes option pricing model with the following assumptions used for grants in 2012, 2011, and 2010.

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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 18. STOCK COMPENSATION PLANS (continued)

|  | YEAR |  |  |  |  | ENDED DECEMBER 31 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| BLACK-SCHOLES ASSUMPTION RANGES | 2012 |  | 2011 |  | 2010 |  |
| Risk-free interest rate | $\mathbf{1 . 6 6}$ | $\mathbf{2 . 2 8 \%}$ | 2.19 | $3.62 \%$ | 3.21 | $3.83 \%$ |
| Expected lives in years | $\mathbf{1 0}$ |  | 10 |  | 10 |  |
| Expected volatility | $\mathbf{3 3 . 2 6}$ | $\mathbf{3 5 . 7 7 \%}$ | 35.03 | $35.25 \%$ | 34.60 | $35.74 \%$ |
| Expected dividend rate | $\mathbf{0 \%}$ |  | $0 \%$ |  | $0 \%$ |  |

19. DIVIDEND REINVESTMENT AND COMMON STOCK PURCHASE PLAN

The Company s Dividend Reinvestment and Common Stock Purchase Plan (the Purchase Plan) provides each record holder of Common Stock with a simple and convenient method of purchasing additional shares without payment of any brokerage commissions, service charges or other similar expense. A participant in the Purchase Plan may purchase shares of Common Stock by electing either to (1) reinvest dividends on all of his or her shares of Common
Stock (if applicable) or (2) make optional cash payments of not less than $\$ 10$ and up to a maximum of $\$ 2,000$ per month and continue to receive regular dividend payments on his or her other shares. A participant may withdraw from the Purchase Plan at any time.

In the case of purchases from AmeriServ Financial, Inc. of treasury or newly-issued shares of Common Stock, the average market price is determined by averaging the high and low sale price of the Common Stock as reported on the NASDAQ on the relevant investment date. During 2012, the Company issued no shares and at December 31, 2012 had 3,355 unissued reserved shares available under the Purchase Plan. In the case of purchases of shares of Common Stock on the open market, the average market price will be the weighted average purchase price of shares purchased for the Purchase Plan in the market for the relevant investment date.

## 20. INTANGIBLE ASSETS

The Company s Consolidated Balance Sheets show both tangible assets (such as loans, buildings, and investments) and intangible assets (such as goodwill). Goodwill has an indefinite live and is not amortized. Instead such intangible is evaluated for impairment at the reporting unit level at least annually. Any resulting impairment would be reflected as a non-interest expense. Of the Company s goodwill of $\$ 12.6$ million, $\$ 9.5$ million is allocated to the retail banking segment and $\$ 3.1$ million relates to the West Chester Capital Advisors (WCCA) acquisition which is included in the trust segment. Goodwill in both of these segments was evaluated for impairment on its annual impairment evaluation
date. During the first quarter of 2011, the Company did reduce the goodwill allocated to West Chester Capital Advisors by $\$ 337,000$. This reduction resulted from a purchase price adjustment as the principal of WCCA did not fully earn a deferred contingent payment that had been accrued for at the time of acquisition.

A reconciliation of the Company s intangible goodwill balances for 2012 and 2011 is as follows (in thousands):

|  | AT DECEMBER 31, |  |
| :--- | :--- | :--- |
|  | 2012 | 2011 |
| Balance January 1 | $\mathbf{\$ 1 2 , 6 1 3}$ | $\$ 12,950$ |
| Reduction from purchase price adjustment of WCCA |  | 337 |
| Balance December 31 | $\mathbf{\$ 1 2 , 6 1 3}$ | $\$ 12,613$ |

# AMERISERV FINANCIAL, INC. 

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010

## 21. DERIVATIVE HEDGING INSTRUMENTS

The Company can use various interest rate contracts, such as interest rate swaps, caps, floors and swaptions to help manage interest rate and market valuation risk exposure, which is incurred in normal recurrent banking activities. The Company can use derivative instruments, primarily interest rate swaps, to manage interest rate risk and match the rates on certain assets by hedging the fair value of certain fixed rate debt, which converts the debt to variable rates and by hedging the cash flow variability associated with certain variable rate debt by converting the debt to fixed rates.


#### Abstract

To accommodate a customer need and support the Company s asset/liability positioning, we entered into an interest rate swap with the customer and Pittsburgh National Bank (PNC) in the fourth quarter of 2008. This arrangement involves the exchange of interest payments based on the notional amounts. The Company entered into a floating rate loan and a fixed rate swap with our customer. Simultaneously, the Company entered into an offsetting fixed rate swap with PNC. In connection with each swap transaction, the Company agrees to pay interest to the customer on a notional amount at a variable interest rate and receive interest from the customer on the same notional amount at a fixed interest rate. At the same time, the Company agrees to pay PNC the same fixed interest rate on the same notional amount and receive the same variable interest rate on the same notional amount. This transaction allows the Company s customer to effectively convert a variable rate loan to a fixed rate. Because the Company acts as an intermediary for its customer, changes in the fair value of the underlying derivative contracts offset each other and do not significantly impact the Company s results of operations.


The following table summarizes the interest rate swap transactions that impacted the Company s 2012 performance:

| $\begin{aligned} & \text { START } \\ & \text { DATE } \end{aligned}$ | MATURITYHEDGE |  | NOTIONAL RATE |  | $\begin{aligned} & \text { RATE } \\ & \text { IPAID } \end{aligned}$ | REPRICING <br> FREQUENCY | INCREASE <br> (DECREASE) <br> IN <br> INTEREST <br> EXPENSE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | DATE | TYPE | AMOUNT | RECEIV |  |  |  |
|  |  |  |  |  |  |  |  |
| 12/12/08 | 09/24/13 | FAIR <br> VALUE | \$9,000,000 | 5.25 \% | 2.73 \% | MONTHLY | \$227,088 |
| 12/12/08 | 09/24/13 | FAIR <br> VALUE | 9,000,000 | 2.73 | 5.25 | MONTHLY | $(227,088)$ |
|  |  |  |  |  |  |  | \$ |

The Company monitors and controls all derivative products with a comprehensive Board of Director approved hedging policy. This policy permits a total maximum notional amount outstanding of $\$ 500$ million for interest rate swaps, interest rate caps/floors, and swaptions. All hedge transactions must be approved in advance by the Investment Asset/Liability Committee (ALCO) of the Board of Directors.

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## 22. SEGMENT RESULTS

The financial performance of the Company is also monitored by an internal funds transfer pricing profitability measurement system which produces line of business results and key performance measures. The Company s major business units include retail banking, commercial lending, trust, and investment/parent. The reported results reflect the underlying economics of the business segments. Expenses for centrally provided services are allocated based upon the cost and estimated usage of those services. The businesses are match-funded and interest rate risk is centrally managed and accounted for within the investment/parent business segment. The key performance measure the Company focuses on for each business segment is net income contribution.

Retail banking includes the deposit-gathering branch franchise and lending to both individuals and small businesses. Lending activities include residential mortgage loans, direct consumer loans, and small business commercial loans. Commercial banking to businesses includes commercial loans, and commercial real-estate loans. The trust segment contains our wealth management businesses which include the Trust Company, West Chester Capital Advisors, our registered investment advisory firm and financial services. Wealth management

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## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> 22. SEGMENT RESULTS (continued)

includes personal trust products and services such as personal portfolio investment management, estate planning and administration, custodial services and pre-need trusts. Also, institutional trust products and services such as 401(k) plans, defined benefit and defined contribution employee benefit plans, and individual retirement accounts are included in this segment. Financial services include the sale of mutual funds, annuities, and insurance products. The Wealth management businesses also includes the union collective investment funds, namely the ERECT and BUILD funds which are designed to use union pension dollars in construction projects that utilize union labor. The investment/parent includes the net results of investment securities and borrowing activities, general corporate expenses not allocated to the business segments, interest expense on guaranteed junior subordinated deferrable interest debentures, and centralized interest rate risk management. Inter-segment revenues were not material.

The contribution of the major business segments to the Consolidated Results of Operations were as follows:

|  | YEAR ENDED DECEMBER 31, 2012 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | RETAIL BANKIN <br> (IN THOU | COMMERC <br> BANKING <br> SANDS) | $\mathrm{L}_{\text {TRUST }}$ | INVESTM <br> PARENT | T/TOTAL |
| Net interest income | \$20,585 | \$ 14,499 | \$ 35 | \$ $(\mathbf{2}, 916)$ | \$32,203 |
| Provision (credit) for loan loss | (160) | (615) |  |  | (775) |
| Non-interest income | 6,565 | 585 | 7,784 | 9 | 14,943 |
| Non-interest expense | 22,802 | 8,970 | 6,387 | 2,482 | 40,641 |
| Income (loss) before income taxes | 4,508 | 6,729 | 1,432 | $(5,389)$ | 7,280 |
| Income tax expense (benefit) | 1,358 | 2,044 | 487 | $(1,648)$ | 2,241 |
| Net income (loss) | \$3,150 | \$ 4,685 | \$ 945 | \$ (3,741) | \$5,039 |
| Total assets | \$336,241 | \$ 497,331 | \$ 4,429 | \$ 162,990 | \$1,000,991 |

Net interest income
Provision (credit) for loan loss
Non-interest income

YEAR ENDED DECEMBER 31, 2011


| Non-interest expense | 23,470 | 7,833 | 6,118 | 2,616 | 40,037 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Income (loss) before income | 2,948 | 9,936 | 1,205 | $(4,699$ | $)$ |
| taxes | 880 | 2,995 | 410 | $(1,432$ | $)$ |
| Income tax expense (benefit) | $\$ 2,068$ | $\$ 6,941$ | $\$ 795$ | $\$(3,267$ | ) |
| Net income (loss) | $\$ 337,869$ | $\$ 442,087$ | $\$ 3,917$ | $\$ 195,203$ | $\$ 979,076$ |

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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> <br> 22. SEGMENT RESULTS (continued) 

 <br> <br> 22. SEGMENT RESULTS (continued)}

| Net interest income | \$ 18,940 | \$ 12,252 |  | \$ 60 | \$ 1,090 |  | \$ 32,342 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Provision for loan loss | 268 | 4,982 |  |  |  |  | 5,250 |
| Non-interest income | 6,875 | 663 |  | 6,286 | 143 |  | 13,967 |
| Non-interest expense | 23,906 | 7,463 |  | 6,013 | 2,315 |  | 39,697 |
| Income (loss) before income taxes | 1,641 | 470 |  | 333 | (1,082 | ) | 1,362 |
| Income tax expense (benefit) | 379 | (27 | ) | 111 | (383 |  | 80 |
| Net income (loss) | \$ 1,262 | \$ 497 |  | \$ 222 | \$ (699 | ) | \$ 1,282 |
| Total assets | \$317,210 | \$ 455,609 |  | \$ 3,520 | \$ 172,635 |  | \$ 948,974 |

## 23. REGULATORY CAPITAL

The Company is subject to various capital requirements administered by the federal banking agencies. Under capital adequacy guidelines and the regulatory framework for prompt corrective action, the Company must meet specific capital guidelines that involve quantitative measures of the Company s assets, liabilities, and certain off-balance sheet items as calculated under regulatory accounting practices. The Company s capital amounts and classification are also subject to qualitative judgments by the regulators about components, risk weightings, and other factors. Failure to meet minimum capital requirements can initiate certain mandatory and possibly additional discretionary actions by regulators that, if undertaken, could have a direct material effect on the Company $s$ financial statements.

Quantitative measures established by regulation to ensure capital adequacy require the Company to maintain minimum amounts and ratios (set forth in the table below) of total and Tier I capital to risk-weighted assets, and of Tier I capital to average assets. As of December 31, 2012 and 2011, the Federal Reserve categorized the Company as

Well Capitalized under the regulatory framework for prompt corrective action. The Company believes that no conditions or events have occurred that would change this conclusion. To be categorized as well capitalized, the Company must maintain minimum total risk-based, Tier I risk-based, and Tier I leverage ratios as set forth in the table. Additionally, while not a regulatory capital ratio, the Company s tangible common equity ratio was $7.78 \%$ and $8.15 \%$ for 2012 and 2011, respectively.

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## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010

## 23. REGULATORY CAPITAL (continued)

AS OF DECEMBER 31, 2012

| ACTUAL |  | FOR CAPITAL ADEQUACY PURPOSES |  | TO BE WELL CAPITALIZED UNDER PROMPT CORRECTIVE ACTION PROVISIONS |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| AMOUNT RATIO <br> (IN THOUSANDS, |  | AMOUNTRATIO XCEPT RATIOS) |  | PROVIS AMOUN | ONS <br> RATIO |
| \$ 122,583 | 15.92\% | \$61,588 | 8.00\% | \$76,985 | 10.00\% |
| 101,786 | 13.34 | 61,060 | 8.00 | 76,325 | 10.00 |
| 112,916 | 14.67 | 30,794 | 4.00 | 46,191 | 6.00 |
| 92,200 | 12.08 | 30,530 | 4.00 | 45,795 | 6.00 |
| 112,916 | 11.44 | 39,474 | 4.00 | 49,343 | 5.00 |
| 92,200 | 9.55 | 38,616 | 4.00 | 48,269 | 5.00 |

AS OF DECEMBER 31, 2011
\(\left.$$
\begin{array}{lll}\text { ACTUAL } & \begin{array}{l}\text { FOR CAPIAL } \\
\text { ADEQUACY } \\
\text { PURPOSES }\end{array} & \begin{array}{l}\text { UNDER PROMPT } \\
\text { CORRECTIVE }\end{array}
$$ <br>

ACTION\end{array}\right\}\)| PROVISIONS |
| :--- |
| AMOUNT RATIO |
| (IN THOUSANDS, EXCEPT RATIOS) | AMOUNTRATIO | AMOUNTRATIO |
| :--- |


|  | AmeriServ Financial Bank | 101,406 | 14.96 | 54,231 | 8.00 | 67,789 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Tier 1 Capital (To Risk Weighted |  |  |  |  | 10.00 |  |
| Assets) |  |  |  |  |  |  |
| Consolidated | 111,683 | 16.33 | 27,351 | 4.00 | 41,026 | 6.00 |
| $\quad$ AmeriServ Financial Bank | 92,847 | 13.70 | 27,116 | 4.00 | 40,673 | 6.00 |
| $\quad$ Tier 1 Capital (To Average Assets) |  |  |  |  |  |  |
| $\quad$ Consolidated | 111,683 | 11.66 | 38,317 | 4.00 | 47,896 | 5.00 |
| AmeriServ Financial Bank | 92,847 | 9.90 | 37,498 | 4.00 | 46,872 | 5.00 |
| 84 |  |  |  |  |  |  |

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## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 <br> 24. PARENT COMPANY FINANCIAL INFORMATION

The parent company functions primarily as a coordinating and servicing unit for all subsidiary entities. Provided services include general management, accounting and taxes, loan review, internal auditing, investment advisory, marketing, insurance risk management, general corporate services, and financial and strategic planning. The following financial information relates only to the parent company operations:

## BALANCE SHEETS

AT DECEMBER 31, 2012 2011 (IN THOUSANDS)

## ASSETS

Cash

| $\mathbf{\$ 1 0 0}$ | $\$ 100$ |
| :---: | :---: |
| $\mathbf{6 , 0 8 5}$ | 4,430 |
| $\mathbf{1 0 5 3 4}$ | 11,269 |

$\begin{array}{lll}\text { Investment securities available for sale } & \mathbf{1 0 , 5 3 4} & 11,269\end{array}$
Equity investment in banking subsidiary
99,121 103,010
Equity investment in non-banking subsidiaries
5,017
4,888
Guaranteed junior subordinated deferrable interest debenture issuance costs
240
256
Other assets
2,713
2,604
TOTAL ASSETS
\$ 123,810 \$ 126,557
LIABILITIES
Guaranteed junior subordinated deferrable interest debentures
\$ 13,085
\$ 13,085
Other liabilities
257
1,120
TOTAL LIABILITIES
13,342
14,205
STOCKHOLDERS EQUITY
Total stockholders equity
110,468 112,352
TOTAL LIABILITIES AND STOCKHOLDERS EQUITY $\mathbf{\$ 1 2 3 , 8 1 0}$ \$ 126,557

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## AMERISERV FINANCIAL, INC.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010 

## 24. PARENT COMPANY FINANCIAL INFORMATION

(continued)

## STATEMENTS OF OPERATIONS

| INCOME |  |  |  |
| :--- | :---: | :---: | :---: |
| Inter-entity management and other fees | $\mathbf{\$ 2 , 3 5 5}$ | $\$ 2,329$ | $\$ 2,362$ |
| Dividends from banking subsidiary | $\mathbf{8 , 0 0 0}$ | 2,500 |  |
| Dividends from non-banking subsidiaries | $\mathbf{7 1 0}$ | 620 | 205 |
| Interest and dividend income | $\mathbf{3 0 6}$ | 415 | 499 |
| TOTAL INCOME | $\mathbf{1 1 , 3 7 1}$ | 5,864 | 3,066 |
| EXPENSE |  |  |  |
| Interest expense | $\mathbf{1 , 1 2 1}$ | 1,121 | 1,121 |
| Salaries and employee benefits | $\mathbf{1 , 3 6 8}$ | 2,394 | 2,333 |
| Other expense | $\mathbf{5 , 0 7 1}$ | 1,477 | 1,529 |
| TOTAL EXPENSE | $\mathbf{6 , 3 0 0}$ | 872 | 4,983 |
| INCOME (LOSS) BEFORE INCOME TAXES AND EQUITY IN | $\mathbf{8 1 9}$ | 764 | 7,917 |
| UNDISTRIBUTED EARNINGS OF SUBSIDIARIES | $\mathbf{( 2 , 0 8 0 )}$ | 4,901 | 2,477 |
| Benefit for income taxes | $\mathbf{\$ 5 , 0 3 9}$ | $\$ 6,537$ | $\$ 1,282$ |
| Equity in undistributed earnings of subsidiaries | $\mathbf{\$ 3 , 3 2 0}$ | $\$ 7,739$ | $\$ 793$ |
| NET INCOME |  |  |  |

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## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010

## 24. PARENT COMPANY FINANCIAL INFORMATION

## STATEMENTS OF CASH FLOWS

## OPERATING ACTIVITIES

Net income
Adjustment to reconcile net income to net cash provided by (used in) operating activities:
Equity in undistributed earnings of subsidiaries
Stock compensation expense
Other net
NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES INVESTING ACTIVITIES
Purchase of investment securities available for sale
Proceeds from maturity of investment securities available for sale
Capital contribution to banking subsidiary
NET CASH PROVIDED BY INVESTING ACTIVITIES
FINANCING ACTIVITIES
Purchase of treasury stock
Warrant repurchase
Preferred stock dividends paid
NET CASH USED IN FINANCING ACTIVITIES
NET INCREASE (DECREASE) IN CASH AND CASH
EQUIVALENTS
CASH AND CASH EQUIVALENTS AT JANUARY 1
CASH AND CASH EQUIVALENTS AT DECEMBER 31

YEAR ENDED DECEMBER
31,
201220112010
(IN THOUSANDS)
$\mathbf{\$ 5 , 0 3 9} \quad \$ 6,537 \quad \$ 1,282$

| $\mathbf{2 , 0 8 0}$ | $(4,901)$ | $(2,477)$ |
| :--- | :--- | :--- |
| $\mathbf{3 8}$ | 15 | 61 |
| $\mathbf{( 9 8 9})$ | $(285)$ | $(107)$ |
| $\mathbf{6 , 1 6 8}$ | 1,366 | $(1,241)$ |
|  |  |  |
| $\mathbf{( 2 , 0 7 7 )}$ | $(3,049)$ | $(4,044)$ |
| $\mathbf{2 , 8 0 9}$ | 5,942 | 7,050 |
|  |  | $(1,000)$ |
| $\mathbf{7 3 2}$ | 2,893 | 2,006 |


| $\mathbf{( 4 , 4 1 7 )}$ | $(582$ | $)$ |
| :--- | :--- | :--- |
|  | $(825$ |  |
| $\mathbf{( 8 2 8 )}$ | $(1,054)$ | $(1,050)$ |
| $\mathbf{( 5 , 2 4 5 )}$ | $(2,461)$ | $(1,050)$ |
| $\mathbf{1 , 6 5 5}$ | 1,798 | $(285 \quad)$ |
| $\mathbf{4 , 5 3 0}$ | 2,732 | 3,017 |
| $\mathbf{\$ 6 , 1 8 5}$ | $\$ 4,530$ | $\$ 2,732$ |

The ability of the subsidiary Bank to upstream cash to the parent company is restricted by regulations. Federal law prevents the parent company from borrowing from its subsidiary Bank unless the loans are secured by specified assets. Further, such secured loans are limited in amount to ten percent of the subsidiary Bank s capital and surplus. In addition, the Bank is subject to legal limitations on the amount of dividends that can be paid to its shareholder. The dividend limitation generally restricts dividend payments to a bank s retained net income for the current and preceding two calendar years. At December 31, 2012, our subsidiary Bank had \$5.1 million of cash available for immediate
dividends to the holding company under the applicable regulatory formulas. Cash may also be upstreamed to the parent company by the subsidiaries as an inter-entity management fee. The subsidiary Bank had a combined $\$ 107,300,000$ of restricted surplus and retained earnings at December 31, 2012.

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## AMERISERV FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS AT AND FOR THE YEARS ENDED DECEMBER 31, 2012, 2011 AND 2010

## 25. SELECTED QUARTERLY CONSOLIDATED FINANCIAL DATA

The following table sets forth certain unaudited quarterly consolidated financial data regarding the Company:

|  | 2012 QUARTER ENDED |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | DEC. 31 | SEPT. 30 | JUNE 30 | MARCH 31 |
|  | (IN THOUSANDS, EXCEPT PER SHARE |  |  |  |
| Interest income | \$9,878 | \$ 10,030 | \$ 9,885 | \$ 10,124 |
| Interest expense | 1,796 | 1,888 | 1,964 | 2,066 |
| Net interest income | 8,082 | 8,142 | 7,921 | 8,058 |
| Provision (credit) for loan losses | 550 | (200) | (500) | (625) |
| Net interest income after provision (credit) for loan losses | 7,532 | 8,342 | 8,421 | 8,683 |
| Non-interest income | 3,887 | 3,649 | 3,733 | 3,674 |
| Non-interest expense | 10,373 | 10,087 | 10,067 | 10,114 |
| Income before income taxes | 1,046 | 1,904 | 2,087 | 2,243 |
| Provision for income taxes | 311 | 597 | 655 | 678 |
| Net income | \$735 | \$ 1,307 | \$ 1,432 | \$ 1,565 |
| Basic earnings per common share | \$0.04 | \$ 0.05 | \$ 0.06 | \$ 0.06 |
| Diluted earnings per common share | 0.04 | 0.05 | 0.06 | 0.06 |
| Cash dividends declared per common share | 0.00 | 0.00 | 0.00 | 0.00 |
|  | 2011 QUARTER ENDED |  |  |  |
|  | DEC. 31 | SEPT. 30 | JUNE 30 | MARCH 31 |
|  | $\begin{aligned} & \text { (IN THOU } \\ & \text { DATA) } \end{aligned}$ | SANDS, E | XCEPT PER | SHARE |
| Interest income | \$10,346 | \$ 10,492 | \$ 10,530 | \$ 10,596 |
| Interest expense | 2,233 | 2,374 | 2,444 | 2,630 |
| Net interest income | 8,113 | 8,118 | 8,086 | 7,966 |
| Provision (credit) for loan losses | (1,250 ) | (550 ) | (1,175 ) | (600 ) |
| Net interest income after provision (credit) for loan losses | 9,363 | 8,668 | 9,261 | 8,566 |
| Non-interest income | 3,486 | 3,524 | 3,454 | 3,105 |
| Non-interest expense | 10,359 | 9,882 | 9,877 | 9,919 |


| Income before income taxes | 2,490 | 2,310 | 2,838 | 1,752 |
| :--- | :---: | :---: | :---: | :---: |
| Provision for income taxes | 720 | 744 | 900 | 489 |
| Net income | $\$ 1,770$ | $\$ 1,566$ | $\$ 1,938$ | $\$ 1,263$ |
| Basic earnings per common share | $\$ 0.07$ | $\$ 0.05$ | $\$ 0.08$ | $\$ 0.05$ |
| Diluted earnings per common share | 0.07 | 0.05 | 0.08 | 0.05 |
| Cash dividends declared per common share | 0.00 | 0.00 | 0.00 | 0.00 |

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# REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM 

Board of Directors and Shareholders<br>AmeriServ Financial, Inc.


#### Abstract

We have audited the accompanying consolidated balance sheets of AmeriServ Financial, Inc. and subsidiaries (the Company ) as of December 31, 2012 and 2011, and the related consolidated statements of operations, comprehensive income, changes in stockholders' equity, and cash flows for each of the three years in the year ended December 31, 2012. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.


We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board
(United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company is not required to have, nor were we
engaged to perform an audit of its internal control over financial reporting. Our audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company s internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of AmeriServ Financial, Inc. and subsidiaries as of December 31, 2012 and 2011, and the results of their operations and their cash flows for each of the three years in the year ended December 31, 2012, in conformity with U.S. generally accepted accounting principles.

/s/ SR SNODGRASS, A.C.<br>Wexford, Pennsylvania<br>March 8, 2013

# REPORT ON MANAGEMENT S ASSESSMENT OF INTERNAL CONTROL OVER FINANCIAL REPORTING 


#### Abstract

AmeriServ Financial, Inc. is responsible for the preparation, integrity, and fair presentation of the consolidated financial statements included in this annual report. The consolidated financial statements and notes included in this annual report have been prepared in conformity with United States generally accepted accounting principles and necessarily include some amounts that are based on management $s$ best estimates and judgments.


#### Abstract

We, as management of AmeriServ Financial, Inc., are responsible for establishing and maintaining effective internal control over financial reporting that is designed to produce reliable financial statements in conformity with United States generally accepted accounting principles. The system of internal control over financial reporting as it relates to the financial statements is evaluated for effectiveness by management and tested for reliability through a program of internal audits. Actions are taken to correct potential deficiencies as they are identified. Any system of internal control, no matter how well designed, has inherent limitations, including the possibility that a control can be circumvented or overridden and misstatements due to error or fraud may occur and not be detected. Also, because of changes in conditions, internal control effectiveness may vary over time. Accordingly, even an effective system of internal control will provide only reasonable assurance with respect to financial statement preparation.


Management assessed the Company s system of internal control over financial reporting as of December 31, 2012, in relation to criteria for effective internal control over financial reporting as described in Internal Control Integrated
Framework, issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on this assessment, management concludes that, as of December 31, 2012, its system of internal control over financial reporting is effective and meets the criteria of the Internal Control Integrated Framework. This annual report does not include an attestation report of the Company $s$ independent registered public accounting firm regarding internal control over financial reporting. Management s report was not subject to attestation by the Company s independent registered public accounting firm pursuant to the rules of the Securities and Exchange Commission that permit the Company to provide only management s report in this annual report.

/s/ GLENN L. WILSON

Glenn L. Wilson
President \& Chief Executive Officer
/s/ JEFFREY A. STOPKO

Jeffrey A. Stopko<br>Executive Vice President \& Chief Financial Officer Johnstown, PA<br>February 21, 2013

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# STATEMENT OF MANAGEMENT RESPONSIBILITY 

February 21, 2013

To the Stockholders and<br>Board of Directors of AmeriServ Financial, Inc.

Management of AmeriServ Financial, Inc. and its subsidiaries have prepared the consolidated financial statements and other information in the Annual Report and Form 10-K in accordance with United States generally accepted accounting principles and are responsible for its accuracy.

In meeting its responsibility, management relies on internal accounting and related control systems, which include selection and training of qualified personnel, establishment and communication of accounting and administrative policies and procedures, appropriate segregation of responsibilities, and programs of internal audit. These systems are designed to provide reasonable assurance that financial records are reliable for preparing financial statements and maintaining accountability for assets and that assets are safeguarded against unauthorized use or disposition. Such assurance cannot be absolute because of inherent limitations in any internal control system.

Management also recognizes its responsibility to foster a climate in which Company affairs are conducted with the highest ethical standards. The Company s Code of Conduct, furnished to each employee and director, addresses the importance of open internal communications, potential conflicts of interest, compliance with applicable laws, including those related to financial disclosure, the confidentiality of proprietary information, and other items. There is an ongoing program to assess compliance with these policies.

The Audit Committee of the Company s Board of Directors consists solely of outside directors. The Audit Committee meets periodically with management and the independent auditors to discuss audit, financial reporting, and related matters. S.R. Snodgrass A.C. and the Company s internal auditors have direct access to the Audit Committee.

/s/ GLENN L. WILSON

Glenn L. Wilson
President \& Chief Executive Officer
/s/ JEFFREY A. STOPKO
Jeffrey A. Stopko
Executive Vice President \& Chief Financial Officer

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# ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE 

None.

## ITEM 9A. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures. As of December 31, 2012, an evaluation was performed under the supervision and with the participation of the Company s management, including the Chief Executive Officer and Chief Financial Officer, on the effectiveness of the design and operation of the Company s disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934). Based on that evaluation, the
Company s management, including the Chief Executive Officer and Chief Financial Officer, concluded that the Company s disclosure controls and procedures were effective as of December 31, 2012.

Disclosure controls and procedures are the controls and other procedures that are designed to ensure that the information required to be disclosed by the Company in its reports filed and submitted under the Securities Exchange Act of 1934, as amended ( Exchange Act ), is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission s rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by the

Company in its reports filed under the Exchange Act is accumulated and communicated to the Company s management, including the principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure.

Management Report on Internal Control over Financial Reporting. The Company s management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Rule 13a-15(f) under the Exchange Act. Management s assessment of internal control over financial reporting for the fiscal year ended December 31, 2012 is included in Item 8.

## ITEM 9B. OTHER INFORMATION

None.

## PART III

ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

Information required by this section relating to Directors of the Registrant is presented in the Election of ASRV Directors section of the Proxy Statement for the Annual Meeting of Shareholders.

## ITEM 11. EXECUTIVE COMPENSATION

Information required by this section is presented in the Compensation Committee Interlocks and Insider Participation, Compensation Discussion and Analysis, the Compensation Committee Report, and Compensation Paid to Executive Officers sections of the Proxy Statement for the Annual Meeting of Shareholders.

## ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

Information required by this section is presented in the Principal Owners and Security Ownership of Management sections of the Proxy Statement for the Annual Meeting of Shareholders.

ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE
Information required by this section is presented in the Director Independence and Transactions with Related Parties section of the Proxy Statement for the Annual Meeting of Shareholders.

ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES
Information required by this section is presented in the Independent Registered Accounting Firm section of the Proxy Statement for the Annual Meeting of Shareholders.

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## PART IV

## ITEM 15. EXHIBITS AND CONSOLIDATED FINANCIAL STATEMENT SCHEDULES

## CONSOLIDATED FINANCIAL STATEMENTS FILED:

The consolidated financial statements listed below are from this 2012 Form 10-K and Part II Item 8. Page references are to this Form 10-K.

## CONSOLIDATED FINANCIAL STATEMENTS:

AmeriServ Financial, Inc. and Subsidiaries
Consolidated Balance Sheets ..... $\underline{35}$
Consolidated Statements of Operations ..... $\underline{36}$
Consolidated Statements of Comprehensive Income ..... $\underline{38}$
Consolidated Statements of Changes in Stockholders Equity ..... 39
Consolidated Statements of Cash Flows ..... 40
Notes to Consolidated Financial Statements ..... 41
Report of Independent Registered Public Accounting Firm ..... $\underline{89}$
Statement of Management Responsibility ..... $\underline{91}$CONSOLIDATED FINANCIAL STATEMENT SCHEDULES:

These schedules are not required or are not applicable under Securities and Exchange Commission accounting regulations and therefore have been omitted.

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## EXHIBITS:

The exhibits listed below are filed herewith or to other filings.

## EXHIBIT NUMBER <br> DESCRIPTION

3.1 Amended and Restated Articles of Incorporation as amended through August 11, 2011.
3.2 Bylaws, as amended and restated on December 17, 2009.

Agreement, dated July 22, 2009, between AmeriServ Financial, Inc. and Glenn L. Wilson. Securities Purchase Agreement, dated August 11, 2011, between AmeriServ Financial, Inc. and the Secretary of the Treasury, with respect to the issuance and sale of the SBLF Preferred Stock.
Repurchase Letter Agreement dated August 11, 2011, between AmeriServ Financial, Inc. and the United States Department of the Treasury, with respect to the repurchase and redemption of the TARP Preferred Stock. Letter Agreement, dated November 2, 2011, between of the Treasury, with respect to the repurchase of the Warrant.

AmeriServ Financial Inc. 2011 Stock Incentive Plan

Subsidiaries of the Registrant.
Consent of Independent Registered Public Accounting Firm Certification pursuant to Rule 13a-14(a)/15d-14(a), as
31.1 adopted pursuant to section 302 of the Sarbanes-Oxley Act of 2002.
Certification pursuant to Rule 13a-14(a)/15d-14(a), as adopted pursuant to section 302 of the Sarbanes-Oxley Act of 2002.
Certification pursuant to 18 U.S.C. section 1350, as adopted pursuant to section 906 of the Sarbanes-Oxley Act of 2002. Certification pursuant to 18 U.S.C. section 1350, as adopted pursuant to section 906 of the Sarbanes-Oxley Act of 2002. The following information from AMERISERV AmeriServ Financial, Inc. and the United States Department Exhibit 10.1 to Form 8-K filed

FINANCIAL, INC. s Annual Report on Form 10-K for the year ended December 31, 2012, formatted in XBRL
(eTensible Business Reporting Language): (i) Consolidated Balance Sheets, (ii) Consolidated Statements of Operations,
on November 2, 2011

Appendix A to the Definitive Proxy Statement, filed under
Schedule 14A, filed on
March 21, 2011
Below
Below
Below

Below

Below
Below
Below

PRIOR FILING OR EXHIBIT PAGE NUMBER HEREIN
Exhibit 3.1 to the Registration
Statement on Form S-8
(File No. 333-176869) filed on September 16, 2011.
Exhibit 3.2 to Form 8-K Filed on December 23, 2009
Exhibit 10.1 to Form 8-K Filed July 28, 2009

Exhibit 10.1 to Form 8-K filed on August 12, 2011

Exhibit 10.2 to Form 8-K filed on August 12, 2011
(iii) Consolidated Statements of Cash Flows, and (iv) Notes to the Consolidated Financial Statements.

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## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AmeriServ Financial, Inc.
(Registrant)
/s/ Glenn L. Wilson
By:
Glenn L. Wilson
President \& CEO
Date: February 21, 2013
Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities indicated on February 21, 2013:

| /s/ Craig G. Ford | Chairman |  |  |
| :---: | :---: | :---: | :---: |
| Craig G. Ford | Director |  |  |
| /s/ Glenn L. Wilson | President, CEO \& | /s/ Jeffrey A. Stopko |  |
| Glenn L. Wilson <br> /s/ J. Michael Adams, Jr. | Director | Jeffrey A. Stopko | VP \& CFO |
|  |  | /s/ Very Rev. Christian R. Oravec |  |
|  | Director |  | Director |
| J. Michael Adams, Jr. /s/ Allan R. Dennison |  | Very Rev. Christian R. Oravec <br> /s/ Mark E. Pasquerilla |  |
|  | Director |  | Director |
| Allan R. Dennison <br> /s/ Daniel R. DeVos |  | Mark E. Pasquerilla /s/ Howard M. Picking, III |  |
|  | Director |  | Director |
| Daniel R. DeVos /s/ James C. Dewar |  | Howard M. Picking, III /s/ Sara A. Sargent |  |
|  | Director |  | Director |
| James C. Dewar /s/ Bruce E. Duke, III |  | Sara A. Sargent /s/ Thomas C. Slater |  |
|  | Director |  | Director |
| Bruce E. Duke, III /s/ James M. Edwards, Sr. |  | Thomas C. Slater |  |
|  |  | /s/ Robert L. Wise |  |
|  | Director |  | Director |
| James M. Edwards, Sr. /s/ Kim W. Kunkle |  | Robert L. Wise |  |
|  | Director |  |  |
| Kim W. Kunkle <br> /s/ Margaret A. O Malley | Director |  |  |

Margaret A. O Malley

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## AMERISERV FINANCIAL, INC.

## AMERISERV FINANCIAL BANK OFFICE LOCATIONS



Seward Office
1 Roadway Plaza
6858 Route 711 Suite One
Seward, PA 15954-9501
Windber Office
1501 Somerset Avenue

Windber, PA 15963-1745
Central City Office
104 Sunshine Avenue
Central City, PA 15926-1129
Somerset Office
108 W. Main Street
Somerset, PA 15501-2035
Derry Office
112 South Chestnut Street
Derry, PA 15627-1938
South Atherton Office
734 South Atherton Street
State College, PA 16801-4628
Pittsburgh Office
60 Boulevard of the Allies
Suite 100
Pittsburgh, PA 15222-1232
North Atherton Office
1857 N. Atherton Street State College, PA 16803-1521

24-Hour ATM Banking Available Seven Day a Week Banking Available

## REMOTE ATM

 BANKING LOCATIONSEast Hills Drive-up,<br>1213 Scalp Avenue, Johnstown<br>Main Office, 216 Franklin Street, Johnstown<br>The Galleria, Johnstown

AMERISERV LOAN PRODUCTION LOCATIONS

Main Office Downtown<br>216 Franklin Street<br>PO Box 520<br>Johnstown, PA 15907-0520

Altoona Office
3415 Pleasant Valley Boulevard Pleasant Valley Shopping Center

Altoona, PA 16602-4321
Harrisburg Office
2080 Linglestown Road
Suite 107

Harrisburg, PA 17110-9693
Hagerstown Office 1829 Howell Road Suite 3
Hagerstown, MD 21740-6606
Pittsburgh Loan Center
300 Penn Center Boulevard
Suite 402
Pittsburgh, PA 15235-5507

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## SHAREHOLDER INFORMATION

## SECURITIES MARKETS

AmeriServ Financial, Inc. Common Stock is publicly traded and quoted on the NASDAQ National Market System. The common stock is traded under the symbol of ASRV. The listed market makers for the stock are:

Sandler O Neill \& Partners, L.P. 1251 Avenue of the Americas<br>$6^{\text {th }}$ Floor<br>New York, NY 10020<br>Telephone: (800) 635-6860<br>Stifel Nicolaus<br>1407 Eisenhower Boulevard<br>Johnstown, PA 15904<br>Telephone: (814) 269-9211<br>Keefe Bruyette \& Woods, Inc.<br>787 Seventh Avenue<br>Equitable Bldg 4 Floor<br>New York, NY 10019<br>Telephone: (800) 966-1559<br>Knight Capital Group, Inc. 545 Washington Boulevard<br>Jersey City, NJ 07310<br>Telephone: (800) 544-7508<br>Janney Montgomery Scott, LLC<br>1717 Arch Street, 19 ${ }^{\text {th }}$ Floor<br>Philadelphia, PA 19103-2740<br>Telephone: (215) 665-6000

## CORPORATE OFFICES

The corporate offices of AmeriServ Financial, Inc. are located at 216 Franklin Street, Johnstown, PA 15901. Mailing address:

P.O. Box 430<br>Johnstown, PA 15907-0430<br>(814) 533-5300

## AGENTS

The transfer agent and registrar for AmeriServ Financial, Inc. s common stock is:

> Computershare Investor Services
> P O Box 43078
> Providence, RI 02940-3078
> Shareholder Inquiries: 1-800-730-4001
> Internet Address: $h t t p: / / w w w$. Computershare.com

## INFORMATION

Analysts, investors, shareholders, and others seeking financial data about AmeriServ Financial, Inc. or any of its subsidiaries annual and quarterly reports, proxy statements, $10-\mathrm{K}, 10-\mathrm{Q}, 8-\mathrm{K}$, and call reports are asked to contact

Jeffrey A. Stopko, Executive Vice President \& Chief Financial Officer at (814) 533-5310 or by e-mail at JStopko@AmeriServ.com. The Company also maintains a website (www.AmeriServ.com) that makes available, free of charge, such reports and proxy statements and other current financial information, such as press releases and SEC
documents, as well as the corporate governance documents under the Investor Relations tab on the Company s website. Information contained on the Company s website is not incorporated by reference into this Annual Report on Form 10-K.


[^0]:    To help ensure that risk ratings are accurate and reflect the present and future capacity of borrowers to repay a loan as agreed, the Company has a structured loan rating process, which dictates that, at a minimum, credit reviews are mandatory for all commercial and commercial mortgage loan relationships with aggregate balances in excess of $\$ 250,000$ within a 12 -month period. Generally, consumer and residential mortgage loans are included in the Pass categories unless a specific action, such as bankruptcy, delinquency, or death occurs to raise awareness of a possible credit event. The Company s commercial relationship managers are responsible for the timely and accurate risk rating of the loans in their portfolios at origination and on an ongoing basis. Risk ratings are assigned by the account officer, but require independent review and rating concurrence from the Company s internal Loan Review Department. The

[^1]:    We may redeem the Series E Preferred Stock at any time at our option, at a redemption price of $100 \%$ of the liquidation amount plus accrued but unpaid dividends, subject to the approval of our federal banking regulator.

