

PACIFIC FINANCIAL CORP  
Form 10-K  
March 22, 2012

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-K

☒ Annual report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the fiscal year ended December 31, 2011; or

☐ Transition report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Commission file number 000-29829

PACIFIC FINANCIAL CORPORATION

(Exact Name of Registrant as specified in its Charter)

Washington 91-1815009  
(State or Other Jurisdiction of (IRS Employer Identification No.)  
Incorporation or Organization)

1101 S. Boone Street

Aberdeen, Washington 98520-5244

(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (360) 533-8870

Securities Registered Pursuant to Section 12(b) of the Exchange Act: None

Securities Registered Pursuant to Section 12(g) of the Exchange Act:

Common Stock, par value \$1.00 per share

Indicate by check mark whether the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes ☐ No ☒

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Exchange Act. Yes ☐ No ☒

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter periods that the Registrant was required to file such reports), and (2) has been subject to such requirements for the past 90 days. Yes ☒ No ☐

Indicate by checkmark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☒ No ☐

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of the registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. ☐

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in rule 12b of the Exchange Act.

Large accelerated filer ☐ Accelerated filer ☐  
Non-accelerated filer ☐ Smaller reporting company ☒

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Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

The aggregate market value of the common stock held by non-affiliates of the registrant at June 30, 2011, was \$36,708,235.

The number of shares outstanding of the registrant's common stock, \$1.00 par value as of February 28, 2012, was 10,121,853 shares.

DOCUMENTS INCORPORATED BY REFERENCE

Portions of the registrant's Proxy Statement filed in connection with its annual meeting of shareholders to be held April 25, 2012 are incorporated by reference into Part III of this Form 10-K.

PACIFIC FINANCIAL CORPORATION

ANNUAL REPORT ON FORM 10-K FOR THE FISCAL YEAR

ENDED DECEMBER 31, 2011

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## PART I

### **Forward Looking Information**

This document contains forward-looking statements that are subject to risks and uncertainties. These statements are based on the current beliefs and assumptions of our management, and on information currently available to them. Forward-looking statements include the information concerning our possible future results of operations set forth under "Management's Discussion and Analysis of Financial Condition and Results of Operations" and statements preceded by, followed by or that include the words "believes," "expects," "anticipates," "intends," "plans," "estimates" or similar expressions.

Any forward-looking statements in this document are subject to risks relating to, among other things, the factors described under the heading "Risk Factors" in Item 1A below, as well as the following:

1. changing laws, regulations, standards, and government programs, that may limit our revenue sources, eliminate insurance currently available on some deposit products, significantly increase our costs, including compliance and insurance costs, and place additional burdens on our limited management resources;
2. poor economic or business conditions, nationally and in the regions in which we do business, that have resulted in, and may continue to result in, among other things, a deterioration in credit quality and/or reduced demand for credit and other banking services, and additional workout and other real estate owned ("OREO") expenses;
3. decreases in real estate and other asset prices, whether or not due to changes in economic conditions, that may reduce the value of the assets that serve as collateral for many of our loans;
4. competitive pressures among depository and other financial institutions that may impede our ability to attract and retain depositors, borrowers and other customers, retain our key employees, and/or maintain and improve our net interest margin and income and non-interest income, such as fee income; and
5. a lack of liquidity in the market for our common stock that may make it difficult or impossible for you to liquidate your investment in our stock or lead to distortions in the market price of our stock.

Our management believes our forward-looking statements are reasonable; however, you should not place undue reliance on them. Forward-looking statements are not guarantees of performance. They involve risks, uncertainties and assumptions. Many of the factors that will determine our future results, financial condition, and share value are beyond our ability to predict or control. We undertake no obligation to update forward-looking statements.

## ITEM 1. Business

Pacific Financial Corporation (the Company or Pacific) is a bank holding company headquartered in Aberdeen, Washington. The Company owns one bank, Bank of the Pacific (the Bank), which is also located in Washington. The Company was incorporated in the State of Washington in February, 1997, pursuant to a holding company reorganization of the Bank.

The Company conducts its banking business through 16 branches located in communities throughout Grays Harbor, Pacific, and Wahkiakum Counties in Southwest Washington, and Whatcom and Skagit Counties in Northwest Washington. The Company also operates a branch in Gearhart, Oregon. There were no new branches opened during 2011 or 2010.

Pacific Financial Corporation is a reporting company with the Securities and Exchange Commission (SEC), and the Company's common stock is listed on the OTC Bulletin Board™ under the symbol PFLC.OB. Revenue, net income (loss) and total assets for the Company for the years ended December 31, 2011, 2010, and 2009 are presented below:

(dollars in thousands)	For Year Ended December 31,		
	2011	2010	2009
Revenue:			
Net Interest Income	\$23,685	\$22,879	\$21,753
Noninterest Income	7,614	8,451	7,025
Total Revenue	31,299	31,330	28,778
Net Income (Loss)	\$2,818	\$1,634	\$(6,338 )
Total Assets	\$641,254	\$644,403	\$668,626

For additional selected financial information, please see “Item 6. Selected Financial Data” below.

Pacific's filings with the SEC, including its annual report on Form 10-K, quarterly reports on Form 10-Q, periodic current reports on Form 8-K and amendments to these reports, are available free of charge through links from our website at <http://www.bankofthepacific.com> to the SEC's site at <http://www.sec.gov>, as soon as reasonably practicable after filing with the SEC. You may also access our filings with the SEC directly from the EDGAR database found on the SEC's website. By making reference to our website above and elsewhere in this report, we do not intend to incorporate any information from our site into this report.

**The Bank**



Bank of the Pacific was organized in 1978 and opened for business in 1979 to meet the need for a regional community bank with local interests to serve the small to medium-sized businesses and professionals in the coastal region of western Washington. In 2004, the Bank acquired branches in the Bellingham, Washington area by means of a merger with BNW Bancorp, Inc. (BNW), and in 2006, the Bank converted a loan production office in Gearhart, Oregon, to a full service branch. Products and services offered by the Bank include personal and business deposit products and services and various loan and credit products as described in greater detail below.

## Deposit Products and Services

The Bank's primary sources of deposits are individuals and businesses in its local markets. Bank management has made a concerted effort to attract deposits in our local market areas through competitive pricing and delivery of quality products. The Bank offers a traditional array of deposit products, including non-interest bearing checking accounts, interest-bearing checking and savings accounts, money market accounts, and certificates of deposits. These accounts earn interest at rates established by management based on competitive market factors and management's strategic objectives in regards to the types or maturities of deposit liabilities from time to time. Services which accompany the deposit products include sweep accounts, wire services, safety deposit boxes, online banking, private banking, and cash management and other treasury management services. Private banking services provide high net worth clients customized financial solutions to help meet their financial goals.

The Bank provides 24-hour online banking to its customers with access to account balances and transaction histories, plus an electronic check register to make account management and reconciliation easier. The online banking system is compatible with budgeting software like Intuit's Quicken® or Microsoft's Money®. In addition, the online banking system includes the ability to transfer funds, make loan payments, reorder checks, and request statement reprints, provides loan calculators and allows for e-mail exchanges with representatives of the Bank. Also, for a nominal fee, customers can request stop payments and pay an unlimited number of bills online. These services, along with rate and other information, can be accessed through the Bank's website at <http://www.bankofthepacific.com>.

In addition to providing accounts and services to local customers, the Bank utilizes brokered deposits from time to time, which are deposits that are acquired from outside the region. The Bank also participates in the Certificate of Deposit Account Registry Service ("CDARS") which uses a deposit-matching program to distribute deposit balances in excess of insurance or other limits across participating banks. Our participation in CDARS is intended to enhance our ability to attract and retain customers and increase deposits by providing additional FDIC coverage to customers. Due to the nature of the placement of the funds, CDARS deposits are classified as "brokered deposits" by regulatory agencies. Brokered deposits for the three years ended December 31, 2011, 2010 and 2009 were as follows:

Year Ended	Brokered Deposits	CDARS	Total Outstanding	Percentage of Total Deposits	
2011	\$13,000,000	\$5,294,000	\$18,294,000	3.3	%
2010	\$27,220,000	\$1,984,000	\$29,204,000	5.4	%
2009	\$60,220,000	\$716,000	\$60,936,000	10.7	%

Due to excess liquidity in 2011 and 2010, the Company paid off brokered deposits totaling \$14,220,000 in 2011 and \$33,000,000 in 2010 as they came due during the year. In determining whether to take brokered deposits, the Bank considers current market interest rates, profitability to the Bank, and matching deposits and loan products. Brokered deposits in excess of ten percent of total deposits are subject to additional FDIC assessment premiums. Our balance of

brokered deposits (excluding CDARS) bears interest at 0.95% to 1.70% and matures as follows: 2013 - \$2,191,000; 2014 - \$809,000; 2015- \$5,000,000 and 2016 – \$5,000,000.

The Bank's deposits are insured by the Federal Deposit Insurance Corporation ("FDIC") up to applicable legal limits under the Deposit Insurance Fund. The Bank is a member of the Federal Home Loan Bank ("FHLB") and is regulated by the Washington Department of Financial Institutions, Division of Banks (Washington Division), and the FDIC.

The Company is not dependent on any significant individual customers, entities or group of related entities for deposits. There are no deposit relationships exceeding two percent of total deposits.

### **Lending Activities**

*General.* Lending products offered by the Bank include real estate loans, commercial loans, agriculture loans, installment loans, and residential mortgage loans. The majority of the Company's loan portfolio is comprised of real estate loans, which constitute \$390,616,000, or 79.8%, of total loans outstanding. Commercial real estate loans represent \$221,474,000, or 45.3%, and residential construction, land development and other land loans represent \$47,156,000, or 9.6% at December 31, 2011. See "Footnote 4 – Loans" in the audited consolidated financial statements included under Item 14 of this report for balances in each of our lending categories as of December 31, 2011 and 2010.

The Bank originates loans primarily in its local markets. Loans to borrowers outside of Washington and Oregon total \$66,511,000, or 13.6%, of total loans at December 31, 2011. Of this amount, \$52,928,000, or 10.8% of total loans, are government guaranteed loans purchased in the secondary market that were not originated by us. Additionally, our loan portfolio includes \$4,115,000 in loans purchased from and originated by other financial institutions, representing 0.9% of total loans.

*Underwriting and Credit Administration.* The Bank's lending activities are guided by policies that are reviewed and approved annually by our board of directors. These policies address the types of loans, underwriting standards, structure and rate considerations, and compliance with laws, regulations and internal lending limits. As part of our credit administration process, we routinely engage external loan specialists to perform asset quality reviews. These reviews consist of sampling loans to review individual borrower loan files for adherence to policy and underwriting standards, proper loan administration, and asset quality. In addition, the management executive committee and credit administration meet quarterly with loan personnel to review loan risk assessments on loans greater than \$500,000 with an internal risk rating of watch or worse.

The loan policy also establishes loan approval authority for certain officers individually. Loan officer lending authority ranges from \$5,000 to \$500,000 for certain loan officers. Credit risk officers can approve loans up to \$2,000,000. The chief credit officer and chief executive officer can approve loans up to \$3,000,000. Loans greater than \$3,000,000 must be approved by the Loan Committee of the Company's board of directors. Additionally, loans with a risk rating of substandard or worse, with balances of \$2,000,000 or greater, must also be approved by the Loan Committee. Effective January 1, 2012, the loan approval process was amended to increase the approval authority for credit risk officers up to \$2,500,000. Loans greater than \$2,500,000 must be approved by a five member Management Loan Committee made up of the chief credit officer, credit risk officers, commercial lending manager, and commercial team leader. The Management Loan Committee replaces the previous Board Loan Committee in the loan approval process. The Board Loan Committee will meet at least quarterly to review the allowance for credit losses, summary of loans reviewed by the Management Loan Committee, loan policy exceptions, and other key credit metrics. The Bank's legal lending limit was \$15,000,000 at December 31, 2011. The internal lending limit is \$7,500,000 and represents the maximum lending limit to individual borrowers and related entities. The Bank does not have significant loan concentrations to any individual customer, entity or group of related entities.

The Bank's underwriting policies focus on assessment of each borrower's ability to service and repay the debt, and the availability of collateral to secure the loan. Depending on the nature of the borrower and the purpose and amount of the loan, the Bank's loans may be secured by a variety of collateral, including real estate, business assets, and personal assets. The value of our collateral is subject to change. See the discussion under the subheading "Lending Activities—Classification of Loans" for additional information regarding our periodic evaluation of collateral values. Analysis of whether to make a loan to a particular borrower requires consideration of (1) the borrower's character, (2) the borrower's financial condition as reflected in current financial statements, (3) the borrower's management capability, (4) the borrower's industry, and (5) the economic environment in which the loan will be repaid. Before closing a loan, the Bank's loan documentation files will include financial statements of the borrower, guarantors, endorsers and co-makers. Personal and business financial statements must be signed by the borrower and contain, at a minimum, a balance sheet and income information. Income is verified on loans except homogenous non-real estate

consumer loans. Tax returns are considered an excellent source of financial information. Applicable credit reports (Dunn & Bradstreet, Equifax or credit bureau reports) are also required on all loans. Financial statements reviewed by third party accountants are required for commercial loans between \$3 million and \$5 million. Audited financial statements are required on commercial credits of \$5 million or more. In addition, in instances where a borrower or guarantor maintains liquidity that is a material factor in loan approval, verification of that liquidity is required.

The Bank generally requires guarantor support on commercial real estate loans, commercial and industrial loans to entities, where applicable, and certain consumer loans. Loans to closely held corporations will normally be guaranteed by the major stockholders. On occasion, it is necessary to make exceptions to this policy for long-standing customers. However, we keep these exceptions to the minimum necessary to retain good customers, and exceptions must be approved by credit administration. In addition, as a policy, loans that are to legal entities formed for the limited purpose of the business or project being financed require personal guarantees in support of the loan. Similarly, the Bank's policy is not to engage in non-recourse financing on commercial and commercial real estate loans. Before extending credit to a business, the Bank looks closely at its evaluation of the borrower's management ability, financial history, including cash flow of the borrower and all guarantors (referred to as "global cash flow" in our industry), and the liquidation value of the collateral. Emphasis is placed on having a comprehensive understanding of the borrower's and guarantors' cash flow and on financial due diligence.

The Company's loan portfolio does not include mortgage loans originated as subprime loans, "Alt-A" loans, or no documentation, interest only or option adjustable rate loans.

*Commercial Lending.* The Bank's commercial and agricultural loans consist primarily of secured revolving operating lines of credit, equipment financing, accounts receivable and inventory financing and business term loans, some of which may be partially guaranteed by the Small Business Administration or the U.S. Department of Agriculture. The Company's credit policies determine advance rates against the different forms of collateral that can be pledged against commercial loans. Typically, the majority of loans will be limited to a percentage of the underlying collateral values such as equipment, eligible accounts receivable and finished inventory. Individual advance rates may be higher or lower depending upon the financial strength of the borrower, quality of the collateral and/or term of the loan.

The Bank provides secured and unsecured loans to commercial borrowers. Unsecured loans totaled \$2,405,000 at December 31, 2011, or 0.5% of total loans as of that date.

*Commercial Real Estate.* The Bank originates commercial real estate and multifamily loans within its primary market areas. Owner-occupied commercial real estate loans are preferred. Underwriting standards require that commercial and multifamily real estate loans not exceed 65-80% of the lower of appraised value at origination or cost of the underlying collateral, depending upon specific property type. The cash flow coverage to debt servicing requirement is generally that annual cash flow be a minimum of between 1.25-1.35 times debt service for commercial real estate loans and 1.25 times debt service for multifamily loans. Cash flow coverage is calculated using a market interest rate.

Commercial real estate and multifamily loans typically involve a greater degree of risk than single-family residential mortgage loans. Payments on loans secured by multifamily and commercial real estate properties are dependent on successful operation and management of the properties and repayment of these loans is affected by adverse conditions in the real estate market or the economy. The Bank seeks to minimize these risks by scrutinizing the financial condition of the borrower, the quality and value of the collateral, and the management of the property securing the

loan. In addition, the Bank reviews the commercial real estate loan portfolio annually to evaluate the performance of individual loans greater than \$500,000 and for potential changes in interest rates, occupancy, and collateral values.

Non-owner occupied commercial real estate loans are loans in which less than 50% of the property is occupied by the owner and include loans such as apartment complexes, hotels and motels, retail centers and mini-storages. Repayment of non-owner occupied commercial real estate loans is dependent upon the lease or resale of the subject property. Loan amortizations range from 10 to 30 years, although terms typically do not exceed 10 years. Interest rates can be either floating or fixed. Floating rates are typically indexed to the prime rate or Federal Home Loan Bank advance rates plus a defined margin. Fixed rates are generally set for periods of three to five years with either a rate reset provision or a payment due at maturity. Prepayment penalties are sought on term commercial real estate loans. The penalties are designed to protect the Bank from refinancing of the loan during the early years of the transaction.

*Construction Loans.* The Bank originates single-family residential construction loans for custom homes (where the home buyer is the borrower). It has also provided financing to builders for the construction of pre-sold homes and, in selected cases, to builders for the construction of speculative residential property. Because of the higher risks involved in the residential construction industry in today's economic climate, the Bank is not currently engaging in new land acquisition and site development financing. Limited residential speculative construction financing is being provided for a select and limited group of borrowers, which is designed to facilitate exit from the related loans.

The Bank endeavors to limit construction lending risks through adherence to specific underwriting guidelines and procedures. Repayment of construction loans is dependent upon the sale of individual homes to consumers or in some cases to other developers. Terms on construction loans are generally short-term in nature and most loans mature in one to three years. Interest rates are usually floating and fully indexed to a short-term rate index. The Bank's credit policies address maximum loan to value, cash equity requirements, inspection requirements, and overall credit strength.

*Single-Family Residential Real Estate Lending.* The majority of our one-to-four family residential loans are secured by single-family residences located in our primary market areas. Our underwriting standards require that single-family portfolio loans are generally owner-occupied and do not exceed 80% of the lower of appraised value at origination or cost of the underlying collateral. Terms typically range from 15 to 30 years. Repayment of these loans comes from the borrower's personal cash flows and liquidity, and collateral values are a function of residential real estate values in the markets we serve. These loans include primary residences, second homes, rental homes and home equity loans and home equity lines of credit.

*Origination and Sales of Residential Mortgage Loans.* The Bank also originates mortgage loans for sale into the secondary market. Commitments to sell mortgage loans are generally made during the period between the loan application and the closing of the mortgage loan. Most of these sale commitments are made on a "best efforts" basis whereby the Bank is only obligated to sell the mortgage if the mortgage loan is approved and closed. As a result, management believes that market risk is minimal. When we sell mortgage loans, we sell the rights to service the loans as well (i.e., collection of principal and interest payments). Mortgage loans originated for sale are underwritten in accordance with standards of the loan purchaser, as a result, underwriting standards vary. The Bank's loans held for sale portfolio does not include mortgage loans originated as subprime loans, "Alt-A" loans, or no documentation or option adjustable rate loans.



*Consumer.* Consumer installment loans and other loans represent a small percentage of total outstanding loans and include new and used auto loans, boat loans, and personal lines of credit.

*Classification of Loans.* Federal regulations require that the Bank periodically evaluate the risks inherent in its loan portfolios. In addition, the Washington Division and the FDIC have authority to identify problem loans and, if appropriate, require them to be reclassified. There are three classifications for problem loans: Substandard, Doubtful, and Loss. Substandard loans have one or more defined weaknesses and are characterized by the distinct possibility that some loss will be sustained if the deficiencies are not corrected. Doubtful loans have the weaknesses of loans classified as Substandard, with additional characteristics that suggest the weaknesses make collection or recovery in full after liquidation of collateral questionable on the basis of currently existing facts, conditions, and values. There is a high possibility of loss in loans classified as Doubtful. A loan classified as Loss is considered uncollectible and of such little value that continued classification of the credit as a loan is not warranted. If a loan or a portion thereof is classified as Loss, it must be charged-off, meaning the amount of the loss is charged against the allowance for credit losses, thereby reducing that reserve. The Bank also classifies some loans as Pass or Other Loans Especially Mentioned (“OLEM”). Within the Pass classification certain loans are Watch rated because they have elements of risk that require more monitoring than other performing loans. Pass grade loans include a range of loans from very high credit quality to acceptable credit quality. These borrowers generally have strong to acceptable capital levels and consistent earnings and debt service capacity. Loans with higher grades within the Pass category may include borrowers who are experiencing unusual operating difficulties, but have acceptable payment performance to date. Overall, loans with a Pass grade show no immediate loss exposure. Loans classified as OLEM are assets that continue to perform but have shown deterioration in credit quality and require closer monitoring.

On an ongoing basis, the Bank reviews borrower financial results, collateral values, and compliance with payment terms and covenant requirements in order to identify problems in loan relationships. When management believes that the collection of all or a portion of principal and interest is no longer probable, the loan is placed on “non-accrual” status, accrual of interest is suspended, previously accrued interest is reversed, and interest payments are applied to principal until the Company determines that all remaining principal and interest can be recovered. This may occur at any time regardless of delinquency, however it is the policy of the Bank that a loan past due 90 days or more and not in the process of collection be placed on non-accrual status. Interest income is subsequently recognized only to the extent that cash payments are received until, in management’s judgment, the borrower has the ability to make contractual interest and principal payments, in which case the loan is returned to accrual status. When all or a portion of the contractual cash flows are not expected to be collected, the loan is considered impaired. Impairment is measured on a loan by loan basis for commercial, construction and real estate loans by either the present value of the expected future cash flows discounted at the loan’s effective interest rate, or the fair value of the collateral less estimated selling costs if the loan is collateral dependent. The Company estimates and records impairment based on the estimated net realizable value of the collateral on collateral dependent loans. Large groups of small balance homogeneous loans are collectively evaluated for impairment. The Company does not make additional loans to a borrower or any related interest of the borrower when a loan is past due in principal or interest more than 90 days.

The Company reviews the net realizable values of the underlying collateral for collateral dependent impaired loans on at least a quarterly basis. To determine the collateral value, management utilizes independent appraisals and internal evaluations. These valuations are reviewed to determine whether an additional discount should be applied given the age of market information or other factors such as costs to carry and sell an asset. Currently it is our practice to obtain new appraisals on non-performing collateral dependent loans and/or other real estate owned (“OREO”) semi-annually. Based upon the appraisal, the Company will, if an appraisal suggests a reduced value, adjust the recorded loan balance to the lower of cost or market value (less costs to sell) and record a charge-off to the allowance for credit losses or designate a specific reserve within the allowance per accounting principles generally accepted in the United States.

Generally, the Company will record the charge-off rather than designate a specific reserve. This process enables the Company to adequately reserve for non-performing loans within the allowance for credit losses.

OREO is classified as other real estate owned until it is sold. When property is acquired, it is recorded at the estimated fair value (less costs to sell) at the date of acquisition, not to exceed the book value of the underlying loan, and any resulting write-down is charged to the allowance for credit losses. Subsequent write-downs based upon re-evaluation of the property are charged to non-interest expense. Upon acquisition of a particular property, all costs incurred in maintaining the property are expensed. Costs relating to the development and improvement of the property, however, are capitalized to the extent of the property's net realizable value. Due to the drop in real estate prices in our market areas in recent years, charge-offs to the allowance for credit losses on OREO properties totaled \$594,000 and \$1,034,000, for the years ended December 31, 2011 and 2010, respectively. In addition, the Company recorded OREO write-downs in non-interest expense in the income statement based upon subsequent re-evaluations totaling \$1,049,000, \$1,272,000, and \$3,689,000 for the years ended December 31, 2011, 2010 and 2009, respectively.

*Troubled Debt Restructures.* A modification of a loan constitutes a troubled debt restructuring ("TDR") when a borrower is experiencing financial difficulty and the modification constitutes a concession. There are various types of concessions when modifying a loan, however, forgiveness of principal is infrequently granted by the Company. Commercial and industrial loans modified in a TDR may involve term extensions, below market interest rates and/or interest-only payments wherein the delay in the repayment of principal is determined to be significant when all elements of the loan and circumstances are considered. Additional collateral, a co-borrower, or a guarantor is often required. Commercial mortgage and construction loans modified in a TDR often involve reducing the interest rate for the remaining term of the loan, extending the maturity date at an interest rate lower than the current market rate for new debt with similar risk, or substituting or adding a new borrower or guarantor. Construction loans modified in a TDR may also involve extending the interest-only payment period. Residential mortgage loans modified in a TDR are primarily comprised of loans where monthly payments are lowered to accommodate the borrowers' financial needs. Land loans are typically structured as interest-only monthly payments with a balloon payment due at maturity. Land loans modified in a TDR typically involve extending the balloon payment by one to three years, and providing an interest rate concession. Home equity modifications are made infrequently and are uniquely designed to meet the specific needs of each borrower.

When the Company makes a decision to grant an extension or renew a loan, it does so based on the information available with respect to the borrower's ability to repay the loan. Such extensions are made only after renewed credit analysis and with the approval of the appropriate credit administration personnel who must be independent of the lending officer/relationship manager in a particular loan. The Company may renew a loan or grant an extension when the maturity date is imminent and the borrower may be experiencing some level of financial stress but it is not evident at the time of the extension that the loan or a portion of the loan is not collectible. The Company believes a review of the ultimate outcome of the loan may not be a relevant indicator of whether an extension of a loan should have been reclassified at a particular point in time.

TDRs are considered impaired and are reported as impaired loans. Additionally, loans modified in a TDR are typically already on non-accrual status and partial charge-offs have in some cases already been taken against the outstanding loan balance. As a result, loans modified in a TDR for the Company may have the financial effect of increasing the specific allowance associated with the loan. An allowance for impaired loans that have been modified in a TDR is measured based on the present value of expected future cash flows discounted at the loan's effective interest rate, the loan's observable market price, or the estimated fair value of the collateral, less any selling costs, if the loan is

collateral dependent. The Company's practice is to re-appraise collateral dependent loans at approximate six month intervals.

The Company closely monitors the performance of modified loans for delinquency, as delinquency is considered an early indicator of possible future default. If loans modified in a TDR subsequently default, the Company evaluates the loan for possible further impairment. The allowance may be increased, adjustments may be made in the allocation of the allowance, or partial charge-offs may be taken to further write-down the carrying value of the loan.

TDRs totaled \$8,132,000 and \$932,000 at December 31, 2011 and 2010, respectively. See Note 4 – "Loans" in the audited consolidated financial statements included under Item 15 of this report for more information on TDRs as of December 31, 2011 and 2010.

### **PFC Statutory Trusts I and II**

PFC Statutory Trust I and II are wholly-owned subsidiary trusts of the Company formed to facilitate the issuance of trust preferred securities (trust preferred securities). The trusts were organized in December 2005 and June 2006 in connection with two offerings of trust preferred securities. During 2009, the Company exercised its right to defer interest payments on its trust preferred securities. As of December 31, 2011 and 2010, deferred interest totaled \$1,252,000 and \$900,000, respectively. For more information regarding the Company's issuance of trust preferred securities, see Note 9 "Junior Subordinated Debentures" to Pacific's audited consolidated financial statements included in Item 15 of this report.

### **Competition**

Competition in the banking industry is significant. Banks face a number of competitors with respect to providing banking services and attracting deposits. Competition comes from both bank and non-bank sources and from both large national and smaller local institutions. Many of these institutions, such as Wells Fargo Bank, Bank of America, and Chase Bank, have significantly greater resources than the Company and the Bank. As a result, competition for deposits, loan, and other products is significant and may continue to increase, particularly in Pacific's larger market in and around Bellingham, Washington.

The Bank competes in Grays Harbor County with well-established thrifts which are headquartered in the area along with branches of large banks with headquarters outside the area. The Bank also competes with well-established small community banks, branches of large banks, thrifts and credit unions in Pacific and Wahkiakum Counties in the state of Washington and Clatsop County in the state of Oregon. In Whatcom County and Skagit County, Washington, the Bank also competes with large regional and super-regional financial institutions that do not have a significant presence in the Company's historical market areas. The Company believes Whatcom County provides opportunities for expansion, but in pursuing that expansion it faces greater competitive challenges than it faces in its historical market areas.

The adoption of the Gramm-Leach-Bliley Act of 1999 (the Financial Services Modernization Act) eliminated many of the barriers to affiliation among providers of financial services and further opened the door to business combinations involving banks, insurance companies, securities or brokerage firms, and others. This regulatory change has led to further consolidation in the financial services industry and the creation of financial conglomerates which frequently offer multiple financial services, including deposit services, brokerage and others. When combined with technological developments such as the Internet that have reduced barriers to entry faced by companies physically located outside the Company's market area, changes in the market have resulted in increased competition and can be expected to result in further increases in competition in the future. Competition in the market for deposits has increased significantly.

Consolidation trends among financial institutions may continue. There may be opportunities for Pacific to acquire customers, personnel, and perhaps assets or even branches. The ability to do so will depend on Pacific's financial condition, as well as on its ability to compete successfully with other financial institutions when opportunities arise. Many competitive institutions have greater resources and better access to capital markets than we do, which may make it difficult for us to compete successfully for opportunities in our geographic area of operations.

The Company has been able to maintain a competitive advantage in its historical markets as a result of its status as a local institution, offering products and services tailored to the needs of the community. Further, because of the extensive experience of management in its market area and the business contacts of management and the Company's directors, management believes the Company can continue to compete effectively.

According to the Market Share Report compiled by the FDIC, as of June 30, 2011, the Company held a deposit market share of 33.6% in Pacific County, 49.2% in Wahkiakum County, 27.4% in Grays Harbor County, 4.0% in Whatcom County, 1.5% in Skagit County and 1.5% in Clatsop County (Oregon).

### **Employees**

As of December 31, 2011, the Bank employed 213 full time equivalent employees. Management believes relations with its employees are good.

### **Supervision and Regulation**

The following is a general description of certain significant statutes and regulations affecting the banking industry. The laws and regulations applicable to the Company and its subsidiaries are primarily intended to protect depositors and borrowers of the Bank and not stockholders of the Company. Various proposals to change the laws and regulations governing the banking industry are pending in Congress, in state legislatures and before the various bank regulatory agencies and new or amended proposals are expected. In the current economic climate and regulatory environment, the likelihood of enactment of new banking legislation and promulgation of new banking regulations is significantly greater than it has been in recent years. The potential impact of new laws and regulations on the Company and its subsidiaries cannot be determined, but any such laws and regulations may materially affect the business and prospects of the Company and its subsidiaries. Violation of the laws and regulations applicable to the Company and its subsidiaries may result in assessment of substantial civil monetary penalties, the imposition of a cease and desist or similar order, and other regulatory sanctions, as well as private litigation.

### **The Company**

#### **General**

As a bank holding company, the Company is subject to the Bank Holding Company Act of 1956, as amended (BHCA), which places the Company under the primary supervision of the Board of Governors of the Federal Reserve System (the Federal Reserve). The Company must file annual reports with the Federal Reserve and must provide it with such additional information as it may require. In addition, the Federal Reserve periodically examines the Company and the Bank.



## **Bank Holding Company Regulation**

General. The BHCA restricts the direct and indirect activities of the Company to banking, managing or controlling banks and other subsidiaries authorized under the BHCA, and activities that are closely related to banking or managing or controlling banks. The Company must obtain approval of the Federal Reserve before it: (1) acquires direct or indirect ownership or control of any voting shares of any bank or bank holding company that results in total ownership or control, directly or indirectly, of more than 5% of the outstanding shares of any class of voting securities of such bank or bank holding company; (2) merges or consolidates with another bank holding company; or (3) acquires substantially all of the assets of another bank or bank holding company. In acting on applications for such prior approval, the Federal Reserve considers various factors, including, without limitation, the effect of the proposed transaction on competition in relevant geographic and product markets, and each transaction party's financial condition, managerial resources, and the convenience and needs of the communities to be served, including the performance record under the Community Reinvestment Act.

Source of Strength. Under Federal Reserve policy, the Company must act as a source of financial and managerial strength to the Bank. This means that the Company is required to commit, as necessary, resources to support the Bank, and that under certain conditions, the Federal Reserve may conclude that certain actions of Company, such as payment of cash dividends, would constitute unsafe and unsound banking practices.

Dodd-Frank Act. In addition, under the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (the "Dodd-Frank Act"), the FDIC has back-up enforcement authority over a depository institution holding company, such as the Company, if the conduct or threatened conduct of a holding company poses a risk to the Deposit Insurance Fund, subject to certain limitations.

### **Effects of Government Monetary Policy**

Banking is a business which depends on interest rate differentials. In general, the major portions of a bank's earnings derives from the differences between: (i) interest received by a bank on loans extended to its customers and the yield on securities held in its investment portfolio; and (ii) the interest paid by a bank on its deposits and its other borrowings (the bank's "cost of funds"). Thus, our earnings and growth are constantly subject to the influence of economic conditions generally, both domestic and foreign, and also to the monetary, fiscal and related policies of the United States and its agencies, particularly the Federal Reserve and the U.S. Treasury. The nature and timing of changes in such policies and their impact cannot be predicted.

### **The Bank**

#### **General**

The Bank, as an FDIC insured state-chartered bank, is subject to regulation and examination by the FDIC and the Department of Financial Institutions of the State of Washington. The federal laws that apply to the Bank regulate, among other things, the scope of its business activities, its investments, its reserves against deposits, the timing of the availability of deposited funds and the nature and amount of and collateral for loans.

CRA. The Community Reinvestment Act (the CRA) requires that the FDIC evaluate the Bank's record in meeting the credit needs of its local community, including low and moderate income neighborhoods, consistent with the safe and sound operation of those banks. These factors are also considered in evaluating mergers, acquisitions, and applications to open a branch or facility. In connection with the FDIC's assessment of the record of financial institutions under the CRA, it assigns a rating of either, "outstanding," "satisfactory," "needs to improve," or "substantial noncompliance" following an examination. The Bank received a CRA rating of "satisfactory" during its most recent examination.

Insider Credit Transactions. Banks are also subject to certain restrictions imposed by the Federal Reserve Act on extensions of credit to executive officers, directors, principal shareholders, or any related interests of such persons. Extensions of credit (i) must be made on substantially the same terms, including interest rates and collateral, and follow credit underwriting procedures that are not less stringent than those prevailing at the time for comparable transactions with persons not covered above and who are not employees and (ii) must not involve more than the normal risk of repayment or present other unfavorable features. Banks are also subject to certain lending limits and restrictions on overdrafts to such persons.

FDICIA. Under the Federal Deposit Insurance Corporation Improvement Act of 1991 (FDICIA), each federal banking agency has prescribed, by regulation, noncapital safety and soundness standards for institutions under its authority. These standards cover internal controls, information systems, and internal audit systems, loan documentation, credit underwriting, interest rate exposure, asset growth, compensation, fees and benefits, such other operational and managerial standards as the agency determines to be appropriate, and standards for asset quality, earnings and stock valuation. An institution which fails to meet these standards must develop a plan acceptable to the agency, specifying the steps that the institution will take to meet the standards. Failure to submit or implement such a plan may subject the institution to regulatory sanctions. Management believes that the Bank meets all such standards and, therefore, does not believe that these regulatory standards will materially affect the Company's business or operations.

## **Dodd-Frank Act**

On July 21, 2010, the Dodd-Frank Act was signed into law and implements far-reaching changes across the financial regulatory landscape, including provisions that, among other things, will:

Centralize responsibility for consumer financial protection by creating a new agency within the Federal Reserve Board, the Bureau of Consumer Financial Protection, with broad rule making, supervision and enforcement authority for a wide range of consumer protection laws that would apply to all banks and thrifts. Smaller financial institutions, including the Bank, will be subject to the supervision and enforcement of their primary federal banking regulator with respect to the federal consumer financial protection laws.

Require the federal banking regulators to promulgate new capital regulations and seek to make their capital requirements countercyclical, so that capital requirements increase in times of economic expansion and decrease in times of economic contraction.

· Provide for new disclosures and other requirements relating to executive compensation and corporate governance.

· Change the assessment base for federal deposit insurance from deposits to average total assets minus tangible equity.

Make permanent the \$250,000 limit for federal deposit insurance and provide unlimited federal deposit insurance through December 31, 2012 for non-interest bearing demand transaction accounts at all insured depository institutions.

Many aspects of the Dodd-Frank Act are subject to rule-making and will take effect over the next 18 months. These rules will increase regulation of the financial services industry and impose restrictions on the ability of firms within the industry to conduct business consistent with historical practices. These rules will, as examples, impact the ability of financial institutions to charge certain banking and other fees, allow interest to be paid on demand deposits, impose new restrictions on lending practices and require depository institution holding companies to maintain capital levels at levels not less than the levels required for insured depository institutions. Compliance with such legislation or regulation may, among other effects, significantly increase our costs, limit our product offerings and operating flexibility, decrease our revenue opportunities, require significant adjustments in our internal business processes, and possibly require us to maintain our regulatory capital at levels above historical levels.

## **The Volcker Rule**

The Dodd-Frank Act implements the “Volcker Rule,” which prohibits banking entities such as the Company and the Bank from engaging in certain short-term proprietary trading activities and investments. Transactions in certain instruments, including obligations of the U.S. Government or U.S. Government agency, government-sponsored enterprises, and state and local governments will be exempt from the prohibitions. The Volcker Rule also prohibits the Company and the Bank from owning, sponsoring, or having certain relationships with any hedge funds or private equity funds subject to certain exemptions. The prohibitions and restrictions of the Volcker Rule will not take effect until after publication of final interagency rules implementing the Volcker Rule. Upon effectiveness of the final interagency rules, the Company and the Bank will be afforded a two-year conformance period during which they can wind down, sell, or otherwise conform their respective activities, investments and relationships to the requirements of the Volcker Rule. When promulgated, the Company and the Bank will review the implications of the final interagency rules on their respective investments and relationships and will take all necessary actions to maintain regulatory compliance.

## Deposit Insurance

The deposits of the Bank are currently insured to a maximum of \$250,000 per depositor through the Bank Insurance Fund administered by the FDIC. All insured banks are required to pay semi-annual deposit insurance premium assessments to the FDIC. In addition, through December 31, 2012, a depositor's funds in noninterest bearing transaction accounts and certain other specialized accounts are fully insured.

The FDIC currently assesses deposit insurance premiums on each FDIC-insured institution quarterly based on annualized rates for one of four risk categories applied to its deposits, subject to certain adjustments. The Dodd-Frank Act required the FDIC to amend its regulations to define the assessment base against which deposit insurance premiums are calculated as a depository institution's average total consolidated assets minus average tangible equity. The amended regulations were issued in February 2011, effective in the second quarter of 2011. Each institution is assigned to one of four risk categories based on its capital, supervisory ratings and other factors. Well capitalized institutions that are financially sound with only a few minor weaknesses are assigned to Risk Category I. Risk Categories II, III and IV present progressively greater perceived risks to the DIF. Under FDIC's current risk-based assessment rules for institutions with less than \$10 billion in assets, the initial base assessment rates prior to adjustments range from 5 to 9 basis points for Risk Category I, 14 basis points for Risk Category II, 23 basis points for Risk Category III, and 35 basis points for Risk Category IV.

Initial base assessment rates are subject to adjustments based on an institution's unsecured debt and brokered deposits, such that the total base assessment rates after adjustments range from 2.5 to 9 basis points for Risk Category I, 9 to 24 basis points for Risk Category II, 18 to 33 basis points for Risk Category III, and 30 to 45 basis points for Risk Category IV. The FDIC's regulations include authority to increase or decrease total base assessment rates in the future by as much as three basis points without a formal rulemaking proceeding.

The FDIC may make special assessments on insured depository institutions in amounts determined by the FDIC to be necessary to give it adequate assessment income to repay amounts borrowed from the U.S. Treasury and other sources, or for any other purpose the FDIC deems necessary. During 2009, the FDIC imposed a special assessment of 5 basis points on the amount of each depository institution's assets reduced by the amount of its Tier 1 capital (not to exceed 10 basis points of its assessment base for regular quarterly premiums) as of June 30, 2009, which was collected on September 30, 2009. Additionally, during the fourth quarter of 2009, the FDIC required each insured institution to prepay on December 30, 2009 the estimated amount of its quarterly assessments for the fourth quarter of 2009 and all quarters through the end of 2012. The prepaid amount was recorded as an asset with a zero risk weight for regulatory capital purposes. If events cause actual assessments during the prepayment period to vary from the prepaid amount, institutions will pay excess assessments in cash or receive a rebate of prepaid amounts not exhausted after collection of assessments due on June 13, 2013, as applicable. Collection of the prepayment does not preclude the FDIC from changing assessment rates or revising the risk-based assessment system in the future.



## **Dividends**

Dividends from the Bank constitute the major source of liquidity for the Company, from which the Company may cover its expenses, pay interest on its obligations, including its debentures issued in connection with trust preferred securities, and declare and pay dividends to shareholders. The amount of dividends payable by the Bank to the Company depends on the Bank's earnings and capital position, and is limited by federal and state laws, regulations and policies. In addition, the Bank is subject to certain restrictions on the amount of dividends that it may declare without prior regulatory approval.

## **Electronic Funds Transfer Act and Regulation E- Recent Developments.**

The electronic Funds Transfer Act (the EFTA) provides a basic framework for establishing the rights, liabilities, and responsibilities of participants in electronic funds transfer (EFT) systems. The EFTA is implemented by the Federal Reserve's Regulation E which governs transfers initiated through ATMs, point-of-sale terminals, payroll cards, automated clearinghouse (ACH) transactions, telephone bill-payment plans, or remote banking services. Regulation E was amended to require bank customers in 2010 to opt in (affirmatively consent) to participation in overdraft service programs for ATM and one-time debit card transactions before overdraft fees may be assessed on the customer's account and provides an ongoing right to revoke consent to participation. For customers who do not affirmatively consent to overdraft service for ATM and one-time debit card transactions, a bank must provide those customers with the same account terms, conditions, and features that it provides to consumers who do affirmatively consent, except for the overdraft service.

## **Real Estate Concentration Guidance**

Banks are subject to real estate concentration guidelines issued by federal banking agencies regarding sound risk management practices for concentrations in commercial real estate lending. The particular focus is on exposure to commercial real estate loans that are dependent on the cash flow from the real estate held as collateral and that are likely to be sensitive to conditions in the commercial real estate market (as opposed to real estate collateral held as a secondary source of repayment or as an abundance of caution). The purpose of the guidance is not to limit a bank's commercial real estate lending but to guide banks in developing risk management practices and capital levels commensurate with the level and nature of real estate concentrations. Real estate concentration guidelines are as follows:

Total reported loans for construction, land development and other land representing 100% or more of the bank's capital; or



Total commercial real estate loans representing 300% or more of the bank's total capital.

The strength of an institution's lending and risk management practices with respect to such concentrations will be taken into account in supervisory evaluation of capital adequacy. At December 31, 2011 and 2010, the Bank was under the guidelines described above.

### **Capital Adequacy**

Federal bank regulatory agencies use capital adequacy guidelines in the examination and regulation of bank holding companies and banks. If capital falls below minimum levels, the bank holding company or bank may be denied approval to acquire or establish additional banks or non-bank businesses or to open new facilities.

The FDIC and Federal Reserve use risk-based capital guidelines for banks and bank holding companies. Risk-based guidelines are designed to make capital requirements more sensitive to differences in risk profiles among banks and bank holding companies, to account for off-balance sheet exposure and to minimize disincentives for holding liquid low-risk assets. Assets and off-balance sheet items are assigned to broad risk categories, each with appropriate weights. The resulting capital ratios represent capital as a percentage of total risk-weighted assets and off-balance sheet items. The guidelines are minimums and the Federal Reserve may require that a banking organization maintain ratios in excess of the minimums, particularly organizations contemplating significant expansion. Current guidelines require all bank holding companies and federally-regulated banks to maintain a minimum total risk-based capital ratio equal to 8%, of which at least 4% must be Tier I capital. Tier I capital for bank holding companies includes common shareholders' equity, certain qualifying preferred stock and minority interests in equity accounts of consolidated subsidiaries, minus certain deductions, including, without limitation, goodwill, other identifiable intangible assets, and certain deferred tax assets.

The Federal Reserve also employs a leverage ratio, which is Tier I capital as a percentage of total assets minus certain deductions, including, without limitation, goodwill, mortgage servicing assets, other identifiable intangible assets, and certain deferred tax assets, to be used as a supplement to risk-based guidelines. The principal objective of the leverage ratio is to constrain the maximum degree to which a bank holding company may leverage its equity capital base. The Federal Reserve requires a minimum leverage ratio of 3%. However, for all but the most highly rated bank holding companies and for bank holding companies seeking to expand, the Federal Reserve expects an additional cushion of at least 1% to 2%.

Under regulations adopted by the Federal Reserve and the FDIC, each bank holding company and bank is assigned to one of five capital categories depending on, among other things, its total risk-based capital ratio, Tier I risk-based capital ratio, and leverage ratio, together with certain subjective factors. Institutions which are deemed to be undercapitalized depending on the category to which they are assigned are subject to certain mandatory supervisory corrective actions. Under these guidelines, the Company and the Bank are each considered well capitalized as of the end of the fiscal year.

#### **ITEM 1A. Risk Factors**

The following are material risks that management believes are specific to our business. This should not be viewed as an all-inclusive list or in any particular order.

**The current recession in the market areas we serve may continue to adversely impact our earnings and could increase the credit risk associated with our loan portfolio.**

Substantially all of our loans are to businesses and individuals in the states of Washington and Oregon. A continuing decline in the economies of our local market areas could have a material adverse effect on our business, financial condition, results of operations and prospects. In particular, Washington and Oregon have experienced substantial home price declines and increased foreclosures and above average unemployment rates, as discussed further under “BUSINESS OVERVIEW” in Item 7 of this report.

Further deterioration or sustained weakness in business and economic conditions in the markets in which we do business could have one or more of the following adverse effects on our business:

- An increase in loan delinquencies, problem assets and foreclosures;
- A decrease in the demand for loans and other products and services;

An increase or decrease in the usage of unfunded commitments; or  
A decrease in the value of loan collateral, especially real estate, which in turn may reduce a customer's borrowing power and significantly increase our exposure to particular loans.

**A large percentage of our loan portfolio is secured by real estate, in particular commercial real estate. Continued deterioration in the real estate market would lead to additional losses, which could have a material adverse effect on our business, financial condition and results of operations.**

As of December 31, 2011, approximately 80% of our loan portfolio is secured by real estate, the majority of which is commercial real estate. We have experienced high levels of net charge-offs and provision for credit losses within the portfolio. Past due loans represented 2.4% and 1.9% of total loans outstanding at December 31, 2011 and 2010, respectively. Net charge-offs totaled \$1,990,000 for the year ended December 31, 2011 compared to \$4,075,000 in the prior year. Write-downs on other real estate owned resulting from real estate price depreciation totaled \$1,049,000 for the year ended December 31, 2011 compared to \$1,272,000 in the prior year. See "Business Overview" in Part II, Item 7 of this report for further discussion on declining real estate values. Continued increases in commercial and consumer delinquency levels or continued declines in real estate market values would require increased net charge-offs and increases in the allowance for credit losses, which could have a material adverse effect on our business, financial condition and results of operations.

**Future credit losses may exceed our allowance for credit losses.**

We are subject to credit risk, which is the risk of losing principal or interest due to borrowers' failure to repay loans in accordance with their terms. A continued or sustained downturn in the economy or the real estate market in our market areas or a rapid change in interest rates will have a negative effect on borrowers' ability to repay loans and on collateral values. This deterioration in economic conditions could result in losses to the Company in excess of the allowance for credit losses. To the extent loans are not paid timely by borrowers, the loans are placed on non-accrual, thereby reducing interest income or even requiring reversals of previously recorded income. To the extent loan charge-offs exceed our financial models, increased amounts will be charged to the provision for credit losses, which would further reduce income.

**Our provision for credit losses remains elevated and we may be required to make further increases in our provision for credit losses and to charge-off additional loans in the future, which could adversely affect our results of operations.**

For the year ended December 31, 2011, we recorded a provision for credit losses of \$2,500,000, compared to \$3,600,000 for the year ended December 31, 2010. We also recorded net loan charge-offs of \$1,990,000 for the year ended December 31, 2011 compared to \$4,075,000 for the year ended December 31, 2010. Slower sales in certain market areas, home price depreciation and excess inventory in the housing market have been the primary causes of the increase in delinquencies and foreclosures for residential construction and land development loans, which represent 43.6% of our nonperforming assets at December 31, 2011.

Until general economic conditions improve and if current trends in housing and real estate markets continue, we expect that we will continue to experience higher than normal delinquencies and credit losses. As a result, we experience continued elevated levels of provision for credit losses and charge offs, which could have a material adverse effect on our financial condition and results of operations. Further, our portfolio contains construction and land loans and commercial and commercial real estate loans, all of which have a higher risk of loss than residential real estate loans.

**We continue to hold and acquire a significant amount of other real estate owned (“OREO”) properties, which has led to increased operating expenses and vulnerability to additional declines in the market value of real estate in our areas of operations.**

We foreclose on and take title to the real estate serving as collateral for many of our loans as part of our business. During 2011, we continued to acquire OREO and at December 31, 2011, the Bank had 27 OREO properties with an aggregate book value of \$7,725,000. Large OREO balances have led to increased expenses, as we have incurred costs to manage, maintain, improve in some cases, and dispose of our OREO properties. We expect that our earnings in 2012 will continue to be negatively affected by various expenses associated with OREO, including personnel costs, insurance and taxes, completion and repair costs, valuation adjustments, and other expenses associated with property ownership. Also, at the time that we foreclose on a loan and take possession of a property we estimate the value of that property using third party appraisals and opinions and internal judgments. OREO property is valued on our books at the estimated market value of the property, less the estimated costs to sell (or "fair value"). Upon foreclosure, a charge-off to the allowance for credit losses is recorded for any excess between the value of the asset on our books over its fair value. Thereafter, we periodically reassess our judgment of fair value based on updated appraisals or other factors, including, at times, at the request of our regulators. Any further declines in our estimate of fair value for OREO will result in additional charges, with a corresponding expense in our statements of income that is recorded under the line item for "OREO Write-downs." As a result, our results of operations are vulnerable to additional declines in the market for residential and commercial real estate in the areas in which we operate. The expenses associated with OREO and any further property write downs could have a material adverse effect on our results of operations and financial condition. We currently have \$13,736,000 in nonaccrual loans, which may lead to further increases in our OREO balance in the future.

**The number of delinquencies and defaults in residential mortgages have created a backlog in U.S. courts and may lead to an increase in the amount of legislative action that might restrict or delay our ability to foreclose and, therefore, delay the collection of payments for single-family residential loans.**

Collateral-based loans on which the Bank forecloses could be delayed by an extended foreclosure process, including delays resulting from a court backlog, local or national foreclosure moratoriums or other delays, and these delays could negatively impact our results of operations. Homeowner protection laws may also delay the initiation or completion of foreclosure proceedings on specified types of residential mortgage loans. Any such limitations are likely to cause delayed or reduced collections. Significant restrictions on our ability to foreclose on loans, requirements that we forgo a portion of the amount otherwise due on a loan or requirements that we modify a significant number of original loan terms could negatively impact our business, financial condition, liquidity and results of operations.

**We face liquidity risks in the operation of our business and our funding sources may prove insufficient to support growth opportunities or repay deposits.**

Liquidity is crucial to the operation of the Company and the Bank. Liquidity risk is the potential that we will be unable to fund increases in assets or meet payment obligations, including obligations to depositors, as they become due because of an inability to obtain adequate funding or liquidate assets. For example, funding illiquidity may arise if we are unable to attract core deposits or are unable to renew at acceptable pricing long-term or short-term borrowings. Illiquidity may also arise if our regulatory capital levels decrease, our lenders require additional collateral to secure our repayment obligations, or a large amount of our deposits are withdrawn.

We rely on customer deposits and advances from the FHLB of Seattle and other borrowings to fund our operations. Although we have historically been able to replace maturing deposits and advances if desired, we may not be able to replace such funds in the future if our financial condition or the financial condition of the FHLB of Seattle or market conditions were to change. If we are required to rely more heavily on more expensive funding sources to support operations, our revenues may not increase proportionately to cover our costs. In this case, our net interest margin would be adversely affected, making it even more difficult for our businesses to operate profitably.

**Rapidly changing interest rate environments could reduce our net interest margin, net interest income, fee income and net income.**

Interest and fees on loans and securities, net of interest paid on deposits and borrowings, are a large part of our net income. Interest rates are key drivers of our net interest margin and subject to many factors beyond the control of management. As interest rates change, net interest income is affected. Rapid increases in interest rates in the future could result in interest expense increasing faster than interest income because of mismatches in financial instrument maturities. Further, substantially higher interest rates generally reduce loan demand and may hinder loan growth, particularly in commercial real estate lending, an important factor in the Company's revenue over the past two years. Decreases or increases in interest rates could reduce the spreads between the interest rates earned on assets and the rates of interest paid on liabilities, and therefore decrease net interest income.

**An increase in interest rates, change in the programs offered by secondary market investors or our ability to qualify for their programs may reduce our gain on sale of loans held for sale, which would negatively impact our non-interest income.**

The sale of residential mortgage loans classified as loans held for sale provides a significant portion of our non-interest income. Changes in programs applicable to the re-sale of residential mortgages or our eligibility to participate in such programs could materially adversely affect our results of operations. Further, in a rising interest rate environment, our originations of mortgage loans held for sale may decrease, resulting in fewer loans that are available to be sold. This would result in a decrease in gain on sale of loans sold and a corresponding decrease in non-interest income. During periods of reduced loan demand, our results of operations may be further adversely affected if we are unable to reduce our expenses proportionately to the decline in the volume of loan originations and sales.

**We may elect or be compelled to seek additional capital in the future, but that capital may not be available when it is needed.**

We are required by federal and state regulatory authorities to maintain adequate levels of capital to support our operations. In addition, we may elect to raise capital to support our business or to finance acquisitions, if any. Our ability to raise additional capital, if needed, will depend on conditions in the capital markets, economic conditions and a number of other factors, many of which are outside our control, and on our financial performance. Accordingly, we cannot assure you of our ability to raise additional capital on terms acceptable to us, or at all. If we do raise capital, equity financing may be dilutive to existing shareholders and any debt financing may include covenants or other restrictions that limit our operating flexibility. If we cannot raise additional capital when needed on favorable terms, it may have a material adverse effect on our financial condition, results of operations and prospects.



**We operate in a highly regulated environment and changes of or increases in, or supervisory enforcement of, banking or other laws and regulations or governmental fiscal or monetary policies could adversely affect us.**

As discussed more fully in the section entitled "Supervision and Regulation," we are subject to extensive regulation, supervision and examination by federal and state banking authorities. Additional legislation and regulations that could significantly affect our powers, authority and operations may be enacted or adopted in the future. Further, regulators have significant discretion and authority to prevent or remedy unsafe or unsound practices or violations of laws or regulations in the performance of their supervisory and enforcement duties. Any failure to comply with laws, regulations or interpretations could result in sanctions by regulatory agencies or damage to our reputation. Any changes in applicable regulations or federal, state or local legislation, in regulatory policies or interpretations, or in regulatory approaches to compliance and enforcement could have a substantial impact on us and our operations, for example, by leading to additional fees or taxes or restrictions on our operations. New or changing laws and regulations and related regulatory actions, or the exercise of regulatory authority, could have a material adverse effect on our financial condition and results of operations.

**Financial reform legislation enacted by Congress will tighten capital standards, create a new Consumer Financial Protection Bureau and impose restrictions and requirements on financial institutions that could have an adverse effect on our business.**

Congress enacted the Dodd-Frank Act which has significantly changed the current bank regulatory structure and affected the lending, deposit, investment, trading and operating activities of financial institutions and their holding companies. The Dodd-Frank Act requires various federal agencies to adopt a broad range of new rules and regulations, and to prepare numerous studies and reports for Congress. The federal agencies are given significant discretion in drafting and implementing rules and regulations, and consequently, many of the details and much of the impact of the Dodd-Frank Act may not be known for many months or years.

Certain provisions of the Dodd-Frank Act are expected to have a near term impact on the Company including the elimination of the federal prohibition on paying interest on demand deposits, and a cap on interchange revenue paid on debit card transactions. Depending on competitive responses, these changes could have an adverse impact on the Company's interest expense, non-interest income and deposit balances. It is difficult to predict at this time what the specific impact the Dodd-Frank Act and the yet to be written rules and regulations will have on community banks. However, it is expected that at a minimum they will increase our operating and compliance costs and reduce some revenue opportunities. Moreover, compliance obligations will expose us to additional reputational risk in the event of noncompliance and could divert management's focus from the business of banking. The Bureau of Consumer Protection may reshape laws and regulations relating to financial services to consumers, including both consumer lending and deposit relationships. These rules and regulations and any related enforcement activities may directly impact the operations of depository institutions, including our Bank.

**We rely on dividends from subsidiaries for substantially all of our liquidity.**

The Company is a separate and distinct legal entity from the Bank. The Company receives substantially all of its liquidity from dividends from the Bank. These dividends are the principal source of funds to pay interest and principal on our debt, other expenses, or dividends on our common stock, if any. Various federal and/or state laws and regulations limit the amount of dividends that the Bank may pay to the holding company, as may the actions of regulators. In the event the Bank is unable to pay dividends to the Company, it may not be able to service debt, pay any other obligations or pay dividends on common stock. The Company did not pay a dividend for 2011 or 2010.

**The financial services industry is very competitive.**

We face competition in attracting and retaining deposits, making loans, and providing other financial services. Our competitors include other community banks, larger banking institutions, and a wide range of other financial

institutions such as credit unions, government-sponsored enterprises, mutual fund companies, insurance companies and other non-bank businesses. Many of these competitors have substantially greater resources than we have. For a more complete discussion of our competitive environment, see "Business-Competition" in Item 1 above. If we are unable to compete effectively, we will lose market share, including deposits, and face a reduction in our income from our lending activities.

**Other-than-temporary impairment charges in our investment securities portfolio could result in significant losses and adversely affect our continuing operations.**

We closely monitor our investment securities for changes in credit risk. The valuation of our investment securities also is influenced by external market and other factors, including implementation of Securities and Exchange Commission and Financial Accounting Standards Board guidance on fair value accounting, default rates on residential mortgage securities, rating agency actions, and the prices at which observable market transactions occur. Accordingly, if market conditions deteriorate further and we determine our holdings of our private label mortgage backed securities or other investment securities are other-than-temporarily-impaired our results of operations, shareholders' equity, regulatory capital and financial condition could be materially adversely affected.

**We may experience future goodwill impairment, which could reduce our earnings.**

We performed our test for goodwill impairment for fiscal year 2011, and no impairment was identified. Our assessment of the fair value of goodwill is based on an evaluation of current purchase transactions, discounted cash flows from forecasted earnings, our current market capitalization, and a valuation of our assets. Our evaluation of the fair value of goodwill involves a substantial amount of judgment. If our judgment was incorrect and an impairment of goodwill was deemed to exist, we would be required to write down our assets resulting in a charge to earnings, which would have a material effect on our results of operations; however, it would have no impact on our liquidity, operations or regulatory capital.

**We may be subject to environmental and other liability risks associated with lending activities.**

We foreclose on and take title to real estate in the regular course of our business. Property ownership increases our expenses due to the costs of managing and disposing of properties. Although environmental site assessments are completed on properties that are considered an environment risk before such properties are accepted as collateral, there remains a risk that hazardous or toxic substances will be found on properties, in which case we may be liable for remediation costs and related personal injury and property damage and the value of the property may be materially reduced. In general, the costs and financial liabilities associated with property ownership could have a material adverse effect on our results of operations and financial condition.

**Our investment in Federal Home Loan Bank stock may become impaired.**

At December 31, 2011, we owned \$3,182,000 in FHLB stock. As a condition of membership at the FHLB, we are required to purchase and hold a certain amount of FHLB stock. Our stock purchase requirement is based, in part, upon the outstanding principal balance of advances from the FHLB and is calculated in accordance with the Capital Plan of the FHLB. Our FHLB stock has a par value of \$100, is carried at cost, and it is subject to recoverability testing per accounting guidance for the impairment of long-lived assets. The FHLB currently has a risk-based capital deficiency under the regulations of the Federal Housing Finance Agency (the FHFA), its primary regulator, and has suspended future dividends and the repurchase and redemption of outstanding common stock. We have not recorded an other-than-temporary impairment on our investment in FHLB stock. However, continued deterioration in the FHLB's financial position may result in impairment in the value of those securities. We will continue to monitor the financial condition of the FHLB as it relates to, among other things, the recoverability of our investment.

**Our common stock is not listed on a securities exchange and trading in our stock on the OTC Bulletin Board is limited, making it difficult for shareholders to sell shares in open-market transactions.**

Our common stock trades in very low trading volumes on the OTC Bulletin Board under the trading symbol "PFLC.OB." As a result, it may be difficult to liquidate your investment in our shares. Also, because of this lack of liquidity in the market for our common stock, the quoted price of our common stock from time to time may not reflect its fair value as would be determined in an active trading market.

**Our directors and executive officers own a significant percentage of our common stock and this concentration of ownership could adversely affect our other shareholders.**

Our directors and executive officers beneficially own approximately 14.5% of our common stock. As a result, these individuals could, as a group, exert a significant degree of influence over our management and affairs and over matters requiring shareholder approval, in addition to the influence they already have as directors and executive officers. This concentration of ownership may limit the ability of other shareholders to influence corporate matters and, as a result, we may take actions that our other shareholders do not view as beneficial. For example, this concentration of ownership could have the effect of delaying or preventing a change in control or otherwise discouraging a potential acquirer from attempting to obtain control of our company, which could limit your ability to sell your shares at a premium in connection with a merger or other transaction resulting in a change in control of our company.

**We depend on the accuracy and completeness of information about customers and counterparties.**

In deciding whether to extend credit or enter into other transactions, we may rely on information furnished by or on behalf of customers and counterparties, including financial statements, credit reports, and other financial information. We may also rely on representations of those customers, counterparties, or other third parties, such as independent auditors, as to the accuracy and completeness of that information. Reliance on inaccurate or misleading financial statements, credit reports, or other financial information could cause us to enter into unfavorable transactions, which could have a material adverse effect on our financial condition and results of operations.

**We rely on other companies to provide key components of our business infrastructure.**

Third party vendors provide key components of our business infrastructure such as internet connections, network access and core application processing. While we have selected these third party vendors carefully, we do not control their actions. Any problems caused by these third parties, including as a result of their not providing us their services

for any reason or their performing their services poorly, could adversely affect our ability to deliver products and services to our customers and otherwise to conduct our business. Replacing these third party vendors could also entail significant delay and expense.

**ITEM 1.B. Unresolved Staff Comments**

None

**ITEM 2. Properties**

The Company's administrative offices are located in Aberdeen, Washington. The building located at 300 East Market Street is owned by the Bank and houses the main branch. The administrative offices of the Bank and the Company, which are leased from an unaffiliated third party, are located at 1101 S. Boone Street.

Pacific owns the land and buildings occupied by its fourteen branches in Grays Harbor, Pacific, Skagit, Whatcom and Wahkiakum Counties. The remaining locations operate in leased facilities, which are leased from unaffiliated third parties. The aggregate monthly lease payment for all leased space is approximately \$29,000.

In addition to the land and buildings owned by Pacific, it also owns all of its furniture, fixtures and equipment, including data processing equipment. The net book value of the Company's premises and equipment was \$14,884,000 at December 31, 2011.

Management believes that the facilities are of sound construction and in good operating condition, are appropriately insured and are adequately equipped for carrying on the business of the Bank.

### **ITEM 3. Legal Proceedings**

The Company and the Bank from time to time are party to various legal proceedings arising in the ordinary course of business. Management believes that there are no threatened or pending proceedings against the Company or the Bank which, if determined adversely, would have a material effect on its business, financial condition or results of operations.

### **ITEM 4. Mine Safety Disclosures**

Not applicable.



**PART II****ITEM 5. Market for Registrant's Common Equity, Related Stockholder Matters, and Issuer Purchases of Equity Securities**

The Company's common stock is presently traded on the OTC Bulletin Board™ under the trading symbol PFLC.OB. Historically, trading in our stock has been very limited and the trades that have occurred cannot be characterized as amounting to an established public trading market. As a result, the trading prices of our common stock may not reflect the price that would result if our stock was actively traded at high volumes.

The following are high and low bid prices quoted on the OTC Bulletin Board during the periods indicated. The quotations reflect inter-dealer prices, without retail mark-up, mark-down or commission and may not represent actual transactions:

	2011			2010		
	Estimated No.			Estimated No.		
	Shares Traded	High	Low	Shares Traded	High	Low
First Quarter	21,900	\$7.00	\$4.50	48,400	\$4.20	\$3.65
Second Quarter	56,500	\$4.55	\$4.06	24,200	\$4.95	\$3.65
Third Quarter	146,000	\$4.25	\$3.75	29,400	\$4.45	\$3.85
Fourth Quarter	60,400	\$4.25	\$3.60	44,700	\$5.00	\$4.01

As of December 31, 2011, there were approximately 1,121 shareholders of record of the Company's common stock. Computer Shareowner Services LLC serves as the transfer agent for our common stock.

The Company did not declare a dividend in 2011 or 2010. The Board of Directors has adopted a dividend policy which is reviewed annually. There can be no assurance as to whether or when the Company will pay cash dividends again in the future.

Under federal banking law, the payment of dividends by the Company and the Bank is subject to capital adequacy requirements established by the Federal Reserve and the FDIC. In addition, payment of dividends by either entity is subject to regulatory limitations. Under Washington general corporate law as it applies to the Company, no cash

dividend may be declared or paid if, after giving effect to the dividend, the Company would not be able to pay its liabilities as they become due or its liabilities exceed its assets. Payment of dividends on the Common Stock is also affected by statutory limitations, which restrict the ability of the Bank to pay upstream dividends to the Company. Under Washington banking law as it applies to the Bank, no dividend may be declared or paid in an amount greater than net profits then available, and after a portion of such net profits have been added to the surplus funds of the Bank.

See Note 9 "Junior Subordinated Debentures" to Pacific's audited consolidated financial statements included in Item 15 of this report for a discussion of restrictions on the payment of dividends arising out of Pacific's exercise of its right to defer interest payments on its junior subordinated debentures.

### **Issuer Purchases of Equity Securities**

In January 2008, the Company approved a share repurchase program authorizing the purchase of up to 150,000 shares of its common stock. There were no purchases of common stock by the Company during the year or quarter ended December 31, 2011. Cumulatively, the Company has purchased 2,300 shares at an average price of \$11.50 per share under the plan. The maximum number of shares that may yet be purchased under the plan total 147,700 at December 31, 2011. We have no current intention to purchase stock under our share repurchase program.

**ITEM 6. Selected Financial Data**

The following selected consolidated five year financial data should be read in conjunction with the Company's audited consolidated financial statements and the accompanying notes presented in this report. Dollars are in thousands, except per share data.

	As of and For the Year Ended December 31,									
	2011		2010		2009		2008		2007	
<b>Operations Data</b>										
Net interest income	\$23,685		\$22,879		\$21,753		\$21,715		\$24,503	
Provision for credit losses	2,500		3,600		9,944		4,791		482	
Non-interest income	7,614		8,451		7,025		5,057		4,475	
Non-interest expense	25,648		26,400		29,691		21,591		20,379	
Provision (benefit) for income taxes	333		(304 )		(4,519 )		(561 )		2,086	
Net income (loss)	\$2,818		\$1,634		\$(6,338 )		\$951		\$6,031	
Net income (loss) per share:										
Basic <sup>(1)</sup>	\$0.28		\$0.16		\$(0.74 )		\$0.13		\$0.83	
Diluted <sup>(1)</sup>	0.28		0.16		(0.74 )		0.13		0.82	
Dividends declared	—		—		—		333		4,955	
Dividends declared per share <sup>(1)</sup>	—		—		—		0.05		0.75	
Dividend payout ratio	—		—		—		35	%	82	%
<b>Performance Ratios</b>										
Interest rate spread	4.22	%	4.10	%	3.76	%	4.23	%	4.92	%
Net interest margin <sup>(2)</sup>	4.08	%	3.96	%	3.62	%	4.12	%	4.82	%
Efficiency ratio <sup>(3)</sup>	81.95	%	84.26	%	103.17	%	80.65	%	70.33	%
Return on average assets	0.44	%	0.25	%	(0.96 )	%	0.16	%	1.08	%
Return on average equity	4.55	%	2.77	%	(11.63 )	%	1.83	%	11.46	%
<b>Balance Sheet Data</b>										
Total assets	\$641,254		\$644,403		\$668,626		\$625,835		\$565,587	
Loans, net	463,766		455,064		471,154		478,695		433,904	
Total deposits	548,050		544,954		567,695		511,307		467,336	
Total borrowings	24,644		35,328		39,880		60,757		37,446	
Shareholders' equity	63,270		59,769		57,649		50,074		50,699	
Book value per share <sup>(1) (4)</sup>	6.25		5.90		5.70		6.84		6.98	
Tangible book value per share <sup>(1)</sup>	5.01		4.66		4.44		5.08		5.19	
Equity to assets ratio	9.87	%	9.28	%	8.62	%	8.00	%	8.96	%
<b>Asset Quality Ratios</b>										
Nonperforming loans to total loans	2.96	%	2.15	%	3.36	%	3.49	%	1.46	%
Allowance for credit losses to total loans	2.34	%	2.28	%	2.30	%	1.57	%	1.14	%
Allowance for credit losses to nonperforming loans	79.28	%	106.18	%	68.49	%	44.97	%	78.10	%

Nonperforming assets to total assets	3.39	%	2.57	%	3.42	%	3.80	%	1.13	%
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(1) Retroactively adjusted for a 1.1 to 1 stock split effective January 13, 2009.

(2) Net interest income divided by average earning assets.

(3) Non-interest expense divided by the sum of net interest income and non-interest income.

(4) Shareholder equity divided by shares outstanding.

## ITEM 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis should be read in conjunction with Pacific's audited consolidated financial statements and related notes appearing elsewhere in this report. In addition, please refer to Pacific's forward-looking statement disclosure included in Part I of this report.

### EXECUTIVE OVERVIEW

The following are important factors in understanding the Company financial condition and liquidity:

Total assets at December 31, 2011, decreased by \$3,149,000, or 0.5%, to \$641,254,000 compared to \$644,403,000 at the end of 2010. Decreases in interest bearing deposits in banks and other assets were the primary contributors to overall asset decline, which were partially offset by growth in investments available-for-sale and loans.

The Bank remains well capitalized with a total risk-based capital ratio of 15.05% at December 31, 2011, compared to 14.62% at December 31, 2010. Tier one leverage ratio was 10.35% at December 31, 2011, compared to 9.80% at December 31, 2010.

Non-performing assets ("NPAs") totaled \$21,760,000 at December 31, 2011, which represents 3.39% of total assets, an increase from \$16,579,000 at December 31, 2010. The increase is largely due to the addition of one large commercial real estate loan totaling \$3,627,000 to non-performing loans and an increase in other real estate owned ("OREO"). Non-performing assets continue to be concentrated in construction and land development loans and related OREO, which represents \$9,660,000, or 44.4%, of non-performing assets.

Demand deposits, savings, money market and certificates of deposits less than \$100,000, increased during 2011 by \$34,371,000, or 8.2%, to \$453,022,000 and comprise 82.7% of total deposits at year-end. The increase in core deposits was almost entirely offset by planned decreases during 2011 in retail certificates of deposits and brokered certificates of deposits of \$29,763,000 and \$14,220,000, respectively, resulting in a net increase overall in total deposits of \$3,096,000, or 0.6%, during 2011.

As a result of core deposit growth, lower borrowings and increased interest bearing deposits with banks, the Company's liquidity ratio of approximately 41% at December 31, 2011, translates into over \$260 million in available funding for general operations and to meet loan and deposit needs.

The Company's net income for 2011 was \$2,818,000, or \$0.28 per diluted share, compared to net income of \$1,634,000, or \$0.16 per diluted share, in 2010. The following are significant components of the Company's results of operations for 2011 as compared to 2010.

Net interest income increased to \$23,685,000 compared to \$22,879,000 in 2010 due to decreases in rates paid on deposits and an increase in non-interest bearing demand deposits. Net interest margin for 2011 increased 12 basis points to 4.08% compared to 3.96% in 2010.

The provision for credit losses decreased by \$1,100,000, or 30.6%, to \$2,500,000 for 2011. The decrease is the result of overall improvement in credit quality as evidenced by decreases in net charge-offs, loans classified as substandard or worse, and impaired loans. Net charge-offs totaled \$1,990,000 during 2011 compared to \$4,075,000 in 2010. Loans classified as Substandard or worse totaled \$34,578,000 at December 31, 2011 compared to \$40,371,000 one year ago. Impaired loans totaled \$14,432,000 at December 31, 2011 compared to \$14,673,000 one year ago. While credit quality has improved during the year, non-performing loans remain elevated compared to long-term historical levels and remain concentrated primarily in the residential construction and land development loan portfolios and commercial real estate loans.

Non-interest income decreased \$837,000, or 9.9%, to \$7,614,000 for 2011 due to decreased gain on sales of loans and OREO, as well as other-than-temporary-impairment (“OTTI”) losses.

Non-interest expense decreased \$752,000, or 2.8%, to \$25,648,000 for 2011. The decrease is primarily attributable to decreases in FDIC assessments, OREO write-downs, and equipment expenses, which were only partially offset by increases in salaries and employee benefits, and data processing expenses.

In 2011, return on average assets and return on average equity increased to 0.44% and 4.55%, respectively, compared to 0.25% and 2.77%, respectively, in 2010.

## **BUSINESS OVERVIEW**

Weak economic conditions and ongoing strains in the financial and housing markets which began in 2008 generally continued in 2010 and 2011 and presented an unusually challenging environment for banks. The banking industry and the securities markets were materially and adversely affected by significant declines in the value of nearly all asset classes and by a lack of liquidity, especially in late 2008. The Company’s financial performance generally, and in particular the ability of borrowers to pay interest on and repay principal of outstanding loans and the value of collateral securing those loans, is highly dependent on the economy in our markets. The continued economic downturn, and more specifically the slowdown in residential real estate sales, has resulted in further uncertainty. The result has been an increase in loan delinquencies and foreclosures, primarily in our residential construction and land development portfolios as compared to prior periods. In addition, the Company has experienced elevated charge-offs, significantly higher levels of provision for credit losses and higher nonperforming loan levels compared to the Company’s longer term historical record. Although economic conditions in general appear to be stabilizing, the Company’s future operating results and financial performance may be significantly affected by the prolonged weak economy in the Company’s market area and the course of the recovery.

According to the U.S. Bureau of Labor Statistics, the unemployment rate in Washington was 8.5% at December 31, 2011 compared to 9.3% in 2010, 9.2% in 2009 and 6.5% in 2008, and in Oregon the unemployment rate was 8.9% for 2011, compared to 10.6% in 2010 and 2009 and 8.3% in 2008. The unemployment rate in Oregon is higher than the national unemployment rate of 8.5% at December 31, 2011. According to the Washington State Employment Security Department unemployment rates in Grays Harbor, Pacific, Skagit, Wahkiakum and Whatcom counties at December 31, 2011 were 13.5%, 11.9%, 10.2%, 11.9% and 8.1%, respectively, compared to 13.1%, 11.8%, 10.3%, 13.8%, and 8.1% in 2010, respectively, and 13.43%, 12.1%, 10.8%, 14.2%, and 8.3%, respectively, in 2009. Excluding Whatcom County, all Washington counties in which the Company operates have unemployment rates greater than the state and national rates. According to the Oregon Employment Department, the unemployment rate for Clatsop County increased from 9.0% in 2009 to 9.2% in 2010 before falling to 7.8% at December 31, 2011.

Closed sales activity for single-family homes and condominiums had been on a declining trend in recent years; however, it began to rebound in 2010 and 2011 in selective counties within our geographic footprint. Year over year

changes in closed sales activity in Grays Harbor, Skagit and Whatcom counties were 4.5%, 5.3%, and 0.5%, respectively, during 2011. Sales prices of single-family homes and condominiums have decreased, however, in 2011 in the same counties by 20.5%, 18.7%, and 18.6%, respectively. Limited data is available on sales activity and sales prices for Pacific, Wahkiakum and Clatsop counties.



Commercial real estate has performed better than residential real estate, but is generally affected by a slow economy as well. As a result, sales of commercial real estate properties have experienced a significant decline, which in Whatcom County totaled \$194.5 million in 2008 compared to \$114.0 million in 2009 and \$135 million in 2010. Sales rebounded slightly in 2010 to \$139.6 million and were relatively flat in 2011 at \$140.3 million; however, results are still indicative of the high level of illiquidity that exists in the market. Limited data is available on commercial real estate in the smaller, more rural counties in which we operate.

## OPERATING STRATEGY

The Company's vision is to achieve and maintain a balanced growth in loans and deposits while maintaining top peer group financial performance; to consistently exceed all internal and external customer expectations by listening, understanding and identifying their needs; provide timely products and services through a cost effective delivery system while maintaining customer value expectations; and positively impacting our community through our passion and commitment to be the responsible corporate citizens that others model themselves after.

In order to achieve long-term growth and accomplish our long-term financial objectives, the Company determined it needs to successfully execute its long-term strategies. These strategies for 2011 and corresponding results in 2011 are as follows:

Improve asset quality by proactively managing problem assets, selectively reducing loan concentrations, selling OREO and managing credit exposures. While non-performing assets increased slightly in 2011 to \$22,158,000, or 3.46% of total assets, loans classified as Substandard or worse decreased by \$5,793,000, or 14.3%, to \$34,578,000 at December 31, 2011 compared to \$40,371,000 one year ago. Additionally, net charge-offs, provision for credit losses, and OREO write-downs all showed significant improvement as stated above under "EXECUTIVE OVERVIEW" during 2011.

Improve net interest margin by reinvesting short-term cash and cash equivalents into higher yielding assets, growing lost cost deposits, and decreasing rates paid on junior subordinated debentures. Net interest margin increased from 3.96% in 2010 to 4.08% for the year ended December 31, 2011.

Expand our market share in existing markets by growing core areas of the balance sheet including commercial real estate and commercial loans and retail deposits through the quality and breadth of our branch network, superior sales practices, and an emphasis on customer and employee satisfaction. Non-maturity deposits (total deposits less time deposits) grew by \$47,079,000, or 13.5%, during 2011. Commercial real estate loan balances increased \$5,459,000, or 2.5%, during 2011, while commercial and agricultural loan balances increased \$6,156,000, or 7.3%, during the same period.

Operating strategies for 2012 are as follows:

Continue to improve asset quality through proactive management of problem loans, monitoring existing performing loans, and selling OREO properties.

Increase net interest margin through reinvestment of short-term cash and cash equivalents into higher yielding loans and continued decreases in rates paid on deposits based on recent announcements by the Federal Reserve that interest rates are expected to remain low until the end of 2014.

Reduce controllable operating expenses through fiscal restraint and increased emphasis on non-interest income and improved efficiencies. The Company has formed a committee whose goal is to find additional cost savings or revenue enhancement opportunities.

Increase core deposits and other retail deposits. Continue to focus on total customer banking relationships and superior customer service. In addition to our retail branch network, we maintain an excellent suite of cash management services including business remote check deposits, positive pay, payroll services and automated clearing house services that give us a competitive advantage over smaller institutions and enables us to compete with larger banks operating in our market areas.

Expand our presence within our existing market areas with strategic emphasis on northern Clatsop County, Oregon and Skagit County, Washington. In addition to these areas, we believe the consolidation of financial institutions in Western Washington will provide opportunities to grow our franchise through organic growth for locally owned community institutions with local decision making authority, such as Bank of the Pacific. The Company will continue to be disciplined in its approach as it pertains to future expansion focusing on Pacific Northwest markets it knows and understands. As part of our expansion strategy, the Company recently hired a commercial lending team and announced plans to open a loan production office in Burlington, Washington.

The degree to which we will be able to execute on these strategies will depend to a large degree on the local and national economy, improvement in the local markets for residential real estate, and limited deterioration in the credit quality of our commercial real estate loans.

## RESULTS OF OPERATIONS

Years ended December 31, 2011, 2010, and 2009

**General.** The following table presents condensed consolidated statements of income for the Company for each of the years in the three-year period ended December 31, 2011.

(dollars in thousands)	2011	Increase (Decrease) Amount	%	2010	Increase (Decrease) Amount	%	2009
Interest and dividend income	\$29,318	\$ (1,542 )	(5.0 )	\$30,860	\$ (1,960 )	(6.0 )	\$32,820
Interest expense	5,633	(2,348 )	(29.4 )	7,981	(3,086 )	(27.9 )	11,067
Net interest income	23,685	806	3.5	22,879	1,126	5.2	21,753
Provision for credit losses	2,500	(1,100 )	(30.6 )	3,600	(6,344 )	(63.8 )	9,944

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Net interest income after provision for credit losses	21,185	1,906	9.9	19,279	7,470	63.3	11,809
Other operating income	7,614	(837 )	9.9	8,451	1,426	20.3	7,025
Other operating expense	25,648	(752 )	(2.9 )	26,400	(3,291 )	(11.1 )	29,691
Income (loss) before income taxes	3,151	1,821	136.9	1,330	12,187	112.3	(10,857)
Income taxes (benefit)	333	637	209.5	(304 )	4,215	93.3	(4,519 )
Net income (loss)	\$2,818	\$ 1,184	72.5	\$1,634	\$ 7,972	125.8	\$(6,338 )

**Net income.** For the year ended December 31, 2011, net income was \$2,818,000 compared to \$1,634,000 in 2010. Our net income (loss) in 2009 was \$(6,338,000) for the same period. The increase in net income for 2011 was primarily due to increased net interest income and decreased provisions for credit losses, OREO write-downs and FDIC assessments.

**Net Interest Income.** The Company derives the majority of its earnings from net interest income, which is the difference between interest income earned on interest earning assets and interest expense incurred on interest bearing liabilities. The Company's net interest income is affected by the change in the level and mix of interest-earning assets and interest-bearing liabilities, referred to as volume changes. The Company's net interest income is also affected by changes in the yields earned on assets and rates paid on liabilities, referred to as rate changes. Interest rates charged on loans are affected principally by the demand for such loans, the supply of money available for lending purposes and competitive factors. Those factors are, in turn, affected by general economic conditions and other factors beyond the Company's control, such as federal economic policies, legislative tax policies and actions by the Federal Open Market Committee of the Federal Reserve (FOMC). Interest rates on deposits are affected primarily by rates charged by competitors and actions by the FOMC.

The FOMC heavily influences market interest rates, including deposit and loan rates offered by many financial institutions. Also, as rates near zero, it becomes more difficult to match decreases in rates on interest earning assets with decreases in rates paid on interest bearing liabilities. Approximately 78% of the Company's loan portfolio is tied to short-term rates, and therefore, re-price immediately when interest rate changes occur. The Company's funding sources also re-price when rates change; however, there is a meaningful lag in the timing of the re-pricing of deposits as compared to loans and decreases in interest rates become less easily matched by decreases in deposit rates as rates approach zero. Because of its focus on commercial lending, the Company will continue to have a high percentage of floating rate loans. The Company anticipates that the low rate environment will continue to put pressure on yields on loans; however, management expects that decreases in rates paid on deposits will result in some increase in net interest margin in 2012.

The following table sets forth information with regard to average balances of interest earning assets and interest bearing liabilities and the resultant yields or cost, net interest income, and the net interest margin.

(dollars in thousands)	Year Ended December 31, 2011			2010			2009		
	Average Balance	Interest Income (Expense)	Avg Rate	Average Balance	Interest Income (Expense)	Avg Rate	Average Balance	Interest Income (Expense)	Avg Rate
Assets									
Earning assets:									
Loans (1)	\$483,974	\$ 27,481	5.68 %	\$485,872	\$ 28,835	5.93 %	\$500,796	\$ 30,065	6.00 %
Investment securities:									
Taxable	29,844	1,042	3.49	26,451	1,235	4.67	35,085	1,868	5.32
Tax-Exempt(1)	24,613	1,512	6.14	24,421	1,498	6.13	25,033	1,580	6.31
Total investment securities	54,457	2,554	4.69	50,872	2,733	5.37	60,118	3,448	5.74
Federal Home Loan Bank Stock	3,183	—	—	3,183	—	—	3,135	—	—
Federal funds sold and deposits in banks	38,535	92	0.24	37,885	116	0.31	36,610	109	0.30
Total earnings assets / interest income	\$580,149	\$ 30,127	5.19 %	\$577,812	\$ 31,684	5.48 %	\$600,659	\$ 33,622	5.60 %
Cash and due from banks	10,280			10,399			10,470		
Premises and equipment (net)	15,065			15,580			16,402		
Other real estate owned	7,579			8,071			9,327		
Other assets	41,845			43,782			34,886		
Allowance for credit losses	(11,028 )			(11,413 )			(9,621 )		
Total assets	\$643,890			\$644,231			\$662,123		
Liabilities and Shareholders' Equity									
Interest bearing liabilities:									
Deposits:									
Savings and interest-bearing demand	\$275,630	\$ (1,612 )	0.58 %	\$238,123	\$ (1,729 )	0.73 %	\$210,004	\$ (1,803 )	0.86 %
Time certificates	176,631	(3,031 )	1.72	220,618	(4,845 )	2.20	266,929	(7,461 )	2.80

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Total deposits	452,261	(4,643 )	1.03	458,741	(6,574 )	1.43	476,933	(9,264 )	1.94
Short-term borrowings	6,885	(264 )	3.84	7,502	(204 )	2.72	3,107	(26 )	0.84
Long-term borrowings	10,500	(333 )	3.17	15,674	(645 )	4.12	31,660	(1,164 )	3.68
Secured borrowings	777	(41 )	5.28	951	(61 )	6.41	1,326	(75 )	5.66
Junior subordinated debentures	13,403	(352 )	2.63	13,403	(497 )	3.71	13,403	(538 )	4.01
Total borrowings	31,565	(990 )	3.14	37,530	(1,407 )	3.75	49,496	(1,803 )	3.64
Total interest-bearing liabilities/ Interest expense	\$483,826	\$ (5,633 )	1.16 %	\$496,271	\$ (7,981 )	1.61 %	\$526,429	\$ (11,067 )	2.10 %
Demand deposits	93,413			84,556			77,282		
Other liabilities	4,709			4,361			3,900		
Shareholders' equity	61,942			59,043			54,512		
Total liabilities and shareholders' Equity	\$643,890			\$644,231			\$662,123		
Net interest income (1)		\$ 24,494			\$ 23,703			\$ 22,555	
Net interest income as a percentage of average earning assets									
Interest income			5.19 %			5.48 %			5.60 %
Interest expense			0.97 %			1.38 %			1.84 %
Net interest income			4.22 %			4.10 %			3.76 %
Net interest margin (2)			4.08 %			3.96 %			3.62 %
Tax equivalent adjustment (1)		\$ 809			\$ 824			\$ 802	

(1) Interest earned on tax-exempt loans and securities has been computed on a 34% tax equivalent basis.

(2) Net interest income divided by average interest earning assets.

For purposes of computing the average rate, the Company used historical cost balances which do not give effect to changes in fair value that are reflected as a component of shareholders' equity. Nonaccrual loans and loans held for sale are included in "loans." Interest income on loans includes loan fees of \$480,000, \$575,000, and \$888,000 in 2011, 2010, and 2009, respectively.

Net interest income on a tax equivalent basis totaled \$24,494,000 for the year ended December 31, 2011, an increase of \$791,000, or 3.3%, compared to 2010. Net interest income on a tax equivalent basis increased 5.1% to \$23,703,000 in 2010 compared to 2009. The Company's tax equivalent interest income decreased 4.9% to \$30,127,000 in 2011, from \$31,684,000 in 2010 and \$33,622,000 in 2009. The decrease in interest income in 2011 and 2010 was primarily due to the decline in yield earned on our loan and investment portfolios; however, this decline was more than offset by decreases in interest expense during the year.

Average interest earning balances with banks at December 31, 2011, were relatively flat at \$38.5 million with an average yield of 0.24% compared to \$37.9 million with an average yield of 0.31% for the same period in 2010. Net interest margin continued to be negatively affected in 2011 and 2010 by increased levels of interest bearing cash invested at relatively low yields.

The Company's average loan portfolio decreased \$1,898,000, or 0.4%, from year end 2010 to year end 2011, and decreased \$14,924,000, or 3.0%, from 2009 to 2010. The decrease in 2011 is due to decreases in multi-family and non-owner occupied commercial real estate loans. These were partially offset by growth in commercial and owner-occupied commercial real estate loans in the second half of the year. The decrease in 2010 is due to decreases in construction and land development loans and commercial loans, which were partially offset by an increase in commercial real estate loan balances outstanding. Overall, loan demand remains soft in the current economic environment and competition for new loans is fierce.

The Company's average investment portfolio increased \$3,585,000, or 7.0%, from 2010 to 2011, and decreased \$9,246,000, or 15.4%, from 2009 to 2010. Interest and dividend income on investment securities for the year ended December 31, 2011 decreased \$179,000, or 6.5%, compared to the same period in 2010. The average tax equivalent yield on investment securities decreased to 4.69% at December 31, 2011, from 5.37% at December 31, 2010 and 5.74% at year-end 2009. The decrease in 2011 is attributable to the reduction in rates earned on adjustable rate mortgage-backed securities and the maturity and sale of higher yielding securities that cannot be replaced in the current low rate environment.

The Company's average interest-bearing deposits decreased \$6,480,000, or 1.4%, from 2010 to 2011, and decreased \$18,192,000, or 3.8%, in 2010 from 2009. The Company attributes the decrease in 2011 and 2010 to the planned runoff of brokered certificates of deposits which was partially offset by growth in all other deposit categories. Even though the Company offers a wide variety of retail deposit products to both consumer and commercial customers, future deposit growth will be challenging as the Company anticipates increased deposit regulations stemming from the Dodd-Frank Act.

Average borrowings decreased during 2011 by \$5,965,000, or 15.9%, and decreased by \$11,966,000, or 24.2%, during 2010. The decrease in average borrowing balances outstanding is primarily due to the maturity of \$10,500,000 in FHLB advances in 2011. The pay down in borrowings was funded by growth in lower cost demand, money market



and savings deposits. Average short-term borrowings in 2011 and 2010 represent FHLB term borrowings which had been reclassified as short-term borrowings due to scheduled maturity dates within one year.

Interest expense for the year ended December 31, 2011 decreased \$2,348,000, or 29.4%, compared to the same period in 2010. The 2011 average rate paid on deposits declined to 1.03% from 2010 primarily due to a decrease in rates paid on time certificates of deposits and money market accounts. Additionally, during 2011, junior subordinated debentures totaling \$5,155,000 converted from a fixed rate to a variable rate, resulting in a decrease in the rate paid on the balance outstanding from 6.39% to approximately 2.00%, which further improved net interest margin during the current year. The decrease in interest expense for borrowings in 2010 is attributable to maturities of long-term advances and continued rate reductions on variable rate junior subordinated debentures which are tied to the three month London Interbank Offer Rate, which has decreased considerably since 2008. The Company's overall cost of interest-bearing liabilities decreased to 1.16% in 2011 from 1.61% and 2.10% in 2010 and 2009, respectively.

The net interest margin increased to 4.08% for the year ended December 31, 2011, up from 3.96% in the prior year. This was mainly due to an improvement in the average cost of funds to 1.16% at December 31, 2011 from 1.61% one year ago, that was only partially offset by a decline in the Company's average yield earned on assets from 5.48% for year ended December 31, 2010 to 5.19% for the current period. In 2010, decreasing levels of nonperforming loans placed on nonaccrual status positively affected our net interest margin which improved to 3.96% from 3.62% in 2009. During 2009, the net interest margin decreased 50 basis points to 3.62% as a result of declining loan yields caused by materially lower market interest rates which we were unable to fully offset by reducing rates paid on deposits and borrowings. The reversal of interest income on loans placed on non-accrual status also contributed to the margin compression and reduced net interest income in 2009.

The following table presents changes in net interest income attributable to changes in volume or rate. Changes not solely due to volume or rate are allocated to volume and rate based on the absolute values of each.

(dollars in thousands)	2011 compared to 2010			2010 compared to 2009		
	Increase (decrease) due to Volume	Increase (decrease) due to Rate	Net	Increase (decrease) due to Volume	Increase (decrease) due to Rate	Net
Interest earned on:						
Loans	\$(112)	\$(1,242)	\$(1,354)	\$(889 )	\$(341 )	\$(1,230)
Securities:						
Taxable	145	(338 )	(193 )	(422 )	(211 )	(633 )
Tax-exempt	12	2	14	(38 )	(44 )	(82 )
Total securities	157	(336 )	(179 )	(460 )	(255 )	(715 )
Fed funds sold and interest bearing deposits in other banks	2	(26 )	(24 )	4	3	7
Total interest earning assets	47	(1,604)	(1,557)	(1,345)	(593 )	(1,938)
Interest paid on:						
Savings and interest bearing demand deposits	(249)	366	117	(224 )	298	74
Time deposits	865	949	1,814	1,170	1,446	2,616
Total borrowings	206	211	417	447	(51 )	396
Total interest bearing liabilities	822	1,526	2,348	(1,393)	1,693	3,086
Change in net interest income	\$869	\$(78 )	\$791	\$48	\$1,100	\$1,148

**Non-Interest Income.** Non-interest income was \$7,614,000 for 2011, a decrease of \$837,000, or 9.9%, from 2010 when it totaled \$8,451,000. The 2010 amount increased \$1,426,000, or 20.3%, compared to the 2009 total of \$7,025,000. The decrease in 2011 is mostly attributable to a decrease in gain on sales of loans and OREO, as well as OTTI losses totaling \$330,000. The increase in 2010 was primarily a result of increased gains on sale of OREO, increased service charges on deposits and increased earnings related to bank owned life insurance (BOLI).

The following table represents the principal categories of non-interest income for each of the years in the three-year period ended December 31, 2011.



(dollars in thousands)	2011	Increase (Decrease) Amount	%	2010	Increase (Decrease) Amount	%	2009
Service charges on deposit accounts	\$1,799	\$ 16	0.9	\$1,783	\$ 134	8.1	\$1,649
Net gain (loss) on sale of other real estate owned	(83 )	(343 )	(131.9 )	260	1,678	118.3	(1,418)
Net gains on sales of loans	3,593	(575 )	(13.8 )	4,168	(470 )	(10.1 )	4,638
Net gain (loss) on sales of securities	698	276	65.4	422	(62 )	(12.8 )	484
Net OTTI losses	(330 )	330	n/a	—	—	—	—
Earnings on bank owned life insurance	527	(14 )	(2.6 )	541	52	10.6	489
Other operating income	1,410	133	10.4	1,277	94	7.9	1,183
Total non-interest income	\$7,614	\$ (837 )	(9.9 )	\$8,451	\$ 1,426	20.3	\$7,025

Service charges on deposits increased 0.9% and 8.1% during 2011 and 2010, respectively. The Company continues to emphasize the importance of exceptional customer service and believes this emphasis, together with the implementation of an automated overdraft privilege program in April 2010, contributed to the increase in service charge revenue in 2010. However, due to overdraft regulations requiring opt-in provisions effective August 2010 and FDIC legislation regarding overdraft rules, overdraft revenue was relatively unchanged in 2011 as expected.

The Company continues to sell long-term fixed and adjustable rate residential real estate loans into the secondary market to generate non-interest income. The \$575,000 decrease in income from gains on sales of loans in the current year is due to a decline in mortgage refinancing activity compared to the prior two years when decreasing mortgage rates resulted in unprecedented new mortgage and refinance activity. The \$470,000 decrease in income from gains on sales of loans in 2010 was mostly related to a decrease in secondary market volume due to the expiration of government incentive programs including tax credits. The sale of one-to-four family mortgage loans totaled \$170.8 million for the year ended December 31, 2011, as compared to \$215.5 million for the year ended December 31, 2010, and \$276.7 million for the year ended December 31, 2009. Management expects gains on sale of loans to continue to decrease in 2012 from their peak in 2009.

Net loss on sale of OREO totaled \$83,000 on eleven properties sold during the year ended December 31, 2011 compared to a net gain on sale of OREO of \$260,000 for the year ended December 31, 2010. The gain on sale of OREO in 2010 was largely due to a gain recognized on the sale of one commercial land lot. During 2009, the Company completed a bulk sale of 36 improved residential OREO properties for a net loss on sale of \$1,418,000. Management felt this was prudent in view of the one-time net operating loss five year carry-back rule that was applicable in 2009 for tax purposes, the improved credit quality of the balance sheet that resulted, and the cost savings resulting from the elimination of burdensome operating and maintenance costs of the properties, including taxes, insurance, and home-owner dues.

The Company recorded net gains on sale of securities available-for-sale of \$698,000, \$422,000 and \$484,000, for the years ended December 31, 2011, 2010 and 2009, respectively. During 2011, one non-agency mortgage-backed

security was determined to be other-than-temporarily-impaired resulting in the Company recording \$330,000 in impairment charges related to credit losses through earnings. As of December 31, 2011, an additional \$256,000 in impairments not related to credit losses has been recorded through other comprehensive income. There were no additional OTTI securities at December 31, 2011 or December 31, 2010.

Income from other sources totaled \$1,937,000 in 2011, an increase of \$119,000 from 2010, or 6.5%, due primarily to increases in visa debit card interchange revenue and automated teller machine fees, which were partially offset by a decrease in earnings from BOLI due to lower earnings credit rates. Income from other sources in 2010 increased \$146,000, or 8.7%, to \$1,818,000 as the result of increases in visa debit card interchange revenue and earnings on BOLI.

**Non-Interest Expense.** Total non-interest expense in 2011 was \$25,648,000, a decrease of \$752,000, or 2.8%, compared to \$26,400,000 in 2010. In 2010, non-interest expense decreased \$3,291,000, or 11.1%, compared to \$29,691,000 in 2009. The decrease in 2011 was mostly related to reductions in FDIC assessments, OREO write-downs and operating costs, and occupancy and equipment expenses. These were partially offset by increases in expenses for data processing, marketing and salaries and employee benefits. The decrease in 2010 was primarily attributable to decreases in FDIC insurance assessments, OREO write-downs, and salaries and employee benefits (including commissions).

The following table shows the principal categories of non-interest expense for each of the years in the three-year period ended December 31, 2011.

(dollars in thousands)	2011	Increase (Decrease) Amount	%	2010	Increase (Decrease) Amount	%	2009
Salaries and employee benefits	\$13,723	\$ 193	(1.4 )	\$13,530	\$ (28 )	(0.2 )	\$13,558
Occupancy and equipment	2,534	(232 )	(8.4 )	2,766	(13 )	(0.5 )	2,779
State taxes	473	(7 )	(1.5 )	480	44	10.1	436
Data processing	1,415	168	13.5	1,247	1	0.1	1,246
Professional services	739	(28 )	(3.7 )	767	(99 )	(11.4)	866
FDIC and state assessments	938	(423 )	(31.1)	1,361	(441 )	(24.5)	1,802
OREO write-downs	1,049	(223 )	(17.5)	1,272	(2,417 )	(65.5)	3,689
OREO operating expenses	450	(164 )	(26.7)	614	107	21.1	507
Marketing and advertising	523	114	27.9	409	14	3.5	395
Other expense	3,804	(150 )	(3.8 )	3,954	(459 )	(10.4)	4,413
Total non-interest expense	\$25,648	\$ (752 )	(2.8 )	\$26,400	\$ (3,291 )	(11.1)	\$29,691

Salary and employee benefits, the largest component of non-interest expense, increased by \$193,000, or 1.4%, in 2011 to \$13,723,000 and decreased by \$28,000, or 0.2%, in 2010 compared to 2009. The increase in 2011 is attributable to annual performance and merit increases, as well as temporary additions to staff to assist with a core system conversion that occurred in April 2011. The decrease in 2010 is attributable to a decline in commissions paid on mortgage loans sold due to a decrease in the volume of loans sold, which was partially offset by pay increases as a result of routine performance evaluations. Full time equivalent employees at December 31, 2011, were 213 compared to 222 at December 31, 2010. Also included in salaries and benefits for 2010 and 2009 was stock compensation expense of

\$26,000 and \$46,000, respectively. For more information regarding stock options, see Note 15 - "Stock Options" to the Company's audited consolidated financial statements included in Item 15 of this report.

Occupancy and equipment expenses decreased \$232,000 and \$13,000 to \$2,534,000 and \$2,766,000, respectively, in 2011 and 2010 compared with \$2,779,000 for 2009, due primarily to reductions in depreciation expense, building repair and maintenance, and annual equipment hardware maintenance. The decrease in 2010 was mostly related to the consolidation of two branches, one in October 2008 (Everson) and the other in April 2009 (Birch Bay).

Data processing expense increased \$168,000, or 13.5%, in 2011 compared to 2010. In order to improve technology capabilities, processing time and efficiency, Management converted its core operating system in April 2011. Additionally, in late 2010 the Company rolled out mobile banking and e-delivery services. The Company will continue to invest in new technology when necessary in order to support future growth. Data processing expense in 2010 was flat at \$1,247,000 compared to \$1,246,000 in 2009.

FDIC assessment expense totaled \$938,000 in 2011 compared with \$1,361,000 in 2010 and \$1,802,000 in 2009. The decrease in 2011 is mostly attributable to a decrease in assessment rates effective April 2011 due to changes issued by the FDIC to assess premiums based on average assets rather than on domestic deposits. This change had a favorable impact on community banks. The decrease in 2010 is due to the elimination of a one-time special assessment imposed by the FDIC on all insured depository institutions in 2009, which for us totaled \$306,000, as well as increases in assessment rates effective April 1, 2009.

OREO write-downs decreased \$223,000 and \$2,417,000, in 2011 and 2010, respectively. The decrease in 2011 is due to less severe declines in real estate market values in 2011 compared to the previous two years. The decrease in 2010 is mostly due to the bulk sale of 36 OREO properties completed in 2009 which resulted in a sizeable write-down of OREO in 2009 and a decrease in foreclosure activity compared to 2009.

Marketing and advertising expense increased by 27.9% to \$523,000 in 2011 compared with \$409,000 in 2010 due to campaigns associated with e-delivery services, annuity sales and communication related to the core system conversion. Marketing and advertising expense increased by 3.5% to \$409,000 in 2010 compared with \$395,000 for 2009 due to advertising expenses related to the implementation of an automated overdraft privilege program and increased brand awareness in our market areas.

Other operating expense decreased 3.8% to \$3,804,000 in 2011 compared with \$3,954,000 in 2010, primarily due to decreases in directors and office insurance and core deposit intangible amortization, which declined \$125,000 and \$106,000, respectively. Other operating expense decreased 10.4% to \$3,954,000 in 2010 compared with \$4,413,000 for 2009, primarily due to small decreases in a broad range of categories with the most notable in credit reports and loan origination expense, each of which declined \$31,000 and \$67,000, respectively. The Company continues to focus ongoing efforts on reducing controllable expenses.

**Income Taxes (Benefit).** For the years ended December 31, 2011, 2010, and 2009, income taxes (benefit) totaled \$333,000, (\$304,000) and (\$4,519,000), respectively, representing effective tax rates of 10.6%, (22.9%) and 41.6%, respectively. The effective tax rate differs from the statutory rate of 34.6% due to tax exempt income representing an increasing share of income as investments in municipal securities and loans, income earned on BOLI, and tax credits received on investments in low income housing partnerships remained at historical levels, while other earnings declined sharply.

Deferred income tax assets or liabilities reflect the estimated future tax effects attributable to differences as to when certain items of income or expense are reported in the financial statements versus when they are reported in the tax returns. At December 31, 2011 and 2010, the Company had a net deferred tax asset of \$4,351,000 and \$3,925,000, respectively.



See “Critical Accounting Policies” in this section below.

## FINANCIAL CONDITION

*At December 31, 2011 and 2010*

### Cash and Cash Equivalents

Total cash and cash equivalents, including federal funds sold, decreased to \$41,132,000 at December 31, 2011, from \$61,758,000 at December 31, 2010, due to deployment of excess cash balances into higher performing investments and an increase in loans.

### Investment Portfolio

The investment portfolio provides the Company with an income alternative to loans. The majority of securities are classified as available-for-sale and carried at fair value with a small amount classified as held-to-maturity and carried at amortized cost. The Company regularly reviews its portfolio in conjunction with overall balance sheet management strategies. From time to time securities may be sold to reposition the portfolio in response to strategies developed by the Company's asset liability committee or to realize gains within the portfolio. The Company's investment securities portfolio increased \$6,330,000, or 13.1%, during 2011 to \$54,677,000 due to the investment in municipals and agency mortgage-backed securities as an alternative to cash. The Company's investment securities portfolio decreased \$12,779,000, or 20.9%, during 2010 to \$48,347,000 from \$61,126,000 at year end 2009 due to investment security sales of \$17,179,000 to recognize gains in the portfolio of \$422,000.

The Company regularly reviews its investment portfolio to determine whether any of its securities are other than temporarily impaired. In addition to accounting and regulatory guidance, in determining whether a security is other than temporarily impaired, the Company considers whether it intends to sell the security and if it does not intend to sell the security, whether it is more likely than not it will be required to sell the security before recovery of its amortized cost basis. The Company also considers cash flow analysis for mortgage-backed securities under various prepayment, default, and loss severity scenarios in determining whether a mortgage-backed security is other than temporarily impaired. At December 31, 2011, the Company owned 6 securities in a continuous unrealized loss position for twelve months or longer, with an amortized cost of \$5,101,000 and fair value of \$4,223,000. These securities that have been in a continuous unrealized loss position for twelve months or longer at December 31, 2011, had investment grade ratings upon purchase. Following its evaluation of factors deemed relevant, management determined, in part because the Company does not have the intent to sell these securities and it is not more likely than not that it will have to sell the securities before recovery of cost basis, which may be at maturity, the Company does not have any other than temporarily impaired securities at December 31, 2011, with the exception of one non-agency mortgage-backed security. For more information regarding our investment securities and analysis of the value of

securities in our investment portfolio, see Note 3 - "Securities" and Note 17 – "Fair Value of Financial Instruments" to the Company's audited consolidated financial statements included in Item 15 of this report.

The carrying values of investment securities at December 31 in each of the last three years are as follows:

**Held To Maturity**

(dollars in thousands)	2011	2010	2009
Obligations of states and political subdivisions	\$6,732	\$6,084	\$6,958
Mortgage-backed securities	293	370	491
Total	\$7,025	\$6,454	\$7,449

**Available For Sale**

(dollars in thousands)	2011	2010	2009
U.S. Government agency securities	\$84	\$1,109	\$973
Obligations of states and political subdivisions	22,859	21,152	22,080
Mortgage-backed securities	22,797	16,614	25,624
Corporate bonds	1,912	3,018	—
Mutual funds	—	—	5,000
Total	\$47,652	\$41,893	\$53,677

The following table presents the maturities of investment securities at December 31, 2011. Taxable equivalent values are used in calculating yields assuming a tax rate of 34%.

**Held To Maturity**

(dollars in thousands)	Due in one year or less	Due after one through five years	Due after five through ten years	Due after ten years	Total
Obligations of states and political subdivisions	—	\$ 1,009	\$ 949	\$ 4,774	\$6,732
Weighted average yield	—	5.64	% 6.05	% 6.78	%
Mortgage-backed securities	—	—	—	293	293
Weighted average yield	—	—	—	5.57	%
Total	—	\$ 1,009	\$ 949	\$ 5,067	\$7,025

**Available For Sale**

(dollars in thousands)	Due in one year or less	Due after one through five years	Due after five through ten years	Due after ten years	Total
U.S. Agency securities	\$ —	\$ —	\$ —	\$ 84	\$84
Weighted average yield	—	—	—	7.05	%
Obligations of states and political subdivisions	2,763	3,471	2,785	13,840	22,859

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Weighted average yield	3.81	%	3.93	%	4.43	%	5.20	%
Mortgage-backed securities	—		13		866		21,918	22,797
Weighted average yield	—		3.09	%	1.22	%	2.90	%
Corporate bonds	—		1,912		—		—	1,912
Weighted average yield	—		2.82	%	—		—	
Total	\$ 2,763		\$ 5,396		\$ 3,651		\$ 35,842	\$47,652

**Loan Portfolio**

**General.** Total loans were \$489,434,000 at December, 2011, an increase of \$13,609,000, or 2.9%, compared to December 31, 2010. The increase in total loans was driven primarily by increases in commercial loans and commercial real estate loans. Competition for commercial loans in the markets we serve is fierce and loan demand has been soft. The increases in commercial loans have been centered in agricultural loans and tax-exempt municipal financing.

The following table sets forth the composition of the Company's loan portfolio (including loans held for sale) at December 31 in each of the past five years.

(dollars in thousands)	2011	2010	2009	2008	2007
Commercial and agricultural	\$90,731	\$84,575	\$93,125	\$91,888	\$128,145
Construction, land development and other land loans	47,156	46,256	64,812	100,725	93,249
Residential real estate 1-4 family	90,552	89,212	91,821	82,468	60,616
Multi-family	7,682	9,113	8,605	7,860	6,353
Farmland	23,752	22,354	22,824	18,092	20,125
Commercial real estate	221,474	216,015	205,184	188,444	137,620
Installment	6,772	7,029	7,216	7,293	7,283
Credit cards and overdrafts	2,156	2,099	1,929	1,959	3,363
Less unearned income	(841 )	(828 )	(881 )	(925 )	(681 )
Total	\$489,434	\$475,825	\$494,635	\$497,804	\$456,073

The Company's strategy is to originate loans primarily in its local markets. Depending on the purpose of a loan, loans may be secured by a variety of collateral, including real estate, business assets, and personal assets. Loans, including loans held for sale, represent 76% and 74% of total assets as of December 31, 2011 and 2010, respectively. The majority of the Company's loan portfolio is comprised of commercial and agricultural loans (commercial loans) and real estate loans. The commercial and agricultural loans are a diverse group of loans to small, medium, and large businesses for purposes ranging from working capital needs to term financing of equipment.

The majority of recent growth in our overall loan portfolio has arisen out of the commercial real estate loan category, which constitutes 45% of our loan portfolio. Our commercial real estate portfolio generally consists of a wide cross-section of retail, small office, warehouse, and industrial type properties. Loan to value ratios for the Company's commercial real estate loans generally did not exceed 75% at origination and debt service ratios were generally 125% or better. While we have significant balances within this lending category, we believe that our lending policies and underwriting standards are sufficient to reduce risk even in a downturn in the commercial real estate market. Additionally, this is a sector in which we have significant and long-term management experience. It is our strategic plan to seek growth in commercial and small business loans where available and owner occupied commercial real estate loans.

We remain aggressive in managing our construction loan portfolio and continue to be successful at limiting our overall exposure in the residential construction and land development segments. While these segments have historically played a significant role in our loan portfolio, balances are now under 10% of total loans outstanding. We believe this segment will remain challenged into 2012, although to a lesser extent than the previous three years.

The Bank is not engaging in new land acquisition and development financing. Limited residential speculative construction financing is being provided for a select and small group of borrowers, which is designed to facilitate exit from the related loans. It was the Company's strategic objective to reduce concentrations in land and residential construction and total commercial real estate below the regulatory guidelines of 100% and 300% of risk based capital, respectively, which was completed in the first quarter of 2010. As of December 31, 2011, concentration in commercial real estate as a percentage of risk-based capital stood at 225% and concentration in land and residential construction as a percentage of risk based capital was 55%.

**Loan Maturities and Sensitivity in Interest Rates.** The following table presents information related to maturity distribution and interest rate sensitivity of loans outstanding, based on scheduled repayments at December 31, 2011.

(dollars in thousands)	Due in one year or less	Due after one through five years	Due after five years	Total
Commercial	\$ 43,069	\$ 35,756	\$ 11,906	\$90,371
Construction, land development and other land loans	39,323	6,890	943	47,156
Residential real estate 1-4 family	47,018	19,654	23,880	90,552
Multi-family	874	6,146	662	7,682
Farmland	8,118	13,679	1,955	23,752
Commercial real estate	66,887	149,720	4,867	221,474
Installment	1,106	3,524	2,142	6,772
Credit cards and overdrafts	2,156	—	—	2,156
Total	\$ 208,551	\$ 235,369	\$ 46,355	\$490,275
Less unearned income				(841 )
Total loans				\$489,434
Total loans maturing after one year with				
Predetermined interest rates (fixed)		\$ 37,734	\$ 45,719	\$83,453
Floating or adjustable rates (variable)		197,635	636	198,271
Total		\$ 235,369	\$ 46,355	\$281,724

At December 31, 2011, 42.6% of the total loan portfolio presented above was due in one year or less.

**Nonperforming Assets.** Nonperforming assets are defined as loans on non-accrual status, loans past due ninety days or more and still accruing interest, troubled debt restructurings still accruing interest, and OREO. The Company's policy for placing loans on non-accrual status is based upon management's evaluation of the ability of the borrower to meet both principal and interest payments as they become due. Generally, loans with interest or principal payments which are ninety or more days past due are placed on non-accrual (unless they are well-secured and in the process of collection) and previously accrued interest is reversed against income.

Non-performing assets totaled \$21,760,000 at December 31, 2011. This represents 3.39% of total assets, compared to \$16,579,000, or 2.57%, at December 31, 2010, and \$22,859,000, or 3.42%, at December 31, 2009. Construction, land development, and other land loans and associated OREO balances, continue to be the primary component of non-performing assets, representing \$9,660,000, or 44.4%, of non-performing assets; as well as commercial real estate loans.





The following table presents information related to the Company's non-accrual loans and other non-performing assets at December 31 in each of the last five years.

(dollars in thousands)	2011	2010	2009	2008	2007
Accruing loans past due 90 days or more	\$299	\$—	\$547	\$2,274	\$2,932
Non-accrual loans:					
Construction, land development and other land loans	5,510	5,529	9,886	11,787	2,326
Residential real estate 1-4 family	528	2,246	1,323	615	1,044
Multi-family real estate	—	—	353	—	—
Commercial real estate	7,168	803	2,949	1,477	—
Farmland	—	170	87	—	—
Commercial	530	1,251	1,049	797	109
Installment	—	—	—	—	—
<b>Total non-accrual loans <sup>(1)</sup></b>	<b>13,736</b>	<b>9,999</b>	<b>15,647</b>	<b>14,676</b>	<b>3,479</b>
Total non-performing loans	14,035	9,999	16,194	16,950	6,411
OREO:					
Construction, land development and other land loans	4,150	4,043	4,850	5,443	—
Residential real estate 1-4 family	1,427	540	220	1,367	—
Commercial real estate	2,148	1,997	1,595	—	—
Total OREO	7,725	6,580	6,665	6,810	—
<b>Total non-performing assets <sup>(2)</sup></b>	<b>\$21,760</b>	<b>\$16,579</b>	<b>\$22,859</b>	<b>\$23,760</b>	<b>\$6,411</b>
Troubled debt restructured loans on accrual status	\$398	\$—	\$—	\$—	\$—
Allowance for credit losses (Allowance)	\$11,127	\$10,617	\$11,092	\$7,623	\$5,007
Allowance to non-performing loans	79.28 %	106.18 %	68.49 %	44.97 %	78.10 %
Allowance to non-performing assets	51.14 %	64.04 %	48.52 %	32.08 %	78.10 %
Non-performing loans to total loans <sup>(3)</sup>	2.96 %	2.15 %	3.36 %	3.49 %	1.46 %
Non-performing assets to total assets	3.39 %	2.57 %	3.42 %	3.80 %	1.13 %

Includes \$7,734,000 and \$932,000 in non-accrual troubled debt restructured loans (“TDRs”) as of December 31, (1) 2011 and 2010, respectively, which are also considered impaired loans. There were no TDRs as of December 31, 2007 through 2009.

(2) Does not include TDRs on accrual status.

(3) Excludes loans held for sale

Non-performing loans increased \$4,036,000, or 40.4%, from the balance at December 31, 2011 due to an increase in non-accrual commercial real estate loans. The increase is made up primarily of one loan totaling \$3,627,000. The level of non-performing loans is still considered elevated by historical standards and reflects the continued weakness in the real estate market and economy. Additionally, the transfer of loans to OREO contributed to the overall increase in

non-performing assets in 2011.

Non-performing loans decreased \$6,195,000, or 38.3%, in 2010 from the balance at December 31, 2009 due primarily to transfers to OREO upon foreclosure. The decrease in non-performing loans in 2010 was mostly in the construction and land development and commercial real estate categories, which was partially offset by an increase in 1-4 family residential real estate loans.

The Company continues to aggressively monitor and identify non-performing assets and take action based upon available information. The balance of non-performing loans at year end 2011 is equal to 2.96% of total loans, excluding loans held for sale, compared to 2.15% at December 31, 2010. The totals are net of charge-offs based on the difference between carrying value on our books and management's estimate of fair market value after taking into account the result of appraisals and other factors.

The Company had troubled debt restructures totaling \$7,734,000 and \$932,000 at December 31, 2011 and 2010, respectively, which were on non-accrual status. There were no TDRs as of December 31, 2007 through 2009. A TDR is a loan for which the terms have been modified in order to grant a concession to a borrower that is experiencing financial difficulty. Troubled debt restructurings are considered impaired loans and reported as such. For more information regarding TDRs, see Note 4 - "Loans" to the Company's audited financial statements included in Item 15 of this report.

Interest income on non-accrual loans that would have been recorded had those loans performed in accordance with their initial terms was \$752,000, \$2,568,000, and \$1,659,000 for 2011, 2010, and 2009, respectively. Interest income recognized on impaired loans was \$255,000, \$593,000, and \$444,000 for 2011, 2010, and 2009, respectively.

Currently, it is our practice to obtain new appraisals on non-performing collateral dependent loans and/or OREO semi-annually. Based upon the appraisal review for non-performing loans, the Company will record the loan at the lower of carrying value or fair value of collateral (less costs to sell) by recording a charge-off to the allowance for credit losses or by designating a specific reserve per accounting principles generally accepted in the United States. Generally, the Company will record the charge-off rather than designate a specific reserve. As a result, the carrying amount of non-performing loans will not exceed the estimated value of the underlying collateral. During 2011 and 2010, as a result of these appraisals and other factors, the Company recorded OREO write-downs of \$1,049,000 and \$1,272,000, respectively. The Company will continue to reevaluate non-performing assets over the coming months as market conditions change.

OREO at December 31, 2011 totaled \$7,725,000 and includes: twelve land or land development properties totaling \$3,239,000, three residential construction properties totaling \$911,000, seven commercial real estate properties totaling \$2,148,000; and five single family residences collectively valued at \$1,427,000. The balances are recorded at the estimated net realizable value less selling costs.

**Loan Concentrations.** The Company has credit risk exposure related to real estate loans. The Company makes loans for acquisition, construction and other purposes that are secured by real estate. At December 31, 2011, loans secured by real estate totaled \$390,616,000, which represents 79.8% of the total loan portfolio. Real estate construction loans comprised \$47,156,000 of that amount, while real estate loans secured by residential properties totaled \$90,552,000. As a result of these concentrations of loans, the loan portfolio is susceptible to deteriorating economic and market conditions in the Company's market areas. The Company generally requires collateral on all real estate exposures and

typically originates loans at loan-to-value ratios at loan origination of no greater than 80%. See "Risk Factors" under Item 1A of this report.

**Allowance and Provision for Credit Losses.** The allowance for credit losses reflects management's current estimate of the amount required to absorb probable losses on loans in its loan portfolio based on factors present as of the end of the period. Loans deemed uncollectible are charged against and reduce the allowance. Periodic provisions for credit losses are charged to current expense to replenish the allowance for credit losses in order to maintain the allowance at a level that management considers adequate. The amount of provision is based on an analysis of various factors including historical loss experience based on volumes and types of loans, volumes and trends in delinquencies and non-accrual loans, trends in portfolio volume, results of internal and independent external credit reviews, and anticipated economic conditions. Estimated loss factors used in the allowance for credit loss analysis are established based in part on historic charge-off data by loan category, portfolio migration analysis, economic conditions and other qualitative factors. See "Critical Accounting Policies" in this section below, as well as "Risk Factors" under Item 1A. above.

There is no precise method of predicting specific credit losses or amounts that ultimately may be charged off. The determination that a loan may become uncollectible, in whole or in part, is a matter of significant management judgment. Similarly, the adequacy of the allowance for credit losses is a matter of judgment that requires consideration of many factors, including (a) economic conditions and the effect on particular industries and specific borrowers; (b) a review of borrowers' financial data, together with industry data, the competitive situation, the borrowers' management capabilities and other factors; (c) a continuing evaluation of the loan portfolio, including monitoring by lending officers and staff credit personnel of all loans which are identified as being of less than acceptable quality; (d) an in-depth review, at a minimum of quarterly or more frequently as considered necessary, of all loans judged to present a possibility of loss (if, as a result of such quarterly review, the loan is judged to be not fully collectible, the carrying value of the loan is reduced to that portion considered collectible); and (e) an evaluation of the underlying collateral for secured lending, including the use of independent appraisals of real estate properties securing loans. An analysis of the adequacy of the allowance is conducted by management quarterly and is reviewed by the Board of Directors. Based on this analysis and applicable accounting standards, management considers the allowance for credit losses of \$11,127,000 to be adequate at December 31, 2011.

Transactions in the allowance for credit losses for the years ended December 31 are as follows:

(dollars in thousands)	2011	2010	2009	2008	2007
Balance at beginning of year	\$10,617	\$11,092	\$7,623	\$5,007	\$4,033
Charge-offs:					
Construction and land development	790	1,891	4,687	2,039	—
Residential real estate 1-4 family	665	1,518	940	14	—
Commercial real estate	1,215	164	505	—	40
Commercial	161	469	238	18	—
Credit card	38	38	80	66	18
Installment	55	81	74	89	93
Total charge-offs	2,924	4,161	6,524	2,226	151
Recoveries:					
Construction and land development	630	2	—	—	—
Residential real estate 1-4 family	107	48	2	3	—
Commercial real estate	120	17	17	37	21
Commercial	69	13	17	—	619
Credit card	3	3	4	2	2
Installment	5	3	9	9	1
Total recoveries	934	86	49	51	643
Net charge-offs (recoveries)	1,990	4,075	6,475	2,175	(492 )
Provision for credit losses	2,500	3,600	9,944	4,791	482
Balance at end of year	\$11,127	\$10,617	\$11,092	\$7,623	\$5,007
Ratio of net charge-offs (recoveries) to average loans outstanding	0.41 %	0.84 %	1.29 %	.46 %	(.11 )%



During the year ended December 31, 2011, provision for credit losses totaled \$2,500,000 compared to \$3,600,000 and \$9,944,000 for the same periods in 2010 and 2009, respectively. The decrease in provision for credit losses in the current year is due to improving credit quality as evidenced by decreases in net charge-offs, substandard loans, and impaired loans. Loans classified as substandard decreased \$5,285,000 to \$34,570,000 at December 31, 2011. Impaired loans decreased \$241,000 to \$14,432,000 at December 31, 2011. The decrease in provision for credit losses in 2010 is the result of decreases in non-performing loans outstanding from \$16,194,000 at December 31, 2009 compared to \$9,999,000 at December 31, 2010 and a decrease in charged off loans. The provision reflects management's continuing evaluation of the loan portfolio's credit quality, which is affected by a broad range of economic metrics. During 2009, provision for credit losses increased as the result of increases in net charge-offs as demonstrated in the table above, which therefore increased the Company's historical loss experience and loan loss rates. The increase in provision for credit losses in 2009 was also impacted by an increase in classified loans, primarily within our land acquisition and development and residential construction loan portfolios.

During the year ended December 31, 2011, the Company increased loss rates on commercial real estate loans, which were offset by decreases in loss rates on residential real estate, spec construction, credit cards and land development based on decreased charge-offs in these categories. During the year ended December 31, 2010, the Company increased loss rates on residential real estate, home equity lines of credit and overdrafts, which were offset by decreases in loss rates on spec construction, credit cards and land development based on decreased charge-offs in these categories. During the year ended December 31, 2010, the Company increased loss rates on land acquisition and development and speculative residential construction after experiencing increased charge-offs in these categories.

For the year ended December 31, 2011, net charge-offs were \$1,990,000 compared to \$4,075,000 for the same period in 2010. Net-charge-offs are centered in the real estate and construction and land development portfolios, which accounted for \$1,813,000 of total net charge-offs for the year and reflects a continued weak real estate market.

The allowance for credit losses was \$11,127,000 at December 31, 2011, compared with \$10,617,000 at December 31, 2010, an increase of \$510,000, or 4.8%. The increase in 2011 is due to provision expense of \$2,500,000 which exceeded net charge-offs of \$1,990,000, and is reflective of management's review of qualitative factors including the continued uncertainty in the economy and financial industry, pervasive high unemployment rates in our geographic markets, and continued deterioration in real estate values, albeit at a slower pace than in the last two years. The allowance for credit losses decreased to \$10,617,000 at year-end 2010 compared to \$11,092,000 at year-end 2009. The decrease in 2010 is due to net charge-offs of \$4,075,000 which exceeded provision for credit losses of \$3,600,000. The increase in 2009 was attributable to additional provision for credit losses arising out of increases in loan loss rates, adversely classified loans and an increase in the unallocated portion of the allowance due to the volatility in the real estate market, and was reflective of the depressed and deteriorating economic conditions in our markets.

The ratio of the allowance for credit losses to total loans outstanding (excluding loans held for sale) was 2.34%, 2.28% and 2.30% at December 31, 2011, 2010 and 2009, respectively. The Company's loan portfolio contains a significant portion of government guaranteed loans which are fully guaranteed by the United States Government.



Government guaranteed loans were \$52,928,000 and \$51,310,000 at December 31, 2011 and 2010, respectively. The ratio of allowance for credit losses to total loans outstanding excluding the government guaranteed loans was 2.64% and 2.50%, respectively.

The Financial Accounting Standards Board (FASB) has issued accounting guidance relating to 1) accounting by creditors for impairment of a loan and 2) accounting by creditors for impairment of a loan for income recognition disclosures. The Company measures impaired loans based on the present value of expected future cash flows discounted at the loan's effective interest rate or, as a practical expedient, at the loan's observable market price or the fair market value of the collateral if the loan is collateral dependent. The Company excludes loans that are currently measured at fair value or at the lower of cost or fair value, and certain large groups of smaller balance homogeneous loans that are collectively measured for impairment.

The following table summarizes the Bank's impaired loans at December 31:

(dollars in thousands)	2011	2010	2009	2008	2007
Total impaired loans	\$14,432	\$14,673	\$25,738	\$22,117	\$6,431
Total impaired loans with valuation allowance	4,498	508	2,962	462	3,052
Valuation allowance related to impaired loans	2,032	142	638	118	72

No valuation allowance was considered necessary for the remaining impaired loans. The balance of the allowance for credit losses in excess of these specific reserves is available to absorb losses from all non-impaired loans.

It is the Company's policy to charge-off any loan or portion of a loan that is deemed uncollectible in the ordinary course of business. The entire allowance for credit losses is available to absorb such charge-offs.

The Company allocates its allowance for credit losses among major loan categories primarily on the basis of historical data. Based on certain characteristics of the portfolio and management's analysis, losses can be estimated for major loan categories. The following table presents the allocation of the allowance for credit losses among the major loan categories based primarily on historical net charge-off experience and other business considerations at December 31 in each of the last five years.

	2011	% of Total	2010	% of Total	2009	% of Total	2008	% of Total	2007	% of Total
(dollars in thousands)	Reserve	Loans*	Reserve	Loans*	Reserve	Loans*	Reserve	Loans*	Reserve	Loans*
Commercial loans	\$1,012	18 %	\$816	18 %	\$1,308	19 %	\$1,392	18 %	\$1,780	28 %
Real estate loans	7,849	80 %	7,139	80 %	8,341	79 %	5,975	80 %	3,016	70 %
Consumer loans	642	2 %	690	2 %	260	2 %	256	2 %	211	2 %
Unallocated	1,624	—	1,972	—	1,183	—	—	—	—	—

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Total allowance	\$11,127	100 %	\$10,617	100 %	\$11,092	100 %	\$7,623	100 %	\$5,007	100 %
Ratio of allowance for credit losses to loans outstanding at end of year		2.34 %		2.28 %		2.30 %		1.57 %		1.14 %

\* Represents the total of all outstanding loans in each category as a percent of total loans outstanding.

The table indicates an increase of \$906,000 in the allowance due to increases in the portion of the allowance related to commercial and real estate loans which was partially offset by decreases in the consumer and unallocated portion. The changes in 2011 and 2010 are attributable to changes in the loan loss rates. The increase in 2009 is due to an increase of \$2,366,000 in the allowance related to real estate loans from December 31, 2008 to December 31, 2009 and the addition of an unallocated reserve of \$1,183,000 which were the result of increases and changes in percentage allocations caused by deterioration in the housing market in our market areas, as well as an increase in the loan loss rates relative to real estate loans.

## Deposits

The Company's primary source of funds has historically been customer deposits. A variety of deposit products are offered to attract customer deposits. These products include non-interest bearing demand accounts, NOW accounts, savings accounts, and time deposits. Interest-bearing accounts earn interest at rates established by management, based on competitive market factors and the need to increase or decrease certain types or maturities of deposits. The Company has succeeded in growing its deposit base over the last three years despite increasing competition for deposits in our markets. The Company believes that it has benefited from its local identity and superior customer service. Attracting deposits remains integral to the Company's business as it is the primary source of funds for loans and a major decline in deposits or failure to attract deposits in the future could have an adverse effect on operations and financial condition. The Company relies primarily on its branch staff and current customer relationships to attract and retain deposits. The Company's strategic plan contemplates and focuses on continued growth in non-interest bearing accounts, which contribute to higher levels of non-interest income and net interest margin, through increased sales efforts and continued focus on customer service and emphasis on our expanded electronic services. We expect significant competition for deposits of this nature to continue for the foreseeable future and our ability to attract and retain non-interest bearing demand deposits may be influenced by the expiration of government programs providing expanded insurance coverage to such accounts in 2012.

Deposit detail by category as of December 31, 2011, 2010 and 2009, respectively, follows:

<b>(dollars in thousands)</b>	<b>2011</b>	<b>2010</b>	<b>2009</b>
Non-interest bearing demand	\$ 108,899	\$ 95,115	\$ 86,046
Interest bearing demand	122,160	103,358	91,968
Money market deposits	99,031	93,996	86,260
Savings deposits	65,451	55,993	51,053
Time deposits	152,509	196,492	252,368
<b>Total</b>	<b>\$ 548,050</b>	<b>\$ 544,954</b>	<b>\$ 567,695</b>

Total deposits increased 0.6% to \$548 million at December 31, 2011 compared to \$545 million at December 31, 2010. However, all categories except time deposits experienced year over year increases due to continued sales efforts coupled with customers seeking FDIC insured products rather than equity markets. Non-interest bearing demand deposits increased \$13,784,000, or 14.5% as business customers continued to build cash reserves. Interest bearing demand deposits increased \$18,802,000, or 18.2%, due to increased public funds and the continued success of Dream Checking. The Dream Checking account pays a higher rate of interest upon meeting certain electronic requirements such as debit card and automated clearing house transactions. The balances in Dream Checking accounts totaled \$47.1 million and \$43.4 million at December 31, 2011 and 2010, respectively. Money market and savings accounts increased \$5,035,000 and \$9,458,000, respectively, primarily due to continued growth in the Whatcom County market. Time deposits decreased \$43,983,000, or 22.4%, due to a combination of decreases in retail deposits of \$29,763,000 and decreases in brokered deposits of \$14,220,000. The decrease in retail deposits is due to our

commitment to maintain a disciplined pricing strategy, focusing on enhancing long-term customer relationships rather than rate sensitive customers.

Brokered deposits, excluding CDARS, totaled \$13,000,000, \$27,220,000 and \$60,220,000 at December 31, 2011, 2010 and 2009, respectively. The decrease in 2011 and 2010 was due to management's strategy to roll off brokered deposits as they came due during the year, of which \$14.2 and \$33.0 million matured in 2011 and 2010, respectively. This was achievable due to excess cash balances and growth in core deposits. The increase in brokered deposits in 2009 was primarily to replace maturing public deposits totaling \$21,978,000 that became less attractive due to regulatory pledging requirements. Changes in the market or new regulatory restrictions could limit our ability to maintain or acquire brokered deposits in the future.

The ratio of non-interest bearing deposits to total deposits was 19.9%, 17.5% and 15.2% at December 31, 2011, 2010 and 2009, respectively.

The following table sets forth the average balances for each major category of deposits and the weighted average interest rate paid for deposits for the periods indicated.

(dollars in thousands)	2011 <b>Average Deposits</b>	Rate	2010 <b>Average Deposits</b>	Rate	2009 <b>Average Deposits</b>	Rate
Non-interest bearing demand Deposits	\$93,413	0.00 %	\$84,556	0.00 %	\$77,282	0.00 %
Interest bearing demand deposits	113,399	0.72 %	97,820	0.93 %	77,030	0.98 %
Savings and money market deposits	162,231	0.49 %	140,303	0.58 %	132,974	0.79 %
Time deposits	176,631	1.72 %	220,618	2.20 %	266,929	2.80 %
Total	\$545,674	0.85 %	\$543,297	1.21 %	\$554,215	2.07 %

Maturities of time certificates of deposit as of December 31, 2011 are summarized as follows:

(dollars in thousands)	Under \$100,000	Over \$100,000	Total
3 months or less	\$ 10,647	\$ 14,147	\$24,794
Over 3 through 6 months	7,684	9,206	16,890
Over 6 through 12 months	17,936	27,960	45,896
Over 12 months	21,214	43,715	64,929
Total	\$ 57,481	\$ 95,028	\$ 152,509

### Short-Term Borrowings

The following is information regarding the Company's short-term borrowings for the years ended December 31, 2011, 2010 and 2009.

(dollars in thousands)	2011	2010	2009
------------------------	------	------	------

Amount outstanding at end of period	\$—		\$10,500		\$4,500	
Weighted average interest rate thereon	—	%	3.85	%	3.77	%
Maximum month-end balance during the year	10,500		10,500		24,000	
Average balance during the year	6,885		7,502		3,107	
Average interest rate during the year	3.84	%	2.72	%	0.84	%

## CONTRACTUAL OBLIGATIONS

The Company is party to many contractual financial obligations at December 31, 2011, including without limitation, borrowings from the FHLB, junior subordinated debentures associated with trust preferred securities and operating leases for branch locations. The following is information regarding the dates payments of such obligations are due.

	Payments due by Period				Total
	Less than 1 year	1 – 3 years	3 – 5 years	More than 5 years	
Contractual obligations					
Operating leases	\$355	\$543	\$268	\$ —	\$1,166
Total deposits	483,122	39,155	25,773	—	548,050
Federal Home Loan Bank borrowings	—	5,500	5,000	—	10,500
Secured borrowings	741	—	—	—	741
Junior subordinated debentures	—	—	—	13,403	13,403
Total long-term obligations	\$484,218	\$45,198	\$31,041	\$ 13,403	\$573,860

## COMMITMENTS AND CONTINGENCIES AND OFF-BALANCE SHEET ARRANGEMENTS

The Bank is party to financial instruments with off-balance-sheet risk in the normal course of business to meet the financing needs of its customers. These financial instruments include commitments to extend credit and standby letters of credit, and involve, to varying degrees, elements of credit risk in excess of the amount recognized on the consolidated balance sheets.

The Bank's exposure to credit loss in the event of nonperformance by the other party to the financial instrument for commitments to extend credit and standby letters of credit is represented by the contractual amount of those instruments. The Bank uses the same credit policies in making commitments and conditional obligations as they do for on-balance-sheet instruments. A summary of the Bank's commitments at December 31 is as follows:

	2011	2010
Commitments to extend credit	\$91,596	\$90,888
Standby letters of credit	1,310	1,123

## KEY FINANCIAL RATIOS

Year ended December 31,	2011	2010	2009	2008	2007
Return on average assets	.44 %	.25 %	(.96 %) %	.16 %	1.08 %
Return on average equity	4.45 %	2.77 %	(11.63) %	1.83 %	11.46 %
Average equity to average assets ratio	9.62 %	9.16 %	8.23 %	8.89 %	9.41 %
Dividend payout ratio	— %	— %	— %	35 %	82 %



## LIQUIDITY AND CAPITAL RESOURCES

**Liquidity.** The primary concern of depositors, creditors and regulators is the Company's ability to have sufficient funds readily available to repay liabilities as they mature. In order to evaluate whether adequate funds are and will be available at all times, the Company monitors and projects the amount of funds required on a daily basis. The Bank's primary source of liquidity is deposits from its customer base, which has historically provided a stable source of "core" demand and consumer deposits. Other sources of liquidity are available, including borrowings from the Federal Reserve Bank, the FHLB and from correspondent banks. Liquidity requirements can also be met through disposition of short-term assets. In management's opinion, the Company maintains an adequate level of liquid assets for its known and reasonably foreseeable liquidity requirements, consisting of cash and amounts due from banks, interest bearing deposits and federal funds sold to support the daily cash flow requirements.

Management expects to continue to rely on customer deposits as the primary source of liquidity, but may also obtain liquidity from maturity of its investment securities, sale of securities currently available for sale, loan sales, brokered deposits, government sponsored programs, loan repayments, net income, and other borrowings. Although deposit balances have shown historical growth, deposit habits of customers may be influenced by changes in the financial services industry, interest rates available on other investments, general economic conditions, consumer confidence, changes to government insurance programs, and competition. Competition for deposits is presently quite intense, even in our traditional markets of operations in Western Washington, making deposit retention challenging and new deposit growth quite difficult. Reductions in deposits could adversely affect the Company's financial condition, results of operations, and liquidity. See "Risk Factors" under Item 1A. above.

Borrowings may be used on a short-term basis to compensate for reductions in deposits, but are generally not considered a long term solution to liquidity issues. Long-term borrowings at December 31, 2011 and 2010 represent advances from the FHLB of Seattle. Advances at December 31, 2011 bear interest at 2.67% to 2.94% and mature in various years as follows: 2013 - \$3,000,000, 2014 - \$2,500,000 and 2015 - \$5,000,000. The Bank has pledged \$119,336,000 of loans as collateral for these borrowings at December 31, 2011. Based on pledged collateral, at December 31, 2011, the Bank had \$108,836,000 of available borrowing capacity on its line at the FHLB, although each advance is subject to prior consent. The Bank also has a borrowing facility of \$47,064,000 at the Federal Reserve Bank, of which none was used at December 31, 2011. The Bank has pledged \$73,535,000 of loans as collateral to the Federal Reserve Bank.

The holding company specifically relies on dividends from the Bank, proceeds from the exercise of stock options, and proceeds from the issuance of trust preferred securities for its funds, which are used for various corporate purposes. Dividends from the Bank are the holding company's most important source of funds, and are subject to regulatory restrictions and the capital needs of the Bank, which are always primary. Sales of trust preferred securities ("TRUPs") have historically also been a source of liquidity for the holding company and capital for both the holding company and the Bank; however, we have not issued TRUPs since 2006 and do not anticipate TRUPs will be a source of liquidity in 2012 or beyond. The Company and the Bank are subject to certain restrictions on the payment of dividends without prior regulatory approval.

At December 31, 2011, two wholly-owned subsidiary grantor trusts established by the Company had issued and outstanding \$13,403,000 of trust preferred securities. During 2009, the Company elected to exercise the right to defer interest payments on trust preferred debentures. Under the terms of the indenture, the Company has the right to defer interest payments for up to twenty consecutive quarterly periods without going in to default. During the period of deferral, the principal balance and unpaid interest will continue to bear interest as set forth in the indenture. In addition, the Company will not be permitted to pay any dividends or distributions on, or redeem or make a liquidation payment with respect to, any of the Company's common stock during the deferral period. As of December 31, 2011 and 2010, deferred interest totaled \$1,252,000 and \$900,000, respectively, and is included in accrued interest payable on the balance sheet.

On July 2, 2003, the Federal Reserve issued Supervisory Letter SR 03-13 clarifying that Bank Holding Companies should continue to report trust preferred securities in accordance with current Federal Reserve Bank instructions which allows trust preferred securities to be counted in Tier 1 capital subject to certain limitations. The Federal Reserve has indicated it will review the implications of any accounting treatment changes and, if necessary or warranted, will provide appropriate guidance. For additional information regarding trust preferred securities, see our audited consolidated financial statements and related notes included in Item 15 of this report, including Note 9 – "Junior Subordinated Debentures".

**Capital.** The Company conducts its business through the Bank. Thus, the Company needs to be able to provide capital and financing to the Bank should the need arise. The primary sources for obtaining capital are additional stock sales and retained earnings. Total shareholders' equity was \$63,220,000 at December 31, 2011, an increase of \$3,501,000, or 5.9%, compared to December 31, 2010. The increase is largely attributable to earnings retention. Total shareholders' equity averaged \$61,942,000 in 2011, which includes \$11,282,000 of goodwill. Shareholders' equity averaged \$59,043,000 in 2010, compared to \$54,512,000 in 2009.

The Company's Board of Directors considers financial results, growth plans, and anticipated capital needs in formulating its dividend policy. The payment of dividends is subject to adequate financial resources at the Bank, which depend in part on operating results and limitations imposed by law and governmental regulations or actions of regulators.

The Federal Reserve has established guidelines for risk-based capital requirements for bank holding companies. Under the guidelines, one of four risk weights is applied to balance sheet assets, each with different capital requirements based on the credit risk of the asset. The Company's capital ratios include the assets of the Bank on a consolidated basis in accordance with the requirements of the Federal Reserve. The Company's capital ratios have exceeded the minimum required to be classified "well capitalized" during each of the past three years.

The following table sets forth the minimum required capital ratios and actual ratios for December 31, 2011 and 2010.

(dollars in thousands)	Actual		Requirements for Adequately Capitalized	
	Amount	Ratio	Amount	Ratio
December 31, 2011				
Tier 1 capital (to average assets)				
Consolidated	\$63,965	10.18 %	\$25,137	4.00 %
Bank	65,022	10.35 %	25,128	4.00 %
Tier 1 capital (to risk-weighted assets)				
Consolidated	63,965	13.56 %	18,870	4.00 %
Bank	65,022	13.79 %	18,860	4.00 %
Total capital (to risk-weighted assets)				
Consolidated	69,926	14.82 %	37,740	8.00 %
Bank	70,980	15.05 %	37,720	8.00 %
December 31, 2010				
Tier 1 capital (to average assets)				
Consolidated	\$61,086	9.72 %	\$25,139	4.00 %

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Bank	61,577	9.80 %	25,130	4.00 %
Tier 1 capital (to risk-weighted assets)				
Consolidated	61,086	13.21 %	18,493	4.00 %
Bank	61,577	13.35 %	18,446	4.00 %
Total capital (to risk-weighted assets)				
Consolidated	66,925	14.48 %	36,985	8.00 %
Bank	67,401	14.62 %	36,892	8.00 %

**Goodwill Valuation.** Goodwill is assigned to reporting units for purposes of impairment testing. The Company has one reporting unit, the Bank, for purposes of computing goodwill. The Company performs an annual review in the second quarter of each fiscal year, or more frequently if indications of potential impairment exist, to determine if the recorded goodwill is impaired. As of December 31, 2011, management determined there were no events or circumstances which would more likely than not reduce the fair value of its reporting unit below its carrying value.

A significant amount of judgment is involved in determining if an indicator of impairment has occurred. Such indicators may include, among others: a significant decline in expected future cash flows; a sustained, significant decline in our stock price and market capitalization; a significant adverse change in legal factors or in the business climate; adverse assessment or action by a regulator; and unanticipated competition. Any adverse change in these factors could have a significant impact on the recoverability of such assets and could have a material impact on the Company's Consolidated Financial Statements.

The goodwill impairment test involves a two-step process. The first step is a comparison of the reporting unit's fair value to its carrying value. The Company estimates fair value using the best information available, including market information and a discounted cash flow analysis, which is also referred to as the income approach. The income approach uses a reporting unit's projection of estimated operating results and cash flows that is discounted using a rate that reflects current market conditions. The projection uses management's best estimates of economic and market conditions over the projected period including growth rates in loans and deposits, estimates of future expected changes in net interest margins and cash expenditures. The market approach estimates fair value by applying cash flow multiples to the reporting unit's operating performance. The multiples are derived from comparable publicly traded companies with similar operating and investment characteristics to the reporting unit. We validate our estimated fair value by comparing the fair value estimates using the income approach to the fair value estimates using the market approach.

As part of our process for performing the step one impairment test of goodwill, the Company estimated the fair value of the reporting unit utilizing the income approach and the market approach in order to derive an enterprise value of the Company. In determining the discount rate for the discounted cash flow model, the Company used a modified capital asset pricing model that develops a rate of return utilizing a risk-free rate and equity risk premium resulting in a discount rate of 14.5%. This approach also includes adjustments for the industry the Company operates in and size of the Company. In addition, assumptions used by the Company in its discounted cash flow model (income approach) included an average annual revenue growth rate that approximated 2%; an asset growth of 1% in year one, 2% in year two, 3% annually in years three through five and 4% in year six; net interest margin of 4.21%; and a return on assets that ranged from 0.2% to 1.1%.

In applying the market approach method, the Company considered all acquired banks between January 1, 2010 and June 30, 2011 with total assets between \$100 million and \$5 billion and non-performing assets to total assets between 2% and 6%. This resulted in selecting 23 comparable institutions which were analyzed based on a variety of financial metrics (tangible equity, return on assets, return on equity, net interest margin, efficiency ratio, nonperforming assets, and reserves for loan losses). After selecting comparable institutions, the Company derived the fair value of the

reporting unit by completing a comparative analysis of the relationship between their financial metrics listed above and their market values utilizing various market multiples. Focus was placed on the price to tangible book value of equity multiple as this multiple generally reflects returns on the capital employed within the industry and is generally correlated with the profitability of each individual company.

The Company concluded a fair value of its reporting unit of \$69.0 million, by giving similar consideration to the values derived from 1) the income approach of \$67.6 million, and 2) the market approach of \$69.1 million; compared to a carrying value of its reporting unit of \$75.2 million. Based on the results of the step one goodwill impairment analysis, the Company determined the second step must be performed.

In the second step the Company calculates the implied fair value of its reporting unit. Under the step two goodwill impairment analysis, the Company calculated the fair value for its unrecognized core deposit intangible, as well as the remaining assets and liabilities of the reporting unit. Significant adjustments were made to the fair value of the Company's loans receivable compared to its recorded value. The fair value of loans was estimated by calculating the present value of the expected cash flows of the loans over their lives discounted by the applicable risk-adjusted market rate for each loan category. The discount rates used to calculate the present value of each of the loan categories were developed from the option-adjusted spreads over comparable maturity Treasury securities with adjustments for credit risk grades. Because credit risk grades for some loan categories fall between primary credit risk grades, a risk grade differential was calculated to allow for interpolation of the option-adjusted spreads. The Company segregated its loan portfolio into fourteen categories based on collateral type. The weighted average discount rates for these individual categories ranged from 5.0% to 11.4%. The calculated implied fair value of the Company's goodwill totaled \$14.7 million and exceeded the carrying value by \$3.4 million, or 30.1%. Based on results of the second step of the impairment test, the Company determined no impairment charge of goodwill was required.

Even though the Company determined that there was no goodwill impairment, continued declines in our stock price as well as values of others in the financial industry, declines in revenue for the Bank or significant adverse changes in the operating environment for the financial industry may result in a future impairment charge. It is possible that changes in circumstances existing at the measurement date or at other times in the future, or in the numerous estimates associated with management's judgments, assumptions and estimates made in assessing the fair value of our goodwill, could result in an impairment charge of a portion or all of our goodwill. If the Company recorded an impairment charge, its financial position and results of operations would be adversely affected, however, such an impairment charge would have no impact on our liquidity, cash flows or regulatory capital.

**New Accounting Pronouncements.** For a discussion of new accounting pronouncements and their impact on the Company, see Note 1 of the Notes to the audited consolidated financial statements included in Item 15 of this report.

## **CRITICAL ACCOUNTING POLICIES**

The Company's consolidated financial statements are prepared in accordance with accounting principles generally accepted in the United States of America. The financial information contained within these statements is, to a significant extent, financial information that is based on approximate measures of the financial effects of transactions and events that have already occurred. Based on its evaluation of accounting policies that involve the most complex and subjective decisions and assessments, management has identified the following as its most critical accounting



policies.

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## **Allowance for Credit Losses**

The Company's allowance for credit losses methodology incorporates a variety of risk considerations, both quantitative and qualitative, in establishing an allowance for credit losses that management believes is appropriate at each reporting date. Quantitative factors include the Company's historical loss experience, delinquency and charge-off trends, collateral values, changes in nonperforming loans, and other factors. Quantitative factors also incorporate known information about individual loans, including borrowers' sensitivity to interest rate movements. Qualitative factors include the general economic environment in the Company's markets, including economic conditions and, in particular, the state of certain industries. Size and complexity of individual credits in relation to loan structure, existing loan policies and pace of portfolio growth are other qualitative factors that are considered in the methodology. As the Company adds new products and increases the complexity of its loan portfolio, it intends to enhance its methodology accordingly. A materially different amount could be reported for the provision for credit losses in the statement of operations to change the allowance for credit losses if management's assessment of the above factors were different. This discussion and analysis should be read in conjunction with the Company's financial statements and the accompanying notes presented elsewhere herein, as well as the portion of this Management's Discussion and Analysis section entitled "Allowance and Provision for Credit Losses." See "Risk Factors" under Item 1A above for a discussion of certain risks faced by the Company.

## **Goodwill**

Goodwill is initially recorded when the purchase price paid for an acquisition exceeds the estimated fair value of the net identified tangible and intangible assets acquired. Goodwill is presumed to have an indefinite useful life and is tested for impairment no less than annually. The Company has one reporting unit, the Bank, for purposes of computing goodwill. The Company performs an annual review each year, or more frequently if indicators of potential impairment exist, to determine if the recorded goodwill is impaired. The analysis of potential impairment of goodwill requires a two-step process. The first step is the estimation of fair value. If step one indicates that impairment potentially exists, the second step is performed to measure the amount of impairment, if any. Goodwill impairment exists when the estimated fair value of goodwill is less than its carrying value. The results of the Company's annual second quarter step two test determined the implied fair value of goodwill was greater than the carrying value on the Company's balance sheet and no goodwill impairment existed. As of December 31, 2011 management determined there were no events or circumstances which would more likely than not reduce the fair value of its reporting unit below its carrying value. No assurance can be given that the Company will not record an impairment loss on goodwill in the future.

## **Investment Valuation and Other-Than-Temporary-Impairment ("OTTI")**

The Company records investments in securities available-for-sale at fair value and securities held-to-maturity at amortized cost. Fair value is determined based on quoted prices for similar assets and liabilities traded in the same

market; quoted prices for identical or similar instruments in markets that are not active; and model-derived valuations whose inputs are observable or whose significant value drivers are observable. Declines in fair value below amortized cost are reviewed to determine if they are other than temporary. If the decline in fair value is judged to be other than temporary, the impairment loss is separated into a credit and noncredit component. Noncredit losses are recorded in other comprehensive income (loss) when the Company a) does not intend to sell the security or b) is not more likely than not it will be required to sell the security prior to the security's anticipated recovery. Credit component losses are reported in non-interest income. The Company regularly reviews its investment portfolio to determine whether any of its securities are other-than-temporarily impaired.

## **Valuation of OREO**

Real estate properties acquired through foreclosure or by deed-in-lieu of foreclosure (OREO) are recorded at the lower of cost or fair value less estimated costs to sell. Fair value is generally determined by management based on a number of factors, including third-party appraisals of fair value in an orderly sale. Accordingly, the valuation of OREO is subject to significant external and internal judgment. Any differences between management's assessment of fair value, less estimated costs to sell, and the carrying value of the loan at the date a particular property is transferred into OREO are charged to the allowance for credit losses. Management periodically reviews OREO values to determine whether the property continues to be carried at the lower of its recorded book value or fair value, net of estimated costs to sell. Any further decreases in the value of OREO are considered valuation adjustments and trigger a corresponding charge to non-interest expense in the Consolidated Statements of Income. Expenses from the maintenance and operations of OREO are included in other non-interest expense.

## **Income Taxes**

Deferred tax assets and liabilities result from differences between the financial statement carrying amounts and the tax basis of assets and liabilities, and are reflected at currently enacted income taxes rates applicable to the period in which the deferred tax assets or liabilities are expected to be realized or settled.

The Company had net deferred tax assets ("DTAs") of \$4,351,000 at December 31, 2011, compared to \$3,925,000 at December 31, 2010. The most significant portions of the deductible temporary differences relate to the allowance for credit losses and fair value adjustments or impairment write-downs related to OREO. As of December 31, 2011, the Company believes that it is more likely than not that it will be able to fully realize its DTA and therefore has not recorded a valuation allowance.

Assessing the need for, and the amount of, a valuation allowance requires significant judgment and analysis of both positive and negative evidence regarding realization of the DTA. The realization of the DTA is dependent upon the Company generating a sufficient level of taxable income in future periods, which can be difficult to predict. If future taxable income should prove non-existent or less than the amount of temporary differences giving rise to the net DTAs within the tax years to which they may be applied, the assets will not be realized and net income will be reduced. An extended period of losses could result in the Company establishing a valuation allowance against its DTA. The establishment of a valuation allowance would be accounted for as a charge against income and could have a material effect on our results of operations in a particular period.

## **ASSET AND LIABILITY MANAGEMENT**

The largest component of the Company's earnings is net interest income. Interest income and interest expense are affected by general economic conditions, competition in the market place, market interest rates and repricing and maturity characteristics of the Company's assets and liabilities. Exposure to interest rate risk is primarily a function of differences between the maturity and repricing schedules of assets (principally loans and investment securities) and liabilities (principally deposits). Assets and liabilities are described as interest rate sensitive for a given period of time when they mature or can reprice within that period. The difference between the amount of interest sensitive assets and interest sensitive liabilities is referred to as the interest sensitivity "GAP" for any given period. The "GAP" may be either positive or negative. If positive, more assets reprice than liabilities. If negative, the reverse is true.

Certain shortcomings are inherent in the interest sensitivity "GAP" method of analysis. Complexities such as prepayment risk and customer responses to interest rate changes are not taken into account in the "GAP" analysis. Accordingly, management also utilizes a net interest income simulation model to measure interest rate sensitivity. Simulation modeling gives a broader view of net interest income variability, by providing various rate shock exposure estimates. Management regularly reviews the interest rate risk position and provides measurement reports to the Board of Directors.

The following table shows the dollar amount of interest sensitive assets and interest sensitive liabilities at December 31, 2011 and differences between them for the maturity or repricing periods indicated.

<b>(dollars in thousands)</b>	Due in one year or less	Due after one through five years	Due after five years	Total
Interest earning assets				
Loans, including loans held for sale	\$ 207,710	\$ 235,369	\$ 46,355	\$489,434
Investment securities	3,789	15,835	35,053	54,677
Fed Funds sold and interest bearing balances with banks	28,525	—	—	28,525
Federal Home Loan Bank stock	—	—	3,182	3,182
Total interest earning assets	\$ 240,024	\$ 251,204	\$ 84,590	\$575,818
Interest bearing liabilities				
Interest bearing demand deposits	\$ 122,160	\$ —	\$ —	\$ 122,160
Savings and money market deposits	164,482	—	—	164,482
Time deposits	87,581	64,928	—	152,509
Short term borrowings	—	—	—	—
Long term borrowings	—	10,500	—	10,500
Secured borrowings	741	—	—	741
Junior subordinated debentures	13,403	—	—	13,403
Total interest bearing liabilities	\$ 388,367	\$ 75,428	\$ —	\$463,795
Net interest rate sensitivity GAP	\$ (148,343 )	\$ 175,776	\$ 84,590	\$ 112,023
Cumulative interest rate sensitivity GAP		27,433	112,023	112,023
Cumulative interest rate sensitivity GAP as a % of earning assets		4.8	% 19.5	% 19.5 %

**Effects of Changing Prices.** The results of operations and financial condition presented in this report are based on historical cost information, and are unadjusted for the effects of inflation. Since the assets and liabilities of financial institutions are primarily monetary in nature, the performance of the Company is affected more by changes in interest rates than by inflation. Interest rates generally increase as the rate of inflation increases, but the magnitude of the change in rates may not be the same.

The effects of inflation on financial institutions are normally not as significant as its influence on businesses which have investments in plants and inventories. During periods of high inflation there are normally corresponding increases in the money supply, and financial institutions will normally experience above-average growth in assets, loans and deposits. Inflation does increase the price of goods and services, and therefore operating expenses increase during inflationary periods.

#### **ITEM 8. Financial Statements and Supplementary Data**

Information required for this item is included in Item 15 of this report.

**ITEM 9. Changes in and disagreements with accountants on accounting and financial disclosure**

None.

**ITEM 9A. Controls and Procedures**

**Disclosure Controls and Procedures.** Our management has evaluated, with the participation and under the supervision of our chief executive officer (CEO) and chief financial officer (CFO), the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act) as of the end of the period covered by this report. Based on this evaluation, our CEO and CFO have concluded that, as of such date, the Company's disclosure controls and procedures are effective in ensuring that information relating to the Company, including its consolidated subsidiaries, required to be disclosed in reports that it files under the Exchange Act is (1) recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and (2) accumulated and communicated to our management, including our CEO and CFO, as appropriate to allow timely decisions regarding required disclosures.

**Management's Report on Internal Control Over Financial Reporting.** The Company's management is responsible for establishing and maintaining adequate internal control over financial reporting. The Company's internal control system is designed to provide reasonable assurance to our management and the board of directors regarding the preparation and fair presentation of published financial statements. Nonetheless, all internal control systems, no matter how well designed, have inherent limitations. Because of these inherent limitations, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Even systems determined to be effective as of a particular date can provide only reasonable assurance with respect to financial statement preparation and presentation and may not eliminate the need for restatements.

The Company's management assessed the effectiveness of the Company's internal control over financial reporting as of December 31, 2011. In making this assessment, management used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission in Internal Control – *Integrated Framework*. Based on our assessment, we believe that, as of December 31, 2011, the Company's internal control over financial reporting is effective based on those criteria.

Report Of Independent Registered Public Accounting Firm



To the Board of Directors and Shareholders of  
**Pacific Financial Corporation**  
Aberdeen, Washington

We have audited the internal control over financial reporting of Pacific Financial Corporation and subsidiary (the Company) as of December 31, 2011, based on criteria established in Internal Control — Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission. The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed by, or under the supervision of, the company's principal executive and principal financial officers, or persons performing similar functions, and effected by the company's board of directors, management, and other personnel to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of the inherent limitations of internal control over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may not be prevented or detected on a timely basis. Also, projections of any evaluation of the effectiveness of the internal control over financial reporting to future periods are subject to the risk that the controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2011, based on the criteria established in Internal Control — Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated financial statements as of and for the year ended December 31, 2011 of the Company and our report dated March 22, 2012 expressed an unqualified opinion on those financial statements.

Portland, Oregon  
March 22, 2012

**Changes in Internal Control Over Financial Reporting.** There have not been any changes in the Company's internal control over financial reporting, as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act, during the Company's fiscal quarter ended December 31, 2011 that have materially affected, or are reasonable likely to materially affect, the Company's internal control over financial reporting.

**ITEM 9B. Other Information**

None.

**Part III**

**ITEM 10. Directors and Executive Officers of the Registrant**

Information concerning directors and executive officers requested by this item is contained in the Company's Proxy Statement for its 2012 annual meeting of shareholders to be held on April 25, 2012 (2012 Proxy Statement), in the sections entitled "CURRENT EXECUTIVE OFFICERS," "PROPOSAL NO. 1 – ELECTION OF DIRECTORS," and "SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE" and is incorporated into this report by reference.

The Board of Directors adopted a Code of Ethics for the Company's executive officers that requires the Company's officers to maintain the highest standards of professional conduct. A copy of the Executive Officer Code of Ethics is available on the Company's Web site [www.bankofthepacific.com](http://www.bankofthepacific.com) under the link for Investor Info and Corporate Governance.

The Company has a separately designated Audit Committee established in accordance with Section 3(a)(58)(A) of the Exchange Act. The committee is composed of Directors Gary C. Forcum, Randy Rust, Dwayne Carter and G. Dennis Archer, each of whom is independent. In determining independence of audit committee members, the Company's Board of Directors applied the definition of independence for audit committee members found in the Nasdaq listing standards.

The Company's Board of Directors has determined that Gary C. Forcum and G. Dennis Archer are audit committee financial experts as defined in Item 401(h) of the SEC's Regulation S-K. Directors Forcum, Rust, Carter and Archer are independent as that term is used for audit committee members in the Nasdaq listing standards.

**ITEM 11. Executive Compensation**

Information concerning executive and director compensation and certain matters regarding participation in the Company's compensation committee required by this item is contained in the registrant's 2012 Proxy Statement in the sections entitled "DIRECTOR COMPENSATION FOR 2011" and "EXECUTIVE COMPENSATION," and is incorporated into this report by reference.

**ITEM 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters**

Information concerning security ownership of certain beneficial owners and management requested by this item is incorporated by reference to the material contained in the registrant's 2012 Proxy Statement in the section entitled "SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT" and under the caption "Equity Compensation Plan Information" in the section entitled "EXECUTIVE COMPENSATION."

### **ITEM 13. Certain Relationships and Related Transactions, and Director Independence**

Information concerning certain relationships and related transactions requested by this item is contained in the registrant's 2012 Proxy Statement in the section "RELATED PERSON TRANSACTIONS" and is incorporated into this report by reference. The current members of the Compensation and Management Development Committee, who were also members throughout 2010, are Douglas Schermer (Chair), Dennis Archer, John Ferlin, Gary Forcum and Randy Rognlin.

Information concerning director independence requested by this item is contained in the registrant's 2012 Proxy Statement in the section entitled "PROPOSAL NO. 1 – ELECTION OF DIRECTORS" and is incorporated into this report by reference.

### **ITEM 14. Principal Accountant Fees and Services**

Information concerning fees paid to our independent public accountants required by this item is included under the heading "AUDITORS – Fees Paid to Auditors" in the registrant's 2012 Proxy Statement and is incorporated into this report by reference.

## **Part IV**

### **ITEM 15. Exhibits and Financial Statement Schedules**

(a)(1) The following financial statements are filed below:

- Report of Independent Registered Public Accounting Firm – Deloitte & Touche LLP
- Consolidated Balance Sheets
- Consolidated Statements of Income
- Consolidated Statements of Shareholders' Equity
- Consolidated Statements of Cash Flows
- Notes to Consolidated Financial Statements

(a)(2) Schedules: None

(a)(3) Exhibits: See Exhibit Index immediately following the signature page.

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Shareholders of  
Pacific Financial Corporation  
Aberdeen, Washington

We have audited the accompanying consolidated balance sheets of Pacific Financial Corporation and subsidiary (the “Company”) as of December 31, 2011 and 2010, and the related consolidated statements of income, shareholders’ equity, and cash flows for each of the three years in the period ended December 31, 2011. These financial statements are the responsibility of the Company’s management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such consolidated financial statements present fairly, in all material respects, the financial position of Pacific Financial Corporation and subsidiary as of December 31, 2011 and 2010, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2011, in conformity with accounting principles generally accepted in the United States of America.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Company’s internal control over financial reporting as of December 31, 2011, based on the criteria established in *Internal Control—Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated March 22, 2012 expressed an unqualified opinion on the Company’s internal control over financial reporting.

Portland, Oregon  
March 22, 2012



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Pacific Financial Corporation and Subsidiary  
December 31, 2011 and 2010  
Consolidated Balance Sheets  
(Dollars in Thousands, Except Per Share Amounts)

	2011	2010
<b>Assets</b>		
Cash and due from banks (See note 2)	\$12,607	\$7,428
Interest bearing deposits in banks	28,525	54,330
Securities available for sale, at fair value (amortized cost of \$47,015 and \$42,402)	47,652	41,893
Securities held to maturity (fair value of \$7,118 and \$6,584)	7,025	6,454
Federal Home Loan Bank stock, at cost	3,182	3,182
Loans held for sale	14,541	10,144
 Loans	 474,893	 465,681
Allowance for credit losses	11,127	10,617
Loans - net	463,766	455,064
 Premises and equipment	 14,884	 15,181
Other real estate owned	7,725	6,580
Accrued interest receivable	2,156	2,334
Cash surrender value of life insurance	17,275	16,748
Goodwill	11,282	11,282
Other intangible assets	1,268	1,303
Other assets	9,366	12,480
 Total assets	 \$641,254	 \$644,403
 <b>Liabilities and Shareholders' Equity</b>		
<b>Liabilities</b>		
Deposits:		
Demand, non-interest bearing	\$108,899	\$95,115
Savings and interest-bearing demand	286,642	253,347
Time, interest-bearing	152,509	196,492
Total deposits	548,050	544,954
 Accrued interest payable	 1,490	 1,380
Secured borrowings	741	925
Short-term borrowings	—	10,500
Long-term borrowings	10,500	10,500
Junior subordinated debentures	13,403	13,403
Other liabilities	3,800	2,972
Total liabilities	577,984	584,634

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Commitments and Contingencies (See note 13)

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Shareholders' Equity

Common stock (par value \$1); authorized: 25,000,000 shares; issued and outstanding: 2011 and 2010 – 10,121,853 shares

10,122 10,122

Additional paid-in capital

41,342 41,316

Retained earnings

12,051 9,233

Accumulated other comprehensive loss

(245 ) (902 )

Total shareholders' equity

63,270 59,769

Total liabilities and shareholders' equity

\$641,254 \$644,403

*See notes to consolidated financial statements.*

Pacific Financial Corporation and Subsidiary  
Years Ended December 31, 2011, 2010 and 2009  
Consolidated Statements of Income  
(Dollars in Thousands, Except Per Share Amounts)

	2011	2010	2009
Interest and Dividend Income			
Loans	\$27,186	\$28,520	\$29,800
Federal funds sold and deposits in banks	92	116	109
Securities available for sale:			
Taxable	1,024	1,214	1,841
Tax-exempt	707	716	745
Securities held to maturity:			
Taxable	18	21	27
Tax-exempt	291	273	298
Total interest and dividend income	29,318	30,860	32,820
Interest Expense			
Deposits	4,643	6,574	9,264
Short-term borrowings	—	—	26
Long-term borrowings	597	849	1,164
Secured borrowings	41	61	75
Junior subordinated debentures	352	497	538
Total interest expense	5,633	7,981	11,067
Net interest income	23,685	22,879	21,753
Provision for Credit Losses	2,500	3,600	9,944
Net interest income after provision for credit losses	21,185	19,279	11,809
Non-Interest Income			
Service charges on deposit accounts	1,799	1,783	1,649
Net gains (loss) on sale of other real estate owned	(83)	) 260	(1,418)
Net gains from sales of loans	3,593	4,168	4,638
Net gains on sales of securities available for sale	698	422	484
Net other-than-temporary impairment (net of \$256, \$0 and \$0 recognized in other comprehensive income before taxes)	(330)	) —	—
Earnings on bank owned life insurance	527	541	489
Other operating income	1,410	1,277	1,183
Total non-interest income	7,614	8,451	7,025
Non-Interest Expense			
Salaries and employee benefits	13,723	13,530	13,558
Occupancy	1,523	1,544	1,560
Equipment	1,011	1,222	1,219

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State taxes	473	480	436
Data processing	1,415	1,247	1,246
Professional services	739	767	866
Other real estate owned write-downs	1,049	1,272	3,689
Other real estate owned operating costs	450	614	507
FDIC assessments	938	1,361	1,802
Other	4,327	4,363	4,808
Total non-interest expense	25,648	26,400	29,691
Income (loss) before income taxes	3,151	1,330	(10,857 )
Income Taxes (Benefit)	333	(304 )	(4,519 )
Net income (loss)	\$2,818	\$1,634	\$(6,338 )
Earnings (Loss) Per Share			
Basic	\$0.28	\$0.16	\$(0.74 )
Diluted	\$0.28	\$0.16	\$(0.74 )
Weighted Average Shares Outstanding:			
Basic	10,121,853	10,121,853	8,539,237
Diluted	10,121,870	10,121,853	8,539,237

*See notes to consolidated financial statements.*

Pacific Financial Corporation and Subsidiary  
Years Ended December 31, 2011, 2010 and 2009  
Consolidated Statements of Shareholders' Equity  
(Dollars in Thousands, Except Per Share Amounts)

	Shares of Common Stock	Common Stock	Additional Paid-in Capital	Retained Earnings	Accumulated Other Comprehensive Loss	Total
Balance at January 1, 2009	7,317,430	\$ 7,318	\$ 31,626	\$ 13,937	\$ (2,807 )	\$ 50,074
Comprehensive loss:						
Net loss	—	—	—	(6,338 )	—	(6,338 )
Unrealized holding loss on securities of \$1,727 (net of tax of \$890) less reclassification adjustment for net gains included in net income of \$319 (net of tax of \$165)	—	—	—	—	1,408	1,408
Amortization of unrecognized prior service costs and net gains/losses	—	—	—	—	57	57
Comprehensive loss						(4,873 )
Issuance of common stock	2,804,423	2,804	9,590	—	—	12,394
Stock compensation expense	—	—	54	—	—	54
Balance at December 31, 2009	10,121,853	\$ 10,122	\$ 41,270	\$ 7,599	\$ (1,342 )	\$ 57,649
Comprehensive income:						
Net income	—	—	—	1,634	—	1,634
Unrealized holding gain on securities of \$802 (net of tax of \$273) less reclassification adjustment for net gains included in net income of \$279 (net of tax of \$143)	—	—	—	—	523	523
Amortization of unrecognized prior service costs and net gains/losses	—	—	—	—	(83 )	(83 )
Comprehensive loss						2,074
Stock compensation expense	—	—	46	—	—	46
Balance at December 31, 2010	10,121,853	\$ 10,122	\$ 41,316	\$ 9,233	\$ (902 )	\$ 59,769
Comprehensive income:						
Net income	—	—	—	2,818	—	2,818
Unrealized holding gain on securities of \$1,001 (net of tax of \$516) less	—	—	—	—	758	758

reclassification adjustment for net gains  
included in net income of \$243 (net of tax  
of \$125)

Amortization of unrecognized prior service costs and net gains/losses	—	—	—	—	(101	)	(101	)
Comprehensive income							3,475	
Stock compensation expense	—	—	26	—	—		26	
Balance at December 31, 2011	10,121,853	\$ 10,122	\$ 41,342	\$ 12,051	\$ (245	)	\$ 63,270	

*See notes to consolidated financial statements.*

Pacific Financial Corporation and Subsidiary  
Years Ended December 31, 2011, 2010 and 2009  
Consolidated Statements of Cash Flows  
(Dollars in Thousands)

	2011	2010	2009
<b>Cash Flows from Operating Activities</b>			
Net income (loss)	\$2,818	\$1,634	\$(6,338 )
Adjustments to reconcile net income to net cash provided by (used in) operating activities:			
Depreciation and amortization	1,428	1,585	1,611
Provision for credit losses	2,500	3,600	9,944
Deferred income taxes	(815 )	(886 )	(2,696 )
Originations of loans held for sale	(172,274)	(209,301)	(274,264)
Proceeds from sales of loans held for sale	170,797	215,548	276,668
Net gains on sales of loans	(3,593 )	(4,168 )	(4,638 )
Net gain on sales of securities available for sale	(698 )	(422 )	(484 )
Net OTTI recognized in earnings	330	—	—
(Gain) loss on sales of other real estate owned	83	(260 )	1,418
Loss on sale of premises and equipment	23	14	—
Earnings on bank owned life insurance	(527 )	(541 )	(489 )
Decrease in accrued interest receivable	178	203	235
Increase in accrued interest payable	110	255	123
Other real estate owned write-downs	1,049	1,272	3,689
Additions to other real estate owned	(260 )	—	—
Proceeds from Internal Revenue Service tax refund	1,876	—	—
(Increase) decrease in prepaid expenses	801	1,289	(4,590 )
Other - net	1,869	1,054	(2,231 )
<b>Net cash provided by (used in) operating activities</b>	<b>5,695</b>	<b>10,876</b>	<b>(2,042 )</b>
<b>Cash Flows from Investing Activities</b>			
Net (increase) decrease in interest bearing deposits in banks	25,805	(19,262 )	(34,486 )
Net (increase) decrease in federal funds sold	—	5,000	(4,225 )
Activity in securities available for sale:			
Sales	17,407	17,179	11,072
Maturities, prepayments and calls	7,564	8,069	9,780
Purchases	(29,553 )	(12,325 )	(23,366 )
Activity in securities held to maturity:			
Maturities	255	1,048	384
Purchases	(828 )	(56 )	(1,450 )
Proceeds from sales of government loan pools	9,845	5,272	—
(Increase) decrease in loans made to customers, net of principal collections	(23,505 )	114	(11,867 )
Purchases of premises and equipment	(1,019 )	(470 )	(552 )
Proceeds from sales of other real estate owned	1,101	6,440	5,834



Net cash provided by (used in) investing activities	7,072	11,009	(48,876 )
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*(continued)*

*See notes to consolidated financial statements.*

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Pacific Financial Corporation and Subsidiary  
Years Ended December 31, 2011, 2010 and 2009  
Consolidated Statements of Cash Flows  
*(concluded)* (Dollars in Thousands)

	2011	2010	2009
Cash Flows from Financing Activities			
Net increase (decrease) in deposits	\$3,096	\$(22,741)	\$56,388
Net decrease in short-term borrowings	(10,500)	(4,500 )	(23,500)
Decrease in secured borrowings	(184 )	(52 )	(377 )
Proceeds from issuance of long-term borrowings	7,500	—	3,000
Prepayments of long-term borrowings	(7,500 )	—	—
Common stock issued	—	—	12,394
Cash dividends paid	—	—	(333 )
Net cash provided by (used in) financing activities	(7,588 )	(27,293)	47,572
Net change in cash and due from banks	5,179	(5,408 )	(3,346 )
Cash and Due from Banks			
Beginning of year	7,428	12,836	16,182
End of year	\$12,607	\$7,428	\$12,836
Supplemental Disclosures of Cash Flow Information			
Interest paid	\$5,523	\$7,726	\$10,944
Income taxes paid	332	725	183
Supplemental Disclosures of Non-Cash Investing Activities			
Fair value adjustment of securities available for sale, net of tax	\$758	\$523	\$1,408
Transfer of loans held for sale to loans held for investment	300	—	1,408
Other real estate owned acquired in settlement of loans	(4,278 )	(8,093 )	(11,252)
Financed sale of other real estate owned	1,160	726	456
Reclass of current portion of long-term borrowings to short-term borrowings	—	10,500	4,500

*See notes to consolidated financial statements.*

Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

## **Note 1 - Summary of Significant Accounting Policies**

### **Principles of Consolidation**

The consolidated financial statements include the accounts of Pacific Financial Corporation (the Company), and its wholly owned subsidiary, Bank of the Pacific (the Bank), after elimination of intercompany transactions and balances. The Company has two wholly owned subsidiaries, PFC Statutory Trust I and II (the Trusts), which do not meet the criteria for consolidation, and therefore, are not consolidated in the Company's financial statements. The Company was incorporated in the State of Washington on February 12, 1997, pursuant to a holding company reorganization of the Bank.

### **Nature of Operations**

The Company is a holding company which operates primarily through its subsidiary bank. The Bank operates 16 branches located in Grays Harbor, Pacific, Skagit, Whatcom and Wahkiakum Counties in western Washington and one in Clatsop County, Oregon. The Bank provides loan and deposit services to customers, who are predominately small- and middle-market businesses and middle-income individuals in western Washington and the north coast of Oregon.

In 2006, the Bank completed a deposit transfer and assumption transaction with an Oregon-based bank for a \$1,268 premium. In connection with completion of the transaction, the Oregon Department of Consumer and Business Services issued a Certificate of Authority to the Bank authorizing it to conduct a banking business in the State of Oregon. The premium, and the resultant right to conduct business in Oregon, is recorded as an indefinite-lived intangible asset.

### **Consolidated Financial Statement Presentation**

The consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") and practices within the banking industry. The preparation of consolidated

financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, and the disclosure of contingent assets and liabilities, as of the date of the balance sheet, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Material estimates that are particularly susceptible to significant change in the near term relate to the determination of the allowance for credit losses, the valuation of deferred tax assets, the valuation of investments, the valuation of other real estate owned and the evaluation of goodwill and investments for impairment.

### **Securities Available for Sale**

Securities available for sale consist of debt securities that the Company intends to hold for an indefinite period, but not necessarily to maturity. Securities available for sale are reported at fair value. Unrealized gains and losses, net of the related deferred tax effect, are reported net as a separate component of shareholders' equity entitled "accumulated other comprehensive loss." Realized gains and losses on securities available for sale, determined using the specific identification method, are included in earnings. Amortization of premiums and accretion of discounts are recognized in interest income over the period to maturity. For mortgage-backed securities, actual maturity may differ from contractual maturity due to principal payments and amortization of premiums and accretion of discounts may vary due to prepayment speed assumptions.

Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

### **Securities Held to Maturity**

Debt securities for which the Company has the positive intent and ability to hold to maturity are reported at cost, adjusted for amortization of premiums and accretion of discounts, which are recognized in interest income over the period to maturity.

Declines in the fair value of individual securities held to maturity and available for sale that are deemed to be other than temporary are reflected in earnings when identified. Management evaluates individual securities for other than temporary impairment ("OTTI") on a quarterly basis. OTTI is separated into a credit and noncredit component. Noncredit component losses are recorded in other comprehensive (loss) when the Company a) does not intend to sell the security or b) is not more likely than not it will be required to sell the security prior to the security's anticipated recovery. Credit component losses are reported in non-interest income.

### **Federal Home Loan Bank Stock**

The Company's investment in Federal Home Loan Bank ("FHLB") stock is carried at par value. The Company is required to maintain a minimum level of investment in FHLB stock based on specific percentages of its outstanding mortgages, total assets or FHLB advances.

The Company views its investment in the FHLB stock as a long-term investment. As of December 31, 2011, the FHLB of Seattle reported that it had not met all of its regulatory capital requirements, and remained classified as "undercapitalized" by its regulator, the Federal Housing Finance Agency. The FHLB will not pay a dividend or repurchase capital stock while it is deemed undercapitalized. While the FHLB was classified as undercapitalized as of December 31, 2011, the Company does not believe that its investment in the FHLB is impaired. However, this estimate could change in the near term if: 1) significant other-than-temporary losses are incurred on the FHLB's mortgage-backed securities causing a significant decline in its regulatory capital status; 2) the economic losses resulting from credit deterioration on the FHLB's mortgage-backed securities increases significantly; or 3) capital preservation strategies being utilized by the FHLB become ineffective.

### **Loans Held for Sale**

Mortgage loans originated for sale in the foreseeable future in the secondary market are carried at the lower of aggregate cost or estimated fair value. Gains and losses on sales of loans are recognized at settlement date and are determined by the difference between the sales proceeds and the carrying value of the loans. Net unrealized losses are recognized through a valuation allowance established by charges to income. Loans held for sale that are unable to be sold in the secondary market are transferred to loans receivable when identified.

### **Loans Receivable**

Loans receivable that management has the intent and ability to hold for the foreseeable future or until maturity or pay-off are reported at their outstanding principal balances adjusted for any charge-offs, the allowance for credit losses, any deferred fees or costs on originated loans, and unamortized premiums or discounts on purchased loans. Loan fees and certain direct loan origination costs are deferred, and the net fee or cost is recognized as an adjustment of yield over the contractual life of the related loans using the effective interest method.

Interest income on loans is accrued over the term of the loans based upon the principal outstanding. The accrual of interest on loans is discontinued when, in management's opinion, the borrower may be unable to meet payments as they come due. When interest accrual is discontinued, all unpaid accrued interest is reversed against interest income. Interest income is subsequently recognized only to the extent that cash payments are received until, in management's judgment, the borrower has the ability to make contractual interest and principal payments, in which case the loan is returned to accrual status.

Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

### **Allowance for Credit Losses**

The allowance for credit losses is established through a provision that is charged to earnings as probable losses are incurred. Losses are charged against the allowance when management believes the collectability of a loan balance is unlikely. Subsequent recoveries, if any, are credited to the allowance.

The allowance for credit losses is evaluated on a regular basis by management and is based upon management's periodic review of the collectability of the loans in light of historical experience, the nature and volume of the loan portfolio, adverse situations that may affect the borrower's ability to repay, estimated value of underlying collateral and prevailing economic conditions. The evaluation is inherently subjective, as it requires estimates that are susceptible to significant revision as more information becomes available. The Company's methodology for assessing the appropriateness of the allowance consists of several key elements, which includes a general formulaic allowance and a specific allowance on impaired loans. The formulaic portion of the general credit loss allowance is established by applying a loss percentage factor to the different loan types based on historical loss experience adjusted for qualitative factors.

A loan is considered impaired when, based on current information and events, it is probable the Company will be unable to collect principal and interest when due according to the contractual terms of the loan agreement. Factors considered by management in determining impairment include payment status, collateral value, and the probability of collecting scheduled principal and interest payments when due. Loans that experience insignificant payment delays and payment shortfalls are generally not classified as impaired. Management determines the significance of payment delays and payment shortfalls on a case-by-case basis, taking into consideration all of the circumstances surrounding the loan and the borrowers, including the length of the delay, the reasons for the delay, the borrower's prior payment record, and the amount of the shortfall in relation to the principal and interest owed. Impairment is measured on a loan by loan basis for commercial, construction and real estate loans by either the present value of the expected future cash flows discounted at the loan's effective interest rate, or the fair value of the collateral less estimated selling costs if the loan is collateral dependent. When the net realizable value of an impaired loan is less than the book value of the loan, impairment is recognized by adjusting the allowance for credit losses. Uncollected accrued interest is reversed against interest income. If ultimate collection of principal is in doubt, all subsequent cash receipts including interest payments on impaired loans are applied to reduce the principal balance.

### **Premises and Equipment**

Premises and equipment are stated at cost less accumulated depreciation, which is computed on the straight-line method over the estimated useful lives of the assets. Asset lives range from 3 to 39 years. Leasehold improvements are amortized over the terms of the respective leases or the estimated useful lives of the improvements, whichever is less. Gains or losses on dispositions are reflected in earnings.

### **Other Real Estate Owned**

Real estate properties acquired through, or in lieu of, foreclosure are to be sold and are initially recorded at the lower of cost or fair value of the properties less estimated costs of disposal. Any write-down to fair value at the time of transfer to other real estate owned (“OREO”) is charged to the allowance for credit losses. Properties are evaluated regularly to ensure that the recorded amounts are supported by their current fair values, and that write-downs to reduce the carrying amounts to fair value less estimated costs to dispose are recorded as necessary. Any subsequent reductions in carrying values, and revenue and expense from the operations of properties, are charged to operations.



Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

### **Goodwill and other intangible assets**

At December 31, 2011 the Company had \$12,550 in goodwill and other intangible assets. Goodwill is initially recorded when the purchase price paid for an acquisition exceeds the estimated fair value of the net identified tangible and intangible assets acquired. Goodwill is not amortized but is reviewed for potential impairment during the second quarter on an annual basis or, more frequently, if events or circumstances indicate a potential impairment, at the reporting unit level. The Company has one reporting unit, the Bank, for purposes of computing goodwill. The analysis of potential impairment of goodwill requires a two-step process. The first step is a comparison of the reporting unit's fair value to its carrying value. If the reporting unit's fair value is less than its carrying value, the Company would be required to progress to the second step. In the second step the Company calculates the implied fair value of its reporting unit. The Company compares the implied fair value of goodwill to the carrying amount of goodwill on the Company's balance sheet. If the carrying amount of the goodwill is greater than the implied fair value of that goodwill, an impairment loss must be recognized in an amount equal to that excess. The implied fair value of goodwill is determined in the same manner as goodwill recognized in a business combination. The estimated fair value of the Company is allocated to all of the Company's individual assets and liabilities, including any unrecognized identifiable intangible assets, as if the Company had been acquired in a business combination and the estimated fair value of the Company is the price paid to acquire it. The allocation process is performed only for purposes of determining the amount of goodwill impairment, as no assets or liabilities are written up or down, nor are any additional unrecognized identifiable intangible assets recorded as a part of this process.

The results of the Company's annual second quarter step two test determined the implied fair value of goodwill was greater than the carrying value on the Company's balance sheet and no goodwill impairment existed. As of December 31, 2011 management determined there were no events or circumstances which would more likely than not reduce the fair value of its reporting unit below its carrying value. No assurance can be given that the Company will not record an impairment loss on goodwill in the future.

Core deposit intangibles are amortized to non-interest expense using a straight line method over seven years. Net unamortized core deposit intangible totaled \$0 and \$35 at December 31, 2011 and 2010, respectively. Amortization expense related to core deposit intangible totaled \$35, \$142, and \$142 during each of the years ended December 31, 2011, 2010, and 2009.

### **Impairment of long-lived assets**

Management periodically reviews the carrying value of its long-lived assets to determine if an impairment has occurred or whether changes in circumstances have occurred that would require a revision to the remaining useful life, of which there have been none. In making such determination, management evaluates the performance, on an undiscounted basis, of the underlying operations or assets which give rise to such amount.

### **Transfers of Financial Assets**

Transfers of financial assets, including cash, investment securities, loans and loans held for sale, are accounted for as sales when control over the assets has been surrendered. Control over transferred assets is deemed to be surrendered when (1) the assets have been isolated from the Company, (2) the transferee obtains the right (free of conditions that constrain it from taking advantage of that right) to pledge or exchange the transferred assets, and (3) the Company does not maintain effective control over the transferred assets through either an agreement to repurchase them before their maturity, or the ability to cause the buyer to return specific assets.

Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

## **Income Taxes**

Deferred tax assets and liabilities result from differences between the financial statement carrying amounts and the tax bases of assets and liabilities, and are reflected at currently enacted income tax rates applicable to the period in which the deferred tax assets or liabilities are expected to be realized or settled. Deferred tax assets are reduced by a valuation allowance when management determines that it is more likely than not that some portion or all of the deferred tax assets will not be realized. As changes in tax laws or rates are enacted, deferred tax assets and liabilities are adjusted through the provision for income taxes.

The Company files a consolidated federal income tax return. The Bank provides for income taxes separately and remits to the Company amounts currently due in accordance with a tax allocation agreement between the Company and the Bank.

As of December 31, 2011, the Company had no unrecognized tax benefits. The Company's policy is to recognize interest and penalties on unrecognized tax benefits in "Income Taxes (Benefit)" in the consolidated statements of income. There were no amounts related to interest and penalties recognized for the year ended December 31, 2011. The tax years that remain subject to examination by federal and state taxing authorities are the years ended December 31, 2010, 2009 and 2008.

## **Stock-Based Compensation**

The Company accounts for stock based compensation in accordance with GAAP. Accounting guidance requires measurement of compensation cost for all stock based awards based on the grant date fair value and recognition of compensation cost over the service period of stock based awards. The fair value of stock options is determined using the Black-Scholes valuation model. The Company's stock compensation plans are described more fully in Note 15.

## **Cash Equivalents and Cash Flows**

The Company considers all amounts included in the balance sheet caption “Cash and due from banks” to be cash equivalents. Cash flows from loans, interest bearing deposits in banks, federal funds sold, short-term borrowings, secured borrowings and deposits are reported net. The Company maintains balances in depository institution accounts which, at times, may exceed federally insured limits. The Company has not experienced any losses in such accounts.

### **Earnings Per Share**

Basic earnings per share excludes dilution and is computed by dividing net income by the weighted average number of common shares outstanding. Diluted earnings per share reflect the potential dilution that could occur if common shares were issued pursuant to the exercise of options under the Company’s stock option plans. Stock options excluded from the calculation of diluted earnings per share because they are antidilutive, were 581,448, 818,612, and 820,837 in 2011, 2010 and 2009, respectively. Outstanding warrants also excluded were 699,642 for each of the years in 2011 through 2009, respectively.

Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

## **Comprehensive Income**

Recognized revenue, expenses, gains and losses are included in net income. Certain changes in assets and liabilities, such as prior service costs and amortization of prior service costs related to defined benefit plans and unrealized gains and losses on securities available for sale, are reported within equity in other accumulated comprehensive loss in the consolidated balance sheets. Such items, along with net income, are components of comprehensive income. Gains and losses on securities available for sale are reclassified to net income as the gains or losses are realized upon sale of the securities. Other-than-temporary impairment charges are reclassified to net income at the time of the charge.

## **Business Segment**

The Company operates a single business segment. The financial information that is used by the chief operating decision maker in allocating resources and assessing performance is only provided for one reportable segment as of December 31, 2011, 2010 and 2009.

## **Recent Accounting Pronouncements**

In April 2011, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2011-02, "*A Creditor's Determination of Whether a Restructuring is a Troubled Debt Restructuring*." The provisions of ASU No. 2011-02 provide additional guidance related to determining whether a creditor has granted a concession, include factors and examples for creditors to consider in evaluating whether a restructuring results in a delay in payment that is insignificant, prohibit creditors from using the borrower's effective rate test to evaluate whether a concession has been granted to the borrower, and add factors for creditors to use in determining whether a borrower is experiencing financial difficulties. A provision in ASU No. 2011-02 also ends the FASB's deferral of the additional disclosures about troubled debt restructurings as required by ASU No. 2010-20. The Company adopted provisions of ASU No. 2011-02 during the current period. The Company adopted the provisions of ASU No. 2010-20 retrospectively to all modifications and restructuring activities that have occurred from January 1, 2011 and it did not have a material impact on the Company's consolidated financial statements. See Note 4 to the Consolidated Financial Statements for the disclosures required by ASU No. 2010-20.

In May 2011, FASB issued ASU 2011-04, “*Fair Value Measurement (Topic 820) – Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs.*” This ASU is the result of joint efforts by the FASB and International Accounting Standards Board to develop a single, converged fair value framework on how (not when) to measure fair value and what disclosures to provide about fair value measurements. The ASU is largely consistent with existing fair value measurement principles in U.S. GAAP (Topic 820), with many of the amendments made to eliminate unnecessary wording differences between U.S. GAAP and International Financial Reporting Standards. The amendments are effective for interim and annual periods beginning after December 15, 2011 with prospective application. Early application is not permitted. The Company is currently assessing the impact of ASU 2011-04 on its consolidated financial statements.

In June 2011, FASB issued ASU No. 2011-05, “*Comprehensive Income (Topic 220): Presentation of Comprehensive Income*”. This ASU will require companies to present the components of net income and other comprehensive income either as one continuous statement or as two consecutive statements. It eliminates the option to present components of other comprehensive income as part of the statement of changes in stockholders' equity. The standard does not change the items which must be reported in other comprehensive income, how such items are measured or when they must be reclassified to net income. This standard is effective for interim and annual periods beginning after December 15, 2011. The FASB subsequently deferred the effective date of certain provisions of this standard pertaining to the reclassification of items out of accumulated other comprehensive income, pending the issuance of further guidance on that matter. Because this ASU impacts presentation only, it will have no effect on the Company's financial condition, results of operations or cash flows.

## Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

In September 2011, FASB issued ASU No. 2011-08, “*Testing Goodwill for Impairment*.” The provisions of ASU No. 2011-08 permit an entity an option to first perform a qualitative assessment to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If an entity believes, as a result of its qualitative assessment, that it is more likely than not that the fair value of a reporting unit is less than its carrying amount, the quantitative impairment test is required. Otherwise, no further impairment testing is required. ASU No. 2011-08 includes examples of events and circumstances that may indicate that a reporting unit’s fair value is less than its carrying amount. The provisions of ASU No. 2011-08 are effective for annual and interim goodwill impairment tests performed for fiscal years beginning after December 15, 2011. Early adoption is permitted provided that the entity has not yet performed its annual impairment test for goodwill. The Company performs its annual impairment test for goodwill in the second quarter of each year. The adoption of ASU No. 2011-08 is not expected to have a material impact on the Company’s consolidated financial statements.

**Note 2 - Restricted Assets**

Federal Reserve Board regulations require that the Bank maintain certain minimum reserve balances in cash on hand and on deposit with the Federal Reserve Bank, based on a percentage of deposits. The average amount of such balances for the years ended December 31, 2011 and 2010 was approximately \$611 and \$790, respectively.

**Note 3 - Securities**

Investment securities consist principally of short and intermediate term debt instruments issued by the U.S. Treasury, other U.S. government agencies, state and local governments, other corporations, and mortgaged backed securities (“MBS”). Investment securities have been classified according to management’s intent. The amortized cost of securities and their approximate fair value are as follows:

Securities Available for Sale	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
December 31, 2011				
U.S. Government agency securities	\$ 73	\$ 11	\$ —	\$84
Obligations of states and political subdivisions	21,398	1,462	1	22,859
Agency MBS	16,709	255	49	16,915

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Non-agency MBS	6,825	25	968	5,882
Corporate bonds	2,010	—	98	1,912
Total	\$ 47,015	\$ 1,753	\$ 1,116	\$47,652

December 31, 2010

U.S. Government agency securities	\$ 1,103	\$ 11	\$ 5	\$1,109
Obligations of states and political subdivisions	20,588	623	59	21,152
Agency MBS	7,555	187	12	7,730
Non-agency MBS	10,145	4	1,265	8,884
Corporate bonds	3,011	37	30	3,018
Total	\$ 42,402	\$ 862	\$ 1,371	\$41,893

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## Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

Securities Held to Maturity	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
December 31, 2011				
State and municipal securities	\$ 6,732	\$ 68	\$ —	\$6,800
Agency MBS	293	25	—	318
Total	\$ 7,025	\$ 93	\$ —	\$7,118
December 31, 2010				
State and municipal securities	\$ 6,084	\$ 104	\$ —	\$6,188
Agency MBS	370	26	—	396
Total	\$ 6,454	\$ 130	\$ —	\$6,584

Unrealized losses and fair value, aggregated by investment category and length of time that individual securities have been in continuous unrealized loss position, as of December 31, 2011 and 2010 are summarized as follows:

	Less than 12 Months		More than 12 Months		Total	
	Fair Value	Unrealized Loss	Fair Value	Unrealized Loss	Fair Value	Unrealized Loss
December 31, 2011						
Available for Sale						
Obligations of states and political subdivisions	\$77	\$ 1	\$—	\$ —	\$77	\$ 1
Agency MBS	4,985	49	—	—	4,985	49
Non-agency MBS	590	90	4,223	878	4,813	968
Corporate bonds	1,912	98	—	—	1,912	98
Total	\$7,564	\$ 238	\$4,223	\$ 878	\$11,787	\$ 1,116
December 31, 2010						
Available for Sale						
U.S. Government agency securities	\$995	\$ 5	\$—	\$ —	\$995	\$ 5

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Obligations of states and political subdivisions	4,825	59	—	—	4,825	59
Agency MBS	903	12	—	—	903	12
Non-agency MBS	2,071	154	6,503	1,111	8,574	1,265
Corporate bonds	1,949	30	—	—	1,949	30
Total	\$10,743	\$ 260	\$6,503	\$ 1,111	\$17,246	\$ 1,371

At December 31, 2011, there were 16 investment securities in an unrealized loss position, of which 6 were in a continuous loss position for 12 months or more. The unrealized losses on these securities were caused by changes in interest rates, widening pricing spreads and market illiquidity, causing a decline in the fair value subsequent to their purchase. The Company has evaluated the securities shown above and anticipates full recovery of amortized cost with respect to these securities at maturity or sooner in the event of a more favorable market environment. Based on management's evaluation and because the Company does not have the intent to sell these securities and it is not more likely than not that it will have to sell the securities before recovery of cost basis, the Company does not consider these investments to be other-than-temporarily impaired at December 31, 2011, except as described below with respect to one non-agency MBS.

Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

For non-agency MBS the Company estimates expected future cash flows of the underlying collateral, together with any credit enhancements. The expected future cash flows of the underlying collateral are determined using the remaining contractual cash flows adjusted for future expected credit losses (which considers current delinquencies, future expected default rates and collateral value by vintage) and prepayments. The expected cash flows of the security are then discounted to arrive at a present value amount. For the year ended December 31, 2011, one non-agency MBS was determined to be other-than-temporarily impaired resulting in the Company recording \$256 in impairments not related to credit losses through other comprehensive income and \$330 in impairments related to credit losses through earnings.

The Company did not engage in originating subprime mortgage loans and it does not believe that it has material exposure to subprime mortgage loans or subprime mortgage backed securities. Additionally, the Company does not have any investment in, or exposure to, collateralized debt obligations, structured investment vehicles or Euro zone sovereign debt.

The contractual maturities of investment securities held to maturity and available for sale at December 31, 2011 are shown below. Investments in mortgage-backed securities are shown separately as maturities may differ from contractual maturities because borrowers have the right to call or prepay obligations, with or without call or prepayment penalties.

	Held to Maturity		Available for Sale	
	Amortized Cost	Fair Value	Amortized Cost	Fair Value
Due in one year or less	\$—	\$—	\$2,717	\$2,763
Due from one year to five years	1,009	1,049	5,361	5,383
Due from five to ten years	949	977	2,625	2,785
Due after ten years	4,774	4,774	10,768	12,012
Mortgage-backed securities	293	318	25,544	24,709
Total	\$7,025	\$7,118	\$47,015	\$47,652

Gross gains realized on sales of securities were \$720, \$533 and \$484 and gross losses realized were \$22, \$111 and \$0 in 2011, 2010 and 2009, respectively.

Securities carried at approximately \$44,906 at December 31, 2011 and \$36,290 at December 31, 2010 were pledged to secure public deposits and for other purposes required or permitted by law.

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Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

**Note 4 - Loans**

*Loans and Leases*

Loans (including loans held for sale) at December 31 consist of the following:

	2011	2010
Commercial and agricultural	\$90,731	\$84,575
Real estate:		
Construction, land development and other land loans	47,156	46,256
Residential 1-4 family	90,552	89,212
Multi-family	7,682	9,113
Commercial real estate – owner occupied	118,469	109,936
Commercial real estate – non owner occupied	103,005	106,079
Farmland	23,752	22,354
Consumer	8,928	9,128
	490,275	476,653
Less unearned income	(841 )	(828 )
Total	\$489,434	\$475,825

*Allowance for Credit Losses*

Changes in the allowance for credit losses and recorded investment in loans for the year ended December 31, 2011 is as follows:

	Commercial	Commercial Real Estate (“CRE”)	Residential Real Estate	Consumer	Unallocated	2011 Total
Allowance for Credit Losses:						
Beginning balance	\$ 816	\$ 5,385	\$ 1,754	\$ 690	\$ 1,972	\$10,617
Charge-offs	(161 )	(2,005 )	(665 )	(93 )	—	(2,924 )
Recoveries	69	750	107	8	—	934

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Provision for credit losses	288	2,673	(150 )	37	(348 )	2,500
Ending balance	\$ 1,012	\$ 6,803	\$ 1,046	\$ 642	\$ 1,624	\$ 11,127
Ending balance: individually evaluated for impairment	—	1,987	45	—	—	2,032
Ending balance: collectively evaluated for impairment	1,012	4,816	1,001	642	1,624	9,095
Loans:						
Ending balance: individually evaluated for impairment	\$ 529	\$ 13,076	\$ 827	\$ —	\$ —	\$ 14,432
Ending balance: collectively evaluated for impairment	90,202	279,306	82,866	8,928	—	461,302
Loans held for sale	—	—	14,541	—	—	14,541
Ending Balance	\$ 90,731	\$ 292,382	\$ 98,234	\$ 8,928	\$ —	\$ 490,275
Less unearned income						(841 )
Ending balance total loans						\$ 489,434

Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

Changes in the allowance for credit losses and recorded investment in loans for the years ended December 31, 2010 is as follows:

	Commercial	Commercial Real Estate ("CRE")	Residential Real Estate	Consumer	Unallocated	2010 Total
Allowance for Credit Losses:						
Beginning balance	\$ 1,307	\$ 5,864	\$ 2,477	\$ 261	\$ 1,183	\$11,092
Charge-offs	(469 )	(2,055 )	(1,518 )	(119 )	—	(4,161 )
Recoveries	13	19	48	6	—	86
Provision for credit losses	(35 )	1,557	747	542	789	3,600
Ending balance	\$ 816	\$ 5,385	\$ 1,754	\$ 690	\$ 1,972	\$10,617
Ending balance: individually evaluated for impairment	142	—	—	—	—	142
Ending balance: collectively evaluated for impairment	674	5,385	1,754	690	1,972	10,475
Loans:						
Ending balance: individually evaluated for impairment	1,267	10,201	3,205	—	—	14,673
Ending balance: collectively evaluated for impairment	83,308	274,424	84,976	9,128	—	451,836
Loans held for sale	—	—	10,144	—	—	10,144
Ending balance	\$ 84,575	\$ 284,625	\$ 98,325	\$ 9,128	\$ —	\$476,653
Less unearned income						(828 )
Ending balance total loans						\$475,825

*Credit Quality Indicators*

Federal regulations require that the Bank periodically evaluates the risks inherent in its loan portfolios. In addition, the Washington Division of Banks and the FDIC have authority to identify problem loans and, if appropriate, require

them to be reclassified. There are three classifications for problem loans: Substandard, Doubtful, and Loss. These terms are used as follows:

“Substandard” loans have one or more defined weaknesses and are characterized by the distinct possibility some loss will be sustained if the deficiencies are not corrected.

“Doubtful” loans have the weaknesses of loans classified as “Substandard”, with additional characteristics that suggest the weaknesses make collection or recovery in full after liquidation of collateral questionable on the basis of currently existing facts, conditions and values. There is a high possibility of loss in loans classified as “Doubtful”.

“Loss” loans are considered uncollectible and of such little value that continued classification of the credit as a loan is not warranted. If a loan or a portion thereof is classified as “Loss”, it must be charged-off, meaning the amount of the loss is charged against the allowance for credit losses, thereby reducing the reserve.



## Pacific Financial Corporation and Subsidiary

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The Bank also classifies some loans as “Pass” or Other Loans Especially Mentioned (“OLEM”). Within the Pass classification certain loans are “Watch” rated because they have elements of risk that require more monitoring than other performing loans. Pass grade loans include a range of loans from very high credit quality to acceptable credit quality. These borrowers generally have strong to acceptable capital levels and consistent earnings and debt service capacity. Loans with higher grades within the Pass category may include borrowers who are experiencing unusual operating difficulties, but have acceptable payment performance to date. Overall, loans with a Pass grade show no immediate loss exposure. Loans classified as OLEM continue to perform but have shown deterioration in credit quality and require close monitoring.

Loans by credit quality risk rating at December 31, 2011 are as follows:

	Pass	Other Loans Especially Mentioned	Substandard	Doubtful	Total
Commercial	\$83,920	\$ 2,232	\$ 4,579	\$ —	\$90,731
Real estate:					
Construction and development	37,804	1,394	7,958	—	47,156
Residential 1-4 family	86,239	741	3,572	—	90,552
Multi-family	7,682	—	—	—	7,682
CRE – owner occupied	111,028	1,856	5,585	—	118,469
CRE – non owner occupied	77,414	13,877	11,714	—	103,005
Farmland	22,543	110	1,099	—	23,752
Total real estate	342,710	17,978	29,928	—	390,616
Consumer	8,804	53	63	8	8,928
Subtotal	\$435,434	\$ 20,263	\$ 34,570	\$ 8	\$490,275
Less unearned income					(841 )
Total loans					\$489,434

Loans by credit quality risk rating at December 31, 2010 are as follows:

Pass	Substandard	Doubtful	Total
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		Other Loans Especially Mentioned			
Commercial	\$80,400	\$ 1,967	\$ 1,716	\$ 492	\$84,575
Real estate:					
Construction and development	29,293	5,199	11,764	—	46,256
Residential 1-4 family	81,932	1,669	5,611	—	89,212
Multi-family	9,113	—	—	—	9,113
CRE – owner occupied	105,021	705	4,210	—	109,936
CRE – non owner occupied	75,002	14,983	16,094	—	106,079
Farmland	21,846	115	393	—	22,354
Total real estate	322,207	22,671	38,072	—	382,950
Consumer	8,987	50	67	24	9,128
Subtotal	\$411,594	\$ 24,688	\$ 39,855	\$ 516	\$476,653
Less unearned income					(828 )
Total loans					\$475,825

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## Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

*Insider Loans*

Certain related parties of the Company, principally directors and their affiliates, were loan customers of the Bank in the ordinary course of business during 2011 and 2010. Total related party loans outstanding at December 31, 2011 and 2010 to executive officers and directors were \$982 and \$1,419, respectively. During 2011 and 2010, new loans of \$3 and \$15, respectively, were made, and repayments totaled \$440 and \$175, respectively. In management's opinion, these loans and transactions were on the same terms as those for comparable loans and transactions with non-related parties. No loans to related parties were on non-accrual, past due or restructured at December 31, 2011.

*Impaired Loans*

Following is a summary of information pertaining to impaired loans at December 31, 2011:

	Recorded Investment	Unpaid Principal Balance	Related Allowance	Average Recorded Investment	Interest Income Recognized
With no related allowance recorded:					
Commercial	\$ 530	\$ 556	\$ —	\$ 355	\$ 15
Residential real estate	528	620	—	1,314	16
Commercial real estate:					
CRE – owner occupied	629	719	—	971	7
CRE – non-owner occupied	2,912	2,912	—	3,181	21
Construction and development	5,335	7,501	—	5,868	188
With an allowance recorded:					
Commercial	—	—	—	202	5
Residential real estate	298	298	45	74	—
Commercial real estate:					
CRE – non-owner occupied	3,627	3,997	1,782	725	—
Construction and development	573	573	205	716	3
Total:					
Commercial	530	556	—	557	20
Residential real estate	826	918	45	1,388	16
Commercial real estate:					

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CRE – owner occupied	629	719	—	971	7
CRE – non-owner occupied	6,539	6,909	1,782	3,906	21
Construction and development	5,908	8,074	205	6,584	191

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## Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

Following is a summary of information pertaining to impaired loans at December 31, 2010:

	Recorded Investment	Unpaid Principal Balance	Related Allowance	Average Recorded Investment	Interest Income Recognized
With no related allowance recorded:					
Commercial	\$ 759	\$ 822	\$ —	\$ 794	\$ 5
Residential real estate	3,205	3,766	—	3,674	12
Commercial real estate:					
CRE – owner occupied	726	768	—	752	7
CRE – non-owner occupied	2,741	2,739	—	2,734	65
Construction and development	6,734	10,055	—	11,695	467
With an allowance recorded:					
Commercial	508	492	142	506	37
Total:					
Commercial	1,267	1,314	142	1,300	42
Residential real estate	3,205	3,766	—	3,674	12
Commercial real estate:					
CRE – owner occupied	726	768	—	752	7
CRE – non-owner occupied	2,741	2,739	—	2,734	65
Construction and development	6,734	10,055	—	11,695	467

*Aging Analysis*

The following table illustrates an age analysis of past due loans as of December 31, 2011.

	Current	30-59 Days Past Due	60-89 Days Past Due	Greater Than 90 Days Past Due and Still Accruing	Total Past Due	Non- accrual Loans	Total Loans
Commercial	\$89,981	\$ 220	\$ —	\$ —	\$ 220	\$530	\$90,731

Real estate:							
Construction & development	41,570	76	—	—	76	5,510	47,156
Residential 1-4 family	88,661	880	184	299	1,363	528	90,552
Multi-family	7,682	—	—	—	—	—	7,682
CRE - owner occupied	116,979	508	353	—	861	629	118,469
CRE - non-owner occupied	96,332	134	—	—	134	6,539	103,005
Farmland	23,752	—	—	—	—	—	23,752
Total real estate	374,976	1,598	537	299	2,434	13,206	390,616
Consumer	8,869	59	—	—	59	—	8,928
Less unearned income	(841 )	—	—	—	—	—	(841 )
Total	\$472,985	\$ 1,877	\$ 537	\$ 299	\$ 2,713	\$ 13,736	\$489,434

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Pacific Financial Corporation and Subsidiary  
 December 31, 2011 and 2010 and for the three years ended December 31, 2011  
 Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

The following table illustrates an age analysis of past due loans as of December 31, 2010.

	Current	30-59 Days Past Due	60-89 Days Past Due	Greater Than 90 Days Past Due and Still Accruing	Total Past Due	Non- accrual Loans	Total Loans
Commercial	\$83,044	\$280	\$—	\$ —	\$ 280	\$1,251	\$84,575
Real estate:							
Construction & development	40,636	91	—	—	91	5,529	46,256
Residential 1-4 family	86,329	637	—	—	637	2,246	89,212
Multi-family	9,113	—	—	—	—	—	9,113
CRE - owner occupied	108,154	256	1,056	—	1,312	470	109,936
CRE - non-owner occupied	105,746	—	—	—	—	333	106,079
Farmland	22,184	—	—	—	—	170	22,354
Total real estate	372,162	984	1,056	—	2,040	8,748	382,950
Consumer	9,100	28	—	—	28	—	9,128
Less unearned income	(828 )	—	—	—	—	—	(828 )
Total	\$463,478	\$1,292	\$1,056	\$ —	\$ 2,348	\$9,999	\$475,825

Interest income on non-accrual loans that would have been recorded had those loans performed in accordance with their initial terms was \$752,000, \$2,568,000, and \$1,659,000 for 2011, 2010, and 2009, respectively.

### *Modifications*

A modification of a loan constitutes a troubled debt restructuring (“TDR”) when a borrower is experiencing financial difficulty and the modification constitutes a concession. There are various types of concessions when modifying a

loan, however, forgiveness of principal is rarely granted by the Company. Commercial and industrial loans modified in a TDR may involve term extensions, below market interest rates and/or interest-only payments wherein the delay in the repayment of principal is determined to be significant when all elements of the loan and circumstances are considered. Additional collateral, a co-borrower, or a guarantor is often required. Commercial mortgage and construction loans modified in a TDR often involve reducing the interest rate for the remaining term of the loan, extending the maturity date at an interest rate lower than the current market rate for new debt with similar risk, or substituting or adding a new borrower or guarantor. Construction loans modified in a TDR may also involve extending the interest-only payment period. Residential mortgage loans modified in a TDR are primarily comprised of loans where monthly payments are lowered to accommodate the borrowers' financial needs. Land loans are typically structured as interest-only monthly payments with a balloon payment due at maturity. Land loans modified in a TDR typically involve extending the balloon payment by one to three years, and providing an interest rate concession. Home equity modifications are made infrequently and are uniquely designed to meet the specific needs of each borrower.

Loans modified in a TDR are typically already on non-accrual status and partial charge-offs have in some cases already been taken against the outstanding loan balance. As a result, loans modified in a TDR for the Company may have the financial effect of increasing the specific allowance associated with the loan. An allowance for impaired loans that have been modified in a TDR is measured based on the present value of expected future cash flows discounted at the loan's effective interest rate, the loan's observable market price, or the estimated fair value of the collateral, less any selling costs, if the loan is collateral dependent. The Company's practice is to re-appraise collateral dependent loans semi-annually. During the three and nine months ended September 30, 2011, there was no impact on the allowance from TDRs during the periods, as the loans classified as TDRs during the periods did not have a specific reserve and were already considered impaired loans at the time of modification.



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The Company closely monitors the performance of modified loans for delinquency, as delinquency is considered an early indicator of possible future default. If loans modified in a TDR subsequently default, the Company evaluates the loan for possible further impairment. The allowance may be increased, adjustments may be made in the allocation of the allowance, or partial charge-offs may be taken to further write-down the carrying value of the loan.

The following tables present TDRs as of December 31, 2011 all of which were modified due to financial stress of the borrower.

	Current TDRs			Subsequently Defaulted TDRs		
	Number of Contracts	Pre-TDR Outstanding Recorded Investment	Post-TDR Outstanding Recorded Investment	Number of Contracts	Pre-TDR Outstanding Recorded Investment	Post-TDR Outstanding Recorded Investment
Commercial and agriculture	1	\$ 335	\$ 335	—	\$ —	\$ —
Construction & development (1)	7	5,931	5,296	2	2,561	2,465
Residential real estate	2	264	263	—	—	—
CRE - owner occupied	1	59	58	—	—	—
CRE - non-owner occupied	1	2,180	2,180	—	—	—
Ending balance (2)	12	\$ 8,769	\$ 8,132	2	\$ 2,561	\$ 2,465

Includes two loans totaling \$398 on accrual status which were accruing loans at the time of modification and are (1) performing in accordance with the terms of the TDR. The remaining TDRs are all on non-accrual status as of December 31, 2011.

(2) The period end balances are inclusive of all partial paydowns and charge-offs since the modification date. Loans modified in a TDR that were fully paid down, fully charged-off, or foreclosed upon by period end are not reported.

The construction and development loan TDRs that subsequently defaulted were modified by extending the maturity date. Both loans were on non-accrual status prior to and after the TDR. The subsequent default reported above occurred during the three months ended September 30, 2011. There were no other loans modified as a TDR within the previous 12 months that subsequently defaulted during the year ended December 31, 2011.

Troubled debt restructuring loans are considered impaired loans. The Company had no commitments to lend additional funds for loans classified as troubled debt restructured at December 31, 2011.

TDRs as of December 31, 2010 are as follows:

	Current TDRs			Subsequently Defaulted TDRs		
	Number of Contracts	Pre-TDR Outstanding Recorded Investment	Post-TDR Outstanding Recorded Investment	Number of Contracts	Pre-TDR Outstanding Recorded Investment	Post-TDR Outstanding Recorded Investment
Residential real estate	1	\$ 417	\$ 324	—	—	—
Construction & development	1	561	608	—	—	—
Ending balance	2	\$ 978	\$ 932	—	—	—

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Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

## Note 5 - Premises and Equipment

The components of premises and equipment at December 31 are as follows:

	2011	2010
Land and premises	\$17,882	\$17,609
Equipment, furniture and fixtures	7,421	7,275
Construction in progress	60	113
	25,363	24,997
Less accumulated depreciation and amortization	10,479	9,816
Total premises and equipment	\$14,884	\$15,181

Depreciation expense was \$1,022, \$1,134, and \$1,188 for 2011, 2010 and 2009, respectively. The Bank leases premises under operating leases. Rental expense of leased premises was \$375, \$356 and \$370 for 2011, 2010 and 2009, respectively, which is included in occupancy expense.

Minimum net rental commitments under non-cancelable operating leases having an original or remaining term of more than one year for future years ending December 31 are as follows:

2012	\$355
2013	317
2014	226
2015	171
2016	97

Total minimum payments required \$1,166

Certain leases contain renewal options from five to ten years and escalation clauses based on increases in property taxes and other costs.

## Note 6 – Other Real Estate Owned

The following table presents the activity related to OREO for the years ended December 31:

	2011	2010
Balance at beginning of year	\$6,580	\$6,665
Additions	4,539	8,093
Dispositions	(2,345)	(6,906)
Fair value write-downs	(1,049)	(1,272)
Balance at end of year	\$7,725	\$6,580

At December 31, 2011, OREO consisted of 27 properties as follows: twelve land acquisition and development properties totaling \$3,239; three residential construction properties totaling \$911; seven commercial real estate properties totaling \$2,148; and five residential real estate properties totaling \$1,427. Net gains and (losses) on sales of OREO totaled \$(83), \$260 and \$(1,418) for the years ended December 31, 2011, 2010 and 2009, respectively.

Pacific Financial Corporation and Subsidiary

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Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

## Note 7 - Deposits

The composition of deposits at December 31 is as follows:

	2011	2010
Demand deposits, non-interest bearing	\$ 108,899	\$ 95,115
NOW and money market accounts	221,191	197,354
Savings deposits	65,451	55,993
Time certificates, \$100,000 or more	95,028	126,303
Other time certificates	57,481	70,189
Total	\$ 548,050	\$ 544,954

Scheduled maturities of time certificates of deposit are as follows for future years ending December 31:

2012	\$ 87,581
2013	27,322
2014	11,833
2015	11,311
2016	14,462

Total \$ 152,509

## Note 8 - Borrowings

Long-term borrowings at December 31, 2011 and 2010 represent advances from the Federal Home Loan Bank of Seattle ("FHLB"). Advances at December 31, 2011 bear interest at 2.67% to 2.94% and mature in various years as follows: 2013 - \$3,000, 2014 - \$2,500 and 2015 - \$5,000. The Bank has pledged \$162,656 of loans as collateral for these borrowings at December 31, 2011.

Secured borrowings at December 31, 2011 and 2010 represent borrowings collateralized by participation interests in loans originated by the Bank. These borrowings are repaid as payments (normally monthly) are made on the

underlying loans, bearing interest ranging from 4.50% to 6.66%. Original maturities range from March 2012 to May 2012.

Short-term borrowings represent FHLB term borrowings with scheduled maturity dates within one year. Short-term borrowings may also include federal funds purchased that generally mature within one to four days from the transaction date; however there were no federal funds purchased at December 31, 2011, and 2010. The following is a summary of short-term borrowings for the years ended:

	2011		2010	
Amount outstanding at end of year	\$—		\$10,500	
Weighted average interest rate at December 31	—	%	3.85	%
Maximum month-end balance during the year	10,500		10,500	
Average balance during the year	6,885		7,502	
Average interest rate during the year	3.84	%	2.72	%

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## Note 9 – Junior Subordinated Debentures

At December 31, 2011, two wholly-owned subsidiary grantor trusts established by the Company had outstanding \$13,000 of Trust Preferred Securities (“trust preferred securities”). Trust preferred securities accrue and pay distributions periodically at specified annual rates as provided in the indentures. The trusts used the net proceeds from the offering of trust preferred securities to purchase a like amount of Junior Subordinated Debentures (the “Debentures”) of the Company. The Debentures are the sole assets of the trusts. The Company’s obligations under the Debentures and the related documents, taken together, constitute a full and unconditional guarantee by the Company of the obligations of the trusts. The trust preferred securities are mandatorily redeemable upon the maturity of the Debentures, or upon earlier redemption as provided in the indentures. The Company has the right to redeem the Debentures in whole or in part on or after specified dates, at a redemption price specified in the indentures plus any accrued but unpaid interest to the redemption date.

The following table is a summary of the trust preferred securities and debentures at December 31, 2011:

Issuance Trust	Issuance Date	Preferred Security	Rate Type	Initial Rate	Rate at 12/31/11	Maturity Date
PFC Statutory Trust I	12/2005	\$ 5,000	Variable (1)	6.39 %	2.00	% 3/2036
PFC Statutory Trust II	6/2006	\$ 8,000	Variable (1)	7.02 %	2.00	% 7/2036

(1) The variable rate preferred securities reprice quarterly based on the three month LIBOR rate.

The Company has the right to redeem the debentures issued in the December 2005 offering beginning March 2011, and the June 2006 offering beginning July 2011, subject to regulatory approval.

The Debentures issued by the Company to the grantor trusts totaling \$13,000 are reflected in the consolidated balance sheet in the liabilities section under the caption “junior subordinated debentures.” The Company records interest expense on the corresponding junior subordinated debentures in the consolidated statements of income. The Company recorded \$403 in the consolidated balance sheet at December 31, 2011 and 2010, respectively, for the common capital securities issued by the issuer trusts.

During the second quarter of 2009, the Company elected to exercise the right to defer interest payments on its junior subordinated debentures associated with its trust preferred securities. Under the terms of the indentures, the Company has the right to defer interest payments for up to twenty consecutive quarterly periods without going into default. During the period of deferral, the principal balance and unpaid interest will continue to bear interest as set forth in the indenture. In addition, the Company will not be permitted to pay any dividends or distributions on, or redeem or make a liquidation payment with respect to, any of the Company's common stock during the deferral period. As of December 31, 2011 and 2010, deferred interest totaled \$1,252 and \$900, respectively, and is included as a component of accrued interest payable on the balance sheet.

## Note 10 - Income Taxes

Income taxes for the years ended December 31 is as follows:

	2011	2010	2009
Current	\$1,148	\$582	\$(1,823)
Deferred	(815 )	(886)	(2,696)
Total income tax benefit	\$333	\$(304)	\$(4,519)



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The tax effects of temporary differences that give rise to significant portions of deferred tax assets and liabilities at December 31 are:

	2011	2010
Deferred Tax Assets		
Allowance for credit losses	\$3,850	\$3,673
Deferred compensation	132	124
Supplemental executive retirement plan	799	621
Unrealized loss on securities available for sale	—	171
Loan fees/costs	290	245
OREO write-downs	600	703
OREO operating expenses	161	87
Tax credit carry-forwards	447	665
Other	237	107
Total deferred tax assets	6,516	6,396
Deferred Tax Liabilities		
Depreciation	\$214	\$132
Loan fees/costs	1,402	1,823
Unrealized gain on securities available for sale	217	—
Core deposit intangible	—	12
Prepaid expenses	108	124
FHLB dividends	143	143
Other	81	237
Total deferred tax liabilities	2,165	2,471
Net deferred tax assets	\$4,351	\$3,925

Net deferred tax assets are recorded in other assets in the consolidated financial statements.

The following is a reconciliation between the statutory and effective federal income tax rate for the years ended December 31:

Percent

Percent

Percent

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	2011	of Pre-tax		2010	of Pre-tax		2009	Pre-tax
	Amount	Income		Amount	Income		Amount	Income
Income (loss) tax at statutory rate	\$ 1,103	35.0	%	\$ 466	35.0	%	\$(3,800)	(35.0)%
Adjustments resulting from:								
Tax-exempt income	(519)	(16.5)	)	(530)	(39.8)	)	(505)	(4.7)
Net earnings on life insurance policies	(171)	(5.4)	)	(176)	(13.3)	)	(184)	(1.7)
Low income housing tax credit	(108)	(3.4)	)	(108)	(8.1)	)	(108)	(0.9)
Other	28	0.9		44	3.3		78	0.7
<b>Total income tax (benefit) expense</b>	<b>\$ 333</b>	<b>10.6</b>	<b>%</b>	<b>\$ (304)</b>	<b>(22.9)</b>	<b>%</b>	<b>\$(4,519)</b>	<b>(41.6)%</b>

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## **Note 11 - Employee Benefits**

### **Incentive Compensation Plan**

The Bank has a plan that provides incentive compensation to key employees if the Bank meets certain performance criteria established by the Board of Directors. The cost of this plan was \$80, \$210, and \$73 in 2011, 2010 and 2009, respectively.

### **401(k) Plans**

The Bank has established a 401(k) profit sharing plan for those employees who meet the eligibility requirements set forth in the plan. Eligible employees may contribute up to 15% of their compensation. Matching contributions by the Bank are at the discretion of the Board of Directors. Contributions totaled \$58, \$60 and \$36 for 2011, 2010 and 2009, respectively.

### **Director and Employee Deferred Compensation Plans**

The Company has director and employee deferred compensation plans. Under the terms of the plans, a director or employee may participate upon approval by the Board. The participant may then elect to defer a portion of his or her earnings (directors' fees or salary) as designated at the beginning of each plan year. Payments begin upon retirement, termination, death or permanent disability, sale of the Company, the ten-year anniversary of the participant's participation date, or at the discretion of the Company. There are currently no participants in the director deferred compensation plan. There is currently one participant in the employee deferred compensation plan. Total deferrals plus earnings in the employee deferred compensation plan were \$35, \$35 and \$35 at December 31, 2011, 2010 and 2009, respectively. There is no ongoing expense to the Company for these plans.

The directors of a bank acquired by the Company in 1999 adopted two deferred compensation plans for directors - one plan providing retirement income benefits for all directors and the other, a deferred compensation plan, covering only those directors who have chosen to participate in the plan. At the time of adopting these plans, the Bank purchased life

insurance policies on directors participating in both plans which may be used to fund payments to them under these plans. Cash surrender values on these policies were \$3,694 and \$3,581 at December 31, 2011 and 2010, respectively. In 2011, 2010 and 2009, the net benefit recorded from these plans, including the cost of the related life insurance, was \$402, \$377 and \$362, respectively. Both of these plans were fully funded and frozen as of September 30, 2001. Plan participants were given the option to either remain in the plan until reaching the age of 70 or to receive a lump-sum distribution. Participants electing to remain in the plan will receive annual payments over a ten-year period upon reaching 70 years of age. The liability associated with these plans totaled \$347 and \$323 at December 31, 2011 and 2010, respectively.

### **Executive Long-Term Compensation Agreements**

The Company has executive long-term compensation agreements to selected employees that provide incentive for those covered employees to remain employed with the Company for a defined period of time. The cost of this plan was \$79, \$39 and \$55 in 2011, 2010 and 2009, respectively.

### **Supplemental Executive Retirement Plan**

Effective January 1, 2007, the Company adopted a non-qualified Supplemental Executive Retirement Plan (SERP) that provides retirement benefits to its executive officers. The SERP is unsecured and unfunded and there are no plan assets. The post-retirement benefit provided by the SERP is designed to supplement a participating officer's retirement benefits from social security, in order to provide the officer with a certain percentage of final average income at retirement age. The benefit is generally based on average earnings, years of service and age at retirement. At the inception of the SERP, the Company recorded a prior service cost to accumulated other comprehensive income of \$704. The Company has purchased bank owned life insurance covering all participants in the SERP. The cash surrender value of these policies totaled \$5,622 and \$5,497 at December 31, 2011 and 2010, respectively.

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The following table sets forth the net periodic pension cost and obligation assumptions used in the measurement of the benefit obligation for the years ended December 31:

	2011	2010	2009
Net periodic pension cost:			
Service Cost	\$ 143	\$ 122	\$ 173
Interest Cost	97	86	98
Amortization of prior service cost	90	90	130
Amortization of net (gain)/loss	3	(15 )	(10 )
Net periodic pension cost	\$333	\$283	\$391
Weighted average assumptions:			
Discount rate	5.12 %	5.90 %	6.67 %
Rate of compensation increases	n/a	n/a	n/a

The following table sets forth the change in benefit obligation at December 31:

	2011	2010
Change in Benefit Obligation:		
Benefit obligation at beginning of year	\$ 1,648	\$ 1,282
Service cost	143	122
Interest cost	97	86
Actuarial loss	194	158
Benefit obligation at end of year	\$2,082	\$ 1,648

Amounts recognized in accumulated other comprehensive loss at December 31 are as follows:

	2011	2010
(Gain) loss	\$ 213	\$ 22
Prior service cost	452	542
Total recognized in accumulative other comprehensive loss	\$ 665	\$ 564

The following table summarizes the projected and accumulated benefit obligations at December 31:

	2011	2010
Projected benefit obligation	\$2,082	\$1,648
Accumulated benefit obligation	2,082	1,648

Estimated future benefit payments as of December 31, 2011 are as follows:

2012 – 2016 \$8  
2017 – 2021 1,423

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## Note 12 – Dividend Reinvestment Plan

In November 2005, the Company instituted a dividend reinvestment plan which allows for all or part of cash dividends to be reinvested in shares of Company common stock based upon participant elections. Under the plan, 1,100,000 shares are authorized for dividend reinvestment, of which 89,771 shares have been issued through December 31, 2011.

## Note 13 - Commitments and Contingencies

The Bank is party to financial instruments with off-balance-sheet risk in the normal course of business to meet the financing needs of its customers. These financial instruments include commitments to extend credit and standby letters of credit, and involve, to varying degrees, elements of credit risk in excess of the amount recognized on the consolidated balance sheets.

The Bank's exposure to credit loss in the event of nonperformance by the other party to the financial instrument for commitments to extend credit and standby letters of credit is represented by the contractual amount of those instruments. The Bank uses the same credit policies in making commitments and conditional obligations as they do for on-balance-sheet instruments. A summary of the Bank's commitments at December 31 is as follows:

	2011	2010
Commitments to extend credit	\$91,596	\$90,888
Standby letters of credit	1,310	1,123

Commitments to extend credit are agreements to lend to a customer as long as there is no violation of any condition established in the contract. Many of the commitments expire without being drawn upon; therefore total commitment amounts do not necessarily represent future cash requirements. The Bank evaluates each customer's creditworthiness on a case-by-case basis. The amount of collateral obtained, if deemed necessary upon extension of credit, is based on management's credit evaluation of the customer. Collateral held varies, but may include accounts receivable, inventory, property and equipment, residential real estate, and income-producing commercial properties.

Standby letters of credit are conditional commitments issued by the Bank to guarantee the performance of a customer to a third party. Those guarantees are primarily issued to support public and private borrowing arrangements. The credit risk involved in issuing letters of credit is essentially the same as that involved in extending loan facilities to customers. Collateral held varies as specified above and is required in instances where the Bank deems necessary.

Certain executive officers have entered into employment contracts with the Bank which provide for contingent payments subject to future events.

In connection with certain loans held for sale, the Bank typically makes representations and warranties that the underlying loans conform to specified guidelines. If the underlying loans do not conform to the specifications, the Bank may have an obligation to repurchase the loans or indemnify the purchaser against loss. The Bank believes that the potential for loss under these arrangements is remote. Accordingly, no contingent liability is recorded in the consolidated financial statements.



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The Bank has agreements with commercial banks for lines of credit totaling \$16,000, of which none was used at December 31, 2011. In addition, the Bank has a credit line with the Federal Home Loan Bank of Seattle totaling 20% of assets, \$10,500 of which was used at December 31, 2011. These borrowings are collateralized under blanket pledge and custody agreements. The Bank also has a borrowing arrangement with the Federal Reserve Bank under the Borrower-in-Custody program. Under this program, the Bank has an available credit facility of \$47,064, subject to pledged collateral. As of December 31, 2011, loans carried at \$73,535 were pledged as collateral to the Federal Reserve Bank.

The Company is currently not party to any material pending litigation. However, because of the nature of its activities, the Company may be subject to or threatened with legal actions in the ordinary course of business. In the opinion of management, liabilities arising from these claims, if any, will not have a material effect on the financial condition, results of operations or cash flows of the Company.

#### **Note 14 - Significant Concentrations of Credit Risk**

Most of the Bank's business activity is with customers and governmental entities located in the state of Washington, including investments in state and municipal securities. Loans to any single borrower or group of borrowers are generally limited by state banking regulations to 20% of the Bank's shareholder's equity, excluding accumulated other comprehensive income (loss). Standby letters of credit were granted primarily to commercial borrowers. The Bank, as a matter of practice, generally does not extend credit to any single borrower or group of borrowers in excess of \$7,500.

#### **Note 15 - Stock Options**

The Company's 2000 Stock Incentive Plan provided for incentive and non-qualified stock options and other types of stock based awards, as defined under current tax laws, to key personnel. Under the plan, the Company was authorized to issue up to 1,100,000 shares; however the plan expired January 1, 2011.

On April 27, 2011, the shareholders of the Company approved the 2011 Equity Incentive Plan, pursuant to which the Company is authorized to issue up to 900,000 shares of common stock in connection with awards under the plan (895,000 shares are available for grant at December 31, 2011). Under the plan, options either become exercisable

ratably over five years or vest fully five years from the date of grant. Under the plan, the Company may grant up to 300,000 options for its common stock to a single individual in a calendar year.

The Company uses the Black-Scholes option pricing model to calculate the fair value of stock-based awards based on assumptions noted in the following table. Expected volatility is based on historical volatility of the Company's common shares. The expected term of stock options granted is based on the simplified method, which is the simple average between contractual term and vesting period. The risk-free rate is based on the expected term of stock options and the applicable U.S. Treasury yield in effect at the time of grant.

Grant period ended	Expected Life	Risk Free Interest Rate	Expected Volatility	Dividend Yield	Average Fair Value
December 31, 2011	6.5 years	1.50	% 22.51	% —	% \$ 1.05
December 31, 2010	6.5 years	3.20	% 18.95	% —	% \$ 0.34
December 31, 2009	6.5 years	2.90	% 18.69	% 1.20	% \$ 0.24

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A summary of the status of the Company's stock option plans as of December 31, 2011, 2010 and 2009, and changes during the years ending on those dates, is presented below:

	2011		2010		2009	
	Shares	Weighted Average Exercise Price	Shares	Weighted Average Exercise Price	Shares	Weighted Average Exercise Price
Outstanding at beginning of year	818,612	\$ 11.07	820,837	\$ 11.08	684,527	\$ 12.58
Granted	5,000	3.95	1,000	7.00	213,750	7.00
Exercised	—	—	—	—	—	—
Expired	(178,439)	10.10	—	—	(35,310 )	12.27
Forfeited	(58,725 )	10.98	(3,225 )	11.27	(42,130 )	13.76
Outstanding at end of year	586,448	\$ 11.32	818,612	\$ 11.07	820,837	\$ 11.08
Exercisable at end of year	411,708	\$ 12.93	599,727	\$ 12.06	529,922	\$ 12.35

A summary of the status of the Company's nonvested options as of December 31, 2011 and 2010 and changes during the period then ended are presented below:

	2011		2010	
	Shares	Weighted Average Fair Value	Shares	Weighted Average Fair Value
Non-vested beginning of period	218,885	\$ 0.51	290,915	\$ 0.60
Granted	5,000	1.05	1,000	0.34
Vested	(20,185 )	1.79	(70,850 )	0.89
Forfeited	(28,960 )	0.49	(2,180 )	0.67
Non-vested end of period	174,740	\$ 0.37	218,885	\$ 0.51



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The following information summarizes information about stock options outstanding and exercisable at December 31, 2011:

Range of exercise prices	Options Outstanding			Options Exercisable		
	Number	Weighted average remaining contractual life (years)	Weighted average exercise price	Number	Weighted average remaining contractual life (years)	Weighted average exercise price
0.00 – 11.10	275,478	5.6	\$ 8.01	116,578	2.6	\$ 9.51
11.11 – 12.49	44,550	4.0	11.80	38,390	3.7	11.77
12.50 – 14.74	145,475	3.6	14.27	136,675	3.5	14.25
14.75 – 16.00	120,945	3.0	15.14	120,065	3.0	15.13
	586,448	4.5	\$ 11.32	411,708	3.1	\$ 12.93

The aggregate intrinsic value of all options outstanding at December 31, 2011 and 2010 was \$0 and \$0, respectively. The aggregate intrinsic value of all options that were exercisable at December 31, 2011 and 2010 was \$0 and \$0, respectively. There were no options exercised during 2010 or 2011. Stock based compensation recognized in 2011 and 2010 was \$26 (\$17 net of tax) and \$46 (\$30 net of tax), respectively. Future compensation expense for unvested awards outstanding as of December 31, 2011 is estimated to be \$59 recognized over a weighted average period of 1.8 years.

**Note 16 - Regulatory Matters**

The Company and the Bank are subject to various regulatory capital requirements administered by the federal banking agencies. Failure to meet minimum capital requirements can initiate certain mandatory and possibly additional discretionary actions by regulators that, if undertaken, could have a material adverse effect on the Company's consolidated financial statements. Under capital adequacy guidelines on the regulatory framework for prompt corrective action, the Bank must meet specific capital adequacy guidelines that involve quantitative measures of the Bank's assets, liabilities and certain off-balance-sheet items as calculated under regulatory accounting practices. The Bank's capital classification is also subject to qualitative judgments by the regulators about components, risk weightings and other factors.

Quantitative measures established by regulation to ensure capital adequacy require the Company and the Bank to maintain minimum amounts and ratios (set forth in the table below) of Tier 1 capital (as defined in the regulations) to total average assets (as defined), and minimum ratios of Tier 1 and total capital (as defined) to risk-weighted assets (as defined).

As of December 31, 2011, the most recent notification from the Bank's regulator categorized the Bank as well capitalized under the regulatory framework for prompt corrective action. To be categorized as well capitalized, the Bank must maintain minimum total risk-based, Tier 1 risk-based, and Tier 1 leverage ratios as set forth in the table. There are no conditions or events since that notification that management believes have changed the institution's category.

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The Company and the Bank's actual capital amounts and ratios are presented in the table below. Management believes, as of December 31, 2011, the Company and the Bank meet all capital requirements to which they are subject.

	Actual Amount	Ratio	Capital Adequacy Purposes Amount	Ratio	To be Well Capitalized Under Prompt Corrective Action Provisions Amount	Ratio
December 31, 2011						
Tier 1 capital (to average assets):						
Company	\$63,965	10.18 %	\$25,137	4.00 %	NA	NA
Bank	65,022	10.35	25,128	4.00	\$31,410	5.00 %
Tier 1 capital (to risk-weighted assets):						
Company	63,965	13.56	18,870	4.00	NA	NA
Bank	65,022	13.79	18,860	4.00	28,290	6.00
Total capital (to risk-weighted assets):						
Company	69,926	14.82	37,740	8.00	NA	NA
Bank	70,980	15.05	37,720	8.00	47,150	10.00
December 31, 2010						
Tier 1 capital (to average assets):						
Company	\$61,086	9.72 %	\$25,139	4.00 %	NA	NA
Bank	61,577	9.80	25,130	4.00	\$31,412	5.00 %
Tier 1 capital (to risk-weighted assets):						
Company	61,086	13.21	18,493	4.00	NA	NA
Bank	61,577	13.35	18,446	4.00	27,669	6.00
Total capital (to risk-weighted assets):						
Company	66,925	14.48	36,985	8.00	NA	NA
Bank	67,401	14.62	36,892	8.00	46,114	10.00

The Company and the Bank are subject to certain restrictions on the amount of dividends that it may declare without prior regulatory approval.

**Note 17 - Fair Value of Financial Instruments**

The following methods and assumptions were used by the Company in estimating the fair values of financial instruments disclosed in these consolidated financial statements:

**Cash, Interest Bearing Deposits at Other Financial Institutions, and Federal Funds Sold**

The carrying amounts of cash, interest bearing deposits at other financial institutions, and federal funds sold approximate their fair value.

**Securities Available for Sale and Held to Maturity**

Fair values for securities are based on quoted market prices.

**Loans, net and Loans Held for Sale**

The fair value of loans is estimated based on comparable market statistics for loans with similar credit ratings. An additional liquidity discount is also incorporated to more closely align the fair value with observed market prices. Fair value of loans held for sale is based on a discounted cash flow calculation using interest rates currently available on similar loans. The fair value was determined based on an aggregate loan basis.



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### **Deposits**

The fair value of deposits with no stated maturity date is included at the amount payable on demand. Fair values for fixed rate certificates of deposit are estimated using a discounted cash flow calculation based on interest rates currently offered on similar certificates.

### **Secured borrowings**

For variable rate secured borrowings that reprice frequently and have no significant change in credit risk, fair values are based on carrying values.

### **Short-Term Borrowings**

The fair value of the Company's short-term borrowings is estimated using discounted cash flow analysis based on the Company's incremental borrowing rates for similar types of borrowing arrangements.

### **Long-Term Borrowings**

The fair value of the Company's long-term borrowings is estimated using discounted cash flow analysis based on the Company's incremental borrowing rates for similar types of borrowing arrangements.

### **Junior Subordinated Debentures**

The fair value of the junior subordinated debentures and trust preferred securities is estimated using discounted cash flow analysis based on interest rates currently available for junior subordinated debentures.

### **Off-Balance-Sheet Instruments**

The fair value of commitments to extend credit and standby letters of credit was estimated using the rates currently charged to enter into similar agreements, taking into account the remaining terms of the agreements and the present creditworthiness of the customers. Since the majority of the Company's off-balance-sheet instruments consist of non-fee producing, variable-rate commitments, the Company has determined they do not have a material fair value.

The estimated fair value of the Company's financial instruments at December 31 are as follows:

	2011 Carrying Amount	Fair Value	2010 Carrying Amount	Fair Value
<b>Financial Assets</b>				
Cash and due from banks, interest-bearing deposits in banks, and federal funds sold	\$41,132	\$41,132	\$61,758	\$61,758
Securities available for sale	47,652	47,652	41,893	41,893
Securities held to maturity	7,025	7,118	6,454	6,584
Loans held for sale	14,541	14,808	10,144	10,144
Loans, net	463,766	419,059	455,064	408,261
<b>Financial Liabilities</b>				
Deposits	\$548,050	\$549,472	\$544,954	\$546,753
Secured borrowings	741	741	925	925
Short-term borrowings	—	—	10,500	10,775
Long-term borrowings	10,500	10,867	10,500	10,858
Junior subordinated debentures	13,403	6,691	13,403	6,916

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The Company uses an established hierarchy for measuring fair value that is intended to maximize the use of observable inputs and minimize the use of unobservable inputs. This hierarchy uses three levels of inputs to measure the fair value of assets and liabilities as follows:

Level 1 – Valuations based on quoted prices in active exchange markets for identical assets or liabilities; also includes certain corporate debt securities actively traded in over-the-counter markets.

Level 2 – Valuations of assets and liabilities traded in less active dealer or broker markets. Valuations include quoted prices for similar assets and liabilities traded in the same market; quoted prices for identical or similar instruments in markets that are not active; and model –derived valuations whose inputs are observable or whose significant value drivers are observable. Valuations may be obtained from, or corroborated by, third-party pricing services. This category generally includes certain U.S. Government, agency and non-agency securities, state and municipal securities, mortgage-backed securities, corporate securities, and residential mortgage loans held for sale.

Level 3 – Valuations based on unobservable inputs supported by little or no market activity for financial instruments whose value is determined using pricing models, discounted cash flow methodologies, yield curves and similar techniques, as well as instruments for which the determination of fair value requires significant management judgment or estimation. Level 3 valuations incorporate certain assumptions and projections in determining the fair value assigned to such assets or liabilities, but in all cases are corroborated by external data, which may include third-party pricing services.

The following table presents the balances of assets and liabilities measured at fair value on a recurring basis at December 31, 2011 and December 31, 2010:

	Readily Available Market Inputs Level 1	Observable Market Inputs Level 2	Significant Unobservable Inputs Level 3	Total
December 31, 2011				
Securities available-for-sale				
U.S. Government agency securities	\$ —	\$ 84	\$ —	\$84

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Obligations of state and political subdivisions	—	21,719	1,140	22,859
Agency MBS	—	16,915	—	16,915
Non-agency MBS	—	5,882	—	5,882
Corporate bonds	918	994	—	1,912
Total	\$ 918	\$ 45,594	\$ 1,140	\$47,652

December 31, 2010

Securities available-for-sale				
U.S. Government agency securities	\$ —	\$ 1,109	\$ —	\$1,109
Obligations of state and political subdivisions	—	19,995	1,157	21,152
Agency MBS	—	7,730	—	7,730
Non-agency MBS	—	8,884	—	8,884
Corporate bonds	1,069	1,949	—	3,018
Total	\$ 1,069	\$ 39,667	\$ 1,157	\$41,893

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December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

The Company uses a third party pricing service to assist the Company in determining the fair value of the investment portfolio. The following table presents a reconciliation of assets that are measured at fair value on a recurring basis using significant unobservable inputs (Level 3) during the years ended December 31, 2011 and 2010, respectively. There were no transfers of assets in to or out of Level 3 during 2011 and 2010.

	2011	2010
Balance beginning of year	\$1,157	\$1,593
Included in other comprehensive income	—	(40 )
Matured	(17 )	(396 )
Balance end of year	\$1,140	\$1,157

Certain assets and liabilities are measured at fair value on a nonrecurring basis after initial recognition such as loans measured for impairment and OREO. The following methods were used to estimate the fair value of each such class of financial instrument:

**Loans held for sale** – Loans held for sale are carried at the lower of cost or market. Loans held for sale are measured at fair value based on a discounted cash flow calculation using interest rates currently available on similar loans. The fair value was determined based on an aggregated loan basis. When a loan is sold, the gain is recognized in the consolidated statement of income as the proceeds less the book value of the loan including unamortized fees and capitalized direct costs.

**Impaired loans** – A loan is considered impaired when, based on current information and events, it is probable that the Company will be unable to collect all amounts due (both interest and principle) according to the contractual terms of the loan agreement. Impaired loans are measured based on the present value of expected future cash flows or by the net realizable value of the collateral if the loan is collateral dependent.

**Other real estate owned** – OREO is initially recorded at the lower of the carrying amount of the loan or fair value of the property less estimated costs to sell. This amount becomes the property's new basis. Management considers third party appraisals in determining the fair value of particular properties. Any write-downs based on the property fair value less estimated costs to sell at the date of acquisition are charged to the allowance for credit losses. Management periodically reviews OREO in an effort to ensure the property is carried at the lower of its new basis or fair value, net of estimated costs to sell. Any additional write-downs based on re-evaluation of the property fair value are charged to

non-interest expense.

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Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

The following table presents the Company's assets that were accounted for at fair value on a nonrecurring basis at December 31, 2011 and 2010:

	Readily Available Market Inputs Level 1	Observable Market Inputs Level 2	Significant Unobservable Inputs Level 3	<b>Total</b>
<b>December 31, 2011</b>				
Impaired loans	\$ —	\$ —	\$ 7,183	\$7,183
OREO	\$ —	\$ —	\$ 6,455	\$6,455
<b>December 31, 2010</b>				
Loans held for sale	\$ —	\$ 10,144	\$ —	\$10,144
Impaired loans	\$ —	\$ —	\$ 2,755	\$2,755
OREO	\$ —	\$ —	\$ 5,245	\$5,245

Other real estate owned with a pre-foreclosure loan balance of \$4,872 was acquired during the year ended December 31, 2011. Upon foreclosure, these assets were written down \$594 to their fair value, less estimated costs to sell, which was charged to the allowance for credit losses during the period.

Note 18 - Earnings (Loss) Per Share Disclosures

Following is information regarding the calculation of basic and diluted earnings (loss) per share for the years indicated.

	<b>Net Income (Loss)</b> (Numerator)	<b>Shares</b> (Denominator)	<b>Per Share</b> Amount
<b>Year Ended December 31, 2011</b>			
Basic earnings per share:	\$ 2,818	10,121,853	\$ 0.28
Effect of dilutive securities:	—	17	—
<b>Diluted earnings per share:</b>	<b>\$ 2,818</b>	<b>10,121,870</b>	<b>\$ 0.28</b>
<b>Year Ended December 31, 2010</b>			
Basic earnings per share:	\$ 1,634	10,121,853	\$ 0.16

Effect of dilutive securities:	—	—	—
<b>Diluted earnings per share:</b>	<b>\$ 1,634</b>	<b>10,121,853</b>	<b>\$ 0.16</b>

**Year Ended December 31, 2009**

Basic earnings (loss) per share:	\$ (6,338	) 8,539,237	\$ (0.74 )
Effect of dilutive securities:	—	—	—
<b>Diluted earnings (loss) per share:</b>	<b>\$ (6,338</b>	<b>) 8,539,237</b>	<b>\$ (0.74 )</b>

The number of shares shown for “options” is the number of incremental shares that would result from the exercise of options and use of the proceeds to repurchase shares at the average market price during the year.

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Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

**Note 19 - Condensed Financial Information - Parent Company Only**

**Condensed Balance Sheets - December 31,**

	2011	2010
Assets		
Cash	\$356	\$578
Investment in the Bank	77,327	73,260
Other assets	438	430
Total assets	\$78,121	\$74,268
Liabilities and Shareholders' Equity		
Junior subordinated debentures	\$13,403	\$13,403
Due to the Bank	196	196
Other liabilities	1,252	900
Shareholders' equity	63,270	59,769
Total liabilities and shareholders' equity	\$78,121	\$74,268

**Condensed Statements of Income - Years Ended December 31,**

	2011	2010	2009
Dividend Income from the Bank	\$—	\$—	\$—
Other Income	8	15	17
Total Income	8	15	17
Expenses	(600 )	(759 )	(835 )
Income (loss) before income tax benefit	(592 )	(744 )	(818 )
<b>Income Tax Benefit</b>	—	—	—
Income (loss) before equity in undistributed income of the Bank	(592 )	(744 )	(818 )
<b>Equity in Undistributed Income of the Bank</b>	3,410	2,378	(5,520)

Net income (loss)	\$2,818	\$1,634	\$(6,338)
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Pacific Financial Corporation and Subsidiary

December 31, 2011 and 2010 and for the three years ended December 31, 2011

Notes to Consolidated Financial Statements, Dollars in Thousands Except Per Share Amounts

**Condensed Statements of Cash Flows - Years Ended December 31,**

	2011	2010	2009
Operating Activities			
Net income (loss)	\$2,818	\$1,634	\$(6,338 )
Adjustments to reconcile net income to net cash provided by (used in) operating activities:			
Equity in undistributed income of subsidiary	(3,410)	(2,378)	5,520
Net change in other assets	(8 )	(15 )	777
Net change in other liabilities	352	586	370
Other - net	26	46	54
Net cash provided by (used in) operating activities	(222 )	(127 )	383
Financing Activities			
Common stock issued	—	—	12,394
Dividends paid	—	—	(12,585)
Net cash used in financing activities	—	—	(191 )
Net increase (decrease) in cash	(222 )	(127 )	192
Cash			
Beginning of year	578	705	513
End of year	\$356	\$578	\$705

**Quarterly Data (Unaudited)**

Year Ended December 31, 2011	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
Interest income	\$ 7,365	\$ 7,313	\$ 7,406	\$ 7,234
Interest expense	1,680	1,548	1,336	1,069
Net interest income	5,685	5,765	6,070	6,165
Provision for credit losses	500	—	1,050	950
Non-interest income	1,333	1,374	2,455	2,452
Non-interest expenses	6,142	6,594	6,060	6,852
Income before income taxes	376	545	1,415	815
Income taxes (benefit)	(56 )	(58 )	211	236
Net income	\$ 432	\$ 603	\$ 1,204	\$ 579
Earnings per common share:				
Basic	\$.04	\$.06	\$.12	\$.06
Diluted	.04	.06	.12	.06
Year Ended December 31, 2010				
Interest income	\$ 7,930	\$ 7,756	\$ 7,631	\$ 7,543
Interest expense	2,228	2,076	1,888	1,789
Net interest income	5,702	5,680	5,743	5,754
Provision for credit losses	800	1,200	850	750
Non-interest income	1,730	2,456	2,015	2,250
Non-interest expenses	6,082	6,507	6,331	7,480
Income before income taxes	550	429	577	(226 )
Income taxes (benefit)	(84 )	(74 )	98	(244 )
Net Income	\$ 634	\$ 503	\$ 479	\$ 18
Earnings per common share:				
Basic	\$.06	\$.05	\$.05	\$.00
Diluted	.06	.05	.05	.00

## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on the 22<sup>nd</sup> day of March, 2012.

PACIFIC FINANCIAL CORPORATION  
(Registrant)

/s/ Dennis A. Long  
Dennis A. Long, President and CEO

/s/ Denise Portmann  
Denise Portmann, CFO

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities indicated, on the 21<sup>st</sup> day of March, 2012.

Principal Executive Officer and Director

Principal Financial and Accounting Officer

/s/ Dennis A. Long  
Dennis A. Long, President and CEO and Director

/s/ Denise Portmann  
Denise Portmann, CFO

Remaining Directors

/s/ Gary C. Forcum  
Gary C. Forcum (Chairman of the Board)

/s/ G. Dennis Archer  
G. Dennis Archer

/s/ Randy W. Rognlin  
Randy W. Rognlin

/s/ Edwin Ketel  
Edwin Ketel

/s/ Randy Rust  
Randy Rust

/s/ Dwayne Carter  
Dwayne Carter

/s/ Douglas M. Schermer  
Douglas M. Schermer

/s/ Susan C. Freese  
Susan C. Freese

Exhibit Index

EXHIBIT NO.	EXHIBIT
3.1	Restated Articles of Incorporation. Incorporated by reference to Exhibit 3.2 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2000.
3.2	Bylaws. Incorporated by reference to Exhibit 2b to Form 8-A filed by the Company and declared effective on March 7, 2000 (Registration No. 000-29329).
4.1	Form of Warrant to purchase shares of Common Stock issued to Ithan Creek Master Investors (Cayman) L.P. (the Purchaser). Incorporated by reference to Exhibit 4.1 to the Company's Current Report on Form 8-K dated August 25, 2009 (the 2009 8-K).
4.2	Form of Warrant to purchase shares of Common Stock issued to investors in 2009 private placement other than the Purchaser referred to in Exhibit 4.1. Incorporated by reference to Exhibit 4.2 to the Company's Annual Report on Form 10-K for the year ended December 31, 2009.
10.1	Amended and Restated Employment Agreement with Dennis A. Long dated December 29, 2008. Incorporated by reference to Exhibit 10.1 of the Company's Annual Report on Form 10-K for the year ended December 31, 2008 (the 2008 10-K).*
10.2	Amended and Restated Employment Agreement with John Van Dijk dated December 29, 2008. Incorporated by reference to Exhibit 10.2 to the 2008 10-K.*
10.3	Amended and Restated Employment Agreement with Bruce D. MacNaughton dated December 29, 2008. Incorporated by reference to Exhibit 10.3 to the 2008 10-K.*
10.4	Amended and Restated Employment Agreement with Denise Portmann dated December 29, 2008. Incorporated by reference to Exhibit 10.4 to the 2008 10-K.*
10.5	Bank of the Pacific Incentive Stock Option Plan. Incorporated by reference to Exhibit 10.7 to the Company's Annual Report on Form 10-K for the year ended December 31, 1999 (the 1999 10-K).*
10.6	The Bank of Grays Harbor Incentive Stock Option Plan. Incorporated by reference to Exhibit 10.8 of the 1999 10-K.*
10.7	2000 Stock Incentive Compensation Plan, as amended (the 2000 Plan). Incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2007 (the March 2007 10-Q).*
10.8	Forms of stock option agreements under the 2000 Plan. Incorporated by reference to Exhibits 10.2 and 10.3 to the March 2007 10-Q.*
10.9	The Bank of Grays Harbor Employee Deferred Compensation Plan. Incorporated by reference to Exhibit 10.10 to the Company's Annual Report on Form 10-K for the year ended December 31, 2000.*
10.10	Supplemental Executive Retirement Plan effective January 1, 2007. Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K dated March 13, 2008 (the March 2008 8-K).*
10.11	Individual Participation Agreement (SERP) dated March 13, 2008, between the Company and Dennis A. Long. Incorporated by reference to Exhibit 10.2 to the March 2008 8-K.*
10.12	Individual Participation Agreement (SERP) dated March 13, 2008, between the Company and John Van Dijk. Incorporated by reference to Exhibit 10.3 to the March 2008 8-K.*
10.13	Individual Participation Agreement (SERP) dated March 13, 2008, between the Company and Bruce MacNaughton. Incorporated by reference to Exhibit 10.4 to the March 2008 8-K.*
10.14	Individual Participation Agreement (SERP) dated March 13, 2008, between the Company and Denise Portmann. Incorporated by reference to Exhibit 10.5 to the March 2008 8-K.*
10.15	

Pacific Financial Corporation Annual Incentive Compensation Plan, approved March 9, 2011.  
Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K dated March 9, 2011.\*

- 10.16 Pacific Financial Corporation 2011 Equity Incentive Plan. Incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2011.\*
  - 10.17 Securities Purchase Agreement, dated August 25, 2009, between the Company and the Purchaser. Incorporated by reference to Exhibit 10.1 to the 2009 8-K.
  - 10.18 Registration Rights Agreement, dated August 25, 2009, between the Company and the Purchaser. Incorporated by reference to Exhibit 10.2 to the 2009 8-K.
  - 21 Subsidiaries of Registrant
  - 23.1 Consent of Deloitte & Touche LLP, Independent Registered Public Accounting Firm
  - 31.1 Certification of Chief Executive Officer Pursuant to Rule 13a-14(a)
  - 31.2 Certification of Chief Financial Officer Pursuant to Rule 13a-14(a)
  - 32 Certification Pursuant to 18 U.S.C. 1350
- \* Listed document is a management contract, compensation plan or arrangement.