

interCLICK, Inc.  
Form DEFA14A  
April 27, 2010

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934 (Amendment No.)

Filed by  
Registrant

Filed by Party  
other than  
Registrant

Check the appropriate box:

- Preliminary Proxy Statement       Confidential, for Use of the  
Commission  
Only (as permitted by  
Rule 14a-6(e)(2))
- Definitive Proxy Statement       Definitive Additional Materials
- Soliciting Materials Pursuant to  
§240.14a-12

interCLICK, Inc.  
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.  
(1) Title of each class of securities to which transaction applies:  
(2) Aggregate number of securities to which transaction applies:  
(3) Per unit price or other underlying value of transaction  
computed pursuant to Exchange Act Rule 0-11 (Set forth the  
amount on which the filing fee is calculated and state how it  
was determined):  
\$\_\_\_\_\_ per share as determined under Rule 0-11 under the  
Exchange Act.  
(4) Proposed maximum aggregate value of transaction:

(5)Total fee paid:

- Fee paid previously with preliminary materials.
  - Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
    - (1)Amount previously paid:
    - (2)Form, Schedule or Registration Statement No.:
    - (3)Filing Party:
    - (4)Date Filed:
-

April 26, 2010

To the Shareholders of interCLICK,

As Chief Executive Officer of interCLICK, Inc., I am excited to invite our shareholders to interCLICK's 2010 annual meeting. The meeting will be held at 10:00 A.M. on June 11, 2010 at the offices of interCLICK at 11 West 19th Street, 10th Floor, New York, NY 10011. We will be electing our Board of Directors, seeking approval to increase the shares available for grant under our equity incentive plan and ratifying the re-appointment of J.H. Cohn, LLP as our independent auditors.

Our Board of Directors has unanimously recommended that shareholders vote "For" these proposals. We believe in aligning the interest of employees with that of public shareholders, which the amended equity incentive plan would allow us to do. Granting multi-year stock options also helps us to continue to attract and retain highly talented employees. This is especially important as we build on our success in a market that is very competitive among high-growth software and technology businesses.

Therefore, it is imperative that you vote your shares in favor of the proposals on the furnished notice of annual meeting and on the proxy card. If you are unable to attend the meeting, please fill out the proxy card and follow the instructions on how to submit your vote.

Thank you for your continued loyalty to interCLICK.

Sincerely,

Michael Mathews  
Chief Executive Officer