

IMMERSION CORP

Form 4

July 25, 2011

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
VIEGAS VICTOR

(Last) (First) (Middle)

**C/O IMMERSION CORP, 801 FOX
LANE**

(Street)

SAN JOSE, CA 95131

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
IMMERSION CORP [IMMR]

3. Date of Earliest Transaction
(Month/Day/Year)
07/21/2011

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify
below) **CEO**

6. Individual or Joint/Group Filing(Check
Applicable Line)
☐ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	07/21/2011		M ⁽¹⁾	5,000	A \$ 1.28	42,451	D
Common Stock	07/21/2011		M ⁽¹⁾	40,895	A \$ 2.348	83,346	D
Common Stock	07/21/2011		M ⁽¹⁾	9,105	A \$ 2.348	92,451	D
Common Stock	07/21/2011		S ⁽¹⁾	55,000	D \$ 10.0327 ⁽²⁾	37,451	D
Common Stock	07/22/2011		M ⁽¹⁾	45,000	A \$ 1.28	82,451	D

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Common Stock	07/22/2011	M ⁽¹⁾	55,000	A	\$ 1.28	137,451	D
Common Stock	07/22/2011	S ⁽¹⁾	100,000	D	\$ 10.2676 ⁽³⁾	37,451	D
Common Stock	07/25/2011	M ⁽¹⁾	20,000	A	\$ 1.28	57,451	D
Common Stock	07/25/2011	S ⁽¹⁾	20,000	D	\$ 10.1984 ⁽⁴⁾	37,451	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Incentive Stock Option (right to buy)	\$ 1.28	07/21/2011		M ⁽¹⁾		5,000		⁽⁵⁾	02/05/2013	Common Stock	5,000
Non-Qualified Stock Option (right to buy)	\$ 2.348	07/21/2011		M ⁽¹⁾		40,895		⁽⁵⁾	02/15/2012	Common Stock	40,895
Incentive Stock Option (right to buy)	\$ 2.348	07/21/2011		M ⁽¹⁾		9,105		⁽⁵⁾	02/15/2012	Common Stock	9,105
Incentive Stock Option (right to buy)	\$ 1.28	07/22/2011		M ⁽¹⁾		45,000		⁽⁵⁾	02/05/2013	Common Stock	45,000
Non-Qualified Stock Option (right to buy)	\$ 1.28	07/22/2011		M ⁽¹⁾		55,000		⁽⁵⁾	02/05/2013	Common Stock	55,000

Non-Qualified Stock Option (right to buy)	\$ 1.28	07/25/2011	M ⁽¹⁾	20,000	⁽⁵⁾	02/05/2013	Common Stock	20,
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
VIEGAS VICTOR C/O IMMERSION CORP 801 FOX LANE SAN JOSE, CA 95131	X		CEO	

Signatures

/s/ Victor Viegas by Amie Peters,
Attorney-in-Fact

07/25/2011

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported on this Form 4 were effected pursuant to a 10b5-1 trading plan adopted by the reporting person.
Represents the weighted average sales price per share. The shares sold at prices ranging from \$10.00 to \$10.07 per share. Full information
- (2) regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the issuer, or a security holder of the issuer.
Represents the weighted average sales price per share. The shares sold at prices ranging from \$10.05 to \$10.645 per share. Full
- (3) information regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the issuer, or a security holder of the issuer.
- Represents the weighted average sales price per share. The shares sold at prices ranging from \$10.00 to \$10.39 per share. Full information
- (4) regarding the number of shares sold at each price shall be provided upon request to the staff of the U.S. Securities and Exchange Commission, the issuer, or a security holder of the issuer.
- (5) This stock option grant is 100% vested and immediately exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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