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| Stuart Rober Form 4 | t J | | | | | | | | | | |
|--|--|------------------------------------|---|--------------------------|---|------------------|--|---|---|---|--|
| March 01, 20 |)11 | | | | | | | | | | |
| FORM | 14 | | | | | | | | OMB AF | PROVAL | |
| | • • UNITED | STATES | | | AND EX(, D.C. 20 | | NGE C | OMMISSION | OMB Number: | 3235-0287 | |
| Check the | | | | | | | | | | January 31, | |
| if no long subject to Section 1 Form 4 o | F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES | | | | | | Expires: 2005 Estimated average burden hours per response 0.5 | | | | |
| Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | | | | |
| (Print or Type I | Responses) | | | | | | | | | | |
| 1. Name and Address of Reporting Person <u>*</u> Stuart Robert J | | | 2. Issuer Name and Ticker or Trading Symbol | | | | | 5. Relationship of Reporting Person(s) to Issuer | | | |
| | | HERTZ GLOBAL HOLDINGS INC [HTZ] | | | | | (Check all applicable) | | | | |
| (Mo 225 BRAE BOULEVARD (Street) 4. If | | | 3. Date of Earliest Transaction(Month/Day/Year)02/26/2011 | | | | | Director 10% Owner X Officer (give title Other (specify below) Sr. V.P., Global Sales | | | |
| | | | | ndment, D nth/Day/Yea | ate Origina r) | 1 | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | | |
| PARK RID | GE, NJ 07656 | | | | | | | Form filed by M Person | ore than One Rep | porting | |
| (City) | (State) | (Zip) | Tabl | e I - Non-l | Derivative | Secur | ities Acq | uired, Disposed of | , or Beneficiall | y Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date 2A. Deer (Month/Day/Year) Executio any (Month/I | | | Code | 4. Securit on(A) or Di (Instr. 3, | sposed | l of (D) | 5. Amount of Securities Beneficially Owned Following | Ownership Form: Direct (D) or Indirect (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | Code V | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | (Instr. 4) | | |
| Common Stock | 02/26/2011 | | | М | 36,513 | A (1) | <u>(1)</u> | 71,379 | D | | |
| Common Stock | 02/26/2011 | | | F | 14,003 (2) | D (2) | \$ 15.14 | 57,376 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactie Code (Instr. 8) | 5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Am Underlying Sec (Instr. 3 and 4) | |
|--|---|---|---|--|--|--------|--|--------------------|---|--------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | A oi N oi |
| Performance Stock Units | <u>(3)</u> | 02/26/2011 | | М | | 36,513 | (3) | (3) | Common Stock | 3 |
| Performance Stock Units | <u>(4)</u> | 02/28/2011 | | А | 29,316 | | (4) | (4) | Common Stock | 2 |
| Employee Stock Options (right to purchase) | \$ 14.6 | 03/01/2011 | | A | 46,282 | | (5) | 03/01/2021 | Common Stock | 4 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|---|---------------|-----------|------------------------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| Stuart Robert J 225 BRAE BOULEVARD PARK RIDGE, NJ 07656 | | | Sr. V.P., Global Sales | | | | |
| Signaturos | | | | | | | |

Signatures

Stuart M. Geschwind, By Power of Attorney on behalf of Robert J. Stuart

**Signature of Reporting Person

03/01/2011 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares issued to the reporting person in respect of the vesting of the second tranche of Performance Stock Units issued on February 26, 2009.
- (2) Shares withheld to pay tax liabilities incident to the vesting of performance stock units.

Each Performance Stock Unit represents a contingent right to receive one share of HTZ common stock. The performance stock units vest in three tranches. The first tranche, consisting of 25% of the grant, vested on February 26, 2010, which was the first anniversary of the date of grant. Vesting was contingent upon (a) the Recipient's continued employment and (b)satisfaction of the consolidated leverage

(3) ratio covenants in the credit agreements governing The Hertz Corporation's senior credit facilities during the period commencing on the date of grant and ending on the first anniversary thereof. Following vesting of the first tranche, the second and third tranches will vest on the second and third anniversaries of the date of grant contingent only upon the Recipient's continued employment. The second tranche consisted of 25% of the grant and the third tranche will consist of 50% of the grant.

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Each Performance Stock Unit represents a contingent right to receive one share of HTZ common stock. The performance units vest in three tranches, contingent upon the Recipient's continued employment. The first and second tranches will each consist of 25% of the grant

- (4) three tranches, contingent upon the Recipient's continued employment. The first and second tranches will each consist of 25% of the grant and the third tranche will consist of 50% of the grant. The first tranche will vest on March 4, 2011, the second tranche will vest on March 4, 2012 and the third tranche will vest on March 4, 2013.
- (5) The options will vest in four equal installments on the first through fourth anniversaries of the grant date. The first installment will become exercisable on March 1, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.