Ubinas Luis A Form 4 August 03, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

SECURITIES

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, may continue. 30(h) of the Investment Company Act of 1940 See Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Ubinas Luis A Issuer Symbol ELECTRONIC ARTS INC. [EA] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) _X__ Director 10% Owner Officer (give title _ Other (specify 209 REDWOOD SHORES 08/01/2018 below) **PARKWAY** 4. If Amendment, Date Original (Street) 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

REDWOOD CITY, CA 94065

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)		sed of 4 and (A) or	` ′	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	08/01/2018		M	226	A	\$ 127.48	1,191	D	
Common Stock	08/02/2018		M	7,000	A	\$ 33.6	8,191	D	
Common Stock	08/02/2018		S	7,000	D	\$ 128.4887 <u>(1)</u>	1,191	D	
Common Stock	08/02/2018		S	750	D	\$ 128.622	441	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Numb orDerivati Securitie Acquired Disposed (Instr. 3, 5)	ve es d (A) or d of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amo Underlying Secur (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	An or Nu of Sha
Non-qualified Stock Option (Right to Buy)	\$ 127.48	08/01/2018		A	226		(2)	08/01/2018	Common Stock	2
Non-qualified Stock Option (Right to Buy)	\$ 127.48	08/01/2018		M		226	(2)	08/01/2018	Common Stock	2
Restricted Stock Units	<u>(4)</u>	08/02/2018		A	2,020		(5)	08/02/2019	Common Stock	2,
Non-qualified Stock Option (Right to Buy)	\$ 33.6	08/02/2018		M		7,000	<u>(6)</u>	07/31/2024	Common Stock	7,

Reporting Owners

Reporting Owner Name / Address	Relationships					
F	Director	10% Owner	Officer	Other		
Ubinas Luis A 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065	X					

Signatures

/s/ Deborah Berenjfoorosh, Attorney-in-Fact For: Luis A	
Ubinas	08/03/2018
**Signature of Reporting Person	Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$128.47 to \$128.53. Electronic Arts
- (1) Inc. undertakes to provide to the staff of the S.E.C. or a security holder full information regarding the number of shares purchased or sold at each separate price.
- (2) This option was immediately exercised.
- (3) This option was issued to the reporting person in lieu of Board cash compensation of \$26,250.
- (4) Each Restricted Stock Unit represents the right to receive, at settlement, one share of Electronic Arts Inc. common stock.
- (5) The Restricted Stock Units vest in their entirety upon the earlier of (i) date of Electronic Arts Inc.'s next Annual Meeting of Stockholders or (ii) August 2, 2019.
- (6) Option was fully vested at time of exercise.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.