TUPPERWARE BRANDS CORP

Form 4

August 05, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 4 or Form 5 obligations may continue. See Instruction

Check this box

if no longer

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Section 16.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading DRAKE R GLENN Issuer Symbol TUPPERWARE BRANDS CORP (Check all applicable) [TUP] (Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner X_ Officer (give title Other (specify (Month/Day/Year) below) **TUPPERWARE BRANDS** 08/04/2014 Group President CORP, PO BOX 2353 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting ORLANDO, FL 32802 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1.Title of Security (Instr. 3) | any | cution Date, if Tr | 3. 4. Securities Acquired (A) Transaction Disposed of (D) Code (Instr. 3, 4 and 5) | | | | Securities Beneficially | 6. Ownership Form: Direct (D) | 7. Nature of Indirect Beneficial |
|--------------------------------------|------------|---|--|--------|---|----------------------|--|-------------------------------|----------------------------------|
| | (Mon | (Month/Day/Year) (Instr. 8) (A) or Code V Amount (D) Price | | | | | Owned Following Reported Transaction(s) (Instr. 3 and 4) | Ownership (Instr. 4) | |
| Common Stock | 08/04/2014 | 1 | M | 10,233 | A | \$ 54.92 | 10,233 | D | |
| Common Stock | 08/04/2014 | ; | S | 10,233 | D | \$ 72.9827 (1) | 0 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount o Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|---|--|--------|--|--------------------|--|------------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Share |
| Stock Option | \$ 54.92 | 08/04/2014 | | M | | 10,233 | 11/16/2012(2) | 11/15/2021 | Common Stock | 10,233 |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

DRAKE R GLENN TUPPERWARE BRANDS CORP PO BOX 2353 ORLANDO, FL 32802

Group President

Signatures

/s/ Susan R. Coumes, attorney-in-fact for Mr.

Drake 08/05/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$72.745 to \$73.30, inclusive. The reporting person undertakes to provide Tupperware Brands Corporation, any security holder of Tupperware Brands Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (1) to this Form 4.

(2) The option vests in three equal annual installments beginning on November 16, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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