## Edgar Filing: STURM RUGER & CO INC - Form 4

	GER & CO INC	1										
Form 4 May 13, 2014	4											
FORM	ГЛ									-	PPROVAL	
	UNITED	STATES				ND EXC D.C. 205		NGE	COMMISSION	OMB Number:	3235-0287	
Section 16.				IGES IN BENEFICIAL OWNERSHIP OF SECURITIES					Expires:	January 31, 2005		
									burden hou	Estimated average burden hours per		
Form 5	Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,							response	0.5			
obligatior	ns Section 17							-	f 1935 or Sectio	n		
may conti <i>See</i> Instru 1(b).		30(h)	of the Inv	vestme	nt C	Company	y Act	of 19	40			
(Print or Type R	Responses)											
Cosentino John A Jr Symbol			ssuer Name <b>and</b> Ticker or Trading				g	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
			STURM	STURM RUGER & CO INC [RGR]								
(Last)	(First) (	(Middle)	3. Date of Earliest Transaction					ck all applicable	5)			
C/O STURN LACEY PL	M RUGER & CO ACE	) INC., 1	(Month/Da 05/09/20	-	)				X_ Director Officer (give below)		6 Owner er (specify	
	(Street)		4. If Amer	. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
Filed(Month/Da					_X_ Form filed				Applicable Line) _X_ Form filed by	y One Reporting Person More than One Reporting		
SOUTHPOP	RT, CT 06890								Person		oportung	
(City)	(State)	(Zip)	Table	e I - Nor	1-De	erivative S	Securi	ties Ac	quired, Disposed o	f, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	any		ion Date, if Tra Co		3.4. SecuritiesTransactionAcquired (A) orCodeDisposed of (D)(Instr. 8)(Instr. 3, 4 and 5)			)	SecuritiesHBeneficially(OwnedH	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Common Stock (1)	05/09/2014			А		647	A	\$0	18,741	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number prof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of 8 Underlying Securities 1 (Instr. 3 and 4) 9	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock (Right to Buy) (2)	\$ 0 <u>(3)</u>	05/09/2014		A	1,119	05/09/2017	05/09/2017	Common Stock	1,119

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## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Cosentino John A Jr C/O STURM RUGER & CO INC. 1 LACEY PLACE SOUTHPORT, CT 06890	Х						
Signatures							
/s/ Thomas A. Dineen, attorney-in-fact	0	5/12/2014					
**Signature of Reporting Person		Date					

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The restricted stock vests and becomes issuable on the date of the Company's 2015 Annual Meeting.
- (2) Restricted Stock Units subject to time-based and other conditions of the award.
- (3) Securities convert to Common Stock on a one-to-one basis on the date vested in accordance with the terms of the award.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.