#### Edgar Filing: REINICHE DOMINIQUE - Form 4

| REINICHE I<br>Form 4  | DOMINIQUE   |                     |                               |                                  |     |  |                               |                                    |  |  |                |
|---|---|---------------------|-------------------------------|----------------------------------|-----|--|-------------------------------|------------------------------------|--|--|----------------|
| November 09   | 9, 2010   |                     |                               |                                  |     |  |                               |                                    |  |  |                |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISS  |   |                     |                               |                                  |     |  | COMMISSION                    | OMB APPROVAL                       |  |  |                |
| Was   |   |                     |                               |                                  |     | D.C. 205                               |                               | NGE (                              | 201011011351011  | OMB<br>Number:   | 3235-0287      |
| if no long<br>subject to<br>Section 10<br>Form 4 or<br>Form 5<br>obligatior<br>may conti<br><i>See</i> Instru | neck this box<br>no longer<br>bject to<br>bject to<br>section 16.<br>friled pursuant to Section 16( |                     |                               |                                  |     | BENEFI<br>ITIES<br>Securiti<br>ing Com | <b>CIA</b><br>ies Ex<br>ipany | e Act of 1934,<br>f 1935 or Sectio | Expires:<br>Estimated a<br>burden hou<br>response<br>n   | irs per  |                |
| 1(b).<br>(Print or Type R   | Responses)  |                     |                               |                                  |     |  |                               |                                    |  |  |                |
|   | ddress of Reporti<br>DOMINIQUE  | -                   | 2. Issuer<br>Symbol<br>COCA ( |                                  |     | Ticker or 7                            | Tradin                        | g                                  | 5. Relationship of<br>Issuer   | Reporting Per  |                |
| (Last)  | (First)   | (Middle)            |                               | 3. Date of Earliest Transaction  |     |  |                               |                                    |  |  |                |
| THE COCA<br>COMPANY<br>PLAZA  | -COLA<br>, ONE COCA   | -COLA               | (Month/D<br>11/05/20          | -                                | r)  |  |                               |                                    | below)   | title 10%<br>below)<br>topean Union C                                |                |
| ATLANTA,  | (Street)<br>GA 30313  |                     | 4. If Amer<br>Filed(Mon       |                                  |     | -                                      |                               |                                    | 6. Individual or Jo<br>Applicable Line)<br>_X_ Form filed by 0<br>Form filed by M                                  | One Reporting Pe   | erson          |
| (City)  | (State)   | (Zip)               | Tabl                          | I No                             | n D | onivotivo (                            | Zaanni                        | tion A or                          | Person<br>juired, Disposed of  | f or <b>Ponoficia</b> l  | lly Owned      |
| 1.Title of<br>Security<br>(Instr. 3)  | 2. Transaction I<br>(Month/Day/Ye   | ear) Executi<br>any |                               | 3.4. SecTransaction(A) orCode(D) |     |  | ties A                        | cquired<br>d of                    | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of   |
| Common<br>Stock, \$.25<br>Par Value   | 11/03/2010  |                     |                               | Code<br>G                        |     | Amount 3,500                           | (D)<br>D                      | Price<br>\$ 0                      | 96,670   | D  |                |
| Common<br>Stock, \$.25<br>Par Value   | 11/03/2010  |                     |                               | G                                | V   | 3,500                                  | А                             | \$0                                | 3,500  | I  | By<br>daughter |
| Common<br>Stock, \$.25<br>Par Value   | 11/05/2010  |                     |                               | S                                |     | 3,500                                  | D                             | \$<br>62.4                         | 0  | Ι  | By<br>daughter |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5.<br>ofNumber<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) |                     | ate                | 7. Titl<br>Amou<br>Under<br>Secur<br>(Instr. | int of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|--|---|---------------------|--------------------|--|--|---|---|
|   |   |   | Code V                                 | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of<br>Shares |   |   |

### **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |                             |  |  |  |  |
|---|---------------|-----------|---------|-----------------------------|--|--|--|--|
|   | Director      | 10% Owner | Officer | Other                       |  |  |  |  |
| REINICHE DOMINIQUE<br>THE COCA-COLA COMPANY<br>ONE COCA-COLA PLAZA<br>ATLANTA, GA 30313 |               |           |         | Pres., European Union Group |  |  |  |  |

#### Signatures

| /s/ Gloria K.                              |            |
|--|------------|
| Bowden                                     | 11/09/2010 |
| <u>**</u> Signature of<br>Reporting Person | Date       |

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.