Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

	L	uyai i ii	ing. roi				0.001	1 -101114			
TUPPERWA Form 4 March 16, 24	ARE BRANDS C	ORP									
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB											
UNITED STATES SECUR				GITTES AND EXCHANGE C shington, D.C. 20549				01/11/1155101	OMB Number:	3235-0287	
Check th									Expires:	January 31,	
if no lon subject to Section 1 Form 4 c	5 STATEN 16.								Extimated average burden hours per response 0.5		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type	Responses)										
ROEHLK THOMAS M Symbol TUPPE				er Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
		[TUP]									
				f Earliest Transaction				Director 10% Owner X Officer (give title Other (specify			
TUPPERWARE BRANDS(Month/DTUPPERWARE BRANDS03/12/24CORP, PO BOX 235303/12/24				belo				below) below) EVP, Chief Legal Officer & Sec			
				ndment, Date Original hth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
ORLANDO, FL 52802-2555 Person											
(City)	(State)	(State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							ly Owned		
1.Title of Security (Instr. 3)		ansaction Date 2A. Deemed th/Day/Year) Execution Date, if any (Month/Day/Year)			(Instr. 3,	(A) or	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common				Code V		(D)	Price \$				
Stock	03/12/2010			М	6,000	А	ф 18.56	44,165	D		
Common Stock	03/12/2010			S <u>(1)</u>	5,700	D	\$ 48.5	38,465	D		
Common Stock	03/12/2010			S <u>(1)</u>	300	D	\$ 48.51	38,165	D		
Common Stock	03/15/2010			М	200	А	\$ 18.56	38,365	D		
Common Stock	03/15/2010			S <u>(1)</u>	200	D	\$ 49	38,165	D		

Common Stock						0	Ι	401(k) Plan		
Reminder: H	Report on a sep	parate line for each cla	iss of securities benef	Persor inform require	ns who res ation cont ed to respo ys a currer	r indirectly. pond to the c ained in this f and unless the atly valid OMB	orm are not form	SEC 1474 (9-02)		
			ative Securities Acq puts, calls, warrants			•	vned			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number proof Derivati Securities Acquired (A) or Disposed o (D) (Instr. 3, 4, and 5)	ve Expiration I (Month/Day	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of 8 Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option	\$ 18.56	03/12/2010		М	6,00	0 11/14/200	3 11/13/2010	Common Stock	6,000	
Stock Option	\$ 18.56	03/15/2010		М	200) 11/14/200	3 11/13/2010	Common Stock	200	

Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

Reporting Owners

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
ROEHLK THOMAS M TUPPERWARE BRANDS CORP PO BOX 2353 ORLANDO, FL 32802-2353			EVP, Chief Legal Officer & Sec				
Signatures							
/s/ Susan R. Coumes, Attorney-in-Fact	(03/16/2010					
**Signature of Reporting Person		Date					

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

8 D S (]

Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

(1) Shares sold pursuant to cashless exercise of stock option.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.