

Google Inc.  
Form 4  
October 04, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Rosenberg Jonathan J

(Last) (First) (Middle)

C/O GOOGLE INC., 1600  
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Google Inc. [GOOG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/02/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
VP Prod. Mgmt.

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(D)	Price	
Class A Common Stock	10/02/2007		C		315	A	\$ 0 22,315	D
Class A Common Stock	10/02/2007		G	V	315	D	\$ 0 22,000	D
Class A Common Stock	10/02/2007		G	V	315	A	\$ 0 6,065	I By Trust
Class A Common	10/02/2007		S		32	D	\$ 594.67 6,033	I By Trust

Edgar Filing: Google Inc. - Form 4

Stock									
Class A Common Stock	10/02/2007	S	32	D	\$ 595.9	6,001	I	By Trust	
Class A Common Stock	10/02/2007	S	31	D	\$ 596.35	5,970	I	By Trust	
Class A Common Stock	10/02/2007	S	32	D	\$ 583.37	5,938	I	By Trust	
Class A Common Stock	10/02/2007	S	32	D	\$ 583.52	5,906	I	By Trust	
Class A Common Stock	10/02/2007	S	29	D	\$ 585.37	5,877	I	By Trust	
Class A Common Stock	10/02/2007	S	32	D	\$ 585.39	5,845	I	By Trust	
Class A Common Stock	10/02/2007	S	2	D	\$ 585.45	5,843	I	By Trust	
Class A Common Stock	10/02/2007	S	25	D	\$ 585.8	5,818	I	By Trust	
Class A Common Stock	10/02/2007	S	5	D	\$ 585.83	5,813	I	By Trust	
Class A Common Stock	10/02/2007	S	32	D	\$ 592.45	5,781	I	By Trust	
Class A Common Stock	10/02/2007	S	31	D	\$ 592.555	5,750	I	By Trust	
Class A Common Stock						270	I	By Trust 3	
Class A Common Stock						270	I	By Trust 2	
Google Stock Unit (4)						20,000	D		

Edgar Filing: Google Inc. - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Class B Common Stock	\$ 0	10/02/2007		M	315	(2) (1)	Class A Common Stock	315
Option To Purchase Class B Common Stock	\$ 5	10/02/2007		M	315	(3) 07/18/2013	Class B Common Stock	315
Class B Common Stock	\$ 0	10/02/2007		C	315	(2) (1)	Class A Common Stock	315
Option To Purchase Class A Common Stock	\$ 448.23					(5) 03/01/2017	Class A Common Stock	40,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Rosenberg Jonathan J C/O GOOGLE INC. 1600 AMPHITHEATRE PARKWAY			VP Prod. Mgmt.	

MOUNTAIN VIEW, CA 94043

## Signatures

/s/ Runit Kanakia, attorney-in-fact for Jonathan J.  
Rosenberg

10/04/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) There is no expiration date for the Issuer's Class B Common Stock.
- (2) All shares are exercisable as of the transaction date.  

Shares subject to this option will begin vesting on February 26, 2006 and will vest as follows: (i) 15 percent on the one year anniversary of the vesting commencement date, (ii) 17.5 percent in the second year of vesting, (iii) 20 percent in the third year of vesting, (iv) 22.5 percent in the fourth year of vesting, and (v) 25 percent in the fifth year of vesting; provided that shares vesting in each of the years following the one year anniversary of the vesting commencement date will vest in the respective amounts described above ratably at the end of each month.
- (3) The Google Stock Units ("GSUs") entitle the reporting person to receive one share of Google Inc.'s Class A Common Stock for each share underlying the GSU as the GSU vests. The GSUs vest as follows: 1/4th of the GSUs shall vest on the one-year grant date anniversary and 1/16th each quarter thereafter until the units are fully vested, subject to continued employment with Google on the applicable vesting dates.
- (4) 1/4th of the Options shall vest on the one-year grant date anniversary and 1/48th each month thereafter until the options are fully vested, subject to continued employment with Google on the applicable vesting dates.
- (5)

### Remarks:

Shares sold in transaction were converted from the exercise of previously held options granted in July 2003, in conjunction with

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.