

IDENIX PHARMACEUTICALS INC  
 Form 4  
 February 23, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 NOVARTIS AG

2. Issuer Name and Ticker or Trading Symbol  
 IDENIX PHARMACEUTICALS INC [IDIX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 LICHSTRASSE 35  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 02/23/2012

\_\_\_ Director \_\_\_ 10% Owner  
 \_\_\_ Officer (give title below) \_\_\_X\_\_\_ Other (specify below)  
 Indirect 10% Owner

BASEL, V8 CH4002

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 \_\_\_ Form filed by One Reporting Person  
 \_\_\_X\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	02/23/2012		P		35,735 A \$ 2.41	33,271,516	I See Footnote (1)
Common Stock	02/23/2012		P		366 A \$ 2.47	33,271,882	I See Footnote (1)
Common Stock	02/23/2012		P		2,493 A \$ 2.56	33,274,375	I See Footnote (1)
Common Stock	02/23/2012		P		997 A \$ 2.69	33,275,372	I See Footnote

## Edgar Filing: IDENIX PHARMACEUTICALS INC - Form 4

Common Stock	02/23/2012	P	997	A	\$ 2.78	33,276,369	I	<u>(1)</u> See Footnote
Common Stock	02/23/2012	P	1,321	A	\$ 2.85	33,277,690	I	<u>(1)</u> See Footnote
Common Stock	02/23/2012	P	3,117	A	\$ 2.9	33,280,807	I	<u>(1)</u> See Footnote
Common Stock	02/23/2012	P	8,960	A	\$ 2.96	33,289,767	I	<u>(1)</u> See Footnote
Common Stock	02/23/2012	P	427	A	\$ 2.97	33,290,194	I	<u>(1)</u> See Footnote
Common Stock	02/23/2012	P	232	A	\$ 3.04	33,290,426	I	<u>(1)</u> See Footnote
Common Stock	02/23/2012	P	4,336	A	\$ 3.17	33,294,762	I	<u>(1)</u> See Footnote
Common Stock	02/23/2012	P	3,093	A	\$ 3.79	33,297,855	I	<u>(1)</u> See Footnote
Common Stock	02/23/2012	P	39	A	\$ 5.1	33,297,894	I	<u>(1)</u> See Footnote
Common Stock	02/23/2012	P	11,433	A	\$ 5.11	33,309,327	I	<u>(1)</u> See Footnote
Common Stock	02/23/2012	P	7,402	A	\$ 5.46	33,316,729	I	<u>(1)</u> See Footnote
Common Stock	02/23/2012	P	883	A	\$ 5.79	33,317,612	I	<u>(1)</u> See Footnote
Common Stock	02/23/2012	P	436	A	\$ 5.8	33,318,048	I	<u>(1)</u> See Footnote
Common Stock	02/23/2012	P	493	A	\$ 6.52	33,318,541	I	<u>(1)</u> See Footnote

Common Stock	02/23/2012		P	2,133	A	\$ 7.39	33,320,674	I	See Footnote (1)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Benef Own Follo Repor Trans (Instr
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Date Exercisable	Expiration Date	Title	Amount or Number of Shares
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Code	V	(A)	(D)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
NOVARTIS AG LICHSTRASSE 35 BASEL, V8 CH4002				Indirect 10% Owner
NOVARTIS PHARMA AG LICHSTRASSE 35 BASEL, V8 CH4002			X	

## Signatures

/s/ Marc Ceulemans, Head Strategic Venture Capital Fund & Pharma Equities 02/23/2012

\*\*Signature of Reporting Person Date

/s/ Felix Eichhorn, Authorized Signatory 02/23/2012

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These securities are owned directly by Novartis Pharma AG, a direct, wholly-owned subsidiary of Novartis AG. Novartis AG is indirect beneficial owner of these securities. See attachment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.