

REGIS CORP
Form DEFA14A
October 20, 2011

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant X

Filed by a Party other than the Registrant O

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

Regis Corporation
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - (4) Proposed maximum aggregate value of transaction:
 - (5) Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid:
 - (2) Form, Schedule or Registration Statement No.:
 - (3) Filing Party:
 - (4) Date Filed:

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On the evening of October 19, 2011, Regis Corporation distributed the following information to its employees:

To: All Regis Associates
From: Eric Bakken, Executive Vice President
Date: October 19, 2011
Subject: **QUICK VOTING TIPS:
The Important Annual Meeting of Regis Shareholders is Fast Approaching
Please Vote ALL Your Regis Shares Promptly Using the GOLD Proxy Card**

Some associates have expressed confusion about which proxy cards to vote. Here are a few simple points to keep in mind:

- **Your Board recommends that you use the GOLD proxy card to vote FOR all the Regis nominees in Proposal 1, FOR Proposals 2 and 3, and One Year on Proposal 4.**
- **Please vote every GOLD card or voting instruction form you receive.** You may receive separate GOLD proxy cards or voting instruction cards for each account through which you hold shares. In order to ensure all your shares are represented for the Board's Nominees, we urge you to vote using each GOLD proxy card or GOLD voting instruction form you receive. Only your latest-dated vote counts, so it's better to vote more than once on the GOLD proxy cards and voting instruction cards than not to vote at all.
- **Please note that if you hold your shares through a bank or broker, the GOLD voting instruction form provided by your custodian is colored pale gold and will indicate GOLD on it.**
- **We ask you to discard any White proxy card you may receive from Starboard.** If you have already inadvertently voted using Starboard's White proxy card or White voting instruction form, you have every legal right to change your vote by using Regis' GOLD proxy card TODAY to vote FOR the Regis nominees.
- **Each and every vote is important.**

- **For assistance in voting your shares, please contact Innisfree M&A Incorporated toll-free at (877) 750-5837.**

Thank you for taking the time to support your Board and company.
