

ADESA INC  
Form 8-K  
July 21, 2004

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **July 21, 2004**

**ADESA, Inc.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other  
jurisdiction of  
incorporation or  
organization)

**001-32198**  
(Commission File Number)

**35-1842546**  
(I.R.S. Employer  
Identification No.)

**13085 Hamilton Crossing Boulevard**  
**Carmel, Indiana**  
(Address of principal executive offices)

**46032**  
(Zip Code)

Registrant's telephone number, including area code: **(800)923-3725**

Item 7. Financial Statements and Exhibits.

The following exhibit is furnished pursuant to Item 12:

Exhibit 99.1: Press Release of ADESA, Inc. dated July 21, 2004

Item 12. Results of Operations and Financial Condition

On July 21, 2004, ADESA, Inc. issued a press release announcing results for the quarter ended June 30, 2004 which is attached to this Current Report on Form 8-K as Exhibit 99.1 and incorporated herein by reference in its entirety. The information is being furnished pursuant to Item 12. Results of Operations and Financial Condition. This information, including Exhibit 99.1 attached hereto, shall not be deemed filed for purposes of Section 18 of the Securities Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference to such filing.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ADESA, INC.

Date: July 21, 2004

By: /s/ Cameron C. Hitchcock

Cameron C. Hitchcock,  
Executive Vice President and  
Chief Financial Officer

**Exhibit Index**

<b>Item Number assigned in Regulation S-K</b>	<b>Exhibit</b>	<b>Description of Exhibits</b>
99	99.1	Press Release of ADESA, Inc. dated July 21, 2004