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HOAG JAY Form 4	ζ C												
May 02, 20	ЛЛ										OM	B APPRC	OVAL
	UNITED	STATES				AND EX 1, D.C. 2			COMMISSIC		OMB Number	r: 32	35-0287
if no lor subject Section Form 4 Form 5 obligation may con	if no longer subject to Section 16.STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIESExpires:Form 4 or Form 5 obligations may continue. See InstructionFiled pursuant to Section 16(a) of the Securities Exchange Act of 1934, 30(h) of the Investment Company Act of 1940Expires:												
(Print or Type	Responses)												
1. Name and HOAG JA	Address of Reporting Y C	Person [*]	Symbol			d Ticker		-	5. Relationship Issuer				to
(Last)	(First) (Middle)	ELECTRONIC ARTS INC. [EA] 3. Date of Earliest Transaction					(C	Check all applicable)				
	INOLOGY CROS ES, 250 MIDDLE		(Month/ 05/01/	-	ear)				X Director Officer (g below)	give titl		10% Owne Other (spec)	
	(Street)		4. If An Filed(M			Date Origin ar)	nal		6. Individual o Applicable Line _X_ Form filed Form filed b) by One	e Reportir	ng Person	
	ARK, CA 94025								Person	<i>y</i> 11101	e unun on	ie reeporting	Б
(City)	(State)	(Zip)	Ta	ble I - N	lon-	Derivativ	e Sec	urities A	cquired, Disposed	d of, o	or Benefi	icially Ov	vned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	Code (Instr.	8)	4. Securi on(A) or D (Instr. 3, Amount	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Forn Dire	ct (D) ndirect	7. Nature Indirect Beneficia Ownersh (Instr. 4)	al ip
Common Stock	05/01/2019			М		246	А	\$ 94.86	246	D <u>(1</u>)		
Common Stock									4,380	Ι		TCV Manage 2004, I	
Common Stock									4,380	I		TCV V Manage L.LC. (ement,
Common									14,660	Ι		TCV V	II

Stock			Management, L.L.C. (4)
Common Stock	597,499	I	TCV V, L.P.
Common Stock	604,369	I	TCV VI, L.P. (6)
Common Stock	1,473,923	Ι	TCV VII, L.P. (7)
Common Stock	765,443	I	TCV VII (A), L.P. <u>(8)</u>
Common Stock	29,022	I	TCV Member Fund, L.P. (9)
Common Stock	163,757	I	Hoag Family Trust U/A Dtd 8/2/94 (10)
Common Stock	89,677	I	Hamilton Investments Limited Partnership

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	ransactionof ode Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amour or Numbe of Shares
Non-Qualified Stock Option (right to buy)	\$ 94.86	05/01/2019		А	246		(12)	05/01/2019	Common Stock	246

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Non-Qualified Stock Option (right to buy)	\$ 94.86	05/01/2019		М	246	(12)	05/01/2019	Common Stock	246
Reporting Owners									
Reporting Owner Name / Address		Director	Relationsl 10% Owner	nips Officer	Other				
HOAG JAY C C/O TECHNOLOGY CROSSOVER VENTURES 250 MIDDLEFIELD ROAD MENLO PARK, CA 94025			X						
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Signatures

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

These shares are directly held by Jay C. Hoag. Mr. Hoag has the sole voting and dispositive power over the shares; however, TCV
 Management 2004, L.L.C., TCV VI Management, L.L.C., and TCV VII Management, L.L.C. (the "Management Companies")

- (1) collectively own 100% of the pecuniary interest therein. Mr. Hoag is a member of each of the Management Companies but disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- (2) These shares are directly held by TCV Management 2004, L.L.C. ("TCM 2004"). Jay Hoag is a member of TCM 2004 but disclaims beneficial ownership of such shares except to the extent of his pecuinary interest therein.
- (3) These shares are directly held by TCV VI Management, L.L.C. ("VI Management"). Jay Hoag is a member of VI Management but disclaims beneficial ownership of such shares except to the extent of his pecuinary interest therein.
- (4) These shares are directly held by TCV VII Management, L.L.C. ("VII Management"). Jay Hoag is a member of VII Management but disclaims beneficial ownership of such shares except to the extent of his pecuinary interest therein.
- These shares are directly held by TCV V, L.P. Jay Hoag is a Class A Member of Technology Crossover Management V, L.L.C. ("TCM
 (5) V"), which is the sole general partner of TCV V, L.P. Jay Hoag may be deemed to beneficially own the shares held by TCV V, L.P. but disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

These shares are directly held by TCV VI, L.P. Jay Hoag is a Class A Member of Technology Crossover Management VI, L.L.C. (6) ("TCM VI"), which is the sole general partner of TCV VI, L.P. Jay Hoag may be deemed to beneficially own the shares held by TCV

VI, L.P. but disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

(7) These shares are directly held by TCV VII, L.P. Jay Hoag is a Class A Director of Technology Crossover Management VII, Ltd.
 (7) ("Management VII") and a limited partner of Technology Crossover Management VII, L.P. ("TCM VII"). Management VII is the sole general partner of TCM VII, which is the sole general partner of TCV VII, L.P. Jay Hoag may be deemed to beneficially own the shares held by TCV VII, L.P. but disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

These shares are directly held by TCV VII (A), L.P. Jay Hoag is a Class A Director of Management VII and a limited partner of TCM VII. Management VII is the sole general partner of TCM VII, which is the sole general partner of TCV VII (A), L.P. Jay Hoag may be

(8) VII. Management VII is the sole general partiel of TCV VII (A), L.P. but disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

These shares are directly held by TCV Member Fund, L.P. ("TCV MF"). Jay Hoag is a limited partner of TCV MF, a Class A Member of TCM V and TCM VI, and a Class A Director of Management VII. Each of TCM V, TCM VI, and Management VII is a general

(9) of TCW V and TCW VI, and a Class A Director of Management VII. Each of TCW VI, and Management VII is a general partner of TCV MF. Jay Hoag may be deemed to beneficially own the shares held by TCV MF but disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

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- (10) Jay Hoag is a trustee of The Hoag Family Trust U/A Dtd 8/2/94. Jay Hoag disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- (11) Jay Hoag is the sole general partner and a limited partner of Hamilton Investments Limited Partnership. Jay Hoag disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- (12) This option was immediately exercised.
- (13) This option was issued to the reporting person in lieu of Board cash compensation of \$21,250.

Jay C. Hoag has sole voting and dispositive power over the options he holds directly. However, the Management Companies have a right to 100% of the pecuniary interest in such options. Mr. Hoag is a member of each of the Management Companies. Mr. Hoag

(14) If you have been and the start of th

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.