Donahoe John J Form 4 March 05, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

Form filed by More than One Reporting

Person

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Donahoe John J Issuer Symbol EBAY INC [EBAY] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) _X__ Director 10% Owner X_ Officer (give title Other (specify C/O EBAY INC., 2145 HAMILTON 03/01/2013 below) **AVE** President and CEO (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person

SAN JOSE, CA 95125

(City)	(State)	(Zip) Table	e I - Non-D	Perivative So	ecuriti	es Acqu	ired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securitie on(A) or Disp (Instr. 3, 4	osed c	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/01/2013		M	147,672	A	\$0	507,804	D	
Common Stock	03/01/2013		A	153,576 (1)	A	\$0	661,380	D	
Common Stock	03/01/2013		F	159,848 (2)	D	\$ 54.9	501,532	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control

Edgar Filing: Donahoe John J - Form 4

number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	e 3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	orDeriv Secur Acqu or Di (D)	urities uired (A) bisposed of tr. 3, 4,	Expiration Date		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo Num Share
Restricted Stock Units -4	(3)	03/01/2013		M		94,356	<u>(4)</u>	<u>(5)</u>	Common Stock	94,
Restricted Stock Units -5	(3)	03/01/2013		M		31,250	<u>(6)</u>	<u>(5)</u>	Common Stock	31,
Restricted Stock Units -6	(3)	03/01/2013		M		22,066	<u>(7)</u>	<u>(5)</u>	Common Stock	22,
Non-Qualified Option (right to buy)	\$ 25.85						<u>(8)</u>	03/03/2015	Common Stock	258
Non-Qualified Stock Option (right to buy)	\$ 10.5						<u>(9)</u>	03/02/2016	Common Stock	435
Non-Qualified Stock Option (right to buy)	\$ 23.88						(10)	03/01/2017	Common Stock	500
Non-Qualified Stock Option (right to buy)	\$ 24.93						<u>(8)</u>	09/01/2015	Common Stock	258
Non-Qualified Stock Option (right to buy)	\$ 25.85						(11)	03/03/2015	Common Stock	226
Non-Qualified Stock Option (right to buy)	\$ 31.93						(12)	03/01/2014	Common Stock	260
Non-Qualified Stock Option (right to buy)	\$ 32.29						(13)	03/01/2018	Common Stock	354
Non-Qualified Stock Option (right to buy)	\$ 35.5						(14)	03/25/2015	Common Stock	750

Edgar Filing: Donahoe John J - Form 4

Non-Qualified Stock Option (right to buy)	\$ 36.59	<u>(15)</u>	04/02/2019	Common Stock	170
Restricted Stock Units -7	(3)	(16)	<u>(5)</u>	Common Stock	81

Reporting Owners

Reporting Owner Name / Address	Relationships						
roporous o mar rumo / radaross	Director	10% Owner	Officer	Other			
Donahoe John J C/O EBAY INC. 2145 HAMILTON AVE SAN JOSE, CA 95125	X		President and CEO				

Signatures

John Joseph 03/03/2013 Donahoe **Signature of Date Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reporting person was granted 153,576 shares of common stock as a result of the company's achievement of certain performance criteria for 2011/2012 (the award was originally allocated to the reporting person as performance-based restricted stock units). 50% of **(1)** the shares vested on the date of grant and the remainder will vest on 3/1/14.
 - Represents shares reacquired to satisfy tax withholding obligations in connection with the vesting of (a) 94,356 shares of restricted stock granted to the Reporting Person on 3/2/09 (b) 31,250 shares of restricted stock granted to the Reporting Person on 3/1/10 (c) 22,066
- shares of restricted stock granted to the Reporting Person on 3/1/11 (d) 81.875 shares of restricted stock granted to the Reporting Person on 3/1/2012 as a result of the company's achievement of certain performance criteria for 2010/2011 (the award was originally allocated to the reporting person as performance-based restricted stock units and (e) 76,788 shares of restricted stock granted to the Reporting Person on 3/1/13 (see footnote 1).
- Each restricted stock unit represents a contingent right to receive one share of eBay's common stock. **(3)**
- The reporting person received 377,425 restricted stock units subject to a four-year vesting schedule, vesting 25% on 3/1/10 and 25% **(4)** each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- Not Applicable. **(5)**
- The reporting person received 125,000 restricted stock units subject to a four-year vesting schedule, vesting 25% on 3/1/11 and 25% **(6)** each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of
- restricted stock units that have vested.
- The reporting person received 88,262 restricted stock units subject to a four-year vesting schedule, vesting 25% on 3/1/12 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- The option grant is subject to a four-year vesting schedule, vesting 12.5% on 09/30/08 and 1/48th per month thereafter. **(8)**
- **(9)** The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/09 and 1/48th per month thereafter.
- (10) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/10 and 1/48th per month thereafter.

Reporting Owners 3

Edgar Filing: Donahoe John J - Form 4

- (11) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/08 and 1/48th per month thereafter.
- (12) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/07 and 1/48th per month thereafter.
- (13) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 9/1/11 and 1/48th per month thereafter.
- (14) Options become exercisable as to 25% on the one year anniversary date of the grant and 1/48th monthly thereafter.
- (15) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/12 and 1/48th per month thereafter.
- The reporting person received 81,989 restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/13 and 25% each (16) year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted
- (16) year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.