

REALNETWORKS INC  
Form 10-K  
March 06, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
Form 10-K  
(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Fiscal Year Ended December 31, 2013  
OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 0-23137

RealNetworks, Inc.

(Exact name of registrant as specified in its charter)

Washington

(State of incorporation)

1501 First Avenue South, Suite 600, Seattle, Washington, 98134

(206) 674-2700

(Address of principal executive offices, zip code, telephone number)

Securities registered pursuant to Section 12(b) of the Act:

Title of Each Class

Common Stock, Par Value \$0.001 per share

Preferred Share Purchase Rights

Securities registered pursuant to Section 12(g) of the Act:

None

(Title of Class)

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes  No

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of the registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting

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company” in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company   
(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The aggregate market value of the common stock held by non-affiliates of the registrant was \$172 million on June 30, 2013, based on the closing price of the common stock on that date, as reported on the Nasdaq Global Select Market. Shares held by each executive officer and director have been excluded in that such persons may be deemed to be affiliates. This determination of affiliate status is not necessarily a conclusive determination for other purposes.

The number of shares of the registrant’s common stock outstanding as of February 28, 2014 was 35,835,900.

**DOCUMENTS INCORPORATED BY REFERENCE**

The registrant has incorporated by reference the information required by Part III of this Annual Report from its Proxy Statement relating to its 2014 Annual Meeting of Shareholders or an amendment to this Form 10-K, to be filed within 120 days after the end of its fiscal year ended December 31, 2013.

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PART I.

This Annual Report on Form 10-K and the documents incorporated herein by reference contain forward-looking statements that have been made pursuant to the provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, estimates, and projections about RealNetworks' industry, products, management's beliefs, and certain assumptions made by management. Words such as "anticipates," "expects," "intends," "plans," "believes," "seeks," "estimates," and similar expressions are intended to identify forward-looking statements. All statements contained in this report that do not relate to matters of historical fact should be considered forward-looking statements. Forward-looking statements include statements with respect to:

- future revenues, operating expenses, income and other taxes, tax benefits, net income (loss) per diluted share available to common shareholders, acquisition costs and related amortization, and other measures of results of operations;
- the effects of our past acquisitions and expectations for future acquisitions and divestitures;
- plans, strategies and expected opportunities for future growth, increased profitability and innovation;
- the prospects for creation and growth of strategic partnerships and the resulting financial benefits from such partnerships;
- the expected financial position, performance, growth and profitability of, and investment in, our businesses and the availability of resources;
- our involvement in potential claims, legal proceedings and government investigations, the expected course and costs of existing claims, legal proceedings and government investigations, and the potential outcomes and effects of both existing and potential claims, legal proceedings and governmental investigations on our business, prospects, financial condition or results of operations;
- the expected benefits and other consequences of our growth plans, strategic initiatives, and restructurings;
- our expected introduction of new and enhanced products, services and technologies across our businesses;
- the effects of legislation, regulations, administrative proceedings, court rulings, settlement negotiations and other factors that may impact our businesses;
- the continuation and expected nature of certain customer relationships;
- impacts of competition and certain customer relationships on the future financial performance and growth of our businesses;
- the effects of U.S. and foreign income and other taxes on our business, prospects, financial condition or results of operations; and
- the effect of economic and market conditions on our business, prospects, financial condition or results of operations.

These statements are not guarantees of future performance and actual actions or results may differ materially. These statements are subject to certain risks, uncertainties and assumptions that are difficult to predict, including those noted in the documents incorporated herein by reference. Particular attention should also be paid to the cautionary language included or referred to in the section of Item 1 entitled "Competition," in Item 1A entitled "Risk Factors" and in Item 3 entitled "Legal Proceedings." RealNetworks undertakes no obligation to update publicly any forward-looking statements as a result of new information, future events or otherwise, unless required by law. Readers should, however, carefully review the risk factors included in other reports or documents filed by RealNetworks from time to time with the Securities and Exchange Commission, particularly the Quarterly Reports on Form 10-Q and any Current Reports on Form 8-K.

Item 1. Business

Overview

RealNetworks creates innovative applications and services that make it easy to connect with and enjoy digital media. We invented the streaming media category in 1995 and continue to connect consumers with their digital media both directly and through partners, aiming to support every network, device, media type and social network. We provide the digital media services and products we create to consumers, mobile carriers and other businesses.

Consumers use our services and software to find, purchase, store, organize, play and manage their digital media content. Our consumer products and services include RealPlayer, a widely distributed media player; casual games; and subscription services that provide access to storage and a wide variety of digital media content. Network service providers, such as mobile carriers, use our products and services to create and deliver digital media and messaging services, such as ringback tones, music on demand and intercarrier messaging, for their subscribers.

We were incorporated in 1994 in the State of Washington. Our common stock is listed on The NASDAQ Stock Market under the symbol "RNWK."

In this Annual Report on Form 10-K for the year ended December 31, 2013 (10-K), RealNetworks, Inc., together with its subsidiaries, is referred to as "RealNetworks", the "Company", "we", "us", or "our".

Segments

In the first quarter of 2013 we reorganized the management of our businesses and as a result, we now report the following three segments: (1) RealPlayer Group, (2) Mobile Entertainment, and (3) Games. In addition, we now also allocate certain corporate expenses which are directly attributable to supporting the business, including but not limited to a portion of finance, legal, human resources and headquarters facilities, to our reportable segments rather than retaining those expenses in our corporate segment. The historical financial information presented has been recast to reflect the new segments and the new corporate expense presentation.

RealPlayer Group

Our RealPlayer Group business consists of RealPlayer and related products and services, including RealPlayer Cloud, which we launched in the third quarter of 2013. Nearly all of the revenue in the segment in 2013 was derived from legacy products and services related to the RealPlayer, and these revenues were primarily generated in the U.S. and Canada.

**RealPlayer.** Our RealPlayer media player software includes features and services that enable consumers to discover, play, download, manage and edit digital video. Consumers can:

- Stream audio and video,
- Download and save their photos and web videos from thousands of websites,
- Transfer their photos and video content to and from portable devices,
- Share photos and video links with their contacts on social networks,
- Edit their own video content,
- Save CDs to their personal digital music libraries, and
- Burn CDs and transfer their audio and video content to portable devices.

We monetize RealPlayer primarily with revenue derived from sales of the premium version, and from distributing third-party software products, such as the Google toolbar and Google Chrome, to consumers who wish to download additional applications when downloading our software products. We also generate revenue through our RealPlayer subscription products, such as our recently launched RealPlayer Cloud, and legacy products such as SuperPass.

RealPlayer Cloud is an integrated video player and cloud service, which is free to consumers up to a certain storage level after which additional storage is available based on a tiered subscription fee. SuperPass is our subscription service that provides consumers with access to a broad range of digital entertainment content for a monthly fee.

**Licensing.** In addition to consumer products, we also license our technology to a variety of mobile network operators worldwide. We have entered into agreements with companies such as Samsung, Nokia, and Lenovo to preinstall our mobile media player software on mobile phones.

Mobile Entertainment

Mobile Entertainment consists of the digital media services we provide to network service providers as software as a service (SaaS) offerings; and sales of Helix media solutions. Revenues from this segment are primarily in North America and Asia.

During the third quarter of 2013, we acquired Muzicall Limited, a U.K.-based provider of ringback tone services to mobile carriers and media companies. This acquisition is intended to accelerate our growth initiatives within the Mobile Entertainment segment, including our recent launch of LISTEN, a new ringback tone experience for smartphone users, in part by leveraging Muzicall's direct-to-consumer marketing approach.

**SaaS.** We develop and provide a variety of SaaS services including ringback tone (RBT), music on demand (MOD) and messaging services principally sold to mobile carriers. Our SaaS services generated most of the revenue within our Mobile Entertainment segment in 2013. In connection with our SaaS services, we also offer e-commerce services, including business intelligence, subscriber management and billing for our carrier customers. Our carrier customer base includes more than 200 mobile carriers worldwide.

Our RBT services enable callers to hear music instead of the traditional electronic ringing sound while waiting for the person they have called to answer. The RBT subscriber chooses the music heard by the subscriber's callers. Our RBT services enable subscribers to select from a variety of ringback content, including music, pre-recorded messages by celebrities and sound effects. We offer RBT services via carriers, and, beginning in the fourth quarter of 2013, directly to consumers, through monthly subscriptions or on a per-tone basis. In return for providing, operating and managing the RBT service for carrier customers, we generally enter into revenue-sharing arrangements with the carriers based on monthly subscription fees, content download fees or a combination of such fees paid by subscribers.

Our MOD services allow carriers to offer their subscribers a wide range of songs for downloading or streaming to PCs, mobile phones and portable audio players. Users typically pay carriers for MOD service through monthly subscriptions or on a per-download basis, and we generally receive from the carriers a combination of a monthly fixed fee, a percentage of monthly subscription fees and a percentage of content download fees for providing the service.

Our intercarrier messaging (ICM) service routes and delivers short messaging service (SMS) messages between wireless carriers within the U.S. and internationally under the brand name Metcalf, through our partnership with Syniverse Holdings, Inc. The ICM service allows subscribers with any text-message capable handset to send and receive text messages to and from subscribers on other carrier networks. The revenue we earn from our ICM service is subject to our revenue-sharing arrangement with Syniverse.

**Helix.** Our Helix media solutions allow companies and institutions to broadcast live and on-demand audio, video and other multimedia programming to large numbers of simultaneous users over the Internet. Carriers, media companies and other enterprises typically pay upfront fees for either a perpetual or term-based license plus annual fees for upgrades and support.

#### Games

We own and operate a large casual games service, offering casual games via digital downloads, online subscription play, third-party portals, social networks and mobile devices. Casual games typically have simple graphics, rules and controls and are quick to learn. Casual games include board, card, puzzle, word and hidden-object games.

We develop, publish, license and distribute casual games. We have a large and diverse portfolio of original games developed by our in-house game studios, games developed by us from content we license from other intellectual property holders, and games licensed to us by third parties that we distribute to our customers. We also partner with external game developers who develop games for us on an outsourced basis, which gives those developers access to our large distribution network in exchange for distribution rights to their games. We distribute games principally in North America, Europe and Latin America through our GameHouse, Zylom and Atrativa websites and through websites owned or managed by third parties.

In the second quarter of 2013, we acquired U.S.-based Slingo, Inc., creator of a highly popular social casino game that combines bingo and slots. This acquisition is intended to enhance our footprint and differentiate our offering in the social casino games arena.

**PC Games.** Consumers can play and purchase games from our catalog of online and downloadable PC games. We typically introduce new games by offering a free trial before purchase on an individual basis or as part of one of our subscription services. In addition to revenue from sales of games and subscriptions, we generate revenue from display advertising that is shown to consumers during online play.

Social and Mobile Games. Game play on social networks is among the fastest growing trends in game play, and we have been focusing on developing, monetizing and optimizing social games and social game play experiences. In August 2013 we launched GameHouse Casino Plus with the Golden Dreams Sweepstakes feature, which is offered on Facebook and other mobile platforms. We monetize social and mobile games largely through sales of games licenses, advertising and

microtransactions from mobile and social games. We have also adapted our games for play on more than 2,000 mobile handsets and launched several games for play on smartphones and tablets, which can be purchased via app stores. See Note 18, Segment Information, in this 10-K for additional details on our segments.

#### Rhapsody

At December 31, 2013, we owned approximately 45% of the issued and outstanding stock of Rhapsody. See Note 4, Rhapsody Joint Venture, in this 10-K for additional details. Rhapsody provides products and services that enable consumers to have unlimited access to digital music content anytime from a variety of devices. The Rhapsody subscription service offers conditional downloads and on-demand streaming services through unlimited access to a catalog of millions of music tracks. Rhapsody also operates an MP3 music store, where consumers can purchase and permanently download individual digital music tracks. Rhapsody currently generates revenue primarily in the U.S. through subscriptions to its music services, and sales of tracks and advertising.

#### Customers and Seasonality

Our customers include consumers and businesses located throughout the world. Sales to customers outside the U.S., primarily in Asia and Europe, were 56%, 54% and 52% of our revenue during the years ended December 31, 2013, 2012 and 2011, respectively. See Note 6, Allowance for Doubtful Accounts Receivable and Sales Returns, for details on customer revenue concentrations.

We experience seasonality in our business, particularly with respect to the fourth quarter of our fiscal year. Our consumer businesses, which include advertising revenue, make up a large percentage of our revenue, and the fourth quarter has traditionally been the seasonally strongest quarter for Internet advertising.

#### Research and Development

We devote a substantial portion of our resources to developing new products, enhancing existing products, expanding and improving our fundamental technology, and strengthening our technological expertise in all our businesses.

During the years ended December 31, 2013, 2012, and 2011, we expended 30%, 24% and 21%, respectively, of our revenue on research and development activities.

#### Sales, Marketing and Distribution

Our marketing programs are aimed at increasing brand awareness of our products and services and stimulating demand. We use a variety of methods to market our products and services, including paid search advertising, affiliate marketing programs, advertising in print, electronic and other online media, direct mail and email offers to qualified potential and existing customers, and providing product specific information through our websites. We also cross-market products and services offered by some of our businesses through the RealPlayer and Games marketing and distribution channels. We also have subsidiaries and offices in several countries that market and sell our products outside the U.S.

Our products and services are marketed through direct and indirect channels. We use public relations, trade shows, events and speaking opportunities to market our products and services. We also use a variety of online channels, including social media, to promote and sell our products and services directly.

**RealPlayer Group.** We market and sell our RealPlayer services directly through our own websites such as Real.com and GameHouse.com, as well as indirectly through affiliate partnerships. Prior to outsourcing our advertising sales function in 2012, we had a global sales force that generated advertising revenue from our websites and free consumer applications such as RealPlayer.

**Mobile Entertainment.** Our Mobile Entertainment sales, marketing and business development team works closely with many of our enterprise, infrastructure, wireless, broadband and media customers to identify new business opportunities for our entertainment applications, services and systems. Through ongoing communications with the product and marketing divisions of our customers, we tailor our SaaS offerings to their strategic needs and the needs of their subscribers. A large network of distributors including hardware server companies, content aggregators, Internet service providers and other resellers, provide end users access to our Helix streaming technology.

**Games.** Our games are marketed directly from our websites and through third-party distribution channels, such as broadband service providers, search engines, online portals, mobile phone application stores, major social networks and content publishers.

#### Customer Support



Customer support is integral to the provision of nearly all of our consumer products and services. Consumers who purchase and use our consumer software products and services, including games and RealPlayer Plus, can get assistance via the

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Internet, email or telephone, depending on the product or service. For most of our consumer products, we contract with third-party outsource support vendors to provide the primary staffing for our first-tier customer support globally. We also provide various support service options for our business customers and for software developers using our software products and associated services. Support service options include hotline telephone support, online support services, and on-site support personnel covering technical and business-related support topics.

#### Competition

The market for software and services for digital media delivery over the Internet and wireless networks is intensely competitive. Many of our current and potential competitors have longer operating histories, greater name recognition or brand awareness, more employees or significantly greater resources than we do.

#### RealPlayer Group

**RealPlayer.** We expect competition for media player and cloud users to continue to be intense as the markets and business models for Internet video content and storage mature and more competitors enter these markets. RealPlayer competes with alternative streaming media playback technologies such as Microsoft Windows Media Player and Adobe Flash and their related file formats, each of which has obtained very broad market penetration. Our video and photo transfer services within RealPlayer compete primarily on the basis of the quality and perceived value of the content and services we provide and on the effectiveness of our distribution network and marketing programs.

#### Mobile Entertainment

**SaaS.** We compete with a large and diverse number of domestic and international companies in our SaaS business, and each of our SaaS offerings tends to face competitors specific to that product or service. Our SaaS business continues to experience competitive pricing pressure from carriers and the proliferation of smartphone applications and services, some of which do not depend on our carrier customers for distribution to consumers. We compete largely based on time-to-market, feature sets, ease of use, operational expertise, our ability to offer an integrated suite of entertainment services, customer care and price. Many of our SaaS services require a high degree of integration with carrier or service provider networks and thus require a high degree of operational expertise. In addition, our ability to enhance services with new features as the digital entertainment market evolves is critical to our competitive position, as is our knowledge of the consumer environment to which these services are targeted.

**Helix.** We believe that the primary competitive factors in the digital-media delivery and licensing market include the quality, reliability, price and licensing terms of the overall media delivery solution, ubiquitous and easy consumer accessibility to media playback capability, broad distribution and use of products, and the ability to license and support popular and emerging media formats for digital media delivery. Our competitors in the market for digital media servers, players, encoders, digital rights management, codec and other technology and services related to digital distribution of media include Adobe, Apple, Microsoft and Google.

#### Games

Our Games business competes with a variety of distributors, publishers and developers of casual games for the PC and mobile platforms and for social networks. We compete in this market primarily on the basis of the quality and convenience of our services, the reach and quality of our distribution and the quality and breadth of our game catalog. In addition, the market for casual games has become increasingly price competitive in recent years. Our in-house content development studios compete with other developers and publishers of social and mobile games. Our studios compete based on our ability to develop and publish high quality games that resonate with consumers, our effectiveness at building our brands, and our ability to secure broad distribution relationships with major social networks and mobile carriers. Our social and mobile games compete with a range of developers, including but not limited to Zynga Inc., Wooga GmbH, and Electronic Arts Inc. Our family of websites serving the PC casual games market competes with other high volume distribution channels for downloadable, online and social games including but not limited to Yahoo! Games, MSN Games, Big Fish Games, and Amazon.com.

#### Intellectual Property

As of December 31, 2013, we had three U.S. patents, 41 South Korean patents, 13 patents in other countries and more than 40 pending patent applications worldwide relating to various aspects of our technology. In 2012, we completed the sale of certain patents, patent applications and related rights held by us, and certain of our assets relating to our next generation video codec technologies to Intel. The patent and patent application amounts above reflect the effect

of this sales transaction. We plan to continue to prepare additional patent applications on other current and anticipated features of our technology in various jurisdictions across the world.

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In addition to our patent portfolio, we have assembled, over time, an international portfolio of trademarks and service marks that covers certain of our products and services. We also have applications pending for several more trademarks and service marks in jurisdictions around the world, and have several unregistered trademarks. Many of our marks begin with the word “Real” (such as RealPlayer). We are aware of other companies that use “Real” in their marks alone or in combination with other words, and we do not expect to be able to prevent all third-party uses of the word “Real” for all goods and services.

Our ability to compete across our businesses partly depends on the superiority, uniqueness and value of our technology that we both develop and license from third parties. To protect our proprietary rights, we rely on a combination of patent, trademark, copyright and trade secret laws, confidentiality agreements with our employees and third parties, and protective contractual provisions. These efforts to protect our intellectual property rights may not be effective in preventing misappropriation of our technology, or may not prevent the development and design by others of products or technologies similar to or competitive with those we develop.

#### Employees

At December 31, 2013, we had approximately 946 employees, of which 457 were based in the Americas, 336 were based in Asia, and 153 were based in Europe. None of our employees are subject to a collective bargaining agreement.

#### Position on Charitable Responsibility

In periods when we have achieved sustained profitability, we intend to donate 5% of our net income to charitable organizations, which will reduce our net income for those periods. The non-profit RealNetworks Foundation manages a substantial portion of our charitable giving efforts. We attempt to encourage employee giving by using a portion of our intended contribution to match charitable donations made by employees.

#### Available Information

Our corporate Internet address is [www.realnetworks.com](http://www.realnetworks.com). We make available free of charge on [www.investor.realnetworks.com](http://www.investor.realnetworks.com) our annual reports on Form 10-K, quarterly reports on Form 10-Q and current reports on Form 8-K, and amendments to these reports, as soon as reasonably practicable after we electronically file such material with, or furnish it to, the Securities and Exchange Commission (SEC). However, the information found on our corporate website is not part of this or any other report.

#### Item 1A.

##### Risk Factors

You should carefully consider the risks described below together with all of the other information included in this annual report on Form 10-K. The risks and uncertainties described below are not the only ones facing our company. Additional risks and uncertainties not presently known to us or that we presently deem less significant may also impair our business operations. If any of the following risks actually occurs, our business, financial condition or operating results, and the trading price of our common stock, could be materially harmed.

Our business and financial results will be materially adversely impacted if we are unable to successfully implement our growth plan, strategic initiatives and restructuring efforts.

We have developed a growth plan that involves the launch of at least one major new product in each of our three business units. In tandem with our growth plan, we have embarked upon strategic initiatives intended to simplify and accelerate our operations, and restructuring efforts intended to streamline costs and bring more focus to our businesses. The simultaneous execution of all of these measures is ambitious and we have not attempted to pursue this level of transition in our history. We can provide no assurance that we will be successful in implementing our growth plan, strategic initiatives, and restructuring efforts, and our failure to do so would have a material adverse impact on our business and financial results.

We need to successfully introduce new products and services to sustain and grow our businesses.

In order to sustain our current business and to implement our growth plan, we must successfully introduce new products and services. The process of developing new, and enhancing existing, products and services is complex, costly and uncertain, and is subject to a number of risks. Providing products and services that are attractive and useful to subscribers and consumers is in part subject to unpredictable and volatile factors beyond our control, including end-user preferences and competing products and services. Any failure by us to timely respond to or accurately anticipate consumers’ changing needs, emerging technological trends or important changes in the market or

competition for products and services we plan to introduce could significantly harm our current market share or result in the loss of market opportunities. In addition, we must make long-term investments, develop or obtain appropriate intellectual property and commit significant resources before knowing whether the

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products and services that we are developing will meet the needs of a large enough group of consumers, which may result in no return or a loss on our investments.

Our products and services have historically been provided through desktop computers and feature phones, but the number of people who access similar products and services through smartphones and tablets has increased dramatically in the past few years. There are many challenges involved in developing and marketing products and services for users of smartphones and tablets. There is no guarantee that we will be able to create and effectively monetize popular and successful products for smartphones and tablets.

In addition, our consumer-based products and services have historically been distributed through desktop operating platforms. As new operating systems are introduced or updated for these platforms, we could face difficulties reaching our traditional customer base and other unknown distribution challenges. If we are unable to successfully develop and introduce new products and services, or have difficulty transitioning product and version releases that can easily be distributed through these new or updated operating systems and devices, then our business could be significantly harmed.

Furthermore, new products and services may be subject to legal challenge. Responding to these potential claims may require us to enter into royalty and licensing agreements on unfavorable terms, require us to stop distributing or selling, or to redesign our products or services, or to pay damages, any of which could materially harm our operating results.

Our restructuring efforts may not yield the anticipated benefits to our shareholders.

During 2012, we took steps to restructure and simplify our business and operations. In September 2012, we announced plans to divisionalize our business, which we implemented during the first quarter of 2013, and to significantly reduce operating expenses, in part through a reduction in our workforce that was concluded as of the end of the second quarter of 2013. There can be no assurance that our efforts will be successful. Our business and operations may be harmed to the extent there is customer or employee uncertainty surrounding the future direction of our product and service offerings and strategy for our businesses. Our restructuring activities have included implementing cost-cutting initiatives, which may not lead to future profitability and which could materially impact our ability to compete in future periods. If we are unable to effectively re-align the cost structure of our businesses or streamline and simplify our operations, our stock price may be adversely affected, and we and our shareholders will not realize the anticipated financial, operational and other benefits from such initiatives.

The mobile entertainment market is highly competitive and evolving rapidly.

The market for mobile entertainment services, including our ring back tones and music on demand solutions, is highly competitive and evolving rapidly, particularly with the growth in the use of smartphones. Increased use of smartphones has resulted in a proliferation of applications and services that compete with our SaaS services and, in many cases, are not dependent upon our carrier customers to make them available to subscribers. To maintain or enhance our competitive position, we need to develop new SaaS services that enable our carrier customers to compete with the broad range of applications and other services available in the market. We face competition, and may face future competition, from major media companies, Internet portal companies, content aggregators, wireless software providers and other pure-play wireless entertainment publishers, some of which have greater financial resources than we do. Furthermore, while most of our carrier customers do not offer internally developed services that compete with ours, if our carrier customers begin developing these services internally, we could be forced to lower our prices or increase the amount of service we provide in order to maintain our business with those carrier customers. Increased competition has in the past resulted in pricing pressure, forcing us to lower the selling price of our services. If we are unable to develop or provide services that compete effectively in the mobile entertainment market, our operating results and financial condition may be materially harmed.

Our non-SaaS businesses also face substantial competitive challenges that may prevent us from being successful in those businesses, and may negatively impact future growth in those businesses.

Many of our current and potential competitors in our businesses have longer operating histories, greater name recognition, more employees and significantly greater resources than we do. To effectively compete in the markets for our products and services, we may experience the following consequences, any of which would adversely affect our operating results and the trading price of our stock:

- reduced prices or margins,

- loss of current and potential customers, or partners and potential partners who provide content we distribute to our customers,
- changes to our products, services, technologies, licenses or business practices or strategies,
- lengthened sales cycles,
- industry-wide changes in content distribution to customers or in trends in consumer consumption of digital media products and services,

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pressure to prematurely release products or product enhancements, or degradation in our stature or reputation in the market.

Our legacy RealPlayer software services compete with alternative streaming media playback technologies and audio and video formats including Microsoft Windows Media Player and Adobe Flash and their related file formats, each of which has obtained very broad market penetration. In addition, our overall ability to sell subscription services depends in part on the use of our formats on the Internet, and declines in the use of our formats have negatively affected, and are expected to continue to negatively affect, our subscription revenue and increase costs of obtaining new subscribers. Our SuperPass subscription service, within our RealPlayer business unit, faces competition from a broad variety of entertainment sources, including traditional media outlets and emerging Internet media sources. We expect this competition to continue to be intense as the market and business models for Internet video content mature and more competitors enter these new markets. If we are unable to compete successfully, including through the introduction of compelling new products and services, our RealPlayer business could continue to decline.

The branded services in our Games business compete with other online aggregators and distributors of online, downloadable and social casual PC games. Some of these competitors have high volume distribution channels and greater financial resources than we do. Our Games business also competes with many other smaller companies that may be able to adjust to market conditions, including responding effectively to the growing popularity of casual games on social networks, faster than us. We also face significant price competition in the casual games market, and some of our competitors may be able to lower prices more aggressively than us. We expect competition to continue to intensify in this market from these and other competitors. We cannot provide assurance that we will be able to achieve growth in our revenue, particularly as we continue to invest in social and mobile games as the market for these games continues to rapidly evolve. Our games development studios compete primarily with other developers of online, downloadable, mobile and social casual PC games and must continue to develop popular and high-quality game titles. Our Games business must also continue to execute on opportunities to expand the play of our games on a variety of non-PC platforms, including social networks, in order to maintain our competitive position and to grow the business. Contracts with our carrier customers subject us to significant risks that could negatively impact our revenue or otherwise harm our operating results.

We derive a material portion of our revenue from the SaaS offerings we provide to carriers. Many of our SaaS contracts with carriers provide for revenue sharing arrangements, but we have little control over the pricing decisions of our carrier customers. Furthermore, most of these contracts do not provide for guaranteed minimum payments or usage levels. Because most of our carrier customer contracts are nonexclusive, it is possible that our mobile carrier customers could purchase similar services from third parties and cease to use our services in the future. As a result, our revenue derived under these agreements could be substantially reduced depending on the pricing and usage decisions of our carrier customers. In addition, some of our SaaS contracts require us to incur significant set-up costs prior to the launch of services with a carrier customer. For example, in the fourth quarter of 2011, we reduced our forecast for profitability associated with certain carrier customer contracts for which the total costs exceeded the total revenue we expect to recognize from these contracts, and as a result, we recorded impairment of deferred costs totaling \$20.0 million. There can be no assurance that we will not record additional impairments or other charges in future periods related to our carrier customer contracts, which would negatively impact our results of operations.

In addition, none of our SaaS contracts with carriers obligates our carrier customers to market or distribute any of our SaaS offerings. Despite the lack of marketing commitments, revenue related to our SaaS offerings is, to a large extent, dependent upon the marketing and promotion activities of our carrier customers. In addition, many of our carrier contracts are short term and allow for early termination by the carrier with or without cause. These contracts are therefore subject to renegotiation of pricing or other key terms that could be adverse to our interests and leave us vulnerable to non-renewal by the carriers. The loss of carrier customers, a reduction in marketing or promotion of our SaaS offerings, or the termination, non-renewal or renegotiation of contract terms that are less favorable to us would likely result in the loss of future revenues from our SaaS offerings.

Finally, nearly all of our carrier contracts obligate us to indemnify the carrier customer for certain liabilities and losses incurred by them, including liabilities resulting from third party claims for damages that arise out of the use of our technology. These indemnification terms provide us with certain procedural safeguards, including the right to control



the defense of the indemnified party. Pursuant to these indemnification obligations, we have in the past agreed to control the defense on behalf of certain of our carrier customers related to patent infringement proceedings. We have recently settled one such litigation matter, and continue to vigorously defend another. See Note 16, Commitments and Contingencies, to our Condensed Consolidated Financial Statements included in Part I, Item 1 of this report for information regarding these matters. Future claims against

which we may be obligated to defend our carrier customers could result in payments that could materially harm our business or our consolidated financial statements.

A majority of the revenue that we generate in our Mobile Entertainment business segment is dependent upon our relationship with a few customers, and any deterioration of these relationships could materially harm our business. We generate a significant portion of our revenue from sales of our mobile entertainment services to a few of our mobile carrier customers. In the near term, we expect that we will continue to generate a significant portion of our total revenue from these customers. If these customers fail to market or distribute our services or terminate their business contracts with us, or if our relationships with these customers deteriorate in any significant way, we may be unable to replace the affected business arrangements with acceptable alternatives. Failure to maintain our relationships with these customers could have a material negative impact on our revenue and operating results.

We may not be successful in maintaining and growing our distribution of digital media products.

Maintaining and growing the distribution of digital media products through our websites and our other distribution channels is important to our future prospects, including future growth through the introduction of new products and services distributed through these channels. We cannot predict whether consumers will continue to download and use our digital media products consistent with past usage, which may reduce our ability to generate revenue from those products as well as result in lower than expected adoption of newly introduced products and services. Our inability to maintain continued high volume distribution of our digital media products could also hold back the growth and development of related revenue streams from these market segments, including the distribution of third-party products and sales of our subscription services, and therefore could harm our business and our prospects. Our revenue from the distribution of third-party products will also be negatively impacted if those products are not widely downloaded by consumers, including due to the relative market saturation of such products. In addition, our revenue from the distribution of third party products is currently significantly dependent on a single customer contract. If that contract is not renewed or is terminated and cannot be replaced by another similar customer contract, our financial results would be harmed.

Our operating results are difficult to predict and may fluctuate, which may contribute to volatility in our stock price. The trading price for our common stock has a history of volatility. Our stock price ranged from \$6.96 to \$8.85 per share during the 52-week period ended December 31, 2013. As a result of the rapidly changing markets in which we compete, our operating results may fluctuate from period to period, which may contribute to the continued volatility of our stock price. In past periods, our operating results have been affected by personnel reductions and related restructuring charges, lease exit and related charges, and impairment charges for certain of our equity investments, goodwill and other long-lived assets. Our operating results may be adversely affected by similar or other charges or events in future periods, including, but not limited to:

• impairments of long-lived assets,

• integrating and operating newly acquired businesses and assets, and

• the general difficulty in forecasting our operating results and metrics, which could result in actual results that differ significantly from expected results.

Certain of our product and service investment decisions (for example, research and development and sales and marketing efforts) are based on predictions regarding business and the markets in which we compete. Fluctuations in our operating results, particularly when experienced beyond what we expected, could cause the trading price of our stock to continue to fluctuate.

Continued loss of revenue from some of our subscription services may harm our operating results.

Our operating results have been and could continue to be adversely impacted by the loss of subscription revenue. Subscribers may cancel their subscriptions to our services for many reasons, including a perception that they do not use the services sufficiently or that the service does not provide enough value, a lack of attractive or exclusive content generally or as compared with competitive service offerings, or because customer service issues are not satisfactorily resolved. Revenue from our SuperPass subscription service has declined in recent periods due in part to our focus on other products and services we offer, and we expect this trend to continue. For the subscription services we offer, we must continue to obtain compelling digital media content for our video and games services in order to maintain and increase usage and overall customer satisfaction for these products. Our operating results may be negatively impacted

if we cannot obtain content for our subscription services on commercially reasonable terms. Government regulation of the Internet is evolving, and unfavorable developments could have an adverse affect on our operating results.

We are subject to regulations and laws specific to the marketing, sale and delivery of goods and services over the Internet. These laws and regulations, which continue to evolve, cover taxation, user privacy, data collection and protection, copyrights, electronic contracts, sales procedures, automatic subscription renewals, credit card processing procedures, consumer protections, digital games distribution, broadband Internet access and content restrictions. We cannot guarantee that we have been or will be fully compliant in every jurisdiction, as it is not entirely clear how existing laws and regulations governing issues such as privacy, taxation and consumer protection apply or will be enforced with respect to the products and services we sell through the Internet. Moreover, as Internet commerce continues to evolve, increasing regulation and/or enforcement efforts by federal, state and foreign agencies and the prospects for private litigation claims related to our data collection, privacy policies or other e-commerce practices become more likely. In addition, the adoption of any laws or regulations or the imposition of other legal requirements that adversely affect our ability to market, sell, and deliver our products and services could decrease our ability to offer or customer demand for our service offerings, resulting in lower revenue. Future regulations, or changes in laws and regulations or their existing interpretations or applications, could also require us to change our business practices, raise compliance costs or other costs of doing business and result in additional historical or future liabilities for us, resulting in adverse impacts on our business and our operating results.

As a consumer-facing business, we receive complaints from our customers regarding our consumer marketing efforts and our customer service practices. Some of these customers may also complain to government agencies, and from time to time, those agencies have made inquiries to us about these practices. In addition, we may receive complaints or inquiries directly from governmental agencies that have not been prompted by consumers. On May 24, 2012, we resolved an investigation and complaint filed against us by the Washington State Office of the Attorney General, or Washington AG, relating to our consumer marketing practices through the entry of a consent decree filed in King County, Washington Superior Court. For details on this action and the related costs we incurred in 2012, see Note 16, Commitments and Contingencies, in our 2012 10-K. While we have resolved this matter, we cannot provide assurances that the Washington AG or other governmental agencies will not bring future claims regarding our marketing, or consumer services or other practices.

Uncertainty and adverse conditions in the economy could have a material adverse impact on our business, financial condition and results of operations.

The ongoing weakness in the national and global economy has resulted in declines in overall consumer and corporate spending, declines in consumer and corporate access to credit, fluctuations in foreign exchange rates, declines in the value of assets and increased liquidity risks, all of which could materially impact our business, financial condition and results of operations. We provide digital entertainment services to consumers directly and indirectly through our carrier customers. Consumers may consider the purchase of our products and services to be a discretionary expenditure. As a result, consumers considering whether to purchase our products or services may be influenced by macroeconomic factors that affect consumer spending such as unemployment, conditions in the residential real estate and mortgage markets and access to credit when making a determination whether to commence, continue, or stop subscribing to or otherwise purchasing our products and services. In addition, businesses may reduce their advertising spending during adverse macroeconomic conditions, which would negatively impact the revenue we generate through sales of advertising on our websites and other properties. We have recorded material asset impairment charges in recent years due in part to weakness in the global economy, and if the ongoing significant weakness and uncertainty in the global economy continues, we may need to record additional impairments to our assets in future periods. If any of these risks are realized, we may experience a material adverse impact on our financial condition and results of operations.

Rhapsody could continue to recognize losses, which would negatively impact our results of operations and financial condition.

On March 31, 2010, we completed the restructuring of our digital audio music service joint venture, Rhapsody America LLC. As a result of the restructuring, we no longer have operational control over Rhapsody and Rhapsody's operating performance is no longer consolidated with our consolidated financial statements. Rhapsody has generated accounting losses since its inception and we have recognized losses on our investment in Rhapsody since the restructuring. If Rhapsody continues to incur losses, or if it otherwise experiences a significant decline in its business, we may incur further losses on our investment, which could have an adverse effect on our financial condition and

results of operations.

Given the current proportion of the outstanding equity of Rhapsody that we hold, we need to receive Rhapsody's unaudited quarterly financial statements and related information in order to timely prepare our quarterly consolidated financial statements and also to report certain of Rhapsody's financial results, as may be required, in our quarterly reports on Form 10-Q. In addition, we may be required to include Rhapsody's annual audited financial statements in our annual report on Form 10-K in future periods. As we no longer exert operational control over Rhapsody, we cannot guarantee that Rhapsody will deliver its financial statements and related information to us in a timely manner, or at all, or that the unaudited financial statement information provided by Rhapsody will not contain inaccuracies that are material to our reported results. Any failure to timely

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obtain Rhapsody's quarterly financial statements or to include its audited financial statements in our future annual reports on Form 10-K, if required, could cause our reports to be filed in an untimely manner, which would preclude us from utilizing certain registration statements and could negatively impact our stock price.

The loss of key personnel, or difficulty recruiting and retaining them, could significantly harm our business or jeopardize our ability to meet our growth objectives.

Our success depends substantially on the contributions and abilities of certain key executives and employees. We have experienced a significant amount of executive-level turnover in the past several years, which has had and could continue to have a negative impact on our ability to retain key employees. In July 2012, Rob Glaser, our founder, Chairman and initial chief executive officer, was appointed as interim chief executive officer, having stepped down as chief executive officer in 2010. We cannot provide assurance that we will effectively manage this or any other executive-level transition, which may impact our ability to retain our remaining key executives and employees and which could harm our business and operations to the extent there is customer or employee uncertainty arising from such transitions.

Our success is also substantially dependent upon our ability to identify, attract and retain highly skilled management, technical and sales personnel. Qualified individuals are in high demand and competition for such qualified personnel in our industry, particularly engineering talent, is intense, and we may incur significant costs to attract or retain them. Our ability to attract and retain personnel may also be made more difficult by the uncertainty created by our recent executive-level turnover and by our restructuring efforts, which involved a reduction in our workforce. There can be no assurance that we will be able to attract and retain the key personnel necessary to sustain our business or support future growth.

Acquisitions and divestitures involve costs and risks that could harm our business and impair our ability to realize potential benefits from these transactions.

As part of our business strategy, we have acquired and sold technologies and businesses in the past and expect that we will continue to do so in the future. The failure to adequately manage transaction costs and address the financial, legal and operational risks raised by acquisitions and divestitures of technology and businesses could harm our business and prevent us from realizing the benefits of these transactions. In addition, we may identify and acquire target companies, but those companies may not be complementary to our current operations and may not leverage our existing infrastructure or operational experience, which may increase the risks associated with completing acquisitions.

Transaction-related costs and financial risks related to completed and potential future purchase or sale transactions may harm our financial position, reported operating results, or stock price. Previous acquisitions have resulted in significant expenses, including amortization of purchased technology, amortization of acquired identifiable intangible assets and the incurrence of charges for the impairment of goodwill and other intangible assets, which are reflected in our operating expenses. New acquisitions and any potential additional future impairment of the value of purchased assets, including goodwill, could have a significant negative impact on our future operating results.

Purchase and sale transactions also involve operational risks that could harm our existing operations or prevent realization of anticipated benefits from a transaction. These operational risks include:

- difficulties and expenses in assimilating the operations, products, technology, information systems, and/or personnel of the acquired company;
- retaining key management or employees of the acquired company;
- entrance into unfamiliar markets, industry segments, or types of businesses;
- operating, managing and integrating acquired businesses in remote locations or in countries in which we have little or no prior experience;
- diversion of management time and other resources from existing operations;
- impairment of relationships with employees, affiliates, advertisers or content providers of our business or acquired business; and
- assumption of known and unknown liabilities of the acquired company, including intellectual property claims.

We may be unable to adequately protect our proprietary rights or leverage our technology assets, and may face risks associated with third-party claims relating to intellectual property rights associated with our products and services.

Our ability to compete across our businesses partly depends on the superiority, uniqueness and value of our technology, including both internally developed technology and technology licensed from third parties. To protect our

proprietary rights, we rely on a combination of patent, trademark, copyright and trade secret laws, confidentiality agreements with our employees and third parties, and protective contractual provisions. Our efforts to protect our intellectual property rights may not assure our ownership rights in our intellectual property, protect or enhance the competitive position of our products and services or effectively prevent misappropriation of our technology. We also routinely receive challenges to our trademarks and other

proprietary intellectual property that we are using in our business activities in China. Disputes regarding the validity and scope of patents or the ownership of technologies and rights associated with streaming media, digital distribution, and online businesses are common and likely to arise in the future. While we sold to Intel Corporation in 2012 most of our patents, including patents that covered streaming media, we agreed to indemnify Intel for certain third-party infringement claims against these patents up to the purchase price we received in the sale. We may also be forced to litigate to enforce or defend our patents and other intellectual property rights or to determine the validity and scope of other parties' proprietary rights, enter into royalty or licensing agreements on unfavorable terms or redesign our product features and services. Any such dispute would likely be costly and distract our management, and the outcome of any such dispute could fail to improve our business prospects or otherwise harm our business.

From time to time we receive claims and inquiries from third parties alleging that our technology may infringe the third parties' proprietary rights, especially patents. Third parties have also asserted and most likely will continue to assert claims against us alleging contract breaches, infringement of copyrights, trademark rights, trade secret rights or other proprietary rights, or alleging unfair competition or violations of privacy rights. These claims, even if not meritorious, could force us to spend significant financial and managerial resources. Given the broad distribution of some of our consumer products, any individual claim related to those products could give rise to liabilities that may be material to us. On July 3, 2012, VoiceAge Corporation brought a lawsuit against us alleging breach of our obligation to pay them licensing fees under our patent license agreement with VoiceAge and seeking a material amount in damages. While we have settled the dispute with VoiceAge, similar future lawsuits could result in significant legal expenses, monetary damages, penalties or injunctive relief against us that could have a material adverse impact on our future consolidated financial statements. The VoiceAge matter and certain other claims are described in Note 16, Commitments and Contingencies. In addition, in 2012 we sold substantially all of our patent assets to Intel. We believe that our patent portfolio may have in the past discouraged third parties from bringing infringement or other claims against us relating to the use of our technologies in our business. Accordingly, we cannot predict whether the sale of these patent assets to Intel will result in additional infringement or other claims against us from third parties. Our business and operating results will suffer if our systems or networks fail, become unavailable, unsecured or perform poorly so that current or potential users do not have adequate access to our products, services and websites. Our ability to provide our products and services to our customers and operate our business depends on the continued operation and security of our information systems and networks. A significant or repeated reduction in the performance, reliability, security or availability of our information systems and network infrastructure could harm our ability to conduct our business, and harm our reputation and ability to attract and retain users, customers, advertisers and content providers. We have on occasion experienced system errors and failures that caused interruption in availability of products or content or an increase in response time. Problems with our systems and networks could result from our failure to adequately maintain and enhance these systems and networks, natural disasters and similar events, power failures, HVAC failures, intentional actions to disrupt our systems and networks and many other causes. The vulnerability of a large portion of our computer and communications infrastructure is enhanced because much of it is located at two leased facilities in Seattle, Washington, an area that is at heightened risk of earthquake, flood, and volcanic events. Many of our services do not currently have fully redundant systems or a formal disaster recovery plan, and we may not have adequate business interruption insurance to compensate us for losses that may occur from a system outage.

The growth of our business is dependent in part on successfully managing our international operations. Our international operations involve risks inherent in doing business globally, including difficulties in managing operations due to distance, language, and cultural differences, local economic conditions, different or conflicting laws and regulations, taxes, and exchange rate fluctuations. The functional currency of our foreign subsidiaries is the local currency of the country in which each subsidiary operates. We translate our subsidiaries' revenues into U.S. dollars in our financial statements, and continued volatility in foreign exchange rates, particularly if the U.S. dollar strengthens against the euro or the Korean won, may result in lower reported revenue or net assets in future periods. Our foreign currency exchange risk management program reduces, but does not eliminate, the impact of currency exchange rate movements. If we do not effectively manage any of the risks inherent in running our international businesses, our operating results and financial condition could be harmed.



We may be subject to market risk and legal liability in connection with our data collection and data security capabilities.

Many of our products are interactive Internet applications that by their very nature require communication between a client and server to operate. For example, to provide better consumer experiences and to operate effectively, our products send information, including personally identifiable information, to our servers. In addition, we sell many of our products and services through online sales transactions directly with consumers, through which we collect and store credit card information. In connection with our direct sales to consumers, we may be the victim of fraudulent transactions, including credit card fraud,

which presents a risk to our revenue and potentially disrupts service to our consumers. While we take measures to protect our consumer data, we have experienced unauthorized access to our consumer data in the past, and it is possible that our security controls over consumer data may not prevent future improper access or disclosure of credit card information or personally identifiable information. We have an extensive privacy policy concerning the collection, use and disclosure of user data involved in interactions between our client and server products. A security breach that leads to disclosure of consumer account information (including personally identifiable information) or any failure by us to comply with our posted privacy policy or existing or new legislation regarding privacy issues could harm our reputation, impact the market for our products and services, subject us to litigation, and require us to expend significant resources to mitigate the breach of security, comply with breach notification laws or address related matters. In addition, we will also need to maintain compliance with the Payment Card Industry, or PCI, compliance standard for data security, which we recently achieved, in connection with our use of credit card services for payment. If we fail to maintain the PCI compliance standards we may be subject to substantial monetary penalties and we could lose the ability to accept credit card payments for transactions with our customers. Any of these consequences could materially harm our business or our consolidated financial statements.

Changes in regulations applicable to the Internet and e-commerce that increase the taxes on the services we provide could materially harm our business and operating results.

As Internet commerce continues to evolve, increasing taxation by state, local or foreign tax authorities becomes more likely. For example, taxation of electronically delivered products and services or other charges imposed by government agencies may also be imposed. We believe we collect transactional taxes and are compliant and current in all jurisdictions where we believe we have a collection obligation for transaction taxes. Any regulation imposing greater taxes or other fees for products and services could result in a decline in the sale of products and services and the viability of those products and services, harming our business and operating results. A successful assertion by one or more states or foreign tax authorities that we should collect and remit sales or other taxes on the sale of our products or services could result in substantial liability for past sales.

In those countries where we have taxable presence, we collect value added tax, or VAT, on sales of “electronically supplied services” provided to European Union residents. The collection and remittance of VAT subjects us to additional currency fluctuation risks.

We may be subject to additional income tax assessments.

We are subject to income taxes in the U.S. and numerous foreign jurisdictions. Significant judgment is required in determining our worldwide provision for income taxes, income taxes payable, and net deferred tax assets. In the ordinary course of business, there are many transactions and calculations where the ultimate tax determination is uncertain. Although we believe our tax estimates are reasonable, the final determination of tax audits and any related litigation could be materially different than that which is reflected in our historical financial statements. An audit or litigation can result in significant additional income taxes payable in the U.S. or foreign jurisdictions which could have a material adverse effect on our financial condition and results of operations.

Our Chairman of the Board and interim Chief Executive Officer beneficially owns approximately 36% of our stock, which gives him significant control over certain major decisions on which our shareholders may vote or may discourage an acquisition of us.

Robert Glaser, our Chairman of the Board and interim Chief Executive Officer, beneficially owns approximately 36% of our common stock. As a result, Mr. Glaser and his affiliates will have significant influence to:

- elect or defeat the election of our directors;
- amend or prevent amendment of our articles of incorporation or bylaws;
- effect or prevent a merger, sale of assets or other corporate transaction; and
- control the outcome of any other matter submitted to the shareholders for vote.

The stock ownership of Mr. Glaser and his affiliates may discourage a potential acquirer from making a tender offer or otherwise attempting to obtain control of RealNetworks, which in turn could reduce our stock price or prevent our shareholders from realizing a premium over our stock price.

Provisions of our charter documents, shareholder rights plan, and Washington law could discourage our acquisition by a third party.

Our articles of incorporation provide for a strategic transactions committee of the board of directors. Without the prior approval of this committee, and subject to certain limited exceptions, the board of directors does not have the authority to:

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- adopt a plan of merger;
- authorize the sale, lease, exchange or mortgage of assets representing more than 50% of the book value of our assets prior to the transaction or on which our long-term business strategy is substantially dependent;
- authorize our voluntary dissolution; or
- take any action that has the effect of any of the above.

Mr. Glaser has special rights under our articles of incorporation to appoint or remove members of the strategic transactions committee at his discretion that could make it more difficult for RealNetworks to be sold or to complete another change of control transaction without Mr. Glaser’s consent. RealNetworks has also entered into an agreement providing Mr. Glaser with certain contractual rights relating to the enforcement of our charter documents and Mr. Glaser’s roles and authority within RealNetworks. These rights and his role as Chairman of the Board of Directors, together with Mr. Glaser’s significant beneficial ownership, create unique potential for concentrated influence of Mr. Glaser over potentially material transactions involving RealNetworks and decisions regarding the future strategy and leadership of RealNetworks.

We have adopted a shareholder rights plan, which was amended and restated in December 2008, which provides that shares of our common stock have associated preferred stock purchase rights. The exercise of these rights would make the acquisition of RealNetworks by a third party more expensive to that party and has the effect of discouraging third parties from acquiring RealNetworks without the approval of our board of directors, which has the power to redeem these rights and prevent their exercise.

Washington law imposes restrictions on some transactions between a corporation and certain significant shareholders. The foregoing provisions of our charter documents, shareholder rights plan, our agreement with Mr. Glaser, and Washington law, as well as our charter provisions that provide for a classified board of directors and the availability of “blank check” preferred stock, could have the effect of making it more difficult or more expensive for a third party to acquire, or of discouraging a third party from attempting to acquire, control of us. These provisions may therefore have the effect of limiting the price that investors might be willing to pay in the future for our common stock.

Item 1B. Unresolved Staff Comments

None.

Item 2. Properties

Our corporate and administrative headquarters and certain research and development and sales and marketing personnel are located at our facility in Seattle, Washington.

We lease properties primarily in the following locations that are utilized by all of our business segments, unless otherwise noted below, to house our research and development, sales and marketing, and general and administrative personnel:

| Location                    | Area leased<br>(sq. feet) | Lease expiration   |
|-----------------------------|---------------------------|--|
| Seattle, Washington         | 86,000                    | August 2024, with an option to renew for two five-year periods |
| Seoul, Republic of Korea(1) | 30,000                    | October 2014   |
| Reston, Virginia(1)         | 29,000                    | September 2017   |

(1)This facility is utilized only by our Mobile Entertainment segment.

In addition, we lease smaller facilities in the U.S. and foreign countries, some of which support the operations of all of our business segments while others are dedicated to a specific business segment. For additional information regarding our obligations under leases, see Note 16, Commitments and Contingencies, in this 10-K.

Item 3. Legal Proceedings

See Note 16, Commitments and Contingencies, in this 10-K.

Item 4.  
Not applicable.

Mine Safety Disclosures

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## PART II.

## Item 5. Market for Registrant's Common Equity, Related Shareholder Matters and Issuer Purchases of Equity Securities

Our common stock is traded on The NASDAQ Stock Market under the symbol RNWK.

The high and low sale prices for our common stock were as follows:

|                | Years Ended December 31, |        |         |        |
|----------------|--------------------------|--------|---------|--------|
|                | 2013                     |        | 2012    |        |
|                | High                     | Low    | High    | Low    |
| First Quarter  | \$7.90                   | \$7.20 | \$11.19 | \$6.88 |
| Second Quarter | 7.75                     | 7.25   | 10.00   | 8.13   |
| Third Quarter  | 8.55                     | 6.96   | 8.78    | 7.48   |
| Fourth Quarter | 8.85                     | 7.12   | 8.57    | 6.80   |

As of February 28, 2014, there were approximately 160 holders of record of our common stock. Most shares of our common stock are held by brokers and other institutions on behalf of shareholders.

In 2011 we paid a special cash dividend of \$1.00 per common share to the holders of our common stock. The payment of the special dividend was based on an analysis of RealNetworks capital structure and the belief that we had excess cash relative to our future operational or strategic needs. The declaration and payment of any future dividends, as well as the amount thereof, are subject to the discretion of our board of directors and will depend upon our results of operations, financial condition, capital levels, cash requirements, future prospects and other factors deemed relevant by our board of directors. Accordingly, there can be no assurance that we will declare and pay any dividends in the future.

Comparison of 5 year cumulative total return to shareholders on RealNetworks, Inc., common stock with the cumulative total return on the NASDAQ Composite Index and the Dow Jones U.S. Technology Index for the period beginning on December 31, 2008 and ended on December 31, 2013.

The total return on our common stock and each index assumes the value of each investment was \$100 on December 31, 2008, and that all dividends were reinvested. Return information is historical and not necessarily indicative of future performance.

## Item 6. Selected Financial Data

The following selected consolidated financial data should be read in conjunction with “Management’s Discussion and Analysis of Financial Condition and Results of Operations” and the Consolidated Financial Statements and Notes to Consolidated Financial Statements included elsewhere in this report.

|   | Years Ended December 31,              |            |            |            |             |
|---|---------------------------------------|------------|------------|------------|-------------|
|   | 2013                                  | 2012       | 2011       | 2010       | 2009        |
|   | (In thousands, except per share data) |            |            |            |             |
| Consolidated Statements of Operations Data:                             |                                       |            |            |            |             |
| Net revenue   | \$206,196                             | \$258,842  | \$335,686  | \$401,733  | \$562,264   |
| Cost of revenue   | 79,091                                | 103,731    | 126,637    | 144,723    | 222,142     |
| Impairment of deferred costs  | —                                     | —          | 19,962     | —          | —           |
| Gross profit  | 127,105                               | 155,111    | 189,087    | 257,010    | 340,122     |
| Sale of patents and other technology assets, net of costs               | —                                     | 116,353    | —          | —          | —           |
| Operating expenses:   |                                       |            |            |            |             |
| Research and development  | 60,880                                | 63,194     | 70,212     | 100,955    | 119,448     |
| Sales and marketing   | 80,011                                | 90,301     | 111,300    | 118,543    | 165,856     |
| Advertising with related party  | —                                     | —          | —          | 1,065      | 33,292      |
| General and administrative  | 36,643                                | 43,891     | 37,181     | 51,217     | 79,164      |
| Impairment of goodwill  | —                                     | —          | —          | —          | 175,583     |
| Restructuring and other charges   | 5,765                                 | 15,225     | 8,650      | 12,361     | 4,017       |
| Lease exit and related charges (gains)                                  | 3,089                                 | 3,290      | (646)      | 7,396      | —           |
| Loss on litigation settlements  | 11,525                                | —          | —          | —          | —           |
| Total operating expenses  | 197,913                               | 215,901    | 226,697    | 291,537    | 577,360     |
| Operating income (loss)   | (70,808)                              | ) 55,563   | (37,610)   | ) (34,527) | ) (237,238) |
| Other income (expense), net (A)   | 16,721                                | 1,796      | (6,819)    | ) 204      | (2,470)     |
| Income (loss) before income taxes                                       | (54,087)                              | ) 57,359   | (44,429)   | ) (34,323) | ) (239,708) |
| Income tax expense (benefit)  | 4,903                                 | 12,518     | (17,329)   | ) (36,451) | ) 3,321     |
| Net income (loss)   | (58,990)                              | ) 44,841   | (27,100)   | ) 2,128    | (243,029)   |
| Net loss attributable to the noncontrolling interest in Rhapsody        | —                                     | —          | —          | 2,910      | 26,265      |
| Net income (loss) attributable to common shareholders                   | \$(58,990)                            | ) \$44,841 | \$(27,100) | ) \$5,038  | \$(216,764) |
| Diluted net income (loss) per share attributable to common shareholders | \$(1.66)                              | ) \$1.28   | \$(0.79)   | ) \$0.26   | \$(6.55)    |
| Shares used to compute diluted net income (loss) per share              | 35,553                                | 35,122     | 34,185     | 34,013     | 33,653      |
| Special cash dividend of \$1.00 per common share                        | —                                     | —          | \$136,793  | —          | —           |

(A) Includes a \$21.4 million pretax gain from the sale of equity securities in 2013. See Note 5, Fair Value Measurements, in this 10-K for more details.

|  | As of December 31, |           |           |           |           |
|--|--------------------|-----------|-----------|-----------|-----------|
|  | 2013               | 2012      | 2011      | 2010      | 2009      |
|  | (In thousands)     |           |           |           |           |
| Consolidated Balance Sheets Data:                  |                    |           |           |           |           |
| Cash, cash equivalents, and short-term investments | \$226,155          | \$271,414 | \$185,072 | \$334,321 | \$384,900 |
| Working capital                                    | 191,522            | 237,646   | 160,787   | 286,315   | 278,198   |
| Total assets                                       | 342,781            | 433,897   | 393,397   | 577,936   | 606,883   |
| Shareholders' equity                               | 268,981            | 342,728   | 286,894   | 425,239   | 375,811   |

## Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

### Overview

We manage our business and report our financial results in three segments: (1) RealPlayer Group, (2) Mobile Entertainment, and (3) Games. Within our RealPlayer Group, revenue is derived from the sale of our RealPlayer media player software and related products, such as the distribution of third party software products, advertising on RealPlayer websites, and sales of RealPlayer Plus software licenses to consumers, sales of intellectual property licenses, and consumer subscriptions such as SuperPass and our recently launched RealPlayer Cloud service. Our Mobile Entertainment business generates revenue from the sale of its SaaS services, which include ringback tones, music on demand, and intercarrier messaging, and sales of technology licenses of our software products such as Helix. Our Games business revenue is derived from sales of games licenses, online games subscription services, advertising on games sites and social networks, microtransactions within online and social games, and sales of mobile games. We allocate certain corporate expenses which are directly attributable to supporting our businesses, including but not limited to a portion of finance, legal, human resources and headquarters facilities, to our reportable segments rather than retaining those expenses in our corporate segment. The allocation of these costs to our business units ensures accountability for financial and operational performance within each of our reportable segments. Our most significant expenses relate to cost of revenue, compensating employees, and selling and marketing our products and services. In 2013 our consolidated revenue declined by \$52.6 million compared with 2012, due to a decrease of \$19.1 million in Mobile Entertainment revenue, a \$17.2 million decrease in Games revenue, and a \$16.3 million decrease in RealPlayer Group revenue.

Revenue from our legacy products continues to decline as a result of certain changes in our businesses and market-driven factors. Our SaaS business within Mobile Entertainment continues to be negatively impacted by the proliferation of smartphone applications and services, some of which do not depend on our carrier customers for distribution to consumers. In addition, we are still experiencing pricing pressure from carriers for our intercarrier messaging services. In our Games segment, our business continues to be challenged as consumer game play continues to shift from downloadable PC games to social networks and mobile devices. Since 2011, we have been focusing on developing social and mobile games and monetizing those game play experiences. In our RealPlayer Group segment, revenue is being negatively impacted due to a decline in subscribers, primarily attributable to our SuperPass product. Over the past twelve months we have developed a growth plan, implemented strategic initiatives, and executed certain restructuring efforts, all in an effort to grow our businesses, move towards profitability, and streamline our operations. In line with our growth plan, we continue to invest in each of our three business units. From an organic growth perspective, we have invested in the internal development of major new products, including the August 2013 launch from our Games business of GameHouse Casino Plus with the Golden Dreams Sweepstakes feature, the September 2013 launch from our RealPlayer Group of RealPlayer Cloud, an integrated video player and cloud service, and the November 2013 launch from our Mobile Entertainment business of LISTEN, a ringback tone application and service for smartphone users. Complementing these internal development efforts, we have made certain targeted acquisitions including the second quarter 2013 acquisition of U.S.-based Slingo, Inc., creator of a highly popular social casino game that combines bingo and slots, for total cash consideration of \$15.6 million. We expect this acquisition to enhance our footprint in the social casino games arena. During the third quarter, we acquired U.K.-based Muzicall Limited, a provider of ringback tone services to mobile carriers and media companies in Europe, for total cash consideration of \$6.7 million. This acquisition is intended to accelerate our growth initiatives in the



direct-to-consumer business within the Mobile Entertainment segment. We expect to continue to invest in our growth initiatives.

In addition to our revenue growth plans, we have continued to better align our operating expenses with our revenue profile. In line with this, during the third quarter of 2012, we initiated a restructuring that eliminated approximately 160

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positions worldwide. During the third quarter of 2013, we moved our Seattle headquarters, which required certain one-time lease termination and move costs, but which has meaningfully reduced our future annual facilities cost. These and other restructuring efforts have contributed to an overall decline in our operating expenses. During the year ended December 31, 2013, our total operating expenses declined \$18.0 million, compared to 2012.

#### Summary of Results

Consolidated results of operations were as follows (dollars in thousands):

|   | 2013       | 2012      | 2011       | 2013-2012<br>Change | %<br>Change | 2012-2011<br>Change | %<br>Change |
|---|------------|-----------|------------|---------------------|-------------|---------------------|-------------|
| Total revenue   | \$206,196  | \$258,842 | \$335,686  | \$(52,646)          | (20)%       | \$(76,844)          | (23)%       |
| Cost of revenue   | 79,091     | 103,731   | 126,637    | (24,640)            | (24)%       | (22,906)            | (18)%       |
| Impairment of deferred costs                              | —          | —         | 19,962     | —                   | —           | (19,962)            | (100)%      |
| Gross profit  | 127,105    | 155,111   | 189,087    | (28,006)            | (18)%       | (33,976)            | (18)%       |
| Gross margin  | 62%        | 60%       | 56%        | 2%                  |             | 4%                  |             |
| Sale of patents and other technology assets, net of costs | —          | 116,353   | —          | (116,353)           | (100)%      | 116,353             | 100%        |
| Total operating expenses                                  | 197,913    | 215,901   | 226,697    | (17,988)            | (8)%        | (10,796)            | (5)%        |
| Operating income (loss)                                   | \$(70,808) | \$55,563  | \$(37,610) | \$(126,371)         | (227)%      | \$93,173            | 248%        |

#### 2013 compared with 2012

Revenue decreased by \$52.6 million, or 20%. The reduction in revenue resulted from a decline of \$19.1 million in our Mobile Entertainment segment, a decline of \$17.2 million in our Games segment, and a decline of \$16.3 million in our RealPlayer Group segment, due to the factors described above. Gross margin increased to 62% from 60%, primarily as a result of lower personnel and related costs that resulted from our ongoing expense alignment efforts. Operating expenses decreased by \$18.0 million primarily due to reductions in personnel and related costs that resulted from our ongoing expense alignment efforts.

#### 2012 compared with 2011

Revenue decreased by \$76.8 million, or 23%. The reduction in revenue resulted from a decline of \$35.1 million in our Mobile Entertainment segment, a decline of \$30.8 million in our Games segment, and a decline of \$10.9 million in our RealPlayer Group segment, due to the factors described above. Cost of revenue decreased by \$22.9 million compared with the year earlier period due primarily to the decline in revenue, partially offset by a decrease of \$5.5 million in royalty expense in 2011, due to a change in estimates of our accrued royalties. Operating expenses improved by \$10.8 million due primarily to reduced personnel and related costs of \$20.3 million and reduced marketing expenses of \$6.7 million, due to our ongoing work to align our operating expenses with our revenue profile. These declines were partially offset by an increase of \$10.5 million in restructuring costs and lease exit and related charges, in addition to a benefit in 2011 of \$6.4 million related to an insurance reimbursement for previously settled litigation that reduced expenses during the quarter ended March 31, 2011.

#### Segment Results

##### RealPlayer Group

RealPlayer Group segment results of operations were as follows (dollars in thousands):

|                              | 2013     | 2012     | 2011      | 2013-2012<br>Change | %<br>Change | 2012-2011<br>Change | %<br>Change |
|------------------------------|----------|----------|-----------|---------------------|-------------|---------------------|-------------|
| Total revenue                | \$75,206 | \$91,469 | \$102,378 | \$(16,263)          | (18)%       | \$(10,909)          | (11)%       |
| Cost of revenue              | 16,220   | 21,544   | 21,534    | (5,324)             | (25)%       | 10                  | —           |
| Impairment of deferred costs | —        | —        | 633       | —                   | —           | (633)               | (100)%      |

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|   |            |          |          |             |         |            |        |
|---|------------|----------|----------|-------------|---------|------------|--------|
| Gross profit                                    | 58,986     | 69,925   | 80,211   | (10,939 )   | (16 )%  | (10,286 )  | (13 )% |
| Gross margin                                    | 78         | % 76     | % 78     | % 2         | %       | (2 )%      |        |
| Total operating expenses                        | 60,484     | 55,223   | 59,829   | 5,261       | 10      | % (4,606 ) | (8 )%  |
| Operating income (loss) 2013 compared with 2012 | \$(1,498 ) | \$14,702 | \$20,382 | \$(16,200 ) | (110 )% | \$(5,680 ) | (28 )% |

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Total RealPlayer Group revenue decreased by \$16.3 million, or 18%. This decrease was primarily a result of lower subscriptions revenue of \$11.8 million due to fewer subscribers, primarily attributable to our SuperPass product. Gross margin increased by 2 percentage points, due primarily to a higher proportion of lower margin revenue in the prior year. Operating expenses increased by \$5.3 million. Personnel and related costs increased \$5.2 million, primarily due to investment in our new RealPlayer Cloud service.

#### 2012 compared with 2011

Revenue decreased by \$10.9 million, or 11%. This decrease was due primarily to a decline in subscriptions revenue, mainly from our SuperPass product, of \$8.9 million. Operating expenses decreased by \$4.6 million, due primarily to reductions in personnel and related costs of \$7.6 million, which resulted from our ongoing work to align our operating expenses with our revenue profile. Partially offsetting these decreases was increased expense of \$1.3 million related to the expense in 2012 for the final settlement of the Washington State Attorney General's office matter, as disclosed in the 2012 10K, in addition to increased marketing spend of \$0.8 million.

#### Mobile Entertainment

Mobile Entertainment segment results of operations were as follows (dollars in thousands):

|                              | 2013       | 2012       | 2011        | 2013-2012<br>Change | %<br>Change | 2012-2011<br>Change | %<br>Change |
|------------------------------|------------|------------|-------------|---------------------|-------------|---------------------|-------------|
| Total revenue                | \$81,181   | \$100,318  | \$135,452   | \$(19,137 )         | (19 )%      | \$(35,134 )         | (26 )%      |
| Cost of revenue              | 47,608     | 57,670     | 74,524      | (10,062 )           | (17 )%      | (16,854 )           | (23 )%      |
| Impairment of deferred costs | —          | —          | 19,329      | —                   | — %         | (19,329 )           | (100 )%     |
| Gross profit                 | 33,573     | 42,648     | 41,599      | (9,075 )            | (21 )%      | 1,049               | 3 %         |
| Gross margin                 | 41         | % 43       | % 31        | % (2 )%             |             | 12                  | %           |
| Total operating expenses     | 35,839     | 52,614     | 61,921      | (16,775 )           | (32 )%      | (9,307 )            | (15 )%      |
| Operating income (loss)      | \$(2,266 ) | \$(9,966 ) | \$(20,322 ) | \$7,700             | 77 %        | \$10,356            | 51 %        |

#### 2013 compared with 2012

In the quarter ended September 30, 2013, we acquired Muzicall, a ringback tone company based in London, for total cash consideration of \$6.7 million. This acquisition is intended to accelerate our growth initiatives within the Mobile Entertainment segment.

Mobile Entertainment revenue decreased by \$19.1 million, or 19%. This decrease was primarily due to reduced revenue from our SaaS offerings of \$16.0 million, resulting from \$17.0 million of lost revenue upon the termination of certain SaaS contracts over the last six quarters. Slightly offsetting this decrease was an increase in ringback tones revenue of \$2.1 million, resulting from our purchase of Muzicall.

Gross margin declined by 2 percentage points, due primarily to a higher proportion of lower margin revenue, such as music on demand, in the current year. Operating expenses declined by \$16.8 million primarily due to reductions in personnel and related costs of \$17.2 million that resulted in part from the termination of certain SaaS contracts mentioned above, as well as from our ongoing expense alignment efforts. Partially offsetting these declines was an increase in total operating expense of \$2.5 million as a result of the acquisition of Muzicall in 2013.

#### 2012 compared with 2011

Total Mobile Entertainment revenue decreased by \$35.1 million, or 26%. This decrease was primarily due to reduced revenue from our SaaS offerings of \$29.1 million. The decline in SaaS revenue was due primarily to a \$24.3 million decline in our ringback tone, intercarrier messaging and video on demand revenues due to both fewer subscribers and lower contract prices. In addition, revenue from systems integration declined \$4.0 million.

Gross margin increased primarily due to the impairments of deferred costs of \$19.3 million within the year ended December 31, 2011, related to certain contracts with carrier customers for which the total estimated costs exceeded the total estimated revenues expected to be recognized. Operating expenses decreased by \$9.3 million primarily due to reductions in personnel and related costs that resulted from our restructuring efforts.

#### Games

Games segment results of operations were as follows (dollars in thousands):

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|                          | 2013        | 2012       | 2011     | 2013-2012<br>Change | %<br>Change | 2012-2011<br>Change | %<br>Change |
|--------------------------|-------------|------------|----------|---------------------|-------------|---------------------|-------------|
| Total revenue            | \$49,809    | \$67,055   | \$97,856 | \$(17,246 )         | (26 )%      | \$(30,801 )         | (31 )%      |
| Cost of revenue          | 13,359      | 21,828     | 30,835   | (8,469 )            | (39 )%      | (9,007 )            | (29 )%      |
| Gross profit             | 36,450      | 45,227     | 67,021   | (8,777 )            | (19 )%      | (21,794 )           | (33 )%      |
| Gross margin             | 73          | % 67       | % 68     | % 6                 | %           | (1 )%               |             |
| Total operating expenses | 47,177      | 51,890     | 62,595   | (4,713 )            | (9 )%       | (10,705 )           | (17 )%      |
| Operating income (loss)  | \$(10,727 ) | \$(6,663 ) | \$4,426  | \$(4,064 )          | (61 )%      | \$(11,089 )         | (251 )%     |

2013 compared with 2012

In the quarter ended June 30, 2013, we acquired Slingo, a social casino games company based in the U.S., for total cash consideration of \$15.6 million. This acquisition is intended to enhance our footprint in the social casino games arena. Associated with this will be incremental costs for investment in new products over the next year, which will directly impact our operating income (loss) before taxes.

Games revenue decreased by \$17.2 million, or 26%. Lower revenue from license sales, subscription products, and advertising contributed \$8.3 million, \$5.8 million, and \$4.3 million, respectively, to the decline during the period. Slightly offsetting these decreases was an increase of \$2.1 million in games revenue as a result of the acquisition of Slingo.

Cost of revenue decreased by \$8.5 million, or 39%. The decrease was due to the decrease in partner royalties expense, which has a direct correlation with the decrease in Games revenue. Gross margin increased due to both lower margin projects that occurred in the prior year periods, in addition to lower personnel and related costs in the current period resulting from our ongoing expense alignment efforts.

Operating expenses decreased by \$4.7 million, or 9%. The decrease was primarily due to reductions in personnel and related costs of \$5.5 million, and reductions in marketing expense of \$1.9 million. Partially offsetting these declines was an increase in total operating expense of \$3.9 million as a result of the acquisition and investment in new products related to Slingo.

2012 compared with 2011

Games revenue decreased by \$30.8 million, or 31%. Lower revenue from license sales and our subscription products contributed \$13.9 million and \$10.2 million, respectively, to the decline during the period. The decrease in license revenue included a decrease in the number of games sold through our games syndication services of \$4.9 million, as well as lower sales of mobile games of \$4.8 million. Lower subscription revenue was a result of fewer subscribers compared with the year-earlier period. Further contributing to the decline was lower revenue from advertising of \$4.9 million.

Cost of revenue decreased by \$9.0 million, or 29%. This decrease was primarily due to the decrease in partner royalties expense, which has a direct correlation with the decrease in Games revenue.

Operating expenses decreased by \$10.7 million, or 17%. The decrease was primarily due to reductions in marketing expenses of \$7.2 million, primarily related to our non-social games, in addition to reductions in personnel and related costs of \$2.4 million.

Corporate

We allocate certain corporate expenses which are directly attributable to supporting the business to our reportable segments, rather than retaining those expenses in our corporate segment. These allocated corporate expenses include but are not limited to a portion of finance, legal, human resources and headquarters facilities. Remaining expenses, which are not directly attributable to supporting the business, are retained in aggregate in our corporate segment. All restructuring, lease exit and related charges, and, for 2013, the loss on litigation settlements, are included in the corporate segment.

Corporate segment results of operations were as follows (dollars in thousands):

|                 | 2013    | 2012    | 2011     | 2013-2012<br>Change | %<br>Change | 2012-2011<br>Change | %<br>Change |
|-----------------|---------|---------|----------|---------------------|-------------|---------------------|-------------|
| Cost of revenue | \$1,904 | \$2,689 | \$(256 ) | \$(785 )            | (29 )%      | \$2,945             | NM          |

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|   |             |          |             |              |         |          |     |   |
|---|-------------|----------|-------------|--------------|---------|----------|-----|---|
| Gain on sale of patents and other technology assets, net of costs | —           | 116,353  | —           | (116,353 )   | (100 )% | 116,353  | 100 | % |
| Total operating expenses  | 54,413      | 56,174   | 42,352      | (1,761 )     | (3 )%   | 13,822   | 33  | % |
| Operating income (loss)   | \$(56,317 ) | \$57,490 | \$(42,096 ) | \$(113,807 ) | (198 )% | \$99,586 | 237 | % |

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2013 compared with 2012

The 2012 gain from the sale of patents and other technology assets to Intel Corporation of \$116.4 million reflects the cash proceeds of \$120.0 million in the second quarter, less \$3.6 million of direct transaction expenses incurred during the first and second quarters.

Operating expenses decreased by \$1.8 million, or 3%. The decrease was primarily due to reductions in personnel and related costs of \$3.0 million, in addition to reduced restructuring charges of \$9.7 million. Partially offsetting these decreases were the 2013 litigation settlements of \$11.5 million.

2012 compared with 2011

Cost of revenue increased by \$2.9 million. The increase was due primarily to a reduction in expense in 2011 from a change in estimates of our accrued royalties on our historical music business of approximately \$3.6 million.

The 2012 gain from the sale of patents and other technology assets to Intel Corporation of \$116.4 million reflects the cash proceeds of \$120.0 million in the second quarter, less \$3.6 million of direct transaction expenses incurred during the first and second quarters.

Operating expenses increased by \$13.8 million, or 33%. The increase compared with 2011 was primarily due to increased restructuring costs and lease exit and related charges totaling \$10.5 million, and to the impact of a benefit in 2011 of \$6.4 million related to an insurance reimbursement for previously settled litigation that reduced expense in 2011. These increases were partially offset by reductions in personnel and related costs of \$2.1 million in 2012, which resulted from our ongoing work to align our operating expenses with our revenue profile.

Consolidated Operating Expenses

Our operating expenses consist primarily of salaries and related personnel costs including stock based compensation, consulting fees associated with product development, sales commissions, amortization of certain intangible assets capitalized in our acquisitions, professional service fees, advertising costs, and restructuring charges. Operating expenses were as follows (dollars in thousands):

|  | 2013      | 2012      | 2011      | 2013-2012<br>Change | %<br>Change | 2012-2011<br>Change | %<br>Change |
|--|-----------|-----------|-----------|---------------------|-------------|---------------------|-------------|
| Research and development               | \$60,880  | \$63,194  | \$70,212  | \$(2,314)           | (4)%        | \$(7,018)           | (10)%       |
| Sales and marketing                    | 80,011    | 90,301    | 111,300   | (10,290)            | (11)%       | (20,999)            | (19)%       |
| General and administrative             | 36,643    | 43,891    | 37,181    | (7,248)             | (17)%       | 6,710               | 18%         |
| Restructuring and other charges        | 5,765     | 15,225    | 8,650     | (9,460)             | (62)%       | 6,575               | 76%         |
| Lease exit and related charges (gains) | 3,089     | 3,290     | (646)     | (201)               | (6)%        | 3,936               | 609%        |
| Loss on litigation settlements         | 11,525    | —         | —         | 11,525              | 100%        | —                   | —%          |
| Total consolidated operating expenses  | \$197,913 | \$215,901 | \$226,697 | \$(17,988)          | (8)%        | \$(10,796)          | (5)%        |

Research and development expenses decreased by \$2.3 million, or 4%, in the year-ended 2013, compared with 2012. While we continue to invest in new products, we saw an overall decrease in personnel and related costs of \$3.6 million, resulting from our ongoing expense alignment efforts.

Research and development expenses, including non-cash stock-based compensation, decreased by \$7.0 million, or 10%, in the year-ended 2012, compared with 2011. This decrease was primarily due to a decrease in personnel and related costs of \$6.1 million.

Sales and marketing expenses, including non-cash stock-based compensation, decreased by \$10.3 million, or 11%, in the year-ended 2013, compared with 2012. The decrease was due primarily to a decrease in personnel and related costs of \$7.8 million resulting from our ongoing expense alignment efforts.

Sales and marketing expenses, including non-cash stock-based compensation, decreased by \$21.0 million, or 19%, in the year-ended 2012, compared with 2011. The decrease was due primarily to a decrease in personnel and related costs of \$13.4 million. Further contributing to the decline in sales and marketing costs was reductions in marketing expenses of \$7.1 million, primarily related to our non-social games.



General and administrative expenses, including non-cash stock-based compensation, decreased by \$7.2 million, or 17%, in the year-ended 2013, compared with 2012. Contributing to the decrease for the period was a decrease in personnel and

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related costs of \$6.0 million, and to \$1.3 million related to the expense in 2012 for the final settlement of the Washington State Attorney General's office matter, as disclosed in the 2012 10-K.

General and administrative expenses, including non-cash stock-based compensation, increased by \$6.7 million, or 18%, in the year-ended 2012, compared with 2011. This increase was primarily due to the impact of a benefit in the first quarter of 2011 of \$6.4 million related to an insurance reimbursement for previously settled litigation that reduced expense in the prior year.

Restructuring and other charges in 2013, 2012 and 2011 consist of costs associated with the ongoing reorganization of our business operations and primarily relate to severance costs due to workforce reductions. For additional details on these charges see Note 10, Restructuring Charges.

As a result of the reduction in use of RealNetworks' office space, primarily in our former corporate headquarters in Seattle, Washington, and certain other locations, losses have been recognized representing rent and contractual operating expenses over the remaining life of the leases, and related write-downs of leasehold improvements to their estimated fair value. For additional details on these charges see Note 11, Lease Exit and Related Charges.

Loss on litigation settlements recorded during 2013 relates to settlement agreements executed in October 2013, for which we paid in full an aggregate amount of \$11.5 million during the fourth quarter of 2013, as discussed in Note 16, Commitments and Contingencies.

#### Other Income (Expenses)

Other income (expenses), net was as follows (dollars in thousands):

|  | 2013     | Change | 2012     | Change  | 2011       |
|--|----------|--------|----------|---------|------------|
| Interest income, net                           | \$1,133  | (5 )%  | \$1,192  | (23 )%  | \$1,552    |
| Gain (loss) on sale of equity investments, net | 21,389   | n/a    | 5,072    | n/a     | —          |
| Equity in net loss of Rhapsody                 | (6,268 ) | 10 %   | (5,709 ) | (28 )%  | (7,898 )   |
| Other income (expense), net                    | 467      | (62 )% | 1,241    | (362 )% | (473 )     |
| Total other income (expense), net              | \$16,721 | 831 %  | \$1,796  | (126 )% | \$(6,819 ) |

As described further in Note 4, Rhapsody Joint Venture, we account for our investment in Rhapsody under the equity method of accounting. The net carrying value of our investment in Rhapsody is not necessarily indicative of the underlying fair value of our investment.

The increase in Other income (expense), net, of \$14.9 million for 2013, was due primarily to the \$21.4 million net Gain (loss) on sale of equity investments in 2013. This net gain was due to the sale of all our remaining shares of common stock in LoEn Entertainment, Inc. For additional details on this transaction see Note 5, Fair Value Measurements.

The increase in Other income (expense), net, of \$8.6 million for 2012, was due primarily to the \$5.1 million net Gain (loss) on sale of equity investments in 2012. This net gain was driven by the sale of a portion of our investment in LoEn Entertainment, Inc. and a gain on the sale of our Film.com assets, totaling \$5.3 million. An additional increase was due to non-cash gains for 2012 due to the release of a \$2.0 million cumulative foreign exchange translation gain from accumulated other comprehensive loss on the balance sheet related to the liquidations of investments in certain of our foreign entities.

#### Income Taxes

During the years ended December 31, 2013, 2012, and 2011, we recognized income tax expense of \$4.9 million, \$12.5 million and an income tax benefit of \$17.3 million, respectively, related to U.S. and foreign income taxes.

The tax expense in the year ended December 31, 2013 was largely the result of valuation allowances we recorded in certain foreign jurisdictions. The tax expense for the year ended December 31, 2012 was largely the result of the sale of certain patent assets and other technology assets to Intel Corporation for gross cash consideration of \$120 million in 2012. The tax benefit in the year ended December 31, 2011 was largely the result of a release in our valuation allowance relating to significant known income expected in 2012 due to the then-pending patent sale to Intel.

We assess the likelihood that our deferred tax assets will be recovered based upon our consideration of many factors, including the current economic climate, our expectations of future taxable income, our ability to project such income, and the appreciation of our investments and other assets. We maintain a partial valuation allowance of \$128.9 million for our deferred tax assets due to uncertainty regarding their realization as of December 31, 2013. The net increase in the valuation allowance since December 31, 2012 of \$38.1 million was the result of a \$30.6 million increase in current

year deferred tax assets for which the Company maintains a valuation allowance on, and a \$7.5 million increase due to valuation allowances placed on certain non-U.S. deferred tax assets because it is not more likely than not that the deferred tax asset will be realized.

We generate income in a number of foreign jurisdictions, some of which have higher tax rates and some of which have lower tax rates relative to the U.S. federal statutory rate. Changes to the blend of income between jurisdictions with higher or lower effective tax rates than the U.S. federal statutory rate could affect our effective tax rate. For the year ended December 31, 2013, decreases in tax expense from income generated in foreign jurisdictions with lower tax rates in comparison to the U.S. federal statutory rate were offset by increases in tax expense from income generated in foreign jurisdictions having comparable, or higher tax rates in comparison to the U.S. federal statutory rate.

As of December 31, 2013 and 2012, we had \$4.5 million and \$4.0 million of unrecognized tax benefits, respectively. The increase in unrecognized tax benefits is due to federal research & development tax credit carryforward risks. The total amount of unrecognized tax benefits that would affect our effective tax rate if recognized is \$0.4 million as of December 31, 2013 and \$0.4 million as of December 31, 2012. We currently anticipate the expiration of the statute of limitations within the next twelve months that may decrease our total unrecognized tax benefit by an amount up to \$0.9 million.

We file numerous consolidated and separate income tax returns in the U.S. including federal, state and local, as well as foreign jurisdictions. With few exceptions, we are no longer subject to U.S. federal income tax examinations for tax years before 2008 or state, local, or foreign income tax examinations for years before 1993. We are currently under audit by various states and foreign jurisdictions for certain tax years subsequent to 1993.

#### Geographic Revenue

Revenue by geographic region was as follows (dollars in thousands):

|               | 2013      | 2012      | 2011      | 2013-2012<br>Change | %<br>Change | 2012-2011<br>Change | %<br>Change |
|---------------|-----------|-----------|-----------|---------------------|-------------|---------------------|-------------|
| United States | \$90,250  | \$117,844 | \$162,720 | \$(27,594)          | (23)%       | \$(44,876)          | (28)%       |
| Europe        | 38,155    | 56,473    | 74,602    | (18,318)            | (32)%       | (18,129)            | (24)%       |
| Korea         | 46,601    | 40,467    | 44,261    | 6,134               | 15%         | (3,794)             | (9)%        |
| Rest of World | 31,190    | 44,058    | 54,103    | (12,868)            | (29)%       | (10,045)            | (19)%       |
| Total Revenue | \$206,196 | \$258,842 | \$335,686 | \$(52,646)          | (20)%       | \$(76,844)          | (23)%       |

Revenue in the U.S. declined by \$27.6 million, or 23%, in the year-ended 2013, compared with 2012. The decline was primarily due to reductions in revenue generated from our SaaS offerings of \$13.0 million, lower sales of RealPlayer Group subscriptions, mainly including our SuperPass product, of \$8.3 million, and lower sales of games subscriptions and licenses of \$5.8 million.

Revenue in the U.S. declined by \$44.9 million, or 28%, in the year-ended 2012, compared with 2011. The decline was primarily due to reductions in revenue generated from our SaaS offerings of \$19.2 million, lower sales of games subscriptions and licenses of \$12.4 million, lower sales of RealPlayer Group subscriptions, primarily related to our SuperPass product, of \$5.3 million, and lower intellectual property licensing revenue of \$3.9 million.

Revenue in Europe decreased by \$18.3 million, or 32%, in the year-ended 2013, compared with 2012. The decrease was primarily due to lower revenue from our Games segment of \$9.3 million, reductions in revenue generated from our SaaS offerings of \$3.3 million, and lower intellectual property license revenue of \$2.8 million.

Revenue in Europe decreased by \$18.1 million, or 24%, in the year-ended 2012, compared with 2011. The decrease was primarily due to lower revenue from our Games segment of \$14.6 million. In addition, foreign currency fluctuations of the U.S. dollar against the euro negatively affected revenue for the twelve months ended in Europe by approximately \$4.4 million.

Revenue in Korea increased by \$6.1 million, or 15%, in the year-ended 2013, compared with 2012. The increase was primarily due to increased revenue from intellectual property licensing of \$4.7 million. Additionally we saw increased revenue generated from our SaaS offerings of \$2.6 million, due in part to increased lower margin music on demand revenue of \$9.4 million, offset by declines in our other SaaS offerings of \$6.8 million. These increases were partially offset by a decline in professional services revenue of \$1.4 million.

Revenue in Korea decreased by \$3.8 million, or 9%, in the year-ended 2012, compared with 2011. The decrease was primarily due to decreased revenue generated from our SaaS offerings and professional services of \$4.6 million and

\$3.2 million, respectively, partially offset by an increase in intellectual property licenses of \$5.0 million. Revenue in the rest of world decreased by \$12.9 million, or 29%, in the year-ended 2013, compared with 2012. The decrease was primarily due to lower revenue within our RealPlayer Group from licensing and subscriptions revenue of \$4.3 million and \$2.3 million, respectively, in addition to lower revenue generated from our SaaS offerings of \$2.2 million.

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Revenue in the rest of world decreased by \$10.0 million, or 19%, in the year-ended 2012, compared with 2011. The decrease was primarily due to lower revenue generated from our SaaS offerings of \$4.5 million, lower revenue from our Games segment of \$1.8 million, and lower revenue from our RealPlayer Group subscriptions products of \$1.5 million.

#### Liquidity and Capital Resources

The following summarizes working capital, cash, cash equivalents, short-term investments, and restricted cash and investments (in thousands):

|  | December 31, |            |
|--|--------------|------------|
|  | 2013         | 2012       |
| Working capital                                    | \$ 191,522   | \$ 237,646 |
| Cash, cash equivalents, and short-term investments | 226,155      | 271,414    |
| Restricted cash and investments                    | 3,000        | 10,000     |

The decreases in 2013 of working capital and in cash, cash equivalents, and short-term investments from December 31, 2012 were primarily due to cash used in operating activities of \$49.9 million, and cash paid for acquisitions, net of cash acquired, of \$22.5 million. These decreases in cash were partially offset by the cash proceeds received from the sale of our remaining shares of LoEn of \$29.2 million.

The following summarizes cash flow activity (in thousands):

|   | Years Ended December 31, |            |           |
|---|--------------------------|------------|-----------|
|   | 2013                     | 2012       | 2011      |
| Cash provided by (used in) operating activities | \$(49,879)               | \$(33,313) | \$(708)   |
| Cash provided by (used in) investing activities | 39,242                   | 87,135     | 6,624     |
| Cash provided by (used in) financing activities | (1,435)                  | 2,807      | (133,542) |

Cash used in operating activities consisted of net income (loss) adjusted for certain non-cash items such as depreciation and amortization, and the effect of changes in certain operating assets and liabilities.

The higher amount of cash used in operating activities for 2013 compared to 2012 was primarily due to the decline in revenues of \$52.6 million for 2013 compared with the prior year, which was partially offset by a decline in cost of revenue of \$24.6 million for 2013. We also had a net decrease in cash of \$3.6 million for the year ended December 31, 2013 related to changes in certain operating assets and liabilities, compared with a net decrease in cash of \$11.7 million for the year ended December 31, 2012 related to changes in certain operating assets and liabilities.

The higher amount of cash used in operating activities for 2012 compared to 2011 was primarily due to the decline in revenues of \$76.8 million for 2012 compared with 2011, which was partially offset by a decline in cost of revenue and operating expenses of \$33.7 million for 2012. We also had a net decrease in cash of \$11.7 million for the year ended December 31, 2012 related to changes in certain operating assets and liabilities, compared with a net decrease in cash of \$5.5 million for the year ended December 31, 2011 related to changes in certain operating assets and liabilities, excluding the non-cash impact of the 2011 impairment of deferred costs.

For the year ended December 31, 2013, cash provided by investing activities of \$39.2 million was due to the net cash proceeds of \$29.2 million received from the sale of our remaining shares of common stock in LoEn. Further contributing to the total cash provided was sales and maturities, net of purchases, of short-term investments of \$33.3 million. Offsetting these cash proceeds was cash used for the acquisition of businesses, net of cash acquired, of \$22.5 million. The net cash proceeds from the sale of LoEn were invested in liquid securities in the U.S.

For the year ended December 31, 2012, cash provided by investing activities of \$87.1 million was due to the net cash proceeds of \$116.4 million received from the sale of certain patents and other technology assets to Intel Corporation in the second quarter, and cash proceeds of \$7.3 million related to the sale of certain equity and other investments, offset in part by purchases of equipment, software and leasehold improvements totaling \$7.2 million, and purchases, net of sales and maturities, of short-term investments of \$29.5 million.

For the year ended December 31, 2011, cash provided by investing activities of \$6.6 million was due primarily from the sales and maturities, net of purchases, of short-term investments of \$19.6 million, offset by purchases of equipment, software and leasehold improvements of \$9.9 million and the payment of acquisition costs, net of cash acquired, of \$2.9 million.

Financing activities for the year ended December 31, 2013, used cash primarily from tax payments from shares withheld upon the vesting of employee restricted stock, in addition to payment of contingent consideration relating to a previous

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acquisition. This was partially offset by the proceeds from the exercise of employee stock options and proceeds from sales of common stock under the employee stock purchase plan.

Financing activities for the year ended December 31, 2012, provided cash from the proceeds from the exercise of employee stock options and proceeds from sales of common stock under the employee stock purchase plan, offset partially by tax payments from shares withheld upon the vesting of employee restricted stock.

Financing activities for the year ended December 31, 2011 used cash mainly from the payment of the special dividend to the holders of our common stock of \$136.8 million.

The declaration and payment of any future dividends, as well as the amount thereof, are subject to the discretion of our board of directors and will depend upon our results of operations, financial condition, capital levels, cash requirements, future prospects and other factors deemed relevant by our board of directors. Accordingly, there can be no assurance that we will declare and pay any dividends in the future.

We currently have no planned significant capital expenditures for 2014 other than those in the ordinary course of business. In the future, we may seek to raise additional funds through public or private equity financing, or through other sources such as future credit facilities. The sale of additional equity securities could result in dilution to our shareholders. In addition, in the future, we may enter into cash or stock acquisition transactions or other strategic transactions that could reduce cash available to fund our operations or result in dilution to shareholders.

Our principal future cash commitments include office leases. We believe that our current cash, cash equivalents, and short-term investments will be sufficient to meet our anticipated cash needs for working capital and capital expenditures for at least the next 12 months.

On May 2, 2013, we entered into a new lease in a new location for our Seattle headquarters and concurrently entered into an amendment to our then-current headquarters office lease that provides for the early termination of such lease. The new Seattle building lease is for an initial term of 11 years and commenced in August 2013. The annual rent is approximately \$3.5 million, which includes our pro rata share of certain property operating expenses. We have the option to extend the lease for two additional five-year terms, with certain increases in base rent. The amendment to our former headquarters office lease provided for an early termination of such lease effective in three stages in 2013, and was completed as of December 31, 2013. In connection with the early termination of the lease, we paid the landlord termination payments totaling approximately \$6.5 million in 2013. Prior to the execution of the amendment, the lease had been scheduled to expire in September 2014.

Our cash equivalents and short-term investments consist of investment-grade securities, as specified in our investment policy guidelines. The policy limits the amount of credit exposure to any one non-U.S. government or non-U.S. agency issue or issuer to a maximum of 5% of the total portfolio. These securities are subject to interest rate risk and will decrease in value if interest rates increase. Because we have historically had the ability to hold our fixed income investments until maturity, we do not expect our operating results or cash flows to be significantly affected by a sudden change in market interest rates in our securities portfolio.

We conduct our operations primarily in five functional currencies: the U.S. dollar, the Korean won, the Japanese yen, the British pound and the euro. We currently do not hedge the majority of our foreign currency exposures and are therefore subject to the risk of exchange rate fluctuations. We invoice our international customers primarily in U.S. dollars, except for certain countries where we invoice our customers primarily in the respective foreign currencies. We are exposed to foreign exchange rate fluctuations as the financial results of foreign subsidiaries are translated into U.S. dollars in consolidation. Our exposure to foreign exchange rate fluctuations also arises from intercompany payables and receivables to and from our foreign subsidiaries.

As of December 31, 2013, approximately \$26.9 million of the \$226.2 million of cash, cash equivalents, and short-term investments was held by our foreign subsidiaries. If these funds are needed for our operations in the U.S., we may be required to accrue and pay U.S. taxes to repatriate these funds. However, our intent is to permanently reinvest these funds outside of the U.S. and our current plans do not demonstrate a need to repatriate them to fund our U.S. operations. Additionally, the Company currently has significant net operating losses and other tax attributes that could be used to offset most potential U.S. income tax that could result if these amounts were distributed to the U.S. We utilize a variety of tax planning and financing strategies in an effort to ensure that our worldwide cash is available in the locations in which it is needed. We do not expect restrictions or potential taxes on repatriation of amounts held outside of the U.S. to have a material effect on our overall liquidity, financial condition or results of operations.



As of December 31, 2013, we have not provided for U.S. federal and state income taxes on approximately \$13.9 million of undistributed earnings of our foreign subsidiaries, since such earnings are considered indefinitely reinvested outside the U.S. or may be remitted tax-free to the U.S. If these amounts were distributed to the U.S. in the future in the form of dividends or otherwise, we could be subject to additional U.S. income taxes. It is not practicable to determine the U.S. federal income tax liability or benefit on such earnings due to the timing of such future distributions, the availability of foreign tax credits, and the

complexity of the computation if such earnings were not deemed to be permanently reinvested. If future events, including material changes in estimates of cash, working capital, and long-term investment requirements necessitate that these earnings be repatriated, an additional provision for U.S. income and foreign withholding taxes, net of foreign tax credits, may be necessary.

#### Contractual Obligations

Please refer to Note 16, Commitments and Contingencies, for details on our contractual obligations, which consist of operating leases for office facilities. For income tax liabilities for uncertain tax positions we cannot make a reasonably reliable estimate of the amount and period of any related future payments. As of December 31, 2013 we had \$4.6 million, including \$0.1 million in interest, of gross unrecognized tax benefits for uncertain tax positions.

#### Off-Balance Sheet Arrangements

We have operating lease obligations for office facility leases with future cash commitments that are not required to be recorded on our consolidated balance sheet. Accordingly, these operating lease obligations constitute off-balance sheet arrangements. In addition, since we do not maintain accruals associated with certain guarantees, as discussed in Note 17, Guarantees, those guarantee obligations also constitute off-balance sheet arrangements.

#### Critical Accounting Policies and Estimates

The preparation of our financial statements requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reported period. Our critical accounting policies and estimates are as follows:

Revenue recognition;

Estimating music publishing rights and music royalty accruals;

Estimating recoverability of deferred costs;

Estimating allowances for doubtful accounts and sales returns;

Valuation of equity method investments;

Valuation of definite-lived assets;

Valuation of goodwill and indefinite-lived intangible assets;

Stock-based compensation; and

Accounting for income taxes.

**Revenue Recognition.** We recognize revenue when persuasive evidence of an arrangement exists, delivery has occurred, the sales price is fixed or determinable, and collection is probable. Physical products are considered delivered to the customer once they have been shipped and title and risk of loss have been transferred. For online sales, the products or services are considered delivered at the time the product or services are made available, digitally, to the end user.

We recognize revenue on a gross or net basis. In most arrangements, we contract directly with end user customers, and are the primary obligor. In such arrangements, we recognize revenue on a gross basis. In some cases, we utilize third-party distributors who are the primary obligor to sell products or services directly to end user customers. In such instances, we recognize revenue on a net basis.

In our direct to consumer business segments, we derive revenue primarily through (1) subscriptions of SuperPass within our RealPlayer Group segment and subscriptions sold by our Games segment, (2) sales of content downloads, software and licenses offered by our RealPlayer Group, Mobile Entertainment, and Games segments and (3) the sale of advertising and the distribution of third-party products on our websites and in our games.

Consumer subscription products are paid in advance, typically for monthly, quarterly or annual duration. Subscription revenue is recognized ratably over the related subscription time period. Revenue from sales of content downloads, software and licenses is recognized at the time the product is made available, digitally, to the end user. Revenue generated from advertising on our websites and from advertising and the distribution of third-party products included in our products is recognized as revenue at the time of delivery.

We also generate revenue through business-to-business channels by providing services within our Mobile Entertainment segment enabling mobile carriers to deliver audio and video content to their customers and by selling software licenses and products and related support and other services. Revenue generated from services provided to mobile carriers that enable the delivery of audio and video content to their customers is recognized as the services are

provided. Setup fees to build these services are recognized ratably upon launch of the service over the remaining expected term of the service.

Non-software revenue arrangements containing multiple elements are divided into separate units of accounting, after being evaluated for specific criteria. If the criteria for separation are met, revenue is allocated to the individual units using the relative price method. If the criteria are not met, the elements are treated as one unit of accounting and revenue recognition is

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delayed until all elements have been delivered. In the case of revenue arrangements containing software, elements are divided into separate units of accounting only when vendor-specific objective evidence has been established. In cases where vendor-specific objective evidence has not been established, undelivered elements are combined into one unit of accounting and are not recognized in revenue until all elements have been delivered.

**Estimating Music Publishing Rights and Music Royalty Accruals.** We must make estimates of amounts owed related to our music publishing rights and music royalties for our domestic and international music services primarily incurred by Rhapsody which was separated from our operating results beginning April 1, 2010. Unsettled obligations incurred prior to April 1, 2010 remain our liability. Material differences may impact the amount and timing of our expense for any period if management made different judgments or utilized different estimates. Under copyright law, we may be required to pay licensing fees for digital sound recordings and compositions we deliver. Copyright law generally does not specify the rate and terms of the licenses, which are determined by voluntary negotiations among the parties or, for certain compulsory licenses where voluntary negotiations are unsuccessful, by arbitration. There are certain geographies and agencies for which we have not yet completed negotiations with regard to the royalty rate to be applied to the current or historic sales of our digital music offerings. Our estimates are based on contracted or statutory rates, when established, or management's best estimates based on facts and circumstances regarding the specific music services and agreements in similar geographies or with similar agencies. While we base our estimates on historical experience and on various other assumptions that management believes to be reasonable under the circumstances, actual results may differ materially from these estimates under different assumptions or conditions.

**Estimating Recoverability of Deferred Costs.** We defer costs on projects for service revenue and system sales. Deferred costs consist primarily of direct and incremental costs to customize and install systems, as defined in individual customer contracts, including costs to acquire hardware and software from third parties and payroll costs for our employees and other third parties. We recognize such costs as a component of cost of revenue, the timing of which is dependent upon the revenue recognition policy by contract. For revenue recognized under the completed contract method, costs are deferred until the products are delivered, or upon completion of services or, where applicable, customer acceptance. For revenue recognized under the percentage of completion method, costs are recognized as products are delivered or services are provided in accordance with the percentage of completion calculation. For revenue recognized ratably over the term of the contract, costs are recognized ratably over the term of the contract, commencing on the date of revenue recognition. At each balance sheet date, we review deferred costs to ensure they are ultimately recoverable. Any anticipated losses on uncompleted contracts are recognized when evidence indicates the estimated total cost of a contract exceeds its estimated total revenue.

Assessing the recoverability of deferred project costs is based on significant assumptions and estimates, including future revenue and cost of sales. Significant or sustained decreases in revenue or increases in cost of sales in future periods could result in impairments of deferred project costs. We cannot accurately predict the amount and timing of any such impairments. Should the value of deferred project costs become impaired, we would record the appropriate charge, which could have a material adverse effect on our financial condition or results of operations.

**Estimating Allowances for Doubtful Accounts and Sales Returns.** We make estimates of the uncollectible portion of our accounts receivable. We specifically analyze the age of accounts receivable and historical bad debts, customer credit-worthiness and current economic trends when evaluating the adequacy of the allowance for doubtful accounts. Similarly, we make estimates of potential future product returns related to current period revenue. We analyze historical returns, current economic trends, and changes in customer demand and acceptance of our products when evaluating the adequacy of the sales returns allowance. Significant judgments and estimates are made and used in connection with establishing allowances for doubtful accounts and sales returns. Material differences may result in the amount and timing of our revenue for any period if we were to make different judgments or utilize different estimates or actual future experience was different from the judgments and estimates.

**Valuation of Equity Method Investments.** We use the equity method of accounting for investments in circumstances where we have the ability to exert significant influence, but not control, over an investee or joint venture. We initially record our investment based on a fair value analysis of the investment.

We record our percentage interest in the investee's recorded income or loss and changes in the investee's capital under this method, which will increase or decrease the reported value of our investment. We record investee losses up to the aggregate amount of the investment.

We evaluate impairment of an investment valued under the equity method if events and circumstances warrant. An impairment charge would be recorded if a decline in value of an equity investment below its carrying amount were determined to be other than temporary. In determining if a decline is other than temporary, we consider factors such as the length of time and extent to which the fair value of the investment has been less than the carrying amount of the investee or joint venture, the near-term and longer-term operating and financial prospects of the investee or joint venture and our intent and ability to hold the investment for a period of time sufficient to allow for any anticipated recovery.

**Valuation of Definite-Lived Assets.** Definite-lived assets consist primarily of property, plant and equipment, as well as amortizable intangible assets acquired in business combinations. Definite-lived assets are amortized on a straight line basis over their estimated useful lives. We review definite-lived assets for impairment whenever events or changes in circumstances indicate the carrying amount of such assets may not be recoverable. Recoverability of these assets is measured by comparison of their carrying amount to future undiscounted cash flows the assets are expected to generate. If definite-lived assets are considered to be impaired, the impairment to be recognized equals the amount by which the carrying value of the assets exceeds their fair market value. The impairment analysis of definite-lived assets is based upon estimates and assumptions relating to our future revenue, cash flows, operating expenses, costs of capital and capital purchases. These estimates and assumptions are complex and subject to a significant degree of judgment with respect to certain factors including, but not limited to, the cash flows of our long-term operating plans, market and interest rate risk, and risk-commensurate discount rates and cost of capital. Significant or sustained declines in future revenue or cash flows, or adverse changes in our business climate, among other factors, and their resulting impact on the estimates and assumptions relating to the value of our definite-lived assets could result in the need to perform an impairment analysis in future periods which could result in a significant impairment. While we believe our estimates and assumptions are reasonable, due to their complexity and subjectivity, these estimates and assumptions could vary from period to period.

**Valuation of Goodwill and Indefinite-Lived Intangible Assets.** We test goodwill for impairment on an annual basis, in our fourth quarter, or more frequently if circumstances indicate reporting unit carrying values may exceed their fair values. Circumstances that may indicate a reporting unit's carrying value exceeds its fair value include, but are not limited to: poor economic performance relative to historical or projected future operating results; significant negative industry, economic or company specific trends; changes in the manner of our use of the assets or the plans for our business; and loss of key personnel. Due to the ongoing difficult economic environment and the decline in revenues in our businesses, we continue to monitor whether there could be potential impairment of goodwill.

When evaluating goodwill for impairment, based upon our annual test or due to changes in circumstances described above, we first perform a qualitative assessment to determine if the fair value of a reporting unit is more likely than not less than the reporting unit's carrying amount including goodwill. If this assessment indicates it is more likely than not, we then compare the carrying value of the reporting unit to the estimated fair value of the reporting unit. If the carrying value of the reporting unit exceeds the estimated fair value, we then calculate the implied estimated fair value of goodwill for the reporting unit and compare it to the carrying amount of goodwill for the reporting unit. If the carrying amount of goodwill exceeds the implied estimated fair value, an impairment charge to current operations is recorded to reduce the carrying value to implied estimated value.

Significant judgments and estimates are required in determining the reporting units and assessing the fair value of the reporting units. These estimates and assumptions are complex and subject to a significant degree of judgment with respect to certain factors including, but not limited to, the cash flows of long-term operating plans, market and interest rate risk, and risk-commensurate discount rates and cost of capital.

We evaluate indefinite-lived intangible assets (primarily tradenames and trademarks) for impairment on an annual basis, in the fourth quarter, or more frequently if an event occurs or changes in circumstances indicate that impairment may exist. When evaluating indefinite-lived intangible assets for impairment, we may first perform a qualitative assessment to determine if the fair value of the intangible assets is more likely than not greater than its carrying amount. If we do not perform a qualitative assessment or if the fair value of the intangible assets is not more likely than not greater than its carrying amount, we calculate the implied estimated fair value of the intangible assets. If the carrying amount of the intangible assets exceeds the implied estimated fair value, an impairment charge is recorded to reduce the carrying value to the implied estimated fair value. Significant judgments and estimates are required in assessing the fair value of the indefinite-lived intangible assets. These estimates and assumptions are complex and subject to a significant degree of judgment with respect to certain factors including, but not limited to, the cash flows of long-term operating plans, market and interest rate risk, and risk-commensurate discount rates and cost of capital.

**Stock-Based Compensation.** Stock-based compensation cost is estimated at the grant date based on the award's fair value and is recognized as expense over the requisite service period, which is the vesting period. For stock options, the fair value is calculated by the Black-Scholes option-pricing model or other appropriate valuation models. The valuation models require various highly judgmental assumptions including volatility in our common stock price and

expected option life. If any of the assumptions used in the valuation models change significantly, stock-based compensation expense may differ materially in the future from the amounts recorded in our consolidated statement of operations. For all awards, we are required to estimate forfeitures at the time of grant and revise those estimates in subsequent periods if actual forfeitures differ from those estimates. We use historical data to estimate pre-vesting forfeitures and record stock-based compensation expense only for those awards that are expected to vest.

Accounting for Income Taxes. We use the asset and liability method of accounting for income taxes. Under this method, income tax expense is recognized for the amount of taxes payable or refundable for the current year. In addition, deferred tax assets and liabilities are recognized for the expected future tax consequences of temporary differences between the financial reporting and tax basis of assets and liabilities and for operating losses and tax credit carryforwards. Deferred tax assets and liabilities and operating loss and tax credit carryforwards are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences and operating loss and tax credit carryforwards are expected to be recovered or settled. We must make assumptions, judgments and estimates to determine current provision for income taxes, deferred tax assets and liabilities and any valuation allowance to be recorded against deferred tax assets. Our judgments, assumptions, and estimates relative to the current provision for income tax take into account current tax laws, our interpretation of current tax laws and possible outcomes of future audits conducted by foreign and domestic tax authorities. Changes in tax law or our interpretation of tax laws and future tax audits could significantly impact the amounts provided for income taxes in our consolidated financial statements.

Each reporting period we must periodically assess the likelihood that our deferred tax assets will be recovered from future sources of taxable income, and to the extent that recovery is not more likely than not, a valuation allowance must be established. The establishment of a valuation allowance and increases to such an allowance result in either increases to income tax expense or reduction of income tax benefit in the statement of operations and comprehensive income. In certain instances, changes in the valuation allowance may be allocated directly to the related components of shareholders' equity on the consolidated balance sheet. Factors we consider in making such an assessment include, but are not limited to, past performance and our expectation of future taxable income, macroeconomic conditions and issues facing our industry, existing contracts, our ability to project future results and any appreciation of our investments and other assets.

As of December 31, 2013, \$26.9 million of the \$226.2 million of cash, cash equivalents, and short-term investments was held by our foreign subsidiaries.

As of December 31, 2013, we have not provided for U.S. federal and state income taxes on approximately \$13.9 million of undistributed earnings of our foreign subsidiaries, since such earnings are considered indefinitely reinvested outside the U.S. If these amounts were distributed to the U.S., in the form of dividends or otherwise, RealNetworks could be subject to additional U.S. income taxes. It is not practicable to determine the U.S. federal income tax liability or benefit on such earnings due to the timing of such future distributions, the availability of foreign tax credits, and the complexity of the computation if such earnings were not deemed to be permanently reinvested. If future events, including material changes in estimates of cash, working capital, and long-term investment requirements necessitate that these earnings be distributed, an additional provision for U.S. income and foreign withholding taxes, net of foreign tax credits, may be necessary.

#### Recently Issued Accounting Standards

There have been no recent accounting pronouncements or changes in accounting pronouncements during the year December 31, 2013 to be implemented that are of significance or potential significance to RealNetworks.



Item 7A. Quantitative and Qualitative Disclosures About Market Risk

The following discussion about our market risk involves forward-looking statements. All statements that do not relate to matters of historical fact should be considered forward-looking statements. Actual results could differ materially from those projected in any forward-looking statements.

**Interest Rate Risk.** Our exposure to interest rate risk from changes in market interest rates relates primarily to our short-term investment portfolio. Our short-term investments consist of investment grade debt securities as specified in our investment policy. Investments in both fixed and floating rate instruments carry a degree of interest rate risk. The fair value of fixed rate securities may be adversely impacted due to a rise in interest rates, while floating rate securities may produce less income than expected if interest rates fall. Additionally, a declining rate environment creates reinvestment risk because as securities mature the proceeds are reinvested at a lower rate, generating less interest income. See Note 5, Fair Value Measurements for additional information. Due in part to these factors, our future interest income may be adversely impacted due to changes in interest rates. In addition, we may incur losses in principal if we are forced to sell securities that have declined in market value due to changes in interest rates. Because we have historically had the ability to hold our short-term investments until maturity, we would not expect our operating results or cash flows to be significantly impacted by a sudden change in market interest rates. There have been no material changes in our investment methodology regarding our cash equivalents and short-term investments during the quarter ended December 31, 2013. Based on our cash, cash equivalents, short-term investments, and restricted cash equivalents as of December 31, 2013, a hypothetical 10% increase/decrease in interest rates would not increase/decrease our annual interest income or cash flows by more than a nominal amount.

**Investment Risk.** As of December 31, 2013, we had investments in voting capital stock of both publicly traded and privately held technology companies for business and strategic purposes. See Note 1, Description of Business and Summary of Significant Accounting Policies - Valuation of Equity Method Investments, and Management's Discussion and Analysis of Financial Condition and Results of Operations - Critical Accounting Policies and Estimates (Valuation of equity method investments) in this 10-K for details on our accounting treatment for these investments, including the analysis of other-than-temporary impairments.

**Foreign Currency Risk.** We conduct business internationally in several currencies and thus are exposed to adverse movements in foreign currency exchange rates.

Our exposure to foreign exchange rate fluctuations arise in part from: (1) translation of the financial results of foreign subsidiaries into U.S. dollars in consolidation; (2) the remeasurement of non-functional currency assets, liabilities and intercompany balances into U.S. dollars for financial reporting purposes; and (3) non-U.S. dollar denominated sales to foreign customers. We manage a portion of these risks through the use of financial derivatives, but fluctuations could impact our results of operations and financial position.

Generally, our practice is to manage foreign currency risk for the majority of material short-term intercompany balances through the use of foreign currency forward contracts. These contracts require us to exchange currencies at rates agreed upon at the contract's inception. Because the impact of movements in currency exchange rates on forward contracts offsets the relate impact on the short-term intercompany balances, these financial instruments help alleviate the risk that might otherwise result from certain changes in currency exchange rates. We do not designate our foreign exchange forward contracts related to short-term intercompany accounts as hedges and, accordingly, we adjust these instruments to fair value through results of operations. However, we may periodically hedge a portion of our foreign exchange exposures associated with material firmly committed transactions, long-term investments, highly predictable anticipated exposures and net investments in foreign subsidiaries. Some of our unhedged exposures are recorded in our statement of operations on a mark-to-market basis each quarter, so to the extent we continue to experience adverse economic conditions, we may record losses related to such unhedged exposures in future periods that may have a material adverse effect on our financial condition and results of operations.

Our foreign currency risk management program reduces, but does not entirely eliminate, the impact of currency exchange rate movements.

We have cash balances denominated in foreign currencies which are subject to foreign currency fluctuation risk. The majority of our foreign currency denominated cash is held in Korean won and euros. A hypothetical 10% increase or decrease in the Korean won and euro relative to the U.S. dollar as of December 31, 2013 would not result in more than a nominal amount of unrealized gain or loss.



## Item 8. Financial Statements and Supplementary Data

## REALNETWORKS, INC. AND SUBSIDIARIES

## CONSOLIDATED BALANCE SHEETS

(In thousands, except per share data)

|   | December 31,<br>2013 | December 31,<br>2012 |
|---|----------------------|----------------------|
| <b>ASSETS</b>   |                      |                      |
| Current assets:   |                      |                      |
| Cash and cash equivalents   | \$ 151,235           | \$ 163,198           |
| Short-term investments  | 74,920               | 108,216              |
| Trade accounts receivable, net of allowances  | 24,613               | 30,754               |
| Deferred costs, current portion   | 1,601                | 825                  |
| Deferred tax assets, current portion  | 306                  | 2,869                |
| Prepaid expenses and other current assets   | 9,124                | 17,002               |
| Total current assets  | 261,799              | 322,864              |
| Equipment, software, and leasehold improvements, at cost:   |                      |                      |
| Equipment and software  | 86,721               | 98,041               |
| Leasehold improvements  | 3,482                | 22,767               |
| Total equipment, software, and leasehold improvements, at cost  | 90,203               | 120,808              |
| Less accumulated depreciation and amortization  | 67,031               | 91,492               |
| Net equipment, software, and leasehold improvements   | 23,172               | 29,316               |
| Restricted cash equivalents and investments   | 3,000                | 10,000               |
| Equity method investment  | 12,473               | 19,204               |
| Available for sale securities   | 7,181                | 34,334               |
| Other assets  | 2,332                | 3,153                |
| Deferred costs, non-current portion   | 946                  | 531                  |
| Deferred tax assets, net, non-current portion   | 1,409                | 4,911                |
| Other intangible assets, net  | 12,993               | 3,275                |
| Goodwill  | 17,476               | 6,309                |
| Total assets  | \$ 342,781           | \$ 433,897           |
| <b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>   |                      |                      |
| Current liabilities:  |                      |                      |
| Accounts payable  | \$ 19,987            | \$ 19,013            |
| Accrued and other current liabilities   | 42,792               | 57,530               |
| Deferred revenue, current portion   | 7,498                | 8,675                |
| Total current liabilities   | 70,277               | 85,218               |
| Deferred revenue, non-current portion   | 166                  | 169                  |
| Deferred rent   | 1,318                | 2,250                |
| Deferred tax liabilities, net, non-current portion  | 1,556                | 432                  |
| Other long-term liabilities   | 483                  | 3,100                |
| Total liabilities   | 73,800               | 91,169               |
| Commitments and contingencies   |                      |                      |
| Shareholders' equity:   |                      |                      |
| Preferred stock, \$0.001 par value, no shares issued and outstanding:   |                      |                      |
| Series A: authorized 200 shares   | —                    | —                    |
| Undesignated series: authorized 59,800 shares   | —                    | —                    |
| Common stock, \$0.001 par value authorized 250,000 shares; issued and outstanding 35,833 shares in 2013 and 35,324 shares in 2012 | 36                   | 35                   |
| Additional paid-in capital  | 610,167              | 603,770              |
| Accumulated other comprehensive loss  | (47,695              | ) (26,540            |

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|  |           |            |   |
|--|-----------|------------|---|
| Retained deficit                           | (293,527  | ) (234,537 | ) |
| Total shareholders' equity                 | 268,981   | 342,728    |   |
| Total liabilities and shareholders' equity | \$342,781 | \$433,897  |   |

See accompanying notes to consolidated financial statements.

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REALNETWORKS, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME (LOSS)

(In thousands, except per share data)

|   | Years Ended December 31, |           |             |
|---|--------------------------|-----------|-------------|
|   | 2013                     | 2012      | 2011        |
| Net revenue (A)   | \$206,196                | \$258,842 | \$335,686   |
| Cost of revenue (B)   | 79,091                   | 103,731   | 126,637     |
| Impairment of deferred costs  | —                        | —         | 19,962      |
| Gross profit  | 127,105                  | 155,111   | 189,087     |
| Sale of patents and other technology assets, net of costs                         | —                        | 116,353   | —           |
| Operating expenses:   |                          |           |             |
| Research and development  | 60,880                   | 63,194    | 70,212      |
| Sales and marketing   | 80,011                   | 90,301    | 111,300     |
| General and administrative  | 36,643                   | 43,891    | 37,181      |
| Restructuring and other charges   | 5,765                    | 15,225    | 8,650       |
| Lease exit and related charges (gains)  | 3,089                    | 3,290     | (646 )      |
| Loss on litigation settlements  | 11,525                   | —         | —           |
| Total operating expenses  | 197,913                  | 215,901   | 226,697     |
| Operating income (loss)   | (70,808 )                | 55,563    | (37,610 )   |
| Other income (expenses):  |                          |           |             |
| Interest income, net  | 1,133                    | 1,192     | 1,552       |
| Gain on sale of equity and other investments, net                                 | 21,389                   | 5,072     | —           |
| Equity in net loss of Rhapsody investment   | (6,268 )                 | (5,709 )  | (7,898 )    |
| Other income (expense), net   | 467                      | 1,241     | (473 )      |
| Total other income (expenses), net  | 16,721                   | 1,796     | (6,819 )    |
| Income (loss) before income taxes   | (54,087 )                | 57,359    | (44,429 )   |
| Income tax expense (benefit)  | 4,903                    | 12,518    | (17,329 )   |
| Net income (loss) attributable to common shareholders                             | \$(58,990 )              | \$44,841  | \$(27,100 ) |
| Basic net income (loss) per share attributable to common shareholders             | \$(1.66 )                | \$1.29    | \$(0.79 )   |
| Diluted net income (loss) per share attributable to common shareholders           | \$(1.66 )                | \$1.28    | \$(0.79 )   |
| Shares used to compute basic net income (loss) per share                          | 35,553                   | 34,873    | 34,185      |
| Shares used to compute diluted net income (loss) per share                        | 35,553                   | 35,122    | 34,185      |
| Comprehensive income (loss):  |                          |           |             |
| Unrealized investment holding gains (losses), net of reclassification adjustments | \$(20,288 )              | \$(633 )  | \$9,459     |
| Foreign currency translation adjustments, net of reclassification adjustments     | (867 )                   | (1,023 )  | (1,800 )    |
| Total other comprehensive income (loss)   | (21,155 )                | (1,656 )  | 7,659       |
| Net income (loss)   | (58,990 )                | 44,841    | (27,100 )   |
| Comprehensive income (loss)   | \$(80,145 )              | \$43,185  | \$(19,441 ) |
| (A) Components of net revenue:  |                          |           |             |
| License fees  | \$43,709                 | \$56,640  | \$69,644    |
| Service revenue   | 162,487                  | 202,202   | 266,042     |
|   | \$206,196                | \$258,842 | \$335,686   |
| (B) Components of cost of revenue:  |                          |           |             |
| License fees  | \$8,538                  | \$11,689  | \$17,794    |
| Service revenue   | 70,553                   | 92,042    | 108,843     |
|   | \$79,091                 | \$103,731 | \$126,637   |

See accompanying notes to consolidated financial statements.



REALNETWORKS, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands)

|  | Years Ended December 31, |            |             |
|--|--------------------------|------------|-------------|
|  | 2013                     | 2012       | 2011        |
| Cash flows from operating activities:  |                          |            |             |
| Net income (loss)  | \$(58,990 )              | \$44,841   | \$(27,100 ) |
| Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities: |                          |            |             |
| Depreciation and amortization  | 18,748                   | 16,959     | 16,895      |
| Stock-based compensation   | 7,468                    | 8,123      | 11,747      |
| Loss (gain) on asset disposal  | —                        | 2,509      | (62 )       |
| Equity in net loss of Rhapsody   | 6,268                    | 5,709      | 7,898       |
| Excess tax benefit from stock option exercises   | —                        | —          | (74 )       |
| Lease exit and related charges (gains)   | 1,421                    | 3,290      | (646 )      |
| Deferred income taxes, net   | 676                      | 20,324     | (23,985 )   |
| Gain on sale of patent and other technology assets, net of costs of \$3,647                        | —                        | (116,353 ) | —           |
| Gain on sale of equity and other investments, net  | (21,389 )                | (5,072 )   | —           |
| Realized translation gain  | (571 )                   | (1,966 )   | —           |
| Other  | 51                       | —          | 114         |
| Net change in certain operating assets and liabilities:  |                          |            |             |
| Trade accounts receivable  | 8,442                    | 11,163     | 6,835       |
| Prepaid expenses and other assets  | 8,112                    | (986 )     | 43,169      |
| Accounts payable   | 321                      | 549        | (14,601 )   |
| Accrued and other liabilities  | (20,436 )                | (22,403 )  | (20,898 )   |
| Net cash provided by (used in) operating activities  | (49,879 )                | (33,313 )  | (708 )      |
| Cash flows from investing activities:  |                          |            |             |
| Purchases of equipment, software, and leasehold improvements                                       | (7,727 )                 | (7,170 )   | (9,873 )    |
| Proceeds from sale of patents and other technology assets, net of costs of \$3,647                 | —                        | 116,353    | —           |
| Proceeds from sale of equity and other investments   | 29,153                   | 7,261      | —           |
| Purchases of short-term investments  | (131,690 )               | (116,963 ) | (96,841 )   |
| Proceeds from sales and maturities of short-term investments                                       | 164,986                  | 87,487     | 116,405     |
| Decrease in restricted cash equivalents and investments  | 10,000                   | 167        | —           |
| Increase in restricted cash equivalents and investments  | (3,000 )                 | —          | (179 )      |
| Acquisitions of businesses, net of cash acquired   | (22,480 )                | —          | (2,888 )    |
| Net cash provided by (used in) investing activities  | 39,242                   | 87,135     | 6,624       |
| Cash flows from financing activities:  |                          |            |             |
| Proceeds from issuance of common stock (stock options and stock purchase plan)                     | 594                      | 3,802      | 3,177       |
| Common stock cash dividend paid  | —                        | —          | (136,793 )  |
| Tax payments from shares withheld upon vesting of restricted stock                                 | (1,201 )                 | (995 )     | —           |
| Excess tax benefit from stock option exercises   | —                        | —          | 74          |
| Payment of contingent consideration  | (828 )                   | —          | —           |
| Net cash provided by (used in) financing activities  | (1,435 )                 | 2,807      | (133,542 )  |
| Effect of exchange rate changes on cash and cash equivalents                                       | 109                      | 236        | (2,059 )    |
| Net increase (decrease) in cash and cash equivalents   | (11,963 )                | 56,865     | (129,685 )  |
| Cash and cash equivalents, beginning of year   | 163,198                  | 106,333    | 236,018     |
| Cash and cash equivalents, end of year   | \$151,235                | \$163,198  | \$106,333   |
| Supplemental disclosure of cash flow information:  |                          |            |             |
| Cash received from income tax refunds  | \$8,405                  | \$456      | \$10,166    |
| Cash paid for income taxes   | \$4,600                  | \$3,296    | \$6,284     |

Non-cash investing activities:

|   |        |        |     |
|---|--------|--------|-----|
| Increase (decrease) in accrued purchases of equipment, software, and leasehold improvements | \$ 335 | \$ 212 | \$— |
|---|--------|--------|-----|

See accompanying notes to consolidated financial statements.



REALNETWORKS, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY

(In thousands)

|  | Common Stock |        | Additional<br>Paid-In<br>Capital | Accumulated<br>Other<br>Comprehensive<br>Income (Loss) | Retained<br>Earnings<br>(Deficit) | Total<br>Shareholders'<br>Equity |
|--|--------------|--------|----------------------------------|--|-----------------------------------|----------------------------------|
|  | Shares       | Amount |                                  |  |                                   |                                  |
| Balances, December 31, 2010  | 34,021       | \$34   | \$710,026                        | \$(32,543)   | \$(252,278)                       | \$425,239                        |
| Common stock issued for exercise of stock options, employee stock purchase plan, and vesting of restricted shares, net of tax payments from shares withheld upon vesting of restricted stock | 401          | —      | 3,029                            | —  | —                                 | 3,029                            |
| Common Stock cash dividend paid  | —            | —      | (136,793)                        | —  | —                                 | (136,793)                        |
| Stock-based compensation   | —            | —      | 11,747                           | —  | —                                 | 11,747                           |
| Other comprehensive income (loss)  | —            | —      | —                                | 7,659  | —                                 | 7,659                            |
| Share of Rhapsody equity transactions  | —            | —      | 3,113                            | —  | —                                 | 3,113                            |
| Net income (loss)  | —            | —      | —                                | —  | (27,100)                          | (27,100)                         |
| Balances, December 31, 2011  | 34,422       | \$34   | \$591,122                        | \$(24,884)   | \$(279,378)                       | \$286,894                        |
| Common stock issued for exercise of stock options, employee stock purchase plan, and vesting of restricted shares, net of tax payments from shares withheld upon vesting of restricted stock | 902          | 1      | 2,807                            | —  | —                                 | 2,808                            |
| Share of Rhapsody equity transactions  | —            | —      | 1,718                            | —  | —                                 | 1,718                            |
| Stock-based compensation   | —            | —      | 8,123                            | —  | —                                 | 8,123                            |
| Other comprehensive income (loss)  | —            | —      | —                                | (1,656)  | —                                 | (1,656)                          |
| Net income (loss)  | —            | —      | —                                | —  | 44,841                            | 44,841                           |
| Balances, December 31, 2012  | 35,324       | \$35   | \$603,770                        | \$(26,540)   | \$(234,537)                       | \$342,728                        |
| Common stock issued for exercise of stock options, employee stock purchase   | 509          | 1      | (608)                            | —  | —                                 | (607)                            |

plan, and vesting of  
restricted shares, net of  
tax payments from shares  
withheld upon vesting of  
restricted stock

|  |        |      |           |           |         |            |         |           |
|--|--------|------|-----------|-----------|---------|------------|---------|-----------|
| Share of Rhapsody<br>equity transactions | —      | —    | (463      | )         | —       | —          | (463    | )         |
| Stock-based<br>compensation              | —      | —    | 7,468     | —         | —       | —          | 7,468   |           |
| Other comprehensive<br>income (loss)     | —      | —    | —         | (21,155   | )       | —          | (21,155 | )         |
| Net income (loss)                        | —      | —    | —         | —         | (58,990 | )          | (58,990 | )         |
| Balances, December 31,<br>2013           | 35,833 | \$36 | \$610,167 | \$(47,695 | )       | \$(293,527 | )       | \$268,981 |

See accompanying notes to consolidated financial statements.

REALNETWORKS, INC. AND SUBSIDIARIES  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
Years ended December 31, 2013, 2012 and 2011

Note 1. Description of Business and Summary of Significant Accounting Policies

**Description of Business.** RealNetworks, Inc. and subsidiaries is a leading global provider of network-delivered digital media applications and services that make it easy to manage, play and share digital media. The Company also develops and markets software products and services that enable the creation, distribution and consumption of digital media, including audio and video.

Inherent in our business are various risks and uncertainties, including a limited history of certain of our product and service offerings. RealNetworks' success will depend on the acceptance of our technology, products and services and the ability to generate related revenue.

In this Annual Report on Form 10-K for the year ended December 31, 2013 (10-K), RealNetworks, Inc. and subsidiaries is referred to as "RealNetworks", the "Company", "we", "us", or "our".

**Basis of Presentation.** The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. Intercompany balances and transactions have been eliminated in consolidation. The consolidated financial statements reflect all adjustments that, in the opinion of management, are necessary for a fair presentation of the results of operations for the periods presented. Operating results for the year ended December 31, 2013 are not necessarily indicative of the results that may be expected for any subsequent periods.

**Use of Estimates.** The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. In addition, current economic conditions may require the use of additional estimates, and certain estimates we currently make are subject to a greater degree of uncertainty as a result of the current economic conditions.

**2012 Sale of Patents and Other Technology Assets to Intel Corporation.** In the second quarter of 2012, we completed the sale of certain patents, patent applications and related rights held by us, and certain of our assets relating to our next generation video codec technologies to Intel Corporation (Intel) pursuant to an Asset Purchase Agreement. Intel acquired the assets for a gross cash purchase price of \$120.0 million. In addition, pursuant to the license agreement, (the "License Agreement"), between Intel and the Company, Intel granted us a non-exclusive, royalty-free, fully paid up, irrevocable (except as set forth in the License Agreement) and worldwide license (without the right to grant sublicenses) to use the patent assets we sold to Intel in connection with our businesses. The transferability of the License Agreement is limited in the event of a change of control or character of the Company, as set forth in the License Agreement. The proceeds, net of related direct costs, of \$116.4 million were recorded as a gain in the statement of operations.

**2011 Special Dividend and Reverse Stock Split.** In 2011, the Company's Board of Directors approved the payment of a special cash dividend of \$1.00 per common share (total cash payment of \$136.8 million) and a one-for-four reverse stock split of our common stock. All information related to common stock, stock options, restricted stock units and earnings per share was retroactively adjusted in 2011 to give effect to the special cash dividend and the reverse stock split.

**Reclassifications.** Certain reclassifications have been made to the 2012 and 2011 consolidated financial statements to conform to the 2013 presentation. These reclassifications had no effect on our consolidated financial position, results of operations, or cash flows.

**Cash and Cash Equivalents, Short-Term Investments, and Available-for-Sale Securities.** We consider all short-term investments with a remaining contractual maturity at date of purchase of three months or less to be cash equivalents. We have classified as available-for-sale all marketable debt and equity securities for which there is determinable fair market value and there are no restrictions on our ability to sell. Available-for-sale securities are carried at fair value, based on quoted market prices, with unrealized gains and losses reported in accumulated other comprehensive income (loss) (AOCI) in shareholders' equity, net of any applicable income taxes. Investments with remaining contractual maturities of five years or less are classified as short-term because the investments are marketable and highly liquid, and we have the ability to utilize them for current operations. Realized gains and losses and declines in value judged

to be other-than-temporary on available-for-sale securities are included in other income (expense), net. Realized and unrealized gains and losses on available-for-sale securities are determined using the specific identification method. Trade Accounts Receivable. Trade accounts receivable consist of amounts due from customers and do not bear interest. The allowance for doubtful accounts and sales returns is our best estimate of the amount of probable credit losses and returns in our existing accounts receivable. We determine the allowances based on analysis of historical bad debts, customer concentrations, customer credit-worthiness, return history and current economic trends. We review the allowances for doubtful

accounts and sales returns quarterly. Past due balances over 90 days and specified other balances are reviewed individually for collectability. All other balances are reviewed on an aggregate basis. Account balances are written off against the allowance after all reasonable means of collection have been exhausted and the potential for recovery is considered remote. We do not have any off-balance sheet credit exposure related to our customers.

**Concentration of Credit Risk.** Financial instruments that potentially expose the Company to concentrations of credit risk consist primarily of cash and cash equivalents, short-term investments, and accounts receivable. Short-term investments consist of U.S. government and government agency securities, corporate notes and bonds, and municipal securities. We derive a portion of our revenue from a large number of individual consumers spread globally. We also derive revenue from several large customers. If the financial condition or results of operations of any one of the large customers deteriorates substantially, our operating results could be adversely affected. To reduce credit risk, management performs ongoing credit evaluations of the financial condition of significant customers. We do not generally require collateral and we maintain an allowance for estimated credit losses on customer accounts when considered necessary.

**Depreciation and Amortization.** Depreciation of equipment, software, and amortization of leasehold improvements are computed using the straight-line method over the lesser of the estimated useful lives of the assets or the related lease term. The useful life of equipment and software is generally three to five years.

Depreciation and amortization expense of these assets during the years ended December 31, 2013, 2012, and 2011 was \$14.3 million, \$12.9 million, and \$12.8 million, respectively.

**Equity Method Investments.** We use the equity method in circumstances where we have the ability to exert significant influence, but not control, over an investee or joint venture. We initially record our investment based on a fair value analysis of the investment.

We record our percentage interest in the investee's recorded income or loss and changes in the investee's capital under this method, which will increase or decrease the reported value of our investment. We record investee losses up to the aggregate amount of the investment.

We evaluate impairment of an investment accounted for under the equity method if events and circumstances warrant. An impairment charge would be recorded if a decline in value of an equity investment below its carrying amount were determined to be other than temporary. In determining if a decline is other than temporary, we consider factors such as the length of time and extent to which the fair value of the investment has been less than the carrying amount of the investee or joint venture, the near-term and longer-term operating and financial prospects of the investee or joint venture and our intent and ability to hold the investment for a period of time sufficient to allow for any anticipated recovery.

**Deferred Costs.** We defer certain costs on projects for service revenues and system sales. Deferred costs consist primarily of direct and incremental costs to customize and install systems, as defined in individual customer contracts, including costs to acquire hardware and software from third parties and payroll and related costs for employees and other third parties. Deferred costs are capitalized during the implementation period.

We recognize such costs as a component of cost of revenue, the timing of which is dependent upon the revenue recognition policy by contract. At each balance sheet date, we review deferred costs to ensure they are ultimately recoverable. Any anticipated losses on uncompleted contracts are recognized when evidence indicates the estimated total cost of a contract exceeds its estimated total revenue or if actual deferred costs exceed contractual revenue. Assessing the recoverability of deferred costs is based on significant assumptions and estimates, including future revenue and cost of sales. Significant or sustained decreases in revenue or increases in cost of sales in future periods could result in impairments of deferred project costs and prepaid royalty advances. We cannot accurately predict the amount and timing of any such impairments. Should the value of deferred project costs or prepaid royalty advances become impaired, we would record the appropriate charge, which could have a material adverse effect on our financial condition or results of operations.

As of December 31, 2011, we determined that the total estimated costs associated with certain projects exceeded the total estimated revenues expected to be recognized on those projects. As a result, in 2011 we impaired \$16.7 million in deferred project costs and an additional \$3.3 million of equipment and software assets that related solely to these projects. The \$20.0 million charge in 2011 was included in impairment of deferred costs in the accompanying consolidated statements of operations and comprehensive income (loss). No such charges were incurred in 2013 or

2012.

Definite-Lived Tangible and Intangible Assets. Definite-lived tangible assets include equipment, software and leasehold improvements, and are depreciated/amortized over their useful lives, as described above. Definite-lived intangible assets consist primarily of the fair value of customer agreements and contracts, and developed technology acquired in business combinations. These assets are amortized on a straight line basis over one to eleven years, which approximates their estimated useful lives.

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We review these assets for impairment whenever events or changes in circumstances indicate the carrying amount of such assets may not be recoverable. If the carrying amount of an asset group is not recoverable, an impairment loss is recognized based on the excess of the carrying amount of the asset group over its estimated fair value, which is generally determined as the present value of estimated future cash flows. The impairment analysis is based on significant assumptions of future results made by us, including operating and cash flow projections. Significant or sustained declines in future revenue or cash flows, or adverse changes in our business climate, among other factors, could result in the need to record an impairment charge in future periods.

**Goodwill.** We test goodwill for impairment on an annual basis, in our fourth quarter, or more frequently if circumstances indicate reporting unit carrying values may exceed their fair values. Circumstances that may indicate a reporting unit's carrying value exceeds its fair value include, but are not limited to: poor economic performance relative to historical or projected future operating results; significant negative industry, economic or company specific trends; changes in the manner of our use of the assets or the plans for our business; and loss of key personnel.

When evaluating goodwill for impairment, based upon our annual test or due to changes in circumstances described above, we first perform a qualitative assessment to determine if the fair value of a reporting unit is more likely than not less than the reporting unit's carrying amount including goodwill. If this assessment indicates it is more likely than not, we then compare the carrying value of the reporting unit to the estimated fair value of the reporting unit. If the carrying value of the reporting unit exceeds the estimated fair value, we then calculate the implied estimated fair value of goodwill for the reporting unit and compare it to the carrying amount of goodwill for the reporting unit. If the carrying amount of goodwill exceeds the implied estimated fair value, an impairment charge to current operations is recorded to reduce the carrying value to implied estimated value. Significant judgment is required in determining the reporting units and assessing fair value of the reporting units.

**Indefinite-Lived Intangible Assets.** We evaluate indefinite-lived intangible assets (primarily tradenames and trademarks) for impairment on an annual basis, in the fourth quarter, or more frequently if an event occurs or changes in circumstances indicate that impairment may exist. When evaluating indefinite-lived intangible assets for impairment, we may first perform a qualitative assessment to determine if the fair value of the intangible assets is more likely than not greater than its carrying amount. If we do not perform a qualitative assessment or if the fair value of the intangible assets is not more likely than not greater than its carrying amount, we calculate the estimated fair value of the intangible assets. If the carrying amount of the intangible assets exceeds the estimated fair value, an impairment charge is recorded to reduce the carrying value to the implied estimated fair value. Significant judgment is required in assessing fair value of the indefinite-lived intangible assets.

**Fair Value.** We apply fair value accounting for all financial assets and liabilities and non-financial assets and liabilities that are recognized at fair value in the financial statements on a recurring basis. Fair value is the price that would be received from selling an asset or paid in transferring a liability in an orderly transaction between market participants at the measurement date. Our fair value measurements consider the principal or most advantageous market in which we would transact and the market-based risk measurements or assumptions that market participants would use in pricing the asset or liability, such as inherent risk, transfer restrictions and credit risk.

The fair value is determined based on three levels of inputs:

Level 1: Quoted prices in active markets for identical assets or liabilities

Level 2: Directly or indirectly observed inputs for the asset or liability, including quoted prices for similar assets or liabilities in active markets and quoted prices for identical or similar assets or liabilities in markets that are not active

Level 3: Significant unobservable inputs that reflect our own estimates of assumptions that market participants would use

**Research and Development.** Costs incurred in research and development are expensed as incurred. Software development costs are capitalized when a product's technological feasibility has been established through the date the product is available for general release to customers. Other than internal use software, we have not capitalized any software development costs, as technological feasibility is generally not established until a working model is completed, at which time substantially all development is complete.

**Revenue Recognition.** We recognize revenue when persuasive evidence of an arrangement exists, delivery has occurred, the sales price is fixed or determinable, and collection is probable. Physical products are considered delivered to the customer once they have been shipped and title and risk of loss have been transferred. For online

sales, the products or services are considered delivered at the time the products or services are made available, digitally, to the end user.

In most arrangements, we contract directly with end user customers, and are the primary obligor. In such arrangements, we recognize revenue on a gross basis. In some cases, we utilize third-party distributors to sell products or services directly to end user customers. In such instances, we recognize revenue on a net basis.



In our direct to consumer business, we derive revenue through (1) subscriptions of our SuperPass product and our games offerings, (2) sales of content downloads, software and licenses and (3) the sale of advertising and the distribution of third-party products on our websites and in our games.

Consumer subscription products are paid in advance, typically for monthly, quarterly or annual duration. Subscription revenue is recognized ratably over the related subscription time period. Revenue from sales of content downloads, software and licenses is recognized at the time the product is made available, digitally, to the end user. Revenue generated from advertising on our websites and from advertising and the distribution of third-party products included in our products is recognized as revenue at the time of delivery.

We also generate revenue through business-to-business channels by providing services within our Mobile Entertainment segment enabling mobile carriers to deliver audio and video content to their customers and by selling software licenses and products and related support and other services. Revenue generated from services provided to mobile carriers that enable the delivery of audio and video content to their customers is recognized as the services are provided. Setup fees to build these services are recognized ratably upon launch of the service over the remaining expected term of the service.

Non-software revenue arrangements containing multiple elements are divided into separate units of accounting, after being evaluated for specific criteria. If the criteria for separation are met, revenue is allocated to the individual units using the relative fair value method. If the criteria are not met, the elements are treated as one unit of accounting and revenue recognition is delayed until all elements have been delivered. In the case of revenue arrangements containing software, elements are divided into separate units of accounting only when vendor-specific objective evidence has been established. In cases where vendor-specific objective evidence has not been established, undelivered elements are combined into one unit of accounting and are not recognized in revenue until all elements have been delivered.

**Advertising Expenses.** We expense the cost of advertising and promoting our products as incurred. These costs are included in sales and marketing expense and totaled \$30.6 million in 2013, \$31.7 million in 2012 and \$35.7 million in 2011.

**Foreign Currency.** The functional currency of the Company's foreign subsidiaries is the currency of the country in which the subsidiary operates. Assets and liabilities of foreign operations are translated into U.S. dollars using rates of exchange in effect at the end of the reporting period. The net gain or loss resulting from translation is shown as translation adjustment and included in AOCI in shareholders' equity. Income and expense accounts are translated into U.S. dollars using average rates of exchange. Gains and losses from foreign currency transactions are included in the consolidated statements of operations.

**Derivative Financial Instruments.** We conduct business internationally in several currencies and thus we are exposed to adverse movements in foreign currency exchange rates. A portion of these risks may be managed through the use of financial derivatives, but fluctuations in foreign exchange rates could impact our results of operations and financial position. Our foreign currency risk management program reduces, but does not entirely eliminate, the impact of currency exchange rate movements.

Generally, our practice is to manage foreign currency risk for the majority of material short-term intercompany balances through the use of foreign currency forward contracts. These contracts require us to exchange currencies at rates agreed upon at the contract's inception. Because the impact of movements in currency exchange rates on forward contracts offsets the related impact on the short-term intercompany balances, these financial instruments help alleviate the risk that might otherwise result from certain changes in currency exchange rates. We do not designate foreign exchange forward contracts related to short-term intercompany accounts as hedges and, accordingly, adjust these instruments to fair value through our results of operations. However, we may periodically hedge a portion of our foreign exchange exposures associated with material firmly committed transactions and long-term investments.

All derivatives, whether designated in hedging relationships or not, are recorded on the balance sheet at fair value. If the derivative is designated a hedge, then depending on the nature of the hedge, changes in fair value will either be recorded immediately in results of operations, or be recognized in AOCI until the hedged item is recognized in results of operations.

We had nominal amounts of derivatives outstanding at either December 31, 2013 or 2012.

**Accounting for Taxes Collected from Customers.** Our revenues are reported net of sales and other transaction taxes that are collected from customers and remitted to taxing authorities.

Income Taxes. We compute income taxes using the asset and liability method, under which deferred income taxes are provided for temporary differences between financial reporting basis and tax basis of our assets and liabilities and operating loss and tax credit carryforwards. We record a valuation allowance when it is more likely than not that some portion or all of the deferred tax assets will not be realized. The ultimate realization of the deferred tax assets depends on the ability to generate sufficient taxable income of the appropriate character in the appropriate taxing jurisdictions. Adjustments to the valuation allowance could be required in the future if we estimate that the amount of deferred tax assets to be realized is more or less than

the net amount we have recorded. Any increase or decrease in the valuation allowance could have the effect of increasing or decreasing the income tax provision in the statement of operations.

Deferred tax assets and liabilities and operating loss and tax credit carryforwards are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences and operating loss and tax credit carryforwards are expected to be recovered or settled.

We file numerous consolidated and separate income tax returns in the U.S. including federal, state and local, as well as foreign jurisdictions. With few exceptions, we are no longer subject to U.S. federal income tax examinations for tax years before 2008 or state, local, or foreign income tax examinations for years before 1993. RealNetworks, Inc. and/or subsidiaries are under audit by various states and foreign jurisdictions for certain tax years subsequent to 1993.

We recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by the taxing authorities, based on the technical merits of the position. The tax benefits recognized in the financial statements from such a position are measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement. We recognize accrued interest and penalties related to uncertain tax positions as a component of income tax expense.

**Stock-Based Compensation.** Stock-based compensation cost is measured at the grant date based on the fair value of the award and is recognized as expense over the requisite service period, which is the vesting period. We use the Black-Scholes option-pricing model or other appropriate valuation models to determine the fair value of stock-based option awards. The fair value of restricted stock awards is based on the closing market price of our common stock on the award date. For performance-based awards, expense is recognized when it is probable the performance goal will be achieved, however if the likelihood becomes improbable, that expense is reversed. We recognize the compensation cost for awards on a straight-line basis for the entire award, over the applicable vesting period. For our employee stock purchase plan, compensation expense is measured based on the discount the employee is entitled to upon purchase.

The valuation models for stock-based option awards require various highly judgmental assumptions including volatility in our common stock price and expected option life. If any of the assumptions used in the valuation models change significantly, stock-based compensation expense for new awards may differ materially in the future from the amounts recorded in the consolidated statements of operations. For all awards, we also estimate forfeitures at the time of grant and revise those estimates in subsequent periods if actual forfeitures differ from those estimates and ultimately record stock-based compensation expense only for those awards that vest.

**Net Income Per Share.** Basic net income (loss) per share (EPS) available to common shareholders is computed by dividing net income (loss) attributable to common shareholders by the weighted average number of common shares outstanding during the period. Diluted EPS available to common shareholders is computed by dividing net income (loss) attributable to common shareholders by the weighted average number of common and dilutive potential common shares outstanding during the period.

#### Note 2. Recent Accounting Pronouncements

There have been no recent accounting pronouncements or changes in accounting pronouncements during the year ended December 31, 2013 to be implemented that are of significance or potential significance to RealNetworks.

#### Note 3. Acquisitions

In the quarter ended June 30, 2013, we acquired 100% of the voting interests in Slingo, Inc., a social casino games company based in the U.S., for total cash consideration of \$15.6 million. The tangible assets and liabilities recognized, which are not significant, along with the intangible assets and liabilities recognized, are all reported within the Games segment. The identifiable intangible assets associated with the acquisition totaled \$8.0 million. Of this total, \$4.5 million is related to tradenames and trademarks determined to have indefinite useful lives and will be evaluated annually in our fourth quarter for impairment, or more frequently, if circumstances indicate an impairment may exist. The remaining \$3.5 million includes developed game technology and existing customer relationships with finite lives, and will be amortized over their useful lives. We recorded a net deferred tax liability of \$2.7 million related to the intangible assets acquired. Goodwill totaling \$9.9 million has been recorded, representing the excess of purchase consideration over the fair value of net acquired assets, and is primarily related to the assembled workforce and expected synergies in the rapidly growing social casino games market. The goodwill is not deductible for income tax purposes. For the twelve months ended December 31, 2013, the amount of revenue and income (loss) before income taxes from this acquired business was not significant. We expect this acquisition to enhance our footprint in the social

casino games arena.

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In the quarter ended September 30, 2013, we acquired 100% of the voting interests in Muzicall Limited, a ringback tone company based in London, for total cash consideration of \$6.7 million. The tangible and intangible assets and liabilities recognized are reported in the Mobile Entertainment segment. The identifiable intangible assets associated with the acquisition totaled \$5.4 million, and include tradenames and trademarks, developed technology, user base and carrier relationships. All identifiable intangible assets from this acquisition have finite lives, and will be amortized over their useful lives. We recorded a net deferred tax asset of \$3.4 million related to the assets acquired, and a full valuation allowance. Goodwill totaling \$1.3 million was recorded, representing the excess of purchase consideration over the fair value of net acquired assets, and is primarily related to the assembled workforce and expected synergies in the ringback tone industry. The goodwill is not deductible for income tax purposes. For the twelve months ended December 31, 2013, the amount of revenue and income (loss) before income taxes from this acquired business was not significant. This acquisition is intended to accelerate our growth initiatives within the Mobile Entertainment segment.

Note 4. Rhapsody Joint Venture

As of December 31, 2013 we owned approximately 45% of the issued and outstanding stock of Rhapsody and account for our investment using the equity method of accounting.

Rhapsody was initially formed in 2007 as a joint venture between RealNetworks and MTV Networks, a division of Viacom International Inc. (MTVN), to own and operate a business-to-consumer digital audio music service known as Rhapsody. Prior to March 31, 2010, we held a 51% interest in Rhapsody and MTVN owned the remaining 49%. On March 31, 2010, restructuring transactions involving Rhapsody were completed, and as a result, effective March 31, 2010 RealNetworks owned approximately 47% of Rhapsody. Subsequent to the restructuring transaction, we have accounted for our investment in Rhapsody using the equity method of accounting.

As part of the restructuring transaction, RealNetworks contributed \$18.0 million in cash, the Rhapsody brand and certain other assets, including content licenses, in exchange for shares of convertible preferred stock of Rhapsody, carrying a \$10.0 million preference upon certain liquidation events.

Subsequent to the restructuring transaction, RealNetworks provided certain operational transition services to Rhapsody. These transition services were completed in 2013, and are discussed further in Note 19, Related Party Transactions.

In 2012 Rhapsody issued common stock as consideration for acquisitions it made. As RealNetworks did not acquire any additional Rhapsody common stock as part of Rhapsody's transactions, our equity interest decreased from approximately 47% in 2011 to approximately 45% in 2012, and we recorded a dilution gain totaling \$1.7 million, which increased our carrying amount for Rhapsody by the same amount. Our policy is to record the gain in equity, as a component of Additional paid in capital.

As of December 31, 2013 the carrying value of our investment in Rhapsody was \$12.5 million.

We recorded our share of losses in the operations of Rhapsody of \$6.3 million, \$5.7 million, and \$7.9 million for the years ended December 31, 2013, 2012 and 2011, respectively.

Summarized financial information for Rhapsody, which represents 100% of their financial information, is as follows (in thousands):

|                         | Year ended December 31,<br>2013 | Year ended December 31,<br>2012 | Year ended December 31,<br>2011 |
|-------------------------|---------------------------------|---------------------------------|---------------------------------|
| Net revenue             | \$ 140,596                      | \$ 143,674                      | \$ 127,184                      |
| Gross profit            | 34,141                          | 36,260                          | 39,137                          |
| Net loss                | (14,663                         | ) (12,228                       | ) (13,580                       |
|                         |                                 |                                 |                                 |
|                         |                                 | As of December 31,<br>2013      | As of December 31,<br>2012      |
| Current assets          |                                 | \$ 31,245                       | \$ 34,035                       |
| Non-current assets      |                                 | 17,305                          | 19,688                          |
| Current liabilities     |                                 | 46,458                          | 36,756                          |
| Non-current liabilities |                                 | —                               | —                               |

Note 5. Fair Value Measurements  
Items Measured at Fair Value on a Recurring Basis

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The following tables present information about our financial assets that have been measured at fair value on a recurring basis as of December 31, 2013 and December 31, 2012, and indicates the fair value hierarchy of the valuation inputs utilized to determine fair value (in thousands).

|  | Fair Value Measurements as of |           |         |           | Amortized Cost as of<br>December 31,<br>2013 |
|--|-------------------------------|-----------|---------|-----------|--|
|  | December 31, 2013             |           |         |           |  |
|  | Level 1                       | Level 2   | Level 3 | Total     |  |
| Cash and cash equivalents:                       |                               |           |         |           |  |
| Cash   | \$46,978                      | \$—       | \$—     | \$46,978  | \$46,978                                     |
| Money market funds                               | 1                             | 26,913    | —       | 26,914    | 26,914                                       |
| Corporate notes and bonds                        | —                             | 77,043    | —       | 77,043    | 77,044                                       |
| U.S. government agency securities                | —                             | 300       | —       | 300       | 300  |
| Total cash and cash equivalents                  | 46,979                        | 104,256   | —       | 151,235   | 151,236                                      |
| Short-term investments:                          |                               |           |         |           |  |
| Corporate notes and bonds                        | —                             | 59,766    | —       | 59,766    | 59,713                                       |
| U.S. government agency securities                | 14,077                        | 1,077     | —       | 15,154    | 15,159                                       |
| Total short-term investments                     | 14,077                        | 60,843    | —       | 74,920    | 74,872                                       |
| Restricted cash equivalents and investments      | —                             | 3,000     | —       | 3,000     | 3,000  |
| Equity investments in publicly traded securities | 7,181                         | —         | —       | 7,181     | 842  |
| Total  | \$68,237                      | \$168,099 | \$—     | \$236,336 | \$229,950                                    |

|  | Fair Value Measurements as of |           |         |           | Amortized Cost as of<br>December 31,<br>2012 |
|--|-------------------------------|-----------|---------|-----------|--|
|  | December 31, 2012             |           |         |           |  |
|  | Level 1                       | Level 2   | Level 3 | Total     |  |
| Cash and cash equivalents:                       |                               |           |         |           |  |
| Cash   | \$71,283                      | \$—       | \$—     | \$71,283  | \$71,283                                     |
| Money market funds                               | —                             | 10,680    | —       | 10,680    | 10,680                                       |
| Corporate notes and bonds                        | —                             | 81,235    | —       | 81,235    | 81,237                                       |
| Total cash and cash equivalents                  | 71,283                        | 91,915    | —       | 163,198   | 163,200                                      |
| Short-term investments:                          |                               |           |         |           |  |
| Corporate notes and bonds                        | —                             | 65,502    | —       | 65,502    | 65,426                                       |
| U.S. government agency securities                | 42,113                        | 601       | —       | 42,714    | 42,693                                       |
| Total short-term investments                     | 42,113                        | 66,103    | —       | 108,216   | 108,119                                      |
| Restricted cash equivalents and investments      | —                             | 10,000    | —       | 10,000    | 10,000                                       |
| Equity investments in publicly traded securities | 34,334                        | —         | —       | 34,334    | 8,609  |
| Total  | \$147,730                     | \$168,018 | \$—     | \$315,748 | \$289,928                                    |

Restricted cash equivalents and investments amounts as of December 31, 2013, and December 31, 2012 relate to cash pledged as collateral against a letter of credit in connection with a lease agreement.

Realized gains or losses on sales of short-term investment securities for 2013, 2012, and 2011 were not significant.

Gross unrealized gains and gross unrealized losses on short-term investment securities as of December 31, 2013 and December 31, 2012 were not significant.

Investments with remaining contractual maturities of five years or less are classified as short-term because the investments are marketable and highly liquid, and we have the ability to utilize them for current operations.

Contractual maturities of short-term investments as of December 31, 2013 (in thousands):





|                                 |                         |
|---------------------------------|-------------------------|
|                                 | Estimated<br>Fair Value |
| Within one year                 | \$47,693                |
| Between one year and five years | 27,227                  |
| Total short-term investments    | \$74,920                |

Our equity investments in publicly traded companies as of December 31, 2013 consisted of J-Stream Inc., a Japanese media services company. As of December 31, 2012, this balance consisted of J-Stream Inc., and LoEn Entertainment, Inc., a Korean digital music distribution company. These equity investments are accounted for as available for sale. In November 2013 we sold all of our remaining shares of common stock in LoEn for cash proceeds of \$29.2 million, net of transaction costs, and recorded a pretax gain on sale of \$21.4 million in Other income (expense), net, in the consolidated statement of operations.

For the year ended December 31, 2012 we sold a portion of the LoEn shares we held, resulting in cash proceeds of \$6.4 million and a pre-tax gain of \$4.3 million.

#### Items Measured at Fair Value on a Non-recurring Basis

Certain of our assets and liabilities are measured at estimated fair value on a non-recurring basis, using Level 3 inputs. These instruments are subject to fair value adjustments only in certain circumstances (for example, when there is evidence of impairment). See Note 1, Description of Business and Summary of Significant Accounting Policies - Deferred Costs, for a discussion of the 2011 impairment charges related to deferred project costs. See Note 11, Lease Exit and Related Charges, for a discussion of the losses related to reductions in the use of RealNetworks' office space. Note 6. Allowance for Doubtful Accounts Receivable and Sales Returns

Activity in the allowance for doubtful accounts receivable (in thousands):

|   | Years Ended December 31, |         |         |
|---|--------------------------|---------|---------|
|   | 2013                     | 2012    | 2011    |
| Balance, beginning of year              | \$1,010                  | \$1,445 | \$1,529 |
| Addition (reduction) to allowance       | (2                       | ) 76    | 693     |
| Amounts written off                     | (83                      | ) (529  | ) (742  |
| Effects of foreign currency translation | 41                       | 18      | (35     |
| Balance, end of year                    | \$966                    | \$1,010 | \$1,445 |

Activity in the allowance for sales returns (in thousands):

|   | Years Ended December 31, |         |          |
|---|--------------------------|---------|----------|
|   | 2013                     | 2012    | 2011     |
| Balance, beginning of year  | \$653                    | \$668   | \$1,039  |
| Addition (reduction) to allowance                                   | (64                      | ) 153   | 939      |
| Amounts written off   | (21                      | ) (168  | ) (1,311 |
| Effects of foreign currency translation                             | 1                        | —       | 1        |
| Balance, end of year  | \$569                    | \$653   | \$668    |
| Total, Allowance for Doubtful Accounts Receivable and Sales Returns | \$1,535                  | \$1,663 | \$2,113  |

One customer accounted for 17% of trade accounts receivable as of December 31, 2013. No one customer accounted for more than 10% of trade accounts receivable as of December 31, 2012.

One customer accounted for approximately 13% or \$27.0 million, of consolidated revenue during the year ended December 31, 2013. The revenue from this customer is reflected in our RealPlayer Group and Games segments. One other customer accounted for approximately 13% or \$26.4 million, of consolidated revenue during the year ended December 31, 2013, in our Mobile Entertainment segment. One customer accounted for 11%, or \$27.7 million, of total revenue during the year ended December 31, 2012, in our RealPlayer and Games segments. No one customer accounted for more than 10% of total revenue during the year ended December 31, 2011.

## Note 7. Other Intangible Assets

Other intangible assets (in thousands):

|                                       | As of December 31,      |                             |          | 2012            |                             |         |
|---------------------------------------|-------------------------|-----------------------------|----------|-----------------|-----------------------------|---------|
|                                       | 2013<br>Gross<br>Amount | Accumulated<br>Amortization | Net      | Gross<br>Amount | Accumulated<br>Amortization | Net     |
| Amortizing intangible assets:         |                         |                             |          |                 |                             |         |
| Customer relationships                | \$35,156                | \$ 31,262                   | \$3,894  | \$30,831        | \$ 28,211                   | \$2,620 |
| Developed technology                  | 29,097                  | 25,039                      | 4,058    | 24,532          | 23,885                      | 647     |
| Patents, trademarks and<br>tradenames | 4,021                   | 3,627                       | 394      | —               | —                           | —       |
| Service contracts                     | 5,679                   | 5,532                       | 147      | 5,467           | 5,459                       | 8       |
|                                       | 73,953                  | 65,460                      | 8,493    | 60,830          | 57,555                      | 3,275   |
| Non-amortizing intangible assets:     |                         |                             |          |                 |                             |         |
| Trademarks and tradenames             | 4,500                   | —                           | 4,500    | —               | —                           | —       |
| Total                                 | \$78,453                | \$ 65,460                   | \$12,993 | \$60,830        | \$ 57,555                   | \$3,275 |

For current year increases in other intangible assets, see Note 3, Acquisitions, for details on our acquisitions of Slingo, a social casino games business, in the quarter ended June 30, 2013, and Muzicall, a ringback tone business, in the quarter ended September 30, 2013.

Amortization expense related to other intangible assets during the years ended December 31, 2013, 2012, and 2011 was \$4.4 million, \$4.1 million, and \$4.1 million, respectively.

As of December 31, 2013, estimated future amortization of other intangible assets was (in thousands):

|            |         |
|------------|---------|
| 2014       | \$3,131 |
| 2015       | 2,165   |
| 2016       | 1,489   |
| 2017       | 695     |
| 2018       | 193     |
| Thereafter | 820     |
| Total      | \$8,493 |

No impairments of other intangible assets were recognized in 2013, 2012 or 2011.

## Note 8. Goodwill

Changes in goodwill (in thousands):

|  | December 31,<br>2013 | 2012       |
|--|----------------------|------------|
| Balance, beginning of year                 |                      |            |
| Goodwill                                   | \$316,962            | \$316,851  |
| Accumulated impairment losses              | (310,653 )           | (310,653 ) |
|  | 6,309                | 6,198      |
| Increases due to current year acquisitions | 11,463               | —          |
| Effects of foreign currency translation    | (296 )               | 111        |
|  | 11,167               | 111        |
| Balance, end of year                       |                      |            |
| Goodwill                                   | 328,129              | 316,962    |
| Accumulated impairment losses              | (310,653 )           | (310,653 ) |
|  | \$17,476             | \$6,309    |

## Goodwill by segment (in thousands):

|                      | December 31,<br>2013 | 2012    |
|----------------------|----------------------|---------|
| RealPlayer Group     | \$580                | \$580   |
| Mobile Entertainment | 2,119                | 779     |
| Games                | 14,777               | 4,950   |
| Total goodwill       | \$17,476             | \$6,309 |

For current year increases in goodwill, see Note 3, Acquisitions, for details on our acquisitions of Slingo, a social casino games business, in the quarter ended June 30, 2013, and Muzicall, a ringback tone business, in the quarter ended September 30, 2013.

No impairments of goodwill were recorded in 2013, 2012, or 2011.

## Note 9. Accrued and Other Current Liabilities

## Accrued and other current liabilities (in thousands):

|   | December 31,<br>2013 | December 31, 2012 |
|---|----------------------|-------------------|
| Royalties and other fulfillment costs           | \$16,467             | \$19,435          |
| Employee compensation, commissions and benefits | 10,060               | 13,368            |
| Sales, VAT and other taxes payable              | 7,237                | 10,959            |
| Deferred tax liabilities—current                | 899                  | 3,894             |
| Accrued lease exit and related charges          | 254                  | 2,463             |
| Other   | 7,875                | 7,411             |
| Total accrued and other current liabilities     | \$42,792             | \$57,530          |

## Note 10. Restructuring Charges

Restructuring and other charges in 2013, 2012 and 2011 consist of costs associated with the ongoing reorganization of our business operations and focus on aligning our operating expenses with our revenue profile. The expense amounts in all three years primarily relate to severance costs due to workforce reductions.

In the third quarter of 2012, we announced the elimination of approximately 160 positions worldwide, which was concluded as of the second quarter of 2013. In the second half of 2013, we incurred additional restructuring charges for additional headcount reductions resulting from the termination of certain SaaS contracts. We expect this activity to be complete during the first half of 2014. These costs are classified as Employee Separation Costs in the table below.

In addition, we also incurred restructuring charges during 2013 related to the relocation of our Seattle headquarters totaling \$1.8 million, which is classified as Asset Related and Other Costs in the table below. Of this amount, \$0.3 million was unpaid at December 31, 2013. For details on other costs associated with the termination of our Seattle headquarters lease see Note 11, Lease exit and related charges.

Details of restructuring charges for the years ended December 31, 2013, 2012, and 2011 are shown in the table below (in thousands):

|  | By Type of Cost              |                              |                                  |          |
|--|------------------------------|------------------------------|----------------------------------|----------|
|  | Employee Separation<br>Costs | Contract Assignment<br>Costs | Asset Related and<br>Other Costs | Total    |
| Costs incurred and charged to expense for the year ended December 31, 2013 | \$3,961                      | \$—                          | \$1,804                          | \$5,765  |
| Costs incurred and charged to expense for the year ended December 31, 2012 | \$9,052                      | \$3,629                      | \$2,544                          | \$15,225 |
| Costs incurred and charged to expense for the year ended December 31, 2011 | \$7,739                      | \$—                          | \$911                            | \$8,650  |

Changes to the accrued restructuring liability for 2013 (in thousands):

|  | By Type of Cost              |                              |         |
|--|------------------------------|------------------------------|---------|
|  | Employee Separation<br>Costs | Contract Assignment<br>Costs | Total   |
| Accrued liability as of December 31, 2012                                  | \$731                        | \$1,700                      | \$2,431 |
| Costs incurred and charged to expense for the year ended December 31, 2013 | 3,961                        | —                            | 3,961   |
| Cash payments  | (3,936)                      | (1,700)                      | (5,636) |
| Accrued liability as of December 31, 2013                                  | \$756                        | \$—                          | \$756   |

The amount accrued at December 31, 2013 for employee separation includes costs for those employees who were separated in the year ended December 31, 2013 and are expected to be paid out in the first quarter of 2014. This accrued liability is included within the Accrued and other current liabilities line item on the Consolidated Balance Sheets.

#### Note 11. Lease Exit and Related Charges

As a result of the reduction in use of RealNetworks' office space, primarily in our former corporate headquarters in Seattle, Washington, and certain other locations, losses have been recognized representing rent and contractual operating expenses over the remaining life of the leases, and related write-downs of leasehold improvements to their estimated fair value.

In the second quarter of 2013, we entered into a new lease in a new location for our Seattle headquarters and concurrently entered into an amendment to our then-current headquarters office lease that provided for an early termination of such lease.

The new Seattle building lease is for an initial term of 11 years and commenced on August 15, 2013. We have the option to extend the lease for two additional five-year terms, with certain increases in base rent.

The amendment to our former headquarters office lease provided for an early termination of such lease effective in three stages, with the termination of a majority of the premises on August 31, 2013, and the final stage being complete by December 31, 2013. Prior to the execution of the amendment, the lease had been scheduled to expire in September 2014. In the year ended December 31, 2013, in connection with the early termination of the lease, we paid the landlord \$6.5 million in fees. The initial payment of \$3.2 million was expensed and paid within the second quarter of 2013, and is therefore not included in the



rollforward below. The subsequent payments of \$3.3 million were accrued in the second quarter of 2013 and subsequently paid in the second half of 2013, and are included in the rollforward of the accrued loss below.

Changes to the accrued loss on excess office facilities (in thousands):

|   | Years Ended December 31, |         |          |
|---|--------------------------|---------|----------|
|   | 2013                     | 2012    | 2011     |
| Accrued loss, beginning of year   | \$4,213                  | \$2,747 | \$4,524  |
| Additions and adjustments to the lease loss accrual, including sublease income estimate revision, and related asset write-downs | 1,421                    | 3,290   | (646 )   |
| Less write-down of leasehold improvements   | —                        | (496 )  | —        |
| Less amounts paid, net of sublease income   | (5,380)                  | (1,328) | (1,131 ) |
| Accrued loss, end of year   | 254                      | 4,213   | 2,747    |
| Less current portion (included in Accrued and other current liabilities)  | (254)                    | (2,463) | (596 )   |
| Accrued loss, non-current portion (included in Other long term liabilities)   | \$—                      | \$1,750 | \$2,151  |

#### Note 12. Shareholders' Equity

##### Accumulated Other Comprehensive Income (Loss)

Changes in components of accumulated other comprehensive income (in thousands):

|  | Years Ended December 31, |             |             |
|--|--------------------------|-------------|-------------|
|  | 2013                     | 2012        | 2011        |
| <b>Investments</b>   |                          |             |             |
| Accumulated other comprehensive income (loss), beginning of period   | \$26,685                 | \$27,318    | \$17,859    |
| Unrealized gains (losses), net of tax effects of \$(54), \$0 and \$0   | 2,121                    | 3,313       | 9,459       |
| Reclassification adjustments for losses (gains) included in other income (expense), net of tax effects of \$(800), \$0 and \$0 | (22,409 )                | (3,946 )    | —           |
| Net current period other comprehensive income  | (20,288 )                | (633 )      | 9,459       |
| Accumulated other comprehensive income (loss) balance, end of period   | \$6,397                  | \$26,685    | \$27,318    |
| <b>Foreign currency translation</b>  |                          |             |             |
| Accumulated other comprehensive income (loss), beginning of period   | \$(53,225 )              | \$(52,202 ) | \$(50,402 ) |
| Translation adjustments  | (296 )                   | 943         | (1,800 )    |
| Reclassification adjustments for losses (gains) included in other income (expense)   | (571 )                   | (1,966 )    | —           |
| Net current period other comprehensive income  | (867 )                   | (1,023 )    | (1,800 )    |
| Accumulated other comprehensive income (loss) balance, end of period   | \$(54,092 )              | \$(53,225 ) | \$(52,202 ) |
| Total accumulated other comprehensive income (loss), end of period   | \$(47,695 )              | \$(26,540 ) | \$(24,884 ) |

**Preferred Stock.** Each share of Series A preferred stock entitles the holder to one thousand votes and dividends equal to one thousand times the aggregate per share amount of dividends declared on the common stock. There are no shares of Series A preferred stock outstanding.

Undesignated preferred stock will have rights and preferences that are determinable by the Board of Directors when determination of a new series of preferred stock has been established.

#### Note 13. Employee Stock and Benefit Plans

**Equity Compensation Plans.** Under our equity incentive plans we may grant various types of equity awards to employees and Directors. We have granted time-vest and performance-vest stock options and time-vest and performance-vest restricted stock. Generally, options vest based on continuous employment, over a four-year period. The options generally expire in either

seven or ten years from the date of grant and are exercisable at the market value of the common stock at the grant date. Time-vest restricted stock awards generally vest based on continuous employment over a two or four-year period. Performance-based awards vest if the specified performance targets are met and the grantee remains employed over the required period. The performance targets for these awards are generally based on the achievement of company-specific financial results. For performance-based awards, expense is recognized when it is probable the performance goal will be achieved.

We issue new shares of common stock upon exercise of stock options and the vesting of restricted stock. As of December 31, 2013 there were 2.4 million shares of common stock authorized for future equity awards. Each restricted stock unit granted reduces and each restricted stock unit forfeited or canceled increases the shares available for future grant by a factor of 1.6 shares. We also have an employee stock purchase plan, under which 0.5 million shares of common stock are authorized for future issuance as of December 31, 2013.

Stock-based compensation expense recognized in our consolidated statements of operations includes amounts related to stock options, restricted stock, and employee stock purchase plans and was as follows (in thousands):

|  | Years Ended December 31, |         |          |
|--|--------------------------|---------|----------|
|  | 2013                     | 2012    | 2011     |
| Total stock-based compensation expense | \$7,468                  | \$8,123 | \$11,747 |

The total stock-based compensation amounts disclosed above are recorded in their respective line items within operating expenses in the consolidated statement of operations, including amounts that are reported in Restructuring and other charges. No stock-based compensation was capitalized as part of the cost of an asset as of December 31, 2013, 2012, or 2011. As of December 31, 2013, we had \$12.1 million of total unrecognized compensation cost, net of estimated forfeitures, related to stock awards. The unrecognized compensation cost is expected to be recognized over a weighted-average period of approximately three years.

As discussed in Note 1, Description of Business and Summary of Significant Accounting Policies - Stock-Based Compensation, the valuation models for stock option awards require various highly judgmental assumptions. The assumption for the expected term of the options represents the estimated period of time until exercise and is based on historical experience of similar awards, including the contractual terms, vesting schedules, and expectations of future employee behavior. Expected stock price volatility is based on historical volatility of our common stock for the related expected term. The risk-free interest rate is based on the implied yield available on U.S. Treasury zero-coupon issues with a term equivalent to the expected term of the stock options. Notwithstanding the special cash dividend of \$1.00 per share paid on our common stock during the quarter ended September 30, 2011, the dividend yield is estimated at zero because we do not currently anticipate paying dividends in the foreseeable future.

The fair value of options granted was determined using the Black-Scholes model and used the following weighted average assumptions:

|                         | Years Ended December 31, |        |        |   |
|-------------------------|--------------------------|--------|--------|---|
|                         | 2013                     | 2012   | 2011   |   |
| Expected dividend yield | —                        | % —    | % —    | % |
| Risk-free interest rate | 0.86                     | % 0.50 | % 1.31 | % |
| Expected term (years)   | 4.3                      | 4.2    | 4.0    |   |
| Volatility              | 48                       | % 58   | % 54   | % |

Restricted stock unit and award activity was as follows (shares are in thousands):

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|                                     | Shares | Weighted Average Grant Date Fair Value Per Share | Total Grant Date Fair Value of Vested Awards (000's) |
|-------------------------------------|--------|--|--|
| Nonvested shares, December 31, 2010 | 87     | \$12.04  |  |
| Granted                             | 520    | 9.40   |  |
| Vested                              | (94)   | ) 11.58  | \$1,078  |
| Forfeited/Canceled                  | (50)   | ) 9.59   |  |
| Nonvested shares, December 31, 2011 | 463    | \$9.42   |  |
| Granted                             | 1,536  | 8.70   |  |
| Vested                              | (437)  | ) 9.47   | \$4,106  |
| Forfeited/Canceled                  | (313)  | ) 9.42   |  |
| Nonvested shares, December 31, 2012 | 1,249  | \$8.52   |  |
| Granted                             | 232    | 7.18   |  |
| Vested                              | (581)  | ) 9.13   | \$4,438  |
| Forfeited/Canceled                  | (410)  | ) 7.74   |  |
| Nonvested shares, December 31, 2013 | 490    | \$7.80   |  |

At December 31, 2013 the aggregate intrinsic value of restricted stock awards was \$3.7 million and the weighted average remaining contractual term was approximately 1 year.

Stock option activity (shares are in thousands):

|  | Options Outstanding Number of Shares | Weighted Average Exercise Price | Weighted Average Grant Date Fair Value |
|--|--------------------------------------|---------------------------------|--|
| Outstanding, December 31, 2010                 | 5,559                                | \$19.68                         |  |
| Options granted at common stock price          | 2,250                                | 9.54                            | \$5.08                                 |
| Options exercised                              | (210)                                | ) 10.57                         |  |
| Options cancelled                              | (1,234)                              | ) 14.72                         |  |
| Outstanding, December 31, 2011                 | 6,365                                | \$14.24                         |  |
| Options granted at common stock price          | 1,422                                | 8.29                            | \$3.71                                 |
| Options exercised                              | (466)                                | ) 6.61                          |  |
| Options cancelled                              | (2,787)                              | ) 12.76                         |  |
| Outstanding, December 31, 2012                 | 4,534                                | \$14.07                         |  |
| Options granted at common stock price          | 3,578                                | 7.56                            | \$2.93                                 |
| Options exercised                              | (24)                                 | ) 5.56                          |  |
| Options cancelled                              | (1,463)                              | ) 15.76                         |  |
| Outstanding, December 31, 2013                 | 6,625                                | \$10.21                         |  |
| Exercisable, December 31, 2013                 | 2,293                                | \$14.82                         |  |
| Vested and expected to vest, December 31, 2013 | 5,353                                | \$10.81                         |  |

As of December 31, 2013, the weighted average remaining contractual life of the options was as follows: outstanding options 5.4 years; exercisable options 3.4 years; and vested and expected to vest options 5.1 years.

As of December 31, 2013, the aggregate intrinsic value of the options was as follows: outstanding options \$0.7 million; exercisable options \$0.2 million; and vested and expected to vest options \$0.6 million.

The aggregate intrinsic value of stock options exercised in 2013, 2012 and 2011 was \$0.1 million, \$1.0 million and \$0.3 million.

**Employee Stock Purchase Plan.** Our Employee Stock Purchase Plan (ESPP) allows an eligible employee to purchase shares of our common stock at a price equal to 85 percent of the fair market value of the common stock at the end of the semi-





annual offering periods, subject to certain limitations. Under the ESPP, 71,600, 102,700, and 110,000 shares were purchased during the years ended December 31, 2013, 2012 and 2011, respectively.

Retirement Savings Plan. We have a salary deferral plan (401(k) Plan) that covers substantially all employees. Eligible employees may contribute a portion of their eligible compensation to the plan up to limits stated in the plan documents, not to exceed the dollar amounts set by applicable laws. During the years ended December 31, 2013, 2012, and 2011, we matched 50% of the first three percent of participating employees' contributions, and contributed \$0.8 million, \$1.0 million, and \$1.1 million, respectively, in matching contributions. We can terminate the matching contributions at our discretion. We have no other post-employment or post-retirement benefit plans.

#### Note 14. Income Taxes

Components of income (loss) before income taxes (in thousands):

|                                   | Years Ended December 31, |            |            |   |
|-----------------------------------|--------------------------|------------|------------|---|
|                                   | 2013                     | 2012       | 2011       |   |
| United States operations          | \$(50,032                | ) \$59,807 | \$ (50,100 | ) |
| Foreign operations                | (4,055                   | ) (2,448   | ) 5,671    | ) |
| Income (loss) before income taxes | \$(54,087                | ) \$57,359 | \$ (44,429 | ) |

Components of income tax expense (benefit) (in thousands):

|                                    | Years Ended December 31, |          |            |   |
|------------------------------------|--------------------------|----------|------------|---|
|                                    | 2013                     | 2012     | 2011       |   |
| Current:                           |                          |          |            |   |
| United States federal              | \$2,460                  | \$1,372  | \$422      |   |
| State and local                    | 61                       | (2,957   | ) 920      |   |
| Foreign                            | 1,706                    | (6,221   | ) 5,314    |   |
| Total current                      | 4,227                    | (7,806   | ) 6,656    |   |
| Deferred:                          |                          |          |            |   |
| United States federal              | (1,890                   | ) 22,029 | (22,006    | ) |
| State and local                    | 51                       | 556      | (555       | ) |
| Foreign                            | 2,515                    | (2,261   | ) (1,424   | ) |
| Total deferred                     | 676                      | 20,324   | (23,985    | ) |
| Total income tax expense (benefit) | \$4,903                  | \$12,518 | \$ (17,329 | ) |

Income tax expense differs from "expected" income tax expense (computed by applying the U.S. federal income tax rate of 35%) due to the following (in thousands):

|   | Years Ended December 31, |            |            |   |
|---|--------------------------|------------|------------|---|
|   | 2013                     | 2012       | 2011       |   |
| United States federal tax expense (benefit) at statutory rate | \$(18,930                | ) \$20,076 | \$ (15,550 | ) |
| State taxes, net of United States federal tax benefit         | (841                     | ) (1,098   | ) 1,320    | ) |
| Change in valuation allowance                                 | 25,046                   | 2,136      | (9,119     | ) |
| Non-deductible stock compensation                             | 415                      | 341        | 571        |   |
| Impact of non-U.S. jurisdictional tax rate difference         | 487                      | 313        | (368       | ) |
| Research and development tax credit                           | (1,632                   | ) (1,923   | ) (1,372   | ) |
| Transfer pricing adjustment                                   | —                        | —          | 2,426      |   |
| Increase (reversal) of unrecognized tax benefits              | 671                      | (7,826     | ) 2,100    | ) |
| Non-U.S. withholding tax                                      | 1,805                    | 471        | 275        |   |
| Other   | (2,118                   | ) 28       | 2,388      |   |
| Total income tax expense (benefit)                            | \$4,903                  | \$12,518   | \$ (17,329 | ) |

Net deferred tax assets are comprised of the following (in thousands):

|   | December 31,<br>2013 | 2012     |
|---|----------------------|----------|
| Deferred tax assets:                                      |                      |          |
| United States federal net operating loss carryforwards    | \$41,612             | \$16,581 |
| Deferred expenses   | 7,166                | 8,461    |
| Research and development tax credit carryforwards         | 23,079               | 22,101   |
| Alternative minimum tax credit carryforward               | 3,561                | 3,698    |
| Net unrealized loss on investments                        | 109                  | 95       |
| Accrued loss on excess office facilities                  | 54                   | 1,340    |
| Stock-based compensation                                  | 12,225               | 13,639   |
| State net operating loss carryforwards                    | 7,392                | 3,109    |
| Foreign net operating loss carryforwards                  | 37,594               | 31,087   |
| Deferred revenue  | 128                  | 357      |
| Equipment, software, and leasehold improvements           | 2,736                | 5,042    |
| Intangibles   | 27                   | 64       |
| Other   | 4,489                | 7,769    |
| Gross deferred tax assets                                 | 140,172              | 113,343  |
| Less valuation allowance                                  | 128,865              | 90,799   |
| Gross deferred tax assets, net of valuation allowance     | \$11,307             | \$22,544 |
| Deferred tax liabilities:                                 |                      |          |
| Other intangible assets                                   | \$(3,761)            | \$(688)  |
| Net unrealized gains and basis differences on investments | (6,912)              | (16,538) |
| Other   | (560)                | (787)    |
| Prepaid expenses  | (814)                | (1,076)  |
| Gross deferred tax liabilities                            | (12,047)             | (19,089) |
| Net deferred tax assets (liabilities)                     | \$(740)              | \$3,455  |

Income tax receivables were \$0.4 million and \$8.4 million at December 31, 2013 and 2012, respectively.

In 2013, we continued to provide a valuation allowance on the deferred tax assets that we believe are not more likely than not to be realized. The net change in valuation allowance was a \$38.1 million increase and an \$8.8 million decrease during the years ended December 31, 2013 and 2012, respectively.

We maintain a valuation allowance of \$128.9 million for our deferred tax assets due to uncertainty regarding their realization as of December 31, 2013. The net increase in the valuation allowance since December 31, 2012 of \$38.1 million was the result of a \$30.6 million increase in current year deferred tax assets for which the Company maintains a valuation allowance on, and a \$7.5 million increase due to valuation allowances placed on certain non-U.S. deferred tax assets because it is not more likely than not that the deferred tax asset will be realized.

RealNetworks' U.S. federal net operating loss carryforwards totaled \$118.9 million and \$47.4 million at December 31, 2013 and 2012, respectively. The increase is mainly due to the current year U.S. taxable loss. The remaining net operating loss carryforwards as of December 31, 2013 are from the U.S. taxable losses in 2010 and 2011 and from acquired subsidiaries that are limited under Internal Revenue Code Section 382. These net operating loss carryforwards expire between 2024 and 2033.

RealNetworks' alternative minimum tax credit carryforward decreased from \$3.7 million as of December 31, 2012 to \$3.6 million as of December 31, 2013. The alternative minimum tax credit can be carried forward indefinitely.

RealNetworks' U.S. federal research and development tax credit carryforward totaled \$23.1 million and \$22.1 million at December 31, 2013 and 2012, respectively. The research and development credit carryforwards expire between 2020 and 2033.

As of December 31, 2013 and 2012, we had \$4.5 million and \$4.0 million of unrecognized tax benefits, respectively. The increase in unrecognized tax benefits is due to federal research & development tax credit carryforwards. The total amount of unrecognized tax benefits that would affect our effective tax rate if recognized was

\$0.4 million in each of the years ended December 31, 2013 and 2012.

As of December 31, 2013 and December 31, 2012, we had approximately \$0.1 million and \$0.1 million of accrued interest and penalties related to uncertain tax positions, respectively. To the extent interest and penalties are not assessed with respect to uncertain tax positions, amounts accrued will be reduced and reflected as a reduction of the overall income tax

provision. We currently anticipate the expiration of the statute of limitations within the next twelve months that may decrease the Company's total unrecognized tax benefit by an amount up to \$0.9 million.

Reconciliation of the beginning and ending balances of the total amounts of unrecognized tax benefits (in thousands):

|   | Years Ended December 31, |          |          |
|---|--------------------------|----------|----------|
|   | 2013                     | 2012     | 2011     |
| Balance, beginning of year                      | \$3,978                  | \$16,721 | \$14,033 |
| Increases related to prior year tax positions   | —                        | 416      | —        |
| Decreases related to prior year tax positions   | (125                     | ) (94    | ) (768   |
| Settlements with taxing authorities             | —                        | (13,065  | ) —      |
| Increases related to current year tax positions | 652                      | —        | 3,518    |
| Expiration of the statute of limitations        | —                        | —        | (62      |
| Balance, end of year                            | \$4,505                  | \$3,978  | \$16,721 |

#### Note 15. Earnings (Loss) Per Share

Basic and diluted net income (loss) per share (EPS) available to common shareholders (in thousands, except per share data):

|  | Years Ended December 31, |            |           |
|--|--------------------------|------------|-----------|
|  | 2013                     | 2012       | 2011      |
| Net income (loss) available to common shareholders                     | \$(58,990                | ) \$44,841 | \$(27,100 |
| Weighted average common shares outstanding used to compute basic EPS   | 35,553                   | 34,873     | 34,185    |
| Dilutive effect of stock based awards                                  | —                        | 249        | —         |
| Weighted average common shares outstanding used to compute diluted EPS | 35,553                   | 35,122     | 34,185    |
| Basic EPS  | \$(1.66                  | ) \$1.29   | \$(0.79   |
| Diluted EPS  | \$(1.66                  | ) \$1.28   | \$(0.79   |

Approximately 4.6 million, 5.1 million, and 4.3 million shares of potentially issuable shares from stock awards were excluded from the calculation of diluted EPS for the years ended December 31, 2013, 2012, and 2011, respectively, because of their antidilutive effect.

#### Note 16. Commitments and Contingencies

Commitments. We have commitments for future payments related to office facilities leases. We lease office facilities under various operating leases expiring through 2024. Future minimum payments as of December 31, 2013 are as follows (in thousands):

|                        | Office<br>Leases |
|------------------------|------------------|
| 2014                   | \$7,947          |
| 2015                   | 6,185            |
| 2016                   | 5,277            |
| 2017                   | 3,625            |
| 2018                   | 2,722            |
| Thereafter             | 19,114           |
| Total minimum payments | \$44,870         |

Of the total office lease future minimum payments, \$0.3 million is recorded in accrued lease exit and related charges at December 31, 2013.

Rent expense during the years ended December 31, 2013, 2012, and 2011, was \$8.3 million, \$9.1 million, and \$9.2 million, respectively. These amounts are net of sublease income of \$0.8 million in the year ended December 31, 2013, and \$1.0 million in each of the years ended December 31, 2012, and 2011.

Litigation. In October 2013, we executed settlement agreements relating to certain of our outstanding litigation matters; specifically, the matters brought against us by VoiceAge Corporation and Callertone Innovations, Inc., which are more fully described below. During the fourth quarter of 2013 we paid an aggregate of \$11.5 million, representing our total obligation under these settlements.

On July 3, 2012, a lawsuit was filed against us by VoiceAge Corporation in the Supreme Court of the State of New York, wherein VoiceAge asserted that we had breached our payment obligations under the terms of a patent license agreement between us and VoiceAge in respect of distribution of specified codec technology, and sought a material amount of damages. We removed the proceedings to New York federal court, and discovery took place from January 4 to May 15, 2013. In June 2013, VoiceAge submitted a motion for summary judgment, which was denied by the Supreme Court of the State of New York on August 5, 2013. On October 24, 2013, we executed a settlement agreement with VoiceAge to settle and dismiss with prejudice all outstanding claims in the lawsuit.

On October 28, 2011 and November 1, 2011, respectively, two lawsuits were filed by Callertone Innovations, LLC in the U.S. District Court for the District of Delaware. The first lawsuit was against T-Mobile USA, Inc. and the second lawsuit was against MetroPCS Wireless, Inc. and MetroPCS Communications, Inc., which we collectively refer to as MetroPCS. The lawsuits alleged that T-Mobile and MetroPCS, respectively, infringed Callertone's patents by providing ringback tone services. We agreed to indemnify each of T-Mobile and MetroPCS against the claims based on an indemnity that was claimed to be owed by us. The respective complaint was served on T-Mobile on January 16, 2012 and on MetroPCS on January 14, 2012. We filed our answers to each complaint on April 9, 2012. In each matter, we disputed the plaintiff's allegations regarding both the validity of its patents and its claims of infringement against T-Mobile and MetroPCS, respectively. A claims construction hearing was held on September 6, 2013. On October 21, 2013, we executed a settlement agreement with Callertone to settle and dismiss with prejudice all outstanding claims in each of the lawsuits.

On April 25, 2007, a lawsuit was filed by Greenville Communications, LLC in Greenville, Mississippi against a number of cell phone carriers, including our partners T-Mobile USA, Inc. and Alltel Corporation, alleging that they infringed Greenville's patents by providing ringback tone services. We agreed to indemnify T-Mobile and Alltel against the claims based on an indemnity that was claimed to be owed by us. On May 10, 2012, the District Court issued a non-infringement judgment that was favorable to us and the other defendants. On December 4, 2012, Greenville appealed the claims construction order and the judgment, and the defendants filed a reply brief on January 28, 2013. On May 17, 2013, the U.S. Court of Appeals for the Federal Circuit affirmed the judgment of non-infringement of the District Court. In June 2013, Greenville filed a petition for re-hearing with the U.S. Court of Appeals, which was ultimately denied.

Although the matters described above have been either completed or settled, we could in the future become subject to legal proceedings, governmental investigations and claims in the ordinary course of business, including employment claims, contract-related claims, and claims of alleged infringement of third-party patents, trademarks and other intellectual property rights. Such claims, even if not meritorious, could force us to expend significant financial and managerial resources. In addition, given the broad distribution of some of our consumer products, any individual claim related to those products could give rise to liabilities that may be material to us. In the event of a determination adverse to us, we may incur substantial monetary liability, and/or be required to change our business practices. Either of these could have a material adverse effect on our consolidated financial statements.

#### Note 17. Guarantees

In the ordinary course of business, RealNetworks is subject to potential obligations for standard warranty and indemnification provisions that are contained within many of our customer license and service agreements. Our warranty provisions are consistent with those prevalent in our industry, and we do not have a history of incurring losses on warranties; therefore, we do not maintain accruals for warranty-related obligations. With regard to indemnification provisions, nearly all of our carrier contracts obligate us to indemnify our carrier customers for certain liabilities that may be incurred by them. We have in the past received claims for indemnification from some of our carrier customers. See Note 16, Commitments and Contingencies, for a discussion of current indemnification claims.

As discussed in Note 1, Description of Business and Summary of Significant Accounting Policies, we sold certain patents and other technology assets to Intel in the second quarter of 2012. We have specific obligations to indemnify Intel for breaches of the representations and warranties that we made and covenants that we agreed to in the asset purchase agreement executed in connection with the transaction, and for certain potential future intellectual property infringement claims brought by third parties against Intel. The amount of any potential liabilities related to our indemnification obligations to Intel will not be

determined until a claim has been made, but we are obligated to indemnify Intel up to the amount of the gross purchase price that we received in the sale.

#### Note 18. Segment Information

In the first quarter of 2013 we reorganized the management of our businesses and as a result, we now report the following three segments: (1) RealPlayer Group, which includes sales of our RealPlayer media player software and related products, such as the distribution of third party software products, advertising on RealPlayer websites, and sales of RealPlayer Plus software licenses to consumers, sales of intellectual property licenses, and consumer subscriptions such as SuperPass and our recently launched RealPlayer Cloud service; (2) Mobile Entertainment, which includes our SaaS services, systems integration, and professional services to mobile carriers, and sales of technology licenses of our software products such as Helix; and (3) Games, which includes all our games-related businesses, including sales of games licenses, online games subscription services, advertising on games sites and social network sites, microtransactions from online and social games, and sales of mobile games.

In addition, beginning in the first quarter of 2013 we now also allocate certain corporate expenses which are directly attributable to supporting the business to our reportable segments, rather than reporting those expenses as corporate items. These corporate expenses include but are not limited to a portion of finance, legal, human resources and headquarters facilities. Remaining expenses, which are not directly attributable to supporting the business, are reported as corporate items. All restructuring, lease exit and related charges, and, for 2013, the loss on litigation settlements, are reported as corporate items. In 2012, the sale of patent and other technology assets, net of costs, was reported as a corporate item. The historical financial information presented has been recast to reflect the new segments and the new corporate expense presentation.

RealNetworks reports the three reportable segments based on factors such as how we manage our operations and how our Chief Operating Decision Maker reviews results. Our Chief Operating Decision Maker is considered to be the CEO Staff (CEOS), which includes the interim Chief Executive Officer, Chief Financial Officer, President, General Counsel and certain Senior Vice Presidents. The CEOS reviews financial information presented on both a consolidated basis and on a business segment basis. The accounting policies used to derive segment results are the same as those described in Note 1, Description of Business and Summary of Significant Accounting Policies.

Segment results for the years ended December 31, 2013, 2012 and 2011 were as follows (in thousands):

#### RealPlayer Group

|                              | 2013      | 2012       | 2011      |
|------------------------------|-----------|------------|-----------|
| Revenue                      | \$75,206  | \$91,469   | \$102,378 |
| Cost of revenue              | 16,220    | 21,544     | 21,534    |
| Impairment of deferred costs | —         | —          | 633       |
| Gross profit                 | 58,986    | 69,925     | 80,211    |
| Operating expenses           | 60,484    | 55,223     | 59,829    |
| Operating income (loss)      | \$(1,498) | ) \$14,702 | \$20,382  |

#### Mobile Entertainment

|                              | 2013      | 2012        | 2011         |
|------------------------------|-----------|-------------|--------------|
| Revenue                      | \$81,181  | \$100,318   | \$135,452    |
| Cost of revenue              | 47,608    | 57,670      | 74,524       |
| Impairment of deferred costs | —         | —           | 19,329       |
| Gross profit                 | 33,573    | 42,648      | 41,599       |
| Operating expenses           | 35,839    | 52,614      | 61,921       |
| Operating income (loss)      | \$(2,266) | ) \$(9,966) | ) \$(20,322) |

#### Games



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|                         | 2013      | 2012       | 2011      |
|-------------------------|-----------|------------|-----------|
| Total revenue           | \$49,809  | \$67,055   | \$97,856  |
| Cost of revenue         | 13,359    | 21,828     | 30,835    |
| Gross profit            | 36,450    | 45,227     | 67,021    |
| Operating expenses      | 47,177    | 51,890     | 62,595    |
| Operating income (loss) | \$(10,727 | ) \$(6,663 | ) \$4,426 |

Corporate

|   | 2013        | 2012     | 2011        |
|---|-------------|----------|-------------|
| Cost of revenue   | \$1,904     | \$2,689  | \$(256 )    |
| Gain on sale of patents and other technology assets, net of costs | —           | 116,353  | —           |
| Operating expenses  | 54,413      | 56,174   | 42,352      |
| Operating income (loss)   | \$(56,317 ) | \$57,490 | \$(42,096 ) |

Our customers consist primarily of consumers and corporations located in the U.S., Europe, Republic of Korea and various foreign countries (Rest of the World). Revenue by geographic region (in thousands):

|                   | Years Ended December 31, |           |           |
|-------------------|--------------------------|-----------|-----------|
|                   | 2013                     | 2012      | 2011      |
| United States     | \$90,250                 | \$117,844 | \$162,720 |
| Europe            | 38,155                   | 56,473    | 74,602    |
| Republic of Korea | 46,601                   | 40,467    | 44,261    |
| Rest of the World | 31,190                   | 44,058    | 54,103    |
| Total             | \$206,196                | \$258,842 | \$335,686 |

Long-lived assets (consists of equipment, software, leasehold improvements, other intangible assets, and goodwill) by geographic region (in thousands):

|                         | December 31, |          |          |
|-------------------------|--------------|----------|----------|
|                         | 2013         | 2012     | 2011     |
| United States           | \$40,347     | \$27,915 | \$38,543 |
| Europe                  | 8,280        | 2,350    | 2,949    |
| Republic of Korea       | 936          | 2,463    | 4,063    |
| Rest of the World       | 4,078        | 6,172    | 5,286    |
| Total long-lived assets | \$53,641     | \$38,900 | \$50,841 |

Note 19. Related Party Transactions

Transactions with Rhapsody. See Note 4, Rhapsody Joint Venture, for details on the 2010 restructuring transaction involving Rhapsody. Subsequent to the restructuring transaction, we were obligated to provide Rhapsody with certain support services. These support services, which included information technology and limited operational support provided directly to Rhapsody, were completed in 2013. The amount of these and other support service costs were based on various measures depending on the service provided, including vendor fees, an allocation of fixed costs and time employees spent on providing services to Rhapsody. RealNetworks allocates the cost of providing these support services and records such allocation as a reduction to the related expense in the period for which it was incurred. During the years ended December 31, 2013, 2012, and 2011 we charged Rhapsody \$0.5 million, \$0.8 million, and \$2.2 million, respectively, for the support services.

Transactions with LoEn Entertainment, Inc. In 2008, RealNetworks acquired, at market prices, approximately 11% of the common shares of LoEn Entertainment, Inc., whose shares are traded on the Korean Securities Dealers Automated Quotations. In November 2013, we sold all of our remaining shares of common stock in LoEn, which equaled approximately 9% of the outstanding shares as of September 30, 2013, as discussed in more detail in Note 5, Fair Value Measurements. Our investment in LoEn was treated as an available for sale investment and was marked-to-market each period with resulting unrealized gains or losses recognized in accumulated other

comprehensive income/loss. During the years ended December 31, 2013, 2012, and 2011, we recorded revenue from LoEn of \$26.4 million, \$18.1 million and \$20.3 million, respectively. Revenue consisted

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primarily of sales of application service provider services, which include sales of ringback tones, music on demand, video on demand, and intercarrier messaging services.

Note 20. Quarterly Information (Unaudited)

The following table summarizes the unaudited statement of operations for each quarter of 2013 and 2012 (in thousands, except per share data):

|   | Total     | Dec. 31 (3) | Sept. 30 | June 30 (2) | Mar. 31  |
|---|-----------|-------------|----------|-------------|----------|
| 2013  |           |             |          |             |          |
| Net revenue   | \$206,196 | \$50,595    | \$48,958 | \$49,850    | \$56,793 |
| Gross profit  | 127,105   | 30,519      | 29,968   | 30,331      | 36,287   |
| Operating (loss) income   | (70,808)  | (14,441)    | (28,437) | (16,504)    | (11,426) |
| Net income (loss) attributable to common shareholders                   | (58,990)  | 2,530       | (31,375) | (18,471)    | (11,674) |
| Basic net income (loss) per share available to common shareholders(1)   | (1.66)    | 0.07        | (0.88)   | (0.52)      | (0.33)   |
| Diluted net income (loss) per share available to common shareholders(1) | (1.66)    | 0.07        | (0.88)   | (0.52)      | (0.33)   |
| 2012  |           |             |          |             |          |
| Net revenue   | \$258,842 | \$67,264    | \$59,088 | \$65,526    | \$66,964 |
| Gross profit  | 155,111   | 42,166      | 33,844   | 39,564      | 39,537   |
| Operating (loss) income   | 55,563    | (6,888)     | (23,175) | 104,168     | (18,542) |
| Net income (loss) attributable to common shareholders                   | 44,841    | 3,073       | (22,214) | 80,997      | (17,015) |
| Basic net income (loss) per share available to common shareholders(1)   | 1.29      | 0.09        | (0.63)   | 2.33        | (0.49)   |
| Diluted net income (loss) per share available to common shareholders(1) | 1.28      | 0.09        | (0.63)   | 2.32        | (0.49)   |

(1) The sum of the quarterly net income per share amounts will not necessarily equal net income per share for the year due to the use of weighted average quarterly shares and the effects of rounding.

(2) In the quarter ended June 30, 2012, we recognized a net gain of \$117.9 million from the sale to Intel of certain patents, patent applications, and related rights. The net gain for the full year 2012 totaled \$116.4 million. See Note 1, Description of Business and Summary of Significant Accounting Policies, for additional details.

(3) In the quarter ended December 31, 2013, we sold our remaining shares of common stock in LoEn Entertainment for a net gain of \$21.4 million, as described in further detail in Note 5.

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Board of Directors and Shareholders

RealNetworks, Inc.:

We have audited the accompanying consolidated balance sheets of RealNetworks, Inc. and subsidiaries as of December 31, 2013 and 2012, and the related consolidated statements of operations and comprehensive income (loss), shareholders' equity, and cash flows for each of the years in the three-year period ended December 31, 2013. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of RealNetworks, Inc. and subsidiaries as of December 31, 2013 and 2012, and the results of their operations and their cash flows for each of the years in the three-year period ended December 31, 2013 in conformity with U.S. generally accepted accounting principles.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), RealNetworks, Inc.'s internal control over financial reporting as of December 31, 2013, based on criteria established in Internal Control — Integrated Framework (1992) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO), and our report dated March 6, 2014 expressed an unqualified opinion on the effectiveness of the Company's internal control over financial reporting.

/s/ KPMG LLP

Seattle, Washington

March 6, 2014

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Board of Directors and Shareholders

RealNetworks, Inc.:

We have audited RealNetworks, Inc.'s internal control over financial reporting as of December 31, 2013, based on criteria established in Internal Control — Integrated Framework (1992) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). RealNetworks, Inc.'s management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control over Financial Reporting (Item 9A). Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audit also included performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, RealNetworks, Inc. maintained, in all material respects, effective internal control over financial reporting as of December 31, 2013, based on criteria established in Internal Control - Integrated Framework (1992) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO).

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of RealNetworks, Inc. and subsidiaries as of December 31, 2013 and 2012, and the related consolidated statements of operations and comprehensive income (loss), shareholders' equity, and cash flows for each of the years in the three-year period ended December 31, 2013, and our report dated March 6, 2014 expressed an unqualified opinion on those consolidated financial statements.

/s/ KPMG LLP  
Seattle, Washington  
March 6, 2014

Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure  
Not applicable.

Item 9A. Controls and Procedures  
Disclosure Controls and Procedures

Our management, with the participation of the principal executive officer and principal financial officer, has evaluated the effectiveness of our "disclosure controls and procedures" (as such term is defined under Rule 13a-15(e) and 15d-15(e) promulgated under the Securities Exchange Act of 1934, as amended (the Exchange Act)). Based on their evaluation, the principal executive officer and principal financial officer concluded that, as of the end of the period covered by this report, our disclosure controls and procedures were effective for the purpose of ensuring that the information required to be disclosed in the reports that we file or submit under the Exchange Act (1) is recorded, processed, summarized, and reported within the time period specified in the Securities and Exchange Commission rules and forms and (2) is accumulated and communicated to our management, including our principal executive and principal financial officers, as appropriate to allow timely decisions regarding required disclosure.

Management's Annual Report on Internal Control over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Rule 13a-15(f). Under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting based on the framework in Internal Control-Integrated Framework (1992) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Based on our evaluation, our management concluded that, as of December 31, 2013 RealNetworks maintained effective internal control over financial reporting.

KPMG LLP, an independent registered public accounting firm, has issued an attestation report on the effectiveness of our internal control over financial reporting as of December 31, 2013. This attestation is included within Item 8.

Changes in Internal Control over Financial Reporting

Our management, with the participation of the principal executive officer and principal financial officer, has evaluated the changes to our internal control over financial reporting that occurred during the fiscal quarter ended December 31, 2013 as required by paragraph (d) of Rules 13a-15 and 15d-15 of the Exchange Act and has concluded that there were no such changes that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Item 9B. Other Information

On March 3, 2014, the Board of Directors approved the payment of a discretionary bonus to our interim Chief Executive Officer, Rob Glaser, in the amount of \$244,492. The bonus relates to 2013 financial performance and will be paid no later than March 15, 2014.

PART III.

Item 10. Directors, Executive Officers and Corporate Governance

The information required by this item is incorporated by reference to the information contained in part in the sections captioned "Proposal 1-Election of Directors," "Board of Directors," and "Voting Securities and Principal Holders" of the Proxy Statement relating to RealNetworks' 2014 Annual Meeting of Shareholders or in an amendment to this 10-K, to be filed with the Securities and Exchange Commission within 120 days after the fiscal year ended December 31, 2013.

Item 11. Executive Compensation

The information required by this Item is incorporated by reference to the information contained in the section captioned "Executive Compensation" of the Proxy Statement relating to RealNetworks' 2014 Annual Meeting of Shareholders or in an amendment to this 10-K, to be filed with the Securities and Exchange Commission within 120 days after the fiscal year ended December 31, 2013.

Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Shareholder Matters  
 The information required by this item is incorporated by reference to the information contained in the section captioned "Voting Securities and Principal Holders" of the Proxy Statement relating to RealNetworks' 2014 Annual Meeting of Shareholders or in an amendment to this 10-K, to be filed with the Securities and Exchange Commission within 120 days after the fiscal year ended December 31, 2013.

Equity Compensation Plans

As of December 31, 2013, we had awards outstanding under five equity compensation plans. These plans include the RealNetworks, Inc. 1995 Stock Option Plan (1995 Plan), the RealNetworks, Inc. 1996 Stock Option Plan, as amended and restated (1996 Plan), the RealNetworks, Inc. 2000 Stock Option Plan, as amended and restated (2000 Plan), the RealNetworks, Inc. 2005 Stock Incentive Plan, as amended and restated (2005 Plan), and the RealNetworks, Inc. 2002 Director Stock Option Plan (2002 Plan). In addition, we maintain the RealNetworks, Inc. 2007 Employee Stock Purchase Plan, as amended and restated October 2010 (2007 ESPP). The 1995 Plan, 1996 Plan, 2002 Plan, 2005 Plan and 2007 ESPP have been approved by our shareholders. The 2000 Plan has not been approved by our shareholders. In 2005, our shareholders approved the 2005 Plan and upon this approval of the 2005 Plan, we terminated the 1995 Plan, the 1996 Plan, the 2000 Plan and the 2002 Plan. In 2007, our shareholders approved an amended and restated 2005 Plan, and upon this approval, we terminated the RealNetworks, Inc. Director Compensation Stock Plan. As a result of the termination of these Plans, all new equity awards will be issued under the 2005 Plan. In 2007, our shareholders also approved the 2007 ESPP.

The following table aggregates the data from our plans (in thousands):

| Plan Category  | Number of Securities to be Issued upon Exercise of Outstanding Options, Warrants and Rights (in 000's)(a) |  | Weighted-average Exercise Price of Outstanding Options, Warrants and Rights (b) | Number of Securities Remaining Available for Future Issuance under Equity Compensation Plans (Excluding Securities Reflected in Column (a)) (in 000's)(c) |        |
|--|---|--|---|---|--------|
|  |   |  |   |   |        |
| Equity compensation plans approved by security holders     | 7,110   |  | \$ 10.20  | 2,375   | (1)(2) |
| Equity compensation plans not approved by security holders | 5   |  | \$ 28.96  | —   |        |
| Total  | 7,115   |  | \$ 10.21  | 2,375   | (3)    |

(1) On January 1, 2008, the 2007 ESPP became effective. Column (c) above excludes an aggregate of 0.5 million shares of the Company's common stock that are authorized for issuance pursuant to the 2007 ESPP.

Includes shares available for future issuances pursuant to the RealNetworks, Inc. 2007 Director Compensation Stock Plan (2007 Director Plan), a sub-plan that operates and is administered under the 2005 Plan. Under the (2)2007 Director Plan, outside directors may elect to receive all or a portion of his or her quarterly director compensation in shares of the Company's common stock in lieu of cash. Shares issued to directors under the 2007 Director Plan are issued from the shares reserved under the 2005 Plan.

The total securities in column (a) include 6,625 stock options and 490 restricted stock units and awards. The (3)weighted average exercise prices in columns (b) relate to the stock options only; restricted stock units and awards have no exercise price.

Equity Compensation Plans Not Approved By Security Holders. The Board of Directors adopted the 2000 Plan to enable the grant of nonqualified stock options to employees and consultants of RealNetworks and its subsidiaries who are not otherwise officers or directors of RealNetworks. The 2000 Plan has not been approved by RealNetworks' shareholders. The Compensation Committee of the Board of Directors is the administrator of the 2000 Plan, and as such determines all matters relating to options granted under the 2000 Plan. Nonqualified stock options granted pursuant to the 2000 Plan were granted with exercise prices equal to the fair market value of RealNetworks' common stock on the date of grant and typically vest over five years as determined by the Compensation Committee or

pursuant to delegated authority as provided in the 2000 Plan. In June 2005, the 2000 Plan was terminated and the remaining available shares were transferred to the 2005 Plan.

Item 13. Certain Relationships and Related Transactions, and Director Independence

The information required by this item is incorporated by reference to the information contained in the section captioned "Executive Compensation—Policies and Procedures with Respect to Related Person Transactions" and "Election of Directors—



Director Independence” of the Proxy Statement relating to RealNetworks’ 2014 Annual Meeting of Shareholders or in an amendment to this 10-K, to be filed with the Securities and Exchange Commission within 120 days after the fiscal year ended December 31, 2013.

Item 14. Principal Accountant Fees and Services

The information required by this item is incorporated by reference to the information contained in the section captioned “Proposal 2–Ratification of Appointment of Independent Registered Public Accounting Firm” of the Proxy Statement relating to RealNetworks’ 2014 Annual Meeting of Shareholders or in an amendment to this 10-K, to be filed with the Securities and Exchange Commission within 120 days after the fiscal year ended December 31, 2013.

PART IV.

Item 15. Exhibits and Financial Statement Schedules

(a)(1) Index to Consolidated Financial Statements

The following consolidated financial statements of RealNetworks, Inc. and subsidiaries are filed as part of this report:

Consolidated Balance Sheets — December 31, 2013 and 2012

Consolidated Statements of Operations and Comprehensive Income (Loss) — Years Ended December 31, 2013, 2012, and 2011

Consolidated Statements of Cash Flows — Years Ended December 31, 2013, 2012, and 2011

Consolidated Statements of Shareholders’ Equity — Years Ended December 31, 2013, 2012, and 2011

Notes to Consolidated Financial Statements

Reports of Independent Registered Public Accounting Firm

(a)(2) Financial Statement Schedules

All financial statement schedules have been omitted since they are either not required, not applicable, or because the information required is included in the consolidated financial statements or the notes thereto.

(a)(3) Index to Exhibits

See Index to Exhibits below.

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Seattle, State of Washington, on March 6, 2014.

REALNETWORKS, INC.

BY: /s/ ROBERT GLASER  
 Robert Glaser  
 Chairman of the Board and interim Chief Executive Officer

POWER OF ATTORNEY

Each person whose signature appears below hereby constitutes and appoints Robert Glaser and Michael Parham, and each of them severally, his or her true and lawful attorneys-in-fact and agents, with full power to act without the other and with full power of substitution and resubstitution, to execute in his or her name and on his or her behalf, individually and in each capacity stated below, any and all amendments and supplements to this Report, and any and all other instruments necessary or incidental in connection herewith, and to file the same with the Commission. Pursuant to the requirements of the Securities Exchange Act of 1934, this Report has been signed below by the following persons on behalf of the Registrant and in the capacities indicated below on March 6, 2014.

| Signature   | Title  |
|---|--|
| /S/ _____ ROBERT<br>GLASER_____<br>Robert Glaser              | Chairman of the Board and interim Chief Executive Officer<br>(Principal Executive Officer) |
| /S/ _____TIM M.<br>WAN_____<br>Tim M. Wan                     | Chief Financial Officer and Treasurer<br>(Principal Financial and Accounting Officer)      |
| /S/ ___JOHN E. CUNNINGHAM<br>IV_____<br>John E. Cunningham IV | Director   |
| /S/ _____MICHAEL T.<br>GALGON_____<br>Michael T. Galgon       | Director   |
| /S/ _____DAWN G.<br>LEPORE_____<br>Dawn G. Lepore             | Director   |
| /S/ _____JANICE<br>ROBERTS_____<br>Janice Roberts             | Director   |
| /S/ _____MICHAEL B.<br>SLADE_____<br>Michael B. Slade         | Director   |

/S/ \_\_\_DOMINIQUE

TREMPONT\_\_\_

Dominique Trempont

Director

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Exhibit Index

| Exhibit No. | Exhibit Description   | Incorporated by Reference |              |         |             |
|-------------|---|---------------------------|--------------|---------|-------------|
|             |   | Form                      | SEC File No. | Exhibit | Filing Date |
| 2.1         | Transaction, Contribution and Purchase Agreement dated as of February 9, 2010 among Rhapsody America LLC, RealNetworks, Inc., RealNetworks Digital Music of California, Inc., Viacom International Inc. and DMS Holdco Inc.   | 8-K                       | 000-23137    | 2.1     | 04/06/10    |
| 2.2         | Combination Agreement by and among RealNetworks, Inc., RN International Holdings B.V. and WiderThan Co., Ltd. dated as of September 12, 2006  | 8-K                       | 000-23137    | 2.1     | 09/14/06    |
| 2.3         | Asset Purchase Agreement dated as of January 26, 2012, by and between RealNetworks, Inc. and Intel Corporation. Certain schedules and exhibits referenced in the Asset Purchase Agreement have been omitted in accordance with Item 601(b)(2) of Regulation S-K. A copy of any omitted schedule or exhibit will be furnished supplementally to the Securities and Exchange Commission upon request. | 8-K                       | 000-23137    | 2.1     | 01/30/12    |
| 3.1         | Amended and Restated Articles of Incorporation  | 10-Q                      | 000-23137    | 3.1     | 08/11/00    |
| 3.2         | Articles of Amendment to the Amended and Restated Articles of Incorporation   | 8-K                       | 000-23137    | 3.1     | 08/31/11    |
| 3.3         | Amended and Restated Bylaws effective July 23, 2010   | 8-K                       | 000-23137    | 3.1     | 07/29/10    |
| 4.1         | Amended and Restated Shareholder Rights Plan dated as of December 2, 2008, by and between RealNetworks, Inc. and Mellon Investor Services LLC including the form of Certificate of Designation, the form of Rights Certificate and the Summary of Rights attached thereto as Exhibits A, B and C, respectively  | 8-K                       | 000-23137    | 4.1     | 12/03/08    |
| 10.1        | † RealNetworks, Inc. 1995 Stock Option Plan   | S-8                       | 333-63333    | 99.1    | 09/14/98    |
| 10.2        | † RealNetworks, Inc. 1996 Stock Option Plan, as amended and restated on June 1, 2001  | 10-Q                      | 000-23137    | 10.1    | 08/13/01    |
| 10.3        | † Amendment No. 1 to the RealNetworks, Inc. 1996 Stock Option Plan, as amended and restated on June 1, 2001   | 8-K                       | 000-23137    | 10.3    | 12/21/09    |
| 10.4        | † RealNetworks, Inc. 2000 Stock Option Plan, as amended and restated on June 1, 2001  | 10-Q                      | 000-23137    | 10.2    | 08/13/01    |
| 10.5        | † Amendment No. 1 to the RealNetworks, Inc. 2000 Stock Option Plan, as amended and restated on June 1, 2001   | 8-K                       | 000-23137    | 10.2    | 12/21/09    |
| 10.6        | † RealNetworks, Inc. 2002 Director Stock Option Plan  | 10-Q                      | 000-23137    | 10.2    | 07/25/02    |
| 10.7        | † Form of Stock Option Agreement under the RealNetworks, Inc. 1996 Stock Option Plan, as amended and restated   | 10-Q                      | 000-23137    | 10.1    | 11/14/02    |
| 10.8        | † Form of Stock Option Agreement under the RealNetworks, Inc. 2000 Stock Option Plan, as amended and restated   | 10-Q                      | 000-23137    | 10.2    | 11/14/02    |
| 10.9        | † Forms of Stock Option Agreement under the RealNetworks, Inc. 2002 Director Stock Option Plan  | 10-Q                      | 000-23137    | 10.3    | 11/14/02    |
| 10.10       | † RealNetworks, Inc. 2007 Employee Stock Purchase Plan as amended and restated effective October 18, 2010   | 10-K                      | 000-23137    | 10.10   | 03/16/11    |
| 10.11       | † RealNetworks, Inc. 2007 Director Compensation Stock Plan  | 10-K                      | 000-23137    | 10.9    | 02/29/08    |

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|       |   |   |      |           |       |          |
|-------|---|---|------|-----------|-------|----------|
| 10.12 | † | RealNetworks, Inc. 2005 Stock Incentive Plan, as amended and restated effective December 17, 2009   | 8-K  | 000-23137 | 10.1  | 12/21/09 |
| 10.13 | † | Form of Non-Qualified Stock Option Terms and Conditions for use under the RealNetworks, Inc. 2005 Stock Incentive Plan, as amended and restated         | 10-K | 000-23137 | 10.13 | 03/18/13 |
| 10.14 | † | Form of Restricted Stock Units Terms and Conditions for use under the RealNetworks, Inc. 2005 Stock Incentive Plan, as amended and restated             | 10-K | 000-23137 | 10.14 | 03/18/13 |
| 10.15 | † | Form of Performance Restricted Stock Units Terms and Conditions for use under the RealNetworks, Inc. 2005 Stock Incentive Plan, as amended and restated | 10-K | 000-23137 | 10.15 | 03/18/13 |

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| Exhibit No. | Exhibit Description   | Incorporated by Reference |              |         |             |
|-------------|---|---------------------------|--------------|---------|-------------|
|             |   | Form                      | SEC File No. | Exhibit | Filing Date |
| 10.16       | Lease dated January 21, 1998 between RealNetworks, Inc. as Lessee and 2601 Elliott, LLC, as amended   | 10-Q                      | 000-23137    | 10.1    | 11/09/04    |
| 10.17       | Amendment dated May 2, 2013, to Lease originally dated January 21, 1998, between SRI-WR Elliott Avenue LLC, as landlord, and RealNetworks, Inc., as tenant  | 10-Q                      | 000-23137    | 10.1    | 08/08/13    |
| 10.18       | Office Building Lease dated May 2, 2013 between 1501 First Avenue South Limited Partnership, as landlord, and RealNetworks, Inc., as tenant   | 10-Q                      | 000-23137    | 10.2    | 08/08/13    |
| 10.19       | † Form of Director and Officer Indemnification Agreement  | S-1                       | 333-36553    | 10.14   | 09/26/97    |
| 10.20       | † Voting Agreement dated September 25, 1997 by and among RealNetworks, Robert Glaser, Accel IV L.P., Mitchell Kapor and Bruce Jacobsen  | S-1                       | 333-36553    | 10.17   | 09/26/97    |
| 10.21       | † Agreement dated September 26, 1997 by and between RealNetworks and Robert Glaser  | S-1                       | 333-36553    | 10.18   | 09/26/97    |
| 10.22       | † Offer Letter dated January 17, 2008 between RealNetworks, Inc. and Michael Lunsford   | 10-K                      | 000-23137    | 10.23   | 03/10/10    |
| 10.23       | † Offer Letter dated June 25, 2009 between RealNetworks, Inc. and Mathew Hulett   | 10-K/A                    | 000-23137    | 10.27   | 04/30/12    |
| 10.24       | † Promotion Letter dated October 4, 2010 between RealNetworks, Inc. and Mathew Hulett   | 10-K/A                    | 000-23137    | 10.28   | 04/30/12    |
| 10.25       | † Promotion Letter dated May 31, 2011 between RealNetworks, Inc. and Scott Uomoto   | 10-K                      | 000-23137    | 10.26   | 03/18/13    |
| 10.26       | † Promotion Letter dated April 2, 2012 between RealNetworks, Inc. and Tim Wan   | 10-K                      | 000-23137    | 10.27   | 03/18/13    |
| 10.27       | † Offer Letter dated January 7, 2013 between RealNetworks, Inc. and Max Pellegrini  | 10-Q                      | 000-23137    | 10.1    | 05/08/13    |
| 10.28       | † Promotion Letter dated August 24, 2012 between RealNetworks, Inc. and Michael Parham  | 10-Q                      | 000-23137    | 10.3    | 08/08/13    |
| 10.29       | † Retention Letter dated February 24, 2010 between RealNetworks, Inc. and Michael Lunsford  | 8-K                       | 000-23137    | 10.3    | 02/26/10    |
| 10.30       | † Severance Letter Agreement dated May 31, 2011 between RealNetworks, Inc. and Michael Lunsford   | 10-Q                      | 000-23137    | 10.1    | 08/09/11    |
| 10.31       | † Severance Letter Agreement dated May 31, 2011 between RealNetworks, Inc. and Mathew Hulett  | 10-K/A                    | 000-23137    | 10.40   | 04/30/12    |
| 10.32       | † Form of Amended and Restated Change in Control and Severance Agreement for Executive Officers   | 10-Q                      | 000-23137    | 10.5    | 08/09/11    |
| 10.33       | † Form of MBO Plan Document under the RealNetworks, Inc. 2012 Executive Compensation Program  | 10-K                      | 000-23137    | 10.38   | 03/18/13    |
| 10.34       | † Form of MBO Plan Document under the RealNetworks, Inc. 2013 Executive Compensation Program  | 8-K                       | 000-23137    | 10.1    | 03/29/13    |
| 10.35       | s Amended and Restated Settlement Agreement dated as of March 10, 2006 between RealNetworks, Inc. and Microsoft Corporation   | 10-K                      | 000-23137    | 10.24   | 03/16/06    |
| 10.36       | s Transaction, Contribution and Purchase Agreement dated as of August 20, 2007 by and among Rhapsody America LLC, RealNetworks, Inc., RealNetworks Digital Music of California, Inc., Viacom International Inc. and DMS | 10-Q                      | 000-23137    | 10.1    | 11/09/07    |

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|       |   |   |       |           |       |          |
|-------|---|---|-------|-----------|-------|----------|
|       |   | Holdco Inc.   |       |           |       |          |
|       |   | Amended and Restated Stockholder Agreement dated as of<br>November 30, 2011 among Rhapsody International Inc.,<br>RealNetworks, Inc., RealNetworks Digital Music of<br>California, Inc., Viacom International Inc., Napster, LLC,<br>Best Buy Co., Inc. and DMS Holdco Inc. | 10-K  | 000-23137 | 10.43 | 02/29/12 |
| 10.37 |   |   |       |           |       |          |
| 10.38 | s | License Agreement, dated as of January 26, 2012, by and<br>between RealNetworks, Inc. and Intel Corporation   | 8-K/A | 000-23137 | 10.1  | 04/11/12 |

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| Exhibit No. | Exhibit Description  | Incorporated by Reference |              |                     |
|-------------|--|---------------------------|--------------|---------------------|
|             |  | Form                      | SEC File No. | Exhibit Filing Date |
| 21.1        | * Subsidiaries of RealNetworks, Inc.   |                           |              |                     |
| 23.1        | * Consent of KPMG LLP  |                           |              |                     |
| 24.1        | * Power of Attorney (included on signature page)   |                           |              |                     |
| 31.1        | * Certification of Robert Glaser, Interim Chief Executive Officer of RealNetworks, Inc., pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002            |                           |              |                     |
| 31.2        | * Certification of Tim M. Wan, Chief Financial Officer and Treasurer of RealNetworks, Inc., pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002         |                           |              |                     |
| 32.1        | ** Certification of Robert Glaser, Interim Chief Executive Officer of RealNetworks, Inc., pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002                               |                           |              |                     |
| 32.2        | ** Certification of Tim M. Wan, Chief Financial Officer and Treasurer of RealNetworks, Inc., pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002                            |                           |              |                     |
| 101.INS     | * XBRL Instance Document   |                           |              |                     |
| 101.SCH     | * XBRL Taxonomy Extension Schema Document  |                           |              |                     |
| 101.CAL     | * XBRL Taxonomy Extension Calculation Linkbase Document  |                           |              |                     |
| 101.LAB     | * XBRL Taxonomy Extension Label Linkbase Document  |                           |              |                     |
| 101.PRE     | * XBRL Taxonomy Extension Presentation Linkbase Document   |                           |              |                     |
| 101.DEF     | * XBRL Taxonomy Extension Definition Linkbase Document   |                           |              |                     |
| †           | Indicates management contract or compensatory plan.  |                           |              |                     |
| s           | Portions of this exhibit are omitted and were filed separately with the Securities and Exchange Commission pursuant to an application requesting confidential treatment under Rule 24b-2 of the Securities Exchange Act of 1934. |                           |              |                     |
| *           | Filed herewith.  |                           |              |                     |
| **          | Furnished herewith.  |                           |              |                     |