NU SKIN ENTERPRISES INC

Form 4

November 14, 2007

FORM 4	l		OMB APPROVAL				
	Washington, D.C. 20549					3235	5-0287
Check this box if no longer subject to Section 16. Form 4 or		TEMENT O	Expires: January Estimated average burden hours per response		2005		
Form 5 obligations may continue. See Instruction 1(b).	Section n	17(a) of the	Section 16(a) of the Securities Excha Public Utility Holding Company Act of the Investment Company Act of 1	of 1935 or Section	1		
1. Name and Addre Sumihiro Gary	ss of Repo	rting Person *	2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC [NUS]	5. Relationship of Issuer (Check	Reporting Pers	, ,	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	Director	10%	Owner	

(Month/Day/Year)
C/O NU SKIN ENTERPRISES, 11/13/2007
INC., 75 WEST CENTER STREET

4. If Amendment, Date Original
6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year)

Applicable Line)

X Form filed by One Reporting Person

___ Form filed by More than One Reporting

X_ Officer (give title

below)

_ Other (specify

below)

President

PROVO 84601

(Street)

(City)	(State)	(Zip) Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. Transactio	4. Securi on(A) or Do (Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or	7. Nature of Indirect Beneficial
		(Month/Day/Year)	(Instr. 8) Code V	Amount	(A) or (D)	Price	Owned Following Reported Transaction(s) (Instr. 3 and 4)	Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Class A Common Stock	11/13/2007		P	800	A	\$ 17.79	800 (1)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy) (2)	\$ 16.7					04/09/2008(3)	04/09/2014	Class A Common Stock	100,000

Reporting Owners

Reporting Owner Name / Address	Relationships						
-	Director	10% Owner	Officer	Other			
Sumihiro Gary							
C/O NU SKIN ENTERPRISES, INC.							
75 WEST CENTER STREET			President				
PROVO 84601							

Signatures

D. Matthew Dorny as Attorney-in-Fact for Gary Sumihiro 11/14/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of November 13, 2007.
- (2) Previously reported.
- (3) Becomes exercisable in four equal annual installments beginning one year from the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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