

NU SKIN ENTERPRISES INC  
 Form 4  
 September 06, 2006

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
 OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Chard Daniel R

2. Issuer Name and Ticker or Trading Symbol  
 NU SKIN ENTERPRISES INC  
 [NUS]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 C/O NU SKIN ENTERPRISES,  
 INC., 75 WEST CENTER STREET  
 (Street)

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 09/01/2006

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 Executive Vice President

PROVO, UT 84601

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Class A Common Stock					656 <sup>(1)</sup>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number of Shares
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 12.45					09/09/2003 <sup>(3)</sup>	09/09/2012	Class A Common Stock	1,500
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 9.04					03/10/2004 <sup>(3)</sup>	03/10/2013	Class A Common Stock	1,500
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 11.5					09/02/2004 <sup>(3)</sup>	09/02/2013	Class A Common Stock	3,750
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 19.15					02/27/2005 <sup>(3)</sup>	02/27/2014	Class A Common Stock	5,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 23.87					04/29/2005 <sup>(3)</sup>	04/29/2014	Class A Common Stock	25,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 26.13					09/01/2005 <sup>(3)</sup>	09/01/2014	Class A Common Stock	10,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 22.33					02/28/2006 <sup>(3)</sup>	02/28/2015	Class A Common Stock	10,000
Employee Stock	\$ 21.34					08/31/2006 <sup>(3)</sup>	08/31/2015	Class A Common	10,000

Option (right to buy) <u>(2)</u>								Stock	
Employee Stock Option	\$ 17.58					05/26/2007 <sup>(3)</sup>	05/26/2013	Class A Common Stock	17,5
(right to buy) <u>(2)</u>									
Employee Stock Option	\$ 17.58					03/01/2007 <sup>(4)</sup>	03/01/2013	Class A Common Stock	100,
(right to buy) <u>(2)</u>									
Employee Stock Option	\$ 17.25	09/01/2006		A	17,500	09/01/2007 <sup>(3)</sup>	09/01/2013	Class A Common Stock	17,5
(right to buy)									

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Chard Daniel R C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			Executive Vice President	

## Signatures

D. Matthew Dorny as Attorney-in-Fact for Daniel R. Chard	09/06/2006
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       Signature of Reporting Person

\_\_\_\_\_ Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Represents number of shares beneficially owned as of September 1, 2006.
- (2) Previously reported.
- (3) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (4) 50% becomes exercisable in four equal annual installments beginning on the date indicated; 50% becomes exercisable on March 1, 2010.
- (5) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.